

Global Boat Electric Outboard Motor Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Boat Electric Outboard Motor is an alternative propulsion system for boats that uses electricity to power a motor located at the rear (stern) of the boat. Unlike traditional gasoline-powered outboard motors, electric outboard motors generate less noise, produce zero emissions, and offer smoother operation. They are used in various watercraft, from small recreational boats to fishing vessels, contributing to more environmentally friendly boating.

The global Boat Electric Outboard Motor market size was estimated at USD 207 million in 2023 and is projected to reach USD 338.02 million by 2032, exhibiting a CAGR of 5.60% during the forecast period.

North America Boat Electric Outboard Motor market size was estimated at USD 59.24 million in 2023, at a CAGR of 4.80% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Boat Electric Outboard Motor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Boat Electric Outboard Motor Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Boat Electric Outboard Motor market in any manner.

Global Boat Electric Outboard Motor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Minn Kota

Torqueedo

MotorGuide

ePropulsion Technology

CSM Tech

Pure Watercraft

AquaWatt

Haibo

Krautler Elektromaschinen

Aquamot

Elco Motor Yachts

Ray Electric Outboards

Market Segmentation (by Type)

Outboard Electric Propulsion Motor

Outboard Electric Trolling Motor

Market Segmentation (by Application)

Small Ship

Large Ship

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Boat Electric Outboard Motor Market

Overview of the regional outlook of the Boat Electric Outboard Motor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Boat Electric Outboard Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Boat Electric Outboard Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Boat Electric Outboard Motor

1.2 Key Market Segments

1.2.1 Boat Electric Outboard Motor Segment by Type

1.2.2 Boat Electric Outboard Motor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BOAT ELECTRIC OUTBOARD MOTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Boat Electric Outboard Motor Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Boat Electric Outboard Motor Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BOAT ELECTRIC OUTBOARD MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Global Boat Electric Outboard Motor Sales by Manufacturers (2019-2024)

3.2 Global Boat Electric Outboard Motor Revenue Market Share by Manufacturers (2019-2024)

3.3 Boat Electric Outboard Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Boat Electric Outboard Motor Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Boat Electric Outboard Motor Sales Sites, Area Served, Product Type

3.6 Boat Electric Outboard Motor Market Competitive Situation and Trends

3.6.1 Boat Electric Outboard Motor Market Concentration Rate

3.6.2 Global 5 and 10 Largest Boat Electric Outboard Motor Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BOAT ELECTRIC OUTBOARD MOTOR INDUSTRY CHAIN ANALYSIS

- 4.1 Boat Electric Outboard Motor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BOAT ELECTRIC OUTBOARD MOTOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BOAT ELECTRIC OUTBOARD MOTOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Boat Electric Outboard Motor Sales Market Share by Type (2019-2024)
- 6.3 Global Boat Electric Outboard Motor Market Size Market Share by Type (2019-2024)
- 6.4 Global Boat Electric Outboard Motor Price by Type (2019-2024)

7 BOAT ELECTRIC OUTBOARD MOTOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Boat Electric Outboard Motor Market Sales by Application (2019-2024)
- 7.3 Global Boat Electric Outboard Motor Market Size (M USD) by Application (2019-2024)
- 7.4 Global Boat Electric Outboard Motor Sales Growth Rate by Application (2019-2024)

