

Global Bleisure Tourism Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G51A6AC9725CEN.html>

Date: August 2025

Pages: 129

Price: US\$ 3,200.00 (Single User License)

ID: G51A6AC9725CEN

Abstracts

Report Overview

Bleisure tourism, a blend of business and leisure travel, refers to the growing trend where professionals extend work-related trips to incorporate leisure activities, either before, during, or after their business commitments. This hybrid travel model caters to individuals seeking to balance professional obligations with personal exploration, often leveraging corporate travel budgets to offset costs while enjoying destination experiences. The concept has gained traction as remote work flexibility and digital nomadism rise, enabling travelers to seamlessly transition between work and relaxation. Key drivers include cost efficiency, work-life integration, and the desire to maximize travel opportunities, making bleisure a significant segment within the broader tourism industry. Hotels, airlines, and destination marketers are increasingly tailoring services to accommodate this demand, offering flexible bookings, coworking spaces, and curated local experiences. The market's growth is further fueled by generational shifts, with younger professionals prioritizing experiential travel alongside career development.

The global Bleisure Tourism market size was estimated at USD 2590.3 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.82% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Bleisure Tourism market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Bleisure Tourism market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Bleisure Tourism market.

Global Bleisure Tourism Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Airbnb. Inc
American Express Travel
Expedia Inc.
BCD Travel
Carlson Wagonlit Travel
Flight Centre Travel Group
The Priceline Group
FareportalInc. (travelong inc.)

Wexas Travel
Travel Leaders
The Global Work & Travel Co.
JTB Business Travel
Prime Travels USA
GUNA Travel Germany
DER Touristik
CITS (China Business Travel & Fairs)
China Tour Guide
Tuniu Corporation
FROSCH Travel
CT Business Travel
Market Segmentation (by Type)
Domestic Trip
International Trip
Market Segmentation (by Application)
Technology/IT/Software
Manufacturing
Finance
Healthcare
Education
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Bleisure Tourism Market
Overview of the regional outlook of the Bleisure Tourism Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bleisure Tourism Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bleisure Tourism, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bleisure Tourism

1.2 Key Market Segments

1.2.1 Bleisure Tourism Segment by Type

1.2.2 Bleisure Tourism Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLEISURE TOURISM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLEISURE TOURISM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Bleisure Tourism Product Life Cycle

3.3 Global Bleisure Tourism Revenue Market Share by Company (2020-2025)

3.4 Bleisure Tourism Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Bleisure Tourism Company Headquarters, Area Served, Product Type

3.6 Bleisure Tourism Market Competitive Situation and Trends

3.6.1 Bleisure Tourism Market Concentration Rate

3.6.2 Global 5 and 10 Largest Bleisure Tourism Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BLEISURE TOURISM VALUE CHAIN ANALYSIS

4.1 Bleisure Tourism Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLEISURE TOURISM MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Bleisure Tourism Market Porter's Five Forces Analysis

6 BLEISURE TOURISM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Bleisure Tourism Market Size Market Share by Type (2020-2025)

6.3 Global Bleisure Tourism Market Size Growth Rate by Type (2021-2025)

7 BLEISURE TOURISM MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Bleisure Tourism Market Size (M USD) by Application (2020-2025)

7.3 Global Bleisure Tourism Sales Growth Rate by Application (2020-2025)

8 BLEISURE TOURISM MARKET SEGMENTATION BY REGION

8.1 Global Bleisure Tourism Market Size by Region

8.1.1 Global Bleisure Tourism Market Size by Region

8.1.2 Global Bleisure Tourism Market Size Market Share by Region

8.2 North America

8.2.1 North America Bleisure Tourism Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Bleisure Tourism Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Bleisure Tourism Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Bleisure Tourism Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Bleisure Tourism Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Airbnb. Inc

