

Global Broadloom Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G7B6CEA27A7EEN.html>

Date: May 2023

Pages: 127

Price: US\$ 3,200.00 (Single User License)

ID: G7B6CEA27A7EEN

Abstracts

Report Overview

Broadloom means a tufted carpet that has been woven on a larger or wide loom. Therefore it comes in wider widths and can be installed with less seams or none at all. The broadloom market is highly fragmented. Top 15 manufacturers only combined about 27% market share.

Bosson Research's latest report provides a deep insight into the global Broadloom market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Broadloom Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Broadloom market in any manner.

Global Broadloom Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Shaw Industries Group

Mohawk

Beaulieu

Balta Carpets

Tarkett

The Dixie Group

Milliken

Associated Weavers

Ege Carpets

Phenix Flooring

Victoria PLC

Oriental Weavers Carpet

Standard Carpets

Ambadi

Market Segmentation (by Type)

Cut Pile

Loop Pile

Cut and Loop Pile

Market Segmentation (by Application)

Pharmaceutical

Personal Care

Food & Beverages

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Broadloom Market
Overview of the regional outlook of the Broadloom Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Broadloom Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Broadloom
- 1.2 Key Market Segments
 - 1.2.1 Broadloom Segment by Type
 - 1.2.2 Broadloom Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BROADLOOM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Broadloom Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Broadloom Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BROADLOOM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Broadloom Sales by Manufacturers (2018-2023)
- 3.2 Global Broadloom Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Broadloom Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Broadloom Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Broadloom Sales Sites, Area Served, Product Type
- 3.6 Broadloom Market Competitive Situation and Trends
 - 3.6.1 Broadloom Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Broadloom Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 BROADLOOM INDUSTRY CHAIN ANALYSIS

- 4.1 Broadloom Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BROADLOOM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BROADLOOM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Broadloom Sales Market Share by Type (2018-2023)
- 6.3 Global Broadloom Market Size Market Share by Type (2018-2023)
- 6.4 Global Broadloom Price by Type (2018-2023)

7 BROADLOOM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Broadloom Market Sales by Application (2018-2023)
- 7.3 Global Broadloom Market Size (M USD) by Application (2018-2023)
- 7.4 Global Broadloom Sales Growth Rate by Application (2018-2023)

8 BROADLOOM MARKET SEGMENTATION BY REGION

- 8.1 Global Broadloom Sales by Region
 - 8.1.1 Global Broadloom Sales by Region
 - 8.1.2 Global Broadloom Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Broadloom Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Broadloom Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Broadloom Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Broadloom Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Broadloom Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Shaw Industries Group

9.1.1 Shaw Industries Group Broadloom Basic Information

9.1.2 Shaw Industries Group Broadloom Product Overview

9.1.3 Shaw Industries Group Broadloom Product Market Performance

9.1.4 Shaw Industries Group Business Overview

9.1.5 Shaw Industries Group Broadloom SWOT Analysis

9.1.6 Shaw Industries Group Recent Developments

9.2 Mohawk

9.2.1 Mohawk Broadloom Basic Information

- 9.2.2 Mohawk Broadloom Product Overview
- 9.2.3 Mohawk Broadloom Product Market Performance
- 9.2.4 Mohawk Business Overview
- 9.2.5 Mohawk Broadloom SWOT Analysis
- 9.2.6 Mohawk Recent Developments
- 9.3 Beaulieu
 - 9.3.1 Beaulieu Broadloom Basic Information
 - 9.3.2 Beaulieu Broadloom Product Overview
 - 9.3.3 Beaulieu Broadloom Product Market Performance
 - 9.3.4 Beaulieu Business Overview
 - 9.3.5 Beaulieu Broadloom SWOT Analysis
 - 9.3.6 Beaulieu Recent Developments
- 9.4 Balta Carpets
 - 9.4.1 Balta Carpets Broadloom Basic Information
 - 9.4.2 Balta Carpets Broadloom Product Overview
 - 9.4.3 Balta Carpets Broadloom Product Market Performance
 - 9.4.4 Balta Carpets Business Overview
 - 9.4.5 Balta Carpets Broadloom SWOT Analysis
 - 9.4.6 Balta Carpets Recent Developments
- 9.5 Tarkett
 - 9.5.1 Tarkett Broadloom Basic Information
 - 9.5.2 Tarkett Broadloom Product Overview
 - 9.5.3 Tarkett Broadloom Product Market Performance
 - 9.5.4 Tarkett Business Overview
 - 9.5.5 Tarkett Broadloom SWOT Analysis
 - 9.5.6 Tarkett Recent Developments
- 9.6 The Dixie Group
 - 9.6.1 The Dixie Group Broadloom Basic Information
 - 9.6.2 The Dixie Group Broadloom Product Overview
 - 9.6.3 The Dixie Group Broadloom Product Market Performance
 - 9.6.4 The Dixie Group Business Overview
 - 9.6.5 The Dixie Group Recent Developments
- 9.7 Milliken
 - 9.7.1 Milliken Broadloom Basic Information
 - 9.7.2 Milliken Broadloom Product Overview
 - 9.7.3 Milliken Broadloom Product Market Performance
 - 9.7.4 Milliken Business Overview
 - 9.7.5 Milliken Recent Developments
- 9.8 Associated Weavers

