

# Global Binocular Night Vision Goggles Market Research Report 2026(Status and Outlook)

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## Abstracts

Binocular Night Vision Goggles (BNVGs) are a type of head-mounted night vision device that features two eyepieces and two image intensifier tubes or a single tube split into both eyes. These goggles allow users to see in low-light or complete darkness by amplifying available light or using infrared (IR) technology. They are commonly used in military, law enforcement, aviation, hunting, and search-and-rescue operations.

The global Binocular Night Vision Goggles market size was estimated at USD 289.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Binocular Night Vision Goggles market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Binocular Night Vision Goggles market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Binocular Night Vision Goggles market.

## **Global Binocular Night Vision Goggles Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Night Vision Devices

L3Harris

Armasight

Orpha

Nightfox

ATN

ROE

NVT

KATOD

Night Owl

Bushnell

### **Market Segmentation (by Type)**

Head Mounted

Handheld

## **Market Segmentation (by Application)**

Military  
Reconnaissance  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Binocular Night Vision Goggles Market  
Overview of the regional outlook of the Binocular Night Vision Goggles Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Binocular Night Vision Goggles Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Binocular Night Vision Goggles, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Binocular Night Vision Goggles
- 1.2 Key Market Segments
  - 1.2.1 Binocular Night Vision Goggles Segment by Type
  - 1.2.2 Binocular Night Vision Goggles Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 BINOCULAR NIGHT VISION GOGGLES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Binocular Night Vision Goggles Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Binocular Night Vision Goggles Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 BINOCULAR NIGHT VISION GOGGLES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Binocular Night Vision Goggles Product Life Cycle
- 3.3 Global Binocular Night Vision Goggles Sales by Manufacturers (2020-2025)
- 3.4 Global Binocular Night Vision Goggles Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Binocular Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Binocular Night Vision Goggles Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Binocular Night Vision Goggles Market Competitive Situation and Trends
  - 3.8.1 Binocular Night Vision Goggles Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Binocular Night Vision Goggles Players Market Share

by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 BINOCULAR NIGHT VISION GOGGLES INDUSTRY CHAIN ANALYSIS**

4.1 Binocular Night Vision Goggles Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BINOCULAR NIGHT VISION GOGGLES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Binocular Night Vision Goggles Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Binocular Night Vision Goggles Market

5.7 ESG Ratings of Leading Companies

## **6 BINOCULAR NIGHT VISION GOGGLES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Binocular Night Vision Goggles Sales Market Share by Type (2020-2025)

6.3 Global Binocular Night Vision Goggles Market Size by Type (2020-2025)

6.4 Global Binocular Night Vision Goggles Price by Type (2020-2025)

## **7 BINOCULAR NIGHT VISION GOGGLES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Binocular Night Vision Goggles Market Sales by Application (2020-2025)
- 7.3 Global Binocular Night Vision Goggles Market Size (M USD) by Application (2020-2025)
- 7.4 Global Binocular Night Vision Goggles Sales Growth Rate by Application (2020-2025)

## **8 BINOCULAR NIGHT VISION GOGGLES MARKET SALES BY REGION**

- 8.1 Global Binocular Night Vision Goggles Sales by Region
  - 8.1.1 Global Binocular Night Vision Goggles Sales by Region
  - 8.1.2 Global Binocular Night Vision Goggles Sales Market Share by Region
- 8.2 Global Binocular Night Vision Goggles Market Size by Region
  - 8.2.1 Global Binocular Night Vision Goggles Market Size by Region
  - 8.2.2 Global Binocular Night Vision Goggles Market Size by Region
- 8.3 North America
  - 8.3.1 North America Binocular Night Vision Goggles Sales by Country
  - 8.3.2 North America Binocular Night Vision Goggles Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Binocular Night Vision Goggles Sales by Country
  - 8.4.2 Europe Binocular Night Vision Goggles Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Binocular Night Vision Goggles Sales by Region
  - 8.5.2 Asia Pacific Binocular Night Vision Goggles Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview

- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Binocular Night Vision Goggles Sales by Country
  - 8.6.2 South America Binocular Night Vision Goggles Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Binocular Night Vision Goggles Sales by Region
  - 8.7.2 Middle East and Africa Binocular Night Vision Goggles Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 BINOCULAR NIGHT VISION GOGGLES MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Binocular Night Vision Goggles by Region(2020-2025)
- 9.2 Global Binocular Night Vision Goggles Revenue Market Share by Region (2020-2025)
- 9.3 Global Binocular Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Binocular Night Vision Goggles Production
  - 9.4.1 North America Binocular Night Vision Goggles Production Growth Rate (2020-2025)
  - 9.4.2 North America Binocular Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Binocular Night Vision Goggles Production
  - 9.5.1 Europe Binocular Night Vision Goggles Production Growth Rate (2020-2025)
  - 9.5.2 Europe Binocular Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Binocular Night Vision Goggles Production (2020-2025)
  - 9.6.1 Japan Binocular Night Vision Goggles Production Growth Rate (2020-2025)
  - 9.6.2 Japan Binocular Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Binocular Night Vision Goggles Production (2020-2025)
  - 9.7.1 China Binocular Night Vision Goggles Production Growth Rate (2020-2025)

9.7.2 China Binocular Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Night Vision Devices

10.1.1 Night Vision Devices Basic Information

10.1.2 Night Vision Devices Binocular Night Vision Goggles Product Overview

10.1.3 Night Vision Devices Binocular Night Vision Goggles Product Market

Performance

10.1.4 Night Vision Devices Business Overview

10.1.5 Night Vision Devices SWOT Analysis

10.1.6 Night Vision Devices Recent Developments

### 10.2 L3Harris

10.2.1 L3Harris Basic Information

10.2.2 L3Harris Binocular Night Vision Goggles Product Overview

10.2.3 L3Harris Binocular Night Vision Goggles Product Market Performance

10.2.4 L3Harris Business Overview

10.2.5 L3Harris SWOT Analysis

10.2.6 L3Harris Recent Developments

### 10.3 Armasight

10.3.1 Armasight Basic Information

10.3.2 Armasight Binocular Night Vision Goggles Product Overview

10.3.3 Armasight Binocular Night Vision Goggles Product Market Performance

10.3.4 Armasight Business Overview

10.3.5 Armasight SWOT Analysis

10.3.6 Armasight Recent Developments

### 10.4 Orpha

10.4.1 Orpha Basic Information

10.4.2 Orpha Binocular Night Vision Goggles Product Overview

10.4.3 Orpha Binocular Night Vision Goggles Product Market Performance

10.4.4 Orpha Business Overview

10.4.5 Orpha Recent Developments

### 10.5 Nightfox

10.5.1 Nightfox Basic Information

10.5.2 Nightfox Binocular Night Vision Goggles Product Overview

10.5.3 Nightfox Binocular Night Vision Goggles Product Market Performance

10.5.4 Nightfox Business Overview

10.5.5 Nightfox Recent Developments

## 10.6 ATN

- 10.6.1 ATN Basic Information
- 10.6.2 ATN Binocular Night Vision Goggles Product Overview
- 10.6.3 ATN Binocular Night Vision Goggles Product Market Performance
- 10.6.4 ATN Business Overview
- 10.6.5 ATN Recent Developments

## 10.7 ROE

- 10.7.1 ROE Basic Information
- 10.7.2 ROE Binocular Night Vision Goggles Product Overview
- 10.7.3 ROE Binocular Night Vision Goggles Product Market Performance
- 10.7.4 ROE Business Overview
- 10.7.5 ROE Recent Developments

## 10.8 NVT

- 10.8.1 NVT Basic Information
- 10.8.2 NVT Binocular Night Vision Goggles Product Overview
- 10.8.3 NVT Binocular Night Vision Goggles Product Market Performance
- 10.8.4 NVT Business Overview
- 10.8.5 NVT Recent Developments

