

Global Beverage Kegs Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GCD8B1CA9065EN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: GCD8B1CA9065EN

Abstracts

Report Overview

Beverage kegs play a crucial role in the distribution and dispensing of various beverages, including beer, soft drinks, and wine. These kegs are typically made of stainless steel or other materials, designed to maintain the quality and freshness of the beverages during storage and transportation. The market for beverage kegs is characterized by the need for efficient and sustainable packaging solutions in the beverage industry.

As of 2023, the global market size for beverage kegs is estimated at approximately USD 800 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward.

One of the primary growth drivers for the beverage kegs market is the increasing demand for draft beer and other beverages in bars, restaurants, and events. The rising popularity of craft beer and the expansion of the brewery industry are also contributing to the growth of the market. Additionally, the shift towards sustainable packaging solutions and the emphasis on reducing environmental impact are driving the adoption of reusable beverage kegs over single-use containers.

In terms of market trends, there is a notable shift towards lightweight and eco-friendly keg designs to reduce transportation costs and carbon footprint. Manufacturers are investing in innovative technologies to enhance keg performance, such as improved insulation for temperature-sensitive beverages and advanced cleaning systems for better hygiene maintenance. Furthermore, the integration of IoT devices for keg tracking

and monitoring is gaining traction, enabling better inventory management and quality control.

Regionally, leading markets for beverage kegs include North America, Europe, and Asia Pacific. North America dominates the market due to the strong presence of breweries and the high consumption of draft beer. Europe follows closely, driven by the tradition of beer consumption and the growing popularity of wine on tap. In Asia Pacific, the market is expanding rapidly due to the increasing adoption of Western drinking trends and the rise of craft breweries in countries like China and Japan.

Despite the positive growth outlook, the beverage kegs market faces challenges such as regulatory constraints related to food safety standards, the high initial investment required for kegging equipment, and the competition from alternative packaging solutions like cans and bottles. Manufacturers need to focus on addressing these challenges through innovation, strategic partnerships, and continuous improvement in product quality to stay competitive in the market.

In conclusion, the beverage kegs market is poised for steady growth driven by the increasing demand for draft beverages, sustainability concerns, and technological advancements. By staying abreast of market trends, addressing key challenges, and capitalizing on regional opportunities, companies in the beverage kegs sector can position themselves for success in the evolving beverage industry landscape.

This report provides a deep insight into the global Beverage Kegs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Beverage Kegs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Beverage Kegs market in any manner.

Global Beverage Kegs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Blefa (Artemis Group)

THIELMANN

Zhejiang Ningbo Major Draft Beer Equipment Co.

Ltd.

SCH?FER Container Systems

Lightweight Containers BV

Petainer

Dolium (Dispack Projects NV)

Ningbo BestFriends Beverage Containers

Shinhan Industrial Co.

Ltd.

PolyKeg S.r.l.

Market Segmentation (by Type)

Plastic Kegs

Metal Kegs

Glass Kegs

Market Segmentation (by Application)

Alcoholic Beverage

Non-Alcoholic Beverage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Beverage Kegs Market

Overview of the regional outlook of the Beverage Kegs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Beverage Kegs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Beverage Kegs

1.2 Key Market Segments

1.2.1 Beverage Kegs Segment by Type

1.2.2 Beverage Kegs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BEVERAGE KEGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Beverage Kegs Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Beverage Kegs Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 BEVERAGE KEGS MARKET COMPETITIVE LANDSCAPE

3.1 Global Beverage Kegs Sales by Manufacturers (2019-2024)

3.2 Global Beverage Kegs Revenue Market Share by Manufacturers (2019-2024)

3.3 Beverage Kegs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Beverage Kegs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Beverage Kegs Sales Sites, Area Served, Product Type

3.6 Beverage Kegs Market Competitive Situation and Trends

3.6.1 Beverage Kegs Market Concentration Rate

3.6.2 Global 5 and 10 Largest Beverage Kegs Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BEVERAGE KEGS INDUSTRY CHAIN ANALYSIS

- 4.1 Beverage Kegs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BEVERAGE KEGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BEVERAGE KEGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Beverage Kegs Sales Market Share by Type (2019-2024)
- 6.3 Global Beverage Kegs Market Size Market Share by Type (2019-2024)
- 6.4 Global Beverage Kegs Price by Type (2019-2024)

