

Global Bike Safety Gear Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Increased adoption of bicycle safety gear has been observed in recent past due to accidental injuries across the globe. Growing safety concern has been raising among riders in past years. Urban bike accidents are increasing globally, especially in developed economies such as U.S., Europe. It has been observed that urban bicycle accidents are tend to happen more frequently and causes more serious injuries however the number of accidents are declining. In U.S., 70% of all bike accidents happen in city area. The accidents are less in suburban and rural area due to less traffic and better flexibility to install bicycles safety features. As per an independent study, overall number of bicycle accidents in U.S. has declined but fatal bike accidents are rising. In 2015, 45,000 bicycle accidents were recorded in U.S., which was down by 5,000 from the previous year. However, a sharp 12% increase in fatal accidents have also recorded the same year which again highlights the necessity of bicycle safety gear.

This report provides a deep insight into the global Bike Safety Gear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bike Safety Gear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bike Safety Gear market in any manner.

Global Bike Safety Gear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

SenHai Sports Goods

Strategic Sports

Orbea

Rudy Project

GUB

One Industries

CatEye

SIGMA SPORT

Serfas

Knog

Exposure Lights

Topeak

Planet Bike

NiteRider

Magicshine

BBB Cycling

Ferei

Market Segmentation (by Type)

Helmet

Mouth Guard

Gloves

Reflectors and Lights

Protective Glasses

Mirrors

Bike Kit

Others

Market Segmentation (by Application)

Online Stores

Hypermarkets/Supermarkets

Multi-Brand Stores

Specialty Stores

Independent Small Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Bike Safety Gear Market

Overview of the regional outlook of the Bike Safety Gear Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bike Safety Gear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Bike Safety Gear
- 1.2 Key Market Segments
 - 1.2.1 Bike Safety Gear Segment by Type
 - 1.2.2 Bike Safety Gear Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BIKE SAFETY GEAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Bike Safety Gear Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Bike Safety Gear Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BIKE SAFETY GEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Bike Safety Gear Sales by Manufacturers (2019-2024)
- 3.2 Global Bike Safety Gear Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Bike Safety Gear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Bike Safety Gear Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Bike Safety Gear Sales Sites, Area Served, Product Type
- 3.6 Bike Safety Gear Market Competitive Situation and Trends
 - 3.6.1 Bike Safety Gear Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Bike Safety Gear Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 BIKE SAFETY GEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Bike Safety Gear Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BIKE SAFETY GEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BIKE SAFETY GEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bike Safety Gear Sales Market Share by Type (2019-2024)
- 6.3 Global Bike Safety Gear Market Size Market Share by Type (2019-2024)
- 6.4 Global Bike Safety Gear Price by Type (2019-2024)

7 BIKE SAFETY GEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bike Safety Gear Market Sales by Application (2019-2024)
- 7.3 Global Bike Safety Gear Market Size (M USD) by Application (2019-2024)
- 7.4 Global Bike Safety Gear Sales Growth Rate by Application (2019-2024)

8 BIKE SAFETY GEAR MARKET SEGMENTATION BY REGION

- 8.1 Global Bike Safety Gear Sales by Region
 - 8.1.1 Global Bike Safety Gear Sales by Region
 - 8.1.2 Global Bike Safety Gear Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Bike Safety Gear Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Bike Safety Gear Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Bike Safety Gear Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Bike Safety Gear Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Bike Safety Gear Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Vista Outdoor

