

# Global Bluetooth Chip And Module Market Research Report 2024(Status and Outlook)

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# **Abstracts**

**Report Overview** 

This report provides a deep insight into the global Bluetooth Chip And Module market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bluetooth Chip And Module Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bluetooth Chip And Module market in any manner.

Global Bluetooth Chip And Module Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,



sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Broadcom

Qualcomm

Dialog

STMicroelectronics

HOLTEK

NXP

**Cisco Systems** 

**Cypress Smiconductor** 

Nordic Semiconductor

Bestechnic

Beken Corporation

Actions Technology

Suzhou Industrial Park IIC Science and Technology

Market Segmentation (by Type)

Single Mode

Dual Mode

Market Segmentation (by Application)

Global Bluetooth Chip And Module Market Research Report 2024(Status and Outlook)



Smart Home

Unmanned

**Gaming Equipment** 

Industrial Remote Control, Telemetry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value



In-depth analysis of the Bluetooth Chip And Module Market

Overview of the regional outlook of the Bluetooth Chip And Module Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as



challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bluetooth Chip And Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Bluetooth Chip And Module
- 1.2 Key Market Segments
- 1.2.1 Bluetooth Chip And Module Segment by Type
- 1.2.2 Bluetooth Chip And Module Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 BLUETOOTH CHIP AND MODULE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Bluetooth Chip And Module Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Bluetooth Chip And Module Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 BLUETOOTH CHIP AND MODULE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Bluetooth Chip And Module Sales by Manufacturers (2019-2024)

3.2 Global Bluetooth Chip And Module Revenue Market Share by Manufacturers (2019-2024)

3.3 Bluetooth Chip And Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

- 3.4 Global Bluetooth Chip And Module Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Bluetooth Chip And Module Sales Sites, Area Served, Product Type
- 3.6 Bluetooth Chip And Module Market Competitive Situation and Trends
  - 3.6.1 Bluetooth Chip And Module Market Concentration Rate

3.6.2 Global 5 and 10 Largest Bluetooth Chip And Module Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



#### 4 BLUETOOTH CHIP AND MODULE INDUSTRY CHAIN ANALYSIS

- 4.1 Bluetooth Chip And Module Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF BLUETOOTH CHIP AND MODULE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 BLUETOOTH CHIP AND MODULE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bluetooth Chip And Module Sales Market Share by Type (2019-2024)
- 6.3 Global Bluetooth Chip And Module Market Size Market Share by Type (2019-2024)

6.4 Global Bluetooth Chip And Module Price by Type (2019-2024)

#### 7 BLUETOOTH CHIP AND MODULE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bluetooth Chip And Module Market Sales by Application (2019-2024)
- 7.3 Global Bluetooth Chip And Module Market Size (M USD) by Application (2019-2024)
- 7.4 Global Bluetooth Chip And Module Sales Growth Rate by Application (2019-2024)

### 8 BLUETOOTH CHIP AND MODULE MARKET SEGMENTATION BY REGION

- 8.1 Global Bluetooth Chip And Module Sales by Region
- 8.1.1 Global Bluetooth Chip And Module Sales by Region



8.1.2 Global Bluetooth Chip And Module Sales Market Share by Region

- 8.2 North America
- 8.2.1 North America Bluetooth Chip And Module Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Bluetooth Chip And Module Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Bluetooth Chip And Module Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Bluetooth Chip And Module Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Bluetooth Chip And Module Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

### **9 KEY COMPANIES PROFILE**

- 9.1 Broadcom
  - 9.1.1 Broadcom Bluetooth Chip And Module Basic Information
  - 9.1.2 Broadcom Bluetooth Chip And Module Product Overview
  - 9.1.3 Broadcom Bluetooth Chip And Module Product Market Performance



