

Global Bifidobacterium Animalis Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G6851AF051BCEN.html>

Date: February 2026

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: G6851AF051BCEN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Bifidobacterium Animalis competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global production of Bifidobacterium animalis was 8,250 tons, with an average price of US\$145/kg. Bifidobacterium animalis is one of the dominant bacteria in the intestines of humans and many mammals. It belongs to the flora in microecology. In 1899, Tissier of the Pasteur Institute in France first isolated the bacteria from the feces of breast-fed infants and pointed out that it plays an important role in the nutrition of infants and the prevention of intestinal diseases. The bacteria are important physiological bacteria in the intestines of humans and animals. They participate in a series of physiological processes such as immunity, nutrition, digestion and protection, and play an important role. The upstream sources of Bifidobacterium animalis mainly include strain preservation institutions, fermentation medium suppliers, freeze-drying protectant manufacturers, and patent strain holders. Upstream factors determine the genetic stability, fermentation yield, and tolerability of the strains. Downstream sectors are concentrated in infant formula, functional foods, probiotic dietary supplements, pet probiotic preparations, and medical food companies related to gut health. These companies generally value its value in improving gut microbiota, promoting short-chain fatty acid production, enhancing immune regulation, and reducing gastrointestinal inflammation. Infant formula companies utilize it to build gut microbiota closer to that of breastfed infants; probiotic brands use it to create complex strain formulations to enhance synergistic effects; pet food manufacturers use it as a core strain for dogs and cats with sensitive intestines, soft stools, and stress-induced diarrhea; and medical food companies use it for individuals with lactose intolerance and gut microbiota disorders. Meanwhile, downstream growth is significantly faster than upstream growth, exhibiting a

clear trend towards product upgrades with higher activity, higher stability, and higher survival rates. The industry's development is driven by factors such as in-depth research into gut microbiota, the continuous development of new functional strains, and upgrades in precision fermentation and vacuum freeze-drying technologies. Demand is driven by several factors, including the continued expansion of the infant gut health product market, the growing consumer habit of consuming probiotics, the increasing functionalization of pet food, and stricter requirements for probiotic labeling and live bacteria counts imposed by regulatory systems in multiple countries. Industry obstacles primarily stem from strong patent barriers for core strains, with international companies holding an advantage in areas such as *Bifidobacterium animalis* Bb-12; inconsistent regulatory requirements across different regions; increased production costs due to the size of fermentation tanks and the difficulty of aseptic control; and high energy consumption in the freeze-drying process. A single production line can produce approximately 40-120 tons of freeze-dried bacterial powder annually, with a gross profit margin ranging from 30% to 50%.

The global *Bifidobacterium Animalis* market size was estimated at USD 1196.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global *Bifidobacterium Animalis* market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global *Bifidobacterium Animalis* market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Bifidobacterium Animalis market.

Global Bifidobacterium Animalis Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Novonosis
IFF
Lallemand Health Solutions
Sacco System
Yili Group
Wecare Probiotics
Morinaga Milk Industry
Wisbiom (Beijing) Biotechnology
ATCC
ADM
Creative Biolabs
SynBalance
BGI Nutri
Microbiologics
Probi AB
Probioway
Bio-Growing

Market Segmentation (by Type)

Bifidobacterium Animalis Subsp. Lactis

Bifidobacterium Animalis Subsp.

Market Segmentation (by Application)

Food
Medicine and Health Products
Clinical Auxiliary Treatment
Animal Feed
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Bifidobacterium Animalis Market
Overview of the regional outlook of the Bifidobacterium Animalis Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bifidobacterium Animalis Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bifidobacterium Animalis, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bifidobacterium Animalis

1.2 Key Market Segments

1.2.1 Bifidobacterium Animalis Segment by Type

1.2.2 Bifidobacterium Animalis Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BIFIDOBACTERIUM ANIMALIS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Bifidobacterium Animalis Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Bifidobacterium Animalis Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BIFIDOBACTERIUM ANIMALIS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Bifidobacterium Animalis Product Life Cycle

