

Global Book Publishing Paper Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the Others, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m² and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m² paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120²/10/80), whereas a low bulk 80 g/m² may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

The market for Book Paper is highly fragmented with players such as International Paper, UPM-Kymmene, Asia Pulp and Paper, Svenska Cellulosa Aktiebolaget, Stora Enso, Oji Paper, Nippon Paper Group, Norske Skog, Nine Dragons Paper, Chenming Paper, Sun Paper Group, Huatai Paper, Glatfelter, Shandong Tranlin, Dahe Paper, Guangzhou Paper, Xinya Paper Group and so on.

The industry is expected to remain innovation-led, with occasionally acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. There hardly to have obvious technology breakthrough except deeper system function integration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Price in US and EU is much higher than that of China and Others developing countries due to their high quality and powerful functionalities. Developing countries such as China and India is more likely to attract more investment opportunity for their potential demand.

Bosson Research's latest report provides a deep insight into the global Book Publishing Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Book Publishing Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Book Publishing Paper market in any manner.

Global Book Publishing Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper
Glatfelter
Shandong Tranlin
Dahe Paper
Guangzhou Paper
Xinya Paper Group

Market Segmentation (by Type)

Uncoated Offset Paper
Coated Paper
Others

Market Segmentation (by Application)

Printing Books
Magazines
Advertising Matter
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Book Publishing Paper Market
Overview of the regional outlook of the Book Publishing Paper Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Book Publishing Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Book Publishing Paper
- 1.2 Key Market Segments
 - 1.2.1 Book Publishing Paper Segment by Type
 - 1.2.2 Book Publishing Paper Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BOOK PUBLISHING PAPER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Book Publishing Paper Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Book Publishing Paper Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BOOK PUBLISHING PAPER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Book Publishing Paper Sales by Manufacturers (2018-2023)
- 3.2 Global Book Publishing Paper Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Book Publishing Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Book Publishing Paper Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Book Publishing Paper Sales Sites, Area Served, Product Type
- 3.6 Book Publishing Paper Market Competitive Situation and Trends
 - 3.6.1 Book Publishing Paper Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Book Publishing Paper Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 BOOK PUBLISHING PAPER INDUSTRY CHAIN ANALYSIS

- 4.1 Book Publishing Paper Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BOOK PUBLISHING PAPER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BOOK PUBLISHING PAPER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Book Publishing Paper Sales Market Share by Type (2018-2023)
- 6.3 Global Book Publishing Paper Market Size Market Share by Type (2018-2023)
- 6.4 Global Book Publishing Paper Price by Type (2018-2023)

7 BOOK PUBLISHING PAPER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Book Publishing Paper Market Sales by Application (2018-2023)
- 7.3 Global Book Publishing Paper Market Size (M USD) by Application (2018-2023)
- 7.4 Global Book Publishing Paper Sales Growth Rate by Application (2018-2023)

8 BOOK PUBLISHING PAPER MARKET SEGMENTATION BY REGION

- 8.1 Global Book Publishing Paper Sales by Region
 - 8.1.1 Global Book Publishing Paper Sales by Region
 - 8.1.2 Global Book Publishing Paper Sales Market Share by Region
- 8.2 North America

8.2.1 North America Book Publishing Paper Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Book Publishing Paper Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Book Publishing Paper Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Book Publishing Paper Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Book Publishing Paper Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 International Paper

