

# Global Brominated Polystyrene (BPS) Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Brominated Polystyrene (BPS) is a high molecular halide that can be used as a flame retardant. Brominated polystyrene has a high bromine content and is mainly used in engineering plastics such as PA, PBT and PET.

The Global Brominated Polystyrene (BPS) Market Size was estimated at USD 578.62 million in 2023 and is projected to reach USD 732.13 million by 2029, exhibiting a CAGR of 4.00% during the forecast period.

This report provides a deep insight into the global Brominated Polystyrene (BPS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Brominated Polystyrene (BPS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Brominated Polystyrene (BPS) market in any manner.

## Global Brominated Polystyrene (BPS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Lanxess

Albemarle

ICL

Shandong Brother

Shandong Tianyi

Sunris

Shandong Runke

Shouguang Derun

### Market Segmentation (by Type)

High Molecular Weight BPS

Low Molecular Weight BPS

### Market Segmentation (by Application)

PA

PBT

PET

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Brominated Polystyrene (BPS) Market

Overview of the regional outlook of the Brominated Polystyrene (BPS) Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Brominated Polystyrene (BPS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Brominated Polystyrene (BPS)

1.2 Key Market Segments

1.2.1 Brominated Polystyrene (BPS) Segment by Type

1.2.2 Brominated Polystyrene (BPS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 BROMINATED POLYSTYRENE (BPS) MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Brominated Polystyrene (BPS) Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Brominated Polystyrene (BPS) Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 BROMINATED POLYSTYRENE (BPS) MARKET COMPETITIVE LANDSCAPE**

3.1 Global Brominated Polystyrene (BPS) Sales by Manufacturers (2019-2024)

3.2 Global Brominated Polystyrene (BPS) Revenue Market Share by Manufacturers (2019-2024)

3.3 Brominated Polystyrene (BPS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Brominated Polystyrene (BPS) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Brominated Polystyrene (BPS) Sales Sites, Area Served, Product Type

3.6 Brominated Polystyrene (BPS) Market Competitive Situation and Trends

3.6.1 Brominated Polystyrene (BPS) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Brominated Polystyrene (BPS) Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 BROMINATED POLYSTYRENE (BPS) INDUSTRY CHAIN ANALYSIS**

### 4.1 Brominated Polystyrene (BPS) Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BROMINATED POLYSTYRENE (BPS) MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 BROMINATED POLYSTYRENE (BPS) MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Brominated Polystyrene (BPS) Sales Market Share by Type (2019-2024)

### 6.3 Global Brominated Polystyrene (BPS) Market Size Market Share by Type (2019-2024)

### 6.4 Global Brominated Polystyrene (BPS) Price by Type (2019-2024)

## **7 BROMINATED POLYSTYRENE (BPS) MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Brominated Polystyrene (BPS) Market Sales by Application (2019-2024)

### 7.3 Global Brominated Polystyrene (BPS) Market Size (M USD) by Application (2019-2024)

### 7.4 Global Brominated Polystyrene (BPS) Sales Growth Rate by Application



(2019-2024)

## **8 BROMINATED POLYSTYRENE (BPS) MARKET SEGMENTATION BY REGION**

### 8.1 Global Brominated Polystyrene (BPS) Sales by Region

#### 8.1.1 Global Brominated Polystyrene (BPS) Sales by Region

#### 8.1.2 Global Brominated Polystyrene (BPS) Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Brominated Polystyrene (BPS) Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Brominated Polystyrene (BPS) Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Brominated Polystyrene (BPS) Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Brominated Polystyrene (BPS) Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Brominated Polystyrene (BPS) Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Lanxess

- 9.1.1 Lanxess Brominated Polystyrene (BPS) Basic Information
- 9.1.2 Lanxess Brominated Polystyrene (BPS) Product Overview
- 9.1.3 Lanxess Brominated Polystyrene (BPS) Product Market Performance
- 9.1.4 Lanxess Business Overview
- 9.1.5 Lanxess Brominated Polystyrene (BPS) SWOT Analysis
- 9.1.6 Lanxess Recent Developments

