

Global Blueberry Ingredient Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GAD21B3215A0EN.html>

Date: February 2026

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: GAD21B3215A0EN

Abstracts

Blueberry is a fruit native to North America, having multiple health benefits. It is been used from ancient times as medicine for various diseases and disorders such as diarrhea, cataracts, urinary tract infections, etc. Blueberry is also known for its efficacy in improving vision. Blueberry is more often consumed as a fruit as well as in extract form. Blueberry extract has applications in different industries such as pharmaceuticals, food and beverage industries, dietary supplements, etc. Market segmentation by product type includes, frozen blueberry, dried blueberry, concentrate, puree, and others. The frozen blueberry segment holds the largest share in the market, due to its increased consumption in the beverage and frozen dessert industries. The market for dried blueberries is growing at a faster rate, driven by the efficient freeze-dried blueberry technology. Freeze drying is an efficient method for blueberry preservation, as it retains maximum nutrients, when compared to other processed ingredient forms. Blueberry extract has witnessed an increase in demand from the nutraceutical industry, due to rise in the consumption of supplements.

The global Blueberry Ingredient market size was estimated at USD 1726.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Blueberry Ingredient market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Blueberry Ingredient market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Blueberry Ingredient market.

Global Blueberry Ingredient Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ingredion
Agrana
Dohler
Wyman's
Scenic Fruit
Sensient Technologies
Atlantic Blueberry
FutureCeuticals
JF Natural

Market Segmentation (by Type)

Blueberry Puree
Frozen Blueberry
Dried Blueberry
Blueberry Juice Concentrate
Others

Market Segmentation (by Application)

Pharmaceutical
Food & Beverage
Nutraceutical/Dietary Supplement
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Blueberry Ingredient Market
Overview of the regional outlook of the Blueberry Ingredient Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blueberry Ingredient Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blueberry Ingredient, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Blueberry Ingredient
- 1.2 Key Market Segments
 - 1.2.1 Blueberry Ingredient Segment by Type
 - 1.2.2 Blueberry Ingredient Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BLUEBERRY INGREDIENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Blueberry Ingredient Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Blueberry Ingredient Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BLUEBERRY INGREDIENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Blueberry Ingredient Product Life Cycle
- 3.3 Global Blueberry Ingredient Sales by Manufacturers (2020-2025)
- 3.4 Global Blueberry Ingredient Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Blueberry Ingredient Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Blueberry Ingredient Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Blueberry Ingredient Market Competitive Situation and Trends
 - 3.8.1 Blueberry Ingredient Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Blueberry Ingredient Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BLUEBERRY INGREDIENT INDUSTRY CHAIN ANALYSIS

- 4.1 Blueberry Ingredient Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLUEBERRY INGREDIENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Blueberry Ingredient Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Blueberry Ingredient Market
- 5.7 ESG Ratings of Leading Companies

6 BLUEBERRY INGREDIENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Blueberry Ingredient Sales Market Share by Type (2020-2025)
- 6.3 Global Blueberry Ingredient Market Size by Type (2020-2025)
- 6.4 Global Blueberry Ingredient Price by Type (2020-2025)

7 BLUEBERRY INGREDIENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Blueberry Ingredient Market Sales by Application (2020-2025)
- 7.3 Global Blueberry Ingredient Market Size (M USD) by Application (2020-2025)

7.4 Global Blueberry Ingredient Sales Growth Rate by Application (2020-2025)

8 BLUEBERRY INGREDIENT MARKET SALES BY REGION

8.1 Global Blueberry Ingredient Sales by Region

8.1.1 Global Blueberry Ingredient Sales by Region

8.1.2 Global Blueberry Ingredient Sales Market Share by Region

8.2 Global Blueberry Ingredient Market Size by Region

8.2.1 Global Blueberry Ingredient Market Size by Region

8.2.2 Global Blueberry Ingredient Market Size by Region

8.3 North America

8.3.1 North America Blueberry Ingredient Sales by Country

8.3.2 North America Blueberry Ingredient Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Blueberry Ingredient Sales by Country

