

Global Binocular Infrared Night Vision Goggles Market Research Report 2026(Status and Outlook)

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Abstracts

Night vision devices let you see in the dark. With quality night vision goggles and scopes you can see people, animals, and objects up to 1,000 yards away on a dark night. The binocular infrared night vision goggles, as advanced electro-optical devices, have gained widespread application and recognition in the market. With the continuous advancement of technology, these night vision goggles utilize infrared radiation to provide clear visual capabilities in extremely low-light or pitch-dark environments, greatly enhancing users' observation capabilities during nighttime or low-light conditions. The demand for binocular infrared night vision goggles is steadily increasing in sectors like military, security, and outdoor exploration, with their reliability and practicality being highly esteemed. As manufacturing techniques improve and costs decrease, the market has witnessed the emergence of binocular infrared night vision goggles at various price points and performance levels, further propelling market growth. However, this has brought about intensified competition and issues related to product homogeneity. Manufacturers must strive for constant innovation to enhance product functionalities and performances, aiming to stand out in the fiercely competitive market landscape.

The global Binocular Infrared Night Vision Goggles market size was estimated at USD 165.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Binocular Infrared Night Vision Goggles market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Binocular Infrared Night Vision Goggles market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Binocular Infrared Night Vision Goggles market.

Global Binocular Infrared Night Vision Goggles Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Yukon Advanced Optics

ATN

Orpha

Armasight (Teledyne)

LUNA OPTICS

Night Owl Optics
ROE

Market Segmentation (by Type)

Optoelectronic Image Enhancement Technology
Digital Image Enhancement Technology

Market Segmentation (by Application)

Security Law Enforcement
Rescue Operations
Outdoor Adventure
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Binocular Infrared Night Vision Goggles Market
Overview of the regional outlook of the Binocular Infrared Night Vision Goggles Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Binocular Infrared Night Vision Goggles Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Binocular Infrared Night Vision Goggles, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Binocular Infrared Night Vision Goggles
- 1.2 Key Market Segments
 - 1.2.1 Binocular Infrared Night Vision Goggles Segment by Type
 - 1.2.2 Binocular Infrared Night Vision Goggles Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Binocular Infrared Night Vision Goggles Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Binocular Infrared Night Vision Goggles Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Binocular Infrared Night Vision Goggles Product Life Cycle
- 3.3 Global Binocular Infrared Night Vision Goggles Sales by Manufacturers (2020-2025)
- 3.4 Global Binocular Infrared Night Vision Goggles Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Binocular Infrared Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Binocular Infrared Night Vision Goggles Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Binocular Infrared Night Vision Goggles Market Competitive Situation and Trends

- 3.8.1 Binocular Infrared Night Vision Goggles Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Binocular Infrared Night Vision Goggles Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 BINOCULAR INFRARED NIGHT VISION GOGGLES INDUSTRY CHAIN ANALYSIS

- 4.1 Binocular Infrared Night Vision Goggles Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Binocular Infrared Night Vision Goggles Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Binocular Infrared Night Vision Goggles Market
- 5.7 ESG Ratings of Leading Companies

6 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Binocular Infrared Night Vision Goggles Sales Market Share by Type (2020-2025)

6.3 Global Binocular Infrared Night Vision Goggles Market Size by Type (2020-2025)

6.4 Global Binocular Infrared Night Vision Goggles Price by Type (2020-2025)

7 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Binocular Infrared Night Vision Goggles Market Sales by Application (2020-2025)

7.3 Global Binocular Infrared Night Vision Goggles Market Size (M USD) by Application (2020-2025)

7.4 Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2020-2025)

