

Global Bluetooth Beacon and iBeacon Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GB5FB687C1A2EN.html>

Date: January 2025

Pages: 132

Price: US\$ 2,800.00 (Single User License)

ID: GB5FB687C1A2EN

Abstracts

Report Overview

Bluetooth Beacons and iBeacons are proximity-based wireless technologies designed to enhance location-based services through low-energy Bluetooth transmissions. Bluetooth Beacons are small devices that periodically broadcast unique identifiers to nearby mobile devices such as smartphones or tablets. These signals allow the devices to interact with the beacons and trigger various actions, such as sending push notifications, tracking customer movements, or enabling location-based features. iBeacon, a specific technology developed by Apple, enables mobile applications on iOS and Android devices to detect and respond to signals from these beacons, thereby facilitating personalized interactions based on location or proximity. The key feature of both Bluetooth Beacons and iBeacons is their ability to operate on Bluetooth Low Energy (BLE) technology, which ensures low power consumption and longer operational life. These technologies are particularly useful in retail, museums, airports, and manufacturing sectors, where real-time location data is critical for enhancing customer engagement, asset tracking, and operational efficiency.

Industry Overview

The Bluetooth Beacon and iBeacon market was valued at USD 1.18 billion in 2023 and is expected to grow to USD 7.77 billion by 2032, representing a compound annual growth rate (CAGR) of 23.3% during the forecast period from 2024 to 2032. This significant growth is driven by increasing investments in proximity-based solutions, the rise of location-based marketing, and the growing integration of Bluetooth beacons in various electronic devices. By 2024, the market is expected to reach USD 1.45 billion, reflecting the rapid adoption of Bluetooth beacon and iBeacon technologies across

diverse industries, particularly in retail and smart building applications. A key driver behind this growth is the increasing demand for real-time customer engagement and personalized experiences in both physical and digital environments. Furthermore, advancements in Bluetooth Low Energy (BLE) technology and the proliferation of mobile devices are expected to expand the market significantly. As companies seek innovative ways to track consumer behavior, enhance customer service, and optimize business operations, the market for Bluetooth beacons and iBeacons is poised for substantial growth.

Emerging Trends and Innovations

In recent years, the market for Bluetooth Beacons and iBeacons has seen several emerging trends and innovations that are shaping its future. One notable development is the increasing adoption of cross-platform solutions, particularly the use of Eddystone beacons, which allow for communication across both Android and iOS devices. This flexibility is appealing to businesses seeking to engage a broader customer base without being tied to one specific operating system. In 2024, Eddystone is expected to gain a significant market share due to its compatibility with a wide range of platforms and applications. Additionally, the integration of beacons with IoT devices is gaining traction, enabling real-time data collection and monitoring across a variety of industries. For example, in the retail sector, Bluetooth beacons are being increasingly used for inventory management, providing store managers with real-time updates on stock levels, and for customer behavior analytics, helping businesses optimize product placements and marketing strategies. In smart cities, Bluetooth beacons are being employed in smart transportation systems to provide real-time updates on bus locations or to enable seamless interactions at public transportation hubs. Another emerging trend is the development of hybrid beacon technology, which combines the functionality of both Bluetooth and other communication technologies, such as Wi-Fi and NFC. This allows for more robust communication capabilities and a wider range of applications.

Key Market Challenges

Despite the promising growth prospects, the Bluetooth Beacon and iBeacon market faces several key challenges. One major obstacle is security concerns related to the transmission of data from beacons. The unidirectional nature of beacon signals, which only transmit data without receiving any feedback, can lead to vulnerabilities, such as unauthorized access or data interception. This is especially critical in sectors like retail, where beacons may handle sensitive customer information. The increasing prevalence of cybersecurity threats in 2024 has heightened the demand for more secure beacon

technologies, driving companies to implement stronger encryption methods and develop more robust authentication protocols. Another challenge is the inconsistent signal accuracy due to environmental factors such as weather conditions, interference from other devices, or physical obstructions. These factors can impact the effectiveness of Bluetooth Beacons and iBeacons, particularly in indoor environments such as museums or airports, where precise location tracking is crucial. Additionally, high deployment costs and the need for ongoing maintenance and updates pose barriers to entry for smaller businesses looking to implement these technologies.

