

Global Bikes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The Global Bikes Market encompasses all bicycles designed for personal and recreational use, transportation, fitness, and sports activities. This market includes a wide variety of bicycle types such as road bikes, mountain bikes, hybrid bikes, BMX bikes, folding bikes, and electric bicycles (e-bikes). The market covers both the sale of complete bicycles and the distribution of bicycle parts and accessories. It does not include motorized vehicles such as motorcycles or scooters, nor does it encompass bike-sharing services, which belong to a separate market category. The global Bikes market size is projected to reach US\$ 69884.76 Million by 2030 from US\$ 61668.04 million in 2023 at a CAGR of 2.55% during 2024-2030. million vehicles gradually increased to 143.48 million vehicles in 2030. Bicycles are seen as a solution to traffic congestion and a convenient, environmentally friendly mode of transportation. Bike-sharing projects have become an important driving force for the development of the bicycle manufacturing market in the past few years. In addition, with the increase in global health awareness, More and more people are choosing to ride bicycles to stay healthy. Governments and health organizations have been promoting cycling as a form of exercise, which has driven the demand for traditional bicycles and electric bicycles for leisure and fitness purposes. The growing popularity of e-bikes is another key factor driving the market growth. E-bikes offer convenience and ease, especially for long commutes or hilly terrains, making them attractive to a wider range of people. Battery efficiency and motor system Technological innovations have also enhanced the appeal of electric bikes, contributing to the overall growth of the bike market.

On basis of geography, the Bikes market is segmented into North America, Europe, Asia-Pacific, South America, Middle East and Africa, etc. In 2023, the Asia-Pacific

market contributed the highest revenue to the market and accounted for 56.81% of the entire market. Asia Pacific is home to some of the world's largest bicycle manufacturers, particularly in China, Taiwan, and India. These countries have mature production capabilities that allow for cost-effective manufacturing and distribution in the region and globally. Governments in Asia Pacific, such as those in China and Japan, are actively promoting bicycles to reduce pollution and traffic congestion. In highly urbanized and densely populated areas, bicycles offer an affordable and practical solution for daily commuting, driving high demand across the Asia Pacific region.

According to our calculations, the CR5 and HHI of the global Bikes market in 2023 will be 20.20% and 0.89% respectively, showing a low market concentration. This means that the market is in fierce competition. Currently, the major players in the global Bikes market include Pon Holdings B.V., Yadea Group, Giant Manufacturing Co. Ltd, Trek Bicycle Corporation, AIMA Technology Group, Accell Group, Cube Bikes, Merida Industry Co., Ltd., Tianjin FUJI-TA Bicycle Industrial Co., Ltd., Shenzhen XiDeSheng Bicycle Co., Ltd., Specialized Bicycle Components, Inc, Orbea, Fritz Jou, Hero Cycles Limited, Scott Sports SA, Shanghai Phoenix Bicycles, Brompton Bicycle Inc., Zhonglu Co., Ltd. , Pinarello, AVON CYCLES LTD, Rohatyn, TRINX, TI Cycles, Colnago, Look Cycle, FRM Bike Technology Srl, Nicolai, Keeway, Kona Bikes, ELLSWORTH.

This report provides a deep insight into the global Bikes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bikes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bikes market in any manner.

Global Bikes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pon Holdings B.V.

Yadea Group

Giant Manufacturing Co. Ltd

Trek Bicycle Corporation

AIMA Technology Group

Accell Group

Cube Bikes

Merida Industry Co., Ltd.

Tianjin FUJI-TA Bicycle Industrial Co., Ltd.

Shenzhen XiDeSheng Bicycle Co., Ltd.

Specialized Bicycle Components, Inc

Orbea

Fritz Jou

Hero Cycles Limited

Scott Sports SA

Shanghai Phoenix Bicycles

Brompton Bicycle Inc.

Zhonglu Co., Ltd.

Pinarello

AVON CYCLES LTD

Rohatyn

TRINX

TI Cycles

Colnago

Look Cycle

FRM Bike Technology Srl

Nicolai

Keeway

Kona Bikes

ELLSWORTH

Market Segmentation (by Type)

Electric

Conventional

Market Segmentation (by Application)

Offline

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Bikes Market

Overview of the regional outlook of the Bikes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bikes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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