

Global Bicycle Carrier Market Research Report 2026(Status and Outlook)

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Abstracts

This report studies the Bicycle Carrier market. Bicycle Carriers are used to carry bikes. They can help protect bikes and provide extra loading options. In the report, the bike racks are only used for cars. The classification of Bike Racks includes Rear & Hitch Bike Racks, Roof Mounted Bike Racks and Others, and the proportion of Rear & Hitch Bike Racks is about 60%.

The global Bicycle Carrier market size was estimated at USD 463.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Bicycle Carrier market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Bicycle Carrier market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Bicycle Carrier market.

Global Bicycle Carrier Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Thule Group
Yakima Products
SARIS CYCLING GROUP
Rhino-Rack
Curt
Mont Blanc Group
CAR MATE
Uebler
Allen Sports
Hollywood Racks
Kuat
Atera GmbH
Cruzber
VDL Hapro
Swagman
1UP USA
RockyMounts
Alpaca Carriers

Market Segmentation (by Type)

Rear & Hitch Bike Racks
Roof Mounted Bike Racks
Others

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Bicycle Carrier Market
Overview of the regional outlook of the Bicycle Carrier Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bicycle Carrier Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bicycle Carrier, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Bicycle Carrier
- 1.2 Key Market Segments
 - 1.2.1 Bicycle Carrier Segment by Type
 - 1.2.2 Bicycle Carrier Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 BICYCLE CARRIER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Bicycle Carrier Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Bicycle Carrier Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BICYCLE CARRIER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Bicycle Carrier Product Life Cycle
- 3.3 Global Bicycle Carrier Sales by Manufacturers (2020-2025)
- 3.4 Global Bicycle Carrier Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Bicycle Carrier Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Bicycle Carrier Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Bicycle Carrier Market Competitive Situation and Trends
 - 3.8.1 Bicycle Carrier Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Bicycle Carrier Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BICYCLE CARRIER INDUSTRY CHAIN ANALYSIS

4.1 Bicycle Carrier Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BICYCLE CARRIER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Bicycle Carrier Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Bicycle Carrier Market

5.7 ESG Ratings of Leading Companies

6 BICYCLE CARRIER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Bicycle Carrier Sales Market Share by Type (2020-2025)

6.3 Global Bicycle Carrier Market Size by Type (2020-2025)

6.4 Global Bicycle Carrier Price by Type (2020-2025)

7 BICYCLE CARRIER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bicycle Carrier Market Sales by Application (2020-2025)
- 7.3 Global Bicycle Carrier Market Size (M USD) by Application (2020-2025)
- 7.4 Global Bicycle Carrier Sales Growth Rate by Application (2020-2025)

8 BICYCLE CARRIER MARKET SALES BY REGION

- 8.1 Global Bicycle Carrier Sales by Region
 - 8.1.1 Global Bicycle Carrier Sales by Region
 - 8.1.2 Global Bicycle Carrier Sales Market Share by Region
- 8.2 Global Bicycle Carrier Market Size by Region
 - 8.2.1 Global Bicycle Carrier Market Size by Region
 - 8.2.2 Global Bicycle Carrier Market Size by Region
- 8.3 North America
 - 8.3.1 North America Bicycle Carrier Sales by Country
 - 8.3.2 North America Bicycle Carrier Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Bicycle Carrier Sales by Country
 - 8.4.2 Europe Bicycle Carrier Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Bicycle Carrier Sales by Region
 - 8.5.2 Asia Pacific Bicycle Carrier Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Bicycle Carrier Sales by Country
 - 8.6.2 South America Bicycle Carrier Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Bicycle Carrier Sales by Region

8.7.2 Middle East and Africa Bicycle Carrier Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BICYCLE CARRIER MARKET PRODUCTION BY REGION

