

# Global Benchtop Automatic Colony Counters Market Research Report 2024(Status and Outlook)

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# Abstracts

Report Overview:

Benchtop automatic colony counters are devices used in microbiology laboratories to automate the process of counting and analyzing bacterial or fungal colonies grown on agar plates. These devices offer a more efficient and accurate alternative to manual colony counting, saving time and reducing human error. Benefits of using benchtop automatic colony counters include increased efficiency, improved accuracy, standardized counting methods, reduced operator fatigue, and enhanced data management capabilities. These devices are commonly in research laboratories, clinical microbiology labs, food testing facilities, and other settings where colony counting is a routine task.

The Global Benchtop Automatic Colony Counters Market Size was estimated at USD 2253.73 million in 2023 and is projected to reach USD 2884.75 million by 2029, exhibiting a CAGR of 4.20% during the forecast period.

This report provides a deep insight into the global Benchtop Automatic Colony Counters market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the



Global Benchtop Automatic Colony Counters Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Benchtop Automatic Colony Counters market in any manner.

Global Benchtop Automatic Colony Counters Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IUL Interscience Analytik Jena AID GmbH Synbiosis Logos Biosystems Shashin Kagaku BioLogics Analytik Jena

Shineso Science & Technology



Tianjin HengAo Technology

Guangdong Huankai Microbial

Hangzhou Dawei Microbiology

Market Segmentation (by Type)

Semi-automatic

Fully Automatic

Market Segmentation (by Application)

Food and Beverage Testing

Cosmetics and Medicine Inspection

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance



Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Benchtop Automatic Colony Counters Market

Overview of the regional outlook of the Benchtop Automatic Colony Counters Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Benchtop Automatic Colony Counters Market and its likely evolution in the short to mid-



term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Benchtop Automatic Colony Counters
- 1.2 Key Market Segments
- 1.2.1 Benchtop Automatic Colony Counters Segment by Type
- 1.2.2 Benchtop Automatic Colony Counters Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Benchtop Automatic Colony Counters Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Benchtop Automatic Colony Counters Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Benchtop Automatic Colony Counters Sales by Manufacturers (2019-2024)

3.2 Global Benchtop Automatic Colony Counters Revenue Market Share by Manufacturers (2019-2024)

3.3 Benchtop Automatic Colony Counters Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Benchtop Automatic Colony Counters Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Benchtop Automatic Colony Counters Sales Sites, Area Served, Product Type

3.6 Benchtop Automatic Colony Counters Market Competitive Situation and Trends3.6.1 Benchtop Automatic Colony Counters Market Concentration Rate



3.6.2 Global 5 and 10 Largest Benchtop Automatic Colony Counters Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

#### 4 BENCHTOP AUTOMATIC COLONY COUNTERS INDUSTRY CHAIN ANALYSIS

- 4.1 Benchtop Automatic Colony Counters Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF BENCHTOP AUTOMATIC COLONY COUNTERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

### 6 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Benchtop Automatic Colony Counters Sales Market Share by Type (2019-2024)

6.3 Global Benchtop Automatic Colony Counters Market Size Market Share by Type (2019-2024)

6.4 Global Benchtop Automatic Colony Counters Price by Type (2019-2024)

### 7 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Benchtop Automatic Colony Counters Market Sales by Application (2019-2024)

7.3 Global Benchtop Automatic Colony Counters Market Size (M USD) by Application (2019-2024)

7.4 Global Benchtop Automatic Colony Counters Sales Growth Rate by Application (2019-2024)

# 8 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET SEGMENTATION BY REGION

8.1 Global Benchtop Automatic Colony Counters Sales by Region

- 8.1.1 Global Benchtop Automatic Colony Counters Sales by Region
- 8.1.2 Global Benchtop Automatic Colony Counters Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Benchtop Automatic Colony Counters Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Benchtop Automatic Colony Counters Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific

8.4.1 Asia Pacific Benchtop Automatic Colony Counters Sales by Region

- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America

8.5.1 South America Benchtop Automatic Colony Counters Sales by Country

- 8.5.2 Brazil
- 8.5.3 Argentina
- 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Benchtop Automatic Colony Counters Sales by Region



8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

# **9 KEY COMPANIES PROFILE**

- 9.1 IUL
  - 9.1.1 IUL Benchtop Automatic Colony Counters Basic Information
- 9.1.2 IUL Benchtop Automatic Colony Counters Product Overview
- 9.1.3 IUL Benchtop Automatic Colony Counters Product Market Performance
- 9.1.4 IUL Business Overview
- 9.1.5 IUL Benchtop Automatic Colony Counters SWOT Analysis
- 9.1.6 IUL Recent Developments

9.2 Interscience

- 9.2.1 Interscience Benchtop Automatic Colony Counters Basic Information
- 9.2.2 Interscience Benchtop Automatic Colony Counters Product Overview
- 9.2.3 Interscience Benchtop Automatic Colony Counters Product Market Performance
- 9.2.4 Interscience Business Overview
- 9.2.5 Interscience Benchtop Automatic Colony Counters SWOT Analysis
- 9.2.6 Interscience Recent Developments

9.3 Analytik Jena

- 9.3.1 Analytik Jena Benchtop Automatic Colony Counters Basic Information
- 9.3.2 Analytik Jena Benchtop Automatic Colony Counters Product Overview
- 9.3.3 Analytik Jena Benchtop Automatic Colony Counters Product Market Performance
- 9.3.4 Analytik Jena Benchtop Automatic Colony Counters SWOT Analysis
- 9.3.5 Analytik Jena Business Overview
- 9.3.6 Analytik Jena Recent Developments

9.4 AID GmbH

- 9.4.1 AID GmbH Benchtop Automatic Colony Counters Basic Information
- 9.4.2 AID GmbH Benchtop Automatic Colony Counters Product Overview
- 9.4.3 AID GmbH Benchtop Automatic Colony Counters Product Market Performance
- 9.4.4 AID GmbH Business Overview
- 9.4.5 AID GmbH Recent Developments

9.5 Synbiosis

- 9.5.1 Synbiosis Benchtop Automatic Colony Counters Basic Information
- 9.5.2 Synbiosis Benchtop Automatic Colony Counters Product Overview



9.5.3 Synbiosis Benchtop Automatic Colony Counters Product Market Performance

9.5.4 Synbiosis Business Overview

9.5.5 Synbiosis Recent Developments

9.6 Logos Biosystems

9.6.1 Logos Biosystems Benchtop Automatic Colony Counters Basic Information

9.6.2 Logos Biosystems Benchtop Automatic Colony Counters Product Overview

9.6.3 Logos Biosystems Benchtop Automatic Colony Counters Product Market Performance

9.6.4 Logos Biosystems Business Overview

9.6.5 Logos Biosystems Recent Developments

9.7 Shashin Kagaku

9.7.1 Shashin Kagaku Benchtop Automatic Colony Counters Basic Information

9.7.2 Shashin Kagaku Benchtop Automatic Colony Counters Product Overview

9.7.3 Shashin Kagaku Benchtop Automatic Colony Counters Product Market Performance

9.7.4 Shashin Kagaku Business Overview

9.7.5 Shashin Kagaku Recent Developments

9.8 BioLogics

- 9.8.1 BioLogics Benchtop Automatic Colony Counters Basic Information
- 9.8.2 BioLogics Benchtop Automatic Colony Counters Product Overview
- 9.8.3 BioLogics Benchtop Automatic Colony Counters Product Market Performance
- 9.8.4 BioLogics Business Overview
- 9.8.5 BioLogics Recent Developments

