

Global Black Hair Care Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Hair care is an overall term for hygiene and cosmetology involving the hair which grows from the human scalp, and to a lesser extent facial, pubic and other body hair. Hair care routines differ according to an individual's culture and the physical characteristics of one's hair. Black hair or textured hair has different needs than other hair types because it can often lack moisture, which causes the hair to break or become brittle

The global Black Hair Care market size was estimated at USD 7011 million in 2023 and is projected to reach USD 11844.94 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Black Hair Care market size was estimated at USD 2019.60 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Black Hair Care market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Black Hair Care Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Black Hair Care market in any manner.

Global Black Hair Care Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Procter & Gamble

Unilever

L'Oréal

Revlon

Amka Products

Shea Moisture

Alodia Hair Care

Ouidad

Afrocentchix

Uhuru Naturals

Mielle Organics

Eden Bodyworks

Oyin Handmade

Market Segmentation (by Type)

Shampoo

Hair Oil

Conditioner

Others

Market Segmentation (by Application)

Hypermarket/Supermarket

Online Platforms

Retail Stores

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Black Hair Care Market

Overview of the regional outlook of the Black Hair Care Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Black Hair Care Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Black Hair Care, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Black Hair Care

1.2 Key Market Segments

1.2.1 Black Hair Care Segment by Type

1.2.2 Black Hair Care Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BLACK HAIR CARE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Black Hair Care Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Black Hair Care Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BLACK HAIR CARE MARKET COMPETITIVE LANDSCAPE

3.1 Global Black Hair Care Sales by Manufacturers (2019-2024)

3.2 Global Black Hair Care Revenue Market Share by Manufacturers (2019-2024)

3.3 Black Hair Care Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Black Hair Care Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Black Hair Care Sales Sites, Area Served, Product Type

3.6 Black Hair Care Market Competitive Situation and Trends

3.6.1 Black Hair Care Market Concentration Rate

3.6.2 Global 5 and 10 Largest Black Hair Care Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BLACK HAIR CARE INDUSTRY CHAIN ANALYSIS

4.1 Black Hair Care Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLACK HAIR CARE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 BLACK HAIR CARE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Black Hair Care Sales Market Share by Type (2019-2024)

6.3 Global Black Hair Care Market Size Market Share by Type (2019-2024)

6.4 Global Black Hair Care Price by Type (2019-2024)

7 BLACK HAIR CARE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Black Hair Care Market Sales by Application (2019-2024)

7.3 Global Black Hair Care Market Size (M USD) by Application (2019-2024)

7.4 Global Black Hair Care Sales Growth Rate by Application (2019-2024)

8 BLACK HAIR CARE MARKET CONSUMPTION BY REGION

8.1 Global Black Hair Care Sales by Region

8.1.1 Global Black Hair Care Sales by Region

8.1.2 Global Black Hair Care Sales Market Share by Region

8.2 North America

8.2.1 North America Black Hair Care Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Black Hair Care Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Black Hair Care Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Black Hair Care Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Black Hair Care Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 BLACK HAIR CARE MARKET PRODUCTION BY REGION

9.1 Global Production of Black Hair Care by Region (2019-2024)

9.2 Global Black Hair Care Revenue Market Share by Region (2019-2024)

9.3 Global Black Hair Care Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Black Hair Care Production

9.4.1 North America Black Hair Care Production Growth Rate (2019-2024)

9.4.2 North America Black Hair Care Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Black Hair Care Production

- 9.5.1 Europe Black Hair Care Production Growth Rate (2019-2024)
- 9.5.2 Europe Black Hair Care Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Black Hair Care Production (2019-2024)
 - 9.6.1 Japan Black Hair Care Production Growth Rate (2019-2024)
 - 9.6.2 Japan Black Hair Care Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Black Hair Care Production (2019-2024)
 - 9.7.1 China Black Hair Care Production Growth Rate (2019-2024)
 - 9.7.2 China Black Hair Care Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Procter and Gamble

- 10.1.1 Procter and Gamble Black Hair Care Basic Information
- 10.1.2 Procter and Gamble Black Hair Care Product Overview
- 10.1.3 Procter and Gamble Black Hair Care Product Market Performance
- 10.1.4 Procter and Gamble Business Overview
- 10.1.5 Procter and Gamble Black Hair Care SWOT Analysis
- 10.1.6 Procter and Gamble Recent Developments

10.2 Unilever

- 10.2.1 Unilever Black Hair Care Basic Information
- 10.2.2 Unilever Black Hair Care Product Overview
- 10.2.3 Unilever Black Hair Care Product Market Performance
- 10.2.4 Unilever Business Overview
- 10.2.5 Unilever Black Hair Care SWOT Analysis
- 10.2.6 Unilever Recent Developments

