

Global Blockchain as a Service (BaaS) Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Blockchain as a Service (BaaS) is an offering that allows customers to leverage cloud-based solutions to build, host and use their own blockchain apps, smart contracts and functions on the blockchain while the cloud-based service provider manages all the necessary tasks and activities to keep the infrastructure agile and operational. It is an interesting development in the blockchain ecosystem that is indirectly aiding the blockchain adoption across businesses. It is based on, and works similar to, the concept of Software As A Service (SaaS) model.

The Global Blockchain as a Service (BaaS) Market Size was estimated at USD 1733.45 million in 2023 and is projected to reach USD 9725.08 million by 2029, exhibiting a CAGR of 33.30% during the forecast period.

This report provides a deep insight into the global Blockchain as a Service (BaaS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Blockchain as a Service (BaaS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Blockchain as a Service (BaaS) market in any manner.

Global Blockchain as a Service (BaaS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Microsoft

SAP

Deloitte

Accenture

Oracle

AWS

Cognizant

Infosys

PwC

Baidu

Huawei

HPE

IBM

Capgemini

NTT Data

TCS

Mphasis

Wipro

Waves Platform

KPMG

Ey

Stratis

Consensys

L&T Infotech

Market Segmentation (by Type)

Tools

Services

Market Segmentation (by Application)

Banking, Financial Services, and Insurance

Healthcare

Telecom and IT

Government and Public Utilities

Aerospace and Defense

Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Blockchain as a Service (BaaS) Market

Overview of the regional outlook of the Blockchain as a Service (BaaS) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blockchain as a Service (BaaS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Blockchain as a Service (BaaS)

1.2 Key Market Segments

1.2.1 Blockchain as a Service (BaaS) Segment by Type

1.2.2 Blockchain as a Service (BaaS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLOCKCHAIN AS A SERVICE (BAAS) MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLOCKCHAIN AS A SERVICE (BAAS) MARKET COMPETITIVE LANDSCAPE

3.1 Global Blockchain as a Service (BaaS) Revenue Market Share by Company (2019-2024)

3.2 Blockchain as a Service (BaaS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Blockchain as a Service (BaaS) Market Size Sites, Area Served, Product Type

3.4 Blockchain as a Service (BaaS) Market Competitive Situation and Trends

3.4.1 Blockchain as a Service (BaaS) Market Concentration Rate

3.4.2 Global 5 and 10 Largest Blockchain as a Service (BaaS) Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 BLOCKCHAIN AS A SERVICE (BAAS) VALUE CHAIN ANALYSIS

4.1 Blockchain as a Service (BaaS) Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLOCKCHAIN AS A SERVICE (BAAS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 BLOCKCHAIN AS A SERVICE (BAAS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Blockchain as a Service (BaaS) Market Size Market Share by Type (2019-2024)

6.3 Global Blockchain as a Service (BaaS) Market Size Growth Rate by Type (2019-2024)

7 BLOCKCHAIN AS A SERVICE (BAAS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Blockchain as a Service (BaaS) Market Size (M USD) by Application (2019-2024)

7.3 Global Blockchain as a Service (BaaS) Market Size Growth Rate by Application (2019-2024)

8 BLOCKCHAIN AS A SERVICE (BAAS) MARKET SEGMENTATION BY REGION

8.1 Global Blockchain as a Service (BaaS) Market Size by Region

8.1.1 Global Blockchain as a Service (BaaS) Market Size by Region

8.1.2 Global Blockchain as a Service (BaaS) Market Size Market Share by Region

8.2 North America

8.2.1 North America Blockchain as a Service (BaaS) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Blockchain as a Service (BaaS) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Blockchain as a Service (BaaS) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Blockchain as a Service (BaaS) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Blockchain as a Service (BaaS) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft Blockchain as a Service (BaaS) Basic Information

