

# Global Breast Cancer Liquid Biopsy Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Breast Cancer Liquid Biopsy can be usually used in breast biopsy, based on circulating biomarkers, the market is categorized into circulating tumor cells (CTCs), cell-free DNA (cfDNA), extracellular vesicles (EVs), and other circulating biomarkers.

The global Breast Cancer Liquid Biopsy market size was estimated at USD 1597.50 million in 2023 and is projected to reach USD 2478.25 million by 2032, exhibiting a CAGR of 5.00% during the forecast period.

North America Breast Cancer Liquid Biopsy market size was estimated at USD 452.71 million in 2023, at a CAGR of 4.29% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Breast Cancer Liquid Biopsy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Breast Cancer Liquid Biopsy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Breast Cancer Liquid Biopsy market in any manner.

### Global Breast Cancer Liquid Biopsy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

QIAGEN

Roche Diagnostics

Bio-Rad Laboratories

Myriad Genetics

Menarini Silicon Biosystems

Genomic Health

Thermo Fisher Scientific

Illumina

Biocept

Trovagene

Guardant Health

RainDance Technologies

MDx Health

Market Segmentation (by Type)

Circulating Tumor Cells (CTCs)

Cell-Free DNA (CfDNA)

Extracellular Vesicles (EVs)

Other Circulating Biomarkers

Market Segmentation (by Application)

Hospitals

Diagnostic Centers

Laboratories

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Breast Cancer Liquid Biopsy Market

Overview of the regional outlook of the Breast Cancer Liquid Biopsy Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Breast Cancer Liquid Biopsy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Breast Cancer Liquid Biopsy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Breast Cancer Liquid Biopsy

#### 1.2 Key Market Segments

##### 1.2.1 Breast Cancer Liquid Biopsy Segment by Type

##### 1.2.2 Breast Cancer Liquid Biopsy Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 BREAST CANCER LIQUID BIOPSY MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Breast Cancer Liquid Biopsy Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Breast Cancer Liquid Biopsy Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 BREAST CANCER LIQUID BIOPSY MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Breast Cancer Liquid Biopsy Sales by Manufacturers (2019-2024)

#### 3.2 Global Breast Cancer Liquid Biopsy Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Breast Cancer Liquid Biopsy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Breast Cancer Liquid Biopsy Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Breast Cancer Liquid Biopsy Sales Sites, Area Served, Product Type

#### 3.6 Breast Cancer Liquid Biopsy Market Competitive Situation and Trends

##### 3.6.1 Breast Cancer Liquid Biopsy Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Breast Cancer Liquid Biopsy Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

## **4 BREAST CANCER LIQUID BIOPSY INDUSTRY CHAIN ANALYSIS**

- 4.1 Breast Cancer Liquid Biopsy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BREAST CANCER LIQUID BIOPSY MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 BREAST CANCER LIQUID BIOPSY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Breast Cancer Liquid Biopsy Sales Market Share by Type (2019-2024)
- 6.3 Global Breast Cancer Liquid Biopsy Market Size Market Share by Type (2019-2024)
- 6.4 Global Breast Cancer Liquid Biopsy Price by Type (2019-2024)

## **7 BREAST CANCER LIQUID BIOPSY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Breast Cancer Liquid Biopsy Market Sales by Application (2019-2024)
- 7.3 Global Breast Cancer Liquid Biopsy Market Size (M USD) by Application (2019-2024)
- 7.4 Global Breast Cancer Liquid Biopsy Sales Growth Rate by Application (2019-2024)

## **8 BREAST CANCER LIQUID BIOPSY MARKET CONSUMPTION BY REGION**

- 8.1 Global Breast Cancer Liquid Biopsy Sales by Region

- 8.1.1 Global Breast Cancer Liquid Biopsy Sales by Region
- 8.1.2 Global Breast Cancer Liquid Biopsy Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Breast Cancer Liquid Biopsy Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Breast Cancer Liquid Biopsy Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Breast Cancer Liquid Biopsy Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Breast Cancer Liquid Biopsy Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Breast Cancer Liquid Biopsy Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 BREAST CANCER LIQUID BIOPSY MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Breast Cancer Liquid Biopsy by Region (2019-2024)
- 9.2 Global Breast Cancer Liquid Biopsy Revenue Market Share by Region (2019-2024)
- 9.3 Global Breast Cancer Liquid Biopsy Production, Revenue, Price and Gross Margin

