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Global Bidirectional Charger for New Energy Vehicles Market Research Report 2026(Status and Outlook)

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Abstracts

Bidirectional EV charging is exactly what it sounds like EV charging that goes two ways. Whilst with unidirectional (one-way) EV chargers, electricity flows from the electric grid into the electric vehicle, with bidirectional (two-way) EV chargers, electricity can flow both ways. Usually, EVs use chargers that enable a unidirectional flow of electricity from the grid to the vehicle for charging purposes. Bidirectional chargers, on the other hand, have the capability to facilitate a two-way flow of energy. This means that when required, the charged battery of an EV can send surplus energy back to the grid or be used to power a home or building, acting as a temporary energy storage system.This technology allows EVs to contribute to grid stability, support energy demand during peak times, and serve as distributed energy storage, ultimately enhancing the efficiency and flexibility of the power grid. Bidirectional EV charging also enables a more integrated and sustainable energy ecosystem.The Bidirectional EV Charger is currently in a stage of rapid development but has not yet been fully popularized. From a technical perspective, the system relies on bidirectional charging technology to convert the electrical energy in electric vehicle batteries into household electricity to meet daily energy conservation and emergency power supply needs. Since the launch of the first commercial V2H system in Japan in 2012, the technology has gradually expanded in the Japanese, European and North American markets, but the overall market size is still small. However, with the increasing popularity of electric vehicles (EVs), rising energy costs and frequent extreme weather, V2H technology has attracted more attention from consumers. Japanese companies such as Nichicon and Panasonic have taken a leading position through technological innovation and government subsidies (such as the CEV program), and are also actively promoting integration with solar energy storage systems to provide more efficient solutions for distributed energy management. However, due to high initial investment and insufficient consumer awareness, market promotion still faces certain resistance, which leaves a wide space for further

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development of the industry.

The global Bidirectional Charger for New Energy Vehicles market size was estimated at USD 74.8 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 27.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Bidirectional Charger for New Energy Vehicles market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Bidirectional Charger for New Energy Vehicles market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Bidirectional Charger for New Energy Vehicles market.

Global Bidirectional Charger for New Energy Vehicles Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can

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significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nichicon Corporation
Takaoka Toko Co., Ltd.
Panasonic
Wallbox
DENSO
GS Yuasa Corporation
Delta Electronics, Inc.
Ford Motor
GM Energy
Diamond Electric Holdings
Fermata Energy
Indra Renewable Technologies Limited
ELIIY Power CO., Ltd
SolarEdge
Sumitomo Electric Industries
Enphase Energy
StarCharge
UUGreenPower
Sigenergy Technology

Market Segmentation (by Type)

Output power ? 6kW
Output power > 6kW

Market Segmentation (by Application)

Grid-tied
Off-grid

Geographic Segmentation

North America (USA, Canada, Mexico)

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Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Bidirectional Charger for New Energy Vehicles Market
Overview of the regional outlook of the Bidirectional Charger for New Energy Vehicles Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bidirectional Charger for New Energy Vehicles Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

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and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bidirectional Charger for New Energy Vehicles, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors

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You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

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10 KEY COMPANIES PROFILE

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11 BIDIRECTIONAL CHARGER FOR NEW ENERGY VEHICLES MARKET FORECAST BY REGION

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

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List Of Tables

LIST OF TABLES

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List Of Figures

LIST OF FIGURES

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