8.4.2 Europe Blueberry Ingredient Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Blueberry Ingredient Sales by Region

8.5.2 Asia Pacific Blueberry Ingredient Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Blueberry Ingredient Sales by Country

8.6.2 South America Blueberry Ingredient Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Blueberry Ingredient Sales by Region
- 8.7.2 Middle East and Africa Blueberry Ingredient Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 BLUEBERRY INGREDIENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Blueberry Ingredient by Region(2020-2025)
- 9.2 Global Blueberry Ingredient Revenue Market Share by Region (2020-2025)
- 9.3 Global Blueberry Ingredient Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Blueberry Ingredient Production
 - 9.4.1 North America Blueberry Ingredient Production Growth Rate (2020-2025)
 - 9.4.2 North America Blueberry Ingredient Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Blueberry Ingredient Production
 - 9.5.1 Europe Blueberry Ingredient Production Growth Rate (2020-2025)
 - 9.5.2 Europe Blueberry Ingredient Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Blueberry Ingredient Production (2020-2025)
 - 9.6.1 Japan Blueberry Ingredient Production Growth Rate (2020-2025)
 - 9.6.2 Japan Blueberry Ingredient Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Blueberry Ingredient Production (2020-2025)
 - 9.7.1 China Blueberry Ingredient Production Growth Rate (2020-2025)
 - 9.7.2 China Blueberry Ingredient Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ingredion
 - 10.1.1 Ingredion Basic Information
 - 10.1.2 Ingredion Blueberry Ingredient Product Overview
 - 10.1.3 Ingredion Blueberry Ingredient Product Market Performance
 - 10.1.4 Ingredion Business Overview
 - 10.1.5 Ingredion SWOT Analysis

- 10.1.6 Ingredion Recent Developments
- 10.2 Agrana
 - 10.2.1 Agrana Basic Information
 - 10.2.2 Agrana Blueberry Ingredient Product Overview
 - 10.2.3 Agrana Blueberry Ingredient Product Market Performance
 - 10.2.4 Agrana Business Overview
 - 10.2.5 Agrana SWOT Analysis
 - 10.2.6 Agrana Recent Developments
- 10.3 Dohler
 - 10.3.1 Dohler Basic Information
 - 10.3.2 Dohler Blueberry Ingredient Product Overview
 - 10.3.3 Dohler Blueberry Ingredient Product Market Performance
 - 10.3.4 Dohler Business Overview
 - 10.3.5 Dohler SWOT Analysis
 - 10.3.6 Dohler Recent Developments
- 10.4 Wyman's
 - 10.4.1 Wyman's Basic Information
 - 10.4.2 Wyman's Blueberry Ingredient Product Overview
 - 10.4.3 Wyman's Blueberry Ingredient Product Market Performance
 - 10.4.4 Wyman's Business Overview
 - 10.4.5 Wyman's Recent Developments
- 10.5 Scenic Fruit
 - 10.5.1 Scenic Fruit Basic Information
 - 10.5.2 Scenic Fruit Blueberry Ingredient Product Overview
 - 10.5.3 Scenic Fruit Blueberry Ingredient Product Market Performance
 - 10.5.4 Scenic Fruit Business Overview
 - 10.5.5 Scenic Fruit Recent Developments
- 10.6 Sensient Technologies
 - 10.6.1 Sensient Technologies Basic Information
 - 10.6.2 Sensient Technologies Blueberry Ingredient Product Overview
 - 10.6.3 Sensient Technologies Blueberry Ingredient Product Market Performance
 - 10.6.4 Sensient Technologies Business Overview
 - 10.6.5 Sensient Technologies Recent Developments
- 10.7 Atlantic Blueberry
 - 10.7.1 Atlantic Blueberry Basic Information
 - 10.7.2 Atlantic Blueberry Blueberry Ingredient Product Overview
 - 10.7.3 Atlantic Blueberry Blueberry Ingredient Product Market Performance
 - 10.7.4 Atlantic Blueberry Business Overview
 - 10.7.5 Atlantic Blueberry Recent Developments