9.9 Analytik Jena

9.9.1 Analytik Jena Benchtop Automatic Colony Counters Basic Information

9.9.2 Analytik Jena Benchtop Automatic Colony Counters Product Overview

9.9.3 Analytik Jena Benchtop Automatic Colony Counters Product Market

Performance

9.9.4 Analytik Jena Business Overview

9.9.5 Analytik Jena Recent Developments

9.10 Shineso Science and Technology

9.10.1 Shineso Science and Technology Benchtop Automatic Colony Counters Basic Information

9.10.2 Shineso Science and Technology Benchtop Automatic Colony Counters Product Overview

9.10.3 Shineso Science and Technology Benchtop Automatic Colony Counters Product Market Performance

9.10.4 Shineso Science and Technology Business Overview

9.10.5 Shineso Science and Technology Recent Developments



9.11 Tianjin HengAo Technology

9.11.1 Tianjin HengAo Technology Benchtop Automatic Colony Counters Basic Information

9.11.2 Tianjin HengAo Technology Benchtop Automatic Colony Counters Product Overview

9.11.3 Tianjin HengAo Technology Benchtop Automatic Colony Counters Product Market Performance

9.11.4 Tianjin HengAo Technology Business Overview

9.11.5 Tianjin HengAo Technology Recent Developments

9.12 Guangdong Huankai Microbial

9.12.1 Guangdong Huankai Microbial Benchtop Automatic Colony Counters Basic Information

9.12.2 Guangdong Huankai Microbial Benchtop Automatic Colony Counters Product Overview

9.12.3 Guangdong Huankai Microbial Benchtop Automatic Colony Counters Product Market Performance

9.12.4 Guangdong Huankai Microbial Business Overview

9.12.5 Guangdong Huankai Microbial Recent Developments

9.13 Hangzhou Dawei Microbiology

9.13.1 Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters Basic Information

9.13.2 Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters Product Overview

9.13.3 Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters Product Market Performance

9.13.4 Hangzhou Dawei Microbiology Business Overview

9.13.5 Hangzhou Dawei Microbiology Recent Developments

# 10 BENCHTOP AUTOMATIC COLONY COUNTERS MARKET FORECAST BY REGION

10.1 Global Benchtop Automatic Colony Counters Market Size Forecast

10.2 Global Benchtop Automatic Colony Counters Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Benchtop Automatic Colony Counters Market Size Forecast by Country

10.2.3 Asia Pacific Benchtop Automatic Colony Counters Market Size Forecast by Region

10.2.4 South America Benchtop Automatic Colony Counters Market Size Forecast by Country



10.2.5 Middle East and Africa Forecasted Consumption of Benchtop Automatic Colony Counters by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Benchtop Automatic Colony Counters Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Benchtop Automatic Colony Counters by Type (2025-2030)

11.1.2 Global Benchtop Automatic Colony Counters Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Benchtop Automatic Colony Counters by Type (2025-2030)

11.2 Global Benchtop Automatic Colony Counters Market Forecast by Application (2025-2030)

11.2.1 Global Benchtop Automatic Colony Counters Sales (K Units) Forecast by Application

11.2.2 Global Benchtop Automatic Colony Counters Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Benchtop Automatic Colony Counters Market Size Comparison by Region (M USD)

Table 5. Global Benchtop Automatic Colony Counters Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Benchtop Automatic Colony Counters Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Benchtop Automatic Colony Counters Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Benchtop Automatic Colony Counters Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Benchtop Automatic Colony Counters as of 2022)

Table 10. Global Market Benchtop Automatic Colony Counters Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Benchtop Automatic Colony Counters Sales Sites and Area Served

Table 12. Manufacturers Benchtop Automatic Colony Counters Product Type

- Table 13. Global Benchtop Automatic Colony Counters Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Benchtop Automatic Colony Counters
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Benchtop Automatic Colony Counters Market Challenges
- Table 22. Global Benchtop Automatic Colony Counters Sales by Type (K Units)

Table 23. Global Benchtop Automatic Colony Counters Market Size by Type (M USD)

Table 24. Global Benchtop Automatic Colony Counters Sales (K Units) by Type (2019-2024)

Table 25. Global Benchtop Automatic Colony Counters Sales Market Share by Type



(2019-2024)