9.1.2 Microsoft Blockchain as a Service (BaaS) Product Overview

9.1.3 Microsoft Blockchain as a Service (BaaS) Product Market Performance

9.1.4 Microsoft Blockchain as a Service (BaaS) SWOT Analysis

9.1.5 Microsoft Business Overview

9.1.6 Microsoft Recent Developments

9.2 SAP

- 9.2.1 SAP Blockchain as a Service (BaaS) Basic Information
- 9.2.2 SAP Blockchain as a Service (BaaS) Product Overview
- 9.2.3 SAP Blockchain as a Service (BaaS) Product Market Performance
- 9.2.4 Microsoft Blockchain as a Service (BaaS) SWOT Analysis
- 9.2.5 SAP Business Overview
- 9.2.6 SAP Recent Developments

9.3 Deloitte

- 9.3.1 Deloitte Blockchain as a Service (BaaS) Basic Information
- 9.3.2 Deloitte Blockchain as a Service (BaaS) Product Overview
- 9.3.3 Deloitte Blockchain as a Service (BaaS) Product Market Performance
- 9.3.4 Microsoft Blockchain as a Service (BaaS) SWOT Analysis
- 9.3.5 Deloitte Business Overview
- 9.3.6 Deloitte Recent Developments

9.4 Accenture

- 9.4.1 Accenture Blockchain as a Service (BaaS) Basic Information
- 9.4.2 Accenture Blockchain as a Service (BaaS) Product Overview
- 9.4.3 Accenture Blockchain as a Service (BaaS) Product Market Performance
- 9.4.4 Accenture Business Overview
- 9.4.5 Accenture Recent Developments

9.5 Oracle

- 9.5.1 Oracle Blockchain as a Service (BaaS) Basic Information
- 9.5.2 Oracle Blockchain as a Service (BaaS) Product Overview
- 9.5.3 Oracle Blockchain as a Service (BaaS) Product Market Performance
- 9.5.4 Oracle Business Overview
- 9.5.5 Oracle Recent Developments

9.6 AWS

- 9.6.1 AWS Blockchain as a Service (BaaS) Basic Information
- 9.6.2 AWS Blockchain as a Service (BaaS) Product Overview
- 9.6.3 AWS Blockchain as a Service (BaaS) Product Market Performance
- 9.6.4 AWS Business Overview
- 9.6.5 AWS Recent Developments

9.7 Cognizant

- 9.7.1 Cognizant Blockchain as a Service (BaaS) Basic Information
- 9.7.2 Cognizant Blockchain as a Service (BaaS) Product Overview
- 9.7.3 Cognizant Blockchain as a Service (BaaS) Product Market Performance
- 9.7.4 Cognizant Business Overview
- 9.7.5 Cognizant Recent Developments