10.3 L'Oréal

- 10.3.1 L'Oréal Black Hair Care Basic Information
- 10.3.2 L'Oréal Black Hair Care Product Overview
- 10.3.3 L'Oréal Black Hair Care Product Market Performance
- 10.3.4 L'Oréal Black Hair Care SWOT Analysis
- 10.3.5 L'Oréal Business Overview
- 10.3.6 L'Oréal Recent Developments

10.4 Revlon

- 10.4.1 Revlon Black Hair Care Basic Information
- 10.4.2 Revlon Black Hair Care Product Overview
- 10.4.3 Revlon Black Hair Care Product Market Performance

- 10.4.4 Revlon Business Overview
- 10.4.5 Revlon Recent Developments
- 10.5 Amka Products
 - 10.5.1 Amka Products Black Hair Care Basic Information
 - 10.5.2 Amka Products Black Hair Care Product Overview
 - 10.5.3 Amka Products Black Hair Care Product Market Performance
 - 10.5.4 Amka Products Business Overview
 - 10.5.5 Amka Products Recent Developments
- 10.6 Shea Moisture
 - 10.6.1 Shea Moisture Black Hair Care Basic Information
 - 10.6.2 Shea Moisture Black Hair Care Product Overview
 - 10.6.3 Shea Moisture Black Hair Care Product Market Performance
 - 10.6.4 Shea Moisture Business Overview
 - 10.6.5 Shea Moisture Recent Developments
- 10.7 Alodia Hair Care
 - 10.7.1 Alodia Hair Care Black Hair Care Basic Information
 - 10.7.2 Alodia Hair Care Black Hair Care Product Overview
 - 10.7.3 Alodia Hair Care Black Hair Care Product Market Performance
 - 10.7.4 Alodia Hair Care Business Overview
 - 10.7.5 Alodia Hair Care Recent Developments
- 10.8 Ouidad
 - 10.8.1 Ouidad Black Hair Care Basic Information
 - 10.8.2 Ouidad Black Hair Care Product Overview
 - 10.8.3 Ouidad Black Hair Care Product Market Performance
 - 10.8.4 Ouidad Business Overview
 - 10.8.5 Ouidad Recent Developments
- 10.9 Afrocenchix
 - 10.9.1 Afrocenchix Black Hair Care Basic Information
 - 10.9.2 Afrocenchix Black Hair Care Product Overview
 - 10.9.3 Afrocenchix Black Hair Care Product Market Performance
 - 10.9.4 Afrocenchix Business Overview
 - 10.9.5 Afrocenchix Recent Developments
- 10.10 Uhuru Naturals
 - 10.10.1 Uhuru Naturals Black Hair Care Basic Information
 - 10.10.2 Uhuru Naturals Black Hair Care Product Overview
 - 10.10.3 Uhuru Naturals Black Hair Care Product Market Performance
 - 10.10.4 Uhuru Naturals Business Overview
 - 10.10.5 Uhuru Naturals Recent Developments
- 10.11 Mielle Organics

- 10.11.1 Mielle Organics Black Hair Care Basic Information
- 10.11.2 Mielle Organics Black Hair Care Product Overview
- 10.11.3 Mielle Organics Black Hair Care Product Market Performance
- 10.11.4 Mielle Organics Business Overview
- 10.11.5 Mielle Organics Recent Developments
- 10.12 Eden Bodyworks
 - 10.12.1 Eden Bodyworks Black Hair Care Basic Information
 - 10.12.2 Eden Bodyworks Black Hair Care Product Overview
 - 10.12.3 Eden Bodyworks Black Hair Care Product Market Performance
 - 10.12.4 Eden Bodyworks Business Overview
 - 10.12.5 Eden Bodyworks Recent Developments
- 10.13 Oyin Handmade
 - 10.13.1 Oyin Handmade Black Hair Care Basic Information
 - 10.13.2 Oyin Handmade Black Hair Care Product Overview
 - 10.13.3 Oyin Handmade Black Hair Care Product Market Performance
 - 10.13.4 Oyin Handmade Business Overview
 - 10.13.5 Oyin Handmade Recent Developments