3.3 Global Bifidobacterium Animalis Sales by Manufacturers (2020-2025)

3.4 Global Bifidobacterium Animalis Revenue Market Share by Manufacturers (2020-2025)

3.5 Bifidobacterium Animalis Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Bifidobacterium Animalis Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Bifidobacterium Animalis Market Competitive Situation and Trends

3.8.1 Bifidobacterium Animalis Market Concentration Rate

3.8.2 Global 5 and 10 Largest Bifidobacterium Animalis Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BIFIDOBACTERIUM ANIMALIS INDUSTRY CHAIN ANALYSIS

- 4.1 Bifidobacterium Animalis Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BIFIDOBACTERIUM ANIMALIS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Bifidobacterium Animalis Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Bifidobacterium Animalis Market
- 5.7 ESG Ratings of Leading Companies

6 BIFIDOBACTERIUM ANIMALIS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bifidobacterium Animalis Sales Market Share by Type (2020-2025)
- 6.3 Global Bifidobacterium Animalis Market Size by Type (2020-2025)
- 6.4 Global Bifidobacterium Animalis Price by Type (2020-2025)

7 BIFIDOBACTERIUM ANIMALIS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bifidobacterium Animalis Market Sales by Application (2020-2025)
- 7.3 Global Bifidobacterium Animalis Market Size (M USD) by Application (2020-2025)
- 7.4 Global Bifidobacterium Animalis Sales Growth Rate by Application (2020-2025)

8 BIFIDOBACTERIUM ANIMALIS MARKET SALES BY REGION

- 8.1 Global Bifidobacterium Animalis Sales by Region
 - 8.1.1 Global Bifidobacterium Animalis Sales by Region
 - 8.1.2 Global Bifidobacterium Animalis Sales Market Share by Region
- 8.2 Global Bifidobacterium Animalis Market Size by Region
 - 8.2.1 Global Bifidobacterium Animalis Market Size by Region
 - 8.2.2 Global Bifidobacterium Animalis Market Size by Region
- 8.3 North America
 - 8.3.1 North America Bifidobacterium Animalis Sales by Country
 - 8.3.2 North America Bifidobacterium Animalis Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Bifidobacterium Animalis Sales by Country
 - 8.4.2 Europe Bifidobacterium Animalis Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Bifidobacterium Animalis Sales by Region
 - 8.5.2 Asia Pacific Bifidobacterium Animalis Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Bifidobacterium Animalis Sales by Country
 - 8.6.2 South America Bifidobacterium Animalis Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Bifidobacterium Animalis Sales by Region

8.7.2 Middle East and Africa Bifidobacterium Animalis Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BIFIDOBACTERIUM ANIMALIS MARKET PRODUCTION BY REGION

9.1 Global Production of Bifidobacterium Animalis by Region(2020-2025)

9.2 Global Bifidobacterium Animalis Revenue Market Share by Region (2020-2025)

9.3 Global Bifidobacterium Animalis Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Bifidobacterium Animalis Production

9.4.1 North America Bifidobacterium Animalis Production Growth Rate (2020-2025)

9.4.2 North America Bifidobacterium Animalis Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Bifidobacterium Animalis Production

9.5.1 Europe Bifidobacterium Animalis Production Growth Rate (2020-2025)

9.5.2 Europe Bifidobacterium Animalis Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Bifidobacterium Animalis Production (2020-2025)

9.6.1 Japan Bifidobacterium Animalis Production Growth Rate (2020-2025)

9.6.2 Japan Bifidobacterium Animalis Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Bifidobacterium Animalis Production (2020-2025)