(2019-2024)

#### 9.4 North America Breast Cancer Liquid Biopsy Production

##### 9.4.1 North America Breast Cancer Liquid Biopsy Production Growth Rate

(2019-2024)

##### 9.4.2 North America Breast Cancer Liquid Biopsy Production, Revenue, Price and Gross Margin (2019-2024)

#### 9.5 Europe Breast Cancer Liquid Biopsy Production

##### 9.5.1 Europe Breast Cancer Liquid Biopsy Production Growth Rate (2019-2024)

##### 9.5.2 Europe Breast Cancer Liquid Biopsy Production, Revenue, Price and Gross Margin (2019-2024)

#### 9.6 Japan Breast Cancer Liquid Biopsy Production (2019-2024)

##### 9.6.1 Japan Breast Cancer Liquid Biopsy Production Growth Rate (2019-2024)

##### 9.6.2 Japan Breast Cancer Liquid Biopsy Production, Revenue, Price and Gross Margin (2019-2024)

#### 9.7 China Breast Cancer Liquid Biopsy Production (2019-2024)

##### 9.7.1 China Breast Cancer Liquid Biopsy Production Growth Rate (2019-2024)

##### 9.7.2 China Breast Cancer Liquid Biopsy Production, Revenue, Price and Gross Margin (2019-2024)

## 10 KEY COMPANIES PROFILE

### 10.1 QIAGEN

#### 10.1.1 QIAGEN Breast Cancer Liquid Biopsy Basic Information

#### 10.1.2 QIAGEN Breast Cancer Liquid Biopsy Product Overview

#### 10.1.3 QIAGEN Breast Cancer Liquid Biopsy Product Market Performance

#### 10.1.4 QIAGEN Business Overview

#### 10.1.5 QIAGEN Breast Cancer Liquid Biopsy SWOT Analysis

#### 10.1.6 QIAGEN Recent Developments

### 10.2 Roche Diagnostics

#### 10.2.1 Roche Diagnostics Breast Cancer Liquid Biopsy Basic Information

#### 10.2.2 Roche Diagnostics Breast Cancer Liquid Biopsy Product Overview

#### 10.2.3 Roche Diagnostics Breast Cancer Liquid Biopsy Product Market Performance

#### 10.2.4 Roche Diagnostics Business Overview

#### 10.2.5 Roche Diagnostics Breast Cancer Liquid Biopsy SWOT Analysis

#### 10.2.6 Roche Diagnostics Recent Developments

### 10.3 Bio-Rad Laboratories

#### 10.3.1 Bio-Rad Laboratories Breast Cancer Liquid Biopsy Basic Information

#### 10.3.2 Bio-Rad Laboratories Breast Cancer Liquid Biopsy Product Overview

#### 10.3.3 Bio-Rad Laboratories Breast Cancer Liquid Biopsy Product Market

## Performance

10.3.4 Bio-Rad Laboratories Breast Cancer Liquid Biopsy SWOT Analysis

10.3.5 Bio-Rad Laboratories Business Overview

10.3.6 Bio-Rad Laboratories Recent Developments

## 10.4 Myriad Genetics

10.4.1 Myriad Genetics Breast Cancer Liquid Biopsy Basic Information

10.4.2 Myriad Genetics Breast Cancer Liquid Biopsy Product Overview

10.4.3 Myriad Genetics Breast Cancer Liquid Biopsy Product Market Performance

10.4.4 Myriad Genetics Business Overview

10.4.5 Myriad Genetics Recent Developments

## 10.5 Menarini Silicon Biosystems

10.5.1 Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Basic Information

10.5.2 Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Product Overview

10.5.3 Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Product Market

## Performance

10.5.4 Menarini Silicon Biosystems Business Overview

10.5.5 Menarini Silicon Biosystems Recent Developments

## 10.6 Genomic Health

10.6.1 Genomic Health Breast Cancer Liquid Biopsy Basic Information

10.6.2 Genomic Health Breast Cancer Liquid Biopsy Product Overview

10.6.3 Genomic Health Breast Cancer Liquid Biopsy Product Market Performance

10.6.4 Genomic Health Business Overview

10.6.5 Genomic Health Recent Developments

## 10.7 Thermo Fisher Scientific

10.7.1 Thermo Fisher Scientific Breast Cancer Liquid Biopsy Basic Information