- 9.1.4 Broadcom Business Overview
- 9.1.5 Broadcom Bluetooth Chip And Module SWOT Analysis
- 9.1.6 Broadcom Recent Developments
- 9.2 Qualcomm
  - 9.2.1 Qualcomm Bluetooth Chip And Module Basic Information
  - 9.2.2 Qualcomm Bluetooth Chip And Module Product Overview
  - 9.2.3 Qualcomm Bluetooth Chip And Module Product Market Performance
  - 9.2.4 Qualcomm Business Overview
  - 9.2.5 Qualcomm Bluetooth Chip And Module SWOT Analysis
  - 9.2.6 Qualcomm Recent Developments
- 9.3 Dialog
  - 9.3.1 Dialog Bluetooth Chip And Module Basic Information
  - 9.3.2 Dialog Bluetooth Chip And Module Product Overview
- 9.3.3 Dialog Bluetooth Chip And Module Product Market Performance
- 9.3.4 Dialog Bluetooth Chip And Module SWOT Analysis
- 9.3.5 Dialog Business Overview
- 9.3.6 Dialog Recent Developments
- 9.4 STMicroelectronics
  - 9.4.1 STMicroelectronics Bluetooth Chip And Module Basic Information
- 9.4.2 STMicroelectronics Bluetooth Chip And Module Product Overview
- 9.4.3 STMicroelectronics Bluetooth Chip And Module Product Market Performance
- 9.4.4 STMicroelectronics Business Overview
- 9.4.5 STMicroelectronics Recent Developments

9.5 HOLTEK

- 9.5.1 HOLTEK Bluetooth Chip And Module Basic Information
- 9.5.2 HOLTEK Bluetooth Chip And Module Product Overview
- 9.5.3 HOLTEK Bluetooth Chip And Module Product Market Performance
- 9.5.4 HOLTEK Business Overview
- 9.5.5 HOLTEK Recent Developments

9.6 NXP

- 9.6.1 NXP Bluetooth Chip And Module Basic Information
- 9.6.2 NXP Bluetooth Chip And Module Product Overview
- 9.6.3 NXP Bluetooth Chip And Module Product Market Performance
- 9.6.4 NXP Business Overview
- 9.6.5 NXP Recent Developments

9.7 Cisco Systems

- 9.7.1 Cisco Systems Bluetooth Chip And Module Basic Information
- 9.7.2 Cisco Systems Bluetooth Chip And Module Product Overview
- 9.7.3 Cisco Systems Bluetooth Chip And Module Product Market Performance



- 9.7.4 Cisco Systems Business Overview
- 9.7.5 Cisco Systems Recent Developments
- 9.8 Cypress Smiconductor
  - 9.8.1 Cypress Smiconductor Bluetooth Chip And Module Basic Information
- 9.8.2 Cypress Smiconductor Bluetooth Chip And Module Product Overview
- 9.8.3 Cypress Smiconductor Bluetooth Chip And Module Product Market Performance
- 9.8.4 Cypress Smiconductor Business Overview
- 9.8.5 Cypress Smiconductor Recent Developments
- 9.9 Nordic Semiconductor
  - 9.9.1 Nordic Semiconductor Bluetooth Chip And Module Basic Information
  - 9.9.2 Nordic Semiconductor Bluetooth Chip And Module Product Overview
  - 9.9.3 Nordic Semiconductor Bluetooth Chip And Module Product Market Performance
  - 9.9.4 Nordic Semiconductor Business Overview
  - 9.9.5 Nordic Semiconductor Recent Developments

9.10 Bestechnic

- 9.10.1 Bestechnic Bluetooth Chip And Module Basic Information
- 9.10.2 Bestechnic Bluetooth Chip And Module Product Overview
- 9.10.3 Bestechnic Bluetooth Chip And Module Product Market Performance
- 9.10.4 Bestechnic Business Overview
- 9.10.5 Bestechnic Recent Developments
- 9.11 Beken Corporation
  - 9.11.1 Beken Corporation Bluetooth Chip And Module Basic Information
  - 9.11.2 Beken Corporation Bluetooth Chip And Module Product Overview
  - 9.11.3 Beken Corporation Bluetooth Chip And Module Product Market Performance
  - 9.11.4 Beken Corporation Business Overview
- 9.11.5 Beken Corporation Recent Developments
- 9.12 Actions Technology
  - 9.12.1 Actions Technology Bluetooth Chip And Module Basic Information
  - 9.12.2 Actions Technology Bluetooth Chip And Module Product Overview
- 9.12.3 Actions Technology Bluetooth Chip And Module Product Market Performance
- 9.12.4 Actions Technology Business Overview
- 9.12.5 Actions Technology Recent Developments

