

Global Breath Freshener Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GDA9E73056AAEN.html>

Date: January 2025

Pages: 154

Price: US\$ 2,800.00 (Single User License)

ID: GDA9E73056AAEN

Abstracts

Report Overview

Breath fresheners are products designed to combat bad breath by neutralizing odor-causing bacteria in the mouth. These products come in various forms such as mouth sprays, mints, chewing gum, and mouthwash. Breath fresheners are typically made with ingredients like mint, parsley, and cloves, which are known for their ability to freshen breath. The global market for breath fresheners has been steadily growing due to increasing awareness about oral hygiene and the rising demand for convenient on-the-go solutions to combat bad breath.

One of the key market trends in the breath freshener industry is the growing preference for natural and organic ingredients in oral care products. Consumers are becoming more conscious about the ingredients they put in their bodies and are seeking products that are free from artificial chemicals and additives. This trend has led to the development of natural breath fresheners made with ingredients like essential oils, xylitol, and green tea extract. In addition, the market is witnessing a surge in innovative product offerings such as breath freshening strips and dissolvable breath fresheners, catering to consumers looking for convenient and discreet options.

The market for breath fresheners is being primarily driven by the increasing emphasis on personal grooming and the growing awareness of the importance of fresh breath in social and professional settings. With the rise in disposable income levels and changing lifestyle patterns, consumers are willing to invest in products that help them maintain good oral hygiene and fresh breath throughout the day. Furthermore, the influence of social media and celebrity endorsements is also playing a significant role in driving the demand for breath fresheners among the younger demographic. As a result,

manufacturers in the breath freshener industry are focusing on product innovation, marketing strategies, and expanding their distribution channels to capitalize on the growing market opportunity.

The global Breath Freshener market size was estimated at USD 633.15 million in 2024 and is projected to reach USD 935.45 million by 2033, exhibiting a CAGR of 5.00% during the forecast period.

This report provides a deep insight into the global Breath Freshener market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, PEST analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Breath Freshener Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Breath Freshener market in any manner.

Global Breath Freshener Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

P&G

GSK

Sunstar

Lion

Amway

Kao

Sanjin

Glister

CloSYS

Market Segmentation (by Type)

Cosmetic Breath Freshener

Therapeutic Breath Freshener

Market Segmentation (by Application)

Hypermarkets/ Supermarkets

Online Retail

Other Retail Formats

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Breath Freshener Market

Overview of the regional outlook of the Breath Freshener Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Breath Freshener Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Breath Freshener, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Breath Freshener
- 1.2 Key Market Segments
 - 1.2.1 Breath Freshener Segment by Type
 - 1.2.2 Breath Freshener Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BREATH FRESHENER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Breath Freshener Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Breath Freshener Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BREATH FRESHENER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Breath Freshener Product Life Cycle
- 3.3 Global Breath Freshener Sales by Manufacturers (2020-2025)
- 3.4 Global Breath Freshener Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Breath Freshener Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Breath Freshener Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Breath Freshener Sales Sites, Area Served, Product Type
- 3.8 Breath Freshener Market Competitive Situation and Trends
 - 3.8.1 Breath Freshener Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Breath Freshener Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BREATH FRESHENER INDUSTRY CHAIN ANALYSIS

- 4.1 Breath Freshener Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BREATH FRESHENER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 PEST Analysis
 - 5.6.1 Industry Policies Analysis
 - 5.6.2 Economic Environment Analysis
 - 5.6.3 Social Environment Analysis
 - 5.6.4 Technological Environment Analysis
- 5.7 Global Breath Freshener Market Porter's Five Forces Analysis
 - 5.7.1 Global Trade Frictions
 - 5.7.2 Global Trade Frictions and Their Impacts to Breath Freshener Market
- 5.8 ESG Ratings of Leading Companies

6 BREATH FRESHENER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Breath Freshener Sales Market Share by Type (2020-2025)
- 6.3 Global Breath Freshener Market Size Market Share by Type (2020-2025)
- 6.4 Global Breath Freshener Price by Type (2020-2025)

7 BREATH FRESHENER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Breath Freshener Market Sales by Application (2020-2025)
- 7.3 Global Breath Freshener Market Size (M USD) by Application (2020-2025)

7.4 Global Breath Freshener Sales Growth Rate by Application (2020-2025)

8 BREATH FRESHENER MARKET SALES BY REGION

8.1 Global Breath Freshener Sales by Region

8.1.1 Global Breath Freshener Sales by Region

8.1.2 Global Breath Freshener Sales Market Share by Region

8.2 Global Breath Freshener Market Size by Region

8.2.1 Global Breath Freshener Market Size by Region

8.2.2 Global Breath Freshener Market Size Market Share by Region

8.3 North America

8.3.1 North America Breath Freshener Sales by Country

8.3.2 North America Breath Freshener Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Breath Freshener Sales by Country