10.7.2 Thermo Fisher Scientific Breast Cancer Liquid Biopsy Product Overview

10.7.3 Thermo Fisher Scientific Breast Cancer Liquid Biopsy Product Market

## Performance

10.7.4 Thermo Fisher Scientific Business Overview

10.7.5 Thermo Fisher Scientific Recent Developments

## 10.8 Illumina

10.8.1 Illumina Breast Cancer Liquid Biopsy Basic Information

10.8.2 Illumina Breast Cancer Liquid Biopsy Product Overview

10.8.3 Illumina Breast Cancer Liquid Biopsy Product Market Performance

10.8.4 Illumina Business Overview

10.8.5 Illumina Recent Developments

## 10.9 Biocept

10.9.1 Biocept Breast Cancer Liquid Biopsy Basic Information

10.9.2 Biocept Breast Cancer Liquid Biopsy Product Overview

- 10.9.3 Biocept Breast Cancer Liquid Biopsy Product Market Performance
- 10.9.4 Biocept Business Overview
- 10.9.5 Biocept Recent Developments
- 10.10 Trovagene
  - 10.10.1 Trovagene Breast Cancer Liquid Biopsy Basic Information
  - 10.10.2 Trovagene Breast Cancer Liquid Biopsy Product Overview
  - 10.10.3 Trovagene Breast Cancer Liquid Biopsy Product Market Performance
  - 10.10.4 Trovagene Business Overview
  - 10.10.5 Trovagene Recent Developments
- 10.11 Guardant Health
  - 10.11.1 Guardant Health Breast Cancer Liquid Biopsy Basic Information
  - 10.11.2 Guardant Health Breast Cancer Liquid Biopsy Product Overview
  - 10.11.3 Guardant Health Breast Cancer Liquid Biopsy Product Market Performance
  - 10.11.4 Guardant Health Business Overview
  - 10.11.5 Guardant Health Recent Developments
- 10.12 RainDance Technologies
  - 10.12.1 RainDance Technologies Breast Cancer Liquid Biopsy Basic Information
  - 10.12.2 RainDance Technologies Breast Cancer Liquid Biopsy Product Overview
  - 10.12.3 RainDance Technologies Breast Cancer Liquid Biopsy Product Market Performance
  - 10.12.4 RainDance Technologies Business Overview
  - 10.12.5 RainDance Technologies Recent Developments
- 10.13 MDx Health
  - 10.13.1 MDx Health Breast Cancer Liquid Biopsy Basic Information
  - 10.13.2 MDx Health Breast Cancer Liquid Biopsy Product Overview
  - 10.13.3 MDx Health Breast Cancer Liquid Biopsy Product Market Performance
  - 10.13.4 MDx Health Business Overview
  - 10.13.5 MDx Health Recent Developments

## **11 BREAST CANCER LIQUID BIOPSY MARKET FORECAST BY REGION**

- 11.1 Global Breast Cancer Liquid Biopsy Market Size Forecast
- 11.2 Global Breast Cancer Liquid Biopsy Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Breast Cancer Liquid Biopsy Market Size Forecast by Country
  - 11.2.3 Asia Pacific Breast Cancer Liquid Biopsy Market Size Forecast by Region
  - 11.2.4 South America Breast Cancer Liquid Biopsy Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Breast Cancer Liquid Biopsy by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

### **12.1 Global Breast Cancer Liquid Biopsy Market Forecast by Type (2025-2032)**

12.1.1 Global Forecasted Sales of Breast Cancer Liquid Biopsy by Type (2025-2032)

12.1.2 Global Breast Cancer Liquid Biopsy Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Breast Cancer Liquid Biopsy by Type (2025-2032)

### **12.2 Global Breast Cancer Liquid Biopsy Market Forecast by Application (2025-2032)**

12.2.1 Global Breast Cancer Liquid Biopsy Sales (K Units) Forecast by Application

12.2.2 Global Breast Cancer Liquid Biopsy Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Breast Cancer Liquid Biopsy Market Size Comparison by Region (M USD)