- 9.8.1 Associated Weavers Broadloom Basic Information
- 9.8.2 Associated Weavers Broadloom Product Overview
- 9.8.3 Associated Weavers Broadloom Product Market Performance
- 9.8.4 Associated Weavers Business Overview
- 9.8.5 Associated Weavers Recent Developments
- 9.9 Ege Carpets
 - 9.9.1 Ege Carpets Broadloom Basic Information
 - 9.9.2 Ege Carpets Broadloom Product Overview
 - 9.9.3 Ege Carpets Broadloom Product Market Performance
 - 9.9.4 Ege Carpets Business Overview
 - 9.9.5 Ege Carpets Recent Developments
- 9.10 Phenix Flooring
 - 9.10.1 Phenix Flooring Broadloom Basic Information
 - 9.10.2 Phenix Flooring Broadloom Product Overview
 - 9.10.3 Phenix Flooring Broadloom Product Market Performance
 - 9.10.4 Phenix Flooring Business Overview
 - 9.10.5 Phenix Flooring Recent Developments
- 9.11 Victoria PLC
 - 9.11.1 Victoria PLC Broadloom Basic Information
 - 9.11.2 Victoria PLC Broadloom Product Overview
 - 9.11.3 Victoria PLC Broadloom Product Market Performance
 - 9.11.4 Victoria PLC Business Overview
 - 9.11.5 Victoria PLC Recent Developments
- 9.12 Oriental Weavers Carpet
 - 9.12.1 Oriental Weavers Carpet Broadloom Basic Information
 - 9.12.2 Oriental Weavers Carpet Broadloom Product Overview
 - 9.12.3 Oriental Weavers Carpet Broadloom Product Market Performance
 - 9.12.4 Oriental Weavers Carpet Business Overview
 - 9.12.5 Oriental Weavers Carpet Recent Developments
- 9.13 Standard Carpets
 - 9.13.1 Standard Carpets Broadloom Basic Information
 - 9.13.2 Standard Carpets Broadloom Product Overview
 - 9.13.3 Standard Carpets Broadloom Product Market Performance
 - 9.13.4 Standard Carpets Business Overview
 - 9.13.5 Standard Carpets Recent Developments
- 9.14 Ambadi
 - 9.14.1 Ambadi Broadloom Basic Information
 - 9.14.2 Ambadi Broadloom Product Overview
 - 9.14.3 Ambadi Broadloom Product Market Performance

- 9.14.4 Ambadi Business Overview
- 9.14.5 Ambadi Recent Developments

10 BROADLOOM MARKET FORECAST BY REGION

- 10.1 Global Broadloom Market Size Forecast
- 10.2 Global Broadloom Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Broadloom Market Size Forecast by Country
 - 10.2.3 Asia Pacific Broadloom Market Size Forecast by Region
 - 10.2.4 South America Broadloom Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Broadloom by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Broadloom Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Broadloom by Type (2024-2029)
 - 11.1.2 Global Broadloom Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Broadloom by Type (2024-2029)
- 11.2 Global Broadloom Market Forecast by Application (2024-2029)
 - 11.2.1 Global Broadloom Sales (K Units) Forecast by Application
 - 11.2.2 Global Broadloom Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Broadloom Market Size Comparison by Region (M USD)
- Table 5. Global Broadloom Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Broadloom Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Broadloom Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Broadloom Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Broadloom as of 2022)
- Table 10. Global Market Broadloom Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Broadloom Sales Sites and Area Served
- Table 12. Manufacturers Broadloom Product Type
- Table 13. Global Broadloom Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Broadloom
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Broadloom Market Challenges
- Table 22. Market Restraints
- Table 23. Global Broadloom Sales by Type (K Units)
- Table 24. Global Broadloom Market Size by Type (M USD)
- Table 25. Global Broadloom Sales (K Units) by Type (2018-2023)
- Table 26. Global Broadloom Sales Market Share by Type (2018-2023)
- Table 27. Global Broadloom Market Size (M USD) by Type (2018-2023)
- Table 28. Global Broadloom Market Size Share by Type (2018-2023)
- Table 29. Global Broadloom Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Broadloom Sales (K Units) by Application
- Table 31. Global Broadloom Market Size by Application
- Table 32. Global Broadloom Sales by Application (2018-2023) & (K Units)
- Table 33. Global Broadloom Sales Market Share by Application (2018-2023)

