

Global Blockchain in Logistics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Blockchain in Logistics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Blockchain in Logistics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Blockchain in Logistics market in any manner.

Global Blockchain in Logistics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Maersk

Microsoft

Alibaba

Amazon

Wal-Mart

Lynx (Alibaba)

ShipChai

Market Segmentation (by Type)

Public Blockchain

Private Blockchain

Others

Market Segmentation (by Application)

Marketing and Advertising

Healthcare

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Blockchain in Logistics Market

Overview of the regional outlook of the Blockchain in Logistics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blockchain in Logistics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Blockchain in Logistics
- 1.2 Key Market Segments
 - 1.2.1 Blockchain in Logistics Segment by Type
 - 1.2.2 Blockchain in Logistics Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BLOCKCHAIN IN LOGISTICS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BLOCKCHAIN IN LOGISTICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Blockchain in Logistics Revenue Market Share by Company (2019-2024)
- 3.2 Blockchain in Logistics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Blockchain in Logistics Market Size Sites, Area Served, Product Type
- 3.4 Blockchain in Logistics Market Competitive Situation and Trends
 - 3.4.1 Blockchain in Logistics Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Blockchain in Logistics Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 BLOCKCHAIN IN LOGISTICS VALUE CHAIN ANALYSIS

- 4.1 Blockchain in Logistics Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLOCKCHAIN IN LOGISTICS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BLOCKCHAIN IN LOGISTICS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Blockchain in Logistics Market Size Market Share by Type (2019-2024)
- 6.3 Global Blockchain in Logistics Market Size Growth Rate by Type (2019-2024)

7 BLOCKCHAIN IN LOGISTICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Blockchain in Logistics Market Size (M USD) by Application (2019-2024)
- 7.3 Global Blockchain in Logistics Market Size Growth Rate by Application (2019-2024)

8 BLOCKCHAIN IN LOGISTICS MARKET SEGMENTATION BY REGION

- 8.1 Global Blockchain in Logistics Market Size by Region
 - 8.1.1 Global Blockchain in Logistics Market Size by Region
 - 8.1.2 Global Blockchain in Logistics Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Blockchain in Logistics Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Blockchain in Logistics Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Blockchain in Logistics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Blockchain in Logistics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Blockchain in Logistics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Maersk

9.1.1 Maersk Blockchain in Logistics Basic Information

9.1.2 Maersk Blockchain in Logistics Product Overview

9.1.3 Maersk Blockchain in Logistics Product Market Performance

9.1.4 Maersk Blockchain in Logistics SWOT Analysis

9.1.5 Maersk Business Overview

9.1.6 Maersk Recent Developments

9.2 Microsoft

9.2.1 Microsoft Blockchain in Logistics Basic Information

9.2.2 Microsoft Blockchain in Logistics Product Overview

9.2.3 Microsoft Blockchain in Logistics Product Market Performance

9.2.4 Microsoft Blockchain in Logistics SWOT Analysis

9.2.5 Microsoft Business Overview

9.2.6 Microsoft Recent Developments

9.3 Alibaba

9.3.1 Alibaba Blockchain in Logistics Basic Information

- 9.3.2 Alibaba Blockchain in Logistics Product Overview
- 9.3.3 Alibaba Blockchain in Logistics Product Market Performance
- 9.3.4 Alibaba Blockchain in Logistics SWOT Analysis
- 9.3.5 Alibaba Business Overview
- 9.3.6 Alibaba Recent Developments

9.4 Amazon

- 9.4.1 Amazon Blockchain in Logistics Basic Information
- 9.4.2 Amazon Blockchain in Logistics Product Overview
- 9.4.3 Amazon Blockchain in Logistics Product Market Performance
- 9.4.4 Amazon Business Overview
- 9.4.5 Amazon Recent Developments