Table 5. Global Breast Cancer Liquid Biopsy Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Breast Cancer Liquid Biopsy Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Breast Cancer Liquid Biopsy Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Breast Cancer Liquid Biopsy Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Breast Cancer Liquid Biopsy as of 2022)

Table 10. Global Market Breast Cancer Liquid Biopsy Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Breast Cancer Liquid Biopsy Sales Sites and Area Served

Table 12. Manufacturers Breast Cancer Liquid Biopsy Product Type

Table 13. Global Breast Cancer Liquid Biopsy Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Breast Cancer Liquid Biopsy

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Breast Cancer Liquid Biopsy Market Challenges

Table 22. Global Breast Cancer Liquid Biopsy Sales by Type (K Units)

Table 23. Global Breast Cancer Liquid Biopsy Market Size by Type (M USD)

Table 24. Global Breast Cancer Liquid Biopsy Sales (K Units) by Type (2019-2024)

Table 25. Global Breast Cancer Liquid Biopsy Sales Market Share by Type (2019-2024)

Table 26. Global Breast Cancer Liquid Biopsy Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Breast Cancer Liquid Biopsy Market Size Share by Type (2019-2024)

Table 28. Global Breast Cancer Liquid Biopsy Price (USD/Unit) by Type (2019-2024)

Table 29. Global Breast Cancer Liquid Biopsy Sales (K Units) by Application

Table 30. Global Breast Cancer Liquid Biopsy Market Size by Application

Table 31. Global Breast Cancer Liquid Biopsy Sales by Application (2019-2024) & (K Units)

Table 32. Global Breast Cancer Liquid Biopsy Sales Market Share by Application (2019-2024)

Table 33. Global Breast Cancer Liquid Biopsy Sales by Application (2019-2024) & (M USD)

Table 34. Global Breast Cancer Liquid Biopsy Market Share by Application (2019-2024)

Table 35. Global Breast Cancer Liquid Biopsy Sales Growth Rate by Application (2019-2024)

Table 36. Global Breast Cancer Liquid Biopsy Sales by Region (2019-2024) & (K Units)

Table 37. Global Breast Cancer Liquid Biopsy Sales Market Share by Region (2019-2024)

Table 38. North America Breast Cancer Liquid Biopsy Sales by Country (2019-2024) & (K Units)

Table 39. Europe Breast Cancer Liquid Biopsy Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Breast Cancer Liquid Biopsy Sales by Region (2019-2024) & (K Units)

Table 41. South America Breast Cancer Liquid Biopsy Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Breast Cancer Liquid Biopsy Sales by Region (2019-2024) & (K Units)

Table 43. Global Breast Cancer Liquid Biopsy Production (K Units) by Region (2019-2024)

Table 44. Global Breast Cancer Liquid Biopsy Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Breast Cancer Liquid Biopsy Revenue Market Share by Region (2019-2024)

Table 46. Global Breast Cancer Liquid Biopsy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Breast Cancer Liquid Biopsy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Breast Cancer Liquid Biopsy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Breast Cancer Liquid Biopsy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Breast Cancer Liquid Biopsy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. QIAGEN Breast Cancer Liquid Biopsy Basic Information

Table 52. QIAGEN Breast Cancer Liquid Biopsy Product Overview

Table 53. QIAGEN Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. QIAGEN Business Overview

Table 55. QIAGEN Breast Cancer Liquid Biopsy SWOT Analysis

Table 56. QIAGEN Recent Developments

Table 57. Roche Diagnostics Breast Cancer Liquid Biopsy Basic Information

Table 58. Roche Diagnostics Breast Cancer Liquid Biopsy Product Overview

Table 59. Roche Diagnostics Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Roche Diagnostics Business Overview

Table 61. Roche Diagnostics Breast Cancer Liquid Biopsy SWOT Analysis

Table 62. Roche Diagnostics Recent Developments

Table 63. Bio-Rad Laboratories Breast Cancer Liquid Biopsy Basic Information

Table 64. Bio-Rad Laboratories Breast Cancer Liquid Biopsy Product Overview

Table 65. Bio-Rad Laboratories Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Bio-Rad Laboratories Breast Cancer Liquid Biopsy SWOT Analysis

