

Global Blended Peppermint Tea Market Research Report 2025(Status and Outlook)

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Abstracts

Blended peppermint tea refers to a beverage category consisting of dried peppermint leaves (*Mentha piperita*) blended with other complementary herbs, spices, fruits, or tea leaves?such as spearmint, chamomile, lemon balm, green tea, or dried citrus peels?to create a nuanced flavor profile and enhanced functional benefits like improved digestion, relaxation, or immune support. This product is distinct from pure peppermint tea, as it incorporates additional ingredients to cater to diverse consumer preferences, offering variations in taste, aroma, and health properties while retaining the refreshing, minty base characteristic of peppermint.

The global Blended Peppermint Tea market size was estimated at USD 135.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Blended Peppermint Tea market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Blended Peppermint Tea market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Blended Peppermint Tea market.

Global Blended Peppermint Tea Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Associated British Foods
Tata Consumer Products
Unilever
The Hain Celestial Group
Orientis Gourmet SAS
R.C. Bigelow
Dilmah Ceylon Tea
Yamamotoyama
Harney & Sons Tea
The Republic of Tea

Market Segmentation (by Type)

Blended Fruits

Blended Spices

Other

Market Segmentation (by Application)

Online Sales

Offline Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Blended Peppermint Tea Market

Overview of the regional outlook of the Blended Peppermint Tea Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blended Peppermint Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blended Peppermint Tea, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Blended Peppermint Tea

1.2 Key Market Segments

1.2.1 Blended Peppermint Tea Segment by Type

1.2.2 Blended Peppermint Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLENDED PEPPERMINT TEA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Blended Peppermint Tea Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Blended Peppermint Tea Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLENDED PEPPERMINT TEA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Blended Peppermint Tea Product Life Cycle

3.3 Global Blended Peppermint Tea Sales by Manufacturers (2020-2025)

3.4 Global Blended Peppermint Tea Revenue Market Share by Manufacturers (2020-2025)

3.5 Blended Peppermint Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Blended Peppermint Tea Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Blended Peppermint Tea Market Competitive Situation and Trends

3.8.1 Blended Peppermint Tea Market Concentration Rate

3.8.2 Global 5 and 10 Largest Blended Peppermint Tea Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BLENDED PEPPERMINT TEA INDUSTRY CHAIN ANALYSIS

4.1 Blended Peppermint Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLENDED PEPPERMINT TEA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Blended Peppermint Tea Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Blended Peppermint Tea Market

5.7 ESG Ratings of Leading Companies

6 BLENDED PEPPERMINT TEA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Blended Peppermint Tea Sales Market Share by Type (2020-2025)

6.3 Global Blended Peppermint Tea Market Size Market Share by Type (2020-2025)

6.4 Global Blended Peppermint Tea Price by Type (2020-2025)

7 BLENDED PEPPERMINT TEA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Blended Peppermint Tea Market Sales by Application (2020-2025)
- 7.3 Global Blended Peppermint Tea Market Size (M USD) by Application (2020-2025)
- 7.4 Global Blended Peppermint Tea Sales Growth Rate by Application (2020-2025)

8 BLENDED PEPPERMINT TEA MARKET SALES BY REGION

- 8.1 Global Blended Peppermint Tea Sales by Region
 - 8.1.1 Global Blended Peppermint Tea Sales by Region
 - 8.1.2 Global Blended Peppermint Tea Sales Market Share by Region
- 8.2 Global Blended Peppermint Tea Market Size by Region
 - 8.2.1 Global Blended Peppermint Tea Market Size by Region
 - 8.2.2 Global Blended Peppermint Tea Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Blended Peppermint Tea Sales by Country
 - 8.3.2 North America Blended Peppermint Tea Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Blended Peppermint Tea Sales by Country
 - 8.4.2 Europe Blended Peppermint Tea Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Blended Peppermint Tea Sales by Region
 - 8.5.2 Asia Pacific Blended Peppermint Tea Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Blended Peppermint Tea Sales by Country
 - 8.6.2 South America Blended Peppermint Tea Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Blended Peppermint Tea Sales by Region

8.7.2 Middle East and Africa Blended Peppermint Tea Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BLENDED PEPPERMINT TEA MARKET PRODUCTION BY REGION