9.7.1 China Bifidobacterium Animalis Production Growth Rate (2020-2025)

9.7.2 China Bifidobacterium Animalis Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Novonosis

10.1.1 Novonosis Basic Information

10.1.2 Novonosis Bifidobacterium Animalis Product Overview

- 10.1.3 Novonesis Bifidobacterium Animalis Product Market Performance
- 10.1.4 Novonesis Business Overview
- 10.1.5 Novonesis SWOT Analysis
- 10.1.6 Novonesis Recent Developments
- 10.2 IFF
 - 10.2.1 IFF Basic Information
 - 10.2.2 IFF Bifidobacterium Animalis Product Overview
 - 10.2.3 IFF Bifidobacterium Animalis Product Market Performance
 - 10.2.4 IFF Business Overview
 - 10.2.5 IFF SWOT Analysis
 - 10.2.6 IFF Recent Developments
- 10.3 Lallemand Health Solutions
 - 10.3.1 Lallemand Health Solutions Basic Information
 - 10.3.2 Lallemand Health Solutions Bifidobacterium Animalis Product Overview
 - 10.3.3 Lallemand Health Solutions Bifidobacterium Animalis Product Market Performance
 - 10.3.4 Lallemand Health Solutions Business Overview
 - 10.3.5 Lallemand Health Solutions SWOT Analysis
 - 10.3.6 Lallemand Health Solutions Recent Developments
- 10.4 Sacco System
 - 10.4.1 Sacco System Basic Information
 - 10.4.2 Sacco System Bifidobacterium Animalis Product Overview
 - 10.4.3 Sacco System Bifidobacterium Animalis Product Market Performance
 - 10.4.4 Sacco System Business Overview
 - 10.4.5 Sacco System Recent Developments
- 10.5 Yili Group
 - 10.5.1 Yili Group Basic Information
 - 10.5.2 Yili Group Bifidobacterium Animalis Product Overview
 - 10.5.3 Yili Group Bifidobacterium Animalis Product Market Performance
 - 10.5.4 Yili Group Business Overview
 - 10.5.5 Yili Group Recent Developments
- 10.6 Wecare Probiotics
 - 10.6.1 Wecare Probiotics Basic Information
 - 10.6.2 Wecare Probiotics Bifidobacterium Animalis Product Overview
 - 10.6.3 Wecare Probiotics Bifidobacterium Animalis Product Market Performance
 - 10.6.4 Wecare Probiotics Business Overview
 - 10.6.5 Wecare Probiotics Recent Developments
- 10.7 Morinaga Milk Industry
 - 10.7.1 Morinaga Milk Industry Basic Information

- 10.7.2 Morinaga Milk Industry Bifidobacterium Animalis Product Overview
- 10.7.3 Morinaga Milk Industry Bifidobacterium Animalis Product Market Performance
- 10.7.4 Morinaga Milk Industry Business Overview
- 10.7.5 Morinaga Milk Industry Recent Developments
- 10.8 Wisbiom (Beijing) Biotechnology
 - 10.8.1 Wisbiom (Beijing) Biotechnology Basic Information
 - 10.8.2 Wisbiom (Beijing) Biotechnology Bifidobacterium Animalis Product Overview
 - 10.8.3 Wisbiom (Beijing) Biotechnology Bifidobacterium Animalis Product Market Performance
 - 10.8.4 Wisbiom (Beijing) Biotechnology Business Overview
 - 10.8.5 Wisbiom (Beijing) Biotechnology Recent Developments
- 10.9 ATCC
 - 10.9.1 ATCC Basic Information
 - 10.9.2 ATCC Bifidobacterium Animalis Product Overview
 - 10.9.3 ATCC Bifidobacterium Animalis Product Market Performance
 - 10.9.4 ATCC Business Overview
 - 10.9.5 ATCC Recent Developments
- 10.10 ADM
 - 10.10.1 ADM Basic Information
 - 10.10.2 ADM Bifidobacterium Animalis Product Overview
 - 10.10.3 ADM Bifidobacterium Animalis Product Market Performance
 - 10.10.4 ADM Business Overview
 - 10.10.5 ADM Recent Developments
- 10.11 Creative Biolabs
 - 10.11.1 Creative Biolabs Basic Information
 - 10.11.2 Creative Biolabs Bifidobacterium Animalis Product Overview
 - 10.11.3 Creative Biolabs Bifidobacterium Animalis Product Market Performance
 - 10.11.4 Creative Biolabs Business Overview
 - 10.11.5 Creative Biolabs Recent Developments
- 10.12 SynBalance
 - 10.12.1 SynBalance Basic Information
 - 10.12.2 SynBalance Bifidobacterium Animalis Product Overview
 - 10.12.3 SynBalance Bifidobacterium Animalis Product Market Performance
 - 10.12.4 SynBalance Business Overview
 - 10.12.5 SynBalance Recent Developments
- 10.13 BGI Nutri
 - 10.13.1 BGI Nutri Basic Information
 - 10.13.2 BGI Nutri Bifidobacterium Animalis Product Overview
 - 10.13.3 BGI Nutri Bifidobacterium Animalis Product Market Performance