9.8 Infosys

9.8.1 Infosys Blockchain as a Service (BaaS) Basic Information

9.8.2 Infosys Blockchain as a Service (BaaS) Product Overview

9.8.3 Infosys Blockchain as a Service (BaaS) Product Market Performance

9.8.4 Infosys Business Overview

9.8.5 Infosys Recent Developments

9.9 PwC

9.9.1 PwC Blockchain as a Service (BaaS) Basic Information

9.9.2 PwC Blockchain as a Service (BaaS) Product Overview

9.9.3 PwC Blockchain as a Service (BaaS) Product Market Performance

9.9.4 PwC Business Overview

9.9.5 PwC Recent Developments

9.10 Baidu

9.10.1 Baidu Blockchain as a Service (BaaS) Basic Information

9.10.2 Baidu Blockchain as a Service (BaaS) Product Overview

9.10.3 Baidu Blockchain as a Service (BaaS) Product Market Performance

9.10.4 Baidu Business Overview

9.10.5 Baidu Recent Developments

9.11 Huawei

9.11.1 Huawei Blockchain as a Service (BaaS) Basic Information

9.11.2 Huawei Blockchain as a Service (BaaS) Product Overview

9.11.3 Huawei Blockchain as a Service (BaaS) Product Market Performance

9.11.4 Huawei Business Overview

9.11.5 Huawei Recent Developments

9.12 HPE

9.12.1 HPE Blockchain as a Service (BaaS) Basic Information

9.12.2 HPE Blockchain as a Service (BaaS) Product Overview

9.12.3 HPE Blockchain as a Service (BaaS) Product Market Performance

9.12.4 HPE Business Overview

9.12.5 HPE Recent Developments

9.13 IBM

9.13.1 IBM Blockchain as a Service (BaaS) Basic Information

9.13.2 IBM Blockchain as a Service (BaaS) Product Overview

9.13.3 IBM Blockchain as a Service (BaaS) Product Market Performance

9.13.4 IBM Business Overview

9.13.5 IBM Recent Developments

9.14 Capgemini

9.14.1 Capgemini Blockchain as a Service (BaaS) Basic Information

9.14.2 Capgemini Blockchain as a Service (BaaS) Product Overview

9.14.3 Capgemini Blockchain as a Service (BaaS) Product Market Performance

9.14.4 Capgemini Business Overview

9.14.5 Capgemini Recent Developments

9.15 NTT Data

9.15.1 NTT Data Blockchain as a Service (BaaS) Basic Information

9.15.2 NTT Data Blockchain as a Service (BaaS) Product Overview

9.15.3 NTT Data Blockchain as a Service (BaaS) Product Market Performance

9.15.4 NTT Data Business Overview

9.15.5 NTT Data Recent Developments

9.16 TCS

9.16.1 TCS Blockchain as a Service (BaaS) Basic Information

9.16.2 TCS Blockchain as a Service (BaaS) Product Overview

9.16.3 TCS Blockchain as a Service (BaaS) Product Market Performance

9.16.4 TCS Business Overview

9.16.5 TCS Recent Developments

9.17 Mphasis

9.17.1 Mphasis Blockchain as a Service (BaaS) Basic Information

9.17.2 Mphasis Blockchain as a Service (BaaS) Product Overview

9.17.3 Mphasis Blockchain as a Service (BaaS) Product Market Performance

9.17.4 Mphasis Business Overview

9.17.5 Mphasis Recent Developments

9.18 Wipro

9.18.1 Wipro Blockchain as a Service (BaaS) Basic Information

9.18.2 Wipro Blockchain as a Service (BaaS) Product Overview

9.18.3 Wipro Blockchain as a Service (BaaS) Product Market Performance

9.18.4 Wipro Business Overview

9.18.5 Wipro Recent Developments

9.19 Waves Platform

9.19.1 Waves Platform Blockchain as a Service (BaaS) Basic Information

9.19.2 Waves Platform Blockchain as a Service (BaaS) Product Overview

9.19.3 Waves Platform Blockchain as a Service (BaaS) Product Market Performance

9.19.4 Waves Platform Business Overview

9.19.5 Waves Platform Recent Developments

9.20 KPMG

9.20.1 KPMG Blockchain as a Service (BaaS) Basic Information

9.20.2 KPMG Blockchain as a Service (BaaS) Product Overview

9.20.3 KPMG Blockchain as a Service (BaaS) Product Market Performance

9.20.4 KPMG Business Overview

9.20.5 KPMG Recent Developments

9.21 Ey

- 9.21.1 Ey Blockchain as a Service (BaaS) Basic Information
- 9.21.2 Ey Blockchain as a Service (BaaS) Product Overview
- 9.21.3 Ey Blockchain as a Service (BaaS) Product Market Performance
- 9.21.4 Ey Business Overview
- 9.21.5 Ey Recent Developments

9.22 Stratis

- 9.22.1 Stratis Blockchain as a Service (BaaS) Basic Information
- 9.22.2 Stratis Blockchain as a Service (BaaS) Product Overview
- 9.22.3 Stratis Blockchain as a Service (BaaS) Product Market Performance
- 9.22.4 Stratis Business Overview
- 9.22.5 Stratis Recent Developments