9.1.1 Airbnb. Inc Basic Information

9.1.2 Airbnb. Inc Bleisure Tourism Product Overview

9.1.3 Airbnb. Inc Bleisure Tourism Product Market Performance

9.1.4 Airbnb. Inc SWOT Analysis

9.1.5 Airbnb. Inc Business Overview

9.1.6 Airbnb. Inc Recent Developments

9.2 American Express Travel

9.2.1 American Express Travel Basic Information

9.2.2 American Express Travel Bleisure Tourism Product Overview

- 9.2.3 American Express Travel Bleisure Tourism Product Market Performance
- 9.2.4 American Express Travel SWOT Analysis
- 9.2.5 American Express Travel Business Overview
- 9.2.6 American Express Travel Recent Developments
- 9.3 Expedia Inc.
 - 9.3.1 Expedia Inc. Basic Information
 - 9.3.2 Expedia Inc. Bleisure Tourism Product Overview
 - 9.3.3 Expedia Inc. Bleisure Tourism Product Market Performance
 - 9.3.4 Expedia Inc. SWOT Analysis
 - 9.3.5 Expedia Inc. Business Overview
 - 9.3.6 Expedia Inc. Recent Developments
- 9.4 BCD Travel
 - 9.4.1 BCD Travel Basic Information
 - 9.4.2 BCD Travel Bleisure Tourism Product Overview
 - 9.4.3 BCD Travel Bleisure Tourism Product Market Performance
 - 9.4.4 BCD Travel Business Overview
 - 9.4.5 BCD Travel Recent Developments
- 9.5 Carlson Wagonlit Travel
 - 9.5.1 Carlson Wagonlit Travel Basic Information
 - 9.5.2 Carlson Wagonlit Travel Bleisure Tourism Product Overview
 - 9.5.3 Carlson Wagonlit Travel Bleisure Tourism Product Market Performance
 - 9.5.4 Carlson Wagonlit Travel Business Overview
 - 9.5.5 Carlson Wagonlit Travel Recent Developments
- 9.6 Flight Centre Travel Group
 - 9.6.1 Flight Centre Travel Group Basic Information
 - 9.6.2 Flight Centre Travel Group Bleisure Tourism Product Overview
 - 9.6.3 Flight Centre Travel Group Bleisure Tourism Product Market Performance
 - 9.6.4 Flight Centre Travel Group Business Overview
 - 9.6.5 Flight Centre Travel Group Recent Developments
- 9.7 The Priceline Group
 - 9.7.1 The Priceline Group Basic Information
 - 9.7.2 The Priceline Group Bleisure Tourism Product Overview
 - 9.7.3 The Priceline Group Bleisure Tourism Product Market Performance
 - 9.7.4 The Priceline Group Business Overview
 - 9.7.5 The Priceline Group Recent Developments
- 9.8 FareportalInc. (travelong inc.)
 - 9.8.1 FareportalInc. (travelong inc.) Basic Information
 - 9.8.2 FareportalInc. (travelong inc.) Bleisure Tourism Product Overview
 - 9.8.3 FareportalInc. (travelong inc.) Bleisure Tourism Product Market Performance

- 9.8.4 FareportalInc. (travelong inc.) Business Overview
- 9.8.5 FareportalInc. (travelong inc.) Recent Developments
- 9.9 Wexas Travel
 - 9.9.1 Wexas Travel Basic Information
 - 9.9.2 Wexas Travel Bleisure Tourism Product Overview
 - 9.9.3 Wexas Travel Bleisure Tourism Product Market Performance
 - 9.9.4 Wexas Travel Business Overview
 - 9.9.5 Wexas Travel Recent Developments
- 9.10 Travel Leaders
 - 9.10.1 Travel Leaders Basic Information
 - 9.10.2 Travel Leaders Bleisure Tourism Product Overview
 - 9.10.3 Travel Leaders Bleisure Tourism Product Market Performance
 - 9.10.4 Travel Leaders Business Overview
 - 9.10.5 Travel Leaders Recent Developments
- 9.11 The Global Work and Travel Co.
 - 9.11.1 The Global Work and Travel Co. Basic Information
 - 9.11.2 The Global Work and Travel Co. Bleisure Tourism Product Overview
 - 9.11.3 The Global Work and Travel Co. Bleisure Tourism Product Market Performance
 - 9.11.4 The Global Work and Travel Co. Business Overview
 - 9.11.5 The Global Work and Travel Co. Recent Developments
- 9.12 JTB Business Travel
 - 9.12.1 JTB Business Travel Basic Information
 - 9.12.2 JTB Business Travel Bleisure Tourism Product Overview
 - 9.12.3 JTB Business Travel Bleisure Tourism Product Market Performance
 - 9.12.4 JTB Business Travel Business Overview
 - 9.12.5 JTB Business Travel Recent Developments
- 9.13 Prime Travels USA
 - 9.13.1 Prime Travels USA Basic Information
 - 9.13.2 Prime Travels USA Bleisure Tourism Product Overview
 - 9.13.3 Prime Travels USA Bleisure Tourism Product Market Performance
 - 9.13.4 Prime Travels USA Business Overview
 - 9.13.5 Prime Travels USA Recent Developments
- 9.14 GUNA Travel Germany
 - 9.14.1 GUNA Travel Germany Basic Information
 - 9.14.2 GUNA Travel Germany Bleisure Tourism Product Overview
 - 9.14.3 GUNA Travel Germany Bleisure Tourism Product Market Performance
 - 9.14.4 GUNA Travel Germany Business Overview
 - 9.14.5 GUNA Travel Germany Recent Developments
- 9.15 DER Touristik