9.1.1 Vista Outdoor Bike Safety Gear Basic Information

9.1.2 Vista Outdoor Bike Safety Gear Product Overview

9.1.3 Vista Outdoor Bike Safety Gear Product Market Performance

9.1.4 Vista Outdoor Business Overview

9.1.5 Vista Outdoor Bike Safety Gear SWOT Analysis

9.1.6 Vista Outdoor Recent Developments

9.2 Dorel

- 9.2.1 Dorel Bike Safety Gear Basic Information
- 9.2.2 Dorel Bike Safety Gear Product Overview
- 9.2.3 Dorel Bike Safety Gear Product Market Performance
- 9.2.4 Dorel Business Overview
- 9.2.5 Dorel Bike Safety Gear SWOT Analysis
- 9.2.6 Dorel Recent Developments
- 9.3 Giant
 - 9.3.1 Giant Bike Safety Gear Basic Information
 - 9.3.2 Giant Bike Safety Gear Product Overview
 - 9.3.3 Giant Bike Safety Gear Product Market Performance
 - 9.3.4 Giant Bike Safety Gear SWOT Analysis
 - 9.3.5 Giant Business Overview
 - 9.3.6 Giant Recent Developments
- 9.4 Trek Bicycle
 - 9.4.1 Trek Bicycle Bike Safety Gear Basic Information
 - 9.4.2 Trek Bicycle Bike Safety Gear Product Overview
 - 9.4.3 Trek Bicycle Bike Safety Gear Product Market Performance
 - 9.4.4 Trek Bicycle Business Overview
 - 9.4.5 Trek Bicycle Recent Developments
- 9.5 KASK
 - 9.5.1 KASK Bike Safety Gear Basic Information
 - 9.5.2 KASK Bike Safety Gear Product Overview
 - 9.5.3 KASK Bike Safety Gear Product Market Performance
 - 9.5.4 KASK Business Overview
 - 9.5.5 KASK Recent Developments
- 9.6 Mavic
 - 9.6.1 Mavic Bike Safety Gear Basic Information
 - 9.6.2 Mavic Bike Safety Gear Product Overview
 - 9.6.3 Mavic Bike Safety Gear Product Market Performance
 - 9.6.4 Mavic Business Overview
 - 9.6.5 Mavic Recent Developments
- 9.7 Merida
 - 9.7.1 Merida Bike Safety Gear Basic Information
 - 9.7.2 Merida Bike Safety Gear Product Overview
 - 9.7.3 Merida Bike Safety Gear Product Market Performance
 - 9.7.4 Merida Business Overview
 - 9.7.5 Merida Recent Developments
- 9.8 Specialized
 - 9.8.1 Specialized Bike Safety Gear Basic Information

- 9.8.2 Specialized Bike Safety Gear Product Overview
- 9.8.3 Specialized Bike Safety Gear Product Market Performance
- 9.8.4 Specialized Business Overview
- 9.8.5 Specialized Recent Developments
- 9.9 Uvex
 - 9.9.1 Uvex Bike Safety Gear Basic Information
 - 9.9.2 Uvex Bike Safety Gear Product Overview
 - 9.9.3 Uvex Bike Safety Gear Product Market Performance
 - 9.9.4 Uvex Business Overview
 - 9.9.5 Uvex Recent Developments
- 9.10 Scott Sports
 - 9.10.1 Scott Sports Bike Safety Gear Basic Information
 - 9.10.2 Scott Sports Bike Safety Gear Product Overview
 - 9.10.3 Scott Sports Bike Safety Gear Product Market Performance
 - 9.10.4 Scott Sports Business Overview
 - 9.10.5 Scott Sports Recent Developments
- 9.11 OGK KABUTO
 - 9.11.1 OGK KABUTO Bike Safety Gear Basic Information
 - 9.11.2 OGK KABUTO Bike Safety Gear Product Overview
 - 9.11.3 OGK KABUTO Bike Safety Gear Product Market Performance
 - 9.11.4 OGK KABUTO Business Overview
 - 9.11.5 OGK KABUTO Recent Developments
- 9.12 MET
 - 9.12.1 MET Bike Safety Gear Basic Information
 - 9.12.2 MET Bike Safety Gear Product Overview
 - 9.12.3 MET Bike Safety Gear Product Market Performance
 - 9.12.4 MET Business Overview
 - 9.12.5 MET Recent Developments
- 9.13 ABUS
 - 9.13.1 ABUS Bike Safety Gear Basic Information
 - 9.13.2 ABUS Bike Safety Gear Product Overview
 - 9.13.3 ABUS Bike Safety Gear Product Market Performance
 - 9.13.4 ABUS Business Overview
 - 9.13.5 ABUS Recent Developments
- 9.14 SenHai Sports Goods
 - 9.14.1 SenHai Sports Goods Bike Safety Gear Basic Information
 - 9.14.2 SenHai Sports Goods Bike Safety Gear Product Overview
 - 9.14.3 SenHai Sports Goods Bike Safety Gear Product Market Performance
 - 9.14.4 SenHai Sports Goods Business Overview