9.5 Wal-Mart

- 9.5.1 Wal-Mart Blockchain in Logistics Basic Information
- 9.5.2 Wal-Mart Blockchain in Logistics Product Overview
- 9.5.3 Wal-Mart Blockchain in Logistics Product Market Performance
- 9.5.4 Wal-Mart Business Overview
- 9.5.5 Wal-Mart Recent Developments

9.6 Lynx (Alibaba)

- 9.6.1 Lynx (Alibaba) Blockchain in Logistics Basic Information
- 9.6.2 Lynx (Alibaba) Blockchain in Logistics Product Overview
- 9.6.3 Lynx (Alibaba) Blockchain in Logistics Product Market Performance
- 9.6.4 Lynx (Alibaba) Business Overview
- 9.6.5 Lynx (Alibaba) Recent Developments

9.7 ShipChai

- 9.7.1 ShipChai Blockchain in Logistics Basic Information
- 9.7.2 ShipChai Blockchain in Logistics Product Overview
- 9.7.3 ShipChai Blockchain in Logistics Product Market Performance
- 9.7.4 ShipChai Business Overview
- 9.7.5 ShipChai Recent Developments

10 BLOCKCHAIN IN LOGISTICS REGIONAL MARKET FORECAST

- 10.1 Global Blockchain in Logistics Market Size Forecast
- 10.2 Global Blockchain in Logistics Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Blockchain in Logistics Market Size Forecast by Country
 - 10.2.3 Asia Pacific Blockchain in Logistics Market Size Forecast by Region
 - 10.2.4 South America Blockchain in Logistics Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Blockchain in Logistics by

Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Blockchain in Logistics Market Forecast by Type (2025-2030)

11.2 Global Blockchain in Logistics Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Blockchain in Logistics Market Size Comparison by Region (M USD)
Table 5. Global Blockchain in Logistics Revenue (M USD) by Company (2019-2024)
Table 6. Global Blockchain in Logistics Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Blockchain in Logistics as of 2022)
Table 8. Company Blockchain in Logistics Market Size Sites and Area Served
Table 9. Company Blockchain in Logistics Product Type
Table 10. Global Blockchain in Logistics Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Blockchain in Logistics
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Blockchain in Logistics Market Challenges
Table 18. Global Blockchain in Logistics Market Size by Type (M USD)
Table 19. Global Blockchain in Logistics Market Size (M USD) by Type (2019-2024)
Table 20. Global Blockchain in Logistics Market Size Share by Type (2019-2024)
Table 21. Global Blockchain in Logistics Market Size Growth Rate by Type (2019-2024)
Table 22. Global Blockchain in Logistics Market Size by Application
Table 23. Global Blockchain in Logistics Market Size by Application (2019-2024) & (M USD)
Table 24. Global Blockchain in Logistics Market Share by Application (2019-2024)
Table 25. Global Blockchain in Logistics Market Size Growth Rate by Application (2019-2024)
Table 26. Global Blockchain in Logistics Market Size by Region (2019-2024) & (M USD)
Table 27. Global Blockchain in Logistics Market Size Market Share by Region (2019-2024)
Table 28. North America Blockchain in Logistics Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Blockchain in Logistics Market Size by Country (2019-2024) & (M

USD)

Table 30. Asia Pacific Blockchain in Logistics Market Size by Region (2019-2024) & (M USD)

Table 31. South America Blockchain in Logistics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Blockchain in Logistics Market Size by Region (2019-2024) & (M USD)

Table 33. Maersk Blockchain in Logistics Basic Information

Table 34. Maersk Blockchain in Logistics Product Overview

Table 35. Maersk Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Maersk Blockchain in Logistics SWOT Analysis

Table 37. Maersk Business Overview

Table 38. Maersk Recent Developments

Table 39. Microsoft Blockchain in Logistics Basic Information

Table 40. Microsoft Blockchain in Logistics Product Overview

Table 41. Microsoft Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Blockchain in Logistics SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. Alibaba Blockchain in Logistics Basic Information