9.1 Global Production of Blended Peppermint Tea by Region(2020-2025)

9.2 Global Blended Peppermint Tea Revenue Market Share by Region (2020-2025)

9.3 Global Blended Peppermint Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Blended Peppermint Tea Production

9.4.1 North America Blended Peppermint Tea Production Growth Rate (2020-2025)

9.4.2 North America Blended Peppermint Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Blended Peppermint Tea Production

9.5.1 Europe Blended Peppermint Tea Production Growth Rate (2020-2025)

9.5.2 Europe Blended Peppermint Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Blended Peppermint Tea Production (2020-2025)

9.6.1 Japan Blended Peppermint Tea Production Growth Rate (2020-2025)

9.6.2 Japan Blended Peppermint Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Blended Peppermint Tea Production (2020-2025)

9.7.1 China Blended Peppermint Tea Production Growth Rate (2020-2025)

9.7.2 China Blended Peppermint Tea Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Associated British Foods

10.1.1 Associated British Foods Basic Information

- 10.1.2 Associated British Foods Blended Peppermint Tea Product Overview
- 10.1.3 Associated British Foods Blended Peppermint Tea Product Market Performance
- 10.1.4 Associated British Foods Business Overview
- 10.1.5 Associated British Foods SWOT Analysis
- 10.1.6 Associated British Foods Recent Developments
- 10.2 Tata Consumer Products
 - 10.2.1 Tata Consumer Products Basic Information
 - 10.2.2 Tata Consumer Products Blended Peppermint Tea Product Overview
 - 10.2.3 Tata Consumer Products Blended Peppermint Tea Product Market Performance
 - 10.2.4 Tata Consumer Products Business Overview
 - 10.2.5 Tata Consumer Products SWOT Analysis
 - 10.2.6 Tata Consumer Products Recent Developments
- 10.3 Unilever
 - 10.3.1 Unilever Basic Information
 - 10.3.2 Unilever Blended Peppermint Tea Product Overview
 - 10.3.3 Unilever Blended Peppermint Tea Product Market Performance
 - 10.3.4 Unilever Business Overview
 - 10.3.5 Unilever SWOT Analysis
 - 10.3.6 Unilever Recent Developments
- 10.4 The Hain Celestial Group
 - 10.4.1 The Hain Celestial Group Basic Information
 - 10.4.2 The Hain Celestial Group Blended Peppermint Tea Product Overview
 - 10.4.3 The Hain Celestial Group Blended Peppermint Tea Product Market Performance
 - 10.4.4 The Hain Celestial Group Business Overview
 - 10.4.5 The Hain Celestial Group Recent Developments
- 10.5 Orientis Gourmet SAS
 - 10.5.1 Orientis Gourmet SAS Basic Information
 - 10.5.2 Orientis Gourmet SAS Blended Peppermint Tea Product Overview
 - 10.5.3 Orientis Gourmet SAS Blended Peppermint Tea Product Market Performance
 - 10.5.4 Orientis Gourmet SAS Business Overview
 - 10.5.5 Orientis Gourmet SAS Recent Developments
- 10.6 R.C. Bigelow
 - 10.6.1 R.C. Bigelow Basic Information
 - 10.6.2 R.C. Bigelow Blended Peppermint Tea Product Overview
 - 10.6.3 R.C. Bigelow Blended Peppermint Tea Product Market Performance
 - 10.6.4 R.C. Bigelow Business Overview

- 10.6.5 R.C. Bigelow Recent Developments
- 10.7 Dilmah Ceylon Tea
 - 10.7.1 Dilmah Ceylon Tea Basic Information
 - 10.7.2 Dilmah Ceylon Tea Blended Peppermint Tea Product Overview
 - 10.7.3 Dilmah Ceylon Tea Blended Peppermint Tea Product Market Performance
 - 10.7.4 Dilmah Ceylon Tea Business Overview
 - 10.7.5 Dilmah Ceylon Tea Recent Developments
- 10.8 Yamamotoyama
 - 10.8.1 Yamamotoyama Basic Information
 - 10.8.2 Yamamotoyama Blended Peppermint Tea Product Overview
 - 10.8.3 Yamamotoyama Blended Peppermint Tea Product Market Performance
 - 10.8.4 Yamamotoyama Business Overview
 - 10.8.5 Yamamotoyama Recent Developments
- 10.9 Harney and Sons Tea
 - 10.9.1 Harney and Sons Tea Basic Information
 - 10.9.2 Harney and Sons Tea Blended Peppermint Tea Product Overview
 - 10.9.3 Harney and Sons Tea Blended Peppermint Tea Product Market Performance
 - 10.9.4 Harney and Sons Tea Business Overview
 - 10.9.5 Harney and Sons Tea Recent Developments
- 10.10 The Republic of Tea
 - 10.10.1 The Republic of Tea Basic Information
 - 10.10.2 The Republic of Tea Blended Peppermint Tea Product Overview
 - 10.10.3 The Republic of Tea Blended Peppermint Tea Product Market Performance
 - 10.10.4 The Republic of Tea Business Overview
 - 10.10.5 The Republic of Tea Recent Developments