- 10.13.4 BGI Nutri Business Overview
- 10.13.5 BGI Nutri Recent Developments
- 10.14 Microbiologics
 - 10.14.1 Microbiologics Basic Information
 - 10.14.2 Microbiologics Bifidobacterium Animalis Product Overview
 - 10.14.3 Microbiologics Bifidobacterium Animalis Product Market Performance
 - 10.14.4 Microbiologics Business Overview
 - 10.14.5 Microbiologics Recent Developments
- 10.15 Probi AB
 - 10.15.1 Probi AB Basic Information
 - 10.15.2 Probi AB Bifidobacterium Animalis Product Overview
 - 10.15.3 Probi AB Bifidobacterium Animalis Product Market Performance
 - 10.15.4 Probi AB Business Overview
 - 10.15.5 Probi AB Recent Developments
- 10.16 Probioway
 - 10.16.1 Probioway Basic Information
 - 10.16.2 Probioway Bifidobacterium Animalis Product Overview
 - 10.16.3 Probioway Bifidobacterium Animalis Product Market Performance
 - 10.16.4 Probioway Business Overview
 - 10.16.5 Probioway Recent Developments
- 10.17 Bio-Growing
 - 10.17.1 Bio-Growing Basic Information
 - 10.17.2 Bio-Growing Bifidobacterium Animalis Product Overview
 - 10.17.3 Bio-Growing Bifidobacterium Animalis Product Market Performance
 - 10.17.4 Bio-Growing Business Overview
 - 10.17.5 Bio-Growing Recent Developments

11 BIFIDOBACTERIUM ANIMALIS MARKET FORECAST BY REGION

- 11.1 Global Bifidobacterium Animalis Market Size Forecast
- 11.2 Global Bifidobacterium Animalis Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Bifidobacterium Animalis Market Size Forecast by Country
 - 11.2.3 Asia Pacific Bifidobacterium Animalis Market Size Forecast by Region
 - 11.2.4 South America Bifidobacterium Animalis Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Bifidobacterium Animalis by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Bifidobacterium Animalis Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Bifidobacterium Animalis by Type (2026-2035)

12.1.2 Global Bifidobacterium Animalis Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Bifidobacterium Animalis by Type (2026-2035)

12.2 Global Bifidobacterium Animalis Market Forecast by Application (2026-2035)

12.2.1 Global Bifidobacterium Animalis Sales (K MT) Forecast by Application

12.2.2 Global Bifidobacterium Animalis Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Bifidobacterium Animalis Market Size by Type (M USD)
- Table 4. Global Bifidobacterium Animalis Market Size by Application
- Table 5. Bifidobacterium Animalis Market Size Comparison by Region (M USD)
- Table 6. Global Bifidobacterium Animalis Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Bifidobacterium Animalis Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Bifidobacterium Animalis Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Bifidobacterium Animalis Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bifidobacterium Animalis as of 2025)
- Table 11. Global Market Bifidobacterium Animalis Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Bifidobacterium Animalis Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Bifidobacterium Animalis Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Bifidobacterium Animalis Sales by Type (K MT)
- Table 27. Global Bifidobacterium Animalis Market Size by Type (M USD)
- Table 28. Global Bifidobacterium Animalis Sales (K MT) by Type (2020-2025)
- Table 29. Global Bifidobacterium Animalis Sales Market Share by Type (2020-2025)

