

Global Brain Supplements Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Growing demand for food supplement ingredients to improve the cognitive performance of adults has enhanced the popularity of brain health supplements in recent years. Massive consumer need for health and well-being along with an escalating trend towards the improvement of brain health and memory has increased the consumption of brain health supplements. The use of brain health supplements in developed countries such as the U.S. has increased in recent years and will continue in the years to come. Rise in health awareness among people globally has contributed majorly toward the intake of brain health supplements.

The global Brain Supplements market size was estimated at USD 8850 million in 2023 and is projected to reach USD 26798.27 million by 2032, exhibiting a CAGR of 13.10% during the forecast period.

North America Brain Supplements market size was estimated at USD 2853.01 million in 2023, at a CAGR of 11.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Brain Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Brain Supplements Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Brain Supplements market in any manner.

Global Brain Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

NOW Foods

Teva Pharmaceutical Industries Ltd.

Purelife Bioscience Co.

Ltd.

Natural Factors Nutritional Products Ltd.

HVMN Inc.

Peak Nootropics

AlternaScript

Onnit Labs

Inc.

Intelligent Labs

Reckitt Benckiser Group

Market Segmentation (by Type)

Omega-3 Fatty Acids

B Vitamins

Other Vitamins

Ginkgo Biloba

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Brain Supplements Market
- Overview of the regional outlook of the Brain Supplements Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Brain Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Brain Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Brain Supplements

1.2 Key Market Segments

1.2.1 Brain Supplements Segment by Type

1.2.2 Brain Supplements Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BRAIN SUPPLEMENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Brain Supplements Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Brain Supplements Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BRAIN SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Brain Supplements Sales by Manufacturers (2019-2024)

3.2 Global Brain Supplements Revenue Market Share by Manufacturers (2019-2024)

3.3 Brain Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Brain Supplements Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Brain Supplements Sales Sites, Area Served, Product Type

3.6 Brain Supplements Market Competitive Situation and Trends

3.6.1 Brain Supplements Market Concentration Rate

3.6.2 Global 5 and 10 Largest Brain Supplements Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BRAIN SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

4.1 Brain Supplements Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BRAIN SUPPLEMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 BRAIN SUPPLEMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Brain Supplements Sales Market Share by Type (2019-2024)

6.3 Global Brain Supplements Market Size Market Share by Type (2019-2024)

6.4 Global Brain Supplements Price by Type (2019-2024)

7 BRAIN SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Brain Supplements Market Sales by Application (2019-2024)

7.3 Global Brain Supplements Market Size (M USD) by Application (2019-2024)

7.4 Global Brain Supplements Sales Growth Rate by Application (2019-2024)

8 BRAIN SUPPLEMENTS MARKET CONSUMPTION BY REGION

8.1 Global Brain Supplements Sales by Region

8.1.1 Global Brain Supplements Sales by Region

8.1.2 Global Brain Supplements Sales Market Share by Region

8.2 North America

8.2.1 North America Brain Supplements Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Brain Supplements Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Brain Supplements Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Brain Supplements Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Brain Supplements Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 BRAIN SUPPLEMENTS MARKET PRODUCTION BY REGION

