

Global Blended Learning Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G3DE6272FC6CEN.html>

Date: August 2025

Pages: 95

Price: US\$ 3,200.00 (Single User License)

ID: G3DE6272FC6CEN

Abstracts

Report Overview

Blended learning is an educational approach that combines traditional face-to-face classroom instruction with digital and online learning components, creating a hybrid model that leverages the strengths of both methods. It integrates synchronous interactions (e.g., in-person lectures or live virtual sessions) with asynchronous elements (e.g., pre-recorded videos, online discussions, or self-paced modules), allowing for greater flexibility, personalized learning paths, and enhanced engagement. This model often utilizes learning management systems (LMS), interactive tools, and multimedia resources to facilitate seamless transitions between in-person and online environments. By merging instructor-led guidance with the scalability and accessibility of technology, blended learning aims to improve learning outcomes, accommodate diverse student needs, and optimize resource utilization in educational and corporate training settings. The market for blended learning has seen significant growth, driven by advancements in edtech, increased internet penetration, and the demand for flexible education solutions post-pandemic. Institutions and corporations are adopting blended models to reduce costs, enhance accessibility, and improve retention rates. Key segments include K-12, higher education, and corporate training, with North America and Europe leading adoption due to strong digital infrastructure. Challenges include equitable access to technology and resistance to pedagogical shifts, but trends like AI-driven personalization and microlearning are expected to further propel market expansion.

This report offers a comprehensive and in-depth analysis of the global Blended Learning market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Blended Learning market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Blended Learning market.

Global Blended Learning Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Skillsoft
City & Guilds Group
Cegos
D2L
GP Strategies

NIIT

Market Segmentation (by Type)

Systems

Content

Courses

Solutions

Others

Market Segmentation (by Application)

Automotive Industry

BFSI

Consumer Goods Sector

Energy Sector

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Blended Learning Market

Overview of the regional outlook of the Blended Learning Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blended Learning Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blended Learning, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Blended Learning

1.2 Key Market Segments

1.2.1 Blended Learning Segment by Type

1.2.2 Blended Learning Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLENDED LEARNING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLENDED LEARNING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Blended Learning Product Life Cycle

3.3 Global Blended Learning Revenue Market Share by Company (2020-2025)

3.4 Blended Learning Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Blended Learning Company Headquarters, Area Served, Product Type

3.6 Blended Learning Market Competitive Situation and Trends

3.6.1 Blended Learning Market Concentration Rate

3.6.2 Global 5 and 10 Largest Blended Learning Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BLENDED LEARNING VALUE CHAIN ANALYSIS

4.1 Blended Learning Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLENDED LEARNING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Blended Learning Market Porter's Five Forces Analysis

6 BLENDED LEARNING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Blended Learning Market Size Market Share by Type (2020-2025)

6.3 Global Blended Learning Market Size Growth Rate by Type (2021-2025)

7 BLENDED LEARNING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Blended Learning Market Size (M USD) by Application (2020-2025)

7.3 Global Blended Learning Sales Growth Rate by Application (2020-2025)

8 BLENDED LEARNING MARKET SEGMENTATION BY REGION

8.1 Global Blended Learning Market Size by Region

8.1.1 Global Blended Learning Market Size by Region

8.1.2 Global Blended Learning Market Size Market Share by Region

8.2 North America

8.2.1 North America Blended Learning Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Blended Learning Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Blended Learning Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Blended Learning Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Blended Learning Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Skillsoft

9.1.1 Skillsoft Basic Information

9.1.2 Skillsoft Blended Learning Product Overview

9.1.3 Skillsoft Blended Learning Product Market Performance

9.1.4 Skillsoft SWOT Analysis

9.1.5 Skillsoft Business Overview

9.1.6 Skillsoft Recent Developments

9.2 City and Guilds Group

9.2.1 City and Guilds Group Basic Information

9.2.2 City and Guilds Group Blended Learning Product Overview

- 9.2.3 City and Guilds Group Blended Learning Product Market Performance
- 9.2.4 City and Guilds Group SWOT Analysis
- 9.2.5 City and Guilds Group Business Overview
- 9.2.6 City and Guilds Group Recent Developments
- 9.3 Cegos
 - 9.3.1 Cegos Basic Information
 - 9.3.2 Cegos Blended Learning Product Overview
 - 9.3.3 Cegos Blended Learning Product Market Performance
 - 9.3.4 Cegos SWOT Analysis
 - 9.3.5 Cegos Business Overview
 - 9.3.6 Cegos Recent Developments
- 9.4 D2L
 - 9.4.1 D2L Basic Information
 - 9.4.2 D2L Blended Learning Product Overview
 - 9.4.3 D2L Blended Learning Product Market Performance
 - 9.4.4 D2L Business Overview
 - 9.4.5 D2L Recent Developments
- 9.5 GP Strategies
 - 9.5.1 GP Strategies Basic Information
 - 9.5.2 GP Strategies Blended Learning Product Overview
 - 9.5.3 GP Strategies Blended Learning Product Market Performance
 - 9.5.4 GP Strategies Business Overview
 - 9.5.5 GP Strategies Recent Developments
- 9.6 NIIT
 - 9.6.1 NIIT Basic Information
 - 9.6.2 NIIT Blended Learning Product Overview
 - 9.6.3 NIIT Blended Learning Product Market Performance
 - 9.6.4 NIIT Business Overview
 - 9.6.5 NIIT Recent Developments