## 10.9 KATOD

- 10.9.1 KATOD Basic Information
- 10.9.2 KATOD Binocular Night Vision Goggles Product Overview
- 10.9.3 KATOD Binocular Night Vision Goggles Product Market Performance
- 10.9.4 KATOD Business Overview
- 10.9.5 KATOD Recent Developments

## 10.10 Night Owl

- 10.10.1 Night Owl Basic Information
- 10.10.2 Night Owl Binocular Night Vision Goggles Product Overview
- 10.10.3 Night Owl Binocular Night Vision Goggles Product Market Performance
- 10.10.4 Night Owl Business Overview
- 10.10.5 Night Owl Recent Developments

## 10.11 Bushnell

- 10.11.1 Bushnell Basic Information
- 10.11.2 Bushnell Binocular Night Vision Goggles Product Overview
- 10.11.3 Bushnell Binocular Night Vision Goggles Product Market Performance
- 10.11.4 Bushnell Business Overview
- 10.11.5 Bushnell Recent Developments

## **11 BINOCULAR NIGHT VISION GOGGLES MARKET FORECAST BY REGION**

11.1 Global Binocular Night Vision Goggles Market Size Forecast

11.2 Global Binocular Night Vision Goggles Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Binocular Night Vision Goggles Market Size Forecast by Country

11.2.3 Asia Pacific Binocular Night Vision Goggles Market Size Forecast by Region

11.2.4 South America Binocular Night Vision Goggles Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Binocular Night Vision Goggles by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Binocular Night Vision Goggles Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Binocular Night Vision Goggles by Type (2026-2035)

12.1.2 Global Binocular Night Vision Goggles Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Binocular Night Vision Goggles by Type (2026-2035)

12.2 Global Binocular Night Vision Goggles Market Forecast by Application (2026-2035)

12.2.1 Global Binocular Night Vision Goggles Sales (K Units) Forecast by Application

12.2.2 Global Binocular Night Vision Goggles Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Binocular Night Vision Goggles Market Size by Type (M USD)

Table 4. Global Binocular Night Vision Goggles Market Size by Application

Table 5. Binocular Night Vision Goggles Market Size Comparison by Region (M USD)

Table 6. Global Binocular Night Vision Goggles Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Binocular Night Vision Goggles Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Binocular Night Vision Goggles Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Binocular Night Vision Goggles Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Binocular Night Vision Goggles as of 2025)

Table 11. Global Market Binocular Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Binocular Night Vision Goggles Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Binocular Night Vision Goggles Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Binocular Night Vision Goggles Sales by Type (K Units)

Table 27. Global Binocular Night Vision Goggles Market Size by Type (M USD)

Table 28. Global Binocular Night Vision Goggles Sales (K Units) by Type (2020-2025)

Table 29. Global Binocular Night Vision Goggles Sales Market Share by Type (2020-2025)

Table 30. Global Binocular Night Vision Goggles Market Size (M USD) by Type (2020-2025)

Table 31. Global Binocular Night Vision Goggles Market Share by Type (2020-2025)

Table 32. Global Binocular Night Vision Goggles Price (USD/Unit) by Type (2020-2025)

Table 33. Global Binocular Night Vision Goggles Sales (K Units) by Application

Table 34. Global Binocular Night Vision Goggles Market Size by Application

Table 35. Global Binocular Night Vision Goggles Sales by Application (2020-2025) & (K Units)

Table 36. Global Binocular Night Vision Goggles Sales Market Share by Application (2020-2025)

Table 37. Global Binocular Night Vision Goggles Market Size by Application (2020-2025) & (M USD)

Table 38. Global Binocular Night Vision Goggles Market Share by Application (2020-2025)

Table 39. Global Binocular Night Vision Goggles Sales Growth Rate by Application (2020-2025)

Table 40. Global Binocular Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 41. Global Binocular Night Vision Goggles Sales Market Share by Region (2020-2025)

Table 42. Global Binocular Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 43. Global Binocular Night Vision Goggles Market Size by Region (2020-2025)

Table 44. North America Binocular Night Vision Goggles Sales by Country (2020-2025) & (K Units)