9.1.1 International Paper Book Publishing Paper Basic Information

9.1.2 International Paper Book Publishing Paper Product Overview

9.1.3 International Paper Book Publishing Paper Product Market Performance

9.1.4 International Paper Business Overview

9.1.5 International Paper Book Publishing Paper SWOT Analysis

- 9.1.6 International Paper Recent Developments
- 9.2 UPM-Kymmene
 - 9.2.1 UPM-Kymmene Book Publishing Paper Basic Information
 - 9.2.2 UPM-Kymmene Book Publishing Paper Product Overview
 - 9.2.3 UPM-Kymmene Book Publishing Paper Product Market Performance
 - 9.2.4 UPM-Kymmene Business Overview
 - 9.2.5 UPM-Kymmene Book Publishing Paper SWOT Analysis
 - 9.2.6 UPM-Kymmene Recent Developments
- 9.3 Asia Pulp and Paper
 - 9.3.1 Asia Pulp and Paper Book Publishing Paper Basic Information
 - 9.3.2 Asia Pulp and Paper Book Publishing Paper Product Overview
 - 9.3.3 Asia Pulp and Paper Book Publishing Paper Product Market Performance
 - 9.3.4 Asia Pulp and Paper Business Overview
 - 9.3.5 Asia Pulp and Paper Book Publishing Paper SWOT Analysis
 - 9.3.6 Asia Pulp and Paper Recent Developments
- 9.4 Svenska Cellulosa Aktiebolaget
 - 9.4.1 Svenska Cellulosa Aktiebolaget Book Publishing Paper Basic Information
 - 9.4.2 Svenska Cellulosa Aktiebolaget Book Publishing Paper Product Overview
 - 9.4.3 Svenska Cellulosa Aktiebolaget Book Publishing Paper Product Market Performance
 - 9.4.4 Svenska Cellulosa Aktiebolaget Business Overview
 - 9.4.5 Svenska Cellulosa Aktiebolaget Book Publishing Paper SWOT Analysis
 - 9.4.6 Svenska Cellulosa Aktiebolaget Recent Developments
- 9.5 Stora Enso
 - 9.5.1 Stora Enso Book Publishing Paper Basic Information
 - 9.5.2 Stora Enso Book Publishing Paper Product Overview
 - 9.5.3 Stora Enso Book Publishing Paper Product Market Performance
 - 9.5.4 Stora Enso Business Overview
 - 9.5.5 Stora Enso Book Publishing Paper SWOT Analysis
 - 9.5.6 Stora Enso Recent Developments
- 9.6 Oji Paper
 - 9.6.1 Oji Paper Book Publishing Paper Basic Information
 - 9.6.2 Oji Paper Book Publishing Paper Product Overview
 - 9.6.3 Oji Paper Book Publishing Paper Product Market Performance
 - 9.6.4 Oji Paper Business Overview
 - 9.6.5 Oji Paper Recent Developments
- 9.7 Nippon Paper Group
 - 9.7.1 Nippon Paper Group Book Publishing Paper Basic Information
 - 9.7.2 Nippon Paper Group Book Publishing Paper Product Overview

- 9.7.3 Nippon Paper Group Book Publishing Paper Product Market Performance
- 9.7.4 Nippon Paper Group Business Overview
- 9.7.5 Nippon Paper Group Recent Developments
- 9.8 Norske Skog
 - 9.8.1 Norske Skog Book Publishing Paper Basic Information
 - 9.8.2 Norske Skog Book Publishing Paper Product Overview
 - 9.8.3 Norske Skog Book Publishing Paper Product Market Performance
 - 9.8.4 Norske Skog Business Overview
 - 9.8.5 Norske Skog Recent Developments
- 9.9 Nine Dragons Paper
 - 9.9.1 Nine Dragons Paper Book Publishing Paper Basic Information
 - 9.9.2 Nine Dragons Paper Book Publishing Paper Product Overview
 - 9.9.3 Nine Dragons Paper Book Publishing Paper Product Market Performance
 - 9.9.4 Nine Dragons Paper Business Overview
 - 9.9.5 Nine Dragons Paper Recent Developments
- 9.10 Chenming Paper
 - 9.10.1 Chenming Paper Book Publishing Paper Basic Information
 - 9.10.2 Chenming Paper Book Publishing Paper Product Overview
 - 9.10.3 Chenming Paper Book Publishing Paper Product Market Performance
 - 9.10.4 Chenming Paper Business Overview
 - 9.10.5 Chenming Paper Recent Developments
- 9.11 Sun Paper Group
 - 9.11.1 Sun Paper Group Book Publishing Paper Basic Information
 - 9.11.2 Sun Paper Group Book Publishing Paper Product Overview
 - 9.11.3 Sun Paper Group Book Publishing Paper Product Market Performance
 - 9.11.4 Sun Paper Group Business Overview
 - 9.11.5 Sun Paper Group Recent Developments
- 9.12 Huatai Paper
 - 9.12.1 Huatai Paper Book Publishing Paper Basic Information
 - 9.12.2 Huatai Paper Book Publishing Paper Product Overview
 - 9.12.3 Huatai Paper Book Publishing Paper Product Market Performance
 - 9.12.4 Huatai Paper Business Overview
 - 9.12.5 Huatai Paper Recent Developments
- 9.13 Glatfelter
 - 9.13.1 Glatfelter Book Publishing Paper Basic Information
 - 9.13.2 Glatfelter Book Publishing Paper Product Overview
 - 9.13.3 Glatfelter Book Publishing Paper Product Market Performance
 - 9.13.4 Glatfelter Business Overview
 - 9.13.5 Glatfelter Recent Developments

