

Global BOPP Transparent Tape Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The BOPP transparent tape is made of the biaxially oriented polypropylene (BOPP) film and water-based pressure-sensitive adhesive. It has a transparent appearance and can provide reliable encapsulation and protection.

This report provides a deep insight into the global BOPP Transparent Tape market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global BOPP Transparent Tape Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the BOPP Transparent Tape market in any manner.

Global BOPP Transparent Tape Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Apollo Industries

Shurtape Technologies

Eastar Chemical Corporation

Toray Plastics

Euro Tapes Private Limited

Vibac Group

Bhumi International

Ajit Industries Private Limited (AIPL)

China Film New Material Technology

Egret Group

Kunshan Yaheng Adhesive Products

Jiaxing Qichen Packaging Materials

Shanghai Guangzhou Packaging Products

Deli Group

Shanghai M&G Stationery

Shenzhen Comix Group

Guangbo Group Stock

Fujian Sanmu Group

Shanghai Yongguan Adhesive Products

Youyi Group

Shanghai Smith Adhesive New Material

Market Segmentation (by Type)

Transparent

Super Transparent

Market Segmentation (by Application)

Packaging

Logistic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the BOPP Transparent Tape Market

Overview of the regional outlook of the BOPP Transparent Tape Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the BOPP Transparent Tape Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of BOPP Transparent Tape

1.2 Key Market Segments

1.2.1 BOPP Transparent Tape Segment by Type

1.2.2 BOPP Transparent Tape Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BOPP TRANSPARENT TAPE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global BOPP Transparent Tape Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global BOPP Transparent Tape Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BOPP TRANSPARENT TAPE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global BOPP Transparent Tape Product Life Cycle

3.3 Global BOPP Transparent Tape Sales by Manufacturers (2020-2025)

3.4 Global BOPP Transparent Tape Revenue Market Share by Manufacturers (2020-2025)

3.5 BOPP Transparent Tape Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global BOPP Transparent Tape Average Price by Manufacturers (2020-2025)

3.7 Manufacturers BOPP Transparent Tape Manufacturing Sites, Area Served, Product Type

3.8 BOPP Transparent Tape Market Competitive Situation and Trends

3.8.1 BOPP Transparent Tape Market Concentration Rate

3.8.2 Global 5 and 10 Largest BOPP Transparent Tape Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BOPP TRANSPARENT TAPE INDUSTRY CHAIN ANALYSIS

4.1 BOPP Transparent Tape Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BOPP TRANSPARENT TAPE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global BOPP Transparent Tape Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to BOPP Transparent Tape Market

5.7 ESG Ratings of Leading Companies

6 BOPP TRANSPARENT TAPE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global BOPP Transparent Tape Sales Market Share by Type (2020-2025)

6.3 Global BOPP Transparent Tape Market Size Market Share by Type (2020-2025)

6.4 Global BOPP Transparent Tape Price by Type (2020-2025)

7 BOPP TRANSPARENT TAPE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global BOPP Transparent Tape Market Sales by Application (2020-2025)
- 7.3 Global BOPP Transparent Tape Market Size (M USD) by Application (2020-2025)
- 7.4 Global BOPP Transparent Tape Sales Growth Rate by Application (2020-2025)

8 BOPP TRANSPARENT TAPE MARKET SALES BY REGION

- 8.1 Global BOPP Transparent Tape Sales by Region
 - 8.1.1 Global BOPP Transparent Tape Sales by Region
 - 8.1.2 Global BOPP Transparent Tape Sales Market Share by Region
- 8.2 Global BOPP Transparent Tape Market Size by Region
 - 8.2.1 Global BOPP Transparent Tape Market Size by Region
 - 8.2.2 Global BOPP Transparent Tape Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America BOPP Transparent Tape Sales by Country
 - 8.3.2 North America BOPP Transparent Tape Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe BOPP Transparent Tape Sales by Country
 - 8.4.2 Europe BOPP Transparent Tape Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific BOPP Transparent Tape Sales by Region
 - 8.5.2 Asia Pacific BOPP Transparent Tape Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America BOPP Transparent Tape Sales by Country
 - 8.6.2 South America BOPP Transparent Tape Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa BOPP Transparent Tape Sales by Region

8.7.2 Middle East and Africa BOPP Transparent Tape Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BOPP TRANSPARENT TAPE MARKET PRODUCTION BY REGION