Table 67. Bio-Rad Laboratories Business Overview

Table 68. Bio-Rad Laboratories Recent Developments

Table 69. Myriad Genetics Breast Cancer Liquid Biopsy Basic Information

Table 70. Myriad Genetics Breast Cancer Liquid Biopsy Product Overview

Table 71. Myriad Genetics Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Myriad Genetics Business Overview

Table 73. Myriad Genetics Recent Developments

Table 74. Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Basic Information

Table 75. Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Product Overview

Table 76. Menarini Silicon Biosystems Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Menarini Silicon Biosystems Business Overview

Table 78. Menarini Silicon Biosystems Recent Developments

Table 79. Genomic Health Breast Cancer Liquid Biopsy Basic Information

Table 80. Genomic Health Breast Cancer Liquid Biopsy Product Overview

Table 81. Genomic Health Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Genomic Health Business Overview

Table 83. Genomic Health Recent Developments

Table 84. Thermo Fisher Scientific Breast Cancer Liquid Biopsy Basic Information

Table 85. Thermo Fisher Scientific Breast Cancer Liquid Biopsy Product Overview

Table 86. Thermo Fisher Scientific Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Thermo Fisher Scientific Business Overview

Table 88. Thermo Fisher Scientific Recent Developments

Table 89. Illumina Breast Cancer Liquid Biopsy Basic Information

Table 90. Illumina Breast Cancer Liquid Biopsy Product Overview

Table 91. Illumina Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Illumina Business Overview

Table 93. Illumina Recent Developments

Table 94. Biocept Breast Cancer Liquid Biopsy Basic Information

Table 95. Biocept Breast Cancer Liquid Biopsy Product Overview

Table 96. Biocept Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Biocept Business Overview

Table 98. Biocept Recent Developments

Table 99. Trovagene Breast Cancer Liquid Biopsy Basic Information

Table 100. Trovagene Breast Cancer Liquid Biopsy Product Overview

Table 101. Trovagene Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Trovagene Business Overview

Table 103. Trovagene Recent Developments

Table 104. Guardant Health Breast Cancer Liquid Biopsy Basic Information

Table 105. Guardant Health Breast Cancer Liquid Biopsy Product Overview

Table 106. Guardant Health Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Guardant Health Business Overview

Table 108. Guardant Health Recent Developments

Table 109. RainDance Technologies Breast Cancer Liquid Biopsy Basic Information

Table 110. RainDance Technologies Breast Cancer Liquid Biopsy Product Overview

Table 111. RainDance Technologies Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. RainDance Technologies Business Overview

Table 113. RainDance Technologies Recent Developments

Table 114. MDx Health Breast Cancer Liquid Biopsy Basic Information

|                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------|
| Table 115. MDx Health Breast Cancer Liquid Biopsy Product Overview                                                                |
| Table 116. MDx Health Breast Cancer Liquid Biopsy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 117. MDx Health Business Overview                                                                                           |
| Table 118. MDx Health Recent Developments                                                                                         |
| Table 119. Global Breast Cancer Liquid Biopsy Sales Forecast by Region (2025-2032) & (K Units)                                    |
| Table 120. Global Breast Cancer Liquid Biopsy Market Size Forecast by Region (2025-2032) & (M USD)                                |
| Table 121. North America Breast Cancer Liquid Biopsy Sales Forecast by Country (2025-2032) & (K Units)                            |
| Table 122. North America Breast Cancer Liquid Biopsy Market Size Forecast by Country (2025-2032) & (M USD)                        |
| Table 123. Europe Breast Cancer Liquid Biopsy Sales Forecast by Country (2025-2032) & (K Units)                                   |
| Table 124. Europe Breast Cancer Liquid Biopsy Market Size Forecast by Country (2025-2032) & (M USD)                               |
| Table 125. Asia Pacific Breast Cancer Liquid Biopsy Sales Forecast by Region (2025-2032) & (K Units)                              |
| Table 126. Asia Pacific Breast Cancer Liquid Biopsy Market Size Forecast by Region (2025-2032) & (M USD)                          |
| Table 127. South America Breast Cancer Liquid Biopsy Sales Forecast by Country (2025-2032) & (K Units)                            |
| Table 128. South America Breast Cancer Liquid Biopsy Market Size Forecast by Country (2025-2032) & (M USD)                        |
| Table 129. Middle East and Africa Breast Cancer Liquid Biopsy Consumption Forecast by Country (2025-2032) & (Units)               |
| Table 130. Middle East and Africa Breast Cancer Liquid Biopsy Market Size Forecast by Country (2025-2032) & (M USD)               |
| Table 131. Global Breast Cancer Liquid Biopsy Sales Forecast by Type (2025-2032) & (K Units)                                      |
| Table 132. Global Breast Cancer Liquid Biopsy Market Size Forecast by Type (2025-2032) & (M USD)                                  |
| Table 133. Global Breast Cancer Liquid Biopsy Price Forecast by Type (2025-2032) & (USD/Unit)                                     |
| Table 134. Global Breast Cancer Liquid Biopsy Sales (K Units) Forecast by Application (2025-2032)                                 |
| Table 135. Global Breast Cancer Liquid Biopsy Market Size Forecast by Application (2025-2032) & (M USD)                           |