8 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET SALES BY REGION

8.1 Global Binocular Infrared Night Vision Goggles Sales by Region

8.1.1 Global Binocular Infrared Night Vision Goggles Sales by Region

8.1.2 Global Binocular Infrared Night Vision Goggles Sales Market Share by Region

8.2 Global Binocular Infrared Night Vision Goggles Market Size by Region

8.2.1 Global Binocular Infrared Night Vision Goggles Market Size by Region

8.2.2 Global Binocular Infrared Night Vision Goggles Market Size by Region

8.3 North America

8.3.1 North America Binocular Infrared Night Vision Goggles Sales by Country

8.3.2 North America Binocular Infrared Night Vision Goggles Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Binocular Infrared Night Vision Goggles Sales by Country

8.4.2 Europe Binocular Infrared Night Vision Goggles Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Binocular Infrared Night Vision Goggles Sales by Region
- 8.5.2 Asia Pacific Binocular Infrared Night Vision Goggles Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Binocular Infrared Night Vision Goggles Sales by Country
 - 8.6.2 South America Binocular Infrared Night Vision Goggles Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Binocular Infrared Night Vision Goggles Sales by Region
 - 8.7.2 Middle East and Africa Binocular Infrared Night Vision Goggles Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Binocular Infrared Night Vision Goggles by Region(2020-2025)
- 9.2 Global Binocular Infrared Night Vision Goggles Revenue Market Share by Region (2020-2025)
- 9.3 Global Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Binocular Infrared Night Vision Goggles Production
 - 9.4.1 North America Binocular Infrared Night Vision Goggles Production Growth Rate (2020-2025)
 - 9.4.2 North America Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Binocular Infrared Night Vision Goggles Production
 - 9.5.1 Europe Binocular Infrared Night Vision Goggles Production Growth Rate (2020-2025)

9.5.2 Europe Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Binocular Infrared Night Vision Goggles Production (2020-2025)

9.6.1 Japan Binocular Infrared Night Vision Goggles Production Growth Rate (2020-2025)

9.6.2 Japan Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Binocular Infrared Night Vision Goggles Production (2020-2025)

9.7.1 China Binocular Infrared Night Vision Goggles Production Growth Rate (2020-2025)

9.7.2 China Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Yukon Advanced Optics

10.1.1 Yukon Advanced Optics Basic Information

10.1.2 Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Overview

10.1.3 Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Market Performance

10.1.4 Yukon Advanced Optics Business Overview

10.1.5 Yukon Advanced Optics SWOT Analysis

10.1.6 Yukon Advanced Optics Recent Developments

10.2 ATN

10.2.1 ATN Basic Information

10.2.2 ATN Binocular Infrared Night Vision Goggles Product Overview

10.2.3 ATN Binocular Infrared Night Vision Goggles Product Market Performance

10.2.4 ATN Business Overview

10.2.5 ATN SWOT Analysis

10.2.6 ATN Recent Developments

10.3 Orpha

10.3.1 Orpha Basic Information

10.3.2 Orpha Binocular Infrared Night Vision Goggles Product Overview

10.3.3 Orpha Binocular Infrared Night Vision Goggles Product Market Performance

10.3.4 Orpha Business Overview

10.3.5 Orpha SWOT Analysis

10.3.6 Orpha Recent Developments

10.4 Armasight (Teledyne)

- 10.4.1 Armasight (Teledyne) Basic Information
- 10.4.2 Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Overview
- 10.4.3 Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Market Performance
- 10.4.4 Armasight (Teledyne) Business Overview
- 10.4.5 Armasight (Teledyne) Recent Developments
- 10.5 LUNA OPTICS
 - 10.5.1 LUNA OPTICS Basic Information
 - 10.5.2 LUNA OPTICS Binocular Infrared Night Vision Goggles Product Overview
 - 10.5.3 LUNA OPTICS Binocular Infrared Night Vision Goggles Product Market Performance
 - 10.5.4 LUNA OPTICS Business Overview
 - 10.5.5 LUNA OPTICS Recent Developments
- 10.6 Night Owl Optics
 - 10.6.1 Night Owl Optics Basic Information
 - 10.6.2 Night Owl Optics Binocular Infrared Night Vision Goggles Product Overview
 - 10.6.3 Night Owl Optics Binocular Infrared Night Vision Goggles Product Market Performance
 - 10.6.4 Night Owl Optics Business Overview
 - 10.6.5 Night Owl Optics Recent Developments
- 10.7 ROE
 - 10.7.1 ROE Basic Information
 - 10.7.2 ROE Binocular Infrared Night Vision Goggles Product Overview
 - 10.7.3 ROE Binocular Infrared Night Vision Goggles Product Market Performance
 - 10.7.4 ROE Business Overview
 - 10.7.5 ROE Recent Developments