Market Segmentation

By Product/Service Type, the Bluetooth Beacon and iBeacon market is segmented into iBeacon, Eddystone, and Others. iBeacon is the dominant segment due to its widespread adoption in Apple-based ecosystems and retail applications. Eddystone, which offers greater flexibility by supporting both Android and iOS devices, is expected to experience rapid growth, particularly in 2024, as more businesses seek cross-platform compatibility. The 'Others' category includes emerging beacon technologies that offer hybrid functionalities, integrating Bluetooth with other communication technologies.

By Application, the market is categorized into Retail, Airports, Museums, Manufacturing, Transportation, Buildings, and others. The retail sector is the largest and fastest-growing application area, driven by the increasing demand for location-based marketing and personalized customer experiences. Bluetooth Beacons are also gaining traction in airports for passenger tracking and navigation, in museums for interactive exhibits, and in manufacturing for asset tracking and inventory management. Smart building applications are also experiencing growth, particularly in the IoT space, where beacons are used to automate lighting, HVAC systems, and other environmental factors based on user presence.

Geographically, North America holds the largest market share, accounting for a significant portion of the market's revenue due to high levels of technology adoption, particularly in the U.S. The region is expected to maintain its leadership position due to continued investments in proximity-based technologies and the growing retail and smart building sectors. Europe follows closely, driven by demand for smart city applications and location-based marketing solutions. The Asia Pacific region is projected to see the fastest growth, with countries like China and India leading the way due to their rapidly evolving retail sectors, expanding smart city initiatives, and increasing smartphone penetration.

This report provides a deep insight into the global Bluetooth Beacon and iBeacon market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bluetooth Beacon and iBeacon Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bluetooth Beacon and iBeacon market in any manner.

Global Bluetooth Beacon and iBeacon Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Texas Instruments

Nordic Semiconductor

Silicon Laboratories

Onyx Beacon

Estimote

Kontakt Micro-Location

BlueCats

Gimbal

Blue Sense Networks

Accent Advanced Systems

Glimworm Beacons

Aruba Networks

Sensorberg

Radius Networks

Apple

Market Segmentation (by Type)

iBeacon

Eddystone

Others

Market Segmentation (by Application)

Retail

Airports

Museums

Manufacturings

Transportation

Buildingss

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Bluetooth Beacon and iBeacon Market

Overview of the regional outlook of the Bluetooth Beacon and iBeacon Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bluetooth Beacon and iBeacon Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bluetooth Beacon and iBeacon

1.2 Key Market Segments

1.2.1 Bluetooth Beacon and iBeacon Segment by Type

1.2.2 Bluetooth Beacon and iBeacon Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLUETOOTH BEACON AND IBEACON MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLUETOOTH BEACON AND IBEACON MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Bluetooth Beacon and iBeacon Product Life Cycle

3.3 Global Bluetooth Beacon and iBeacon Revenue Market Share by Company (2020-2025)

3.4 Bluetooth Beacon and iBeacon Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Bluetooth Beacon and iBeacon Company Headquarters, Area Served, Product Type

3.6 Bluetooth Beacon and iBeacon Market Competitive Situation and Trends

3.6.1 Bluetooth Beacon and iBeacon Market Concentration Rate

3.6.2 Global 5 and 10 Largest Bluetooth Beacon and iBeacon Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BLUETOOTH BEACON AND IBEACON VALUE CHAIN ANALYSIS

4.1 Bluetooth Beacon and iBeacon Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLUETOOTH BEACON AND IBEACON MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 PEST Analysis
 - 5.6.1 Industry Policies Analysis
 - 5.6.2 Economic Environment Analysis
 - 5.6.3 Social Environment Analysis
 - 5.6.4 Technological Environment Analysis
- 5.7 Global Bluetooth Beacon and iBeacon Market Porter's Five Forces Analysis

6 BLUETOOTH BEACON AND IBEACON MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bluetooth Beacon and iBeacon Market Size Market Share by Type (2020-2025)
- 6.3 Global Bluetooth Beacon and iBeacon Market Size Growth Rate by Type (2021-2025)

