

Global Business Intelligence Analysis Tools Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GB25B36645E6EN.html>

Date: December 2025

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: GB25B36645E6EN

Abstracts

The global Business Intelligence Analysis Tools market size was estimated at USD 45783.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Business Intelligence Analysis Tools market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Business Intelligence Analysis Tools market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Business Intelligence Analysis Tools market.

Global Business Intelligence Analysis Tools Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Microsoft
Tableau (Salesforce)
IBM
MicroStrategy
Oracle America
TIBCO Software
Domo
SAP
QlikTech
SAS Institute
InsightSoftware
Sisense
Board International
Splunk
Google
Pyramid Analytics BV
Pentaho (HITACHI)
Infor (Koch Industries)
Alteryx
GoodData
Targit
ANA-DATA
Cloudera

Yellowfin BI (Idera)
Inetsoft

Market Segmentation (by Type)

Web-based
Cloud-based

Market Segmentation (by Application)

SMEs
Large Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Business Intelligence Analysis Tools Market

Overview of the regional outlook of the Business Intelligence Analysis Tools Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Business Intelligence Analysis Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Business Intelligence Analysis Tools, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and

acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Business Intelligence Analysis Tools

1.2 Key Market Segments

1.2.1 Business Intelligence Analysis Tools Segment by Type

1.2.2 Business Intelligence Analysis Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Business Intelligence Analysis Tools Product Life Cycle

3.3 Global Business Intelligence Analysis Tools Revenue Market Share by Company (2020-2025)

3.4 Business Intelligence Analysis Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Business Intelligence Analysis Tools Market Competitive Situation and Trends

3.6.1 Business Intelligence Analysis Tools Market Concentration Rate

3.6.2 Global 5 and 10 Largest Business Intelligence Analysis Tools Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BUSINESS INTELLIGENCE ANALYSIS TOOLS VALUE CHAIN ANALYSIS

4.1 Business Intelligence Analysis Tools Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Business Intelligence Analysis Tools Market Porter's Five Forces Analysis

6 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Business Intelligence Analysis Tools Market by Type (2020-2025)

6.3 Global Business Intelligence Analysis Tools Market Size Growth Rate by Type (2021-2025)

7 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Business Intelligence Analysis Tools Market Size (M USD) by Application (2020-2025)

7.3 Global Business Intelligence Analysis Tools Market Size Growth Rate by Application (2021-2025)

8 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET SEGMENTATION BY REGION

8.1 Global Business Intelligence Analysis Tools Market Size by Region

8.1.1 Global Business Intelligence Analysis Tools Market Size by Region

8.1.2 Global Business Intelligence Analysis Tools Market Size Market Share by Region

8.2 North America

8.2.1 North America Business Intelligence Analysis Tools Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Business Intelligence Analysis Tools Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Business Intelligence Analysis Tools Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Business Intelligence Analysis Tools Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Business Intelligence Analysis Tools Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft Basic Information