9.1 Global Production of Brain Supplements by Region (2019-2024)

9.2 Global Brain Supplements Revenue Market Share by Region (2019-2024)

9.3 Global Brain Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Brain Supplements Production

9.4.1 North America Brain Supplements Production Growth Rate (2019-2024)

9.4.2 North America Brain Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Brain Supplements Production

9.5.1 Europe Brain Supplements Production Growth Rate (2019-2024)

9.5.2 Europe Brain Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Brain Supplements Production (2019-2024)

9.6.1 Japan Brain Supplements Production Growth Rate (2019-2024)

9.6.2 Japan Brain Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Brain Supplements Production (2019-2024)

9.7.1 China Brain Supplements Production Growth Rate (2019-2024)

9.7.2 China Brain Supplements Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 NOW Foods

10.1.1 NOW Foods Brain Supplements Basic Information

10.1.2 NOW Foods Brain Supplements Product Overview

10.1.3 NOW Foods Brain Supplements Product Market Performance

10.1.4 NOW Foods Business Overview

10.1.5 NOW Foods Brain Supplements SWOT Analysis

10.1.6 NOW Foods Recent Developments

10.2 Teva Pharmaceutical Industries Ltd.

10.2.1 Teva Pharmaceutical Industries Ltd. Brain Supplements Basic Information

10.2.2 Teva Pharmaceutical Industries Ltd. Brain Supplements Product Overview

10.2.3 Teva Pharmaceutical Industries Ltd. Brain Supplements Product Market Performance

10.2.4 Teva Pharmaceutical Industries Ltd. Business Overview

10.2.5 Teva Pharmaceutical Industries Ltd. Brain Supplements SWOT Analysis

10.2.6 Teva Pharmaceutical Industries Ltd. Recent Developments

10.3 Purelife Bioscience Co.

10.3.1 Purelife Bioscience Co. Brain Supplements Basic Information

10.3.2 Purelife Bioscience Co. Brain Supplements Product Overview

10.3.3 Purelife Bioscience Co. Brain Supplements Product Market Performance

10.3.4 Purelife Bioscience Co. Brain Supplements SWOT Analysis

10.3.5 Purelife Bioscience Co. Business Overview

10.3.6 Purelife Bioscience Co. Recent Developments

10.4 Ltd.

10.4.1 Ltd. Brain Supplements Basic Information

- 10.4.2 Ltd. Brain Supplements Product Overview
- 10.4.3 Ltd. Brain Supplements Product Market Performance
- 10.4.4 Ltd. Business Overview
- 10.4.5 Ltd. Recent Developments
- 10.5 Natural Factors Nutritional Products Ltd.
 - 10.5.1 Natural Factors Nutritional Products Ltd. Brain Supplements Basic Information
 - 10.5.2 Natural Factors Nutritional Products Ltd. Brain Supplements Product Overview
 - 10.5.3 Natural Factors Nutritional Products Ltd. Brain Supplements Product Market Performance
 - 10.5.4 Natural Factors Nutritional Products Ltd. Business Overview
 - 10.5.5 Natural Factors Nutritional Products Ltd. Recent Developments
- 10.6 HVMN Inc.
 - 10.6.1 HVMN Inc. Brain Supplements Basic Information
 - 10.6.2 HVMN Inc. Brain Supplements Product Overview
 - 10.6.3 HVMN Inc. Brain Supplements Product Market Performance
 - 10.6.4 HVMN Inc. Business Overview
 - 10.6.5 HVMN Inc. Recent Developments
- 10.7 Peak Nootropics
 - 10.7.1 Peak Nootropics Brain Supplements Basic Information
 - 10.7.2 Peak Nootropics Brain Supplements Product Overview
 - 10.7.3 Peak Nootropics Brain Supplements Product Market Performance
 - 10.7.4 Peak Nootropics Business Overview
 - 10.7.5 Peak Nootropics Recent Developments
- 10.8 AlternaScript
 - 10.8.1 AlternaScript Brain Supplements Basic Information
 - 10.8.2 AlternaScript Brain Supplements Product Overview
 - 10.8.3 AlternaScript Brain Supplements Product Market Performance
 - 10.8.4 AlternaScript Business Overview
 - 10.8.5 AlternaScript Recent Developments
- 10.9 Onnit Labs
 - 10.9.1 Onnit Labs Brain Supplements Basic Information
 - 10.9.2 Onnit Labs Brain Supplements Product Overview
 - 10.9.3 Onnit Labs Brain Supplements Product Market Performance
 - 10.9.4 Onnit Labs Business Overview
 - 10.9.5 Onnit Labs Recent Developments
- 10.10 Inc.
 - 10.10.1 Inc. Brain Supplements Basic Information
 - 10.10.2 Inc. Brain Supplements Product Overview
 - 10.10.3 Inc. Brain Supplements Product Market Performance

10.10.4 Inc. Business Overview

10.10.5 Inc. Recent Developments

10.11 Intelligent Labs

10.11.1 Intelligent Labs Brain Supplements Basic Information

10.11.2 Intelligent Labs Brain Supplements Product Overview

10.11.3 Intelligent Labs Brain Supplements Product Market Performance

10.11.4 Intelligent Labs Business Overview

10.11.5 Intelligent Labs Recent Developments

10.12 Reckitt Benckiser Group

10.12.1 Reckitt Benckiser Group Brain Supplements Basic Information

10.12.2 Reckitt Benckiser Group Brain Supplements Product Overview

10.12.3 Reckitt Benckiser Group Brain Supplements Product Market Performance

10.12.4 Reckitt Benckiser Group Business Overview

10.12.5 Reckitt Benckiser Group Recent Developments

11 BRAIN SUPPLEMENTS MARKET FORECAST BY REGION

11.1 Global Brain Supplements Market Size Forecast

11.2 Global Brain Supplements Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Brain Supplements Market Size Forecast by Country