7 BLUETOOTH BEACON AND IBEACON MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bluetooth Beacon and iBeacon Market Size (M USD) by Application (2020-2025)
- 7.3 Global Bluetooth Beacon and iBeacon Sales Growth Rate by Application (2020-2025)

8 BLUETOOTH BEACON AND IBEACON MARKET SEGMENTATION BY REGION

8.1 Global Bluetooth Beacon and iBeacon Market Size by Region

8.1.1 Global Bluetooth Beacon and iBeacon Market Size by Region

8.1.2 Global Bluetooth Beacon and iBeacon Market Size Market Share by Region

8.2 North America

8.2.1 North America Bluetooth Beacon and iBeacon Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Bluetooth Beacon and iBeacon Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Bluetooth Beacon and iBeacon Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Bluetooth Beacon and iBeacon Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Bluetooth Beacon and iBeacon Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Texas Instruments

9.1.1 Texas Instruments Basic Information

9.1.2 Texas Instruments Bluetooth Beacon and iBeacon Product Overview

9.1.3 Texas Instruments Bluetooth Beacon and iBeacon Product Market Performance

9.1.4 Texas Instruments Bluetooth Beacon and iBeacon SWOT Analysis

9.1.5 Texas Instruments Business Overview

9.1.6 Texas Instruments Recent Developments

9.2 Nordic Semiconductor

9.2.1 Nordic Semiconductor Basic Information

9.2.2 Nordic Semiconductor Bluetooth Beacon and iBeacon Product Overview

9.2.3 Nordic Semiconductor Bluetooth Beacon and iBeacon Product Market

Performance

9.2.4 Nordic Semiconductor Bluetooth Beacon and iBeacon SWOT Analysis

9.2.5 Nordic Semiconductor Business Overview

9.2.6 Nordic Semiconductor Recent Developments

9.3 Silicon Laboratories

9.3.1 Silicon Laboratories Basic Information

9.3.2 Silicon Laboratories Bluetooth Beacon and iBeacon Product Overview

9.3.3 Silicon Laboratories Bluetooth Beacon and iBeacon Product Market Performance

9.3.4 Silicon Laboratories Bluetooth Beacon and iBeacon SWOT Analysis

9.3.5 Silicon Laboratories Business Overview

9.3.6 Silicon Laboratories Recent Developments

9.4 Onyx Beacon

9.4.1 Onyx Beacon Basic Information

9.4.2 Onyx Beacon Bluetooth Beacon and iBeacon Product Overview

9.4.3 Onyx Beacon Bluetooth Beacon and iBeacon Product Market Performance

9.4.4 Onyx Beacon Business Overview

9.4.5 Onyx Beacon Recent Developments

9.5 Estimote

9.5.1 Estimote Basic Information

9.5.2 Estimote Bluetooth Beacon and iBeacon Product Overview

9.5.3 Estimote Bluetooth Beacon and iBeacon Product Market Performance

9.5.4 Estimote Business Overview

9.5.5 Estimote Recent Developments

9.6 Kontakt Micro-Location

9.6.1 Kontakt Micro-Location Basic Information

9.6.2 Kontakt Micro-Location Bluetooth Beacon and iBeacon Product Overview

9.6.3 Kontakt Micro-Location Bluetooth Beacon and iBeacon Product Market

Performance

9.6.4 Kontakt Micro-Location Business Overview

9.6.5 Kontakt Micro-Location Recent Developments

9.7 BlueCats

9.7.1 BlueCats Basic Information

9.7.2 BlueCats Bluetooth Beacon and iBeacon Product Overview

9.7.3 BlueCats Bluetooth Beacon and iBeacon Product Market Performance

9.7.4 BlueCats Business Overview

9.7.5 BlueCats Recent Developments

9.8 Gimbal

9.8.1 Gimbal Basic Information

9.8.2 Gimbal Bluetooth Beacon and iBeacon Product Overview

9.8.3 Gimbal Bluetooth Beacon and iBeacon Product Market Performance

9.8.4 Gimbal Business Overview

9.8.5 Gimbal Recent Developments

9.9 Blue Sense Networks

9.9.1 Blue Sense Networks Basic Information

9.9.2 Blue Sense Networks Bluetooth Beacon and iBeacon Product Overview