10.8 FutureCeuticals

- 10.8.1 FutureCeuticals Basic Information
- 10.8.2 FutureCeuticals Blueberry Ingredient Product Overview
- 10.8.3 FutureCeuticals Blueberry Ingredient Product Market Performance
- 10.8.4 FutureCeuticals Business Overview
- 10.8.5 FutureCeuticals Recent Developments

10.9 JF Natural

- 10.9.1 JF Natural Basic Information
- 10.9.2 JF Natural Blueberry Ingredient Product Overview
- 10.9.3 JF Natural Blueberry Ingredient Product Market Performance
- 10.9.4 JF Natural Business Overview
- 10.9.5 JF Natural Recent Developments

11 BLUEBERRY INGREDIENT MARKET FORECAST BY REGION

- 11.1 Global Blueberry Ingredient Market Size Forecast
- 11.2 Global Blueberry Ingredient Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Blueberry Ingredient Market Size Forecast by Country
 - 11.2.3 Asia Pacific Blueberry Ingredient Market Size Forecast by Region
 - 11.2.4 South America Blueberry Ingredient Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Blueberry Ingredient by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Blueberry Ingredient Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Blueberry Ingredient by Type (2026-2035)
 - 12.1.2 Global Blueberry Ingredient Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Blueberry Ingredient by Type (2026-2035)
- 12.2 Global Blueberry Ingredient Market Forecast by Application (2026-2035)
 - 12.2.1 Global Blueberry Ingredient Sales (K MT) Forecast by Application
 - 12.2.2 Global Blueberry Ingredient Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Blueberry Ingredient Market Size by Type (M USD)
- Table 4. Global Blueberry Ingredient Market Size by Application
- Table 5. Blueberry Ingredient Market Size Comparison by Region (M USD)
- Table 6. Global Blueberry Ingredient Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Blueberry Ingredient Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Blueberry Ingredient Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Blueberry Ingredient Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Blueberry Ingredient as of 2025)
- Table 11. Global Market Blueberry Ingredient Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Blueberry Ingredient Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Blueberry Ingredient Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Blueberry Ingredient Sales by Type (K MT)
- Table 27. Global Blueberry Ingredient Market Size by Type (M USD)
- Table 28. Global Blueberry Ingredient Sales (K MT) by Type (2020-2025)
- Table 29. Global Blueberry Ingredient Sales Market Share by Type (2020-2025)
- Table 30. Global Blueberry Ingredient Market Size (M USD) by Type (2020-2025)
- Table 31. Global Blueberry Ingredient Market Share by Type (2020-2025)