8 BOAT ELECTRIC OUTBOARD MOTOR MARKET CONSUMPTION BY REGION

8.1 Global Boat Electric Outboard Motor Sales by Region

8.1.1 Global Boat Electric Outboard Motor Sales by Region

8.1.2 Global Boat Electric Outboard Motor Sales Market Share by Region

8.2 North America

8.2.1 North America Boat Electric Outboard Motor Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Boat Electric Outboard Motor Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Boat Electric Outboard Motor Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Boat Electric Outboard Motor Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Boat Electric Outboard Motor Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 BOAT ELECTRIC OUTBOARD MOTOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Boat Electric Outboard Motor by Region (2019-2024)
- 9.2 Global Boat Electric Outboard Motor Revenue Market Share by Region (2019-2024)
- 9.3 Global Boat Electric Outboard Motor Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Boat Electric Outboard Motor Production
 - 9.4.1 North America Boat Electric Outboard Motor Production Growth Rate (2019-2024)
 - 9.4.2 North America Boat Electric Outboard Motor Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Boat Electric Outboard Motor Production
 - 9.5.1 Europe Boat Electric Outboard Motor Production Growth Rate (2019-2024)
 - 9.5.2 Europe Boat Electric Outboard Motor Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Boat Electric Outboard Motor Production (2019-2024)
 - 9.6.1 Japan Boat Electric Outboard Motor Production Growth Rate (2019-2024)
 - 9.6.2 Japan Boat Electric Outboard Motor Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Boat Electric Outboard Motor Production (2019-2024)
 - 9.7.1 China Boat Electric Outboard Motor Production Growth Rate (2019-2024)
 - 9.7.2 China Boat Electric Outboard Motor Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Minn Kota
 - 10.1.1 Minn Kota Boat Electric Outboard Motor Basic Information
 - 10.1.2 Minn Kota Boat Electric Outboard Motor Product Overview
 - 10.1.3 Minn Kota Boat Electric Outboard Motor Product Market Performance
 - 10.1.4 Minn Kota Business Overview
 - 10.1.5 Minn Kota Boat Electric Outboard Motor SWOT Analysis
 - 10.1.6 Minn Kota Recent Developments
- 10.2 Torqeedo
 - 10.2.1 Torqeedo Boat Electric Outboard Motor Basic Information
 - 10.2.2 Torqeedo Boat Electric Outboard Motor Product Overview
 - 10.2.3 Torqeedo Boat Electric Outboard Motor Product Market Performance
 - 10.2.4 Torqeedo Business Overview
 - 10.2.5 Torqeedo Boat Electric Outboard Motor SWOT Analysis
 - 10.2.6 Torqeedo Recent Developments
- 10.3 MotorGuide

- 10.3.1 MotorGuide Boat Electric Outboard Motor Basic Information
- 10.3.2 MotorGuide Boat Electric Outboard Motor Product Overview
- 10.3.3 MotorGuide Boat Electric Outboard Motor Product Market Performance
- 10.3.4 MotorGuide Boat Electric Outboard Motor SWOT Analysis
- 10.3.5 MotorGuide Business Overview
- 10.3.6 MotorGuide Recent Developments
- 10.4 ePropulsion Technology
 - 10.4.1 ePropulsion Technology Boat Electric Outboard Motor Basic Information
 - 10.4.2 ePropulsion Technology Boat Electric Outboard Motor Product Overview
 - 10.4.3 ePropulsion Technology Boat Electric Outboard Motor Product Market Performance
 - 10.4.4 ePropulsion Technology Business Overview
 - 10.4.5 ePropulsion Technology Recent Developments
- 10.5 CSM Tech
 - 10.5.1 CSM Tech Boat Electric Outboard Motor Basic Information
 - 10.5.2 CSM Tech Boat Electric Outboard Motor Product Overview
 - 10.5.3 CSM Tech Boat Electric Outboard Motor Product Market Performance
 - 10.5.4 CSM Tech Business Overview
 - 10.5.5 CSM Tech Recent Developments
- 10.6 Pure Watercraft
 - 10.6.1 Pure Watercraft Boat Electric Outboard Motor Basic Information
 - 10.6.2 Pure Watercraft Boat Electric Outboard Motor Product Overview
 - 10.6.3 Pure Watercraft Boat Electric Outboard Motor Product Market Performance
 - 10.6.4 Pure Watercraft Business Overview
 - 10.6.5 Pure Watercraft Recent Developments
- 10.7 AquaWatt
 - 10.7.1 AquaWatt Boat Electric Outboard Motor Basic Information
 - 10.7.2 AquaWatt Boat Electric Outboard Motor Product Overview
 - 10.7.3 AquaWatt Boat Electric Outboard Motor Product Market Performance
 - 10.7.4 AquaWatt Business Overview
 - 10.7.5 AquaWatt Recent Developments
- 10.8 Haibo
 - 10.8.1 Haibo Boat Electric Outboard Motor Basic Information
 - 10.8.2 Haibo Boat Electric Outboard Motor Product Overview
 - 10.8.3 Haibo Boat Electric Outboard Motor Product Market Performance
 - 10.8.4 Haibo Business Overview
 - 10.8.5 Haibo Recent Developments
- 10.9 Krautler Elektromaschinen
 - 10.9.1 Krautler Elektromaschinen Boat Electric Outboard Motor Basic Information