8.4.2 Europe Breath Freshener Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Breath Freshener Sales by Region

8.5.2 Asia Pacific Breath Freshener Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Breath Freshener Sales by Country

8.6.2 South America Breath Freshener Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Breath Freshener Sales by Region
- 8.7.2 Middle East and Africa Breath Freshener Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 BREATH FRESHENER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Breath Freshener by Region(2020-2025)
- 9.2 Global Breath Freshener Revenue Market Share by Region (2020-2025)
- 9.3 Global Breath Freshener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Breath Freshener Production
 - 9.4.1 North America Breath Freshener Production Growth Rate (2020-2025)
 - 9.4.2 North America Breath Freshener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Breath Freshener Production
 - 9.5.1 Europe Breath Freshener Production Growth Rate (2020-2025)
 - 9.5.2 Europe Breath Freshener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Breath Freshener Production (2020-2025)
 - 9.6.1 Japan Breath Freshener Production Growth Rate (2020-2025)
 - 9.6.2 Japan Breath Freshener Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Breath Freshener Production (2020-2025)
 - 9.7.1 China Breath Freshener Production Growth Rate (2020-2025)
 - 9.7.2 China Breath Freshener Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 PandG
 - 10.1.1 PandG Basic Information
 - 10.1.2 PandG Breath Freshener Product Overview
 - 10.1.3 PandG Breath Freshener Product Market Performance
 - 10.1.4 PandG Business Overview
 - 10.1.5 PandG SWOT Analysis

- 10.1.6 PandG Recent Developments
- 10.2 GSK
 - 10.2.1 GSK Basic Information
 - 10.2.2 GSK Breath Freshener Product Overview
 - 10.2.3 GSK Breath Freshener Product Market Performance
 - 10.2.4 GSK Business Overview
 - 10.2.5 GSK SWOT Analysis
 - 10.2.6 GSK Recent Developments
- 10.3 Sunstar
 - 10.3.1 Sunstar Basic Information
 - 10.3.2 Sunstar Breath Freshener Product Overview
 - 10.3.3 Sunstar Breath Freshener Product Market Performance
 - 10.3.4 Sunstar Business Overview
 - 10.3.5 Sunstar SWOT Analysis
 - 10.3.6 Sunstar Recent Developments
- 10.4 Lion
 - 10.4.1 Lion Basic Information
 - 10.4.2 Lion Breath Freshener Product Overview
 - 10.4.3 Lion Breath Freshener Product Market Performance
 - 10.4.4 Lion Business Overview
 - 10.4.5 Lion Recent Developments
- 10.5 Amway
 - 10.5.1 Amway Basic Information
 - 10.5.2 Amway Breath Freshener Product Overview
 - 10.5.3 Amway Breath Freshener Product Market Performance
 - 10.5.4 Amway Business Overview
 - 10.5.5 Amway Recent Developments
- 10.6 Kao
 - 10.6.1 Kao Basic Information
 - 10.6.2 Kao Breath Freshener Product Overview
 - 10.6.3 Kao Breath Freshener Product Market Performance
 - 10.6.4 Kao Business Overview
 - 10.6.5 Kao Recent Developments
- 10.7 Sanjin
 - 10.7.1 Sanjin Basic Information
 - 10.7.2 Sanjin Breath Freshener Product Overview
 - 10.7.3 Sanjin Breath Freshener Product Market Performance
 - 10.7.4 Sanjin Business Overview
 - 10.7.5 Sanjin Recent Developments

10.8 Glister

- 10.8.1 Glister Basic Information
- 10.8.2 Glister Breath Freshener Product Overview
- 10.8.3 Glister Breath Freshener Product Market Performance
- 10.8.4 Glister Business Overview
- 10.8.5 Glister Recent Developments

10.9 CloSYS

- 10.9.1 CloSYS Basic Information
- 10.9.2 CloSYS Breath Freshener Product Overview
- 10.9.3 CloSYS Breath Freshener Product Market Performance
- 10.9.4 CloSYS Business Overview
- 10.9.5 CloSYS Recent Developments

11 BREATH FRESHENER MARKET FORECAST BY REGION

11.1 Global Breath Freshener Market Size Forecast

11.2 Global Breath Freshener Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Breath Freshener Market Size Forecast by Country
- 11.2.3 Asia Pacific Breath Freshener Market Size Forecast by Region
- 11.2.4 South America Breath Freshener Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Breath Freshener by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Breath Freshener Market Forecast by Type (2026-2033)

- 12.1.1 Global Forecasted Sales of Breath Freshener by Type (2026-2033)
- 12.1.2 Global Breath Freshener Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Breath Freshener by Type (2026-2033)