9.1 Global Production of Bicycle Carrier by Region(2020-2025)

9.2 Global Bicycle Carrier Revenue Market Share by Region (2020-2025)

9.3 Global Bicycle Carrier Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Bicycle Carrier Production

9.4.1 North America Bicycle Carrier Production Growth Rate (2020-2025)

9.4.2 North America Bicycle Carrier Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Bicycle Carrier Production

9.5.1 Europe Bicycle Carrier Production Growth Rate (2020-2025)

9.5.2 Europe Bicycle Carrier Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Bicycle Carrier Production (2020-2025)

9.6.1 Japan Bicycle Carrier Production Growth Rate (2020-2025)

9.6.2 Japan Bicycle Carrier Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Bicycle Carrier Production (2020-2025)

9.7.1 China Bicycle Carrier Production Growth Rate (2020-2025)

9.7.2 China Bicycle Carrier Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Thule Group

10.1.1 Thule Group Basic Information

10.1.2 Thule Group Bicycle Carrier Product Overview

10.1.3 Thule Group Bicycle Carrier Product Market Performance

10.1.4 Thule Group Business Overview

10.1.5 Thule Group SWOT Analysis

- 10.1.6 Thule Group Recent Developments
- 10.2 Yakima Products
 - 10.2.1 Yakima Products Basic Information
 - 10.2.2 Yakima Products Bicycle Carrier Product Overview
 - 10.2.3 Yakima Products Bicycle Carrier Product Market Performance
 - 10.2.4 Yakima Products Business Overview
 - 10.2.5 Yakima Products SWOT Analysis
 - 10.2.6 Yakima Products Recent Developments
- 10.3 SARIS CYCLING GROUP
 - 10.3.1 SARIS CYCLING GROUP Basic Information
 - 10.3.2 SARIS CYCLING GROUP Bicycle Carrier Product Overview
 - 10.3.3 SARIS CYCLING GROUP Bicycle Carrier Product Market Performance
 - 10.3.4 SARIS CYCLING GROUP Business Overview
 - 10.3.5 SARIS CYCLING GROUP SWOT Analysis
 - 10.3.6 SARIS CYCLING GROUP Recent Developments
- 10.4 Rhino-Rack
 - 10.4.1 Rhino-Rack Basic Information
 - 10.4.2 Rhino-Rack Bicycle Carrier Product Overview
 - 10.4.3 Rhino-Rack Bicycle Carrier Product Market Performance
 - 10.4.4 Rhino-Rack Business Overview
 - 10.4.5 Rhino-Rack Recent Developments
- 10.5 Curt
 - 10.5.1 Curt Basic Information
 - 10.5.2 Curt Bicycle Carrier Product Overview
 - 10.5.3 Curt Bicycle Carrier Product Market Performance
 - 10.5.4 Curt Business Overview
 - 10.5.5 Curt Recent Developments
- 10.6 Mont Blanc Group
 - 10.6.1 Mont Blanc Group Basic Information
 - 10.6.2 Mont Blanc Group Bicycle Carrier Product Overview
 - 10.6.3 Mont Blanc Group Bicycle Carrier Product Market Performance
 - 10.6.4 Mont Blanc Group Business Overview
 - 10.6.5 Mont Blanc Group Recent Developments
- 10.7 CAR MATE
 - 10.7.1 CAR MATE Basic Information
 - 10.7.2 CAR MATE Bicycle Carrier Product Overview
 - 10.7.3 CAR MATE Bicycle Carrier Product Market Performance
 - 10.7.4 CAR MATE Business Overview
 - 10.7.5 CAR MATE Recent Developments

10.8 Uebler

- 10.8.1 Uebler Basic Information
- 10.8.2 Uebler Bicycle Carrier Product Overview
- 10.8.3 Uebler Bicycle Carrier Product Market Performance
- 10.8.4 Uebler Business Overview
- 10.8.5 Uebler Recent Developments

10.9 Allen Sports

- 10.9.1 Allen Sports Basic Information
- 10.9.2 Allen Sports Bicycle Carrier Product Overview
- 10.9.3 Allen Sports Bicycle Carrier Product Market Performance
- 10.9.4 Allen Sports Business Overview
- 10.9.5 Allen Sports Recent Developments

10.10 Hollywood Racks

- 10.10.1 Hollywood Racks Basic Information
- 10.10.2 Hollywood Racks Bicycle Carrier Product Overview
- 10.10.3 Hollywood Racks Bicycle Carrier Product Market Performance
- 10.10.4 Hollywood Racks Business Overview
- 10.10.5 Hollywood Racks Recent Developments

10.11 Kuat

- 10.11.1 Kuat Basic Information
- 10.11.2 Kuat Bicycle Carrier Product Overview
- 10.11.3 Kuat Bicycle Carrier Product Market Performance
- 10.11.4 Kuat Business Overview
- 10.11.5 Kuat Recent Developments