- 10.9.2 Krautler Elektromaschinen Boat Electric Outboard Motor Product Overview
- 10.9.3 Krautler Elektromaschinen Boat Electric Outboard Motor Product Market Performance
- 10.9.4 Krautler Elektromaschinen Business Overview
- 10.9.5 Krautler Elektromaschinen Recent Developments
- 10.10 Aquamot
 - 10.10.1 Aquamot Boat Electric Outboard Motor Basic Information
 - 10.10.2 Aquamot Boat Electric Outboard Motor Product Overview
 - 10.10.3 Aquamot Boat Electric Outboard Motor Product Market Performance
 - 10.10.4 Aquamot Business Overview
 - 10.10.5 Aquamot Recent Developments
- 10.11 Elco Motor Yachts
 - 10.11.1 Elco Motor Yachts Boat Electric Outboard Motor Basic Information
 - 10.11.2 Elco Motor Yachts Boat Electric Outboard Motor Product Overview
 - 10.11.3 Elco Motor Yachts Boat Electric Outboard Motor Product Market Performance
 - 10.11.4 Elco Motor Yachts Business Overview
 - 10.11.5 Elco Motor Yachts Recent Developments
- 10.12 Ray Electric Outboards
 - 10.12.1 Ray Electric Outboards Boat Electric Outboard Motor Basic Information
 - 10.12.2 Ray Electric Outboards Boat Electric Outboard Motor Product Overview
 - 10.12.3 Ray Electric Outboards Boat Electric Outboard Motor Product Market Performance
 - 10.12.4 Ray Electric Outboards Business Overview
 - 10.12.5 Ray Electric Outboards Recent Developments

11 BOAT ELECTRIC OUTBOARD MOTOR MARKET FORECAST BY REGION

- 11.1 Global Boat Electric Outboard Motor Market Size Forecast
- 11.2 Global Boat Electric Outboard Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Boat Electric Outboard Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Boat Electric Outboard Motor Market Size Forecast by Region
 - 11.2.4 South America Boat Electric Outboard Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Boat Electric Outboard Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Boat Electric Outboard Motor Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Boat Electric Outboard Motor by Type (2025-2032)
- 12.1.2 Global Boat Electric Outboard Motor Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Boat Electric Outboard Motor by Type (2025-2032)
- 12.2 Global Boat Electric Outboard Motor Market Forecast by Application (2025-2032)
 - 12.2.1 Global Boat Electric Outboard Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Boat Electric Outboard Motor Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Boat Electric Outboard Motor Market Size Comparison by Region (M USD)

Table 5. Global Boat Electric Outboard Motor Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Boat Electric Outboard Motor Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Boat Electric Outboard Motor Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Boat Electric Outboard Motor Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Boat
Electric Outboard Motor as of 2022)

Table 10. Global Market Boat Electric Outboard Motor Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Boat Electric Outboard Motor Sales Sites and Area Served

Table 12. Manufacturers Boat Electric Outboard Motor Product Type

Table 13. Global Boat Electric Outboard Motor Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Boat Electric Outboard Motor

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Boat Electric Outboard Motor Market Challenges

Table 22. Global Boat Electric Outboard Motor Sales by Type (K Units)

Table 23. Global Boat Electric Outboard Motor Market Size by Type (M USD)

Table 24. Global Boat Electric Outboard Motor Sales (K Units) by Type (2019-2024)

Table 25. Global Boat Electric Outboard Motor Sales Market Share by Type
(2019-2024)

Table 26. Global Boat Electric Outboard Motor Market Size (M USD) by Type
(2019-2024)

