

# Global BGM and CGM Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Blood glucose monitoring is the use of a glucose meter for testing the concentration of glucose in the blood. Particularly important in diabetes management, a blood glucose test is typically performed by piercing the skin (typically, on the finger) to draw blood, then applying the blood to a chemically active disposable 'test-strip'. Different manufacturers use different technology, but most systems measure an electrical characteristic, and use this to determine the glucose level in the blood. The test is usually referred to as capillary blood glucose.

Bosson Research's latest report provides a deep insight into the global BGM and CGM market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global BGM and CGM Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the BGM and CGM market in any manner.

Global BGM and CGM Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Roche

LifeScan

Abbott

Ascensia

ARKRAY

I-SENS

Omron

B. Braun

77 Elektronika

AgaMatrix

ALL Medicus

Terumo

Sinocare

Yicheng

Yuwell

Acon

Dexcom

Medtronic

Senseonics Holdings

GlySens Incorporated

#### Market Segmentation (by Type)

BGM

CGM

#### Market Segmentation (by Application)

Hospital

Household

#### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the BGM and CGM Market  
Overview of the regional outlook of the BGM and CGM Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly  
Provision of market value (USD Billion) data for each segment and sub-segment  
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market  
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled  
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players  
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions  
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis  
Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the BGM and CGM Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of BGM and CGM
- 1.2 Key Market Segments
  - 1.2.1 BGM and CGM Segment by Type
  - 1.2.2 BGM and CGM Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 BGM AND CGM MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global BGM and CGM Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global BGM and CGM Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 BGM AND CGM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global BGM and CGM Sales by Manufacturers (2018-2023)
- 3.2 Global BGM and CGM Revenue Market Share by Manufacturers (2018-2023)
- 3.3 BGM and CGM Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global BGM and CGM Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers BGM and CGM Sales Sites, Area Served, Product Type
- 3.6 BGM and CGM Market Competitive Situation and Trends
  - 3.6.1 BGM and CGM Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest BGM and CGM Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 BGM AND CGM INDUSTRY CHAIN ANALYSIS**

- 4.1 BGM and CGM Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BGM AND CGM MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 BGM AND CGM MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global BGM and CGM Sales Market Share by Type (2018-2023)

6.3 Global BGM and CGM Market Size Market Share by Type (2018-2023)

6.4 Global BGM and CGM Price by Type (2018-2023)

## **7 BGM AND CGM MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global BGM and CGM Market Sales by Application (2018-2023)

7.3 Global BGM and CGM Market Size (M USD) by Application (2018-2023)

7.4 Global BGM and CGM Sales Growth Rate by Application (2018-2023)

## **8 BGM AND CGM MARKET SEGMENTATION BY REGION**

8.1 Global BGM and CGM Sales by Region

8.1.1 Global BGM and CGM Sales by Region

8.1.2 Global BGM and CGM Sales Market Share by Region

8.2 North America

8.2.1 North America BGM and CGM Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe BGM and CGM Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific BGM and CGM Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America BGM and CGM Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa BGM and CGM Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Roche
  - 9.1.1 Roche BGM and CGM Basic Information
  - 9.1.2 Roche BGM and CGM Product Overview
  - 9.1.3 Roche BGM and CGM Product Market Performance
  - 9.1.4 Roche Business Overview
  - 9.1.5 Roche BGM and CGM SWOT Analysis
  - 9.1.6 Roche Recent Developments
- 9.2 LifeScan