9.1.2 Microsoft Business Intelligence Analysis Tools Product Overview

9.1.3 Microsoft Business Intelligence Analysis Tools Product Market Performance

9.1.4 Microsoft SWOT Analysis

9.1.5 Microsoft Business Overview

9.1.6 Microsoft Recent Developments

9.2 Tableau (Salesforce)

9.2.1 Tableau (Salesforce) Basic Information

9.2.2 Tableau (Salesforce) Business Intelligence Analysis Tools Product Overview

9.2.3 Tableau (Salesforce) Business Intelligence Analysis Tools Product Market

Performance

9.2.4 Tableau (Salesforce) SWOT Analysis

9.2.5 Tableau (Salesforce) Business Overview

9.2.6 Tableau (Salesforce) Recent Developments

9.3 IBM

9.3.1 IBM Basic Information

9.3.2 IBM Business Intelligence Analysis Tools Product Overview

9.3.3 IBM Business Intelligence Analysis Tools Product Market Performance

9.3.4 IBM SWOT Analysis

9.3.5 IBM Business Overview

9.3.6 IBM Recent Developments

9.4 MicroStrategy

9.4.1 MicroStrategy Basic Information

9.4.2 MicroStrategy Business Intelligence Analysis Tools Product Overview

9.4.3 MicroStrategy Business Intelligence Analysis Tools Product Market Performance

9.4.4 MicroStrategy Business Overview

9.4.5 MicroStrategy Recent Developments

9.5 Oracle America

9.5.1 Oracle America Basic Information

9.5.2 Oracle America Business Intelligence Analysis Tools Product Overview

9.5.3 Oracle America Business Intelligence Analysis Tools Product Market

Performance

9.5.4 Oracle America Business Overview

9.5.5 Oracle America Recent Developments

9.6 TIBCO Software

9.6.1 TIBCO Software Basic Information

9.6.2 TIBCO Software Business Intelligence Analysis Tools Product Overview

9.6.3 TIBCO Software Business Intelligence Analysis Tools Product Market

Performance

9.6.4 TIBCO Software Business Overview

9.6.5 TIBCO Software Recent Developments

9.7 Domo

9.7.1 Domo Basic Information

9.7.2 Domo Business Intelligence Analysis Tools Product Overview

9.7.3 Domo Business Intelligence Analysis Tools Product Market Performance

9.7.4 Domo Business Overview

9.7.5 Domo Recent Developments

9.8 SAP

9.8.1 SAP Basic Information

9.8.2 SAP Business Intelligence Analysis Tools Product Overview

9.8.3 SAP Business Intelligence Analysis Tools Product Market Performance

9.8.4 SAP Business Overview

9.8.5 SAP Recent Developments

9.9 QlikTech

9.9.1 QlikTech Basic Information

9.9.2 QlikTech Business Intelligence Analysis Tools Product Overview

9.9.3 QlikTech Business Intelligence Analysis Tools Product Market Performance

9.9.4 QlikTech Business Overview

9.9.5 QlikTech Recent Developments

9.10 SAS Institute

9.10.1 SAS Institute Basic Information

9.10.2 SAS Institute Business Intelligence Analysis Tools Product Overview

9.10.3 SAS Institute Business Intelligence Analysis Tools Product Market Performance

9.10.4 SAS Institute Business Overview

9.10.5 SAS Institute Recent Developments

9.11 InsightSoftware

9.11.1 InsightSoftware Basic Information

9.11.2 InsightSoftware Business Intelligence Analysis Tools Product Overview

9.11.3 InsightSoftware Business Intelligence Analysis Tools Product Market

Performance

9.11.4 InsightSoftware Business Overview

9.11.5 InsightSoftware Recent Developments

9.12 Sisense

9.12.1 Sisense Basic Information

9.12.2 Sisense Business Intelligence Analysis Tools Product Overview

- 9.12.3 Sisense Business Intelligence Analysis Tools Product Market Performance
- 9.12.4 Sisense Business Overview
- 9.12.5 Sisense Recent Developments
- 9.13 Board International
 - 9.13.1 Board International Basic Information
 - 9.13.2 Board International Business Intelligence Analysis Tools Product Overview
 - 9.13.3 Board International Business Intelligence Analysis Tools Product Market Performance
 - 9.13.4 Board International Business Overview
 - 9.13.5 Board International Recent Developments
- 9.14 Splunk
 - 9.14.1 Splunk Basic Information