9.1 Global Production of BOPP Transparent Tape by Region(2020-2025)

9.2 Global BOPP Transparent Tape Revenue Market Share by Region (2020-2025)

9.3 Global BOPP Transparent Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America BOPP Transparent Tape Production

9.4.1 North America BOPP Transparent Tape Production Growth Rate (2020-2025)

9.4.2 North America BOPP Transparent Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe BOPP Transparent Tape Production

9.5.1 Europe BOPP Transparent Tape Production Growth Rate (2020-2025)

9.5.2 Europe BOPP Transparent Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan BOPP Transparent Tape Production (2020-2025)

9.6.1 Japan BOPP Transparent Tape Production Growth Rate (2020-2025)

9.6.2 Japan BOPP Transparent Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China BOPP Transparent Tape Production (2020-2025)

9.7.1 China BOPP Transparent Tape Production Growth Rate (2020-2025)

9.7.2 China BOPP Transparent Tape Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Apollo Industries

10.1.1 Apollo Industries Basic Information

10.1.2 Apollo Industries BOPP Transparent Tape Product Overview

- 10.1.3 Apollo Industries BOPP Transparent Tape Product Market Performance
- 10.1.4 Apollo Industries Business Overview
- 10.1.5 Apollo Industries SWOT Analysis
- 10.1.6 Apollo Industries Recent Developments
- 10.2 Shurtape Technologies
 - 10.2.1 Shurtape Technologies Basic Information
 - 10.2.2 Shurtape Technologies BOPP Transparent Tape Product Overview
 - 10.2.3 Shurtape Technologies BOPP Transparent Tape Product Market Performance
 - 10.2.4 Shurtape Technologies Business Overview
 - 10.2.5 Shurtape Technologies SWOT Analysis
 - 10.2.6 Shurtape Technologies Recent Developments
- 10.3 Eastar Chemical Corporation
 - 10.3.1 Eastar Chemical Corporation Basic Information
 - 10.3.2 Eastar Chemical Corporation BOPP Transparent Tape Product Overview
 - 10.3.3 Eastar Chemical Corporation BOPP Transparent Tape Product Market Performance
 - 10.3.4 Eastar Chemical Corporation Business Overview
 - 10.3.5 Eastar Chemical Corporation SWOT Analysis
 - 10.3.6 Eastar Chemical Corporation Recent Developments
- 10.4 Toray Plastics
 - 10.4.1 Toray Plastics Basic Information
 - 10.4.2 Toray Plastics BOPP Transparent Tape Product Overview
 - 10.4.3 Toray Plastics BOPP Transparent Tape Product Market Performance
 - 10.4.4 Toray Plastics Business Overview
 - 10.4.5 Toray Plastics Recent Developments
- 10.5 Euro Tapes Private Limited
 - 10.5.1 Euro Tapes Private Limited Basic Information
 - 10.5.2 Euro Tapes Private Limited BOPP Transparent Tape Product Overview
 - 10.5.3 Euro Tapes Private Limited BOPP Transparent Tape Product Market Performance
 - 10.5.4 Euro Tapes Private Limited Business Overview
 - 10.5.5 Euro Tapes Private Limited Recent Developments
- 10.6 Vibac Group
 - 10.6.1 Vibac Group Basic Information
 - 10.6.2 Vibac Group BOPP Transparent Tape Product Overview
 - 10.6.3 Vibac Group BOPP Transparent Tape Product Market Performance
 - 10.6.4 Vibac Group Business Overview
 - 10.6.5 Vibac Group Recent Developments
- 10.7 Bhumi International