- 9.15.1 DER Touristik Basic Information
- 9.15.2 DER Touristik Bleisure Tourism Product Overview
- 9.15.3 DER Touristik Bleisure Tourism Product Market Performance
- 9.15.4 DER Touristik Business Overview
- 9.15.5 DER Touristik Recent Developments
- 9.16 CITS (China Business Travel and Fairs)
 - 9.16.1 CITS (China Business Travel and Fairs) Basic Information
 - 9.16.2 CITS (China Business Travel and Fairs) Bleisure Tourism Product Overview
 - 9.16.3 CITS (China Business Travel and Fairs) Bleisure Tourism Product Market Performance
 - 9.16.4 CITS (China Business Travel and Fairs) Business Overview
 - 9.16.5 CITS (China Business Travel and Fairs) Recent Developments
- 9.17 China Tour Guide
 - 9.17.1 China Tour Guide Basic Information
 - 9.17.2 China Tour Guide Bleisure Tourism Product Overview
 - 9.17.3 China Tour Guide Bleisure Tourism Product Market Performance
 - 9.17.4 China Tour Guide Business Overview
 - 9.17.5 China Tour Guide Recent Developments
- 9.18 Tuniu Corporation
 - 9.18.1 Tuniu Corporation Basic Information
 - 9.18.2 Tuniu Corporation Bleisure Tourism Product Overview
 - 9.18.3 Tuniu Corporation Bleisure Tourism Product Market Performance
 - 9.18.4 Tuniu Corporation Business Overview
 - 9.18.5 Tuniu Corporation Recent Developments
- 9.19 FROSCH Travel
 - 9.19.1 FROSCH Travel Basic Information
 - 9.19.2 FROSCH Travel Bleisure Tourism Product Overview
 - 9.19.3 FROSCH Travel Bleisure Tourism Product Market Performance
 - 9.19.4 FROSCH Travel Business Overview
 - 9.19.5 FROSCH Travel Recent Developments
- 9.20 CT Business Travel
 - 9.20.1 CT Business Travel Basic Information
 - 9.20.2 CT Business Travel Bleisure Tourism Product Overview
 - 9.20.3 CT Business Travel Bleisure Tourism Product Market Performance
 - 9.20.4 CT Business Travel Business Overview
 - 9.20.5 CT Business Travel Recent Developments

10 BLEISURE TOURISM MARKET FORECAST BY REGION

10.1 Global Bleisure Tourism Market Size Forecast

10.2 Global Bleisure Tourism Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Bleisure Tourism Market Size Forecast by Country

10.2.3 Asia Pacific Bleisure Tourism Market Size Forecast by Region

10.2.4 South America Bleisure Tourism Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Bleisure Tourism by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Bleisure Tourism Market Forecast by Type (2026-2033)