12.2 Global Breath Freshener Market Forecast by Application (2026-2033)

- 12.2.1 Global Breath Freshener Sales (K Units) Forecast by Application
- 12.2.2 Global Breath Freshener Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Breath Freshener Market Size Comparison by Region (M USD)
Table 5. Global Breath Freshener Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Breath Freshener Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Breath Freshener Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Breath Freshener Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Breath Freshener as of 2024)
Table 10. Global Market Breath Freshener Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Breath Freshener Sales Sites and Area Served
Table 12. Manufacturers Breath Freshener Product Type
Table 13. Global Breath Freshener Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Breath Freshener Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Breath Freshener Sales by Type (K Units)
Table 25. Global Breath Freshener Market Size by Type (M USD)
Table 26. Global Breath Freshener Sales (K Units) by Type (2020-2025)
Table 27. Global Breath Freshener Sales Market Share by Type (2020-2025)
Table 28. Global Breath Freshener Market Size (M USD) by Type (2020-2025)
Table 29. Global Breath Freshener Market Size Share by Type (2020-2025)
Table 30. Global Breath Freshener Price (USD/Unit) by Type (2020-2025)
Table 31. Global Breath Freshener Sales (K Units) by Application
Table 32. Global Breath Freshener Market Size by Application

Table 33. Global Breath Freshener Sales by Application (2020-2025) & (K Units)
Table 34. Global Breath Freshener Sales Market Share by Application (2020-2025)
Table 35. Global Breath Freshener Market Size by Application (2020-2025) & (M USD)
Table 36. Global Breath Freshener Market Share by Application (2020-2025)
Table 37. Global Breath Freshener Sales Growth Rate by Application (2020-2025)
Table 38. Global Breath Freshener Sales by Region (2020-2025) & (K Units)
Table 39. Global Breath Freshener Sales Market Share by Region (2020-2025)
Table 40. Global Breath Freshener Market Size by Region (2020-2025) & (M USD)
Table 41. Global Breath Freshener Market Size Market Share by Region (2020-2025)
Table 42. North America Breath Freshener Sales by Country (2020-2025) & (K Units)
Table 43. North America Breath Freshener Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Breath Freshener Sales by Country (2020-2025) & (K Units)
Table 45. Europe Breath Freshener Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Breath Freshener Sales by Region (2020-2025) & (K Units)
Table 47. Asia Pacific Breath Freshener Market Size by Region (2020-2025) & (M USD)
Table 48. South America Breath Freshener Sales by Country (2020-2025) & (K Units)
Table 49. South America Breath Freshener Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Breath Freshener Sales by Region (2020-2025) & (K Units)
Table 51. Middle East and Africa Breath Freshener Market Size by Region (2020-2025) & (M USD)
Table 52. Global Breath Freshener Production (K Units) by Region(2020-2025)
Table 53. Global Breath Freshener Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Breath Freshener Revenue Market Share by Region (2020-2025)
Table 55. Global Breath Freshener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 56. North America Breath Freshener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. Europe Breath Freshener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Japan Breath Freshener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. China Breath Freshener Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. PandG Basic Information
Table 61. PandG Breath Freshener Product Overview
Table 62. PandG Breath Freshener Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 63. PandG Business Overview

Table 64. PandG SWOT Analysis

Table 65. PandG Recent Developments

Table 66. GSK Basic Information

Table 67. GSK Breath Freshener Product Overview

Table 68. GSK Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. GSK Business Overview

Table 70. GSK SWOT Analysis

Table 71. GSK Recent Developments

Table 72. Sunstar Basic Information

Table 73. Sunstar Breath Freshener Product Overview

Table 74. Sunstar Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Sunstar Business Overview

Table 76. Sunstar SWOT Analysis

Table 77. Sunstar Recent Developments

Table 78. Lion Basic Information

Table 79. Lion Breath Freshener Product Overview

Table 80. Lion Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Lion Business Overview

Table 82. Lion Recent Developments

Table 83. Amway Basic Information

Table 84. Amway Breath Freshener Product Overview

Table 85. Amway Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Amway Business Overview

Table 87. Amway Recent Developments

Table 88. Kao Basic Information

Table 89. Kao Breath Freshener Product Overview

Table 90. Kao Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Kao Business Overview

Table 92. Kao Recent Developments

Table 93. Sanjin Basic Information

Table 94. Sanjin Breath Freshener Product Overview

Table 95. Sanjin Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2020-2025)

Table 96. Sanjin Business Overview

Table 97. Sanjin Recent Developments

Table 98. Glister Basic Information

Table 99. Glister Breath Freshener Product Overview

Table 100. Glister Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Glister Business Overview

