

# Global Binocular Infrared Night Vision Goggles Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Night vision devices let you see in the dark. With quality night vision goggles and scopes you can see people, animals, and objects up to 1,000 yards away on a dark night.

The global Binocular Infrared Night Vision Goggles market size was estimated at USD 151 million in 2023 and is projected to reach USD 236.27 million by 2032, exhibiting a CAGR of 5.10% during the forecast period.

North America Binocular Infrared Night Vision Goggles market size was estimated at USD 42.86 million in 2023, at a CAGR of 4.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Binocular Infrared Night Vision Goggles market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Binocular Infrared Night Vision Goggles Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Binocular Infrared Night Vision Goggles market in any manner.

## Global Binocular Infrared Night Vision Goggles Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Yukon Advanced Optics

ATN

Orpha

Armasight (Teledyne)

LUNA OPTICS

Night Owl Optics

ROE

### Market Segmentation (by Type)

Optoelectronic Image Enhancement Technology

Digital Image Enhancement Technology

### Market Segmentation (by Application)

Security Law Enforcement

Rescue Operations

Outdoor Adventure

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Binocular Infrared Night Vision Goggles Market

Overview of the regional outlook of the Binocular Infrared Night Vision Goggles Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Binocular Infrared Night Vision Goggles Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Binocular Infrared Night Vision Goggles, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Binocular Infrared Night Vision Goggles
- 1.2 Key Market Segments
  - 1.2.1 Binocular Infrared Night Vision Goggles Segment by Type
  - 1.2.2 Binocular Infrared Night Vision Goggles Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Binocular Infrared Night Vision Goggles Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Binocular Infrared Night Vision Goggles Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Binocular Infrared Night Vision Goggles Sales by Manufacturers (2019-2024)
- 3.2 Global Binocular Infrared Night Vision Goggles Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Binocular Infrared Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Binocular Infrared Night Vision Goggles Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Binocular Infrared Night Vision Goggles Sales Sites, Area Served, Product Type
- 3.6 Binocular Infrared Night Vision Goggles Market Competitive Situation and Trends
  - 3.6.1 Binocular Infrared Night Vision Goggles Market Concentration Rate

3.6.2 Global 5 and 10 Largest Binocular Infrared Night Vision Goggles Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 BINOCULAR INFRARED NIGHT VISION GOGGLES INDUSTRY CHAIN ANALYSIS**

4.1 Binocular Infrared Night Vision Goggles Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Binocular Infrared Night Vision Goggles Sales Market Share by Type (2019-2024)

6.3 Global Binocular Infrared Night Vision Goggles Market Size Market Share by Type (2019-2024)

6.4 Global Binocular Infrared Night Vision Goggles Price by Type (2019-2024)

## **7 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Binocular Infrared Night Vision Goggles Market Sales by Application (2019-2024)

7.3 Global Binocular Infrared Night Vision Goggles Market Size (M USD) by Application (2019-2024)

7.4 Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2019-2024)

## **8 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET CONSUMPTION BY REGION**

8.1 Global Binocular Infrared Night Vision Goggles Sales by Region

8.1.1 Global Binocular Infrared Night Vision Goggles Sales by Region

8.1.2 Global Binocular Infrared Night Vision Goggles Sales Market Share by Region

8.2 North America

8.2.1 North America Binocular Infrared Night Vision Goggles Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Binocular Infrared Night Vision Goggles Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Binocular Infrared Night Vision Goggles Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Binocular Infrared Night Vision Goggles Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Binocular Infrared Night Vision Goggles Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET PRODUCTION BY REGION**

9.1 Global Production of Binocular Infrared Night Vision Goggles by Region (2019-2024)

9.2 Global Binocular Infrared Night Vision Goggles Revenue Market Share by Region (2019-2024)

9.3 Global Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Binocular Infrared Night Vision Goggles Production

9.4.1 North America Binocular Infrared Night Vision Goggles Production Growth Rate (2019-2024)

9.4.2 North America Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Binocular Infrared Night Vision Goggles Production

9.5.1 Europe Binocular Infrared Night Vision Goggles Production Growth Rate (2019-2024)

9.5.2 Europe Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Binocular Infrared Night Vision Goggles Production (2019-2024)

9.6.1 Japan Binocular Infrared Night Vision Goggles Production Growth Rate (2019-2024)

9.6.2 Japan Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Binocular Infrared Night Vision Goggles Production (2019-2024)

9.7.1 China Binocular Infrared Night Vision Goggles Production Growth Rate (2019-2024)

9.7.2 China Binocular Infrared Night Vision Goggles Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Yukon Advanced Optics