11.2.3 Asia Pacific Brain Supplements Market Size Forecast by Region

11.2.4 South America Brain Supplements Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Brain Supplements by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Brain Supplements Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Brain Supplements by Type (2025-2032)

12.1.2 Global Brain Supplements Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Brain Supplements by Type (2025-2032)

12.2 Global Brain Supplements Market Forecast by Application (2025-2032)

12.2.1 Global Brain Supplements Sales (K MT) Forecast by Application

12.2.2 Global Brain Supplements Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Brain Supplements Market Size Comparison by Region (M USD)
Table 5. Global Brain Supplements Sales (K MT) by Manufacturers (2019-2024)
Table 6. Global Brain Supplements Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Brain Supplements Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Brain Supplements Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Brain Supplements as of 2022)
Table 10. Global Market Brain Supplements Average Price (USD/MT) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Brain Supplements Sales Sites and Area Served
Table 12. Manufacturers Brain Supplements Product Type
Table 13. Global Brain Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Brain Supplements
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Brain Supplements Market Challenges
Table 22. Global Brain Supplements Sales by Type (K MT)
Table 23. Global Brain Supplements Market Size by Type (M USD)
Table 24. Global Brain Supplements Sales (K MT) by Type (2019-2024)
Table 25. Global Brain Supplements Sales Market Share by Type (2019-2024)
Table 26. Global Brain Supplements Market Size (M USD) by Type (2019-2024)
Table 27. Global Brain Supplements Market Size Share by Type (2019-2024)
Table 28. Global Brain Supplements Price (USD/MT) by Type (2019-2024)
Table 29. Global Brain Supplements Sales (K MT) by Application
Table 30. Global Brain Supplements Market Size by Application
Table 31. Global Brain Supplements Sales by Application (2019-2024) & (K MT)
Table 32. Global Brain Supplements Sales Market Share by Application (2019-2024)

Table 33. Global Brain Supplements Sales by Application (2019-2024) & (M USD)
Table 34. Global Brain Supplements Market Share by Application (2019-2024)
Table 35. Global Brain Supplements Sales Growth Rate by Application (2019-2024)
Table 36. Global Brain Supplements Sales by Region (2019-2024) & (K MT)
Table 37. Global Brain Supplements Sales Market Share by Region (2019-2024)
Table 38. North America Brain Supplements Sales by Country (2019-2024) & (K MT)
Table 39. Europe Brain Supplements Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Brain Supplements Sales by Region (2019-2024) & (K MT)
Table 41. South America Brain Supplements Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Brain Supplements Sales by Region (2019-2024) & (K MT)
Table 43. Global Brain Supplements Production (K MT) by Region (2019-2024)
Table 44. Global Brain Supplements Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Brain Supplements Revenue Market Share by Region (2019-2024)
Table 46. Global Brain Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Brain Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Brain Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Brain Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Brain Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. NOW Foods Brain Supplements Basic Information
Table 52. NOW Foods Brain Supplements Product Overview
Table 53. NOW Foods Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. NOW Foods Business Overview
Table 55. NOW Foods Brain Supplements SWOT Analysis
Table 56. NOW Foods Recent Developments
Table 57. Teva Pharmaceutical Industries Ltd. Brain Supplements Basic Information
Table 58. Teva Pharmaceutical Industries Ltd. Brain Supplements Product Overview
Table 59. Teva Pharmaceutical Industries Ltd. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. Teva Pharmaceutical Industries Ltd. Business Overview
Table 61. Teva Pharmaceutical Industries Ltd. Brain Supplements SWOT Analysis
Table 62. Teva Pharmaceutical Industries Ltd. Recent Developments
Table 63. Purelife Bioscience Co. Brain Supplements Basic Information

