

Global Billiards Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Billiards, a popular indoor sport played on a rectangular table with pockets and cue sticks, has a well-established market globally. The game involves striking balls with the cue to pocket them into the table's pockets. Billiards is enjoyed by enthusiasts, amateurs, and professionals alike, contributing to a vibrant market landscape.

The current market size for the Billiards industry stands at approximately USD 300 million in 2023. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.67% from 2024 to 2032. Several key factors are driving this growth, including the increasing popularity of cue sports as a recreational activity, the rise of billiards as a competitive sport, and the growing number of billiards clubs and lounges worldwide.

One significant trend in the Billiards market is the increasing adoption of technology to enhance the gaming experience. This includes the development of smart billiards tables with interactive features, such as digital scoring systems and augmented reality capabilities. Another trend is the growing emphasis on sustainability, with manufacturers using eco-friendly materials in billiards equipment production to appeal to environmentally conscious consumers.

Moreover, the rise of online platforms and mobile applications dedicated to billiards has expanded the game's reach beyond traditional brick-and-mortar venues. Virtual tournaments, online coaching services, and social networking features tailored for billiards enthusiasts have further boosted the market's growth and accessibility.

In terms of regional market distribution, leading markets for Billiards include North America, Europe, and Asia Pacific. North America dominates the market due to a strong culture of billiards, a large number of professional players, and a robust infrastructure of billiards clubs and tournaments. Europe follows closely, with countries like the UK, Germany, and France exhibiting a strong affinity for the sport. In Asia Pacific, countries such as China, Japan, and South Korea are witnessing a surge in billiards' popularity, driven by increasing disposable incomes and a growing interest in cue sports.

Despite the positive market outlook, the Billiards industry faces challenges such as the high cost of quality billiards equipment, limited space for setting up billiards tables in urban areas, and the need for continuous innovation to attract and retain new players. Overcoming these challenges will require industry players to focus on product affordability, strategic partnerships with venues, and ongoing investment in research and development to introduce innovative solutions that cater to evolving consumer preferences.

This report provides a deep insight into the global Billiards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Billiards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Billiards market in any manner.

Global Billiards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Xingpai

Chevillotte

Shender

Brunswick Billiards

GLD Products

Riley

Loontjens Biljarts

American Heritage

Olhausen Billiards

Billards Br?ton

Ren? Pierre

Legacy Billiards

Market Segmentation (by Type)

Snooker Billiards

American Pool Table

English Pool Tables

European Pool Table

Market Segmentation (by Application)

Professional Competition

Leisure and Entertainment

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Billiards Market

Overview of the regional outlook of the Billiards Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Billiards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Billiards

1.2 Key Market Segments

1.2.1 Billiards Segment by Type

1.2.2 Billiards Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BILLIARDS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Billiards Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Billiards Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 BILLIARDS MARKET COMPETITIVE LANDSCAPE

3.1 Global Billiards Sales by Manufacturers (2019-2024)

3.2 Global Billiards Revenue Market Share by Manufacturers (2019-2024)

3.3 Billiards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Billiards Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Billiards Sales Sites, Area Served, Product Type

3.6 Billiards Market Competitive Situation and Trends

3.6.1 Billiards Market Concentration Rate

3.6.2 Global 5 and 10 Largest Billiards Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BILLIARDS INDUSTRY CHAIN ANALYSIS

4.1 Billiards Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BILLIARDS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 BILLIARDS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Billiards Sales Market Share by Type (2019-2024)

6.3 Global Billiards Market Size Market Share by Type (2019-2024)

6.4 Global Billiards Price by Type (2019-2024)

7 BILLIARDS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Billiards Market Sales by Application (2019-2024)

7.3 Global Billiards Market Size (M USD) by Application (2019-2024)

7.4 Global Billiards Sales Growth Rate by Application (2019-2024)

8 BILLIARDS MARKET SALES BY REGION

8.1 Global Billiards Sales by Region

8.1.1 Global Billiards Sales by Region

8.1.2 Global Billiards Sales Market Share by Region

8.2 Global Billiards Market Size by Region

8.2.1 Global Billiards Market Size by Region

8.2.2 Global Billiards Market Size Market Share by Region

8.3 North America

8.3.1 North America Billiards Sales by Country

8.3.2 North America Billiards Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Billiards Sales by Country

8.4.2 Europe Billiards Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Billiards Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Billiards Market Size by Region