- 10.1.1 Yukon Advanced Optics Binocular Infrared Night Vision Goggles Basic Information
- 10.1.2 Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Overview
- 10.1.3 Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Market Performance
- 10.1.4 Yukon Advanced Optics Business Overview
- 10.1.5 Yukon Advanced Optics Binocular Infrared Night Vision Goggles SWOT Analysis
- 10.1.6 Yukon Advanced Optics Recent Developments
- 10.2 ATN
  - 10.2.1 ATN Binocular Infrared Night Vision Goggles Basic Information
  - 10.2.2 ATN Binocular Infrared Night Vision Goggles Product Overview
  - 10.2.3 ATN Binocular Infrared Night Vision Goggles Product Market Performance
  - 10.2.4 ATN Business Overview
  - 10.2.5 ATN Binocular Infrared Night Vision Goggles SWOT Analysis
  - 10.2.6 ATN Recent Developments
- 10.3 Orpha
  - 10.3.1 Orpha Binocular Infrared Night Vision Goggles Basic Information
  - 10.3.2 Orpha Binocular Infrared Night Vision Goggles Product Overview
  - 10.3.3 Orpha Binocular Infrared Night Vision Goggles Product Market Performance
  - 10.3.4 Orpha Binocular Infrared Night Vision Goggles SWOT Analysis
  - 10.3.5 Orpha Business Overview
  - 10.3.6 Orpha Recent Developments
- 10.4 Armasight (Teledyne)
  - 10.4.1 Armasight (Teledyne) Binocular Infrared Night Vision Goggles Basic Information
  - 10.4.2 Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Overview
  - 10.4.3 Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Market Performance
  - 10.4.4 Armasight (Teledyne) Business Overview
  - 10.4.5 Armasight (Teledyne) Recent Developments
- 10.5 LUNA OPTICS
  - 10.5.1 LUNA OPTICS Binocular Infrared Night Vision Goggles Basic Information
  - 10.5.2 LUNA OPTICS Binocular Infrared Night Vision Goggles Product Overview
  - 10.5.3 LUNA OPTICS Binocular Infrared Night Vision Goggles Product Market Performance
  - 10.5.4 LUNA OPTICS Business Overview
  - 10.5.5 LUNA OPTICS Recent Developments

## 10.6 Night Owl Optics

10.6.1 Night Owl Optics Binocular Infrared Night Vision Goggles Basic Information

10.6.2 Night Owl Optics Binocular Infrared Night Vision Goggles Product Overview

10.6.3 Night Owl Optics Binocular Infrared Night Vision Goggles Product Market

Performance

10.6.4 Night Owl Optics Business Overview

10.6.5 Night Owl Optics Recent Developments

## 10.7 ROE

10.7.1 ROE Binocular Infrared Night Vision Goggles Basic Information

10.7.2 ROE Binocular Infrared Night Vision Goggles Product Overview

10.7.3 ROE Binocular Infrared Night Vision Goggles Product Market Performance

10.7.4 ROE Business Overview

10.7.5 ROE Recent Developments

## **11 BINOCULAR INFRARED NIGHT VISION GOGGLES MARKET FORECAST BY REGION**

11.1 Global Binocular Infrared Night Vision Goggles Market Size Forecast

11.2 Global Binocular Infrared Night Vision Goggles Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Binocular Infrared Night Vision Goggles Market Size Forecast by Country

11.2.3 Asia Pacific Binocular Infrared Night Vision Goggles Market Size Forecast by Region

11.2.4 South America Binocular Infrared Night Vision Goggles Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Binocular Infrared Night Vision Goggles by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Binocular Infrared Night Vision Goggles Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Binocular Infrared Night Vision Goggles by Type (2025-2032)

12.1.2 Global Binocular Infrared Night Vision Goggles Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Binocular Infrared Night Vision Goggles by Type (2025-2032)

## 12.2 Global Binocular Infrared Night Vision Goggles Market Forecast by Application (2025-2032)

12.2.1 Global Binocular Infrared Night Vision Goggles Sales (K Units) Forecast by Application

12.2.2 Global Binocular Infrared Night Vision Goggles Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Binocular Infrared Night Vision Goggles Market Size Comparison by Region (M USD)

Table 5. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Binocular Infrared Night Vision Goggles Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Binocular Infrared Night Vision Goggles Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Binocular Infrared Night Vision Goggles Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Binocular Infrared Night Vision Goggles as of 2022)

Table 10. Global Market Binocular Infrared Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Binocular Infrared Night Vision Goggles Sales Sites and Area Served

Table 12. Manufacturers Binocular Infrared Night Vision Goggles Product Type

Table 13. Global Binocular Infrared Night Vision Goggles Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Binocular Infrared Night Vision Goggles

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Binocular Infrared Night Vision Goggles Market Challenges

Table 22. Global Binocular Infrared Night Vision Goggles Sales by Type (K Units)