- Table 30. Global Bifidobacterium Animalis Market Size (M USD) by Type (2020-2025)
- Table 31. Global Bifidobacterium Animalis Market Share by Type (2020-2025)
- Table 32. Global Bifidobacterium Animalis Price (USD/KG) by Type (2020-2025)
- Table 33. Global Bifidobacterium Animalis Sales (K MT) by Application
- Table 34. Global Bifidobacterium Animalis Market Size by Application
- Table 35. Global Bifidobacterium Animalis Sales by Application (2020-2025) & (K MT)
- Table 36. Global Bifidobacterium Animalis Sales Market Share by Application (2020-2025)
- Table 37. Global Bifidobacterium Animalis Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Bifidobacterium Animalis Market Share by Application (2020-2025)
- Table 39. Global Bifidobacterium Animalis Sales Growth Rate by Application (2020-2025)
- Table 40. Global Bifidobacterium Animalis Sales by Region (2020-2025) & (K MT)
- Table 41. Global Bifidobacterium Animalis Sales Market Share by Region (2020-2025)
- Table 42. Global Bifidobacterium Animalis Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Bifidobacterium Animalis Market Size by Region (2020-2025)
- Table 44. North America Bifidobacterium Animalis Sales by Country (2020-2025) & (K MT)
- Table 45. North America Bifidobacterium Animalis Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Bifidobacterium Animalis Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Bifidobacterium Animalis Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Bifidobacterium Animalis Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Bifidobacterium Animalis Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Bifidobacterium Animalis Sales by Country (2020-2025) & (K MT)
- Table 51. South America Bifidobacterium Animalis Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Bifidobacterium Animalis Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Bifidobacterium Animalis Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Bifidobacterium Animalis Production (K MT) by Region(2020-2025)
- Table 55. Global Bifidobacterium Animalis Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Bifidobacterium Animalis Revenue Market Share by Region (2020-2025)

Table 57. Global Bifidobacterium Animalis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Bifidobacterium Animalis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Bifidobacterium Animalis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Bifidobacterium Animalis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Bifidobacterium Animalis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Novonesis Basic Information

Table 63. Novonesis Bifidobacterium Animalis Product Overview

Table 64. Novonesis Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Novonesis Business Overview

Table 66. Novonesis SWOT Analysis

Table 67. Novonesis Recent Developments

Table 68. IFF Basic Information

Table 69. IFF Bifidobacterium Animalis Product Overview

Table 70. IFF Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. IFF Business Overview

Table 72. IFF SWOT Analysis

Table 73. IFF Recent Developments

Table 74. Lallemand Health Solutions Basic Information

Table 75. Lallemand Health Solutions Bifidobacterium Animalis Product Overview

Table 76. Lallemand Health Solutions Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Lallemand Health Solutions Business Overview

Table 78. Lallemand Health Solutions SWOT Analysis

Table 79. Lallemand Health Solutions Recent Developments

Table 80. Sacco System Basic Information

Table 81. Sacco System Bifidobacterium Animalis Product Overview

Table 82. Sacco System Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Sacco System Business Overview