11 BLACK HAIR CARE MARKET FORECAST BY REGION

- 11.1 Global Black Hair Care Market Size Forecast
- 11.2 Global Black Hair Care Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Black Hair Care Market Size Forecast by Country
 - 11.2.3 Asia Pacific Black Hair Care Market Size Forecast by Region
 - 11.2.4 South America Black Hair Care Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Black Hair Care by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Black Hair Care Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Black Hair Care by Type (2025-2032)
 - 12.1.2 Global Black Hair Care Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Black Hair Care by Type (2025-2032)
- 12.2 Global Black Hair Care Market Forecast by Application (2025-2032)
 - 12.2.1 Global Black Hair Care Sales (K Units) Forecast by Application
 - 12.2.2 Global Black Hair Care Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Black Hair Care Market Size Comparison by Region (M USD)
Table 5. Global Black Hair Care Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Black Hair Care Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Black Hair Care Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Black Hair Care Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Black Hair Care as of 2022)
Table 10. Global Market Black Hair Care Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Black Hair Care Sales Sites and Area Served
Table 12. Manufacturers Black Hair Care Product Type
Table 13. Global Black Hair Care Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Black Hair Care
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Black Hair Care Market Challenges
Table 22. Global Black Hair Care Sales by Type (K Units)
Table 23. Global Black Hair Care Market Size by Type (M USD)
Table 24. Global Black Hair Care Sales (K Units) by Type (2019-2024)
Table 25. Global Black Hair Care Sales Market Share by Type (2019-2024)
Table 26. Global Black Hair Care Market Size (M USD) by Type (2019-2024)
Table 27. Global Black Hair Care Market Size Share by Type (2019-2024)
Table 28. Global Black Hair Care Price (USD/Unit) by Type (2019-2024)
Table 29. Global Black Hair Care Sales (K Units) by Application
Table 30. Global Black Hair Care Market Size by Application
Table 31. Global Black Hair Care Sales by Application (2019-2024) & (K Units)
Table 32. Global Black Hair Care Sales Market Share by Application (2019-2024)

Table 33. Global Black Hair Care Sales by Application (2019-2024) & (M USD)
Table 34. Global Black Hair Care Market Share by Application (2019-2024)
Table 35. Global Black Hair Care Sales Growth Rate by Application (2019-2024)
Table 36. Global Black Hair Care Sales by Region (2019-2024) & (K Units)
Table 37. Global Black Hair Care Sales Market Share by Region (2019-2024)
Table 38. North America Black Hair Care Sales by Country (2019-2024) & (K Units)
Table 39. Europe Black Hair Care Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Black Hair Care Sales by Region (2019-2024) & (K Units)
Table 41. South America Black Hair Care Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Black Hair Care Sales by Region (2019-2024) & (K Units)
Table 43. Global Black Hair Care Production (K Units) by Region (2019-2024)
Table 44. Global Black Hair Care Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Black Hair Care Revenue Market Share by Region (2019-2024)
Table 46. Global Black Hair Care Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Black Hair Care Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Black Hair Care Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Black Hair Care Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Black Hair Care Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Procter and Gamble Black Hair Care Basic Information
Table 52. Procter and Gamble Black Hair Care Product Overview
Table 53. Procter and Gamble Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Procter and Gamble Business Overview
Table 55. Procter and Gamble Black Hair Care SWOT Analysis
Table 56. Procter and Gamble Recent Developments
Table 57. Unilever Black Hair Care Basic Information
Table 58. Unilever Black Hair Care Product Overview
Table 59. Unilever Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Unilever Business Overview
Table 61. Unilever Black Hair Care SWOT Analysis
Table 62. Unilever Recent Developments
Table 63. L'Oréal Black Hair Care Basic Information

Table 64. L'Oréal Black Hair Care Product Overview

Table 65. L'Oréal Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. L'Oréal Black Hair Care SWOT Analysis

Table 67. L'Oréal Business Overview

Table 68. L'Oréal Recent Developments

Table 69. Revlon Black Hair Care Basic Information

Table 70. Revlon Black Hair Care Product Overview

Table 71. Revlon Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Revlon Business Overview

Table 73. Revlon Recent Developments

Table 74. Amka Products Black Hair Care Basic Information

Table 75. Amka Products Black Hair Care Product Overview

Table 76. Amka Products Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Amka Products Business Overview

Table 78. Amka Products Recent Developments

Table 79. Shea Moisture Black Hair Care Basic Information

Table 80. Shea Moisture Black Hair Care Product Overview

Table 81. Shea Moisture Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Shea Moisture Business Overview

Table 83. Shea Moisture Recent Developments

Table 84. Alodia Hair Care Black Hair Care Basic Information

Table 85. Alodia Hair Care Black Hair Care Product Overview

Table 86. Alodia Hair Care Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Alodia Hair Care Business Overview

Table 88. Alodia Hair Care Recent Developments

Table 89. Ouidad Black Hair Care Basic Information

Table 90. Ouidad Black Hair Care Product Overview

Table 91. Ouidad Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Ouidad Business Overview

Table 93. Ouidad Recent Developments

Table 94. Afrocenchix Black Hair Care Basic Information

Table 95. Afrocenchix Black Hair Care Product Overview

Table 96. Afrocenchix Black Hair Care Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. Afrocenchix Business Overview