Table 45. North America Binocular Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Binocular Night Vision Goggles Sales by Country (2020-2025) & (K Units)

Table 47. Europe Binocular Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Binocular Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Binocular Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 50. South America Binocular Night Vision Goggles Sales by Country (2020-2025)

& (K Units)

Table 51. South America Binocular Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Binocular Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Binocular Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 54. Global Binocular Night Vision Goggles Production (K Units) by Region(2020-2025)

Table 55. Global Binocular Night Vision Goggles Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Binocular Night Vision Goggles Revenue Market Share by Region (2020-2025)

Table 57. Global Binocular Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Binocular Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Binocular Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Binocular Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Binocular Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Night Vision Devices Basic Information

Table 63. Night Vision Devices Binocular Night Vision Goggles Product Overview

Table 64. Night Vision Devices Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Night Vision Devices Business Overview

Table 66. Night Vision Devices SWOT Analysis

Table 67. Night Vision Devices Recent Developments

Table 68. L3Harris Basic Information

Table 69. L3Harris Binocular Night Vision Goggles Product Overview

Table 70. L3Harris Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. L3Harris Business Overview

Table 72. L3Harris SWOT Analysis

Table 73. L3Harris Recent Developments

Table 74. Armasight Basic Information

Table 75. Armasight Binocular Night Vision Goggles Product Overview

Table 76. Armasight Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Armasight Business Overview

Table 78. Armasight SWOT Analysis

Table 79. Armasight Recent Developments

Table 80. Orpha Basic Information

Table 81. Orpha Binocular Night Vision Goggles Product Overview

Table 82. Orpha Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Orpha Business Overview

Table 84. Orpha Recent Developments

Table 85. Nightfox Basic Information

Table 86. Nightfox Binocular Night Vision Goggles Product Overview

Table 87. Nightfox Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Nightfox Business Overview

Table 89. Nightfox Recent Developments

Table 90. ATN Basic Information

Table 91. ATN Binocular Night Vision Goggles Product Overview

Table 92. ATN Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. ATN Business Overview

Table 94. ATN Recent Developments

Table 95. ROE Basic Information

Table 96. ROE Binocular Night Vision Goggles Product Overview

Table 97. ROE Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. ROE Business Overview

Table 99. ROE Recent Developments

Table 100. NVT Basic Information

Table 101. NVT Binocular Night Vision Goggles Product Overview

Table 102. NVT Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. NVT Business Overview

Table 104. NVT Recent Developments

Table 105. KATOD Basic Information

Table 106. KATOD Binocular Night Vision Goggles Product Overview

Table 107. KATOD Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 108. KATOD Business Overview
- Table 109. KATOD Recent Developments
- Table 110. Night Owl Basic Information
- Table 111. Night Owl Binocular Night Vision Goggles Product Overview
- Table 112. Night Owl Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Night Owl Business Overview
- Table 114. Night Owl Recent Developments
- Table 115. Bushnell Basic Information
- Table 116. Bushnell Binocular Night Vision Goggles Product Overview
- Table 117. Bushnell Binocular Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Bushnell Business Overview
- Table 119. Bushnell Recent Developments
- Table 120. Global Binocular Night Vision Goggles Sales Forecast by Region (2026-2035) & (K Units)
- Table 121. Global Binocular Night Vision Goggles Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Binocular Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)
- Table 123. North America Binocular Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Binocular Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)
- Table 125. Europe Binocular Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Binocular Night Vision Goggles Sales Forecast by Region (2026-2035) & (K Units)
- Table 127. Asia Pacific Binocular Night Vision Goggles Market Size Forecast by Region (2026-2035) & (M USD)
- Table 128. South America Binocular Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)
- Table 129. South America Binocular Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)
- Table 130. Middle East and Africa Binocular Night Vision Goggles Sales Forecast by Country (2026-2035) & (Units)
- Table 131. Middle East and Africa Binocular Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)
- Table 132. Global Binocular Night Vision Goggles Sales Forecast by Type (2026-2035)

& (K Units)