11.2 Global Bleisure Tourism Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Bleisure Tourism Market Size Comparison by Region (M USD)
Table 5. Global Bleisure Tourism Revenue (M USD) by Company (2020-2025)
Table 6. Global Bleisure Tourism Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bleisure Tourism as of 2024)
Table 8. Bleisure Tourism Company Headquarters and Area Served
Table 9. Company Bleisure Tourism Product Type
Table 10. Global Bleisure Tourism Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Bleisure Tourism Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Bleisure Tourism Market Size by Type (M USD)
Table 21. Global Bleisure Tourism Market Size (M USD) by Type (2020-2025)
Table 22. Global Bleisure Tourism Market Size Share by Type (2020-2025)
Table 23. Global Bleisure Tourism Market Size Growth Rate by Type (2021-2025)
Table 24. Global Bleisure Tourism Market Size by Application
Table 25. Global Bleisure Tourism Market Size by Application (2020-2025) & (M USD)
Table 26. Global Bleisure Tourism Market Share by Application (2020-2025)
Table 27. Global Bleisure Tourism Sales Growth Rate by Application (2020-2025)
Table 28. Global Bleisure Tourism Market Size by Region (2020-2025) & (M USD)
Table 29. Global Bleisure Tourism Market Size Market Share by Region (2020-2025)
Table 30. North America Bleisure Tourism Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Bleisure Tourism Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Bleisure Tourism Market Size by Region (2020-2025) & (M USD)

Table 33. South America Bleisure Tourism Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Bleisure Tourism Market Size by Region (2020-2025) & (M USD)

Table 35. Airbnb. Inc Basic Information

Table 36. Airbnb. Inc Bleisure Tourism Product Overview

Table 37. Airbnb. Inc Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Airbnb. Inc SWOT Analysis

Table 39. Airbnb. Inc Business Overview

Table 40. Airbnb. Inc Recent Developments

Table 41. American Express Travel Basic Information

Table 42. American Express Travel Bleisure Tourism Product Overview

Table 43. American Express Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 44. American Express Travel SWOT Analysis

Table 45. American Express Travel Business Overview

Table 46. American Express Travel Recent Developments

Table 47. Expedia Inc. Basic Information

Table 48. Expedia Inc. Bleisure Tourism Product Overview

Table 49. Expedia Inc. Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Expedia Inc. SWOT Analysis

Table 51. Expedia Inc. Business Overview

Table 52. Expedia Inc. Recent Developments

Table 53. BCD Travel Basic Information

Table 54. BCD Travel Bleisure Tourism Product Overview

Table 55. BCD Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 56. BCD Travel Business Overview

Table 57. BCD Travel Recent Developments

Table 58. Carlson Wagonlit Travel Basic Information

Table 59. Carlson Wagonlit Travel Bleisure Tourism Product Overview

Table 60. Carlson Wagonlit Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Carlson Wagonlit Travel Business Overview

Table 62. Carlson Wagonlit Travel Recent Developments

Table 63. Flight Centre Travel Group Basic Information

Table 64. Flight Centre Travel Group Bleisure Tourism Product Overview

Table 65. Flight Centre Travel Group Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Flight Centre Travel Group Business Overview

Table 67. Flight Centre Travel Group Recent Developments

Table 68. The Priceline Group Basic Information

Table 69. The Priceline Group Bleisure Tourism Product Overview

Table 70. The Priceline Group Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 71. The Priceline Group Business Overview

Table 72. The Priceline Group Recent Developments

Table 73. FareportalInc. (travelong inc.) Basic Information

Table 74. FareportalInc. (travelong inc.) Bleisure Tourism Product Overview

Table 75. FareportalInc. (travelong inc.) Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 76. FareportalInc. (travelong inc.) Business Overview

Table 77. FareportalInc. (travelong inc.) Recent Developments

Table 78. Wexas Travel Basic Information

Table 79. Wexas Travel Bleisure Tourism Product Overview

Table 80. Wexas Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Wexas Travel Business Overview

Table 82. Wexas Travel Recent Developments

Table 83. Travel Leaders Basic Information

Table 84. Travel Leaders Bleisure Tourism Product Overview

Table 85. Travel Leaders Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Travel Leaders Business Overview

Table 87. Travel Leaders Recent Developments

Table 88. The Global Work and Travel Co. Basic Information

Table 89. The Global Work and Travel Co. Bleisure Tourism Product Overview

Table 90. The Global Work and Travel Co. Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 91. The Global Work and Travel Co. Business Overview

Table 92. The Global Work and Travel Co. Recent Developments

Table 93. JTB Business Travel Basic Information

Table 94. JTB Business Travel Bleisure Tourism Product Overview

Table 95. JTB Business Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 96. JTB Business Travel Business Overview