9.23 Consensys

- 9.23.1 Consensys Blockchain as a Service (BaaS) Basic Information
- 9.23.2 Consensys Blockchain as a Service (BaaS) Product Overview
- 9.23.3 Consensys Blockchain as a Service (BaaS) Product Market Performance
- 9.23.4 Consensys Business Overview
- 9.23.5 Consensys Recent Developments

9.24 LandT Infotech

- 9.24.1 LandT Infotech Blockchain as a Service (BaaS) Basic Information
- 9.24.2 LandT Infotech Blockchain as a Service (BaaS) Product Overview
- 9.24.3 LandT Infotech Blockchain as a Service (BaaS) Product Market Performance
- 9.24.4 LandT Infotech Business Overview
- 9.24.5 LandT Infotech Recent Developments

10 BLOCKCHAIN AS A SERVICE (BAAS) REGIONAL MARKET FORECAST

- 10.1 Global Blockchain as a Service (BaaS) Market Size Forecast
- 10.2 Global Blockchain as a Service (BaaS) Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Blockchain as a Service (BaaS) Market Size Forecast by Country
 - 10.2.3 Asia Pacific Blockchain as a Service (BaaS) Market Size Forecast by Region
 - 10.2.4 South America Blockchain as a Service (BaaS) Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Blockchain as a Service (BaaS) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Blockchain as a Service (BaaS) Market Forecast by Type (2025-2030)

11.2 Global Blockchain as a Service (BaaS) Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Blockchain as a Service (BaaS) Market Size Comparison by Region (M USD)

Table 5. Global Blockchain as a Service (BaaS) Revenue (M USD) by Company
(2019-2024)

Table 6. Global Blockchain as a Service (BaaS) Revenue Share by Company
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Blockchain as a Service (BaaS) as of 2022)

Table 8. Company Blockchain as a Service (BaaS) Market Size Sites and Area Served

Table 9. Company Blockchain as a Service (BaaS) Product Type

Table 10. Global Blockchain as a Service (BaaS) Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Blockchain as a Service (BaaS)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Blockchain as a Service (BaaS) Market Challenges

Table 18. Global Blockchain as a Service (BaaS) Market Size by Type (M USD)

Table 19. Global Blockchain as a Service (BaaS) Market Size (M USD) by Type
(2019-2024)

Table 20. Global Blockchain as a Service (BaaS) Market Size Share by Type
(2019-2024)

Table 21. Global Blockchain as a Service (BaaS) Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Blockchain as a Service (BaaS) Market Size by Application

Table 23. Global Blockchain as a Service (BaaS) Market Size by Application
(2019-2024) & (M USD)

Table 24. Global Blockchain as a Service (BaaS) Market Share by Application
(2019-2024)

Table 25. Global Blockchain as a Service (BaaS) Market Size Growth Rate by
Application (2019-2024)

Table 26. Global Blockchain as a Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Blockchain as a Service (BaaS) Market Size Market Share by Region (2019-2024)

Table 28. North America Blockchain as a Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Blockchain as a Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Blockchain as a Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Blockchain as a Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Blockchain as a Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 33. Microsoft Blockchain as a Service (BaaS) Basic Information

Table 34. Microsoft Blockchain as a Service (BaaS) Product Overview

Table 35. Microsoft Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Microsoft Blockchain as a Service (BaaS) SWOT Analysis

Table 37. Microsoft Business Overview

Table 38. Microsoft Recent Developments

Table 39. SAP Blockchain as a Service (BaaS) Basic Information

Table 40. SAP Blockchain as a Service (BaaS) Product Overview

Table 41. SAP Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Blockchain as a Service (BaaS) SWOT Analysis

Table 43. SAP Business Overview

Table 44. SAP Recent Developments

Table 45. Deloitte Blockchain as a Service (BaaS) Basic Information

Table 46. Deloitte Blockchain as a Service (BaaS) Product Overview

Table 47. Deloitte Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Microsoft Blockchain as a Service (BaaS) SWOT Analysis