- 10.7.1 Bhumi International Basic Information
- 10.7.2 Bhumi International BOPP Transparent Tape Product Overview
- 10.7.3 Bhumi International BOPP Transparent Tape Product Market Performance
- 10.7.4 Bhumi International Business Overview
- 10.7.5 Bhumi International Recent Developments
- 10.8 Ajit Industries Private Limited (AIPL)
 - 10.8.1 Ajit Industries Private Limited (AIPL) Basic Information
 - 10.8.2 Ajit Industries Private Limited (AIPL) BOPP Transparent Tape Product Overview
 - 10.8.3 Ajit Industries Private Limited (AIPL) BOPP Transparent Tape Product Market Performance
 - 10.8.4 Ajit Industries Private Limited (AIPL) Business Overview
 - 10.8.5 Ajit Industries Private Limited (AIPL) Recent Developments
- 10.9 China Film New Material Technology
 - 10.9.1 China Film New Material Technology Basic Information
 - 10.9.2 China Film New Material Technology BOPP Transparent Tape Product Overview
 - 10.9.3 China Film New Material Technology BOPP Transparent Tape Product Market Performance
 - 10.9.4 China Film New Material Technology Business Overview
 - 10.9.5 China Film New Material Technology Recent Developments
- 10.10 Egret Group
 - 10.10.1 Egret Group Basic Information
 - 10.10.2 Egret Group BOPP Transparent Tape Product Overview
 - 10.10.3 Egret Group BOPP Transparent Tape Product Market Performance
 - 10.10.4 Egret Group Business Overview
 - 10.10.5 Egret Group Recent Developments
- 10.11 Kunshan Yaheng Adhesive Products
 - 10.11.1 Kunshan Yaheng Adhesive Products Basic Information
 - 10.11.2 Kunshan Yaheng Adhesive Products BOPP Transparent Tape Product Overview
 - 10.11.3 Kunshan Yaheng Adhesive Products BOPP Transparent Tape Product Market Performance
 - 10.11.4 Kunshan Yaheng Adhesive Products Business Overview
 - 10.11.5 Kunshan Yaheng Adhesive Products Recent Developments
- 10.12 Jiaxing Qichen Packaging Materials
 - 10.12.1 Jiaxing Qichen Packaging Materials Basic Information
 - 10.12.2 Jiaxing Qichen Packaging Materials BOPP Transparent Tape Product Overview