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Breast Cancer Liquid Biopsy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Breast Cancer Liquid Biopsy Market Size (M USD), 2019-2032
- Figure 5. Global Breast Cancer Liquid Biopsy Market Size (M USD) (2019-2032)
- Figure 6. Global Breast Cancer Liquid Biopsy Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Breast Cancer Liquid Biopsy Market Size by Country (M USD)
- Figure 11. Breast Cancer Liquid Biopsy Sales Share by Manufacturers in 2023
- Figure 12. Global Breast Cancer Liquid Biopsy Revenue Share by Manufacturers in 2023
- Figure 13. Breast Cancer Liquid Biopsy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Breast Cancer Liquid Biopsy Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Breast Cancer Liquid Biopsy Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Breast Cancer Liquid Biopsy Market Share by Type
- Figure 18. Sales Market Share of Breast Cancer Liquid Biopsy by Type (2019-2024)
- Figure 19. Sales Market Share of Breast Cancer Liquid Biopsy by Type in 2023
- Figure 20. Market Size Share of Breast Cancer Liquid Biopsy by Type (2019-2024)
- Figure 21. Market Size Market Share of Breast Cancer Liquid Biopsy by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Breast Cancer Liquid Biopsy Market Share by Application
- Figure 24. Global Breast Cancer Liquid Biopsy Sales Market Share by Application (2019-2024)
- Figure 25. Global Breast Cancer Liquid Biopsy Sales Market Share by Application in 2023
- Figure 26. Global Breast Cancer Liquid Biopsy Market Share by Application (2019-2024)
- Figure 27. Global Breast Cancer Liquid Biopsy Market Share by Application in 2023
- Figure 28. Global Breast Cancer Liquid Biopsy Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Breast Cancer Liquid Biopsy Sales Market Share by Region

(2019-2024)

Figure 30. North America Breast Cancer Liquid Biopsy Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Breast Cancer Liquid Biopsy Sales Market Share by Country in 2023

Figure 32. U.S. Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Breast Cancer Liquid Biopsy Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Breast Cancer Liquid Biopsy Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Breast Cancer Liquid Biopsy Sales Market Share by Country in 2023

Figure 37. Germany Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Breast Cancer Liquid Biopsy Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Breast Cancer Liquid Biopsy Sales Market Share by Region in 2023

Figure 44. China Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Breast Cancer Liquid Biopsy Sales and Growth Rate (K Units)

Figure 50. South America Breast Cancer Liquid Biopsy Sales Market Share by Country in 2023

Figure 51. Brazil Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Breast Cancer Liquid Biopsy Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Breast Cancer Liquid Biopsy Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Breast Cancer Liquid Biopsy Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Breast Cancer Liquid Biopsy Production Market Share by Region (2019-2024)

Figure 62. North America Breast Cancer Liquid Biopsy Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Breast Cancer Liquid Biopsy Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Breast Cancer Liquid Biopsy Production (K Units) Growth Rate (2019-2024)

Figure 65. China Breast Cancer Liquid Biopsy Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Breast Cancer Liquid Biopsy Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Breast Cancer Liquid Biopsy Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Breast Cancer Liquid Biopsy Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Breast Cancer Liquid Biopsy Market Share Forecast by Type

(2025-2032)

Figure 70. Global Breast Cancer Liquid Biopsy Sales Forecast by Application

(2025-2032)

Figure 71. Global Breast Cancer Liquid Biopsy Market Share Forecast by Application

(2025-2032)

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