### 9.2 Albemarle

- 9.2.1 Albemarle Brominated Polystyrene (BPS) Basic Information
- 9.2.2 Albemarle Brominated Polystyrene (BPS) Product Overview
- 9.2.3 Albemarle Brominated Polystyrene (BPS) Product Market Performance
- 9.2.4 Albemarle Business Overview
- 9.2.5 Albemarle Brominated Polystyrene (BPS) SWOT Analysis
- 9.2.6 Albemarle Recent Developments

### 9.3 ICL

- 9.3.1 ICL Brominated Polystyrene (BPS) Basic Information
- 9.3.2 ICL Brominated Polystyrene (BPS) Product Overview
- 9.3.3 ICL Brominated Polystyrene (BPS) Product Market Performance
- 9.3.4 ICL Brominated Polystyrene (BPS) SWOT Analysis
- 9.3.5 ICL Business Overview
- 9.3.6 ICL Recent Developments

### 9.4 Shandong Brother

- 9.4.1 Shandong Brother Brominated Polystyrene (BPS) Basic Information
- 9.4.2 Shandong Brother Brominated Polystyrene (BPS) Product Overview
- 9.4.3 Shandong Brother Brominated Polystyrene (BPS) Product Market Performance
- 9.4.4 Shandong Brother Business Overview
- 9.4.5 Shandong Brother Recent Developments

### 9.5 Shandong Tianyi

- 9.5.1 Shandong Tianyi Brominated Polystyrene (BPS) Basic Information
- 9.5.2 Shandong Tianyi Brominated Polystyrene (BPS) Product Overview
- 9.5.3 Shandong Tianyi Brominated Polystyrene (BPS) Product Market Performance
- 9.5.4 Shandong Tianyi Business Overview
- 9.5.5 Shandong Tianyi Recent Developments

### 9.6 Sunris

- 9.6.1 Sunris Brominated Polystyrene (BPS) Basic Information
- 9.6.2 Sunris Brominated Polystyrene (BPS) Product Overview
- 9.6.3 Sunris Brominated Polystyrene (BPS) Product Market Performance

9.6.4 Sunris Business Overview

9.6.5 Sunris Recent Developments

9.7 Shandong Runke

9.7.1 Shandong Runke Brominated Polystyrene (BPS) Basic Information

9.7.2 Shandong Runke Brominated Polystyrene (BPS) Product Overview

9.7.3 Shandong Runke Brominated Polystyrene (BPS) Product Market Performance

9.7.4 Shandong Runke Business Overview

9.7.5 Shandong Runke Recent Developments

9.8 Shouguang Derun

9.8.1 Shouguang Derun Brominated Polystyrene (BPS) Basic Information

9.8.2 Shouguang Derun Brominated Polystyrene (BPS) Product Overview

9.8.3 Shouguang Derun Brominated Polystyrene (BPS) Product Market Performance

9.8.4 Shouguang Derun Business Overview

9.8.5 Shouguang Derun Recent Developments

## **10 BROMINATED POLYSTYRENE (BPS) MARKET FORECAST BY REGION**

10.1 Global Brominated Polystyrene (BPS) Market Size Forecast

10.2 Global Brominated Polystyrene (BPS) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Brominated Polystyrene (BPS) Market Size Forecast by Country

10.2.3 Asia Pacific Brominated Polystyrene (BPS) Market Size Forecast by Region

10.2.4 South America Brominated Polystyrene (BPS) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Brominated Polystyrene (BPS) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Brominated Polystyrene (BPS) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Brominated Polystyrene (BPS) by Type (2025-2030)

11.1.2 Global Brominated Polystyrene (BPS) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Brominated Polystyrene (BPS) by Type (2025-2030)