Table 97. JTB Business Travel Recent Developments
Table 98. Prime Travels USA Basic Information
Table 99. Prime Travels USA Bleisure Tourism Product Overview
Table 100. Prime Travels USA Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Prime Travels USA Business Overview
Table 102. Prime Travels USA Recent Developments
Table 103. GUNA Travel Germany Basic Information
Table 104. GUNA Travel Germany Bleisure Tourism Product Overview
Table 105. GUNA Travel Germany Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 106. GUNA Travel Germany Business Overview
Table 107. GUNA Travel Germany Recent Developments
Table 108. DER Touristik Basic Information
Table 109. DER Touristik Bleisure Tourism Product Overview
Table 110. DER Touristik Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 111. DER Touristik Business Overview
Table 112. DER Touristik Recent Developments
Table 113. CITS (China Business Travel and Fairs) Basic Information
Table 114. CITS (China Business Travel and Fairs) Bleisure Tourism Product Overview
Table 115. CITS (China Business Travel and Fairs) Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 116. CITS (China Business Travel and Fairs) Business Overview
Table 117. CITS (China Business Travel and Fairs) Recent Developments
Table 118. China Tour Guide Basic Information
Table 119. China Tour Guide Bleisure Tourism Product Overview
Table 120. China Tour Guide Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 121. China Tour Guide Business Overview
Table 122. China Tour Guide Recent Developments
Table 123. Tuniu Corporation Basic Information
Table 124. Tuniu Corporation Bleisure Tourism Product Overview
Table 125. Tuniu Corporation Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Tuniu Corporation Business Overview
Table 127. Tuniu Corporation Recent Developments
Table 128. FROSCH Travel Basic Information
Table 129. FROSCH Travel Bleisure Tourism Product Overview

Table 130. FROSCH Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 131. FROSCH Travel Business Overview

Table 132. FROSCH Travel Recent Developments

Table 133. CT Business Travel Basic Information

Table 134. CT Business Travel Bleisure Tourism Product Overview

Table 135. CT Business Travel Bleisure Tourism Revenue (M USD) and Gross Margin (2020-2025)

Table 136. CT Business Travel Business Overview

Table 137. CT Business Travel Recent Developments

Table 138. Global Bleisure Tourism Market Size Forecast by Region (2026-2033) & (M USD)

Table 139. North America Bleisure Tourism Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Europe Bleisure Tourism Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Asia Pacific Bleisure Tourism Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Bleisure Tourism Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Middle East and Africa Bleisure Tourism Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Global Bleisure Tourism Market Size Forecast by Type (2026-2033) & (M USD)

Table 145. Global Bleisure Tourism Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Bleisure Tourism
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bleisure Tourism Market Size (M USD), 2024-2033
- Figure 5. Global Bleisure Tourism Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Bleisure Tourism Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Bleisure Tourism Product Life Cycle
- Figure 12. Global Bleisure Tourism Revenue Share by Company in 2024
- Figure 13. Bleisure Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Bleisure Tourism Revenue in 2024
- Figure 15. Value Chain Map of Bleisure Tourism
- Figure 16. Global Bleisure Tourism Market PEST Analysis
- Figure 17. Global Bleisure Tourism Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Bleisure Tourism Market Share by Type
- Figure 20. Market Size Share of Bleisure Tourism by Type (2020-2025)
- Figure 21. Market Size Share of Bleisure Tourism by Type in 2024
- Figure 22. Global Bleisure Tourism Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Bleisure Tourism Market Share by Application
- Figure 25. Global Bleisure Tourism Market Share by Application (2020-2025)
- Figure 26. Global Bleisure Tourism Market Share by Application in 2024
- Figure 27. Global Bleisure Tourism Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Bleisure Tourism Market Size Market Share by Region (2020-2025)
- Figure 29. North America Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Bleisure Tourism Market Size Market Share by Country in 2024
- Figure 31. U.S. Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Bleisure Tourism Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Bleisure Tourism Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Bleisure Tourism Market Share by Country in 2024

Figure 36. Germany Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Bleisure Tourism Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Bleisure Tourism Market Size Market Share by Region in 2024

Figure 43. China Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Bleisure Tourism Market Size and Growth Rate (M USD)

Figure 49. South America Bleisure Tourism Market Size Market Share by Country in 2024

Figure 50. Brazil Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Bleisure Tourism Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Bleisure Tourism Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Bleisure Tourism Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Bleisure Tourism Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Bleisure Tourism Market Share Forecast by Type (2026-2033)

Figure 62. Global Bleisure Tourism Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Bleisure Tourism Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G51A6AC9725CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G51A6AC9725CEN.html>