11 BLENDED PEPPERMINT TEA MARKET FORECAST BY REGION

- 11.1 Global Blended Peppermint Tea Market Size Forecast
- 11.2 Global Blended Peppermint Tea Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Blended Peppermint Tea Market Size Forecast by Country
 - 11.2.3 Asia Pacific Blended Peppermint Tea Market Size Forecast by Region
 - 11.2.4 South America Blended Peppermint Tea Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Blended Peppermint Tea by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Blended Peppermint Tea Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Blended Peppermint Tea by Type (2026-2033)
 - 12.1.2 Global Blended Peppermint Tea Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Blended Peppermint Tea by Type (2026-2033)
- 12.2 Global Blended Peppermint Tea Market Forecast by Application (2026-2033)
 - 12.2.1 Global Blended Peppermint Tea Sales (K MT) Forecast by Application
 - 12.2.2 Global Blended Peppermint Tea Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Blended Peppermint Tea Market Size Comparison by Region (M USD)
Table 5. Global Blended Peppermint Tea Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Blended Peppermint Tea Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Blended Peppermint Tea Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Blended Peppermint Tea Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Blended Peppermint Tea as of 2024)
Table 10. Global Market Blended Peppermint Tea Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Blended Peppermint Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Blended Peppermint Tea Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Blended Peppermint Tea Sales by Type (K MT)
Table 26. Global Blended Peppermint Tea Market Size by Type (M USD)
Table 27. Global Blended Peppermint Tea Sales (K MT) by Type (2020-2025)
Table 28. Global Blended Peppermint Tea Sales Market Share by Type (2020-2025)

Table 29. Global Blended Peppermint Tea Market Size (M USD) by Type (2020-2025)
Table 30. Global Blended Peppermint Tea Market Size Share by Type (2020-2025)
Table 31. Global Blended Peppermint Tea Price (USD/KG) by Type (2020-2025)
Table 32. Global Blended Peppermint Tea Sales (K MT) by Application
Table 33. Global Blended Peppermint Tea Market Size by Application
Table 34. Global Blended Peppermint Tea Sales by Application (2020-2025) & (K MT)
Table 35. Global Blended Peppermint Tea Sales Market Share by Application (2020-2025)
Table 36. Global Blended Peppermint Tea Market Size by Application (2020-2025) & (M USD)
Table 37. Global Blended Peppermint Tea Market Share by Application (2020-2025)
Table 38. Global Blended Peppermint Tea Sales Growth Rate by Application (2020-2025)
Table 39. Global Blended Peppermint Tea Sales by Region (2020-2025) & (K MT)
Table 40. Global Blended Peppermint Tea Sales Market Share by Region (2020-2025)
Table 41. Global Blended Peppermint Tea Market Size by Region (2020-2025) & (M USD)
Table 42. Global Blended Peppermint Tea Market Size Market Share by Region (2020-2025)
Table 43. North America Blended Peppermint Tea Sales by Country (2020-2025) & (K MT)
Table 44. North America Blended Peppermint Tea Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Blended Peppermint Tea Sales by Country (2020-2025) & (K MT)
Table 46. Europe Blended Peppermint Tea Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Blended Peppermint Tea Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Blended Peppermint Tea Market Size by Region (2020-2025) & (M USD)
Table 49. South America Blended Peppermint Tea Sales by Country (2020-2025) & (K MT)
Table 50. South America Blended Peppermint Tea Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Blended Peppermint Tea Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Blended Peppermint Tea Market Size by Region (2020-2025) & (M USD)
Table 53. Global Blended Peppermint Tea Production (K MT) by Region(2020-2025)
Table 54. Global Blended Peppermint Tea Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Blended Peppermint Tea Revenue Market Share by Region