9.13 Suzhou Industrial Park IIC Science and Technology

9.13.1 Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Basic Information

9.13.2 Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Product Overview

9.13.3 Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Product Market Performance



9.13.4 Suzhou Industrial Park IIC Science and Technology Business Overview9.13.5 Suzhou Industrial Park IIC Science and Technology Recent Developments

#### 10 BLUETOOTH CHIP AND MODULE MARKET FORECAST BY REGION

10.1 Global Bluetooth Chip And Module Market Size Forecast

10.2 Global Bluetooth Chip And Module Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Bluetooth Chip And Module Market Size Forecast by Country

- 10.2.3 Asia Pacific Bluetooth Chip And Module Market Size Forecast by Region
- 10.2.4 South America Bluetooth Chip And Module Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Bluetooth Chip And Module by Country

### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Bluetooth Chip And Module Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Bluetooth Chip And Module by Type (2025-2030)
11.1.2 Global Bluetooth Chip And Module Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Bluetooth Chip And Module by Type (2025-2030)
11.2 Global Bluetooth Chip And Module Market Forecast by Application (2025-2030)
11.2.1 Global Bluetooth Chip And Module Sales (K Units) Forecast by Application
11.2.2 Global Bluetooth Chip And Module Market Size (M USD) Forecast by
Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Bluetooth Chip And Module Market Size Comparison by Region (M USD)

Table 5. Global Bluetooth Chip And Module Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Bluetooth Chip And Module Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Bluetooth Chip And Module Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Bluetooth Chip And Module Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bluetooth Chip And Module as of 2022)

Table 10. Global Market Bluetooth Chip And Module Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Bluetooth Chip And Module Sales Sites and Area Served

Table 12. Manufacturers Bluetooth Chip And Module Product Type

Table 13. Global Bluetooth Chip And Module Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Bluetooth Chip And Module

- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Bluetooth Chip And Module Market Challenges
- Table 22. Global Bluetooth Chip And Module Sales by Type (K Units)

Table 23. Global Bluetooth Chip And Module Market Size by Type (M USD)

Table 24. Global Bluetooth Chip And Module Sales (K Units) by Type (2019-2024)

Table 25. Global Bluetooth Chip And Module Sales Market Share by Type (2019-2024)

Table 26. Global Bluetooth Chip And Module Market Size (M USD) by Type (2019-2024)

Table 27. Global Bluetooth Chip And Module Market Size Share by Type (2019-2024)



Table 28. Global Bluetooth Chip And Module Price (USD/Unit) by Type (2019-2024) Table 29. Global Bluetooth Chip And Module Sales (K Units) by Application Table 30. Global Bluetooth Chip And Module Market Size by Application Table 31. Global Bluetooth Chip And Module Sales by Application (2019-2024) & (K Units) Table 32. Global Bluetooth Chip And Module Sales Market Share by Application (2019-2024)Table 33. Global Bluetooth Chip And Module Sales by Application (2019-2024) & (M USD) Table 34. Global Bluetooth Chip And Module Market Share by Application (2019-2024) Table 35. Global Bluetooth Chip And Module Sales Growth Rate by Application (2019-2024)Table 36. Global Bluetooth Chip And Module Sales by Region (2019-2024) & (K Units) Table 37. Global Bluetooth Chip And Module Sales Market Share by Region (2019-2024)Table 38. North America Bluetooth Chip And Module Sales by Country (2019-2024) & (K Units) Table 39. Europe Bluetooth Chip And Module Sales by Country (2019-2024) & (K Units) Table 40. Asia Pacific Bluetooth Chip And Module Sales by Region (2019-2024) & (K Units) Table 41. South America Bluetooth Chip And Module Sales by Country (2019-2024) & (K Units) Table 42. Middle East and Africa Bluetooth Chip And Module Sales by Region (2019-2024) & (K Units) Table 43. Broadcom Bluetooth Chip And Module Basic Information Table 44. Broadcom Bluetooth Chip And Module Product Overview Table 45. Broadcom Bluetooth Chip And Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 46. Broadcom Business Overview Table 47. Broadcom Bluetooth Chip And Module SWOT Analysis Table 48. Broadcom Recent Developments Table 49. Qualcomm Bluetooth Chip And Module Basic Information Table 50. Qualcomm Bluetooth Chip And Module Product Overview Table 51. Qualcomm Bluetooth Chip And Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 52. Qualcomm Business Overview Table 53. Qualcomm Bluetooth Chip And Module SWOT Analysis Table 54. Qualcomm Recent Developments Table 55. Dialog Bluetooth Chip And Module Basic Information