10 BLENDED LEARNING MARKET FORECAST BY REGION

- 10.1 Global Blended Learning Market Size Forecast
- 10.2 Global Blended Learning Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Blended Learning Market Size Forecast by Country
 - 10.2.3 Asia Pacific Blended Learning Market Size Forecast by Region
 - 10.2.4 South America Blended Learning Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Blended Learning by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Blended Learning Market Forecast by Type (2026-2033)

11.2 Global Blended Learning Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Blended Learning Market Size Comparison by Region (M USD)
Table 5. Global Blended Learning Revenue (M USD) by Company (2020-2025)
Table 6. Global Blended Learning Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Blended Learning as of 2024)
Table 8. Blended Learning Company Headquarters and Area Served
Table 9. Company Blended Learning Product Type
Table 10. Global Blended Learning Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Blended Learning Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Blended Learning Market Size by Type (M USD)
Table 21. Global Blended Learning Market Size (M USD) by Type (2020-2025)
Table 22. Global Blended Learning Market Size Share by Type (2020-2025)
Table 23. Global Blended Learning Market Size Growth Rate by Type (2021-2025)
Table 24. Global Blended Learning Market Size by Application
Table 25. Global Blended Learning Market Size by Application (2020-2025) & (M USD)
Table 26. Global Blended Learning Market Share by Application (2020-2025)
Table 27. Global Blended Learning Sales Growth Rate by Application (2020-2025)
Table 28. Global Blended Learning Market Size by Region (2020-2025) & (M USD)
Table 29. Global Blended Learning Market Size Market Share by Region (2020-2025)
Table 30. North America Blended Learning Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Blended Learning Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Blended Learning Market Size by Region (2020-2025) & (M USD)

Table 33. South America Blended Learning Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Blended Learning Market Size by Region (2020-2025) & (M USD)

Table 35. Skillsoft Basic Information

Table 36. Skillsoft Blended Learning Product Overview

Table 37. Skillsoft Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Skillsoft SWOT Analysis

Table 39. Skillsoft Business Overview

Table 40. Skillsoft Recent Developments

Table 41. City and Guilds Group Basic Information

Table 42. City and Guilds Group Blended Learning Product Overview

Table 43. City and Guilds Group Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 44. City and Guilds Group SWOT Analysis

Table 45. City and Guilds Group Business Overview

Table 46. City and Guilds Group Recent Developments

Table 47. Cegos Basic Information

Table 48. Cegos Blended Learning Product Overview

Table 49. Cegos Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Cegos SWOT Analysis

Table 51. Cegos Business Overview

Table 52. Cegos Recent Developments

Table 53. D2L Basic Information

Table 54. D2L Blended Learning Product Overview

Table 55. D2L Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 56. D2L Business Overview

Table 57. D2L Recent Developments

Table 58. GP Strategies Basic Information

Table 59. GP Strategies Blended Learning Product Overview

Table 60. GP Strategies Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 61. GP Strategies Business Overview

Table 62. GP Strategies Recent Developments

Table 63. NIIT Basic Information

Table 64. NIIT Blended Learning Product Overview

Table 65. NIIT Blended Learning Revenue (M USD) and Gross Margin (2020-2025)

Table 66. NIIT Business Overview

Table 67. NIIT Recent Developments

Table 68. Global Blended Learning Market Size Forecast by Region (2026-2033) & (M USD)

Table 69. North America Blended Learning Market Size Forecast by Country (2026-2033) & (M USD)

Table 70. Europe Blended Learning Market Size Forecast by Country (2026-2033) & (M USD)

Table 71. Asia Pacific Blended Learning Market Size Forecast by Region (2026-2033) & (M USD)

Table 72. South America Blended Learning Market Size Forecast by Country (2026-2033) & (M USD)

Table 73. Middle East and Africa Blended Learning Market Size Forecast by Country (2026-2033) & (M USD)

Table 74. Global Blended Learning Market Size Forecast by Type (2026-2033) & (M USD)

Table 75. Global Blended Learning Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Blended Learning
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Blended Learning Market Size (M USD), 2024-2033
- Figure 5. Global Blended Learning Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Blended Learning Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Blended Learning Product Life Cycle
- Figure 12. Global Blended Learning Revenue Share by Company in 2024
- Figure 13. Blended Learning Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Blended Learning Revenue in 2024
- Figure 15. Value Chain Map of Blended Learning
- Figure 16. Global Blended Learning Market PEST Analysis
- Figure 17. Global Blended Learning Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Blended Learning Market Share by Type
- Figure 20. Market Size Share of Blended Learning by Type (2020-2025)
- Figure 21. Market Size Share of Blended Learning by Type in 2024
- Figure 22. Global Blended Learning Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Blended Learning Market Share by Application
- Figure 25. Global Blended Learning Market Share by Application (2020-2025)
- Figure 26. Global Blended Learning Market Share by Application in 2024
- Figure 27. Global Blended Learning Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Blended Learning Market Size Market Share by Region (2020-2025)
- Figure 29. North America Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Blended Learning Market Size Market Share by Country in 2024
- Figure 31. U.S. Blended Learning Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 32. Canada Blended Learning Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Blended Learning Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Blended Learning Market Share by Country in 2024

Figure 36. Germany Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Blended Learning Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Blended Learning Market Size Market Share by Region in 2024

Figure 43. China Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Blended Learning Market Size and Growth Rate (M USD)

Figure 49. South America Blended Learning Market Size Market Share by Country in 2024

Figure 50. Brazil Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Blended Learning Market Size and Growth Rate (M

USD)

Figure 54. Middle East and Africa Blended Learning Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Blended Learning Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Blended Learning Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Blended Learning Market Share Forecast by Type (2026-2033)

Figure 62. Global Blended Learning Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Blended Learning Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G3DE6272FC6CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3DE6272FC6CEN.html>