7 BEVERAGE KEGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Beverage Kegs Market Sales by Application (2019-2024)
- 7.3 Global Beverage Kegs Market Size (M USD) by Application (2019-2024)
- 7.4 Global Beverage Kegs Sales Growth Rate by Application (2019-2024)

8 BEVERAGE KEGS MARKET SALES BY REGION

- 8.1 Global Beverage Kegs Sales by Region
 - 8.1.1 Global Beverage Kegs Sales by Region
 - 8.1.2 Global Beverage Kegs Sales Market Share by Region
- 8.2 Global Beverage Kegs Market Size by Region
 - 8.2.1 Global Beverage Kegs Market Size by Region

8.2.2 Global Beverage Kegs Market Size Market Share by Region

8.3 North America

8.3.1 North America Beverage Kegs Sales by Country

8.3.2 North America Beverage Kegs Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Beverage Kegs Sales by Country

8.4.2 Europe Beverage Kegs Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Beverage Kegs Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Beverage Kegs Market Size by Region

8.6.2 Asia Pacific Beverage Kegs Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Beverage Kegs Sales by Country

8.7.2 South America Beverage Kegs Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Beverage Kegs Sales by Region

8.8.2 Middle East and Africa Beverage Kegs Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 BEVERAGE KEGS MARKET PRODUCTION BY REGION

9.1 Global Production of Beverage Kegs by Region (2019-2024)

9.2 Global Beverage Kegs Revenue Market Share by Region (2019-2024)

9.3 Global Beverage Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Beverage Kegs Production

9.4.1 North America Beverage Kegs Production Growth Rate (2019-2024)

9.4.2 North America Beverage Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Beverage Kegs Production

9.5.1 Europe Beverage Kegs Production Growth Rate (2019-2024)

9.5.2 Europe Beverage Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Beverage Kegs Production (2019-2024)

9.6.1 Japan Beverage Kegs Production Growth Rate (2019-2024)

9.6.2 Japan Beverage Kegs Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Beverage Kegs Production (2019-2024)

9.7.1 China Beverage Kegs Production Growth Rate (2019-2024)

9.7.2 China Beverage Kegs Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Blefa (Artemis Group)

10.1.1 Blefa (Artemis Group) Beverage Kegs Basic Information

10.1.2 Blefa (Artemis Group) Beverage Kegs Product Overview

10.1.3 Blefa (Artemis Group) Beverage Kegs Product Market Performance

10.1.4 Blefa (Artemis Group) Business Overview

10.1.5 Blefa (Artemis Group) Beverage Kegs SWOT Analysis

10.1.6 Blefa (Artemis Group) Recent Developments

10.2 THIELMANN

10.2.1 THIELMANN Beverage Kegs Basic Information

- 10.2.2 THIELMANN Beverage Kegs Product Overview
- 10.2.3 THIELMANN Beverage Kegs Product Market Performance
- 10.2.4 THIELMANN Business Overview
- 10.2.5 THIELMANN Beverage Kegs SWOT Analysis
- 10.2.6 THIELMANN Recent Developments
- 10.3 Zhejiang Ningbo Major Draft Beer Equipment Co.
 - 10.3.1 Zhejiang Ningbo Major Draft Beer Equipment Co. Beverage Kegs Basic Information
 - 10.3.2 Zhejiang Ningbo Major Draft Beer Equipment Co. Beverage Kegs Product Overview
 - 10.3.3 Zhejiang Ningbo Major Draft Beer Equipment Co. Beverage Kegs Product Market Performance
 - 10.3.4 Zhejiang Ningbo Major Draft Beer Equipment Co. Beverage Kegs SWOT Analysis
 - 10.3.5 Zhejiang Ningbo Major Draft Beer Equipment Co. Business Overview
 - 10.3.6 Zhejiang Ningbo Major Draft Beer Equipment Co. Recent Developments
- 10.4 Ltd.
 - 10.4.1 Ltd. Beverage Kegs Basic Information
 - 10.4.2 Ltd. Beverage Kegs Product Overview
 - 10.4.3 Ltd. Beverage Kegs Product Market Performance
 - 10.4.4 Ltd. Business Overview
 - 10.4.5 Ltd. Recent Developments
- 10.5 SCH?FER Container Systems
 - 10.5.1 SCH?FER Container Systems Beverage Kegs Basic Information
 - 10.5.2 SCH?FER Container Systems Beverage Kegs Product Overview
 - 10.5.3 SCH?FER Container Systems Beverage Kegs Product Market Performance
 - 10.5.4 SCH?FER Container Systems Business Overview
 - 10.5.5 SCH?FER Container Systems Recent Developments
- 10.6 Lightweight Containers BV
 - 10.6.1 Lightweight Containers BV Beverage Kegs Basic Information
 - 10.6.2 Lightweight Containers BV Beverage Kegs Product Overview
 - 10.6.3 Lightweight Containers BV Beverage Kegs Product Market Performance
 - 10.6.4 Lightweight Containers BV Business Overview
 - 10.6.5 Lightweight Containers BV Recent Developments
- 10.7 Petainer
 - 10.7.1 Petainer Beverage Kegs Basic Information
 - 10.7.2 Petainer Beverage Kegs Product Overview
 - 10.7.3 Petainer Beverage Kegs Product Market Performance
 - 10.7.4 Petainer Business Overview