Table 84. Sacco System Recent Developments

- Table 85. Yili Group Basic Information
- Table 86. Yili Group Bifidobacterium Animalis Product Overview
- Table 87. Yili Group Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Yili Group Business Overview
- Table 89. Yili Group Recent Developments
- Table 90. Wecare Probiotics Basic Information
- Table 91. Wecare Probiotics Bifidobacterium Animalis Product Overview
- Table 92. Wecare Probiotics Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Wecare Probiotics Business Overview
- Table 94. Wecare Probiotics Recent Developments
- Table 95. Morinaga Milk Industry Basic Information
- Table 96. Morinaga Milk Industry Bifidobacterium Animalis Product Overview
- Table 97. Morinaga Milk Industry Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Morinaga Milk Industry Business Overview
- Table 99. Morinaga Milk Industry Recent Developments
- Table 100. Wisbiom (Beijing) Biotechnology Basic Information
- Table 101. Wisbiom (Beijing) Biotechnology Bifidobacterium Animalis Product Overview
- Table 102. Wisbiom (Beijing) Biotechnology Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Wisbiom (Beijing) Biotechnology Business Overview
- Table 104. Wisbiom (Beijing) Biotechnology Recent Developments
- Table 105. ATCC Basic Information
- Table 106. ATCC Bifidobacterium Animalis Product Overview
- Table 107. ATCC Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. ATCC Business Overview
- Table 109. ATCC Recent Developments
- Table 110. ADM Basic Information
- Table 111. ADM Bifidobacterium Animalis Product Overview
- Table 112. ADM Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. ADM Business Overview
- Table 114. ADM Recent Developments
- Table 115. Creative Biolabs Basic Information
- Table 116. Creative Biolabs Bifidobacterium Animalis Product Overview
- Table 117. Creative Biolabs Bifidobacterium Animalis Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Creative Biolabs Business Overview

Table 119. Creative Biolabs Recent Developments

Table 120. SynBalance Basic Information

Table 121. SynBalance Bifidobacterium Animalis Product Overview

Table 122. SynBalance Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. SynBalance Business Overview

Table 124. SynBalance Recent Developments

Table 125. BGI Nutri Basic Information

Table 126. BGI Nutri Bifidobacterium Animalis Product Overview

Table 127. BGI Nutri Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. BGI Nutri Business Overview

Table 129. BGI Nutri Recent Developments

Table 130. Microbiologics Basic Information

Table 131. Microbiologics Bifidobacterium Animalis Product Overview

Table 132. Microbiologics Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Microbiologics Business Overview

Table 134. Microbiologics Recent Developments

Table 135. Probi AB Basic Information

Table 136. Probi AB Bifidobacterium Animalis Product Overview

Table 137. Probi AB Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Probi AB Business Overview

Table 139. Probi AB Recent Developments

Table 140. Probioway Basic Information

Table 141. Probioway Bifidobacterium Animalis Product Overview

Table 142. Probioway Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Probioway Business Overview

Table 144. Probioway Recent Developments

Table 145. Bio-Growing Basic Information

Table 146. Bio-Growing Bifidobacterium Animalis Product Overview

Table 147. Bio-Growing Bifidobacterium Animalis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Bio-Growing Business Overview

Table 149. Bio-Growing Recent Developments

Table 150. Global Bifidobacterium Animalis Sales Forecast by Region (2026-2035) & (K MT)

Table 151. Global Bifidobacterium Animalis Market Size Forecast by Region (2026-2035) & (M USD)

Table 152. North America Bifidobacterium Animalis Sales Forecast by Country (2026-2035) & (K MT)

Table 153. North America Bifidobacterium Animalis Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Europe Bifidobacterium Animalis Sales Forecast by Country (2026-2035) & (K MT)

Table 155. Europe Bifidobacterium Animalis Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Bifidobacterium Animalis Sales Forecast by Region (2026-2035) & (K MT)

Table 157. Asia Pacific Bifidobacterium Animalis Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Bifidobacterium Animalis Sales Forecast by Country (2026-2035) & (K MT)

Table 159. South America Bifidobacterium Animalis Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Bifidobacterium Animalis Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Bifidobacterium Animalis Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Bifidobacterium Animalis Sales Forecast by Type (2026-2035) & (K MT)

Table 163. Global Bifidobacterium Animalis Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Bifidobacterium Animalis Price Forecast by Type (2026-2035) & (USD/KG)

Table 165. Global Bifidobacterium Animalis Sales (K MT) Forecast by Application (2026-2035)