 - 9.14.2 Splunk Business Intelligence Analysis Tools Product Overview
 - 9.14.3 Splunk Business Intelligence Analysis Tools Product Market Performance
 - 9.14.4 Splunk Business Overview
 - 9.14.5 Splunk Recent Developments
- 9.15 Google
 - 9.15.1 Google Basic Information
 - 9.15.2 Google Business Intelligence Analysis Tools Product Overview
 - 9.15.3 Google Business Intelligence Analysis Tools Product Market Performance
 - 9.15.4 Google Business Overview
 - 9.15.5 Google Recent Developments
- 9.16 Pyramid Analytics BV
 - 9.16.1 Pyramid Analytics BV Basic Information
 - 9.16.2 Pyramid Analytics BV Business Intelligence Analysis Tools Product Overview
 - 9.16.3 Pyramid Analytics BV Business Intelligence Analysis Tools Product Market Performance
 - 9.16.4 Pyramid Analytics BV Business Overview
 - 9.16.5 Pyramid Analytics BV Recent Developments
- 9.17 Pentaho (HITACHI)
 - 9.17.1 Pentaho (HITACHI) Basic Information
 - 9.17.2 Pentaho (HITACHI) Business Intelligence Analysis Tools Product Overview
 - 9.17.3 Pentaho (HITACHI) Business Intelligence Analysis Tools Product Market Performance
 - 9.17.4 Pentaho (HITACHI) Business Overview
 - 9.17.5 Pentaho (HITACHI) Recent Developments
- 9.18 Infor (Koch Industries)
 - 9.18.1 Infor (Koch Industries) Basic Information
 - 9.18.2 Infor (Koch Industries) Business Intelligence Analysis Tools Product Overview

9.18.3 Infor (Koch Industries) Business Intelligence Analysis Tools Product Market Performance

9.18.4 Infor (Koch Industries) Business Overview

9.18.5 Infor (Koch Industries) Recent Developments

9.19 Alteryx

9.19.1 Alteryx Basic Information

9.19.2 Alteryx Business Intelligence Analysis Tools Product Overview

9.19.3 Alteryx Business Intelligence Analysis Tools Product Market Performance

9.19.4 Alteryx Business Overview

9.19.5 Alteryx Recent Developments

9.20 GoodData

9.20.1 GoodData Basic Information

9.20.2 GoodData Business Intelligence Analysis Tools Product Overview

9.20.3 GoodData Business Intelligence Analysis Tools Product Market Performance

9.20.4 GoodData Business Overview

9.20.5 GoodData Recent Developments

9.21 Targit

9.21.1 Targit Basic Information

9.21.2 Targit Business Intelligence Analysis Tools Product Overview

9.21.3 Targit Business Intelligence Analysis Tools Product Market Performance

9.21.4 Targit Business Overview

9.21.5 Targit Recent Developments

9.22 ANA-DATA

9.22.1 ANA-DATA Basic Information

9.22.2 ANA-DATA Business Intelligence Analysis Tools Product Overview

9.22.3 ANA-DATA Business Intelligence Analysis Tools Product Market Performance

9.22.4 ANA-DATA Business Overview

9.22.5 ANA-DATA Recent Developments

9.23 Cloudera

9.23.1 Cloudera Basic Information

9.23.2 Cloudera Business Intelligence Analysis Tools Product Overview

9.23.3 Cloudera Business Intelligence Analysis Tools Product Market Performance

9.23.4 Cloudera Business Overview

9.23.5 Cloudera Recent Developments

9.24 Yellowfin BI (Idera)

9.24.1 Yellowfin BI (Idera) Basic Information

9.24.2 Yellowfin BI (Idera) Business Intelligence Analysis Tools Product Overview

9.24.3 Yellowfin BI (Idera) Business Intelligence Analysis Tools Product Market Performance

9.24.4 Yellowfin BI (Idera) Business Overview

9.24.5 Yellowfin BI (Idera) Recent Developments

9.25 Inetsoft

9.25.1 Inetsoft Basic Information

9.25.2 Inetsoft Business Intelligence Analysis Tools Product Overview

9.25.3 Inetsoft Business Intelligence Analysis Tools Product Market Performance

9.25.4 Inetsoft Business Overview

9.25.5 Inetsoft Recent Developments

10 BUSINESS INTELLIGENCE ANALYSIS TOOLS MARKET FORECAST BY REGION

10.1 Global Business Intelligence Analysis Tools Market Size Forecast

10.2 Global Business Intelligence Analysis Tools Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Business Intelligence Analysis Tools Market Size Forecast by Country