Table 56. Dialog Bluetooth Chip And Module Product Overview

Table 57. Dialog Bluetooth Chip And Module Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 58. Dialog Bluetooth Chip And Module SWOT Analysis

Table 59. Dialog Business Overview

Table 60. Dialog Recent Developments

Table 61. STMicroelectronics Bluetooth Chip And Module Basic Information

- Table 62. STMicroelectronics Bluetooth Chip And Module Product Overview
- Table 63. STMicroelectronics Bluetooth Chip And Module Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. STMicroelectronics Business Overview
- Table 65. STMicroelectronics Recent Developments
- Table 66. HOLTEK Bluetooth Chip And Module Basic Information
- Table 67. HOLTEK Bluetooth Chip And Module Product Overview
- Table 68. HOLTEK Bluetooth Chip And Module Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. HOLTEK Business Overview
- Table 70. HOLTEK Recent Developments
- Table 71. NXP Bluetooth Chip And Module Basic Information
- Table 72. NXP Bluetooth Chip And Module Product Overview
- Table 73. NXP Bluetooth Chip And Module Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 74. NXP Business Overview
- Table 75. NXP Recent Developments

Table 76. Cisco Systems Bluetooth Chip And Module Basic Information

Table 77. Cisco Systems Bluetooth Chip And Module Product Overview

Table 78. Cisco Systems Bluetooth Chip And Module Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 79. Cisco Systems Business Overview
- Table 80. Cisco Systems Recent Developments
- Table 81. Cypress Smiconductor Bluetooth Chip And Module Basic Information
- Table 82. Cypress Smiconductor Bluetooth Chip And Module Product Overview
- Table 83. Cypress Smiconductor Bluetooth Chip And Module Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Cypress Smiconductor Business Overview
- Table 85. Cypress Smiconductor Recent Developments
- Table 86. Nordic Semiconductor Bluetooth Chip And Module Basic Information
- Table 87. Nordic Semiconductor Bluetooth Chip And Module Product Overview
- Table 88. Nordic Semiconductor Bluetooth Chip And Module Sales (K Units), Revenue



(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 89. Nordic Semiconductor Business Overview
- Table 90. Nordic Semiconductor Recent Developments
- Table 91. Bestechnic Bluetooth Chip And Module Basic Information
- Table 92. Bestechnic Bluetooth Chip And Module Product Overview
- Table 93. Bestechnic Bluetooth Chip And Module Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Bestechnic Business Overview
- Table 95. Bestechnic Recent Developments
- Table 96. Beken Corporation Bluetooth Chip And Module Basic Information
- Table 97. Beken Corporation Bluetooth Chip And Module Product Overview
- Table 98. Beken Corporation Bluetooth Chip And Module Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Beken Corporation Business Overview
- Table 100. Beken Corporation Recent Developments
- Table 101. Actions Technology Bluetooth Chip And Module Basic Information
- Table 102. Actions Technology Bluetooth Chip And Module Product Overview
- Table 103. Actions Technology Bluetooth Chip And Module Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Actions Technology Business Overview
- Table 105. Actions Technology Recent Developments
- Table 106. Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Basic Information
- Table 107. Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Product Overview
- Table 108. Suzhou Industrial Park IIC Science and Technology Bluetooth Chip And Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Suzhou Industrial Park IIC Science and Technology Business Overview Table 110. Suzhou Industrial Park IIC Science and Technology Recent Developments Table 111. Global Bluetooth Chip And Module Sales Forecast by Region (2025-2030) & (K Units)
- Table 112. Global Bluetooth Chip And Module Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Bluetooth Chip And Module Sales Forecast by Country (2025-2030) & (K Units)
- Table 114. North America Bluetooth Chip And Module Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Bluetooth Chip And Module Sales Forecast by Country (2025-2030)