- Table 34. Global Broadloom Sales by Application (2018-2023) & (M USD)
- Table 35. Global Broadloom Market Share by Application (2018-2023)
- Table 36. Global Broadloom Sales Growth Rate by Application (2018-2023)
- Table 37. Global Broadloom Sales by Region (2018-2023) & (K Units)
- Table 38. Global Broadloom Sales Market Share by Region (2018-2023)
- Table 39. North America Broadloom Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Broadloom Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Broadloom Sales by Region (2018-2023) & (K Units)
- Table 42. South America Broadloom Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Broadloom Sales by Region (2018-2023) & (K Units)
- Table 44. Shaw Industries Group Broadloom Basic Information
- Table 45. Shaw Industries Group Broadloom Product Overview
- Table 46. Shaw Industries Group Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Shaw Industries Group Business Overview
- Table 48. Shaw Industries Group Broadloom SWOT Analysis
- Table 49. Shaw Industries Group Recent Developments
- Table 50. Mohawk Broadloom Basic Information
- Table 51. Mohawk Broadloom Product Overview
- Table 52. Mohawk Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Mohawk Business Overview
- Table 54. Mohawk Broadloom SWOT Analysis
- Table 55. Mohawk Recent Developments
- Table 56. Beaulieu Broadloom Basic Information
- Table 57. Beaulieu Broadloom Product Overview
- Table 58. Beaulieu Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Beaulieu Business Overview
- Table 60. Beaulieu Broadloom SWOT Analysis
- Table 61. Beaulieu Recent Developments
- Table 62. Balta Carpets Broadloom Basic Information
- Table 63. Balta Carpets Broadloom Product Overview
- Table 64. Balta Carpets Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Balta Carpets Business Overview
- Table 66. Balta Carpets Broadloom SWOT Analysis
- Table 67. Balta Carpets Recent Developments
- Table 68. Tarkett Broadloom Basic Information

Table 69. Tarkett Broadloom Product Overview

Table 70. Tarkett Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Tarkett Business Overview

Table 72. Tarkett Broadloom SWOT Analysis

Table 73. Tarkett Recent Developments

Table 74. The Dixie Group Broadloom Basic Information

Table 75. The Dixie Group Broadloom Product Overview

Table 76. The Dixie Group Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. The Dixie Group Business Overview

Table 78. The Dixie Group Recent Developments

Table 79. Milliken Broadloom Basic Information

Table 80. Milliken Broadloom Product Overview

Table 81. Milliken Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Milliken Business Overview

Table 83. Milliken Recent Developments

Table 84. Associated Weavers Broadloom Basic Information

Table 85. Associated Weavers Broadloom Product Overview

Table 86. Associated Weavers Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Associated Weavers Business Overview

Table 88. Associated Weavers Recent Developments

Table 89. Ege Carpets Broadloom Basic Information

Table 90. Ege Carpets Broadloom Product Overview

Table 91. Ege Carpets Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. Ege Carpets Business Overview

Table 93. Ege Carpets Recent Developments

Table 94. Phenix Flooring Broadloom Basic Information

Table 95. Phenix Flooring Broadloom Product Overview

Table 96. Phenix Flooring Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. Phenix Flooring Business Overview

Table 98. Phenix Flooring Recent Developments

Table 99. Victoria PLC Broadloom Basic Information

Table 100. Victoria PLC Broadloom Product Overview

Table 101. Victoria PLC Broadloom Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 102. Victoria PLC Business Overview