9.9.3 Blue Sense Networks Bluetooth Beacon and iBeacon Product Market

Performance

9.9.4 Blue Sense Networks Business Overview

9.9.5 Blue Sense Networks Recent Developments

9.10 Accent Advanced Systems

9.10.1 Accent Advanced Systems Basic Information

9.10.2 Accent Advanced Systems Bluetooth Beacon and iBeacon Product Overview

9.10.3 Accent Advanced Systems Bluetooth Beacon and iBeacon Product Market

Performance

9.10.4 Accent Advanced Systems Business Overview

9.10.5 Accent Advanced Systems Recent Developments

9.11 Glimworm Beacons

9.11.1 Glimworm Beacons Basic Information

9.11.2 Glimworm Beacons Bluetooth Beacon and iBeacon Product Overview

9.11.3 Glimworm Beacons Bluetooth Beacon and iBeacon Product Market

Performance

9.11.4 Glimworm Beacons Business Overview

9.11.5 Glimworm Beacons Recent Developments

9.12 Aruba Networks

9.12.1 Aruba Networks Basic Information

9.12.2 Aruba Networks Bluetooth Beacon and iBeacon Product Overview

9.12.3 Aruba Networks Bluetooth Beacon and iBeacon Product Market Performance

- 9.12.4 Aruba Networks Business Overview
- 9.12.5 Aruba Networks Recent Developments
- 9.13 Sensorberg
 - 9.13.1 Sensorberg Basic Information
 - 9.13.2 Sensorberg Bluetooth Beacon and iBeacon Product Overview
 - 9.13.3 Sensorberg Bluetooth Beacon and iBeacon Product Market Performance
 - 9.13.4 Sensorberg Business Overview
 - 9.13.5 Sensorberg Recent Developments
- 9.14 Radius Networks
 - 9.14.1 Radius Networks Basic Information
 - 9.14.2 Radius Networks Bluetooth Beacon and iBeacon Product Overview
 - 9.14.3 Radius Networks Bluetooth Beacon and iBeacon Product Market Performance
 - 9.14.4 Radius Networks Business Overview
 - 9.14.5 Radius Networks Recent Developments
- 9.15 Apple
 - 9.15.1 Apple Basic Information
 - 9.15.2 Apple Bluetooth Beacon and iBeacon Product Overview
 - 9.15.3 Apple Bluetooth Beacon and iBeacon Product Market Performance
 - 9.15.4 Apple Business Overview
 - 9.15.5 Apple Recent Developments

10 BLUETOOTH BEACON AND IBEACON MARKET FORECAST BY REGION

- 10.1 Global Bluetooth Beacon and iBeacon Market Size Forecast
- 10.2 Global Bluetooth Beacon and iBeacon Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Bluetooth Beacon and iBeacon Market Size Forecast by Country
 - 10.2.3 Asia Pacific Bluetooth Beacon and iBeacon Market Size Forecast by Region
 - 10.2.4 South America Bluetooth Beacon and iBeacon Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Bluetooth Beacon and iBeacon by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Bluetooth Beacon and iBeacon Market Forecast by Type (2026-2033)
- 11.2 Global Bluetooth Beacon and iBeacon Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Bluetooth Beacon and iBeacon Market Size Comparison by Region (M USD)

Table 5. Global Bluetooth Beacon and iBeacon Revenue (M USD) by Company
(2020-2025)

Table 6. Global Bluetooth Beacon and iBeacon Revenue Share by Company
(2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Bluetooth Beacon and iBeacon as of 2024)

Table 8. Bluetooth Beacon and iBeacon Company Headquarters and Area Served

Table 9. Company Bluetooth Beacon and iBeacon Product Type

Table 10. Global Bluetooth Beacon and iBeacon Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Bluetooth Beacon and iBeacon Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Bluetooth Beacon and iBeacon Market Size by Type (M USD)

Table 21. Global Bluetooth Beacon and iBeacon Market Size (M USD) by Type
(2020-2025)

Table 22. Global Bluetooth Beacon and iBeacon Market Size Share by Type
(2020-2025)

Table 23. Global Bluetooth Beacon and iBeacon Market Size Growth Rate by Type
(2021-2025)