& (K Units)

Table 116. Europe Bluetooth Chip And Module Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Bluetooth Chip And Module Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Bluetooth Chip And Module Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Bluetooth Chip And Module Sales Forecast by Country (2025-2030) & (K Units)

Table 120. South America Bluetooth Chip And Module Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Bluetooth Chip And Module Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Bluetooth Chip And Module Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Bluetooth Chip And Module Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Bluetooth Chip And Module Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Bluetooth Chip And Module Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Bluetooth Chip And Module Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Bluetooth Chip And Module Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Bluetooth Chip And Module

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Bluetooth Chip And Module Market Size (M USD), 2019-2030

Figure 5. Global Bluetooth Chip And Module Market Size (M USD) (2019-2030)

Figure 6. Global Bluetooth Chip And Module Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Bluetooth Chip And Module Market Size by Country (M USD)

Figure 11. Bluetooth Chip And Module Sales Share by Manufacturers in 2023

Figure 12. Global Bluetooth Chip And Module Revenue Share by Manufacturers in 2023

Figure 13. Bluetooth Chip And Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Bluetooth Chip And Module Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Bluetooth Chip And Module Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Bluetooth Chip And Module Market Share by Type

Figure 18. Sales Market Share of Bluetooth Chip And Module by Type (2019-2024)

Figure 19. Sales Market Share of Bluetooth Chip And Module by Type in 2023

Figure 20. Market Size Share of Bluetooth Chip And Module by Type (2019-2024)

Figure 21. Market Size Market Share of Bluetooth Chip And Module by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Bluetooth Chip And Module Market Share by Application

Figure 24. Global Bluetooth Chip And Module Sales Market Share by Application (2019-2024)

Figure 25. Global Bluetooth Chip And Module Sales Market Share by Application in 2023

Figure 26. Global Bluetooth Chip And Module Market Share by Application (2019-2024)

Figure 27. Global Bluetooth Chip And Module Market Share by Application in 2023

Figure 28. Global Bluetooth Chip And Module Sales Growth Rate by Application (2019-2024)

Figure 29. Global Bluetooth Chip And Module Sales Market Share by Region



(2019-2024)

Figure 30. North America Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Bluetooth Chip And Module Sales Market Share by Country in 2023

Figure 32. U.S. Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Bluetooth Chip And Module Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Bluetooth Chip And Module Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Bluetooth Chip And Module Sales Market Share by Country in 2023

Figure 37. Germany Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Bluetooth Chip And Module Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Bluetooth Chip And Module Sales Market Share by Region in 2023

Figure 44. China Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Bluetooth Chip And Module Sales and Growth Rate (K Units) Figure 50. South America Bluetooth Chip And Module Sales Market Share by Country



in 2023

Figure 51. Brazil Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Bluetooth Chip And Module Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Bluetooth Chip And Module Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Bluetooth Chip And Module Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Bluetooth Chip And Module Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Bluetooth Chip And Module Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Bluetooth Chip And Module Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Bluetooth Chip And Module Market Share Forecast by Type (2025-2030)

Figure 65. Global Bluetooth Chip And Module Sales Forecast by Application (2025-2030)

Figure 66. Global Bluetooth Chip And Module Market Share Forecast by Application (2025-2030)



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