Table 133. Global Binocular Night Vision Goggles Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Binocular Night Vision Goggles Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Binocular Night Vision Goggles Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Binocular Night Vision Goggles Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Binocular Night Vision Goggles
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Binocular Night Vision Goggles Market Size (M USD), 2025-2035
- Figure 5. Global Binocular Night Vision Goggles Market Size (M USD) (2020-2035)
- Figure 6. Global Binocular Night Vision Goggles Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Binocular Night Vision Goggles Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Binocular Night Vision Goggles Product Life Cycle
- Figure 13. Binocular Night Vision Goggles Sales Share by Manufacturers in 2025
- Figure 14. Global Binocular Night Vision Goggles Revenue Share by Manufacturers in 2025
- Figure 15. Binocular Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Binocular Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Binocular Night Vision Goggles Revenue in 2025
- Figure 18. Industry Chain Map of Binocular Night Vision Goggles
- Figure 19. Global Binocular Night Vision Goggles Market PEST Analysis
- Figure 20. Global Binocular Night Vision Goggles Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Binocular Night Vision Goggles Market Share by Type
- Figure 27. Sales Market Share of Binocular Night Vision Goggles by Type (2020-2025)
- Figure 28. Sales Market Share of Binocular Night Vision Goggles by Type in 2025
- Figure 29. Market Share of Binocular Night Vision Goggles by Type (2020-2025)
- Figure 30. Market Share of Binocular Night Vision Goggles by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Binocular Night Vision Goggles Market Share by Application

Figure 33. Global Binocular Night Vision Goggles Sales Market Share by Application (2020-2025)

Figure 34. Global Binocular Night Vision Goggles Sales Market Share by Application in 2025

Figure 35. Global Binocular Night Vision Goggles Market Share by Application (2020-2025)

Figure 36. Global Binocular Night Vision Goggles Market Share by Application in 2025

Figure 37. Global Binocular Night Vision Goggles Sales Growth Rate by Application (2020-2025)

Figure 38. Global Binocular Night Vision Goggles Sales Market Share by Region (2020-2025)

Figure 39. Global Binocular Night Vision Goggles Market Size by Region (2020-2025)

Figure 40. North America Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Binocular Night Vision Goggles Sales Market Share by Country in 2024

Figure 43. North America Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Binocular Night Vision Goggles Market Size by Country in 2024

Figure 45. U.S. Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Binocular Night Vision Goggles Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Binocular Night Vision Goggles Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Binocular Night Vision Goggles Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Binocular Night Vision Goggles Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Binocular Night Vision Goggles Sales Market Share by Country in 2024

Figure 53. Europe Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Binocular Night Vision Goggles Market Size by Country in 2024

Figure 55. Germany Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Binocular Night Vision Goggles Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Binocular Night Vision Goggles Sales Market Share by Region in 2024

Figure 67. Asia Pacific Binocular Night Vision Goggles Market Size by Region in 2024

Figure 68. China Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Binocular Night Vision Goggles Sales and Growth Rate (K Units)

Figure 79. South America Binocular Night Vision Goggles Sales Market Share by Country in 2024

Figure 80. South America Binocular Night Vision Goggles Market Size and Growth Rate (M USD)

Figure 81. South America Binocular Night Vision Goggles Market Size by Country in 2024

Figure 82. Brazil Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Binocular Night Vision Goggles Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Binocular Night Vision Goggles Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Binocular Night Vision Goggles Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Binocular Night Vision Goggles Market Size by Region in 2024

Figure 92. Saudi Arabia Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Binocular Night Vision Goggles Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Binocular Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Binocular Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Binocular Night Vision Goggles Production Market Share by Region (2020-2025)

Figure 103. North America Binocular Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Binocular Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Binocular Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 106. China Binocular Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Binocular Night Vision Goggles Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Binocular Night Vision Goggles Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Binocular Night Vision Goggles Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Binocular Night Vision Goggles Market Share Forecast by Type (2026-2035)

Figure 111. Global Binocular Night Vision Goggles Sales Forecast by Application (2026-2035)

Figure 112. Global Binocular Night Vision Goggles Market Share Forecast by Application (2026-2035)

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