10.12.3 Jiaxing Qichen Packaging Materials BOPP Transparent Tape Product Market Performance

10.12.4 Jiaxing Qichen Packaging Materials Business Overview

10.12.5 Jiaxing Qichen Packaging Materials Recent Developments

10.13 Shanghai Guangzhou Packaging Products

10.13.1 Shanghai Guangzhou Packaging Products Basic Information

10.13.2 Shanghai Guangzhou Packaging Products BOPP Transparent Tape Product Overview

10.13.3 Shanghai Guangzhou Packaging Products BOPP Transparent Tape Product Market Performance

10.13.4 Shanghai Guangzhou Packaging Products Business Overview

10.13.5 Shanghai Guangzhou Packaging Products Recent Developments

10.14 Deli Group

10.14.1 Deli Group Basic Information

10.14.2 Deli Group BOPP Transparent Tape Product Overview

10.14.3 Deli Group BOPP Transparent Tape Product Market Performance

10.14.4 Deli Group Business Overview

10.14.5 Deli Group Recent Developments

10.15 Shanghai MandG Stationery

10.15.1 Shanghai MandG Stationery Basic Information

10.15.2 Shanghai MandG Stationery BOPP Transparent Tape Product Overview

10.15.3 Shanghai MandG Stationery BOPP Transparent Tape Product Market Performance

10.15.4 Shanghai MandG Stationery Business Overview

10.15.5 Shanghai MandG Stationery Recent Developments

10.16 Shenzhen Comix Group

10.16.1 Shenzhen Comix Group Basic Information

10.16.2 Shenzhen Comix Group BOPP Transparent Tape Product Overview

10.16.3 Shenzhen Comix Group BOPP Transparent Tape Product Market Performance

10.16.4 Shenzhen Comix Group Business Overview

10.16.5 Shenzhen Comix Group Recent Developments

10.17 Guangbo Group Stock

10.17.1 Guangbo Group Stock Basic Information

10.17.2 Guangbo Group Stock BOPP Transparent Tape Product Overview

10.17.3 Guangbo Group Stock BOPP Transparent Tape Product Market Performance

10.17.4 Guangbo Group Stock Business Overview

10.17.5 Guangbo Group Stock Recent Developments

10.18 Fujian Sanmu Group

- 10.18.1 Fujian Sanmu Group Basic Information
- 10.18.2 Fujian Sanmu Group BOPP Transparent Tape Product Overview
- 10.18.3 Fujian Sanmu Group BOPP Transparent Tape Product Market Performance
- 10.18.4 Fujian Sanmu Group Business Overview
- 10.18.5 Fujian Sanmu Group Recent Developments
- 10.19 Shanghai Yongguan Adhesive Products
 - 10.19.1 Shanghai Yongguan Adhesive Products Basic Information
 - 10.19.2 Shanghai Yongguan Adhesive Products BOPP Transparent Tape Product Overview
 - 10.19.3 Shanghai Yongguan Adhesive Products BOPP Transparent Tape Product Market Performance
 - 10.19.4 Shanghai Yongguan Adhesive Products Business Overview
 - 10.19.5 Shanghai Yongguan Adhesive Products Recent Developments
- 10.20 Youyi Group
 - 10.20.1 Youyi Group Basic Information
 - 10.20.2 Youyi Group BOPP Transparent Tape Product Overview
 - 10.20.3 Youyi Group BOPP Transparent Tape Product Market Performance
 - 10.20.4 Youyi Group Business Overview
 - 10.20.5 Youyi Group Recent Developments
- 10.21 Shanghai Smith Adhesive New Material
 - 10.21.1 Shanghai Smith Adhesive New Material Basic Information
 - 10.21.2 Shanghai Smith Adhesive New Material BOPP Transparent Tape Product Overview
 - 10.21.3 Shanghai Smith Adhesive New Material BOPP Transparent Tape Product Market Performance
 - 10.21.4 Shanghai Smith Adhesive New Material Business Overview
 - 10.21.5 Shanghai Smith Adhesive New Material Recent Developments

11 BOPP TRANSPARENT TAPE MARKET FORECAST BY REGION

- 11.1 Global BOPP Transparent Tape Market Size Forecast
- 11.2 Global BOPP Transparent Tape Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe BOPP Transparent Tape Market Size Forecast by Country
 - 11.2.3 Asia Pacific BOPP Transparent Tape Market Size Forecast by Region
 - 11.2.4 South America BOPP Transparent Tape Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of BOPP Transparent Tape by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global BOPP Transparent Tape Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of BOPP Transparent Tape by Type (2026-2033)

12.1.2 Global BOPP Transparent Tape Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of BOPP Transparent Tape by Type (2026-2033)

12.2 Global BOPP Transparent Tape Market Forecast by Application (2026-2033)

12.2.1 Global BOPP Transparent Tape Sales (K Units) Forecast by Application

12.2.2 Global BOPP Transparent Tape Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. BOPP Transparent Tape Market Size Comparison by Region (M USD)

Table 5. Global BOPP Transparent Tape Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global BOPP Transparent Tape Sales Market Share by Manufacturers (2020-2025)

Table 7. Global BOPP Transparent Tape Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global BOPP Transparent Tape Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in BOPP Transparent Tape as of 2024)

Table 10. Global Market BOPP Transparent Tape Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers BOPP Transparent Tape Manufacturing Sites and Area Served

Table 12. Manufacturers BOPP Transparent Tape Product Type

Table 13. Global BOPP Transparent Tape Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. BOPP Transparent Tape Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global BOPP Transparent Tape Sales by Type (K Units)
Table 25. Global BOPP Transparent Tape Market Size by Type (M USD)
Table 26. Global BOPP Transparent Tape Sales (K Units) by Type (2020-2025)
Table 27. Global BOPP Transparent Tape Sales Market Share by Type (2020-2025)
Table 28. Global BOPP Transparent Tape Market Size (M USD) by Type (2020-2025)
Table 29. Global BOPP Transparent Tape Market Size Share by Type (2020-2025)
Table 30. Global BOPP Transparent Tape Price (USD/Unit) by Type (2020-2025)
Table 31. Global BOPP Transparent Tape Sales (K Units) by Application
Table 32. Global BOPP Transparent Tape Market Size by Application
Table 33. Global BOPP Transparent Tape Sales by Application (2020-2025) & (K Units)
Table 34. Global BOPP Transparent Tape Sales Market Share by Application (2020-2025)
Table 35. Global BOPP Transparent Tape Market Size by Application (2020-2025) & (M USD)
Table 36. Global BOPP Transparent Tape Market Share by Application (2020-2025)
Table 37. Global BOPP Transparent Tape Sales Growth Rate by Application (2020-2025)
Table 38. Global BOPP Transparent Tape Sales by Region (2020-2025) & (K Units)
Table 39. Global BOPP Transparent Tape Sales Market Share by Region (2020-2025)
Table 40. Global BOPP Transparent Tape Market Size by Region (2020-2025) & (M USD)
Table 41. Global BOPP Transparent Tape Market Size Market Share by Region (2020-2025)
Table 42. North America BOPP Transparent Tape Sales by Country (2020-2025) & (K Units)
Table 43. North America BOPP Transparent Tape Market Size by Country (2020-2025) & (M USD)
Table 44. Europe BOPP Transparent Tape Sales by Country (2020-2025) & (K Units)
Table 45. Europe BOPP Transparent Tape Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific BOPP Transparent Tape Sales by Region (2020-2025) & (K Units)
Table 47. Asia Pacific BOPP Transparent Tape Market Size by Region (2020-2025) & (M USD)
Table 48. South America BOPP Transparent Tape Sales by Country (2020-2025) & (K