- 9.14.5 SenHai Sports Goods Recent Developments
- 9.15 Strategic Sports
 - 9.15.1 Strategic Sports Bike Safety Gear Basic Information
 - 9.15.2 Strategic Sports Bike Safety Gear Product Overview
 - 9.15.3 Strategic Sports Bike Safety Gear Product Market Performance
 - 9.15.4 Strategic Sports Business Overview
 - 9.15.5 Strategic Sports Recent Developments
- 9.16 Orbea
 - 9.16.1 Orbea Bike Safety Gear Basic Information
 - 9.16.2 Orbea Bike Safety Gear Product Overview
 - 9.16.3 Orbea Bike Safety Gear Product Market Performance
 - 9.16.4 Orbea Business Overview
 - 9.16.5 Orbea Recent Developments
- 9.17 Rudy Project
 - 9.17.1 Rudy Project Bike Safety Gear Basic Information
 - 9.17.2 Rudy Project Bike Safety Gear Product Overview
 - 9.17.3 Rudy Project Bike Safety Gear Product Market Performance
 - 9.17.4 Rudy Project Business Overview
 - 9.17.5 Rudy Project Recent Developments
- 9.18 GUB
 - 9.18.1 GUB Bike Safety Gear Basic Information
 - 9.18.2 GUB Bike Safety Gear Product Overview
 - 9.18.3 GUB Bike Safety Gear Product Market Performance
 - 9.18.4 GUB Business Overview
 - 9.18.5 GUB Recent Developments
- 9.19 One Industries
 - 9.19.1 One Industries Bike Safety Gear Basic Information
 - 9.19.2 One Industries Bike Safety Gear Product Overview
 - 9.19.3 One Industries Bike Safety Gear Product Market Performance
 - 9.19.4 One Industries Business Overview
 - 9.19.5 One Industries Recent Developments
- 9.20 CatEye
 - 9.20.1 CatEye Bike Safety Gear Basic Information
 - 9.20.2 CatEye Bike Safety Gear Product Overview
 - 9.20.3 CatEye Bike Safety Gear Product Market Performance
 - 9.20.4 CatEye Business Overview
 - 9.20.5 CatEye Recent Developments
- 9.21 SIGMA SPORT
 - 9.21.1 SIGMA SPORT Bike Safety Gear Basic Information