10.12 Atera GmbH

- 10.12.1 Atera GmbH Basic Information
- 10.12.2 Atera GmbH Bicycle Carrier Product Overview
- 10.12.3 Atera GmbH Bicycle Carrier Product Market Performance
- 10.12.4 Atera GmbH Business Overview
- 10.12.5 Atera GmbH Recent Developments

10.13 Cruzber

- 10.13.1 Cruzber Basic Information
- 10.13.2 Cruzber Bicycle Carrier Product Overview
- 10.13.3 Cruzber Bicycle Carrier Product Market Performance
- 10.13.4 Cruzber Business Overview
- 10.13.5 Cruzber Recent Developments

10.14 VDL Hapro

- 10.14.1 VDL Hapro Basic Information
- 10.14.2 VDL Hapro Bicycle Carrier Product Overview

- 10.14.3 VDL Hapro Bicycle Carrier Product Market Performance
- 10.14.4 VDL Hapro Business Overview
- 10.14.5 VDL Hapro Recent Developments
- 10.15 Swagman
 - 10.15.1 Swagman Basic Information
 - 10.15.2 Swagman Bicycle Carrier Product Overview
 - 10.15.3 Swagman Bicycle Carrier Product Market Performance
 - 10.15.4 Swagman Business Overview
 - 10.15.5 Swagman Recent Developments
- 10.16 1UP USA
 - 10.16.1 1UP USA Basic Information
 - 10.16.2 1UP USA Bicycle Carrier Product Overview
 - 10.16.3 1UP USA Bicycle Carrier Product Market Performance
 - 10.16.4 1UP USA Business Overview
 - 10.16.5 1UP USA Recent Developments
- 10.17 RockyMounts
 - 10.17.1 RockyMounts Basic Information
 - 10.17.2 RockyMounts Bicycle Carrier Product Overview
 - 10.17.3 RockyMounts Bicycle Carrier Product Market Performance
 - 10.17.4 RockyMounts Business Overview
 - 10.17.5 RockyMounts Recent Developments
- 10.18 Alpaca Carriers
 - 10.18.1 Alpaca Carriers Basic Information
 - 10.18.2 Alpaca Carriers Bicycle Carrier Product Overview
 - 10.18.3 Alpaca Carriers Bicycle Carrier Product Market Performance
 - 10.18.4 Alpaca Carriers Business Overview
 - 10.18.5 Alpaca Carriers Recent Developments

11 BICYCLE CARRIER MARKET FORECAST BY REGION

- 11.1 Global Bicycle Carrier Market Size Forecast
- 11.2 Global Bicycle Carrier Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Bicycle Carrier Market Size Forecast by Country
 - 11.2.3 Asia Pacific Bicycle Carrier Market Size Forecast by Region
 - 11.2.4 South America Bicycle Carrier Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Bicycle Carrier by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Bicycle Carrier Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Bicycle Carrier by Type (2026-2035)

12.1.2 Global Bicycle Carrier Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Bicycle Carrier by Type (2026-2035)

12.2 Global Bicycle Carrier Market Forecast by Application (2026-2035)

12.2.1 Global Bicycle Carrier Sales (K Units) Forecast by Application

12.2.2 Global Bicycle Carrier Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Bicycle Carrier Market Size by Type (M USD)
- Table 11. Global Bicycle Carrier Market Size by Application
- Table 12. Bicycle Carrier Market Size Comparison by Region (M USD)
- Table 13. Global Bicycle Carrier Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Bicycle Carrier Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Bicycle Carrier Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Bicycle Carrier Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bicycle Carrier as of 2025)
- Table 18. Global Market Bicycle Carrier Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Bicycle Carrier Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Bicycle Carrier Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