Units)

Table 49. South America BOPP Transparent Tape Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa BOPP Transparent Tape Sales by Region (2020-2025) & (K Units)

Table 51. Middle East and Africa BOPP Transparent Tape Market Size by Region (2020-2025) & (M USD)

Table 52. Global BOPP Transparent Tape Production (K Units) by Region(2020-2025)

Table 53. Global BOPP Transparent Tape Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global BOPP Transparent Tape Revenue Market Share by Region (2020-2025)

Table 55. Global BOPP Transparent Tape Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America BOPP Transparent Tape Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe BOPP Transparent Tape Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan BOPP Transparent Tape Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China BOPP Transparent Tape Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Apollo Industries Basic Information

Table 61. Apollo Industries BOPP Transparent Tape Product Overview

Table 62. Apollo Industries BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. Apollo Industries Business Overview

Table 64. Apollo Industries SWOT Analysis

Table 65. Apollo Industries Recent Developments

Table 66. Shurtape Technologies Basic Information

Table 67. Shurtape Technologies BOPP Transparent Tape Product Overview

Table 68. Shurtape Technologies BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Shurtape Technologies Business Overview

Table 70. Shurtape Technologies SWOT Analysis

Table 71. Shurtape Technologies Recent Developments

Table 72. Eastar Chemical Corporation Basic Information

Table 73. Eastar Chemical Corporation BOPP Transparent Tape Product Overview

Table 74. Eastar Chemical Corporation BOPP Transparent Tape Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Eastar Chemical Corporation Business Overview

Table 76. Eastar Chemical Corporation SWOT Analysis

Table 77. Eastar Chemical Corporation Recent Developments

Table 78. Toray Plastics Basic Information

Table 79. Toray Plastics BOPP Transparent Tape Product Overview

Table 80. Toray Plastics BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Toray Plastics Business Overview

Table 82. Toray Plastics Recent Developments

Table 83. Euro Tapes Private Limited Basic Information

Table 84. Euro Tapes Private Limited BOPP Transparent Tape Product Overview

Table 85. Euro Tapes Private Limited BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Euro Tapes Private Limited Business Overview

Table 87. Euro Tapes Private Limited Recent Developments

Table 88. Vibac Group Basic Information

Table 89. Vibac Group BOPP Transparent Tape Product Overview

Table 90. Vibac Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Vibac Group Business Overview

Table 92. Vibac Group Recent Developments

Table 93. Bhumi International Basic Information

Table 94. Bhumi International BOPP Transparent Tape Product Overview

Table 95. Bhumi International BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 96. Bhumi International Business Overview

Table 97. Bhumi International Recent Developments

Table 98. Ajit Industries Private Limited (AIPL) Basic Information

Table 99. Ajit Industries Private Limited (AIPL) BOPP Transparent Tape Product Overview

Table 100. Ajit Industries Private Limited (AIPL) BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Ajit Industries Private Limited (AIPL) Business Overview

Table 102. Ajit Industries Private Limited (AIPL) Recent Developments

Table 103. China Film New Material Technology Basic Information

Table 104. China Film New Material Technology BOPP Transparent Tape Product Overview

Table 105. China Film New Material Technology BOPP Transparent Tape Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. China Film New Material Technology Business Overview

Table 107. China Film New Material Technology Recent Developments

Table 108. Egret Group Basic Information

Table 109. Egret Group BOPP Transparent Tape Product Overview

Table 110. Egret Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. Egret Group Business Overview

Table 112. Egret Group Recent Developments

Table 113. Kunshan Yaheng Adhesive Products Basic Information

Table 114. Kunshan Yaheng Adhesive Products BOPP Transparent Tape Product Overview

Table 115. Kunshan Yaheng Adhesive Products BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. Kunshan Yaheng Adhesive Products Business Overview