Table 26. Global Benchtop Automatic Colony Counters Market Size (M USD) by Type (2019-2024)

Table 27. Global Benchtop Automatic Colony Counters Market Size Share by Type (2019-2024)

Table 28. Global Benchtop Automatic Colony Counters Price (USD/Unit) by Type (2019-2024)

Table 29. Global Benchtop Automatic Colony Counters Sales (K Units) by Application

Table 30. Global Benchtop Automatic Colony Counters Market Size by Application

Table 31. Global Benchtop Automatic Colony Counters Sales by Application (2019-2024) & (K Units)

Table 32. Global Benchtop Automatic Colony Counters Sales Market Share by Application (2019-2024)

Table 33. Global Benchtop Automatic Colony Counters Sales by Application (2019-2024) & (M USD)

Table 34. Global Benchtop Automatic Colony Counters Market Share by Application (2019-2024)

Table 35. Global Benchtop Automatic Colony Counters Sales Growth Rate by Application (2019-2024)

Table 36. Global Benchtop Automatic Colony Counters Sales by Region (2019-2024) & (K Units)

Table 37. Global Benchtop Automatic Colony Counters Sales Market Share by Region (2019-2024)

Table 38. North America Benchtop Automatic Colony Counters Sales by Country (2019-2024) & (K Units)

Table 39. Europe Benchtop Automatic Colony Counters Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Benchtop Automatic Colony Counters Sales by Region (2019-2024) & (K Units)

Table 41. South America Benchtop Automatic Colony Counters Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Benchtop Automatic Colony Counters Sales by Region (2019-2024) & (K Units)

Table 43. IUL Benchtop Automatic Colony Counters Basic Information

Table 44. IUL Benchtop Automatic Colony Counters Product Overview

Table 45. IUL Benchtop Automatic Colony Counters Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. IUL Business Overview

 Table 47. IUL Benchtop Automatic Colony Counters SWOT Analysis



Table 48. IUL Recent Developments

- Table 49. Interscience Benchtop Automatic Colony Counters Basic Information
- Table 50. Interscience Benchtop Automatic Colony Counters Product Overview
- Table 51. Interscience Benchtop Automatic Colony Counters Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Interscience Business Overview
- Table 53. Interscience Benchtop Automatic Colony Counters SWOT Analysis
- Table 54. Interscience Recent Developments
- Table 55. Analytik Jena Benchtop Automatic Colony Counters Basic Information
- Table 56. Analytik Jena Benchtop Automatic Colony Counters Product Overview
- Table 57. Analytik Jena Benchtop Automatic Colony Counters Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Analytik Jena Benchtop Automatic Colony Counters SWOT Analysis
- Table 59. Analytik Jena Business Overview
- Table 60. Analytik Jena Recent Developments
- Table 61. AID GmbH Benchtop Automatic Colony Counters Basic Information
- Table 62. AID GmbH Benchtop Automatic Colony Counters Product Overview
- Table 63. AID GmbH Benchtop Automatic Colony Counters Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. AID GmbH Business Overview
- Table 65. AID GmbH Recent Developments
- Table 66. Synbiosis Benchtop Automatic Colony Counters Basic Information
- Table 67. Synbiosis Benchtop Automatic Colony Counters Product Overview
- Table 68. Synbiosis Benchtop Automatic Colony Counters Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Synbiosis Business Overview
- Table 70. Synbiosis Recent Developments
- Table 71. Logos Biosystems Benchtop Automatic Colony Counters Basic Information
- Table 72. Logos Biosystems Benchtop Automatic Colony Counters Product Overview
- Table 73. Logos Biosystems Benchtop Automatic Colony Counters Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Logos Biosystems Business Overview
- Table 75. Logos Biosystems Recent Developments
- Table 76. Shashin Kagaku Benchtop Automatic Colony Counters Basic Information
- Table 77. Shashin Kagaku Benchtop Automatic Colony Counters Product Overview
- Table 78. Shashin Kagaku Benchtop Automatic Colony Counters Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Shashin Kagaku Business Overview
- Table 80. Shashin Kagaku Recent Developments



