

# Global Blockchain Technology In Healthcare Supply Chain Management Market Research Report 2026(Status and Outlook)

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## Abstracts

The blockchain technology in healthcare supply chain management is an innovative solution that utilizes decentralized and tamper proof distributed database technology to achieve transparent and traceable management of the entire process from production to consumption of drugs, medical devices, and related medical products. This technology ensures data security through cryptographic principles, automatically executes business processes through smart contracts, and establishes multi-party trust through consensus mechanisms, thereby solving key pain points in traditional medical supply chains. From a technical perspective, blockchain in healthcare supply chain management is mainly divided into three types: public, private, and licensed. Public blockchain is fully open but has low performance. Private blockchain is controlled by a single organization, which is efficient but highly centralized. Licensed blockchain is jointly managed by multiple pre selected organizations, balancing efficiency and multi-party participation needs, and has become the mainstream choice in the field of medical supply chain. The global market of blockchain technology in healthcare supply chain management is in a period of rapid growth. The expansion power of the market comes from the demand for drug anti-counterfeiting, increased pressure on compliance, lessons learned from the COVID-19, cost saving potential and other factors. North America currently dominates the global market, mainly due to a strict pharmaceutical regulatory environment and a leading technological ecosystem. The European market share ranks second, driven mainly by the EU's unified drug traceability regulations. Although the current market share in the Asia Pacific region is not high, it is expected to grow the fastest in the coming years. The market competition pattern presents diversified characteristics, including both technology giants and startups. IBM and Microsoft hold leadership positions with their mature blockchain platforms. They provide comprehensive solutions, particularly favored by large pharmaceutical companies and hospital systems. Professional

blockchain companies such as Guardtime and Chronicled focus on the medical vertical field and have developed customized solutions for scenarios such as drug traceability, which have advantages in specific niche markets. Traditional medical IT companies such as Oracle quickly entered the field through acquisitions or partnerships, combining their existing customer base with blockchain technology. The market concentration is showing an upward trend, and it is expected that this trend will continue as the demand for scale increases. However, at the same time, there are still opportunities for specialized providers targeting specific application scenarios such as cold chain management and special drug tracking. From the perspective of application areas, drug traceability and anti-counterfeiting are the largest application areas, and medical equipment lifecycle management is the fastest-growing field. The limitations of technological maturity, organizational and ecological challenges, and regulatory and compliance risks are the main challenges in the market. In the future, blockchain technology in healthcare supply chain management will continue to evolve along multiple dimensions such as scalability, privacy enhancement, cross chain interoperability, and sustainability. It will be deeply integrated with technologies such as the Internet of Things, artificial intelligence, and digital twins to form more powerful and adaptable solutions.

The global Blockchain Technology In Healthcare Supply Chain Management market size was estimated at USD 780.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 20.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Blockchain Technology In Healthcare Supply Chain Management market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Blockchain Technology In Healthcare Supply Chain Management market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Blockchain Technology In Healthcare Supply Chain Management market.

## **Global Blockchain Technology In Healthcare Supply Chain Management Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Microsoft  
BurstIQ  
Change Healthcare  
Solve.Care  
IBM  
Oracle  
Chronicled  
DocAI  
Guardtime  
Factom  
Patientory  
SimMed Technology  
Derom  
Hengchang Pharmaceutical  
Saili Medical  
Best Supply Chain

Tencent Healthcare  
AliHealth

### **Market Segmentation (by Type)**

Public Blockchain  
Private Blockchain  
Licensed Blockchain

### **Market Segmentation (by Application)**

Drug Traceability And Anti-Counterfeiting  
Full Lifecycle Management Of Medical Equipment  
Optimization Of Clinical Material Inventory  
Cold Chain Logistics Monitoring  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value  
In-depth analysis of the Blockchain Technology In Healthcare Supply Chain  
Management Market  
Overview of the regional outlook of the Blockchain Technology In Healthcare Supply  
Chain Management Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blockchain Technology In Healthcare Supply Chain Management Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blockchain Technology In Healthcare Supply Chain Management, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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