Table 117. Kunshan Yaheng Adhesive Products Recent Developments

Table 118. Jiaxing Qichen Packaging Materials Basic Information

Table 119. Jiaxing Qichen Packaging Materials BOPP Transparent Tape Product Overview

Table 120. Jiaxing Qichen Packaging Materials BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 121. Jiaxing Qichen Packaging Materials Business Overview

Table 122. Jiaxing Qichen Packaging Materials Recent Developments

Table 123. Shanghai Guangzhou Packaging Products Basic Information

Table 124. Shanghai Guangzhou Packaging Products BOPP Transparent Tape Product Overview

Table 125. Shanghai Guangzhou Packaging Products BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 126. Shanghai Guangzhou Packaging Products Business Overview

Table 127. Shanghai Guangzhou Packaging Products Recent Developments

Table 128. Deli Group Basic Information

Table 129. Deli Group BOPP Transparent Tape Product Overview

Table 130. Deli Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 131. Deli Group Business Overview

Table 132. Deli Group Recent Developments

Table 133. Shanghai MandG Stationery Basic Information

Table 134. Shanghai MandG Stationery BOPP Transparent Tape Product Overview

Table 135. Shanghai MandG Stationery BOPP Transparent Tape Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 136. Shanghai MandG Stationery Business Overview

Table 137. Shanghai MandG Stationery Recent Developments

Table 138. Shenzhen Comix Group Basic Information

Table 139. Shenzhen Comix Group BOPP Transparent Tape Product Overview

Table 140. Shenzhen Comix Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 141. Shenzhen Comix Group Business Overview

Table 142. Shenzhen Comix Group Recent Developments

Table 143. Guangbo Group Stock Basic Information

Table 144. Guangbo Group Stock BOPP Transparent Tape Product Overview

Table 145. Guangbo Group Stock BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 146. Guangbo Group Stock Business Overview

Table 147. Guangbo Group Stock Recent Developments

Table 148. Fujian Sanmu Group Basic Information

Table 149. Fujian Sanmu Group BOPP Transparent Tape Product Overview

Table 150. Fujian Sanmu Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 151. Fujian Sanmu Group Business Overview

Table 152. Fujian Sanmu Group Recent Developments

Table 153. Shanghai Yongguan Adhesive Products Basic Information

Table 154. Shanghai Yongguan Adhesive Products BOPP Transparent Tape Product Overview

Table 155. Shanghai Yongguan Adhesive Products BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 156. Shanghai Yongguan Adhesive Products Business Overview

Table 157. Shanghai Yongguan Adhesive Products Recent Developments

Table 158. Youyi Group Basic Information

Table 159. Youyi Group BOPP Transparent Tape Product Overview

Table 160. Youyi Group BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 161. Youyi Group Business Overview

Table 162. Youyi Group Recent Developments

Table 163. Shanghai Smith Adhesive New Material Basic Information

Table 164. Shanghai Smith Adhesive New Material BOPP Transparent Tape Product Overview

Table 165. Shanghai Smith Adhesive New Material BOPP Transparent Tape Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 166. Shanghai Smith Adhesive New Material Business Overview

Table 167. Shanghai Smith Adhesive New Material Recent Developments

Table 168. Global BOPP Transparent Tape Sales Forecast by Region (2026-2033) & (K Units)

Table 169. Global BOPP Transparent Tape Market Size Forecast by Region (2026-2033) & (M USD)

Table 170. North America BOPP Transparent Tape Sales Forecast by Country (2026-2033) & (K Units)

Table 171. North America BOPP Transparent Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 172. Europe BOPP Transparent Tape Sales Forecast by Country (2026-2033) & (K Units)

Table 173. Europe BOPP Transparent Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Asia Pacific BOPP Transparent Tape Sales Forecast by Region (2026-2033) & (K Units)

Table 175. Asia Pacific BOPP Transparent Tape Market Size Forecast by Region (2026-2033) & (M USD)

Table 176. South America BOPP Transparent Tape Sales Forecast by Country (2026-2033) & (K Units)

Table 177. South America BOPP Transparent Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 178. Middle East and Africa BOPP Transparent Tape Sales Forecast by Country (2026-2033) & (Units)

Table 179. Middle East and Africa BOPP Transparent Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 180. Global BOPP Transparent Tape Sales Forecast by Type (2026-2033) & (K Units)

Table 181. Global BOPP Transparent Tape Market Size Forecast by Type (2026-2033) & (M USD)