- 9.21.2 SIGMA SPORT Bike Safety Gear Product Overview
- 9.21.3 SIGMA SPORT Bike Safety Gear Product Market Performance
- 9.21.4 SIGMA SPORT Business Overview
- 9.21.5 SIGMA SPORT Recent Developments
- 9.22 Serfas
 - 9.22.1 Serfas Bike Safety Gear Basic Information
 - 9.22.2 Serfas Bike Safety Gear Product Overview
 - 9.22.3 Serfas Bike Safety Gear Product Market Performance
 - 9.22.4 Serfas Business Overview
 - 9.22.5 Serfas Recent Developments
- 9.23 Knog
 - 9.23.1 Knog Bike Safety Gear Basic Information
 - 9.23.2 Knog Bike Safety Gear Product Overview
 - 9.23.3 Knog Bike Safety Gear Product Market Performance
 - 9.23.4 Knog Business Overview
 - 9.23.5 Knog Recent Developments
- 9.24 Exposure Lights
 - 9.24.1 Exposure Lights Bike Safety Gear Basic Information
 - 9.24.2 Exposure Lights Bike Safety Gear Product Overview
 - 9.24.3 Exposure Lights Bike Safety Gear Product Market Performance
 - 9.24.4 Exposure Lights Business Overview
 - 9.24.5 Exposure Lights Recent Developments
- 9.25 Topeak
 - 9.25.1 Topeak Bike Safety Gear Basic Information
 - 9.25.2 Topeak Bike Safety Gear Product Overview
 - 9.25.3 Topeak Bike Safety Gear Product Market Performance
 - 9.25.4 Topeak Business Overview
 - 9.25.5 Topeak Recent Developments
- 9.26 Planet Bike
 - 9.26.1 Planet Bike Bike Safety Gear Basic Information
 - 9.26.2 Planet Bike Bike Safety Gear Product Overview
 - 9.26.3 Planet Bike Bike Safety Gear Product Market Performance
 - 9.26.4 Planet Bike Business Overview
 - 9.26.5 Planet Bike Recent Developments
- 9.27 NiteRider
 - 9.27.1 NiteRider Bike Safety Gear Basic Information
 - 9.27.2 NiteRider Bike Safety Gear Product Overview
 - 9.27.3 NiteRider Bike Safety Gear Product Market Performance
 - 9.27.4 NiteRider Business Overview

9.27.5 NiteRider Recent Developments

9.28 Magicshine

9.28.1 Magicshine Bike Safety Gear Basic Information

9.28.2 Magicshine Bike Safety Gear Product Overview

9.28.3 Magicshine Bike Safety Gear Product Market Performance

9.28.4 Magicshine Business Overview

9.28.5 Magicshine Recent Developments

9.29 BBB Cycling

9.29.1 BBB Cycling Bike Safety Gear Basic Information

9.29.2 BBB Cycling Bike Safety Gear Product Overview

9.29.3 BBB Cycling Bike Safety Gear Product Market Performance

9.29.4 BBB Cycling Business Overview

9.29.5 BBB Cycling Recent Developments

9.30 Ferei

9.30.1 Ferei Bike Safety Gear Basic Information

9.30.2 Ferei Bike Safety Gear Product Overview

9.30.3 Ferei Bike Safety Gear Product Market Performance

9.30.4 Ferei Business Overview

9.30.5 Ferei Recent Developments

10 BIKE SAFETY GEAR MARKET FORECAST BY REGION

10.1 Global Bike Safety Gear Market Size Forecast

10.2 Global Bike Safety Gear Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Bike Safety Gear Market Size Forecast by Country

10.2.3 Asia Pacific Bike Safety Gear Market Size Forecast by Region

10.2.4 South America Bike Safety Gear Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Bike Safety Gear by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Bike Safety Gear Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Bike Safety Gear by Type (2025-2030)

11.1.2 Global Bike Safety Gear Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Bike Safety Gear by Type (2025-2030)

11.2 Global Bike Safety Gear Market Forecast by Application (2025-2030)

11.2.1 Global Bike Safety Gear Sales (K Units) Forecast by Application

11.2.2 Global Bike Safety Gear Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Bike Safety Gear Market Size Comparison by Region (M USD)
- Table 5. Global Bike Safety Gear Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Bike Safety Gear Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Bike Safety Gear Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Bike Safety Gear Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bike Safety Gear as of 2022)
- Table 10. Global Market Bike Safety Gear Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Bike Safety Gear Sales Sites and Area Served
- Table 12. Manufacturers Bike Safety Gear Product Type
- Table 13. Global Bike Safety Gear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Bike Safety Gear
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Bike Safety Gear Market Challenges
- Table 22. Global Bike Safety Gear Sales by Type (K Units)
- Table 23. Global Bike Safety Gear Market Size by Type (M USD)
- Table 24. Global Bike Safety Gear Sales (K Units) by Type (2019-2024)
- Table 25. Global Bike Safety Gear Sales Market Share by Type (2019-2024)
- Table 26. Global Bike Safety Gear Market Size (M USD) by Type (2019-2024)
- Table 27. Global Bike Safety Gear Market Size Share by Type (2019-2024)
- Table 28. Global Bike Safety Gear Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Bike Safety Gear Sales (K Units) by Application
- Table 30. Global Bike Safety Gear Market Size by Application
- Table 31. Global Bike Safety Gear Sales by Application (2019-2024) & (K Units)
- Table 32. Global Bike Safety Gear Sales Market Share by Application (2019-2024)