10.2.3 Asia Pacific Business Intelligence Analysis Tools Market Size Forecast by Region

10.2.4 South America Business Intelligence Analysis Tools Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Business Intelligence Analysis Tools by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Business Intelligence Analysis Tools Market Forecast by Type (2026-2035)

11.1.1 Global Business Intelligence Analysis Tools Market Size Forecast by Type (2026-2035)

11.2 Global Business Intelligence Analysis Tools Market Forecast by Application (2026-2035)

11.2.1 Global Business Intelligence Analysis Tools Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Business Intelligence Analysis Tools Market Size by Type (M USD)

Table 4. Global Business Intelligence Analysis Tools Market Size by Application

Table 5. Business Intelligence Analysis Tools Market Size Comparison by Region (M USD)

Table 6. Global Business Intelligence Analysis Tools Revenue (M USD) by Company (2020-2025)

Table 7. Global Business Intelligence Analysis Tools Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Business Intelligence Analysis Tools as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Business Intelligence Analysis Tools Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Business Intelligence Analysis Tools Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Business Intelligence Analysis Tools Market Size by Type (M USD)

Table 22. Global Business Intelligence Analysis Tools Market Size (M USD) by Type (2020-2025)

Table 23. Global Business Intelligence Analysis Tools Market Share by Type (2020-2025)

Table 24. Global Business Intelligence Analysis Tools Market Size Growth Rate by Type (2021-2025)

Table 25. Global Business Intelligence Analysis Tools Market Size by Application

Table 26. Global Business Intelligence Analysis Tools Market Size by Application (2020-2025) & (M USD)

Table 27. Global Business Intelligence Analysis Tools Market Share by Application (2020-2025)

Table 28. Global Business Intelligence Analysis Tools Market Size Growth Rate by Application (2021-2025)

Table 29. Global Business Intelligence Analysis Tools Market Size by Region (2020-2025) & (M USD)

Table 30. Global Business Intelligence Analysis Tools Market Size Market Share by Region (2020-2025)

Table 31. North America Business Intelligence Analysis Tools Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Business Intelligence Analysis Tools Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Business Intelligence Analysis Tools Market Size by Region (2020-2025) & (M USD)

Table 34. South America Business Intelligence Analysis Tools Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Business Intelligence Analysis Tools Market Size by Region (2020-2025) & (M USD)

Table 36. Microsoft Basic Information

Table 37. Microsoft Business Intelligence Analysis Tools Product Overview

Table 38. Microsoft Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Microsoft SWOT Analysis

Table 40. Microsoft Business Overview

Table 41. Microsoft Recent Developments

Table 42. Tableau (Salesforce) Basic Information

Table 43. Tableau (Salesforce) Business Intelligence Analysis Tools Product Overview

Table 44. Tableau (Salesforce) Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Tableau (Salesforce) SWOT Analysis

Table 46. Tableau (Salesforce) Business Overview

Table 47. Tableau (Salesforce) Recent Developments

Table 48. IBM Basic Information

Table 49. IBM Business Intelligence Analysis Tools Product Overview

Table 50. IBM Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 51. IBM SWOT Analysis