Table 46. Alibaba Blockchain in Logistics Product Overview

Table 47. Alibaba Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Alibaba Blockchain in Logistics SWOT Analysis

Table 49. Alibaba Business Overview

Table 50. Alibaba Recent Developments

Table 51. Amazon Blockchain in Logistics Basic Information

Table 52. Amazon Blockchain in Logistics Product Overview

Table 53. Amazon Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Amazon Business Overview

Table 55. Amazon Recent Developments

Table 56. Wal-Mart Blockchain in Logistics Basic Information

Table 57. Wal-Mart Blockchain in Logistics Product Overview

Table 58. Wal-Mart Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Wal-Mart Business Overview

Table 60. Wal-Mart Recent Developments
Table 61. Lynx (Alibaba) Blockchain in Logistics Basic Information
Table 62. Lynx (Alibaba) Blockchain in Logistics Product Overview
Table 63. Lynx (Alibaba) Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Lynx (Alibaba) Business Overview
Table 65. Lynx (Alibaba) Recent Developments
Table 66. ShipChai Blockchain in Logistics Basic Information
Table 67. ShipChai Blockchain in Logistics Product Overview
Table 68. ShipChai Blockchain in Logistics Revenue (M USD) and Gross Margin (2019-2024)
Table 69. ShipChai Business Overview
Table 70. ShipChai Recent Developments
Table 71. Global Blockchain in Logistics Market Size Forecast by Region (2025-2030) & (M USD)
Table 72. North America Blockchain in Logistics Market Size Forecast by Country (2025-2030) & (M USD)
Table 73. Europe Blockchain in Logistics Market Size Forecast by Country (2025-2030) & (M USD)
Table 74. Asia Pacific Blockchain in Logistics Market Size Forecast by Region (2025-2030) & (M USD)
Table 75. South America Blockchain in Logistics Market Size Forecast by Country (2025-2030) & (M USD)
Table 76. Middle East and Africa Blockchain in Logistics Market Size Forecast by Country (2025-2030) & (M USD)
Table 77. Global Blockchain in Logistics Market Size Forecast by Type (2025-2030) & (M USD)
Table 78. Global Blockchain in Logistics Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Blockchain in Logistics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Blockchain in Logistics Market Size (M USD), 2019-2030

Figure 5. Global Blockchain in Logistics Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Blockchain in Logistics Market Size by Country (M USD)

Figure 10. Global Blockchain in Logistics Revenue Share by Company in 2023

Figure 11. Blockchain in Logistics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Blockchain in Logistics Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Blockchain in Logistics Market Share by Type

Figure 15. Market Size Share of Blockchain in Logistics by Type (2019-2024)

Figure 16. Market Size Market Share of Blockchain in Logistics by Type in 2022

Figure 17. Global Blockchain in Logistics Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Blockchain in Logistics Market Share by Application

Figure 20. Global Blockchain in Logistics Market Share by Application (2019-2024)

Figure 21. Global Blockchain in Logistics Market Share by Application in 2022

Figure 22. Global Blockchain in Logistics Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Blockchain in Logistics Market Size Market Share by Region (2019-2024)

Figure 24. North America Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Blockchain in Logistics Market Size Market Share by Country in 2023

Figure 26. U.S. Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Blockchain in Logistics Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Blockchain in Logistics Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Blockchain in Logistics Market Size Market Share by Country in 2023

Figure 31. Germany Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Blockchain in Logistics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Blockchain in Logistics Market Size Market Share by Region in 2023

Figure 38. China Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Blockchain in Logistics Market Size and Growth Rate (M USD)

Figure 44. South America Blockchain in Logistics Market Size Market Share by Country in 2023

Figure 45. Brazil Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Blockchain in Logistics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Blockchain in Logistics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Blockchain in Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Blockchain in Logistics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Blockchain in Logistics Market Share Forecast by Type (2025-2030)

Figure 57. Global Blockchain in Logistics Market Share Forecast by Application (2025-2030)

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