8.6.2 Asia Pacific Billiards Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Billiards Sales by Country

8.7.2 South America Billiards Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Billiards Sales by Region

8.8.2 Middle East and Africa Billiards Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 BILLIARDS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Billiards by Region (2019-2024)
- 9.2 Global Billiards Revenue Market Share by Region (2019-2024)
- 9.3 Global Billiards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Billiards Production
 - 9.4.1 North America Billiards Production Growth Rate (2019-2024)
 - 9.4.2 North America Billiards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Billiards Production
 - 9.5.1 Europe Billiards Production Growth Rate (2019-2024)
 - 9.5.2 Europe Billiards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Billiards Production (2019-2024)
 - 9.6.1 Japan Billiards Production Growth Rate (2019-2024)
 - 9.6.2 Japan Billiards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Billiards Production (2019-2024)
 - 9.7.1 China Billiards Production Growth Rate (2019-2024)
 - 9.7.2 China Billiards Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Xingpai
 - 10.1.1 Xingpai Billiards Basic Information
 - 10.1.2 Xingpai Billiards Product Overview
 - 10.1.3 Xingpai Billiards Product Market Performance
 - 10.1.4 Xingpai Business Overview
 - 10.1.5 Xingpai Billiards SWOT Analysis
 - 10.1.6 Xingpai Recent Developments
- 10.2 Chevillotte
 - 10.2.1 Chevillotte Billiards Basic Information
 - 10.2.2 Chevillotte Billiards Product Overview
 - 10.2.3 Chevillotte Billiards Product Market Performance
 - 10.2.4 Chevillotte Business Overview
 - 10.2.5 Chevillotte Billiards SWOT Analysis

- 10.2.6 Chevillotte Recent Developments
- 10.3 Shender
 - 10.3.1 Shender Billiards Basic Information
 - 10.3.2 Shender Billiards Product Overview
 - 10.3.3 Shender Billiards Product Market Performance
 - 10.3.4 Shender Billiards SWOT Analysis
 - 10.3.5 Shender Business Overview
 - 10.3.6 Shender Recent Developments
- 10.4 Brunswick Billiards
 - 10.4.1 Brunswick Billiards Billiards Basic Information
 - 10.4.2 Brunswick Billiards Billiards Product Overview
 - 10.4.3 Brunswick Billiards Billiards Product Market Performance
 - 10.4.4 Brunswick Billiards Business Overview
 - 10.4.5 Brunswick Billiards Recent Developments
- 10.5 GLD Products
 - 10.5.1 GLD Products Billiards Basic Information
 - 10.5.2 GLD Products Billiards Product Overview
 - 10.5.3 GLD Products Billiards Product Market Performance
 - 10.5.4 GLD Products Business Overview
 - 10.5.5 GLD Products Recent Developments
- 10.6 Riley
 - 10.6.1 Riley Billiards Basic Information
 - 10.6.2 Riley Billiards Product Overview
 - 10.6.3 Riley Billiards Product Market Performance
 - 10.6.4 Riley Business Overview
 - 10.6.5 Riley Recent Developments
- 10.7 Loontjens Biljarts
 - 10.7.1 Loontjens Biljarts Billiards Basic Information
 - 10.7.2 Loontjens Biljarts Billiards Product Overview
 - 10.7.3 Loontjens Biljarts Billiards Product Market Performance
 - 10.7.4 Loontjens Biljarts Business Overview
 - 10.7.5 Loontjens Biljarts Recent Developments
- 10.8 American Heritage
 - 10.8.1 American Heritage Billiards Basic Information
 - 10.8.2 American Heritage Billiards Product Overview
 - 10.8.3 American Heritage Billiards Product Market Performance
 - 10.8.4 American Heritage Business Overview
 - 10.8.5 American Heritage Recent Developments
- 10.9 Olhausen Billiards

- 10.9.1 Olhausen Billiards Billiards Basic Information
- 10.9.2 Olhausen Billiards Billiards Product Overview
- 10.9.3 Olhausen Billiards Billiards Product Market Performance
- 10.9.4 Olhausen Billiards Business Overview
- 10.9.5 Olhausen Billiards Recent Developments
- 10.10 Billards Br?ton
 - 10.10.1 Billards Br?ton Billiards Basic Information
 - 10.10.2 Billards Br?ton Billiards Product Overview
 - 10.10.3 Billards Br?ton Billiards Product Market Performance
 - 10.10.4 Billards Br?ton Business Overview
 - 10.10.5 Billards Br?ton Recent Developments
- 10.11 Ren? Pierre
 - 10.11.1 Ren? Pierre Billiards Basic Information
 - 10.11.2 Ren? Pierre Billiards Product Overview
 - 10.11.3 Ren? Pierre Billiards Product Market Performance
 - 10.11.4 Ren? Pierre Business Overview
 - 10.11.5 Ren? Pierre Recent Developments
- 10.12 Legacy Billiards
 - 10.12.1 Legacy Billiards Billiards Basic Information
 - 10.12.2 Legacy Billiards Billiards Product Overview
 - 10.12.3 Legacy Billiards Billiards Product Market Performance
 - 10.12.4 Legacy Billiards Business Overview
 - 10.12.5 Legacy Billiards Recent Developments

11 BILLIARDS MARKET FORECAST BY REGION

- 11.1 Global Billiards Market Size Forecast
- 11.2 Global Billiards Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Billiards Market Size Forecast by Country
 - 11.2.3 Asia Pacific Billiards Market Size Forecast by Region
 - 11.2.4 South America Billiards Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Billiards by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Billiards Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Billiards by Type (2025-2032)
 - 12.1.2 Global Billiards Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Billiards by Type (2025-2032)
- 12.2 Global Billiards Market Forecast by Application (2025-2032)
 - 12.2.1 Global Billiards Sales (K Units) Forecast by Application
 - 12.2.2 Global Billiards Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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