Table 52. IBM Business Overview

Table 53. IBM Recent Developments

Table 54. MicroStrategy Basic Information
Table 55. MicroStrategy Business Intelligence Analysis Tools Product Overview
Table 56. MicroStrategy Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 57. MicroStrategy Business Overview
Table 58. MicroStrategy Recent Developments
Table 59. Oracle America Basic Information
Table 60. Oracle America Business Intelligence Analysis Tools Product Overview
Table 61. Oracle America Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Oracle America Business Overview
Table 63. Oracle America Recent Developments
Table 64. TIBCO Software Basic Information
Table 65. TIBCO Software Business Intelligence Analysis Tools Product Overview
Table 66. TIBCO Software Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 67. TIBCO Software Business Overview
Table 68. TIBCO Software Recent Developments
Table 69. Domo Basic Information
Table 70. Domo Business Intelligence Analysis Tools Product Overview
Table 71. Domo Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Domo Business Overview
Table 73. Domo Recent Developments
Table 74. SAP Basic Information
Table 75. SAP Business Intelligence Analysis Tools Product Overview
Table 76. SAP Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 77. SAP Business Overview
Table 78. SAP Recent Developments
Table 79. QlikTech Basic Information
Table 80. QlikTech Business Intelligence Analysis Tools Product Overview
Table 81. QlikTech Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 82. QlikTech Business Overview
Table 83. QlikTech Recent Developments
Table 84. SAS Institute Basic Information
Table 85. SAS Institute Business Intelligence Analysis Tools Product Overview
Table 86. SAS Institute Business Intelligence Analysis Tools Revenue (M USD) and

Gross Margin (2020-2025)

Table 87. SAS Institute Business Overview

Table 88. SAS Institute Recent Developments

Table 89. InsightSoftware Basic Information

Table 90. InsightSoftware Business Intelligence Analysis Tools Product Overview

Table 91. InsightSoftware Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 92. InsightSoftware Business Overview

Table 93. InsightSoftware Recent Developments

Table 94. Sisense Basic Information

Table 95. Sisense Business Intelligence Analysis Tools Product Overview

Table 96. Sisense Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Sisense Business Overview

Table 98. Sisense Recent Developments

Table 99. Board International Basic Information

Table 100. Board International Business Intelligence Analysis Tools Product Overview

Table 101. Board International Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Board International Business Overview

Table 103. Board International Recent Developments

Table 104. Splunk Basic Information

Table 105. Splunk Business Intelligence Analysis Tools Product Overview

Table 106. Splunk Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Splunk Business Overview

Table 108. Splunk Recent Developments

Table 109. Google Basic Information

Table 110. Google Business Intelligence Analysis Tools Product Overview

Table 111. Google Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Google Business Overview

Table 113. Google Recent Developments

Table 114. Pyramid Analytics BV Basic Information

Table 115. Pyramid Analytics BV Business Intelligence Analysis Tools Product Overview

Table 116. Pyramid Analytics BV Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Pyramid Analytics BV Business Overview

Table 118. Pyramid Analytics BV Recent Developments

Table 119. Pentaho (HITACHI) Basic Information

Table 120. Pentaho (HITACHI) Business Intelligence Analysis Tools Product Overview

Table 121. Pentaho (HITACHI) Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Pentaho (HITACHI) Business Overview

Table 123. Pentaho (HITACHI) Recent Developments

Table 124. Infor (Koch Industries) Basic Information

Table 125. Infor (Koch Industries) Business Intelligence Analysis Tools Product Overview

Table 126. Infor (Koch Industries) Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Infor (Koch Industries) Business Overview

Table 128. Infor (Koch Industries) Recent Developments

Table 129. Alteryx Basic Information

Table 130. Alteryx Business Intelligence Analysis Tools Product Overview

Table 131. Alteryx Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Alteryx Business Overview

Table 133. Alteryx Recent Developments

Table 134. GoodData Basic Information

Table 135. GoodData Business Intelligence Analysis Tools Product Overview

Table 136. GoodData Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 137. GoodData Business Overview

Table 138. GoodData Recent Developments

Table 139. Targit Basic Information

Table 140. Targit Business Intelligence Analysis Tools Product Overview

Table 141. Targit Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Targit Business Overview

Table 143. Targit Recent Developments

Table 144. ANA-DATA Basic Information

Table 145. ANA-DATA Business Intelligence Analysis Tools Product Overview

Table 146. ANA-DATA Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 147. ANA-DATA Business Overview