Table 64. Purelife Bioscience Co. Brain Supplements Product Overview
Table 65. Purelife Bioscience Co. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 66. Purelife Bioscience Co. Brain Supplements SWOT Analysis
Table 67. Purelife Bioscience Co. Business Overview
Table 68. Purelife Bioscience Co. Recent Developments
Table 69. Ltd. Brain Supplements Basic Information
Table 70. Ltd. Brain Supplements Product Overview
Table 71. Ltd. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 72. Ltd. Business Overview
Table 73. Ltd. Recent Developments
Table 74. Natural Factors Nutritional Products Ltd. Brain Supplements Basic Information
Table 75. Natural Factors Nutritional Products Ltd. Brain Supplements Product Overview
Table 76. Natural Factors Nutritional Products Ltd. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 77. Natural Factors Nutritional Products Ltd. Business Overview
Table 78. Natural Factors Nutritional Products Ltd. Recent Developments
Table 79. HVMN Inc. Brain Supplements Basic Information
Table 80. HVMN Inc. Brain Supplements Product Overview
Table 81. HVMN Inc. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 82. HVMN Inc. Business Overview
Table 83. HVMN Inc. Recent Developments
Table 84. Peak Nootropics Brain Supplements Basic Information
Table 85. Peak Nootropics Brain Supplements Product Overview
Table 86. Peak Nootropics Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 87. Peak Nootropics Business Overview
Table 88. Peak Nootropics Recent Developments
Table 89. AlternaScript Brain Supplements Basic Information
Table 90. AlternaScript Brain Supplements Product Overview
Table 91. AlternaScript Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 92. AlternaScript Business Overview
Table 93. AlternaScript Recent Developments
Table 94. Onnit Labs Brain Supplements Basic Information
Table 95. Onnit Labs Brain Supplements Product Overview

Table 96. Onnit Labs Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Onnit Labs Business Overview

Table 98. Onnit Labs Recent Developments

Table 99. Inc. Brain Supplements Basic Information

Table 100. Inc. Brain Supplements Product Overview

Table 101. Inc. Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Inc. Business Overview

Table 103. Inc. Recent Developments

Table 104. Intelligent Labs Brain Supplements Basic Information

Table 105. Intelligent Labs Brain Supplements Product Overview

Table 106. Intelligent Labs Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Intelligent Labs Business Overview

Table 108. Intelligent Labs Recent Developments

Table 109. Reckitt Benckiser Group Brain Supplements Basic Information

Table 110. Reckitt Benckiser Group Brain Supplements Product Overview

Table 111. Reckitt Benckiser Group Brain Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Reckitt Benckiser Group Business Overview

Table 113. Reckitt Benckiser Group Recent Developments

Table 114. Global Brain Supplements Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Brain Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Brain Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Brain Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Brain Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Brain Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Brain Supplements Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Brain Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Brain Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Brain Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Brain Supplements Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Brain Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Brain Supplements Sales Forecast by Type (2025-2032) & (K MT)

Table 127. Global Brain Supplements Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Brain Supplements Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Brain Supplements Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Brain Supplements Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Brain Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Brain Supplements Market Size (M USD), 2019-2032
- Figure 5. Global Brain Supplements Market Size (M USD) (2019-2032)
- Figure 6. Global Brain Supplements Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Brain Supplements Market Size by Country (M USD)
- Figure 11. Brain Supplements Sales Share by Manufacturers in 2023
- Figure 12. Global Brain Supplements Revenue Share by Manufacturers in 2023
- Figure 13. Brain Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Brain Supplements Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Brain Supplements Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Brain Supplements Market Share by Type
- Figure 18. Sales Market Share of Brain Supplements by Type (2019-2024)
- Figure 19. Sales Market Share of Brain Supplements by Type in 2023
- Figure 20. Market Size Share of Brain Supplements by Type (2019-2024)
- Figure 21. Market Size Market Share of Brain Supplements by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Brain Supplements Market Share by Application
- Figure 24. Global Brain Supplements Sales Market Share by Application (2019-2024)
- Figure 25. Global Brain Supplements Sales Market Share by Application in 2023
- Figure 26. Global Brain Supplements Market Share by Application (2019-2024)
- Figure 27. Global Brain Supplements Market Share by Application in 2023
- Figure 28. Global Brain Supplements Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Brain Supplements Sales Market Share by Region (2019-2024)
- Figure 30. North America Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Brain Supplements Sales Market Share by Country in 2023

- Figure 32. U.S. Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Brain Supplements Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Brain Supplements Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Brain Supplements Sales Market Share by Country in 2023
- Figure 37. Germany Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Brain Supplements Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Brain Supplements Sales Market Share by Region in 2023
- Figure 44. China Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Brain Supplements Sales and Growth Rate (K MT)
- Figure 50. South America Brain Supplements Sales Market Share by Country in 2023
- Figure 51. Brazil Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Brain Supplements Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Brain Supplements Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Brain Supplements Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Brain Supplements Production Market Share by Region (2019-2024)
- Figure 62. North America Brain Supplements Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Brain Supplements Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Brain Supplements Production (K MT) Growth Rate (2019-2024)

Figure 65. China Brain Supplements Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Brain Supplements Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Brain Supplements Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Brain Supplements Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Brain Supplements Market Share Forecast by Type (2025-2032)

Figure 70. Global Brain Supplements Sales Forecast by Application (2025-2032)

Figure 71. Global Brain Supplements Market Share Forecast by Application (2025-2032)

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