Table 27. Global Boat Electric Outboard Motor Market Size Share by Type (2019-2024)
Table 28. Global Boat Electric Outboard Motor Price (USD/Unit) by Type (2019-2024)
Table 29. Global Boat Electric Outboard Motor Sales (K Units) by Application
Table 30. Global Boat Electric Outboard Motor Market Size by Application
Table 31. Global Boat Electric Outboard Motor Sales by Application (2019-2024) & (K Units)
Table 32. Global Boat Electric Outboard Motor Sales Market Share by Application (2019-2024)
Table 33. Global Boat Electric Outboard Motor Sales by Application (2019-2024) & (M USD)
Table 34. Global Boat Electric Outboard Motor Market Share by Application (2019-2024)
Table 35. Global Boat Electric Outboard Motor Sales Growth Rate by Application (2019-2024)
Table 36. Global Boat Electric Outboard Motor Sales by Region (2019-2024) & (K Units)
Table 37. Global Boat Electric Outboard Motor Sales Market Share by Region (2019-2024)
Table 38. North America Boat Electric Outboard Motor Sales by Country (2019-2024) & (K Units)
Table 39. Europe Boat Electric Outboard Motor Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Boat Electric Outboard Motor Sales by Region (2019-2024) & (K Units)
Table 41. South America Boat Electric Outboard Motor Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Boat Electric Outboard Motor Sales by Region (2019-2024) & (K Units)
Table 43. Global Boat Electric Outboard Motor Production (K Units) by Region (2019-2024)
Table 44. Global Boat Electric Outboard Motor Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Boat Electric Outboard Motor Revenue Market Share by Region (2019-2024)
Table 46. Global Boat Electric Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Boat Electric Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Boat Electric Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Boat Electric Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Boat Electric Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Minn Kota Boat Electric Outboard Motor Basic Information

Table 52. Minn Kota Boat Electric Outboard Motor Product Overview

Table 53. Minn Kota Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Minn Kota Business Overview

Table 55. Minn Kota Boat Electric Outboard Motor SWOT Analysis

Table 56. Minn Kota Recent Developments

Table 57. Torqeedo Boat Electric Outboard Motor Basic Information

Table 58. Torqeedo Boat Electric Outboard Motor Product Overview

Table 59. Torqeedo Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Torqeedo Business Overview

Table 61. Torqeedo Boat Electric Outboard Motor SWOT Analysis

Table 62. Torqeedo Recent Developments

Table 63. MotorGuide Boat Electric Outboard Motor Basic Information

Table 64. MotorGuide Boat Electric Outboard Motor Product Overview

Table 65. MotorGuide Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. MotorGuide Boat Electric Outboard Motor SWOT Analysis

Table 67. MotorGuide Business Overview

Table 68. MotorGuide Recent Developments

Table 69. ePropulsion Technology Boat Electric Outboard Motor Basic Information

Table 70. ePropulsion Technology Boat Electric Outboard Motor Product Overview

Table 71. ePropulsion Technology Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. ePropulsion Technology Business Overview

Table 73. ePropulsion Technology Recent Developments

Table 74. CSM Tech Boat Electric Outboard Motor Basic Information

Table 75. CSM Tech Boat Electric Outboard Motor Product Overview

Table 76. CSM Tech Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. CSM Tech Business Overview

Table 78. CSM Tech Recent Developments

Table 79. Pure Watercraft Boat Electric Outboard Motor Basic Information

Table 80. Pure Watercraft Boat Electric Outboard Motor Product Overview

Table 81. Pure Watercraft Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Pure Watercraft Business Overview

Table 83. Pure Watercraft Recent Developments

Table 84. AquaWatt Boat Electric Outboard Motor Basic Information

Table 85. AquaWatt Boat Electric Outboard Motor Product Overview

Table 86. AquaWatt Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. AquaWatt Business Overview

Table 88. AquaWatt Recent Developments

Table 89. Haibo Boat Electric Outboard Motor Basic Information

Table 90. Haibo Boat Electric Outboard Motor Product Overview

Table 91. Haibo Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Haibo Business Overview

Table 93. Haibo Recent Developments

Table 94. Krautler Elektromaschinen Boat Electric Outboard Motor Basic Information

Table 95. Krautler Elektromaschinen Boat Electric Outboard Motor Product Overview

Table 96. Krautler Elektromaschinen Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Krautler Elektromaschinen Business Overview

Table 98. Krautler Elektromaschinen Recent Developments

Table 99. Aquamot Boat Electric Outboard Motor Basic Information

Table 100. Aquamot Boat Electric Outboard Motor Product Overview

Table 101. Aquamot Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Aquamot Business Overview

Table 103. Aquamot Recent Developments

Table 104. Elco Motor Yachts Boat Electric Outboard Motor Basic Information

Table 105. Elco Motor Yachts Boat Electric Outboard Motor Product Overview

Table 106. Elco Motor Yachts Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Elco Motor Yachts Business Overview

Table 108. Elco Motor Yachts Recent Developments

Table 109. Ray Electric Outboards Boat Electric Outboard Motor Basic Information

Table 110. Ray Electric Outboards Boat Electric Outboard Motor Product Overview

Table 111. Ray Electric Outboards Boat Electric Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Ray Electric Outboards Business Overview