Table 49. Deloitte Business Overview

Table 50. Deloitte Recent Developments

Table 51. Accenture Blockchain as a Service (BaaS) Basic Information

Table 52. Accenture Blockchain as a Service (BaaS) Product Overview

Table 53. Accenture Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Accenture Business Overview

Table 55. Accenture Recent Developments

Table 56. Oracle Blockchain as a Service (BaaS) Basic Information

Table 57. Oracle Blockchain as a Service (BaaS) Product Overview

Table 58. Oracle Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Oracle Business Overview

Table 60. Oracle Recent Developments

Table 61. AWS Blockchain as a Service (BaaS) Basic Information

Table 62. AWS Blockchain as a Service (BaaS) Product Overview

Table 63. AWS Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. AWS Business Overview

Table 65. AWS Recent Developments

Table 66. Cognizant Blockchain as a Service (BaaS) Basic Information

Table 67. Cognizant Blockchain as a Service (BaaS) Product Overview

Table 68. Cognizant Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Cognizant Business Overview

Table 70. Cognizant Recent Developments

Table 71. Infosys Blockchain as a Service (BaaS) Basic Information

Table 72. Infosys Blockchain as a Service (BaaS) Product Overview

Table 73. Infosys Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Infosys Business Overview

Table 75. Infosys Recent Developments

Table 76. PwC Blockchain as a Service (BaaS) Basic Information

Table 77. PwC Blockchain as a Service (BaaS) Product Overview

Table 78. PwC Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. PwC Business Overview

Table 80. PwC Recent Developments

Table 81. Baidu Blockchain as a Service (BaaS) Basic Information

Table 82. Baidu Blockchain as a Service (BaaS) Product Overview

Table 83. Baidu Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Baidu Business Overview

Table 85. Baidu Recent Developments

Table 86. Huawei Blockchain as a Service (BaaS) Basic Information

Table 87. Huawei Blockchain as a Service (BaaS) Product Overview

Table 88. Huawei Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Huawei Business Overview

Table 90. Huawei Recent Developments

Table 91. HPE Blockchain as a Service (BaaS) Basic Information

Table 92. HPE Blockchain as a Service (BaaS) Product Overview

Table 93. HPE Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. HPE Business Overview

Table 95. HPE Recent Developments

Table 96. IBM Blockchain as a Service (BaaS) Basic Information

Table 97. IBM Blockchain as a Service (BaaS) Product Overview

Table 98. IBM Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. IBM Business Overview

Table 100. IBM Recent Developments

Table 101. Capgemini Blockchain as a Service (BaaS) Basic Information

Table 102. Capgemini Blockchain as a Service (BaaS) Product Overview

Table 103. Capgemini Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Capgemini Business Overview

Table 105. Capgemini Recent Developments

Table 106. NTT Data Blockchain as a Service (BaaS) Basic Information

Table 107. NTT Data Blockchain as a Service (BaaS) Product Overview

Table 108. NTT Data Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. NTT Data Business Overview

Table 110. NTT Data Recent Developments

Table 111. TCS Blockchain as a Service (BaaS) Basic Information

Table 112. TCS Blockchain as a Service (BaaS) Product Overview

Table 113. TCS Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. TCS Business Overview

Table 115. TCS Recent Developments

Table 116. Mphasis Blockchain as a Service (BaaS) Basic Information

Table 117. Mphasis Blockchain as a Service (BaaS) Product Overview

Table 118. Mphasis Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Mphasis Business Overview

Table 120. Mphasis Recent Developments

Table 121. Wipro Blockchain as a Service (BaaS) Basic Information

Table 122. Wipro Blockchain as a Service (BaaS) Product Overview

Table 123. Wipro Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Wipro Business Overview

Table 125. Wipro Recent Developments

Table 126. Waves Platform Blockchain as a Service (BaaS) Basic Information

Table 127. Waves Platform Blockchain as a Service (BaaS) Product Overview

Table 128. Waves Platform Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Waves Platform Business Overview