Table 148. ANA-DATA Recent Developments

Table 149. Cloudera Basic Information

Table 150. Cloudera Business Intelligence Analysis Tools Product Overview
Table 151. Cloudera Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Cloudera Business Overview
Table 153. Cloudera Recent Developments
Table 154. Yellowfin BI (Idera) Basic Information
Table 155. Yellowfin BI (Idera) Business Intelligence Analysis Tools Product Overview
Table 156. Yellowfin BI (Idera) Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 157. Yellowfin BI (Idera) Business Overview
Table 158. Yellowfin BI (Idera) Recent Developments
Table 159. Inetsoft Basic Information
Table 160. Inetsoft Business Intelligence Analysis Tools Product Overview
Table 161. Inetsoft Business Intelligence Analysis Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 162. Inetsoft Business Overview
Table 163. Inetsoft Recent Developments
Table 164. Global Business Intelligence Analysis Tools Market Size Forecast by Region (2026-2035) & (M USD)
Table 165. North America Business Intelligence Analysis Tools Market Size Forecast by Country (2026-2035) & (M USD)
Table 166. Europe Business Intelligence Analysis Tools Market Size Forecast by Country (2026-2035) & (M USD)
Table 167. Asia Pacific Business Intelligence Analysis Tools Market Size Forecast by Region (2026-2035) & (M USD)
Table 168. South America Business Intelligence Analysis Tools Market Size Forecast by Country (2026-2035) & (M USD)
Table 169. Middle East and Africa Business Intelligence Analysis Tools Market Size Forecast by Country (2026-2035) & (M USD)
Table 170. Global Business Intelligence Analysis Tools Market Size Forecast by Type (2026-2035) & (M USD)
Table 171. Global Business Intelligence Analysis Tools Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Business Intelligence Analysis Tools
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Business Intelligence Analysis Tools Market Size (M USD), 2025-2035
- Figure 5. Global Business Intelligence Analysis Tools Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Business Intelligence Analysis Tools Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Business Intelligence Analysis Tools Product Life Cycle
- Figure 12. Global Business Intelligence Analysis Tools Revenue Share by Company in 2025
- Figure 13. Business Intelligence Analysis Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Business Intelligence Analysis Tools Revenue in 2025
- Figure 15. Value Chain Map of Business Intelligence Analysis Tools
- Figure 16. Global Business Intelligence Analysis Tools Market PEST Analysis
- Figure 17. Global Business Intelligence Analysis Tools Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Business Intelligence Analysis Tools Market Share by Type
- Figure 20. Market Share of Business Intelligence Analysis Tools by Type (2020-2025)
- Figure 21. Global Business Intelligence Analysis Tools Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Business Intelligence Analysis Tools Market Share by Application
- Figure 24. Global Business Intelligence Analysis Tools Market Share by Application (2020-2025)
- Figure 25. Global Business Intelligence Analysis Tools Market Share by Application in 2024
- Figure 26. Global Business Intelligence Analysis Tools Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Business Intelligence Analysis Tools Market Size Market Share by

Region (2020-2025)

Figure 28. North America Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Business Intelligence Analysis Tools Market Size Market Share by Country in 2024

Figure 30. U.S. Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Business Intelligence Analysis Tools Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Business Intelligence Analysis Tools Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Business Intelligence Analysis Tools Market Share by Country in 2024

Figure 35. Germany Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Business Intelligence Analysis Tools Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Business Intelligence Analysis Tools Market Size Market Share by Region in 2024

Figure 42. China Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Business Intelligence Analysis Tools Market Size and Growth Rate (M USD)

Figure 48. South America Business Intelligence Analysis Tools Market Size Market Share by Country in 2024

Figure 49. Brazil Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Business Intelligence Analysis Tools Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Business Intelligence Analysis Tools Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Business Intelligence Analysis Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Business Intelligence Analysis Tools Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Business Intelligence Analysis Tools Market Share Forecast by Type (2026-2035)

Figure 61. Global Business Intelligence Analysis Tools Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Business Intelligence Analysis Tools Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB25B36645E6EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB25B36645E6EN.html>