11.2 Global Brominated Polystyrene (BPS) Market Forecast by Application (2025-2030)

11.2.1 Global Brominated Polystyrene (BPS) Sales (Kilotons) Forecast by Application

11.2.2 Global Brominated Polystyrene (BPS) Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Brominated Polystyrene (BPS) Market Size Comparison by Region (M USD)
- Table 5. Global Brominated Polystyrene (BPS) Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Brominated Polystyrene (BPS) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Brominated Polystyrene (BPS) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Brominated Polystyrene (BPS) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Brominated Polystyrene (BPS) as of 2022)
- Table 10. Global Market Brominated Polystyrene (BPS) Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Brominated Polystyrene (BPS) Sales Sites and Area Served
- Table 12. Manufacturers Brominated Polystyrene (BPS) Product Type
- Table 13. Global Brominated Polystyrene (BPS) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Brominated Polystyrene (BPS)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Brominated Polystyrene (BPS) Market Challenges
- Table 22. Global Brominated Polystyrene (BPS) Sales by Type (Kilotons)
- Table 23. Global Brominated Polystyrene (BPS) Market Size by Type (M USD)
- Table 24. Global Brominated Polystyrene (BPS) Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Brominated Polystyrene (BPS) Sales Market Share by Type (2019-2024)
- Table 26. Global Brominated Polystyrene (BPS) Market Size (M USD) by Type (2019-2024)

- Table 27. Global Brominated Polystyrene (BPS) Market Size Share by Type (2019-2024)
- Table 28. Global Brominated Polystyrene (BPS) Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Brominated Polystyrene (BPS) Sales (Kilotons) by Application
- Table 30. Global Brominated Polystyrene (BPS) Market Size by Application
- Table 31. Global Brominated Polystyrene (BPS) Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Brominated Polystyrene (BPS) Sales Market Share by Application (2019-2024)
- Table 33. Global Brominated Polystyrene (BPS) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Brominated Polystyrene (BPS) Market Share by Application (2019-2024)
- Table 35. Global Brominated Polystyrene (BPS) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Brominated Polystyrene (BPS) Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Brominated Polystyrene (BPS) Sales Market Share by Region (2019-2024)
- Table 38. North America Brominated Polystyrene (BPS) Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Brominated Polystyrene (BPS) Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Brominated Polystyrene (BPS) Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Brominated Polystyrene (BPS) Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Brominated Polystyrene (BPS) Sales by Region (2019-2024) & (Kilotons)
- Table 43. Lanxess Brominated Polystyrene (BPS) Basic Information
- Table 44. Lanxess Brominated Polystyrene (BPS) Product Overview
- Table 45. Lanxess Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Lanxess Business Overview
- Table 47. Lanxess Brominated Polystyrene (BPS) SWOT Analysis
- Table 48. Lanxess Recent Developments
- Table 49. Albemarle Brominated Polystyrene (BPS) Basic Information
- Table 50. Albemarle Brominated Polystyrene (BPS) Product Overview
- Table 51. Albemarle Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Albemarle Business Overview

Table 53. Albemarle Brominated Polystyrene (BPS) SWOT Analysis

Table 54. Albemarle Recent Developments

Table 55. ICL Brominated Polystyrene (BPS) Basic Information

Table 56. ICL Brominated Polystyrene (BPS) Product Overview

Table 57. ICL Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. ICL Brominated Polystyrene (BPS) SWOT Analysis

Table 59. ICL Business Overview

Table 60. ICL Recent Developments

Table 61. Shandong Brother Brominated Polystyrene (BPS) Basic Information

Table 62. Shandong Brother Brominated Polystyrene (BPS) Product Overview

Table 63. Shandong Brother Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Shandong Brother Business Overview

Table 65. Shandong Brother Recent Developments

Table 66. Shandong Tianyi Brominated Polystyrene (BPS) Basic Information

Table 67. Shandong Tianyi Brominated Polystyrene (BPS) Product Overview

Table 68. Shandong Tianyi Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Shandong Tianyi Business Overview

Table 70. Shandong Tianyi Recent Developments

Table 71. Sunris Brominated Polystyrene (BPS) Basic Information

Table 72. Sunris Brominated Polystyrene (BPS) Product Overview

Table 73. Sunris Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Sunris Business Overview

Table 75. Sunris Recent Developments

Table 76. Shandong Runke Brominated Polystyrene (BPS) Basic Information

Table 77. Shandong Runke Brominated Polystyrene (BPS) Product Overview

Table 78. Shandong Runke Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Shandong Runke Business Overview