Table 24. Global Bluetooth Beacon and iBeacon Market Size by Application

Table 25. Global Bluetooth Beacon and iBeacon Market Size by Application
(2020-2025) & (M USD)

Table 26. Global Bluetooth Beacon and iBeacon Market Share by Application
(2020-2025)

Table 27. Global Bluetooth Beacon and iBeacon Sales Growth Rate by Application (2020-2025)

Table 28. Global Bluetooth Beacon and iBeacon Market Size by Region (2020-2025) & (M USD)

Table 29. Global Bluetooth Beacon and iBeacon Market Size Market Share by Region (2020-2025)

Table 30. North America Bluetooth Beacon and iBeacon Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Bluetooth Beacon and iBeacon Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Bluetooth Beacon and iBeacon Market Size by Region (2020-2025) & (M USD)

Table 33. South America Bluetooth Beacon and iBeacon Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Bluetooth Beacon and iBeacon Market Size by Region (2020-2025) & (M USD)

Table 35. Texas Instruments Basic Information

Table 36. Texas Instruments Bluetooth Beacon and iBeacon Product Overview

Table 37. Texas Instruments Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Texas Instruments Bluetooth Beacon and iBeacon SWOT Analysis

Table 39. Texas Instruments Business Overview

Table 40. Texas Instruments Recent Developments

Table 41. Nordic Semiconductor Basic Information

Table 42. Nordic Semiconductor Bluetooth Beacon and iBeacon Product Overview

Table 43. Nordic Semiconductor Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Nordic Semiconductor Bluetooth Beacon and iBeacon SWOT Analysis

Table 45. Nordic Semiconductor Business Overview

Table 46. Nordic Semiconductor Recent Developments

Table 47. Silicon Laboratories Basic Information

Table 48. Silicon Laboratories Bluetooth Beacon and iBeacon Product Overview

Table 49. Silicon Laboratories Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Silicon Laboratories Bluetooth Beacon and iBeacon SWOT Analysis

Table 51. Silicon Laboratories Business Overview

Table 52. Silicon Laboratories Recent Developments

Table 53. Onyx Beacon Basic Information

Table 54. Onyx Beacon Bluetooth Beacon and iBeacon Product Overview

Table 55. Onyx Beacon Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Onyx Beacon Business Overview

Table 57. Onyx Beacon Recent Developments

Table 58. Estimote Basic Information

Table 59. Estimote Bluetooth Beacon and iBeacon Product Overview

Table 60. Estimote Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Estimote Business Overview

Table 62. Estimote Recent Developments

Table 63. Kontakt Micro-Location Basic Information

Table 64. Kontakt Micro-Location Bluetooth Beacon and iBeacon Product Overview

Table 65. Kontakt Micro-Location Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Kontakt Micro-Location Business Overview

Table 67. Kontakt Micro-Location Recent Developments

Table 68. BlueCats Basic Information

Table 69. BlueCats Bluetooth Beacon and iBeacon Product Overview

Table 70. BlueCats Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 71. BlueCats Business Overview

Table 72. BlueCats Recent Developments

Table 73. Gimbal Basic Information

Table 74. Gimbal Bluetooth Beacon and iBeacon Product Overview

Table 75. Gimbal Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Gimbal Business Overview

Table 77. Gimbal Recent Developments

Table 78. Blue Sense Networks Basic Information

Table 79. Blue Sense Networks Bluetooth Beacon and iBeacon Product Overview

Table 80. Blue Sense Networks Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Blue Sense Networks Business Overview

Table 82. Blue Sense Networks Recent Developments

Table 83. Accent Advanced Systems Basic Information

Table 84. Accent Advanced Systems Bluetooth Beacon and iBeacon Product Overview

Table 85. Accent Advanced Systems Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Accent Advanced Systems Business Overview