 Table 81. BioLogics Benchtop Automatic Colony Counters Basic Information

Table 82. BioLogics Benchtop Automatic Colony Counters Product Overview

Table 83. BioLogics Benchtop Automatic Colony Counters Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. BioLogics Business Overview

Table 85. BioLogics Recent Developments

Table 86. Analytik Jena Benchtop Automatic Colony Counters Basic Information

Table 87. Analytik Jena Benchtop Automatic Colony Counters Product Overview

Table 88. Analytik Jena Benchtop Automatic Colony Counters Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Analytik Jena Business Overview

Table 90. Analytik Jena Recent Developments

Table 91. Shineso Science and Technology Benchtop Automatic Colony Counters Basic Information

Table 92. Shineso Science and Technology Benchtop Automatic Colony CountersProduct Overview

 Table 93. Shineso Science and Technology Benchtop Automatic Colony Counters

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Shineso Science and Technology Business Overview

Table 95. Shineso Science and Technology Recent Developments

Table 96. Tianjin HengAo Technology Benchtop Automatic Colony Counters Basic Information

Table 97. Tianjin HengAo Technology Benchtop Automatic Colony Counters Product Overview

Table 98. Tianjin HengAo Technology Benchtop Automatic Colony Counters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Tianjin HengAo Technology Business Overview

Table 100. Tianjin HengAo Technology Recent Developments

Table 101. Guangdong Huankai Microbial Benchtop Automatic Colony Counters Basic Information

Table 102. Guangdong Huankai Microbial Benchtop Automatic Colony Counters Product Overview

Table 103. Guangdong Huankai Microbial Benchtop Automatic Colony Counters Sales

(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Guangdong Huankai Microbial Business Overview

Table 105. Guangdong Huankai Microbial Recent Developments

Table 106. Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters Basic Information

Table 107. Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters



**Product Overview** 

Table 108. Hangzhou Dawei Microbiology Benchtop Automatic Colony Counters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 109. Hangzhou Dawei Microbiology Business Overview Table 110. Hangzhou Dawei Microbiology Recent Developments Table 111. Global Benchtop Automatic Colony Counters Sales Forecast by Region (2025-2030) & (K Units) Table 112. Global Benchtop Automatic Colony Counters Market Size Forecast by Region (2025-2030) & (M USD) Table 113. North America Benchtop Automatic Colony Counters Sales Forecast by Country (2025-2030) & (K Units) Table 114. North America Benchtop Automatic Colony Counters Market Size Forecast by Country (2025-2030) & (M USD) Table 115. Europe Benchtop Automatic Colony Counters Sales Forecast by Country (2025-2030) & (K Units) Table 116. Europe Benchtop Automatic Colony Counters Market Size Forecast by Country (2025-2030) & (M USD) Table 117. Asia Pacific Benchtop Automatic Colony Counters Sales Forecast by Region (2025-2030) & (K Units) Table 118. Asia Pacific Benchtop Automatic Colony Counters Market Size Forecast by Region (2025-2030) & (M USD) Table 119. South America Benchtop Automatic Colony Counters Sales Forecast by Country (2025-2030) & (K Units) Table 120. South America Benchtop Automatic Colony Counters Market Size Forecast by Country (2025-2030) & (M USD) Table 121. Middle East and Africa Benchtop Automatic Colony Counters Consumption Forecast by Country (2025-2030) & (Units) Table 122. Middle East and Africa Benchtop Automatic Colony Counters Market Size Forecast by Country (2025-2030) & (M USD) Table 123. Global Benchtop Automatic Colony Counters Sales Forecast by Type (2025-2030) & (K Units) Table 124. Global Benchtop Automatic Colony Counters Market Size Forecast by Type (2025-2030) & (M USD) Table 125. Global Benchtop Automatic Colony Counters Price Forecast by Type (2025-2030) & (USD/Unit) Table 126. Global Benchtop Automatic Colony Counters Sales (K Units) Forecast by Application (2025-2030) Table 127. Global Benchtop Automatic Colony Counters Market Size Forecast by