- 9.2.1 LifeScan BGM and CGM Basic Information
- 9.2.2 LifeScan BGM and CGM Product Overview
- 9.2.3 LifeScan BGM and CGM Product Market Performance
- 9.2.4 LifeScan Business Overview
- 9.2.5 LifeScan BGM and CGM SWOT Analysis
- 9.2.6 LifeScan Recent Developments
- 9.3 Abbott
  - 9.3.1 Abbott BGM and CGM Basic Information
  - 9.3.2 Abbott BGM and CGM Product Overview
  - 9.3.3 Abbott BGM and CGM Product Market Performance
  - 9.3.4 Abbott Business Overview
  - 9.3.5 Abbott BGM and CGM SWOT Analysis
  - 9.3.6 Abbott Recent Developments
- 9.4 Ascensia
  - 9.4.1 Ascensia BGM and CGM Basic Information
  - 9.4.2 Ascensia BGM and CGM Product Overview
  - 9.4.3 Ascensia BGM and CGM Product Market Performance
  - 9.4.4 Ascensia Business Overview
  - 9.4.5 Ascensia BGM and CGM SWOT Analysis
  - 9.4.6 Ascensia Recent Developments
- 9.5 ARKRAY
  - 9.5.1 ARKRAY BGM and CGM Basic Information
  - 9.5.2 ARKRAY BGM and CGM Product Overview
  - 9.5.3 ARKRAY BGM and CGM Product Market Performance
  - 9.5.4 ARKRAY Business Overview
  - 9.5.5 ARKRAY BGM and CGM SWOT Analysis
  - 9.5.6 ARKRAY Recent Developments
- 9.6 I-SENS
  - 9.6.1 I-SENS BGM and CGM Basic Information
  - 9.6.2 I-SENS BGM and CGM Product Overview
  - 9.6.3 I-SENS BGM and CGM Product Market Performance
  - 9.6.4 I-SENS Business Overview
  - 9.6.5 I-SENS Recent Developments
- 9.7 Omron
  - 9.7.1 Omron BGM and CGM Basic Information
  - 9.7.2 Omron BGM and CGM Product Overview
  - 9.7.3 Omron BGM and CGM Product Market Performance
  - 9.7.4 Omron Business Overview
  - 9.7.5 Omron Recent Developments

## 9.8 B. Braun

- 9.8.1 B. Braun BGM and CGM Basic Information
- 9.8.2 B. Braun BGM and CGM Product Overview
- 9.8.3 B. Braun BGM and CGM Product Market Performance
- 9.8.4 B. Braun Business Overview
- 9.8.5 B. Braun Recent Developments

## 9.9 77 Elektronika

- 9.9.1 77 Elektronika BGM and CGM Basic Information
- 9.9.2 77 Elektronika BGM and CGM Product Overview
- 9.9.3 77 Elektronika BGM and CGM Product Market Performance
- 9.9.4 77 Elektronika Business Overview
- 9.9.5 77 Elektronika Recent Developments

## 9.10 AgaMatrix

- 9.10.1 AgaMatrix BGM and CGM Basic Information
- 9.10.2 AgaMatrix BGM and CGM Product Overview
- 9.10.3 AgaMatrix BGM and CGM Product Market Performance
- 9.10.4 AgaMatrix Business Overview
- 9.10.5 AgaMatrix Recent Developments

## 9.11 ALL Medicus

- 9.11.1 ALL Medicus BGM and CGM Basic Information
- 9.11.2 ALL Medicus BGM and CGM Product Overview
- 9.11.3 ALL Medicus BGM and CGM Product Market Performance
- 9.11.4 ALL Medicus Business Overview
- 9.11.5 ALL Medicus Recent Developments

## 9.12 Terumo

- 9.12.1 Terumo BGM and CGM Basic Information
- 9.12.2 Terumo BGM and CGM Product Overview
- 9.12.3 Terumo BGM and CGM Product Market Performance
- 9.12.4 Terumo Business Overview
- 9.12.5 Terumo Recent Developments

## 9.13 Sinocare

- 9.13.1 Sinocare BGM and CGM Basic Information
- 9.13.2 Sinocare BGM and CGM Product Overview
- 9.13.3 Sinocare BGM and CGM Product Market Performance
- 9.13.4 Sinocare Business Overview
- 9.13.5 Sinocare Recent Developments

## 9.14 Yicheng

- 9.14.1 Yicheng BGM and CGM Basic Information
- 9.14.2 Yicheng BGM and CGM Product Overview