- Table 33. Global Bike Safety Gear Sales by Application (2019-2024) & (M USD)
- Table 34. Global Bike Safety Gear Market Share by Application (2019-2024)
- Table 35. Global Bike Safety Gear Sales Growth Rate by Application (2019-2024)
- Table 36. Global Bike Safety Gear Sales by Region (2019-2024) & (K Units)
- Table 37. Global Bike Safety Gear Sales Market Share by Region (2019-2024)
- Table 38. North America Bike Safety Gear Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Bike Safety Gear Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Bike Safety Gear Sales by Region (2019-2024) & (K Units)
- Table 41. South America Bike Safety Gear Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Bike Safety Gear Sales by Region (2019-2024) & (K Units)
- Table 43. Vista Outdoor Bike Safety Gear Basic Information
- Table 44. Vista Outdoor Bike Safety Gear Product Overview
- Table 45. Vista Outdoor Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Vista Outdoor Business Overview
- Table 47. Vista Outdoor Bike Safety Gear SWOT Analysis
- Table 48. Vista Outdoor Recent Developments
- Table 49. Dorel Bike Safety Gear Basic Information
- Table 50. Dorel Bike Safety Gear Product Overview
- Table 51. Dorel Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Dorel Business Overview
- Table 53. Dorel Bike Safety Gear SWOT Analysis
- Table 54. Dorel Recent Developments
- Table 55. Giant Bike Safety Gear Basic Information
- Table 56. Giant Bike Safety Gear Product Overview
- Table 57. Giant Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Giant Bike Safety Gear SWOT Analysis
- Table 59. Giant Business Overview
- Table 60. Giant Recent Developments
- Table 61. Trek Bicycle Bike Safety Gear Basic Information
- Table 62. Trek Bicycle Bike Safety Gear Product Overview
- Table 63. Trek Bicycle Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Trek Bicycle Business Overview
- Table 65. Trek Bicycle Recent Developments
- Table 66. KASK Bike Safety Gear Basic Information