11 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET FORECAST BY REGION

- 11.1 Global Binocular Infrared Night Vision Goggles Market Size Forecast
- 11.2 Global Binocular Infrared Night Vision Goggles Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Binocular Infrared Night Vision Goggles Market Size Forecast by Country
 - 11.2.3 Asia Pacific Binocular Infrared Night Vision Goggles Market Size Forecast by Region
 - 11.2.4 South America Binocular Infrared Night Vision Goggles Market Size Forecast

by Country

11.2.5 Middle East and Africa Forecasted Sales of Binocular Infrared Night Vision Goggles by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Binocular Infrared Night Vision Goggles Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Binocular Infrared Night Vision Goggles by Type (2026-2035)

12.1.2 Global Binocular Infrared Night Vision Goggles Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Binocular Infrared Night Vision Goggles by Type (2026-2035)

12.2 Global Binocular Infrared Night Vision Goggles Market Forecast by Application (2026-2035)

12.2.1 Global Binocular Infrared Night Vision Goggles Sales (K Units) Forecast by Application

12.2.2 Global Binocular Infrared Night Vision Goggles Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Binocular Infrared Night Vision Goggles Market Size by Type (M USD)

Table 4. Global Binocular Infrared Night Vision Goggles Market Size by Application

Table 5. Binocular Infrared Night Vision Goggles Market Size Comparison by Region (M USD)

Table 6. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Binocular Infrared Night Vision Goggles Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Binocular Infrared Night Vision Goggles Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Binocular Infrared Night Vision Goggles Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Binocular Infrared Night Vision Goggles as of 2025)

Table 11. Global Market Binocular Infrared Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Binocular Infrared Night Vision Goggles Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Binocular Infrared Night Vision Goggles Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Binocular Infrared Night Vision Goggles Sales by Type (K Units)

Table 27. Global Binocular Infrared Night Vision Goggles Market Size by Type (M USD)

Table 28. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Type (2020-2025)

Table 29. Global Binocular Infrared Night Vision Goggles Sales Market Share by Type (2020-2025)

Table 30. Global Binocular Infrared Night Vision Goggles Market Size (M USD) by Type (2020-2025)

Table 31. Global Binocular Infrared Night Vision Goggles Market Share by Type (2020-2025)

Table 32. Global Binocular Infrared Night Vision Goggles Price (USD/Unit) by Type (2020-2025)

Table 33. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Application

Table 34. Global Binocular Infrared Night Vision Goggles Market Size by Application

Table 35. Global Binocular Infrared Night Vision Goggles Sales by Application (2020-2025) & (K Units)

Table 36. Global Binocular Infrared Night Vision Goggles Sales Market Share by Application (2020-2025)

Table 37. Global Binocular Infrared Night Vision Goggles Market Size by Application (2020-2025) & (M USD)

Table 38. Global Binocular Infrared Night Vision Goggles Market Share by Application (2020-2025)

Table 39. Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2020-2025)

Table 40. Global Binocular Infrared Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 41. Global Binocular Infrared Night Vision Goggles Sales Market Share by Region (2020-2025)

Table 42. Global Binocular Infrared Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 43. Global Binocular Infrared Night Vision Goggles Market Size by Region (2020-2025)

Table 44. North America Binocular Infrared Night Vision Goggles Sales by Country (2020-2025) & (K Units)

Table 45. North America Binocular Infrared Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Binocular Infrared Night Vision Goggles Sales by Country (2020-2025) & (K Units)