- 9.14.3 Yicheng BGM and CGM Product Market Performance
- 9.14.4 Yicheng Business Overview
- 9.14.5 Yicheng Recent Developments
- 9.15 Yuwell
  - 9.15.1 Yuwell BGM and CGM Basic Information
  - 9.15.2 Yuwell BGM and CGM Product Overview
  - 9.15.3 Yuwell BGM and CGM Product Market Performance
  - 9.15.4 Yuwell Business Overview
  - 9.15.5 Yuwell Recent Developments
- 9.16 Acon
  - 9.16.1 Acon BGM and CGM Basic Information
  - 9.16.2 Acon BGM and CGM Product Overview
  - 9.16.3 Acon BGM and CGM Product Market Performance
  - 9.16.4 Acon Business Overview
  - 9.16.5 Acon Recent Developments
- 9.17 Dexcom
  - 9.17.1 Dexcom BGM and CGM Basic Information
  - 9.17.2 Dexcom BGM and CGM Product Overview
  - 9.17.3 Dexcom BGM and CGM Product Market Performance
  - 9.17.4 Dexcom Business Overview
  - 9.17.5 Dexcom Recent Developments
- 9.18 Medtronic
  - 9.18.1 Medtronic BGM and CGM Basic Information
  - 9.18.2 Medtronic BGM and CGM Product Overview
  - 9.18.3 Medtronic BGM and CGM Product Market Performance
  - 9.18.4 Medtronic Business Overview
  - 9.18.5 Medtronic Recent Developments
- 9.19 Senseonics Holdings
  - 9.19.1 Senseonics Holdings BGM and CGM Basic Information
  - 9.19.2 Senseonics Holdings BGM and CGM Product Overview
  - 9.19.3 Senseonics Holdings BGM and CGM Product Market Performance
  - 9.19.4 Senseonics Holdings Business Overview
  - 9.19.5 Senseonics Holdings Recent Developments
- 9.20 GlySens Incorporated
  - 9.20.1 GlySens Incorporated BGM and CGM Basic Information
  - 9.20.2 GlySens Incorporated BGM and CGM Product Overview
  - 9.20.3 GlySens Incorporated BGM and CGM Product Market Performance
  - 9.20.4 GlySens Incorporated Business Overview
  - 9.20.5 GlySens Incorporated Recent Developments

## **10 BGM AND CGM MARKET FORECAST BY REGION**

10.1 Global BGM and CGM Market Size Forecast

10.2 Global BGM and CGM Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe BGM and CGM Market Size Forecast by Country

10.2.3 Asia Pacific BGM and CGM Market Size Forecast by Region

10.2.4 South America BGM and CGM Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of BGM and CGM by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

11.1 Global BGM and CGM Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of BGM and CGM by Type (2024-2029)

11.1.2 Global BGM and CGM Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of BGM and CGM by Type (2024-2029)

11.2 Global BGM and CGM Market Forecast by Application (2024-2029)

11.2.1 Global BGM and CGM Sales (K Units) Forecast by Application

11.2.2 Global BGM and CGM Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. BGM and CGM Market Size Comparison by Region (M USD)
- Table 5. Global BGM and CGM Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global BGM and CGM Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global BGM and CGM Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global BGM and CGM Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in BGM and CGM as of 2022)
- Table 10. Global Market BGM and CGM Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers BGM and CGM Sales Sites and Area Served
- Table 12. Manufacturers BGM and CGM Product Type
- Table 13. Global BGM and CGM Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of BGM and CGM
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. BGM and CGM Market Challenges
- Table 22. Market Restraints
- Table 23. Global BGM and CGM Sales by Type (K Units)
- Table 24. Global BGM and CGM Market Size by Type (M USD)
- Table 25. Global BGM and CGM Sales (K Units) by Type (2018-2023)
- Table 26. Global BGM and CGM Sales Market Share by Type (2018-2023)
- Table 27. Global BGM and CGM Market Size (M USD) by Type (2018-2023)
- Table 28. Global BGM and CGM Market Size Share by Type (2018-2023)
- Table 29. Global BGM and CGM Price (USD/Unit) by Type (2018-2023)
- Table 30. Global BGM and CGM Sales (K Units) by Application
- Table 31. Global BGM and CGM Market Size by Application
- Table 32. Global BGM and CGM Sales by Application (2018-2023) & (K Units)

