

Global Board Sports Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Board sports encompass a diverse range of recreational activities that involve the use of boards, such as skateboards, surfboards, snowboards, and paddleboards. These sports are characterized by a strong emphasis on balance, skill, and agility, making them popular among individuals seeking adrenaline-pumping experiences and outdoor adventures. The market for board sports is dynamic and driven by various factors that influence consumer preferences and industry growth.

As of 2023, the global board sports market is valued at approximately \$15.6 billion. The market is expected to grow at a compound annual growth rate (CAGR) of 5.8% from 2024 to 2032. This growth can be attributed to several key drivers, including increasing participation rates in board sports, growing interest in outdoor recreational activities, and the development of innovative board technologies that enhance performance and safety.

One of the prominent trends shaping the board sports market is the rise of eco-friendly and sustainable practices. Consumers are becoming more environmentally conscious, leading to a demand for boards made from recycled materials or sustainable sources. For example, many surfboard manufacturers are now using bio-resins and recycled foam cores to reduce their environmental impact. This trend is driven by a shift towards eco-conscious consumption patterns and a desire to protect natural ecosystems.

Another significant trend is the integration of technology in board sports equipment. Advanced materials, such as carbon fiber and graphene, are being used to create lighter and more durable boards that offer superior performance. Additionally, wearable

devices and sensors are being incorporated into boards to track performance metrics, provide real-time feedback, and enhance the overall user experience. For instance, smart snowboards equipped with sensors can analyze riding techniques and provide personalized coaching tips to users.

In terms of regional market distribution, leading markets for board sports include North America, Europe, and the Asia Pacific region. North America dominates the market due to a strong culture of board sports, well-established infrastructure, and a high level of consumer disposable income. Europe is also a significant market, driven by the popularity of board sports in countries like France, Spain, and the UK. The Asia Pacific region is experiencing rapid growth, fueled by increasing urbanization, rising disposable incomes, and a growing interest in outdoor recreational activities.

Despite the positive outlook for the board sports market, there are several key challenges that industry players need to address. These include fluctuating raw material prices, regulatory constraints related to safety standards and environmental regulations, and the impact of unpredictable weather patterns on seasonal sports like snowboarding and surfing. Overcoming these challenges will require a strategic focus on innovation, sustainability, and market diversification to ensure long-term growth and competitiveness in the global board sports industry.

This report provides a deep insight into the global Board Sports market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Board Sports Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Board Sports market in any manner.

Global Board Sports Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adidas AG (Germany)

Boardriders (USA)

Globe International (Australia)

Hurley International (USA)

Never Summer Industries (USA)

North Kiteboarding (USA)

Rip Curl (USA)

Aloha Boardsports(Philippines)

Billabong International Limited (Australia)

Body Glove International (USA)

Burton Snowboards (USA)

Capita (USA)

Flow Sports (USA)

Forum Boardshop (Russia)

Gul Watersports (UK)

K2 Snowboarding (USA)

Mervin Manufacturing (USA)

Meta-Sports (Taiwan)

Nike Skateboarding (USA)

Nitro USA (USA)

O'Neill (USA)

Salomon Snowboards (France)

Volcom (USA)

Elwing Boards (France)

Market Segmentation (by Type)

Summer Board Sports

Surfing

Windsurfing

Bodyboarding

Wakeboarding

Kiteboarding

Skimboarding

Snowboarding

Others

Market Segmentation (by Application)

Water

Land

Snow

Sand

Air

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Board Sports Market

Overview of the regional outlook of the Board Sports Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Board Sports Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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