Table 113. Ray Electric Outboards Recent Developments

Table 114. Global Boat Electric Outboard Motor Sales Forecast by Region (2025-2032) & (K Units)

Table 115. Global Boat Electric Outboard Motor Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Boat Electric Outboard Motor Sales Forecast by Country (2025-2032) & (K Units)

Table 117. North America Boat Electric Outboard Motor Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Boat Electric Outboard Motor Sales Forecast by Country (2025-2032) & (K Units)

Table 119. Europe Boat Electric Outboard Motor Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Boat Electric Outboard Motor Sales Forecast by Region (2025-2032) & (K Units)

Table 121. Asia Pacific Boat Electric Outboard Motor Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Boat Electric Outboard Motor Sales Forecast by Country (2025-2032) & (K Units)

Table 123. South America Boat Electric Outboard Motor Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Boat Electric Outboard Motor Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Boat Electric Outboard Motor Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Boat Electric Outboard Motor Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global Boat Electric Outboard Motor Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Boat Electric Outboard Motor Price Forecast by Type (2025-2032) & (USD/Unit)

Table 129. Global Boat Electric Outboard Motor Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global Boat Electric Outboard Motor Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Boat Electric Outboard Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Boat Electric Outboard Motor Market Size (M USD), 2019-2032
- Figure 5. Global Boat Electric Outboard Motor Market Size (M USD) (2019-2032)
- Figure 6. Global Boat Electric Outboard Motor Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Boat Electric Outboard Motor Market Size by Country (M USD)
- Figure 11. Boat Electric Outboard Motor Sales Share by Manufacturers in 2023
- Figure 12. Global Boat Electric Outboard Motor Revenue Share by Manufacturers in 2023
- Figure 13. Boat Electric Outboard Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Boat Electric Outboard Motor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Boat Electric Outboard Motor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Boat Electric Outboard Motor Market Share by Type
- Figure 18. Sales Market Share of Boat Electric Outboard Motor by Type (2019-2024)
- Figure 19. Sales Market Share of Boat Electric Outboard Motor by Type in 2023
- Figure 20. Market Size Share of Boat Electric Outboard Motor by Type (2019-2024)
- Figure 21. Market Size Market Share of Boat Electric Outboard Motor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Boat Electric Outboard Motor Market Share by Application
- Figure 24. Global Boat Electric Outboard Motor Sales Market Share by Application (2019-2024)
- Figure 25. Global Boat Electric Outboard Motor Sales Market Share by Application in 2023
- Figure 26. Global Boat Electric Outboard Motor Market Share by Application (2019-2024)
- Figure 27. Global Boat Electric Outboard Motor Market Share by Application in 2023
- Figure 28. Global Boat Electric Outboard Motor Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Boat Electric Outboard Motor Sales Market Share by Region

(2019-2024)

Figure 30. North America Boat Electric Outboard Motor Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Boat Electric Outboard Motor Sales Market Share by Country in 2023

Figure 32. U.S. Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Boat Electric Outboard Motor Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Boat Electric Outboard Motor Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Boat Electric Outboard Motor Sales Market Share by Country in 2023

Figure 37. Germany Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Boat Electric Outboard Motor Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Boat Electric Outboard Motor Sales Market Share by Region in 2023

Figure 44. China Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Boat Electric Outboard Motor Sales and Growth Rate (K Units)

Figure 50. South America Boat Electric Outboard Motor Sales Market Share by Country in 2023

Figure 51. Brazil Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Boat Electric Outboard Motor Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Boat Electric Outboard Motor Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Boat Electric Outboard Motor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Boat Electric Outboard Motor Production Market Share by Region (2019-2024)

Figure 62. North America Boat Electric Outboard Motor Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Boat Electric Outboard Motor Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Boat Electric Outboard Motor Production (K Units) Growth Rate (2019-2024)

Figure 65. China Boat Electric Outboard Motor Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Boat Electric Outboard Motor Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Boat Electric Outboard Motor Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Boat Electric Outboard Motor Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Boat Electric Outboard Motor Market Share Forecast by Type

(2025-2032)

Figure 70. Global Boat Electric Outboard Motor Sales Forecast by Application

(2025-2032)

Figure 71. Global Boat Electric Outboard Motor Market Share Forecast by Application

(2025-2032)

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