- Table 33. Global Bicycle Carrier Sales by Type (K Units)
- Table 34. Global Bicycle Carrier Market Size by Type (M USD)
- Table 35. Global Bicycle Carrier Sales (K Units) by Type (2020-2025)
- Table 36. Global Bicycle Carrier Sales Market Share by Type (2020-2025)
- Table 37. Global Bicycle Carrier Market Size (M USD) by Type (2020-2025)
- Table 38. Global Bicycle Carrier Market Share by Type (2020-2025)
- Table 39. Global Bicycle Carrier Price (USD/Unit) by Type (2020-2025)
- Table 40. Global Bicycle Carrier Sales (K Units) by Application
- Table 41. Global Bicycle Carrier Market Size by Application
- Table 42. Global Bicycle Carrier Sales by Application (2020-2025) & (K Units)
- Table 43. Global Bicycle Carrier Sales Market Share by Application (2020-2025)
- Table 44. Global Bicycle Carrier Market Size by Application (2020-2025) & (M USD)
- Table 45. Global Bicycle Carrier Market Share by Application (2020-2025)
- Table 46. Global Bicycle Carrier Sales Growth Rate by Application (2020-2025)
- Table 47. Global Bicycle Carrier Sales by Region (2020-2025) & (K Units)
- Table 48. Global Bicycle Carrier Sales Market Share by Region (2020-2025)
- Table 49. Global Bicycle Carrier Market Size by Region (2020-2025) & (M USD)
- Table 50. Global Bicycle Carrier Market Size by Region (2020-2025)
- Table 51. North America Bicycle Carrier Sales by Country (2020-2025) & (K Units)
- Table 52. North America Bicycle Carrier Market Size by Country (2020-2025) & (M USD)
- Table 53. Europe Bicycle Carrier Sales by Country (2020-2025) & (K Units)
- Table 54. Europe Bicycle Carrier Market Size by Country (2020-2025) & (M USD)
- Table 55. Asia Pacific Bicycle Carrier Sales by Region (2020-2025) & (K Units)
- Table 56. Asia Pacific Bicycle Carrier Market Size by Region (2020-2025) & (M USD)
- Table 57. South America Bicycle Carrier Sales by Country (2020-2025) & (K Units)
- Table 58. South America Bicycle Carrier Market Size by Country (2020-2025) & (M USD)
- Table 59. Middle East and Africa Bicycle Carrier Sales by Region (2020-2025) & (K Units)
- Table 60. Middle East and Africa Bicycle Carrier Market Size by Region (2020-2025) & (M USD)
- Table 61. Global Bicycle Carrier Production (K Units) by Region(2020-2025)
- Table 62. Global Bicycle Carrier Revenue (US\$ Million) by Region (2020-2025)
- Table 63. Global Bicycle Carrier Revenue Market Share by Region (2020-2025)
- Table 64. Global Bicycle Carrier Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. North America Bicycle Carrier Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Bicycle Carrier Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Bicycle Carrier Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Bicycle Carrier Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Thule Group Basic Information

Table 70. Thule Group Bicycle Carrier Product Overview

Table 71. Thule Group Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Thule Group Business Overview

Table 73. Thule Group SWOT Analysis

Table 74. Thule Group Recent Developments

Table 75. Yakima Products Basic Information

Table 76. Yakima Products Bicycle Carrier Product Overview

Table 77. Yakima Products Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Yakima Products Business Overview

Table 79. Yakima Products SWOT Analysis

Table 80. Yakima Products Recent Developments

Table 81. SARIS CYCLING GROUP Basic Information

Table 82. SARIS CYCLING GROUP Bicycle Carrier Product Overview

Table 83. SARIS CYCLING GROUP Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. SARIS CYCLING GROUP Business Overview

Table 85. SARIS CYCLING GROUP SWOT Analysis

Table 86. SARIS CYCLING GROUP Recent Developments

Table 87. Rhino-Rack Basic Information

Table 88. Rhino-Rack Bicycle Carrier Product Overview

Table 89. Rhino-Rack Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Rhino-Rack Business Overview

Table 91. Rhino-Rack Recent Developments

Table 92. Curt Basic Information

Table 93. Curt Bicycle Carrier Product Overview

Table 94. Curt Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Curt Business Overview