Table 182. Global BOPP Transparent Tape Price Forecast by Type (2026-2033) & (USD/Unit)

Table 183. Global BOPP Transparent Tape Sales (K Units) Forecast by Application (2026-2033)

Table 184. Global BOPP Transparent Tape Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of BOPP Transparent Tape

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global BOPP Transparent Tape Market Size (M USD), 2024-2033

Figure 5. Global BOPP Transparent Tape Market Size (M USD) (2020-2033)

Figure 6. Global BOPP Transparent Tape Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. BOPP Transparent Tape Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global BOPP Transparent Tape Product Life Cycle

Figure 13. BOPP Transparent Tape Sales Share by Manufacturers in 2024

Figure 14. Global BOPP Transparent Tape Revenue Share by Manufacturers in 2024

Figure 15. BOPP Transparent Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market BOPP Transparent Tape Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by BOPP Transparent Tape Revenue in 2024

Figure 18. Industry Chain Map of BOPP Transparent Tape

Figure 19. Global BOPP Transparent Tape Market PEST Analysis

Figure 20. Global BOPP Transparent Tape Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global BOPP Transparent Tape Market Share by Type

Figure 27. Sales Market Share of BOPP Transparent Tape by Type (2020-2025)

Figure 28. Sales Market Share of BOPP Transparent Tape by Type in 2024

Figure 29. Market Size Share of BOPP Transparent Tape by Type (2020-2025)

Figure 30. Market Size Share of BOPP Transparent Tape by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global BOPP Transparent Tape Market Share by Application

Figure 33. Global BOPP Transparent Tape Sales Market Share by Application (2020-2025)

Figure 34. Global BOPP Transparent Tape Sales Market Share by Application in 2024

Figure 35. Global BOPP Transparent Tape Market Share by Application (2020-2025)

Figure 36. Global BOPP Transparent Tape Market Share by Application in 2024

Figure 37. Global BOPP Transparent Tape Sales Growth Rate by Application

(2020-2025)

Figure 38. Global BOPP Transparent Tape Sales Market Share by Region (2020-2025)

Figure 39. Global BOPP Transparent Tape Market Size Market Share by Region (2020-2025)

Figure 40. North America BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America BOPP Transparent Tape Sales Market Share by Country in 2024

Figure 43. North America BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America BOPP Transparent Tape Market Size Market Share by Country in 2024

Figure 45. U.S. BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada BOPP Transparent Tape Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada BOPP Transparent Tape Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico BOPP Transparent Tape Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico BOPP Transparent Tape Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe BOPP Transparent Tape Sales Market Share by Country in 2024

Figure 53. Europe BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe BOPP Transparent Tape Market Size Market Share by Country in 2024

Figure 55. Germany BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France BOPP Transparent Tape Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 59. U.K. BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific BOPP Transparent Tape Sales and Growth Rate (K Units)

Figure 66. Asia Pacific BOPP Transparent Tape Sales Market Share by Region in 2024

Figure 67. Asia Pacific BOPP Transparent Tape Market Size Market Share by Region in 2024

Figure 68. China BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America BOPP Transparent Tape Sales and Growth Rate (K Units)

Figure 79. South America BOPP Transparent Tape Sales Market Share by Country in

2024

Figure 80. South America BOPP Transparent Tape Market Size and Growth Rate (M USD)

Figure 81. South America BOPP Transparent Tape Market Size Market Share by Country in 2024

Figure 82. Brazil BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa BOPP Transparent Tape Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa BOPP Transparent Tape Sales Market Share by Region in 2024

Figure 90. Middle East and Africa BOPP Transparent Tape Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa BOPP Transparent Tape Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa BOPP Transparent Tape Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa BOPP Transparent Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global BOPP Transparent Tape Production Market Share by Region (2020-2025)

Figure 103. North America BOPP Transparent Tape Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe BOPP Transparent Tape Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan BOPP Transparent Tape Production (K Units) Growth Rate (2020-2025)

Figure 106. China BOPP Transparent Tape Production (K Units) Growth Rate (2020-2025)

Figure 107. Global BOPP Transparent Tape Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global BOPP Transparent Tape Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global BOPP Transparent Tape Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global BOPP Transparent Tape Market Share Forecast by Type (2026-2033)

Figure 111. Global BOPP Transparent Tape Sales Forecast by Application (2026-2033)

Figure 112. Global BOPP Transparent Tape Market Share Forecast by Application (2026-2033)

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