9.14 Shandong Tranlin

- 9.14.1 Shandong Tranlin Book Publishing Paper Basic Information
- 9.14.2 Shandong Tranlin Book Publishing Paper Product Overview
- 9.14.3 Shandong Tranlin Book Publishing Paper Product Market Performance
- 9.14.4 Shandong Tranlin Business Overview
- 9.14.5 Shandong Tranlin Recent Developments

9.15 Dahe Paper

- 9.15.1 Dahe Paper Book Publishing Paper Basic Information
- 9.15.2 Dahe Paper Book Publishing Paper Product Overview
- 9.15.3 Dahe Paper Book Publishing Paper Product Market Performance
- 9.15.4 Dahe Paper Business Overview
- 9.15.5 Dahe Paper Recent Developments

9.16 Guangzhou Paper

- 9.16.1 Guangzhou Paper Book Publishing Paper Basic Information
- 9.16.2 Guangzhou Paper Book Publishing Paper Product Overview
- 9.16.3 Guangzhou Paper Book Publishing Paper Product Market Performance
- 9.16.4 Guangzhou Paper Business Overview
- 9.16.5 Guangzhou Paper Recent Developments

9.17 Xinya Paper Group

- 9.17.1 Xinya Paper Group Book Publishing Paper Basic Information
- 9.17.2 Xinya Paper Group Book Publishing Paper Product Overview
- 9.17.3 Xinya Paper Group Book Publishing Paper Product Market Performance
- 9.17.4 Xinya Paper Group Business Overview
- 9.17.5 Xinya Paper Group Recent Developments

10 BOOK PUBLISHING PAPER MARKET FORECAST BY REGION

10.1 Global Book Publishing Paper Market Size Forecast

10.2 Global Book Publishing Paper Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Book Publishing Paper Market Size Forecast by Country
- 10.2.3 Asia Pacific Book Publishing Paper Market Size Forecast by Region
- 10.2.4 South America Book Publishing Paper Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Book Publishing Paper by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Book Publishing Paper Market Forecast by Type (2024-2029)

- 11.1.1 Global Forecasted Sales of Book Publishing Paper by Type (2024-2029)
- 11.1.2 Global Book Publishing Paper Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Book Publishing Paper by Type (2024-2029)
- 11.2 Global Book Publishing Paper Market Forecast by Application (2024-2029)
 - 11.2.1 Global Book Publishing Paper Sales (K MT) Forecast by Application
 - 11.2.2 Global Book Publishing Paper Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Book Publishing Paper Market Size Comparison by Region (M USD)

Table 5. Global Book Publishing Paper Sales (K MT) by Manufacturers (2018-2023)

