

Global Blood Group Test Cards Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Blood Group Test Cards competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Blood Group Test Cards are IVD consumables that integrate ABO/Rh and related blood-group reagents into plastic cards using gel/column agglutination, glass-bead, or dry agglutination, serving pre-transfusion testing, donor screening, neonatal testing and POC / self-testing. Supply chain ? monoclonal antibodies & AHG, gel / bead matrix and plastic cards upstream; card filling and automation mid-stream; hospitals, blood banks, labs, emergency services and home users downstream. Ex-factory prices range from US\$0.1 per blank card to US\$1?6 per professional test and US\$15?25 per consumer kit, with typical gross margins around 45?60% in line with high-value IVD reagents. As a fundamental tool in the blood safety assurance system, blood group test cards derive their development momentum from the efficiency demands of emergency medical scenarios, breakthroughs in technological innovation, and the continuous growth of global blood demand. In emergency medical fields, traditional blood group testing methods rely on laboratory equipment and are cumbersome to operate. In contrast, blood group test cards, with the advantage of delivering results in as little as 30 seconds, have become core equipment in resource-scarce scenarios such as field rescue, battlefield medical treatment, and disaster area healthcare. They save critical time for transfusion decisions and effectively reduce the risk of transfusion adverse reactions such as hemolysis. The upgrading of clinical medical needs has further promoted the expansion of their functions, ranging from basic ABO blood group preliminary screening to synchronous detection of ABO forward and reverse typing, Rh typing, and even rare blood group systems such as P and KELL, adapting to the precise needs of complex medical scenarios such as surgical preparation and organ

transplantation. Technological innovation is one of the core driving forces. The specific combination technology of dye reagents and antigen-antibody reactions allows test results to be presented through intuitive color changes between blue-green and reddish-brown, which not only simplifies the operation process but also reduces reliance on professional operators. The integration of microfluidic technology has further improved the stability and anti-interference ability of detection. The increasing emphasis on blood safety in the global medical system, the strict regulatory requirements for blood donation and transfusion links, and the policy support from various countries for improving the diagnostic capabilities of primary medical care have collectively opened up a broad market space for blood group test cards. Their advantages in convenience and economy are particularly prominent in areas with relatively weak medical resources. However, the development of blood group test cards still faces multiple challenges. There are specific difficulties in controlling detection accuracy. Although the accuracy rate for common blood groups has reached a high level, the risk of errors caused by rare blood groups has not been completely eliminated, and there is an urgent need for large-sample verification and technical optimization. Product hierarchy differentiation brings market adaptation issues. High-end automated test cards can realize multi-system synchronous detection, but their high cost makes them difficult to popularize in primary medical institutions with limited resources; while low-end products may affect the reliability of test results due to insufficient material or reagent stability. The competitive pressure from alternative technologies is also obvious. Fully automated blood group analyzers, with their highly integrated detection capabilities, are increasingly used in large hospitals and diagnostic laboratories, and their advantages in standardized operation and batch processing have squeezed the market share of traditional manual test cards. In addition, regional differences in industry regulatory standards increase the difficulty of product internationalization. Different regions have different requirements for the sensitivity, shelf life, and clinical verification of test cards, and enterprises need to invest additional resources to make compliance adjustments. The stability of raw material supply cannot be ignored either. Quality fluctuations in core raw materials such as specific antigens and dye reagents may directly affect product performance, while supply chain fluctuations may lead to risks in production continuity. In the future, with further technological maturity, blood group test cards that combine rapid detection, multi-system adaptation, and cost advantages will become the market mainstream, playing a more critical role in improving the global blood safety system.

The global Blood Group Test Cards market size was estimated at USD 835.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Blood Group Test Cards market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Blood Group Test Cards market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Blood Group Test Cards market.

Global Blood Group Test Cards Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Grifols

Bio-Rad Laboratories

QuidelOrtho
InTec
Tulip Diagnostics
Fortress Diagnostics
Biorex Diagnostics
ELDON BIOLOGICALS A/S
JAL Innovation
Aikang Diagnostics
Beijing Strong Biotechnologies
KangJia
Aikang MedTech
Zhuhai Ideal Biotech

Market Segmentation (by Type)

Universal Blood Type Test Card
Special Blood Type Test Card

Market Segmentation (by Application)

Household
Hospital
Clinic
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Blood Group Test Cards Market
Overview of the regional outlook of the Blood Group Test Cards Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blood Group Test Cards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blood Group Test Cards, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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