- Table 32. Global Blueberry Ingredient Price (USD/KG) by Type (2020-2025)
- Table 33. Global Blueberry Ingredient Sales (K MT) by Application
- Table 34. Global Blueberry Ingredient Market Size by Application
- Table 35. Global Blueberry Ingredient Sales by Application (2020-2025) & (K MT)
- Table 36. Global Blueberry Ingredient Sales Market Share by Application (2020-2025)
- Table 37. Global Blueberry Ingredient Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Blueberry Ingredient Market Share by Application (2020-2025)
- Table 39. Global Blueberry Ingredient Sales Growth Rate by Application (2020-2025)
- Table 40. Global Blueberry Ingredient Sales by Region (2020-2025) & (K MT)
- Table 41. Global Blueberry Ingredient Sales Market Share by Region (2020-2025)
- Table 42. Global Blueberry Ingredient Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Blueberry Ingredient Market Size by Region (2020-2025)
- Table 44. North America Blueberry Ingredient Sales by Country (2020-2025) & (K MT)
- Table 45. North America Blueberry Ingredient Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Blueberry Ingredient Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Blueberry Ingredient Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Blueberry Ingredient Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Blueberry Ingredient Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Blueberry Ingredient Sales by Country (2020-2025) & (K MT)
- Table 51. South America Blueberry Ingredient Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Blueberry Ingredient Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Blueberry Ingredient Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Blueberry Ingredient Production (K MT) by Region(2020-2025)
- Table 55. Global Blueberry Ingredient Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Blueberry Ingredient Revenue Market Share by Region (2020-2025)
- Table 57. Global Blueberry Ingredient Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Blueberry Ingredient Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Blueberry Ingredient Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Blueberry Ingredient Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 61. China Blueberry Ingredient Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Ingredion Basic Information
- Table 63. Ingredion Blueberry Ingredient Product Overview
- Table 64. Ingredion Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Ingredion Business Overview
- Table 66. Ingredion SWOT Analysis
- Table 67. Ingredion Recent Developments
- Table 68. Agrana Basic Information
- Table 69. Agrana Blueberry Ingredient Product Overview
- Table 70. Agrana Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Agrana Business Overview
- Table 72. Agrana SWOT Analysis
- Table 73. Agrana Recent Developments
- Table 74. Dohler Basic Information
- Table 75. Dohler Blueberry Ingredient Product Overview
- Table 76. Dohler Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Dohler Business Overview
- Table 78. Dohler SWOT Analysis
- Table 79. Dohler Recent Developments
- Table 80. Wyman's Basic Information
- Table 81. Wyman's Blueberry Ingredient Product Overview
- Table 82. Wyman's Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Wyman's Business Overview
- Table 84. Wyman's Recent Developments
- Table 85. Scenic Fruit Basic Information
- Table 86. Scenic Fruit Blueberry Ingredient Product Overview
- Table 87. Scenic Fruit Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Scenic Fruit Business Overview
- Table 89. Scenic Fruit Recent Developments
- Table 90. Sensient Technologies Basic Information
- Table 91. Sensient Technologies Blueberry Ingredient Product Overview
- Table 92. Sensient Technologies Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 93. Sensient Technologies Business Overview
- Table 94. Sensient Technologies Recent Developments
- Table 95. Atlantic Blueberry Basic Information
- Table 96. Atlantic Blueberry Blueberry Ingredient Product Overview
- Table 97. Atlantic Blueberry Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Atlantic Blueberry Business Overview
- Table 99. Atlantic Blueberry Recent Developments
- Table 100. FutureCeuticals Basic Information
- Table 101. FutureCeuticals Blueberry Ingredient Product Overview
- Table 102. FutureCeuticals Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. FutureCeuticals Business Overview
- Table 104. FutureCeuticals Recent Developments
- Table 105. JF Natural Basic Information
- Table 106. JF Natural Blueberry Ingredient Product Overview
- Table 107. JF Natural Blueberry Ingredient Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. JF Natural Business Overview
- Table 109. JF Natural Recent Developments
- Table 110. Global Blueberry Ingredient Sales Forecast by Region (2026-2035) & (K MT)
- Table 111. Global Blueberry Ingredient Market Size Forecast by Region (2026-2035) & (M USD)
- Table 112. North America Blueberry Ingredient Sales Forecast by Country (2026-2035) & (K MT)
- Table 113. North America Blueberry Ingredient Market Size Forecast by Country (2026-2035) & (M USD)
- Table 114. Europe Blueberry Ingredient Sales Forecast by Country (2026-2035) & (K MT)
- Table 115. Europe Blueberry Ingredient Market Size Forecast by Country (2026-2035) & (M USD)
- Table 116. Asia Pacific Blueberry Ingredient Sales Forecast by Region (2026-2035) & (K MT)
- Table 117. Asia Pacific Blueberry Ingredient Market Size Forecast by Region (2026-2035) & (M USD)
- Table 118. South America Blueberry Ingredient Sales Forecast by Country (2026-2035) & (K MT)
- Table 119. South America Blueberry Ingredient Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Blueberry Ingredient Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Blueberry Ingredient Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Blueberry Ingredient Sales Forecast by Type (2026-2035) & (K MT)