- Table 96. Curt Recent Developments
- Table 97. Mont Blanc Group Basic Information
- Table 98. Mont Blanc Group Bicycle Carrier Product Overview
- Table 99. Mont Blanc Group Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Mont Blanc Group Business Overview
- Table 101. Mont Blanc Group Recent Developments
- Table 102. CAR MATE Basic Information
- Table 103. CAR MATE Bicycle Carrier Product Overview
- Table 104. CAR MATE Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. CAR MATE Business Overview
- Table 106. CAR MATE Recent Developments
- Table 107. Uebler Basic Information
- Table 108. Uebler Bicycle Carrier Product Overview
- Table 109. Uebler Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 110. Uebler Business Overview
- Table 111. Uebler Recent Developments
- Table 112. Allen Sports Basic Information
- Table 113. Allen Sports Bicycle Carrier Product Overview
- Table 114. Allen Sports Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 115. Allen Sports Business Overview
- Table 116. Allen Sports Recent Developments
- Table 117. Hollywood Racks Basic Information
- Table 118. Hollywood Racks Bicycle Carrier Product Overview
- Table 119. Hollywood Racks Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. Hollywood Racks Business Overview
- Table 121. Hollywood Racks Recent Developments
- Table 122. Kuat Basic Information
- Table 123. Kuat Bicycle Carrier Product Overview
- Table 124. Kuat Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Kuat Business Overview
- Table 126. Kuat Recent Developments
- Table 127. Atera GmbH Basic Information
- Table 128. Atera GmbH Bicycle Carrier Product Overview

- Table 129. Atera GmbH Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 130. Atera GmbH Business Overview
- Table 131. Atera GmbH Recent Developments
- Table 132. Cruzber Basic Information
- Table 133. Cruzber Bicycle Carrier Product Overview
- Table 134. Cruzber Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 135. Cruzber Business Overview
- Table 136. Cruzber Recent Developments
- Table 137. VDL Hapro Basic Information
- Table 138. VDL Hapro Bicycle Carrier Product Overview
- Table 139. VDL Hapro Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 140. VDL Hapro Business Overview
- Table 141. VDL Hapro Recent Developments
- Table 142. Swagman Basic Information
- Table 143. Swagman Bicycle Carrier Product Overview
- Table 144. Swagman Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 145. Swagman Business Overview
- Table 146. Swagman Recent Developments
- Table 147. 1UP USA Basic Information
- Table 148. 1UP USA Bicycle Carrier Product Overview
- Table 149. 1UP USA Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 150. 1UP USA Business Overview
- Table 151. 1UP USA Recent Developments
- Table 152. RockyMounts Basic Information
- Table 153. RockyMounts Bicycle Carrier Product Overview
- Table 154. RockyMounts Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 155. RockyMounts Business Overview
- Table 156. RockyMounts Recent Developments
- Table 157. Alpaca Carriers Basic Information
- Table 158. Alpaca Carriers Bicycle Carrier Product Overview
- Table 159. Alpaca Carriers Bicycle Carrier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 160. Alpaca Carriers Business Overview

Table 161. Alpaca Carriers Recent Developments

Table 162. Global Bicycle Carrier Sales Forecast by Region (2026-2035) & (K Units)

Table 163. Global Bicycle Carrier Market Size Forecast by Region (2026-2035) & (M USD)

Table 164. North America Bicycle Carrier Sales Forecast by Country (2026-2035) & (K Units)

Table 165. North America Bicycle Carrier Market Size Forecast by Country (2026-2035) & (M USD)

Table 166. Europe Bicycle Carrier Sales Forecast by Country (2026-2035) & (K Units)

Table 167. Europe Bicycle Carrier Market Size Forecast by Country (2026-2035) & (M USD)

Table 168. Asia Pacific Bicycle Carrier Sales Forecast by Region (2026-2035) & (K Units)

Table 169. Asia Pacific Bicycle Carrier Market Size Forecast by Region (2026-2035) & (M USD)

Table 170. South America Bicycle Carrier Sales Forecast by Country (2026-2035) & (K Units)

Table 171. South America Bicycle Carrier Market Size Forecast by Country (2026-2035) & (M USD)

Table 172. Middle East and Africa Bicycle Carrier Sales Forecast by Country (2026-2035) & (Units)

Table 173. Middle East and Africa Bicycle Carrier Market Size Forecast by Country (2026-2035) & (M USD)

Table 174. Global Bicycle Carrier Sales Forecast by Type (2026-2035) & (K Units)

Table 175. Global Bicycle Carrier Market Size Forecast by Type (2026-2035) & (M USD)

Table 176. Global Bicycle Carrier Price Forecast by Type (2026-2035) & (USD/Unit)

Table 177. Global Bicycle Carrier Sales (K Units) Forecast by Application (2026-2035)