Table 87. Accent Advanced Systems Recent Developments
Table 88. Glimworm Beacons Basic Information
Table 89. Glimworm Beacons Bluetooth Beacon and iBeacon Product Overview
Table 90. Glimworm Beacons Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)
Table 91. Glimworm Beacons Business Overview
Table 92. Glimworm Beacons Recent Developments
Table 93. Aruba Networks Basic Information
Table 94. Aruba Networks Bluetooth Beacon and iBeacon Product Overview
Table 95. Aruba Networks Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Aruba Networks Business Overview
Table 97. Aruba Networks Recent Developments
Table 98. Sensorberg Basic Information
Table 99. Sensorberg Bluetooth Beacon and iBeacon Product Overview
Table 100. Sensorberg Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Sensorberg Business Overview
Table 102. Sensorberg Recent Developments
Table 103. Radius Networks Basic Information
Table 104. Radius Networks Bluetooth Beacon and iBeacon Product Overview
Table 105. Radius Networks Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Radius Networks Business Overview
Table 107. Radius Networks Recent Developments
Table 108. Apple Basic Information
Table 109. Apple Bluetooth Beacon and iBeacon Product Overview
Table 110. Apple Bluetooth Beacon and iBeacon Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Apple Business Overview
Table 112. Apple Recent Developments
Table 113. Global Bluetooth Beacon and iBeacon Market Size Forecast by Region (2026-2033) & (M USD)
Table 114. North America Bluetooth Beacon and iBeacon Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Europe Bluetooth Beacon and iBeacon Market Size Forecast by Country (2026-2033) & (M USD)
Table 116. Asia Pacific Bluetooth Beacon and iBeacon Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Bluetooth Beacon and iBeacon Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Middle East and Africa Bluetooth Beacon and iBeacon Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Global Bluetooth Beacon and iBeacon Market Size Forecast by Type (2026-2033) & (M USD)

Table 120. Global Bluetooth Beacon and iBeacon Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Bluetooth Beacon and iBeacon
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bluetooth Beacon and iBeacon Market Size (M USD), 2024-2033
- Figure 5. Global Bluetooth Beacon and iBeacon Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Bluetooth Beacon and iBeacon Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Bluetooth Beacon and iBeacon Product Life Cycle
- Figure 12. Global Bluetooth Beacon and iBeacon Revenue Share by Company in 2024
- Figure 13. Bluetooth Beacon and iBeacon Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Bluetooth Beacon and iBeacon Revenue in 2024
- Figure 15. Value Chain Map of Bluetooth Beacon and iBeacon
- Figure 16. Global Bluetooth Beacon and iBeacon Market PESTE Analysis
- Figure 17. Global Bluetooth Beacon and iBeacon Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Bluetooth Beacon and iBeacon Market Share by Type
- Figure 20. Market Size Share of Bluetooth Beacon and iBeacon by Type (2020-2025)
- Figure 21. Market Size Share of Bluetooth Beacon and iBeacon by Type in 2024
- Figure 22. Global Bluetooth Beacon and iBeacon Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Bluetooth Beacon and iBeacon Market Share by Application
- Figure 25. Global Bluetooth Beacon and iBeacon Market Share by Application (2020-2025)
- Figure 26. Global Bluetooth Beacon and iBeacon Market Share by Application in 2024
- Figure 27. Global Bluetooth Beacon and iBeacon Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Bluetooth Beacon and iBeacon Market Size Market Share by Region (2020-2025)
- Figure 29. North America Bluetooth Beacon and iBeacon Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 30. North America Bluetooth Beacon and iBeacon Market Size Market Share by Country in 2024

Figure 31. U.S. Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Bluetooth Beacon and iBeacon Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Bluetooth Beacon and iBeacon Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Bluetooth Beacon and iBeacon Market Share by Country in 2024

Figure 36. Germany Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Russia Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Bluetooth Beacon and iBeacon Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Bluetooth Beacon and iBeacon Market Size Market Share by Region in 2024

Figure 43. China Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Bluetooth Beacon and iBeacon Market Size and Growth Rate (M USD)

Figure 49. South America Bluetooth Beacon and iBeacon Market Size Market Share by

Country in 2024

Figure 50. Brazil Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Bluetooth Beacon and iBeacon Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Bluetooth Beacon and iBeacon Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Bluetooth Beacon and iBeacon Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Bluetooth Beacon and iBeacon Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Bluetooth Beacon and iBeacon Market Share Forecast by Type (2026-2033)

Figure 62. Global Bluetooth Beacon and iBeacon Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Bluetooth Beacon and iBeacon Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB5FB687C1A2EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB5FB687C1A2EN.html>