Table 123. Global Blueberry Ingredient Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Blueberry Ingredient Price Forecast by Type (2026-2035) & (USD/KG)

Table 125. Global Blueberry Ingredient Sales (K MT) Forecast by Application (2026-2035)

Table 126. Global Blueberry Ingredient Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Blueberry Ingredient
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Blueberry Ingredient Market Size (M USD), 2025-2035
- Figure 5. Global Blueberry Ingredient Market Size (M USD) (2020-2035)
- Figure 6. Global Blueberry Ingredient Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Blueberry Ingredient Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Blueberry Ingredient Product Life Cycle
- Figure 13. Blueberry Ingredient Sales Share by Manufacturers in 2025
- Figure 14. Global Blueberry Ingredient Revenue Share by Manufacturers in 2025
- Figure 15. Blueberry Ingredient Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Blueberry Ingredient Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Blueberry Ingredient Revenue in 2025
- Figure 18. Industry Chain Map of Blueberry Ingredient
- Figure 19. Global Blueberry Ingredient Market PEST Analysis
- Figure 20. Global Blueberry Ingredient Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Blueberry Ingredient Market Share by Type
- Figure 27. Sales Market Share of Blueberry Ingredient by Type (2020-2025)
- Figure 28. Sales Market Share of Blueberry Ingredient by Type in 2025
- Figure 29. Market Share of Blueberry Ingredient by Type (2020-2025)
- Figure 30. Market Share of Blueberry Ingredient by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Blueberry Ingredient Market Share by Application

- Figure 33. Global Blueberry Ingredient Sales Market Share by Application (2020-2025)
- Figure 34. Global Blueberry Ingredient Sales Market Share by Application in 2025
- Figure 35. Global Blueberry Ingredient Market Share by Application (2020-2025)
- Figure 36. Global Blueberry Ingredient Market Share by Application in 2025
- Figure 37. Global Blueberry Ingredient Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Blueberry Ingredient Sales Market Share by Region (2020-2025)
- Figure 39. Global Blueberry Ingredient Market Size by Region (2020-2025)
- Figure 40. North America Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Blueberry Ingredient Sales Market Share by Country in 2024
- Figure 43. North America Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Blueberry Ingredient Market Size by Country in 2024
- Figure 45. U.S. Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Blueberry Ingredient Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Blueberry Ingredient Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Blueberry Ingredient Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Blueberry Ingredient Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Blueberry Ingredient Sales Market Share by Country in 2024
- Figure 53. Europe Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Blueberry Ingredient Market Size by Country in 2024
- Figure 55. Germany Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Blueberry Ingredient Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Blueberry Ingredient Sales Market Share by Region in 2024

Figure 67. Asia Pacific Blueberry Ingredient Market Size by Region in 2024

Figure 68. China Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Blueberry Ingredient Sales and Growth Rate (K MT)

Figure 79. South America Blueberry Ingredient Sales Market Share by Country in 2024

Figure 80. South America Blueberry Ingredient Market Size and Growth Rate (M USD)

Figure 81. South America Blueberry Ingredient Market Size by Country in 2024

Figure 82. Brazil Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Blueberry Ingredient Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Blueberry Ingredient Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Blueberry Ingredient Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Blueberry Ingredient Market Size by Region in 2024

Figure 92. Saudi Arabia Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Blueberry Ingredient Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Blueberry Ingredient Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Blueberry Ingredient Production Market Share by Region (2020-2025)

Figure 103. North America Blueberry Ingredient Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Blueberry Ingredient Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Blueberry Ingredient Production (K MT) Growth Rate (2020-2025)

Figure 106. China Blueberry Ingredient Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Blueberry Ingredient Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Blueberry Ingredient Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Blueberry Ingredient Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Blueberry Ingredient Market Share Forecast by Type (2026-2035)

Figure 111. Global Blueberry Ingredient Sales Forecast by Application (2026-2035)

Figure 112. Global Blueberry Ingredient Market Share Forecast by Application (2026-2035)

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