Table 6. Global Book Publishing Paper Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Book Publishing Paper Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Book Publishing Paper Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Book Publishing Paper as of 2022)

Table 10. Global Market Book Publishing Paper Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Book Publishing Paper Sales Sites and Area Served

Table 12. Manufacturers Book Publishing Paper Product Type

Table 13. Global Book Publishing Paper Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Book Publishing Paper

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Book Publishing Paper Market Challenges

Table 22. Market Restraints

Table 23. Global Book Publishing Paper Sales by Type (K MT)

Table 24. Global Book Publishing Paper Market Size by Type (M USD)

Table 25. Global Book Publishing Paper Sales (K MT) by Type (2018-2023)

Table 26. Global Book Publishing Paper Sales Market Share by Type (2018-2023)

Table 27. Global Book Publishing Paper Market Size (M USD) by Type (2018-2023)

Table 28. Global Book Publishing Paper Market Size Share by Type (2018-2023)

Table 29. Global Book Publishing Paper Price (USD/MT) by Type (2018-2023)

Table 30. Global Book Publishing Paper Sales (K MT) by Application

- Table 31. Global Book Publishing Paper Market Size by Application
- Table 32. Global Book Publishing Paper Sales by Application (2018-2023) & (K MT)
- Table 33. Global Book Publishing Paper Sales Market Share by Application (2018-2023)
- Table 34. Global Book Publishing Paper Sales by Application (2018-2023) & (M USD)
- Table 35. Global Book Publishing Paper Market Share by Application (2018-2023)
- Table 36. Global Book Publishing Paper Sales Growth Rate by Application (2018-2023)
- Table 37. Global Book Publishing Paper Sales by Region (2018-2023) & (K MT)
- Table 38. Global Book Publishing Paper Sales Market Share by Region (2018-2023)
- Table 39. North America Book Publishing Paper Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Book Publishing Paper Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Book Publishing Paper Sales by Region (2018-2023) & (K MT)
- Table 42. South America Book Publishing Paper Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Book Publishing Paper Sales by Region (2018-2023) & (K MT)
- Table 44. International Paper Book Publishing Paper Basic Information
- Table 45. International Paper Book Publishing Paper Product Overview
- Table 46. International Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. International Paper Business Overview
- Table 48. International Paper Book Publishing Paper SWOT Analysis
- Table 49. International Paper Recent Developments
- Table 50. UPM-Kymmene Book Publishing Paper Basic Information
- Table 51. UPM-Kymmene Book Publishing Paper Product Overview
- Table 52. UPM-Kymmene Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. UPM-Kymmene Business Overview
- Table 54. UPM-Kymmene Book Publishing Paper SWOT Analysis
- Table 55. UPM-Kymmene Recent Developments
- Table 56. Asia Pulp and Paper Book Publishing Paper Basic Information
- Table 57. Asia Pulp and Paper Book Publishing Paper Product Overview
- Table 58. Asia Pulp and Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Asia Pulp and Paper Business Overview
- Table 60. Asia Pulp and Paper Book Publishing Paper SWOT Analysis
- Table 61. Asia Pulp and Paper Recent Developments
- Table 62. Svenska Cellulosa Aktiebolaget Book Publishing Paper Basic Information