Table 130. Waves Platform Recent Developments

Table 131. KPMG Blockchain as a Service (BaaS) Basic Information

Table 132. KPMG Blockchain as a Service (BaaS) Product Overview

Table 133. KPMG Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 134. KPMG Business Overview

Table 135. KPMG Recent Developments

Table 136. Ey Blockchain as a Service (BaaS) Basic Information

Table 137. Ey Blockchain as a Service (BaaS) Product Overview

Table 138. Ey Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Ey Business Overview

Table 140. Ey Recent Developments

Table 141. Stratis Blockchain as a Service (BaaS) Basic Information

Table 142. Stratis Blockchain as a Service (BaaS) Product Overview

Table 143. Stratis Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Stratis Business Overview

Table 145. Stratis Recent Developments

Table 146. Consensys Blockchain as a Service (BaaS) Basic Information

Table 147. Consensys Blockchain as a Service (BaaS) Product Overview

Table 148. Consensys Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Consensys Business Overview

Table 150. Consensys Recent Developments

Table 151. LandT Infotech Blockchain as a Service (BaaS) Basic Information

- Table 152. LandT Infotech Blockchain as a Service (BaaS) Product Overview
- Table 153. LandT Infotech Blockchain as a Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 154. LandT Infotech Business Overview
- Table 155. LandT Infotech Recent Developments
- Table 156. Global Blockchain as a Service (BaaS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 157. North America Blockchain as a Service (BaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 158. Europe Blockchain as a Service (BaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 159. Asia Pacific Blockchain as a Service (BaaS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 160. South America Blockchain as a Service (BaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 161. Middle East and Africa Blockchain as a Service (BaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 162. Global Blockchain as a Service (BaaS) Market Size Forecast by Type (2025-2030) & (M USD)
- Table 163. Global Blockchain as a Service (BaaS) Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Blockchain as a Service (BaaS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Blockchain as a Service (BaaS) Market Size (M USD), 2019-2030
- Figure 5. Global Blockchain as a Service (BaaS) Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Blockchain as a Service (BaaS) Market Size by Country (M USD)
- Figure 10. Global Blockchain as a Service (BaaS) Revenue Share by Company in 2023
- Figure 11. Blockchain as a Service (BaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Blockchain as a Service (BaaS) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Blockchain as a Service (BaaS) Market Share by Type
- Figure 15. Market Size Share of Blockchain as a Service (BaaS) by Type (2019-2024)
- Figure 16. Market Size Market Share of Blockchain as a Service (BaaS) by Type in 2022
- Figure 17. Global Blockchain as a Service (BaaS) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Blockchain as a Service (BaaS) Market Share by Application
- Figure 20. Global Blockchain as a Service (BaaS) Market Share by Application (2019-2024)
- Figure 21. Global Blockchain as a Service (BaaS) Market Share by Application in 2022
- Figure 22. Global Blockchain as a Service (BaaS) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Blockchain as a Service (BaaS) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Blockchain as a Service (BaaS) Market Size Market Share by Country in 2023
- Figure 26. U.S. Blockchain as a Service (BaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 27. Canada Blockchain as a Service (BaaS) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Blockchain as a Service (BaaS) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Blockchain as a Service (BaaS) Market Size Market Share by Country in 2023

Figure 31. Germany Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Blockchain as a Service (BaaS) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Blockchain as a Service (BaaS) Market Size Market Share by Region in 2023

Figure 38. China Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Blockchain as a Service (BaaS) Market Size and Growth Rate (M USD)

Figure 44. South America Blockchain as a Service (BaaS) Market Size Market Share by Country in 2023

Figure 45. Brazil Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Blockchain as a Service (BaaS) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Blockchain as a Service (BaaS) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Blockchain as a Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Blockchain as a Service (BaaS) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Blockchain as a Service (BaaS) Market Share Forecast by Type (2025-2030)

Figure 57. Global Blockchain as a Service (BaaS) Market Share Forecast by Application (2025-2030)

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