Table 98. Afrocenchix Recent Developments

Table 99. Uhuru Naturals Black Hair Care Basic Information

Table 100. Uhuru Naturals Black Hair Care Product Overview

Table 101. Uhuru Naturals Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Uhuru Naturals Business Overview

Table 103. Uhuru Naturals Recent Developments

Table 104. Mielle Organics Black Hair Care Basic Information

Table 105. Mielle Organics Black Hair Care Product Overview

Table 106. Mielle Organics Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Mielle Organics Business Overview

Table 108. Mielle Organics Recent Developments

Table 109. Eden Bodyworks Black Hair Care Basic Information

Table 110. Eden Bodyworks Black Hair Care Product Overview

Table 111. Eden Bodyworks Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Eden Bodyworks Business Overview

Table 113. Eden Bodyworks Recent Developments

Table 114. Oyin Handmade Black Hair Care Basic Information

Table 115. Oyin Handmade Black Hair Care Product Overview

Table 116. Oyin Handmade Black Hair Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Oyin Handmade Business Overview

Table 118. Oyin Handmade Recent Developments

Table 119. Global Black Hair Care Sales Forecast by Region (2025-2032) & (K Units)

Table 120. Global Black Hair Care Market Size Forecast by Region (2025-2032) & (M USD)

Table 121. North America Black Hair Care Sales Forecast by Country (2025-2032) & (K Units)

Table 122. North America Black Hair Care Market Size Forecast by Country (2025-2032) & (M USD)

Table 123. Europe Black Hair Care Sales Forecast by Country (2025-2032) & (K Units)

Table 124. Europe Black Hair Care Market Size Forecast by Country (2025-2032) & (M USD)

Table 125. Asia Pacific Black Hair Care Sales Forecast by Region (2025-2032) & (K Units)

Table 126. Asia Pacific Black Hair Care Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. South America Black Hair Care Sales Forecast by Country (2025-2032) & (K Units)

Table 128. South America Black Hair Care Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Middle East and Africa Black Hair Care Consumption Forecast by Country (2025-2032) & (Units)

Table 130. Middle East and Africa Black Hair Care Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Global Black Hair Care Sales Forecast by Type (2025-2032) & (K Units)

Table 132. Global Black Hair Care Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Black Hair Care Price Forecast by Type (2025-2032) & (USD/Unit)

Table 134. Global Black Hair Care Sales (K Units) Forecast by Application (2025-2032)

Table 135. Global Black Hair Care Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Black Hair Care
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Black Hair Care Market Size (M USD), 2019-2032
- Figure 5. Global Black Hair Care Market Size (M USD) (2019-2032)
- Figure 6. Global Black Hair Care Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Black Hair Care Market Size by Country (M USD)
- Figure 11. Black Hair Care Sales Share by Manufacturers in 2023
- Figure 12. Global Black Hair Care Revenue Share by Manufacturers in 2023
- Figure 13. Black Hair Care Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Black Hair Care Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Black Hair Care Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Black Hair Care Market Share by Type
- Figure 18. Sales Market Share of Black Hair Care by Type (2019-2024)
- Figure 19. Sales Market Share of Black Hair Care by Type in 2023
- Figure 20. Market Size Share of Black Hair Care by Type (2019-2024)
- Figure 21. Market Size Market Share of Black Hair Care by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Black Hair Care Market Share by Application
- Figure 24. Global Black Hair Care Sales Market Share by Application (2019-2024)
- Figure 25. Global Black Hair Care Sales Market Share by Application in 2023
- Figure 26. Global Black Hair Care Market Share by Application (2019-2024)
- Figure 27. Global Black Hair Care Market Share by Application in 2023
- Figure 28. Global Black Hair Care Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Black Hair Care Sales Market Share by Region (2019-2024)
- Figure 30. North America Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Black Hair Care Sales Market Share by Country in 2023

- Figure 32. U.S. Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Black Hair Care Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Black Hair Care Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Black Hair Care Sales Market Share by Country in 2023
- Figure 37. Germany Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Black Hair Care Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Black Hair Care Sales Market Share by Region in 2023
- Figure 44. China Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Black Hair Care Sales and Growth Rate (K Units)
- Figure 50. South America Black Hair Care Sales Market Share by Country in 2023
- Figure 51. Brazil Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Black Hair Care Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Black Hair Care Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Black Hair Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Black Hair Care Production Market Share by Region (2019-2024)
- Figure 62. North America Black Hair Care Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Black Hair Care Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Black Hair Care Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Black Hair Care Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Black Hair Care Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Black Hair Care Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Black Hair Care Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Black Hair Care Market Share Forecast by Type (2025-2032)

Figure 70. Global Black Hair Care Sales Forecast by Application (2025-2032)

Figure 71. Global Black Hair Care Market Share Forecast by Application (2025-2032)

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