Table 178. Global Bicycle Carrier Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Bicycle Carrier
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Bicycle Carrier Market Size (M USD), 2025-2035
- Figure 6. Global Bicycle Carrier Market Size (M USD) (2020-2035)
- Figure 7. Global Bicycle Carrier Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Bicycle Carrier Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Bicycle Carrier Product Life Cycle
- Figure 14. Bicycle Carrier Sales Share by Manufacturers in 2025
- Figure 15. Global Bicycle Carrier Revenue Share by Manufacturers in 2025
- Figure 16. Bicycle Carrier Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Bicycle Carrier Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Bicycle Carrier Revenue in 2025
- Figure 19. Industry Chain Map of Bicycle Carrier
- Figure 20. Global Bicycle Carrier Market PEST Analysis
- Figure 21. Global Bicycle Carrier Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Bicycle Carrier Market Share by Type
- Figure 28. Sales Market Share of Bicycle Carrier by Type (2020-2025)
- Figure 29. Sales Market Share of Bicycle Carrier by Type in 2025
- Figure 30. Market Share of Bicycle Carrier by Type (2020-2025)
- Figure 31. Market Share of Bicycle Carrier by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Bicycle Carrier Market Share by Application
- Figure 34. Global Bicycle Carrier Sales Market Share by Application (2020-2025)
- Figure 35. Global Bicycle Carrier Sales Market Share by Application in 2025
- Figure 36. Global Bicycle Carrier Market Share by Application (2020-2025)
- Figure 37. Global Bicycle Carrier Market Share by Application in 2025
- Figure 38. Global Bicycle Carrier Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Bicycle Carrier Sales Market Share by Region (2020-2025)
- Figure 40. Global Bicycle Carrier Market Size by Region (2020-2025)
- Figure 41. North America Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Bicycle Carrier Sales Market Share by Country in 2024
- Figure 44. North America Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Bicycle Carrier Market Size by Country in 2024
- Figure 46. U.S. Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Bicycle Carrier Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Bicycle Carrier Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Bicycle Carrier Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Bicycle Carrier Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Bicycle Carrier Sales Market Share by Country in 2024
- Figure 54. Europe Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Bicycle Carrier Market Size by Country in 2024
- Figure 56. Germany Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 62. Italy Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 63. Italy Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 64. Spain Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 65. Spain Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 66. Asia Pacific Bicycle Carrier Sales and Growth Rate (K Units)

- Figure 67. Asia Pacific Bicycle Carrier Sales Market Share by Region in 2024
- Figure 68. Asia Pacific Bicycle Carrier Market Size by Region in 2024
- Figure 69. China Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. China Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Japan Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 72. Japan Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 73. South Korea Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 74. South Korea Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 75. India Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 76. India Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 77. Southeast Asia Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 78. Southeast Asia Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 79. South America Bicycle Carrier Sales and Growth Rate (K Units)
- Figure 80. South America Bicycle Carrier Sales Market Share by Country in 2024
- Figure 81. South America Bicycle Carrier Market Size and Growth Rate (M USD)
- Figure 82. South America Bicycle Carrier Market Size by Country in 2024
- Figure 83. Brazil Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 84. Brazil Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 85. Argentina Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 86. Argentina Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 87. Columbia Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 88. Columbia Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 89. Middle East and Africa Bicycle Carrier Sales and Growth Rate (K Units)
- Figure 90. Middle East and Africa Bicycle Carrier Sales Market Share by Region in 2024
- Figure 91. Middle East and Africa Bicycle Carrier Market Size and Growth Rate (M USD)
- Figure 92. Middle East and Africa Bicycle Carrier Market Size by Region in 2024
- Figure 93. Saudi Arabia Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 94. Saudi Arabia Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 95. UAE Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 96. UAE Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 97. Egypt Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)
- Figure 98. Egypt Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Bicycle Carrier Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Bicycle Carrier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Bicycle Carrier Production Market Share by Region (2020-2025)

Figure 104. North America Bicycle Carrier Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Bicycle Carrier Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Bicycle Carrier Production (K Units) Growth Rate (2020-2025)

Figure 107. China Bicycle Carrier Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Bicycle Carrier Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Bicycle Carrier Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Bicycle Carrier Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Bicycle Carrier Market Share Forecast by Type (2026-2035)

Figure 112. Global Bicycle Carrier Sales Forecast by Application (2026-2035)

Figure 113. Global Bicycle Carrier Market Share Forecast by Application (2026-2035)

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