- Table 67. KASK Bike Safety Gear Product Overview
- Table 68. KASK Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. KASK Business Overview
- Table 70. KASK Recent Developments
- Table 71. Mavic Bike Safety Gear Basic Information
- Table 72. Mavic Bike Safety Gear Product Overview
- Table 73. Mavic Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Mavic Business Overview
- Table 75. Mavic Recent Developments
- Table 76. Merida Bike Safety Gear Basic Information
- Table 77. Merida Bike Safety Gear Product Overview
- Table 78. Merida Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Merida Business Overview
- Table 80. Merida Recent Developments
- Table 81. Specialized Bike Safety Gear Basic Information
- Table 82. Specialized Bike Safety Gear Product Overview
- Table 83. Specialized Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Specialized Business Overview
- Table 85. Specialized Recent Developments
- Table 86. Uvex Bike Safety Gear Basic Information
- Table 87. Uvex Bike Safety Gear Product Overview
- Table 88. Uvex Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Uvex Business Overview
- Table 90. Uvex Recent Developments
- Table 91. Scott Sports Bike Safety Gear Basic Information
- Table 92. Scott Sports Bike Safety Gear Product Overview
- Table 93. Scott Sports Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Scott Sports Business Overview
- Table 95. Scott Sports Recent Developments
- Table 96. OGK KABUTO Bike Safety Gear Basic Information
- Table 97. OGK KABUTO Bike Safety Gear Product Overview
- Table 98. OGK KABUTO Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. OGK KABUTO Business Overview
- Table 100. OGK KABUTO Recent Developments
- Table 101. MET Bike Safety Gear Basic Information
- Table 102. MET Bike Safety Gear Product Overview
- Table 103. MET Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. MET Business Overview
- Table 105. MET Recent Developments
- Table 106. ABUS Bike Safety Gear Basic Information
- Table 107. ABUS Bike Safety Gear Product Overview
- Table 108. ABUS Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. ABUS Business Overview
- Table 110. ABUS Recent Developments
- Table 111. SenHai Sports Goods Bike Safety Gear Basic Information
- Table 112. SenHai Sports Goods Bike Safety Gear Product Overview
- Table 113. SenHai Sports Goods Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. SenHai Sports Goods Business Overview
- Table 115. SenHai Sports Goods Recent Developments
- Table 116. Strategic Sports Bike Safety Gear Basic Information
- Table 117. Strategic Sports Bike Safety Gear Product Overview
- Table 118. Strategic Sports Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Strategic Sports Business Overview
- Table 120. Strategic Sports Recent Developments
- Table 121. Orbea Bike Safety Gear Basic Information
- Table 122. Orbea Bike Safety Gear Product Overview
- Table 123. Orbea Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Orbea Business Overview
- Table 125. Orbea Recent Developments
- Table 126. Rudy Project Bike Safety Gear Basic Information
- Table 127. Rudy Project Bike Safety Gear Product Overview
- Table 128. Rudy Project Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Rudy Project Business Overview
- Table 130. Rudy Project Recent Developments
- Table 131. GUB Bike Safety Gear Basic Information

- Table 132. GUB Bike Safety Gear Product Overview
- Table 133. GUB Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. GUB Business Overview
- Table 135. GUB Recent Developments
- Table 136. One Industries Bike Safety Gear Basic Information
- Table 137. One Industries Bike Safety Gear Product Overview
- Table 138. One Industries Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. One Industries Business Overview
- Table 140. One Industries Recent Developments
- Table 141. CatEye Bike Safety Gear Basic Information
- Table 142. CatEye Bike Safety Gear Product Overview
- Table 143. CatEye Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. CatEye Business Overview
- Table 145. CatEye Recent Developments
- Table 146. SIGMA SPORT Bike Safety Gear Basic Information
- Table 147. SIGMA SPORT Bike Safety Gear Product Overview
- Table 148. SIGMA SPORT Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. SIGMA SPORT Business Overview
- Table 150. SIGMA SPORT Recent Developments
- Table 151. Serfas Bike Safety Gear Basic Information
- Table 152. Serfas Bike Safety Gear Product Overview
- Table 153. Serfas Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Serfas Business Overview
- Table 155. Serfas Recent Developments
- Table 156. Knog Bike Safety Gear Basic Information
- Table 157. Knog Bike Safety Gear Product Overview
- Table 158. Knog Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Knog Business Overview
- Table 160. Knog Recent Developments
- Table 161. Exposure Lights Bike Safety Gear Basic Information
- Table 162. Exposure Lights Bike Safety Gear Product Overview
- Table 163. Exposure Lights Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 164. Exposure Lights Business Overview
- Table 165. Exposure Lights Recent Developments
- Table 166. Topeak Bike Safety Gear Basic Information
- Table 167. Topeak Bike Safety Gear Product Overview
- Table 168. Topeak Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Topeak Business Overview
- Table 170. Topeak Recent Developments
- Table 171. Planet Bike Bike Safety Gear Basic Information
- Table 172. Planet Bike Bike Safety Gear Product Overview
- Table 173. Planet Bike Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Planet Bike Business Overview
- Table 175. Planet Bike Recent Developments
- Table 176. NiteRider Bike Safety Gear Basic Information
- Table 177. NiteRider Bike Safety Gear Product Overview
- Table 178. NiteRider Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. NiteRider Business Overview
- Table 180. NiteRider Recent Developments
- Table 181. Magicshine Bike Safety Gear Basic Information
- Table 182. Magicshine Bike Safety Gear Product Overview
- Table 183. Magicshine Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. Magicshine Business Overview
- Table 185. Magicshine Recent Developments
- Table 186. BBB Cycling Bike Safety Gear Basic Information
- Table 187. BBB Cycling Bike Safety Gear Product Overview
- Table 188. BBB Cycling Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. BBB Cycling Business Overview
- Table 190. BBB Cycling Recent Developments
- Table 191. Ferei Bike Safety Gear Basic Information
- Table 192. Ferei Bike Safety Gear Product Overview
- Table 193. Ferei Bike Safety Gear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 194. Ferei Business Overview
- Table 195. Ferei Recent Developments
- Table 196. Global Bike Safety Gear Sales Forecast by Region (2025-2030) & (K Units)