(2020-2025)

Table 56. Global Blended Peppermint Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Blended Peppermint Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Blended Peppermint Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Blended Peppermint Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Blended Peppermint Tea Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Associated British Foods Basic Information

Table 62. Associated British Foods Blended Peppermint Tea Product Overview

Table 63. Associated British Foods Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Associated British Foods Business Overview

Table 65. Associated British Foods SWOT Analysis

Table 66. Associated British Foods Recent Developments

Table 67. Tata Consumer Products Basic Information

Table 68. Tata Consumer Products Blended Peppermint Tea Product Overview

Table 69. Tata Consumer Products Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Tata Consumer Products Business Overview

Table 71. Tata Consumer Products SWOT Analysis

Table 72. Tata Consumer Products Recent Developments

Table 73. Unilever Basic Information

Table 74. Unilever Blended Peppermint Tea Product Overview

Table 75. Unilever Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Unilever Business Overview

Table 77. Unilever SWOT Analysis

Table 78. Unilever Recent Developments

Table 79. The Hain Celestial Group Basic Information

Table 80. The Hain Celestial Group Blended Peppermint Tea Product Overview

Table 81. The Hain Celestial Group Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. The Hain Celestial Group Business Overview

Table 83. The Hain Celestial Group Recent Developments
Table 84. Orientis Gourmet SAS Basic Information
Table 85. Orientis Gourmet SAS Blended Peppermint Tea Product Overview
Table 86. Orientis Gourmet SAS Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Orientis Gourmet SAS Business Overview
Table 88. Orientis Gourmet SAS Recent Developments
Table 89. R.C. Bigelow Basic Information
Table 90. R.C. Bigelow Blended Peppermint Tea Product Overview
Table 91. R.C. Bigelow Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. R.C. Bigelow Business Overview
Table 93. R.C. Bigelow Recent Developments
Table 94. Dilmah Ceylon Tea Basic Information
Table 95. Dilmah Ceylon Tea Blended Peppermint Tea Product Overview
Table 96. Dilmah Ceylon Tea Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Dilmah Ceylon Tea Business Overview
Table 98. Dilmah Ceylon Tea Recent Developments
Table 99. Yamamotoyama Basic Information
Table 100. Yamamotoyama Blended Peppermint Tea Product Overview
Table 101. Yamamotoyama Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Yamamotoyama Business Overview
Table 103. Yamamotoyama Recent Developments
Table 104. Harney and Sons Tea Basic Information
Table 105. Harney and Sons Tea Blended Peppermint Tea Product Overview
Table 106. Harney and Sons Tea Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Harney and Sons Tea Business Overview
Table 108. Harney and Sons Tea Recent Developments
Table 109. The Republic of Tea Basic Information
Table 110. The Republic of Tea Blended Peppermint Tea Product Overview
Table 111. The Republic of Tea Blended Peppermint Tea Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. The Republic of Tea Business Overview
Table 113. The Republic of Tea Recent Developments
Table 114. Global Blended Peppermint Tea Sales Forecast by Region (2026-2033) & (K MT)