Table 80. Shandong Runke Recent Developments

Table 81. Shouguang Derun Brominated Polystyrene (BPS) Basic Information

Table 82. Shouguang Derun Brominated Polystyrene (BPS) Product Overview

Table 83. Shouguang Derun Brominated Polystyrene (BPS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



Table 84. Shouguang Derun Business Overview

Table 85. Shouguang Derun Recent Developments

Table 86. Global Brominated Polystyrene (BPS) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 87. Global Brominated Polystyrene (BPS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 88. North America Brominated Polystyrene (BPS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 89. North America Brominated Polystyrene (BPS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe Brominated Polystyrene (BPS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 91. Europe Brominated Polystyrene (BPS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Brominated Polystyrene (BPS) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 93. Asia Pacific Brominated Polystyrene (BPS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America Brominated Polystyrene (BPS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 95. South America Brominated Polystyrene (BPS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Brominated Polystyrene (BPS) Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Brominated Polystyrene (BPS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Brominated Polystyrene (BPS) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 99. Global Brominated Polystyrene (BPS) Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Brominated Polystyrene (BPS) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 101. Global Brominated Polystyrene (BPS) Sales (Kilotons) Forecast by Application (2025-2030)

Table 102. Global Brominated Polystyrene (BPS) Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Brominated Polystyrene (BPS)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Brominated Polystyrene (BPS) Market Size (M USD), 2019-2030

Figure 5. Global Brominated Polystyrene (BPS) Market Size (M USD) (2019-2030)

Figure 6. Global Brominated Polystyrene (BPS) Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Brominated Polystyrene (BPS) Market Size by Country (M USD)

Figure 11. Brominated Polystyrene (BPS) Sales Share by Manufacturers in 2023

Figure 12. Global Brominated Polystyrene (BPS) Revenue Share by Manufacturers in 2023

Figure 13. Brominated Polystyrene (BPS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Brominated Polystyrene (BPS) Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Brominated Polystyrene (BPS) Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Brominated Polystyrene (BPS) Market Share by Type

Figure 18. Sales Market Share of Brominated Polystyrene (BPS) by Type (2019-2024)

Figure 19. Sales Market Share of Brominated Polystyrene (BPS) by Type in 2023

Figure 20. Market Size Share of Brominated Polystyrene (BPS) by Type (2019-2024)

Figure 21. Market Size Market Share of Brominated Polystyrene (BPS) by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Brominated Polystyrene (BPS) Market Share by Application

Figure 24. Global Brominated Polystyrene (BPS) Sales Market Share by Application (2019-2024)

Figure 25. Global Brominated Polystyrene (BPS) Sales Market Share by Application in 2023

Figure 26. Global Brominated Polystyrene (BPS) Market Share by Application (2019-2024)

Figure 27. Global Brominated Polystyrene (BPS) Market Share by Application in 2023

Figure 28. Global Brominated Polystyrene (BPS) Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Brominated Polystyrene (BPS) Sales Market Share by Region (2019-2024)

Figure 30. North America Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Brominated Polystyrene (BPS) Sales Market Share by Country in 2023

Figure 32. U.S. Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Brominated Polystyrene (BPS) Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Brominated Polystyrene (BPS) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Brominated Polystyrene (BPS) Sales Market Share by Country in 2023

Figure 37. Germany Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Brominated Polystyrene (BPS) Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Brominated Polystyrene (BPS) Sales Market Share by Region in 2023

Figure 44. China Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Brominated Polystyrene (BPS) Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 49. South America Brominated Polystyrene (BPS) Sales and Growth Rate (Kilotons)

Figure 50. South America Brominated Polystyrene (BPS) Sales Market Share by Country in 2023

Figure 51. Brazil Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Brominated Polystyrene (BPS) Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Brominated Polystyrene (BPS) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Brominated Polystyrene (BPS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Brominated Polystyrene (BPS) Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Brominated Polystyrene (BPS) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Brominated Polystyrene (BPS) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Brominated Polystyrene (BPS) Market Share Forecast by Type (2025-2030)

Figure 65. Global Brominated Polystyrene (BPS) Sales Forecast by Application (2025-2030)

Figure 66. Global Brominated Polystyrene (BPS) Market Share Forecast by Application (2025-2030)

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