Table 23. Global Binocular Infrared Night Vision Goggles Market Size by Type (M USD)

Table 24. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Type (2019-2024)

Table 25. Global Binocular Infrared Night Vision Goggles Sales Market Share by Type

(2019-2024)

Table 26. Global Binocular Infrared Night Vision Goggles Market Size (M USD) by Type (2019-2024)

Table 27. Global Binocular Infrared Night Vision Goggles Market Size Share by Type (2019-2024)

Table 28. Global Binocular Infrared Night Vision Goggles Price (USD/Unit) by Type (2019-2024)

Table 29. Global Binocular Infrared Night Vision Goggles Sales (K Units) by Application

Table 30. Global Binocular Infrared Night Vision Goggles Market Size by Application

Table 31. Global Binocular Infrared Night Vision Goggles Sales by Application (2019-2024) & (K Units)

Table 32. Global Binocular Infrared Night Vision Goggles Sales Market Share by Application (2019-2024)

Table 33. Global Binocular Infrared Night Vision Goggles Sales by Application (2019-2024) & (M USD)

Table 34. Global Binocular Infrared Night Vision Goggles Market Share by Application (2019-2024)

Table 35. Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2019-2024)

Table 36. Global Binocular Infrared Night Vision Goggles Sales by Region (2019-2024) & (K Units)

Table 37. Global Binocular Infrared Night Vision Goggles Sales Market Share by Region (2019-2024)

Table 38. North America Binocular Infrared Night Vision Goggles Sales by Country (2019-2024) & (K Units)

Table 39. Europe Binocular Infrared Night Vision Goggles Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Binocular Infrared Night Vision Goggles Sales by Region (2019-2024) & (K Units)

Table 41. South America Binocular Infrared Night Vision Goggles Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Binocular Infrared Night Vision Goggles Sales by Region (2019-2024) & (K Units)

Table 43. Global Binocular Infrared Night Vision Goggles Production (K Units) by Region (2019-2024)

Table 44. Global Binocular Infrared Night Vision Goggles Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Binocular Infrared Night Vision Goggles Revenue Market Share by Region (2019-2024)

Table 46. Global Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Binocular Infrared Night Vision Goggles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Yukon Advanced Optics Binocular Infrared Night Vision Goggles Basic Information

Table 52. Yukon Advanced Optics Binocular Infrared Night Vision Goggles Product Overview

Table 53. Yukon Advanced Optics Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Yukon Advanced Optics Business Overview

Table 55. Yukon Advanced Optics Binocular Infrared Night Vision Goggles SWOT Analysis

Table 56. Yukon Advanced Optics Recent Developments

Table 57. ATN Binocular Infrared Night Vision Goggles Basic Information

Table 58. ATN Binocular Infrared Night Vision Goggles Product Overview

Table 59. ATN Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. ATN Business Overview

Table 61. ATN Binocular Infrared Night Vision Goggles SWOT Analysis

Table 62. ATN Recent Developments

Table 63. Orpha Binocular Infrared Night Vision Goggles Basic Information

Table 64. Orpha Binocular Infrared Night Vision Goggles Product Overview

Table 65. Orpha Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Orpha Binocular Infrared Night Vision Goggles SWOT Analysis

Table 67. Orpha Business Overview

Table 68. Orpha Recent Developments

Table 69. Armasight (Teledyne) Binocular Infrared Night Vision Goggles Basic Information

Table 70. Armasight (Teledyne) Binocular Infrared Night Vision Goggles Product Overview

Table 71. Armasight (Teledyne) Binocular Infrared Night Vision Goggles Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Armasight (Teledyne) Business Overview

Table 73. Armasight (Teledyne) Recent Developments

Table 74. LUNA OPTICS Binocular Infrared Night Vision Goggles Basic Information

Table 75. LUNA OPTICS Binocular Infrared Night Vision Goggles Product Overview

Table 76. LUNA OPTICS Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. LUNA OPTICS Business Overview

Table 78. LUNA OPTICS Recent Developments

Table 79. Night Owl Optics Binocular Infrared Night Vision Goggles Basic Information

Table 80. Night Owl Optics Binocular Infrared Night Vision Goggles Product Overview

Table 81. Night Owl Optics Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Night Owl Optics Business Overview

Table 83. Night Owl Optics Recent Developments

Table 84. ROE Binocular Infrared Night Vision Goggles Basic Information

Table 85. ROE Binocular Infrared Night Vision Goggles Product Overview

Table 86. ROE Binocular Infrared Night Vision Goggles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. ROE Business Overview

Table 88. ROE Recent Developments

Table 89. Global Binocular Infrared Night Vision Goggles Sales Forecast by Region (2025-2032) & (K Units)

Table 90. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Region (2025-2032) & (M USD)