Table 197. Global Bike Safety Gear Market Size Forecast by Region (2025-2030) & (M USD)

Table 198. North America Bike Safety Gear Sales Forecast by Country (2025-2030) & (K Units)

Table 199. North America Bike Safety Gear Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Bike Safety Gear Sales Forecast by Country (2025-2030) & (K Units)

Table 201. Europe Bike Safety Gear Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Bike Safety Gear Sales Forecast by Region (2025-2030) & (K Units)

Table 203. Asia Pacific Bike Safety Gear Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Bike Safety Gear Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Bike Safety Gear Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Bike Safety Gear Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Bike Safety Gear Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Bike Safety Gear Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Bike Safety Gear Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Bike Safety Gear Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Bike Safety Gear Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Bike Safety Gear Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Bike Safety Gear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bike Safety Gear Market Size (M USD), 2019-2030
- Figure 5. Global Bike Safety Gear Market Size (M USD) (2019-2030)
- Figure 6. Global Bike Safety Gear Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Bike Safety Gear Market Size by Country (M USD)
- Figure 11. Bike Safety Gear Sales Share by Manufacturers in 2023
- Figure 12. Global Bike Safety Gear Revenue Share by Manufacturers in 2023
- Figure 13. Bike Safety Gear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Bike Safety Gear Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Bike Safety Gear Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Bike Safety Gear Market Share by Type
- Figure 18. Sales Market Share of Bike Safety Gear by Type (2019-2024)
- Figure 19. Sales Market Share of Bike Safety Gear by Type in 2023
- Figure 20. Market Size Share of Bike Safety Gear by Type (2019-2024)
- Figure 21. Market Size Market Share of Bike Safety Gear by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Bike Safety Gear Market Share by Application
- Figure 24. Global Bike Safety Gear Sales Market Share by Application (2019-2024)
- Figure 25. Global Bike Safety Gear Sales Market Share by Application in 2023
- Figure 26. Global Bike Safety Gear Market Share by Application (2019-2024)
- Figure 27. Global Bike Safety Gear Market Share by Application in 2023
- Figure 28. Global Bike Safety Gear Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Bike Safety Gear Sales Market Share by Region (2019-2024)
- Figure 30. North America Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Bike Safety Gear Sales Market Share by Country in 2023

- Figure 32. U.S. Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Bike Safety Gear Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Bike Safety Gear Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Bike Safety Gear Sales Market Share by Country in 2023
- Figure 37. Germany Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Bike Safety Gear Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Bike Safety Gear Sales Market Share by Region in 2023
- Figure 44. China Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Bike Safety Gear Sales and Growth Rate (K Units)
- Figure 50. South America Bike Safety Gear Sales Market Share by Country in 2023
- Figure 51. Brazil Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Bike Safety Gear Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Bike Safety Gear Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Bike Safety Gear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Bike Safety Gear Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Bike Safety Gear Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Bike Safety Gear Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Bike Safety Gear Market Share Forecast by Type (2025-2030)

Figure 65. Global Bike Safety Gear Sales Forecast by Application (2025-2030)

Figure 66. Global Bike Safety Gear Market Share Forecast by Application (2025-2030)

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