Table 166. Global Bifidobacterium Animalis Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Bifidobacterium Animalis
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bifidobacterium Animalis Market Size (M USD), 2025-2035
- Figure 5. Global Bifidobacterium Animalis Market Size (M USD) (2020-2035)
- Figure 6. Global Bifidobacterium Animalis Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Bifidobacterium Animalis Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Bifidobacterium Animalis Product Life Cycle
- Figure 13. Bifidobacterium Animalis Sales Share by Manufacturers in 2025
- Figure 14. Global Bifidobacterium Animalis Revenue Share by Manufacturers in 2025
- Figure 15. Bifidobacterium Animalis Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Bifidobacterium Animalis Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Bifidobacterium Animalis Revenue in 2025
- Figure 18. Industry Chain Map of Bifidobacterium Animalis
- Figure 19. Global Bifidobacterium Animalis Market PEST Analysis
- Figure 20. Global Bifidobacterium Animalis Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Bifidobacterium Animalis Market Share by Type
- Figure 27. Sales Market Share of Bifidobacterium Animalis by Type (2020-2025)
- Figure 28. Sales Market Share of Bifidobacterium Animalis by Type in 2025
- Figure 29. Market Share of Bifidobacterium Animalis by Type (2020-2025)
- Figure 30. Market Share of Bifidobacterium Animalis by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Bifidobacterium Animalis Market Share by Application

Figure 33. Global Bifidobacterium Animalis Sales Market Share by Application (2020-2025)

Figure 34. Global Bifidobacterium Animalis Sales Market Share by Application in 2025

Figure 35. Global Bifidobacterium Animalis Market Share by Application (2020-2025)

Figure 36. Global Bifidobacterium Animalis Market Share by Application in 2025

Figure 37. Global Bifidobacterium Animalis Sales Growth Rate by Application (2020-2025)

Figure 38. Global Bifidobacterium Animalis Sales Market Share by Region (2020-2025)

Figure 39. Global Bifidobacterium Animalis Market Size by Region (2020-2025)

Figure 40. North America Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Bifidobacterium Animalis Sales Market Share by Country in 2024

Figure 43. North America Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Bifidobacterium Animalis Market Size by Country in 2024

Figure 45. U.S. Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Bifidobacterium Animalis Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Bifidobacterium Animalis Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Bifidobacterium Animalis Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Bifidobacterium Animalis Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Bifidobacterium Animalis Sales Market Share by Country in 2024

Figure 53. Europe Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Bifidobacterium Animalis Market Size by Country in 2024

Figure 55. Germany Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Bifidobacterium Animalis Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Bifidobacterium Animalis Sales Market Share by Region in 2024

Figure 67. Asia Pacific Bifidobacterium Animalis Market Size by Region in 2024

Figure 68. China Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Bifidobacterium Animalis Sales and Growth Rate (K MT)

Figure 79. South America Bifidobacterium Animalis Sales Market Share by Country in 2024

Figure 80. South America Bifidobacterium Animalis Market Size and Growth Rate (M

USD)

Figure 81. South America Bifidobacterium Animalis Market Size by Country in 2024

Figure 82. Brazil Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Bifidobacterium Animalis Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Bifidobacterium Animalis Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Bifidobacterium Animalis Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Bifidobacterium Animalis Market Size by Region in 2024

Figure 92. Saudi Arabia Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Bifidobacterium Animalis Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Bifidobacterium Animalis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Bifidobacterium Animalis Production Market Share by Region (2020-2025)

Figure 103. North America Bifidobacterium Animalis Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Bifidobacterium Animalis Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Bifidobacterium Animalis Production (K MT) Growth Rate (2020-2025)

Figure 106. China Bifidobacterium Animalis Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Bifidobacterium Animalis Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Bifidobacterium Animalis Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Bifidobacterium Animalis Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Bifidobacterium Animalis Market Share Forecast by Type (2026-2035)

Figure 111. Global Bifidobacterium Animalis Sales Forecast by Application (2026-2035)

Figure 112. Global Bifidobacterium Animalis Market Share Forecast by Application (2026-2035)

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