Table 103. Victoria PLC Recent Developments

Table 104. Oriental Weavers Carpet Broadloom Basic Information

Table 105. Oriental Weavers Carpet Broadloom Product Overview

Table 106. Oriental Weavers Carpet Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 107. Oriental Weavers Carpet Business Overview

Table 108. Oriental Weavers Carpet Recent Developments

Table 109. Standard Carpets Broadloom Basic Information

Table 110. Standard Carpets Broadloom Product Overview

Table 111. Standard Carpets Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. Standard Carpets Business Overview

Table 113. Standard Carpets Recent Developments

Table 114. Ambadi Broadloom Basic Information

Table 115. Ambadi Broadloom Product Overview

Table 116. Ambadi Broadloom Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Ambadi Business Overview

Table 118. Ambadi Recent Developments

Table 119. Global Broadloom Sales Forecast by Region (2024-2029) & (K Units)

Table 120. Global Broadloom Market Size Forecast by Region (2024-2029) & (M USD)

Table 121. North America Broadloom Sales Forecast by Country (2024-2029) & (K Units)

Table 122. North America Broadloom Market Size Forecast by Country (2024-2029) & (M USD)

Table 123. Europe Broadloom Sales Forecast by Country (2024-2029) & (K Units)

Table 124. Europe Broadloom Market Size Forecast by Country (2024-2029) & (M USD)

Table 125. Asia Pacific Broadloom Sales Forecast by Region (2024-2029) & (K Units)

Table 126. Asia Pacific Broadloom Market Size Forecast by Region (2024-2029) & (M USD)

Table 127. South America Broadloom Sales Forecast by Country (2024-2029) & (K Units)

Table 128. South America Broadloom Market Size Forecast by Country (2024-2029) & (M USD)

Table 129. Middle East and Africa Broadloom Consumption Forecast by Country (2024-2029) & (Units)

Table 130. Middle East and Africa Broadloom Market Size Forecast by Country (2024-2029) & (M USD)

Table 131. Global Broadloom Sales Forecast by Type (2024-2029) & (K Units)

Table 132. Global Broadloom Market Size Forecast by Type (2024-2029) & (M USD)

Table 133. Global Broadloom Price Forecast by Type (2024-2029) & (USD/Unit)

Table 134. Global Broadloom Sales (K Units) Forecast by Application (2024-2029)

Table 135. Global Broadloom Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Broadloom
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Broadloom Market Size (M USD), 2018-2029
- Figure 5. Global Broadloom Market Size (M USD) (2018-2029)
- Figure 6. Global Broadloom Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Broadloom Market Size by Country (M USD)
- Figure 11. Broadloom Sales Share by Manufacturers in 2022
- Figure 12. Global Broadloom Revenue Share by Manufacturers in 2022
- Figure 13. Broadloom Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Broadloom Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Broadloom Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Broadloom Market Share by Type
- Figure 18. Sales Market Share of Broadloom by Type (2018-2023)
- Figure 19. Sales Market Share of Broadloom by Type in 2022
- Figure 20. Market Size Share of Broadloom by Type (2018-2023)
- Figure 21. Market Size Market Share of Broadloom by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Broadloom Market Share by Application
- Figure 24. Global Broadloom Sales Market Share by Application (2018-2023)
- Figure 25. Global Broadloom Sales Market Share by Application in 2022
- Figure 26. Global Broadloom Market Share by Application (2018-2023)
- Figure 27. Global Broadloom Market Share by Application in 2022
- Figure 28. Global Broadloom Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Broadloom Sales Market Share by Region (2018-2023)
- Figure 30. North America Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Broadloom Sales Market Share by Country in 2022
- Figure 32. U.S. Broadloom Sales and Growth Rate (2018-2023) & (K Units)

- Figure 33. Canada Broadloom Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Broadloom Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Broadloom Sales Market Share by Country in 2022
- Figure 37. Germany Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Broadloom Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Broadloom Sales Market Share by Region in 2022
- Figure 44. China Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Broadloom Sales and Growth Rate (K Units)
- Figure 50. South America Broadloom Sales Market Share by Country in 2022
- Figure 51. Brazil Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Broadloom Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Broadloom Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Broadloom Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Broadloom Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global Broadloom Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Broadloom Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Broadloom Market Share Forecast by Type (2024-2029)
- Figure 65. Global Broadloom Sales Forecast by Application (2024-2029)
- Figure 66. Global Broadloom Market Share Forecast by Application (2024-2029)

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