- Table 33. Global BGM and CGM Sales Market Share by Application (2018-2023)
- Table 34. Global BGM and CGM Sales by Application (2018-2023) & (M USD)
- Table 35. Global BGM and CGM Market Share by Application (2018-2023)
- Table 36. Global BGM and CGM Sales Growth Rate by Application (2018-2023)
- Table 37. Global BGM and CGM Sales by Region (2018-2023) & (K Units)
- Table 38. Global BGM and CGM Sales Market Share by Region (2018-2023)
- Table 39. North America BGM and CGM Sales by Country (2018-2023) & (K Units)
- Table 40. Europe BGM and CGM Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific BGM and CGM Sales by Region (2018-2023) & (K Units)
- Table 42. South America BGM and CGM Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa BGM and CGM Sales by Region (2018-2023) & (K Units)
- Table 44. Roche BGM and CGM Basic Information
- Table 45. Roche BGM and CGM Product Overview
- Table 46. Roche BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Roche Business Overview
- Table 48. Roche BGM and CGM SWOT Analysis
- Table 49. Roche Recent Developments
- Table 50. LifeScan BGM and CGM Basic Information
- Table 51. LifeScan BGM and CGM Product Overview
- Table 52. LifeScan BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. LifeScan Business Overview
- Table 54. LifeScan BGM and CGM SWOT Analysis
- Table 55. LifeScan Recent Developments
- Table 56. Abbott BGM and CGM Basic Information
- Table 57. Abbott BGM and CGM Product Overview
- Table 58. Abbott BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Abbott Business Overview
- Table 60. Abbott BGM and CGM SWOT Analysis
- Table 61. Abbott Recent Developments
- Table 62. Ascensia BGM and CGM Basic Information
- Table 63. Ascensia BGM and CGM Product Overview
- Table 64. Ascensia BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Ascensia Business Overview
- Table 66. Ascensia BGM and CGM SWOT Analysis



Table 67. Ascensia Recent Developments

Table 68. ARKRAY BGM and CGM Basic Information

Table 69. ARKRAY BGM and CGM Product Overview

Table 70. ARKRAY BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. ARKRAY Business Overview

Table 72. ARKRAY BGM and CGM SWOT Analysis

Table 73. ARKRAY Recent Developments

Table 74. I-SENS BGM and CGM Basic Information

Table 75. I-SENS BGM and CGM Product Overview

Table 76. I-SENS BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. I-SENS Business Overview

Table 78. I-SENS Recent Developments

Table 79. Omron BGM and CGM Basic Information

Table 80. Omron BGM and CGM Product Overview

Table 81. Omron BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Omron Business Overview

Table 83. Omron Recent Developments

Table 84. B. Braun BGM and CGM Basic Information

Table 85. B. Braun BGM and CGM Product Overview

Table 86. B. Braun BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. B. Braun Business Overview

Table 88. B. Braun Recent Developments

Table 89. 77 Elektronika BGM and CGM Basic Information

Table 90. 77 Elektronika BGM and CGM Product Overview

Table 91. 77 Elektronika BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. 77 Elektronika Business Overview

Table 93. 77 Elektronika Recent Developments

Table 94. AgaMatrix BGM and CGM Basic Information

Table 95. AgaMatrix BGM and CGM Product Overview

Table 96. AgaMatrix BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. AgaMatrix Business Overview

Table 98. AgaMatrix Recent Developments

Table 99. ALL Medicus BGM and CGM Basic Information

- Table 100. ALL Medicus BGM and CGM Product Overview
- Table 101. ALL Medicus BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. ALL Medicus Business Overview
- Table 103. ALL Medicus Recent Developments
- Table 104. Terumo BGM and CGM Basic Information
- Table 105. Terumo BGM and CGM Product Overview
- Table 106. Terumo BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Terumo Business Overview
- Table 108. Terumo Recent Developments
- Table 109. Sinocare BGM and CGM Basic Information
- Table 110. Sinocare BGM and CGM Product Overview
- Table 111. Sinocare BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Sinocare Business Overview
- Table 113. Sinocare Recent Developments
- Table 114. Yicheng BGM and CGM Basic Information
- Table 115. Yicheng BGM and CGM Product Overview
- Table 116. Yicheng BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. Yicheng Business Overview
- Table 118. Yicheng Recent Developments
- Table 119. Yuwell BGM and CGM Basic Information
- Table 120. Yuwell BGM and CGM Product Overview
- Table 121. Yuwell BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Yuwell Business Overview
- Table 123. Yuwell Recent Developments
- Table 124. Acon BGM and CGM Basic Information
- Table 125. Acon BGM and CGM Product Overview
- Table 126. Acon BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Acon Business Overview
- Table 128. Acon Recent Developments
- Table 129. Dexcom BGM and CGM Basic Information
- Table 130. Dexcom BGM and CGM Product Overview
- Table 131. Dexcom BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)