Table 91. North America Binocular Infrared Night Vision Goggles Sales Forecast by Country (2025-2032) & (K Units)

Table 92. North America Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2025-2032) & (M USD)

Table 93. Europe Binocular Infrared Night Vision Goggles Sales Forecast by Country (2025-2032) & (K Units)

Table 94. Europe Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2025-2032) & (M USD)

Table 95. Asia Pacific Binocular Infrared Night Vision Goggles Sales Forecast by Region (2025-2032) & (K Units)

Table 96. Asia Pacific Binocular Infrared Night Vision Goggles Market Size Forecast by Region (2025-2032) & (M USD)

Table 97. South America Binocular Infrared Night Vision Goggles Sales Forecast by Country (2025-2032) & (K Units)

Table 98. South America Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2025-2032) & (M USD)

Table 99. Middle East and Africa Binocular Infrared Night Vision Goggles Consumption Forecast by Country (2025-2032) & (Units)

Table 100. Middle East and Africa Binocular Infrared Night Vision Goggles Market Size Forecast by Country (2025-2032) & (M USD)

Table 101. Global Binocular Infrared Night Vision Goggles Sales Forecast by Type (2025-2032) & (K Units)

Table 102. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Type (2025-2032) & (M USD)

Table 103. Global Binocular Infrared Night Vision Goggles Price Forecast by Type (2025-2032) & (USD/Unit)

Table 104. Global Binocular Infrared Night Vision Goggles Sales (K Units) Forecast by Application (2025-2032)

Table 105. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Binocular Infrared Night Vision Goggles
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Binocular Infrared Night Vision Goggles Market Size (M USD), 2019-2032
- Figure 5. Global Binocular Infrared Night Vision Goggles Market Size (M USD) (2019-2032)
- Figure 6. Global Binocular Infrared Night Vision Goggles Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Binocular Infrared Night Vision Goggles Market Size by Country (M USD)
- Figure 11. Binocular Infrared Night Vision Goggles Sales Share by Manufacturers in 2023
- Figure 12. Global Binocular Infrared Night Vision Goggles Revenue Share by Manufacturers in 2023
- Figure 13. Binocular Infrared Night Vision Goggles Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Binocular Infrared Night Vision Goggles Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Binocular Infrared Night Vision Goggles Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Binocular Infrared Night Vision Goggles Market Share by Type
- Figure 18. Sales Market Share of Binocular Infrared Night Vision Goggles by Type (2019-2024)
- Figure 19. Sales Market Share of Binocular Infrared Night Vision Goggles by Type in 2023
- Figure 20. Market Size Share of Binocular Infrared Night Vision Goggles by Type (2019-2024)
- Figure 21. Market Size Market Share of Binocular Infrared Night Vision Goggles by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Binocular Infrared Night Vision Goggles Market Share by Application
- Figure 24. Global Binocular Infrared Night Vision Goggles Sales Market Share by

Application (2019-2024)

Figure 25. Global Binocular Infrared Night Vision Goggles Sales Market Share by Application in 2023

Figure 26. Global Binocular Infrared Night Vision Goggles Market Share by Application (2019-2024)

Figure 27. Global Binocular Infrared Night Vision Goggles Market Share by Application in 2023

Figure 28. Global Binocular Infrared Night Vision Goggles Sales Growth Rate by Application (2019-2024)

Figure 29. Global Binocular Infrared Night Vision Goggles Sales Market Share by Region (2019-2024)

Figure 30. North America Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2023

Figure 32. U.S. Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Binocular Infrared Night Vision Goggles Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Binocular Infrared Night Vision Goggles Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2023

Figure 37. Germany Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Binocular Infrared Night Vision Goggles Sales Market Share by Region in 2023

Figure 44. China Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 50. South America Binocular Infrared Night Vision Goggles Sales Market Share by Country in 2023

Figure 51. Brazil Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Binocular Infrared Night Vision Goggles Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Binocular Infrared Night Vision Goggles Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Binocular Infrared Night Vision Goggles Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Binocular Infrared Night Vision Goggles Production Market Share by Region (2019-2024)

Figure 62. North America Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Binocular Infrared Night Vision Goggles Production (K Units) Growth

Rate (2019-2024)

Figure 64. Japan Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2019-2024)

Figure 65. China Binocular Infrared Night Vision Goggles Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Binocular Infrared Night Vision Goggles Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Binocular Infrared Night Vision Goggles Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Binocular Infrared Night Vision Goggles Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Binocular Infrared Night Vision Goggles Market Share Forecast by Type (2025-2032)

Figure 70. Global Binocular Infrared Night Vision Goggles Sales Forecast by Application (2025-2032)

Figure 71. Global Binocular Infrared Night Vision Goggles Market Share Forecast by Application (2025-2032)

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