- Table 115. Global Blended Peppermint Tea Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America Blended Peppermint Tea Sales Forecast by Country (2026-2033) & (K MT)
- Table 117. North America Blended Peppermint Tea Market Size Forecast by Country (2026-2033) & (M USD)
- Table 118. Europe Blended Peppermint Tea Sales Forecast by Country (2026-2033) & (K MT)
- Table 119. Europe Blended Peppermint Tea Market Size Forecast by Country (2026-2033) & (M USD)
- Table 120. Asia Pacific Blended Peppermint Tea Sales Forecast by Region (2026-2033) & (K MT)
- Table 121. Asia Pacific Blended Peppermint Tea Market Size Forecast by Region (2026-2033) & (M USD)
- Table 122. South America Blended Peppermint Tea Sales Forecast by Country (2026-2033) & (K MT)
- Table 123. South America Blended Peppermint Tea Market Size Forecast by Country (2026-2033) & (M USD)
- Table 124. Middle East and Africa Blended Peppermint Tea Sales Forecast by Country (2026-2033) & (Units)
- Table 125. Middle East and Africa Blended Peppermint Tea Market Size Forecast by Country (2026-2033) & (M USD)
- Table 126. Global Blended Peppermint Tea Sales Forecast by Type (2026-2033) & (K MT)
- Table 127. Global Blended Peppermint Tea Market Size Forecast by Type (2026-2033) & (M USD)
- Table 128. Global Blended Peppermint Tea Price Forecast by Type (2026-2033) & (USD/KG)
- Table 129. Global Blended Peppermint Tea Sales (K MT) Forecast by Application (2026-2033)
- Table 130. Global Blended Peppermint Tea Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Blended Peppermint Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Blended Peppermint Tea Market Size (M USD), 2024-2033
- Figure 5. Global Blended Peppermint Tea Market Size (M USD) (2020-2033)
- Figure 6. Global Blended Peppermint Tea Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Blended Peppermint Tea Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Blended Peppermint Tea Product Life Cycle
- Figure 13. Blended Peppermint Tea Sales Share by Manufacturers in 2024
- Figure 14. Global Blended Peppermint Tea Revenue Share by Manufacturers in 2024
- Figure 15. Blended Peppermint Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Blended Peppermint Tea Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Blended Peppermint Tea Revenue in 2024
- Figure 18. Industry Chain Map of Blended Peppermint Tea
- Figure 19. Global Blended Peppermint Tea Market PEST Analysis
- Figure 20. Global Blended Peppermint Tea Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Blended Peppermint Tea Market Share by Type
- Figure 27. Sales Market Share of Blended Peppermint Tea by Type (2020-2025)
- Figure 28. Sales Market Share of Blended Peppermint Tea by Type in 2024
- Figure 29. Market Size Share of Blended Peppermint Tea by Type (2020-2025)
- Figure 30. Market Size Share of Blended Peppermint Tea by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Blended Peppermint Tea Market Share by Application

Figure 33. Global Blended Peppermint Tea Sales Market Share by Application (2020-2025)

Figure 34. Global Blended Peppermint Tea Sales Market Share by Application in 2024

Figure 35. Global Blended Peppermint Tea Market Share by Application (2020-2025)

Figure 36. Global Blended Peppermint Tea Market Share by Application in 2024

Figure 37. Global Blended Peppermint Tea Sales Growth Rate by Application (2020-2025)

Figure 38. Global Blended Peppermint Tea Sales Market Share by Region (2020-2025)

Figure 39. Global Blended Peppermint Tea Market Size Market Share by Region (2020-2025)

Figure 40. North America Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Blended Peppermint Tea Sales Market Share by Country in 2024

Figure 43. North America Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Blended Peppermint Tea Market Size Market Share by Country in 2024

Figure 45. U.S. Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Blended Peppermint Tea Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Blended Peppermint Tea Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Blended Peppermint Tea Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Blended Peppermint Tea Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Blended Peppermint Tea Sales Market Share by Country in 2024

Figure 53. Europe Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Blended Peppermint Tea Market Size Market Share by Country in 2024

Figure 55. Germany Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Blended Peppermint Tea Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Blended Peppermint Tea Sales Market Share by Region in 2024

Figure 67. Asia Pacific Blended Peppermint Tea Market Size Market Share by Region in 2024

Figure 68. China Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Blended Peppermint Tea Sales and Growth Rate (K MT)

Figure 79. South America Blended Peppermint Tea Sales Market Share by Country in 2024

Figure 80. South America Blended Peppermint Tea Market Size and Growth Rate (M USD)

Figure 81. South America Blended Peppermint Tea Market Size Market Share by Country in 2024

Figure 82. Brazil Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Blended Peppermint Tea Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Blended Peppermint Tea Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Blended Peppermint Tea Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Blended Peppermint Tea Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K

MT)

Figure 99. Nigeria Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Blended Peppermint Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Blended Peppermint Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Blended Peppermint Tea Production Market Share by Region (2020-2025)

Figure 103. North America Blended Peppermint Tea Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Blended Peppermint Tea Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Blended Peppermint Tea Production (K MT) Growth Rate (2020-2025)

Figure 106. China Blended Peppermint Tea Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Blended Peppermint Tea Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Blended Peppermint Tea Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Blended Peppermint Tea Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Blended Peppermint Tea Market Share Forecast by Type (2026-2033)

Figure 111. Global Blended Peppermint Tea Sales Forecast by Application (2026-2033)

Figure 112. Global Blended Peppermint Tea Market Share Forecast by Application (2026-2033)

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