- Table 132. Dexcom Business Overview
- Table 133. Dexcom Recent Developments
- Table 134. Medtronic BGM and CGM Basic Information
- Table 135. Medtronic BGM and CGM Product Overview
- Table 136. Medtronic BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. Medtronic Business Overview
- Table 138. Medtronic Recent Developments
- Table 139. Senseonics Holdings BGM and CGM Basic Information
- Table 140. Senseonics Holdings BGM and CGM Product Overview
- Table 141. Senseonics Holdings BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. Senseonics Holdings Business Overview
- Table 143. Senseonics Holdings Recent Developments
- Table 144. GlySens Incorporated BGM and CGM Basic Information
- Table 145. GlySens Incorporated BGM and CGM Product Overview
- Table 146. GlySens Incorporated BGM and CGM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 147. GlySens Incorporated Business Overview
- Table 148. GlySens Incorporated Recent Developments
- Table 149. Global BGM and CGM Sales Forecast by Region (2024-2029) & (K Units)
- Table 150. Global BGM and CGM Market Size Forecast by Region (2024-2029) & (M USD)
- Table 151. North America BGM and CGM Sales Forecast by Country (2024-2029) & (K Units)
- Table 152. North America BGM and CGM Market Size Forecast by Country (2024-2029) & (M USD)
- Table 153. Europe BGM and CGM Sales Forecast by Country (2024-2029) & (K Units)
- Table 154. Europe BGM and CGM Market Size Forecast by Country (2024-2029) & (M USD)
- Table 155. Asia Pacific BGM and CGM Sales Forecast by Region (2024-2029) & (K Units)
- Table 156. Asia Pacific BGM and CGM Market Size Forecast by Region (2024-2029) & (M USD)
- Table 157. South America BGM and CGM Sales Forecast by Country (2024-2029) & (K Units)
- Table 158. South America BGM and CGM Market Size Forecast by Country (2024-2029) & (M USD)
- Table 159. Middle East and Africa BGM and CGM Consumption Forecast by Country

(2024-2029) & (Units)

Table 160. Middle East and Africa BGM and CGM Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global BGM and CGM Sales Forecast by Type (2024-2029) & (K Units)

Table 162. Global BGM and CGM Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global BGM and CGM Price Forecast by Type (2024-2029) & (USD/Unit)

Table 164. Global BGM and CGM Sales (K Units) Forecast by Application (2024-2029)

Table 165. Global BGM and CGM Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of BGM and CGM
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global BGM and CGM Market Size (M USD), 2018-2029
- Figure 5. Global BGM and CGM Market Size (M USD) (2018-2029)
- Figure 6. Global BGM and CGM Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. BGM and CGM Market Size by Country (M USD)
- Figure 11. BGM and CGM Sales Share by Manufacturers in 2022
- Figure 12. Global BGM and CGM Revenue Share by Manufacturers in 2022
- Figure 13. BGM and CGM Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market BGM and CGM Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by BGM and CGM Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global BGM and CGM Market Share by Type
- Figure 18. Sales Market Share of BGM and CGM by Type (2018-2023)
- Figure 19. Sales Market Share of BGM and CGM by Type in 2022
- Figure 20. Market Size Share of BGM and CGM by Type (2018-2023)
- Figure 21. Market Size Market Share of BGM and CGM by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global BGM and CGM Market Share by Application
- Figure 24. Global BGM and CGM Sales Market Share by Application (2018-2023)
- Figure 25. Global BGM and CGM Sales Market Share by Application in 2022
- Figure 26. Global BGM and CGM Market Share by Application (2018-2023)
- Figure 27. Global BGM and CGM Market Share by Application in 2022
- Figure 28. Global BGM and CGM Sales Growth Rate by Application (2018-2023)
- Figure 29. Global BGM and CGM Sales Market Share by Region (2018-2023)
- Figure 30. North America BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America BGM and CGM Sales Market Share by Country in 2022

- Figure 32. U.S. BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada BGM and CGM Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico BGM and CGM Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe BGM and CGM Sales Market Share by Country in 2022
- Figure 37. Germany BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific BGM and CGM Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific BGM and CGM Sales Market Share by Region in 2022
- Figure 44. China BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America BGM and CGM Sales and Growth Rate (K Units)
- Figure 50. South America BGM and CGM Sales Market Share by Country in 2022
- Figure 51. Brazil BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa BGM and CGM Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa BGM and CGM Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa BGM and CGM Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global BGM and CGM Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global BGM and CGM Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global BGM and CGM Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global BGM and CGM Market Share Forecast by Type (2024-2029)
- Figure 65. Global BGM and CGM Sales Forecast by Application (2024-2029)
- Figure 66. Global BGM and CGM Market Share Forecast by Application (2024-2029)

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