Table 47. Europe Binocular Infrared Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Binocular Infrared Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Binocular Infrared Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 50. South America Binocular Infrared Night Vision Goggles Sales by Country (2020-2025) & (K Units)

Table 51. South America Binocular Infrared Night Vision Goggles Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Binocular Infrared Night Vision Goggles Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Binocular Infrared Night Vision Goggles Market Size by Region (2020-2025) & (M USD)

Table 54. Global Binocular Infrared Night Vision Goggles Production (K Units) by Region(2020-2025)

Table 55. Global Binocular Infrared Night Vision Goggles Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Binocular Infrared Night Vision Goggles Revenue Market Share by Region (2020-2025)

Table 57. Global Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Yukon Advanced Optics Basic Information

Table 63. Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Overview

Table 64. Yukon Advanced Optics Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Yukon Advanced Optics Business Overview

Table 66. Yukon Advanced Optics SWOT Analysis

Table 67. Yukon Advanced Optics Recent Developments

Table 68. ATN Basic Information

Table 69. ATN Binocular Infrared Night Vision Goggles Product Overview

Table 70. ATN Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. ATN Business Overview

Table 72. ATN SWOT Analysis

Table 73. ATN Recent Developments

Table 74. Orpha Basic Information

Table 75. Orpha Binocular Infrared Night Vision Goggles Product Overview

Table 76. Orpha Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Orpha Business Overview

Table 78. Orpha SWOT Analysis

Table 79. Orpha Recent Developments

Table 80. Armasight (Teledyne) Basic Information

Table 81. Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Overview

Table 82. Armasight (Teledyne) Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Armasight (Teledyne) Business Overview

Table 84. Armasight (Teledyne) Recent Developments

Table 85. LUNA OPTICS Basic Information

Table 86. LUNA OPTICS Binocular Infrared Night Vision Goggles Product Overview

Table 87. LUNA OPTICS Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. LUNA OPTICS Business Overview

Table 89. LUNA OPTICS Recent Developments

Table 90. Night Owl Optics Basic Information

Table 91. Night Owl Optics Binocular Infrared Night Vision Goggles Product Overview

Table 92. Night Owl Optics Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Night Owl Optics Business Overview

Table 94. Night Owl Optics Recent Developments

Table 95. ROE Basic Information

Table 96. ROE Binocular Infrared Night Vision Goggles Product Overview

Table 97. ROE Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. ROE Business Overview

Table 99. ROE Recent Developments

Table 100. Global Binocular Infrared Night Vision Goggles Sales Forecast by Region (2026-2035) & (K Units)

Table 101. Global Binocular Infrared Night Vision Goggles Market Size Forecast by

Region (2026-2035) & (M USD)

Table 102. North America Binocular Infrared Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)

Table 103. North America Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)

Table 104. Europe Binocular Infrared Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)

Table 105. Europe Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)

Table 106. Asia Pacific Binocular Infrared Night Vision Goggles Sales Forecast by Region (2026-2035) & (K Units)

Table 107. Asia Pacific Binocular Infrared Night Vision Goggles Market Size Forecast by Region (2026-2035) & (M USD)

Table 108. South America Binocular Infrared Night Vision Goggles Sales Forecast by Country (2026-2035) & (K Units)

Table 109. South America Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)

Table 110. Middle East and Africa Binocular Infrared Night Vision Goggles Sales Forecast by Country (2026-2035) & (Units)

Table 111. Middle East and Africa Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2026-2035) & (M USD)

Table 112. Global Binocular Infrared Night Vision Goggles Sales Forecast by Type (2026-2035) & (K Units)

Table 113. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Type (2026-2035) & (M USD)

Table 114. Global Binocular Infrared Night Vision Goggles Price Forecast by Type (2026-2035) & (USD/Unit)

Table 115. Global Binocular Infrared Night Vision Goggles Sales (K Units) Forecast by Application (2026-2035)