- Table 63. Svenska Cellulosa Aktiebolaget Book Publishing Paper Product Overview
- Table 64. Svenska Cellulosa Aktiebolaget Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Svenska Cellulosa Aktiebolaget Business Overview
- Table 66. Svenska Cellulosa Aktiebolaget Book Publishing Paper SWOT Analysis
- Table 67. Svenska Cellulosa Aktiebolaget Recent Developments
- Table 68. Stora Enso Book Publishing Paper Basic Information
- Table 69. Stora Enso Book Publishing Paper Product Overview
- Table 70. Stora Enso Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. Stora Enso Business Overview
- Table 72. Stora Enso Book Publishing Paper SWOT Analysis
- Table 73. Stora Enso Recent Developments
- Table 74. Oji Paper Book Publishing Paper Basic Information
- Table 75. Oji Paper Book Publishing Paper Product Overview
- Table 76. Oji Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Oji Paper Business Overview
- Table 78. Oji Paper Recent Developments
- Table 79. Nippon Paper Group Book Publishing Paper Basic Information
- Table 80. Nippon Paper Group Book Publishing Paper Product Overview
- Table 81. Nippon Paper Group Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Nippon Paper Group Business Overview
- Table 83. Nippon Paper Group Recent Developments
- Table 84. Norske Skog Book Publishing Paper Basic Information
- Table 85. Norske Skog Book Publishing Paper Product Overview
- Table 86. Norske Skog Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Norske Skog Business Overview
- Table 88. Norske Skog Recent Developments
- Table 89. Nine Dragons Paper Book Publishing Paper Basic Information
- Table 90. Nine Dragons Paper Book Publishing Paper Product Overview
- Table 91. Nine Dragons Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Nine Dragons Paper Business Overview
- Table 93. Nine Dragons Paper Recent Developments
- Table 94. Chenming Paper Book Publishing Paper Basic Information
- Table 95. Chenming Paper Book Publishing Paper Product Overview

- Table 96. Chenming Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Chenming Paper Business Overview
- Table 98. Chenming Paper Recent Developments
- Table 99. Sun Paper Group Book Publishing Paper Basic Information
- Table 100. Sun Paper Group Book Publishing Paper Product Overview
- Table 101. Sun Paper Group Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. Sun Paper Group Business Overview
- Table 103. Sun Paper Group Recent Developments
- Table 104. Huatai Paper Book Publishing Paper Basic Information
- Table 105. Huatai Paper Book Publishing Paper Product Overview
- Table 106. Huatai Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Huatai Paper Business Overview
- Table 108. Huatai Paper Recent Developments
- Table 109. Glatfelter Book Publishing Paper Basic Information
- Table 110. Glatfelter Book Publishing Paper Product Overview
- Table 111. Glatfelter Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Glatfelter Business Overview
- Table 113. Glatfelter Recent Developments
- Table 114. Shandong Tranlin Book Publishing Paper Basic Information
- Table 115. Shandong Tranlin Book Publishing Paper Product Overview
- Table 116. Shandong Tranlin Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. Shandong Tranlin Business Overview
- Table 118. Shandong Tranlin Recent Developments
- Table 119. Dahe Paper Book Publishing Paper Basic Information
- Table 120. Dahe Paper Book Publishing Paper Product Overview
- Table 121. Dahe Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 122. Dahe Paper Business Overview
- Table 123. Dahe Paper Recent Developments
- Table 124. Guangzhou Paper Book Publishing Paper Basic Information
- Table 125. Guangzhou Paper Book Publishing Paper Product Overview
- Table 126. Guangzhou Paper Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 127. Guangzhou Paper Business Overview