Table 102. Glister Recent Developments

Table 103. CloSYS Basic Information

Table 104. CloSYS Breath Freshener Product Overview

Table 105. CloSYS Breath Freshener Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. CloSYS Business Overview

Table 107. CloSYS Recent Developments

Table 108. Global Breath Freshener Sales Forecast by Region (2026-2033) & (K Units)

Table 109. Global Breath Freshener Market Size Forecast by Region (2026-2033) & (M USD)

Table 110. North America Breath Freshener Sales Forecast by Country (2026-2033) & (K Units)

Table 111. North America Breath Freshener Market Size Forecast by Country (2026-2033) & (M USD)

Table 112. Europe Breath Freshener Sales Forecast by Country (2026-2033) & (K Units)

Table 113. Europe Breath Freshener Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Asia Pacific Breath Freshener Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Asia Pacific Breath Freshener Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. South America Breath Freshener Sales Forecast by Country (2026-2033) & (K Units)

Table 117. South America Breath Freshener Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Middle East and Africa Breath Freshener Sales Forecast by Country (2026-2033) & (Units)

Table 119. Middle East and Africa Breath Freshener Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Global Breath Freshener Sales Forecast by Type (2026-2033) & (K Units)

Table 121. Global Breath Freshener Market Size Forecast by Type (2026-2033) & (M USD)

Table 122. Global Breath Freshener Price Forecast by Type (2026-2033) & (USD/Unit)

Table 123. Global Breath Freshener Sales (K Units) Forecast by Application (2026-2033)

Table 124. Global Breath Freshener Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Breath Freshener
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Breath Freshener Market Size (M USD), 2024-2033
- Figure 5. Global Breath Freshener Market Size (M USD) (2020-2033)
- Figure 6. Global Breath Freshener Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Breath Freshener Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Breath Freshener Product Life Cycle
- Figure 13. Breath Freshener Sales Share by Manufacturers in 2024
- Figure 14. Global Breath Freshener Revenue Share by Manufacturers in 2024
- Figure 15. Breath Freshener Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Breath Freshener Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Breath Freshener Revenue in 2024
- Figure 18. Industry Chain Map of Breath Freshener
- Figure 19. Global Breath Freshener Market PESTE Analysis
- Figure 20. Global Breath Freshener Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Breath Freshener Market Share by Type
- Figure 27. Sales Market Share of Breath Freshener by Type (2020-2025)
- Figure 28. Sales Market Share of Breath Freshener by Type in 2024
- Figure 29. Market Size Share of Breath Freshener by Type (2020-2025)
- Figure 30. Market Size Share of Breath Freshener by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Breath Freshener Market Share by Application

- Figure 33. Global Breath Freshener Sales Market Share by Application (2020-2025)
- Figure 34. Global Breath Freshener Sales Market Share by Application in 2024
- Figure 35. Global Breath Freshener Market Share by Application (2020-2025)
- Figure 36. Global Breath Freshener Market Share by Application in 2024
- Figure 37. Global Breath Freshener Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Breath Freshener Sales Market Share by Region (2020-2025)
- Figure 39. Global Breath Freshener Market Size Market Share by Region (2020-2025)
- Figure 40. North America Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Breath Freshener Sales Market Share by Country in 2024
- Figure 43. North America Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Breath Freshener Market Size Market Share by Country in 2024
- Figure 45. U.S. Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Breath Freshener Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Breath Freshener Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Breath Freshener Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Breath Freshener Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Breath Freshener Sales Market Share by Country in 2024
- Figure 53. Europe Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Breath Freshener Market Size Market Share by Country in 2024
- Figure 55. Germany Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Breath Freshener Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Breath Freshener Sales Market Share by Region in 2024

Figure 67. Asia Pacific Breath Freshener Market Size Market Share by Region in 2024

Figure 68. China Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Breath Freshener Sales and Growth Rate (K Units)

Figure 79. South America Breath Freshener Sales Market Share by Country in 2024

Figure 80. South America Breath Freshener Market Size and Growth Rate (M USD)

Figure 81. South America Breath Freshener Market Size Market Share by Country in 2024

Figure 82. Brazil Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Breath Freshener Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Breath Freshener Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Breath Freshener Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Breath Freshener Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Breath Freshener Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Breath Freshener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Breath Freshener Production Market Share by Region (2020-2025)

Figure 103. North America Breath Freshener Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Breath Freshener Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Breath Freshener Production (K Units) Growth Rate (2020-2025)

Figure 106. China Breath Freshener Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Breath Freshener Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Breath Freshener Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Breath Freshener Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Breath Freshener Market Share Forecast by Type (2026-2033)

Figure 111. Global Breath Freshener Sales Forecast by Application (2026-2033)

Figure 112. Global Breath Freshener Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Breath Freshener Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GDA9E73056AAEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDA9E73056AAEN.html>