Table 116. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Binocular Infrared Night Vision Goggles

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Binocular Infrared Night Vision Goggles Market Size (M USD), 2025-2035

Figure 5. Global Binocular Infrared Night Vision Goggles Market Size (M USD) (2020-2035)

Figure 6. Global Binocular Infrared Night Vision Goggles Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Binocular Infrared Night Vision Goggles Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Binocular Infrared Night Vision Goggles Product Life Cycle

Figure 13. Binocular Infrared Night Vision Goggles Sales Share by Manufacturers in 2025

Figure 14. Global Binocular Infrared Night Vision Goggles Revenue Share by Manufacturers in 2025

Figure 15. Binocular Infrared Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Binocular Infrared Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Binocular Infrared Night Vision Goggles Revenue in 2025

Figure 18. Industry Chain Map of Binocular Infrared Night Vision Goggles

Figure 19. Global Binocular Infrared Night Vision Goggles Market PEST Analysis

Figure 20. Global Binocular Infrared Night Vision Goggles Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Binocular Infrared Night Vision Goggles Market Share by Type

Figure 27. Sales Market Share of Binocular Infrared Night Vision Goggles by Type

(2020-2025)

Figure 28. Sales Market Share of Binocular Infrared Night Vision Goggles by Type in 2025

Figure 29. Market Share of Binocular Infrared Night Vision Goggles by Type (2020-2025)

Figure 30. Market Share of Binocular Infrared Night Vision Goggles by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Binocular Infrared Night Vision Goggles Market Share by Application

Figure 33. Global Binocular Infrared Night Vision Goggles Sales Market Share by Application (2020-2025)

Figure 34. Global Binocular Infrared Night Vision Goggles Sales Market Share by Application in 2025

Figure 35. Global Binocular Infrared Night Vision Goggles Market Share by Application (2020-2025)

Figure 36. Global Binocular Infrared Night Vision Goggles Market Share by Application in 2025

Figure 37. Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2020-2025)

Figure 38. Global Binocular Infrared Night Vision Goggles Sales Market Share by Region (2020-2025)

Figure 39. Global Binocular Infrared Night Vision Goggles Market Size by Region (2020-2025)

Figure 40. North America Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2024

Figure 43. North America Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Binocular Infrared Night Vision Goggles Market Size by Country in 2024

Figure 45. U.S. Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Binocular Infrared Night Vision Goggles Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Binocular Infrared Night Vision Goggles Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Binocular Infrared Night Vision Goggles Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Binocular Infrared Night Vision Goggles Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2024

Figure 53. Europe Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Binocular Infrared Night Vision Goggles Market Size by Country in 2024

Figure 55. Germany Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Binocular Infrared Night Vision Goggles Sales Market Share by Region in 2024

Figure 67. Asia Pacific Binocular Infrared Night Vision Goggles Market Size by Region in 2024

Figure 68. China Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 79. South America Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2024

Figure 80. South America Binocular Infrared Night Vision Goggles Market Size and Growth Rate (M USD)

Figure 81. South America Binocular Infrared Night Vision Goggles Market Size by Country in 2024

Figure 82. Brazil Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Binocular Infrared Night Vision Goggles Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Binocular Infrared Night Vision Goggles Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Binocular Infrared Night Vision Goggles Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Binocular Infrared Night Vision Goggles Market Size by Region in 2024

Figure 92. Saudi Arabia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Binocular Infrared Night Vision Goggles Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Binocular Infrared Night Vision Goggles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Binocular Infrared Night Vision Goggles Production Market Share by Region (2020-2025)

Figure 103. North America Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 106. China Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Binocular Infrared Night Vision Goggles Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Binocular Infrared Night Vision Goggles Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Binocular Infrared Night Vision Goggles Market Share Forecast by Type (2026-2035)

Figure 111. Global Binocular Infrared Night Vision Goggles Sales Forecast by Application (2026-2035)

Figure 112. Global Binocular Infrared Night Vision Goggles Market Share Forecast by Application (2026-2035)

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