- Table 128. Guangzhou Paper Recent Developments
- Table 129. Xinya Paper Group Book Publishing Paper Basic Information
- Table 130. Xinya Paper Group Book Publishing Paper Product Overview
- Table 131. Xinya Paper Group Book Publishing Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 132. Xinya Paper Group Business Overview
- Table 133. Xinya Paper Group Recent Developments
- Table 134. Global Book Publishing Paper Sales Forecast by Region (2024-2029) & (K MT)
- Table 135. Global Book Publishing Paper Market Size Forecast by Region (2024-2029) & (M USD)
- Table 136. North America Book Publishing Paper Sales Forecast by Country (2024-2029) & (K MT)
- Table 137. North America Book Publishing Paper Market Size Forecast by Country (2024-2029) & (M USD)
- Table 138. Europe Book Publishing Paper Sales Forecast by Country (2024-2029) & (K MT)
- Table 139. Europe Book Publishing Paper Market Size Forecast by Country (2024-2029) & (M USD)
- Table 140. Asia Pacific Book Publishing Paper Sales Forecast by Region (2024-2029) & (K MT)
- Table 141. Asia Pacific Book Publishing Paper Market Size Forecast by Region (2024-2029) & (M USD)
- Table 142. South America Book Publishing Paper Sales Forecast by Country (2024-2029) & (K MT)
- Table 143. South America Book Publishing Paper Market Size Forecast by Country (2024-2029) & (M USD)
- Table 144. Middle East and Africa Book Publishing Paper Consumption Forecast by Country (2024-2029) & (Units)
- Table 145. Middle East and Africa Book Publishing Paper Market Size Forecast by Country (2024-2029) & (M USD)
- Table 146. Global Book Publishing Paper Sales Forecast by Type (2024-2029) & (K MT)
- Table 147. Global Book Publishing Paper Market Size Forecast by Type (2024-2029) & (M USD)
- Table 148. Global Book Publishing Paper Price Forecast by Type (2024-2029) & (USD/MT)
- Table 149. Global Book Publishing Paper Sales (K MT) Forecast by Application (2024-2029)

Table 150. Global Book Publishing Paper Market Size Forecast by Application
(2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Book Publishing Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Book Publishing Paper Market Size (M USD), 2018-2029
- Figure 5. Global Book Publishing Paper Market Size (M USD) (2018-2029)
- Figure 6. Global Book Publishing Paper Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Book Publishing Paper Market Size by Country (M USD)
- Figure 11. Book Publishing Paper Sales Share by Manufacturers in 2022
- Figure 12. Global Book Publishing Paper Revenue Share by Manufacturers in 2022
- Figure 13. Book Publishing Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Book Publishing Paper Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Book Publishing Paper Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Book Publishing Paper Market Share by Type
- Figure 18. Sales Market Share of Book Publishing Paper by Type (2018-2023)
- Figure 19. Sales Market Share of Book Publishing Paper by Type in 2022
- Figure 20. Market Size Share of Book Publishing Paper by Type (2018-2023)
- Figure 21. Market Size Market Share of Book Publishing Paper by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Book Publishing Paper Market Share by Application
- Figure 24. Global Book Publishing Paper Sales Market Share by Application (2018-2023)
- Figure 25. Global Book Publishing Paper Sales Market Share by Application in 2022
- Figure 26. Global Book Publishing Paper Market Share by Application (2018-2023)
- Figure 27. Global Book Publishing Paper Market Share by Application in 2022
- Figure 28. Global Book Publishing Paper Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Book Publishing Paper Sales Market Share by Region (2018-2023)
- Figure 30. North America Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 31. North America Book Publishing Paper Sales Market Share by Country in 2022

Figure 32. U.S. Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 33. Canada Book Publishing Paper Sales (K MT) and Growth Rate (2018-2023)

Figure 34. Mexico Book Publishing Paper Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 36. Europe Book Publishing Paper Sales Market Share by Country in 2022

Figure 37. Germany Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 38. France Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 39. U.K. Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 40. Italy Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 41. Russia Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 42. Asia Pacific Book Publishing Paper Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Book Publishing Paper Sales Market Share by Region in 2022

Figure 44. China Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 45. Japan Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 46. South Korea Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 47. India Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 48. Southeast Asia Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 49. South America Book Publishing Paper Sales and Growth Rate (K MT)

Figure 50. South America Book Publishing Paper Sales Market Share by Country in 2022

Figure 51. Brazil Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Book Publishing Paper Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Book Publishing Paper Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Book Publishing Paper Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Book Publishing Paper Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Book Publishing Paper Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Book Publishing Paper Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Book Publishing Paper Market Share Forecast by Type (2024-2029)

Figure 65. Global Book Publishing Paper Sales Forecast by Application (2024-2029)

Figure 66. Global Book Publishing Paper Market Share Forecast by Application (2024-2029)

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