- 10.7.5 Petainer Recent Developments
- 10.8 Dolium (Dispack Projects NV)
 - 10.8.1 Dolium (Dispack Projects NV) Beverage Kegs Basic Information
 - 10.8.2 Dolium (Dispack Projects NV) Beverage Kegs Product Overview
 - 10.8.3 Dolium (Dispack Projects NV) Beverage Kegs Product Market Performance
 - 10.8.4 Dolium (Dispack Projects NV) Business Overview
 - 10.8.5 Dolium (Dispack Projects NV) Recent Developments
- 10.9 Ningbo BestFriends Beverage Containers
 - 10.9.1 Ningbo BestFriends Beverage Containers Beverage Kegs Basic Information
 - 10.9.2 Ningbo BestFriends Beverage Containers Beverage Kegs Product Overview
 - 10.9.3 Ningbo BestFriends Beverage Containers Beverage Kegs Product Market Performance
 - 10.9.4 Ningbo BestFriends Beverage Containers Business Overview
 - 10.9.5 Ningbo BestFriends Beverage Containers Recent Developments
- 10.10 Shinhan Industrial Co.
 - 10.10.1 Shinhan Industrial Co. Beverage Kegs Basic Information
 - 10.10.2 Shinhan Industrial Co. Beverage Kegs Product Overview
 - 10.10.3 Shinhan Industrial Co. Beverage Kegs Product Market Performance
 - 10.10.4 Shinhan Industrial Co. Business Overview
 - 10.10.5 Shinhan Industrial Co. Recent Developments
- 10.11 Ltd.
 - 10.11.1 Ltd. Beverage Kegs Basic Information
 - 10.11.2 Ltd. Beverage Kegs Product Overview
 - 10.11.3 Ltd. Beverage Kegs Product Market Performance
 - 10.11.4 Ltd. Business Overview
 - 10.11.5 Ltd. Recent Developments
- 10.12 PolyKeg S.r.l.
 - 10.12.1 PolyKeg S.r.l. Beverage Kegs Basic Information
 - 10.12.2 PolyKeg S.r.l. Beverage Kegs Product Overview
 - 10.12.3 PolyKeg S.r.l. Beverage Kegs Product Market Performance
 - 10.12.4 PolyKeg S.r.l. Business Overview
 - 10.12.5 PolyKeg S.r.l. Recent Developments

11 BEVERAGE KEGS MARKET FORECAST BY REGION

- 11.1 Global Beverage Kegs Market Size Forecast
- 11.2 Global Beverage Kegs Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Beverage Kegs Market Size Forecast by Country

- 11.2.3 Asia Pacific Beverage Kegs Market Size Forecast by Region
- 11.2.4 South America Beverage Kegs Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Beverage Kegs by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Beverage Kegs Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Beverage Kegs by Type (2025-2032)
 - 12.1.2 Global Beverage Kegs Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Beverage Kegs by Type (2025-2032)
- 12.2 Global Beverage Kegs Market Forecast by Application (2025-2032)
 - 12.2.1 Global Beverage Kegs Sales (K Units) Forecast by Application
 - 12.2.2 Global Beverage Kegs Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Beverage Kegs Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GCD8B1CA9065EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCD8B1CA9065EN.html>