Application (2025-2030) & (M USD)



Global Benchtop Automatic Colony Counters Market Research Report 2024(Status and Outlook)





# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Benchtop Automatic Colony Counters

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Benchtop Automatic Colony Counters Market Size (M USD), 2019-2030

Figure 5. Global Benchtop Automatic Colony Counters Market Size (M USD) (2019-2030)

Figure 6. Global Benchtop Automatic Colony Counters Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Benchtop Automatic Colony Counters Market Size by Country (M USD)

Figure 11. Benchtop Automatic Colony Counters Sales Share by Manufacturers in 2023

Figure 12. Global Benchtop Automatic Colony Counters Revenue Share by Manufacturers in 2023

Figure 13. Benchtop Automatic Colony Counters Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Benchtop Automatic Colony Counters Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Benchtop Automatic Colony Counters Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Benchtop Automatic Colony Counters Market Share by Type

Figure 18. Sales Market Share of Benchtop Automatic Colony Counters by Type (2019-2024)

Figure 19. Sales Market Share of Benchtop Automatic Colony Counters by Type in 2023

Figure 20. Market Size Share of Benchtop Automatic Colony Counters by Type (2019-2024)

Figure 21. Market Size Market Share of Benchtop Automatic Colony Counters by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Benchtop Automatic Colony Counters Market Share by Application

Figure 24. Global Benchtop Automatic Colony Counters Sales Market Share by Application (2019-2024)



Figure 25. Global Benchtop Automatic Colony Counters Sales Market Share by Application in 2023

Figure 26. Global Benchtop Automatic Colony Counters Market Share by Application (2019-2024)

Figure 27. Global Benchtop Automatic Colony Counters Market Share by Application in 2023

Figure 28. Global Benchtop Automatic Colony Counters Sales Growth Rate by Application (2019-2024)

Figure 29. Global Benchtop Automatic Colony Counters Sales Market Share by Region (2019-2024)

Figure 30. North America Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Benchtop Automatic Colony Counters Sales Market Share by Country in 2023

Figure 32. U.S. Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Benchtop Automatic Colony Counters Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Benchtop Automatic Colony Counters Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Benchtop Automatic Colony Counters Sales Market Share by Country in 2023

Figure 37. Germany Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Benchtop Automatic Colony Counters Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Benchtop Automatic Colony Counters Sales Market Share by Region in 2023

Figure 44. China Benchtop Automatic Colony Counters Sales and Growth Rate



(2019-2024) & (K Units) Figure 45. Japan Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 46. South Korea Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 47. India Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 48. Southeast Asia Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 49. South America Benchtop Automatic Colony Counters Sales and Growth Rate (K Units) Figure 50. South America Benchtop Automatic Colony Counters Sales Market Share by Country in 2023 Figure 51. Brazil Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 52. Argentina Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 53. Columbia Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 54. Middle East and Africa Benchtop Automatic Colony Counters Sales and Growth Rate (K Units) Figure 55. Middle East and Africa Benchtop Automatic Colony Counters Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 57. UAE Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 58. Egypt Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 59. Nigeria Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 60. South Africa Benchtop Automatic Colony Counters Sales and Growth Rate (2019-2024) & (K Units) Figure 61. Global Benchtop Automatic Colony Counters Sales Forecast by Volume (2019-2030) & (K Units) Figure 62. Global Benchtop Automatic Colony Counters Market Size Forecast by Value (2019-2030) & (M USD) Figure 63. Global Benchtop Automatic Colony Counters Sales Market Share Forecast by Type (2025-2030)



Figure 64. Global Benchtop Automatic Colony Counters Market Share Forecast by Type (2025-2030)

Figure 65. Global Benchtop Automatic Colony Counters Sales Forecast by Application (2025-2030)

Figure 66. Global Benchtop Automatic Colony Counters Market Share Forecast by Application (2025-2030)



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