

Global BeiDou GPS Tracker Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on BeiDou GPS Tracker competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global production of Beidou GPS trackers reached 129.9947 million units, with an average selling price of US\$57.13 per unit. The BeiDou GPS Tracker integrates the BeiDou satellite navigation system and GPS technology, providing high-precision, all-weather positioning capabilities. Its main functions include: 1. Real-time Positioning: Through BeiDou + GPS + base station multi-mode composite positioning, users can view the vehicle's real-time location at any time with sub-meter accuracy. 2. Multiple Alarms: Supports vibration alarms, overspeed alarms, and electronic fence alarms, effectively preventing vehicle theft or illegal driving. 3. Historical Track Playback: It can save driving tracks for 180 days, helping users to retrace vehicle routes and times. 4. Remote Control: Users can remotely lock, unlock, and power off the vehicle through a mobile app, improving vehicle management efficiency.

The global BeiDou GPS Tracker market size was estimated at USD 7427.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 11.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global BeiDou GPS Tracker market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global BeiDou GPS Tracker market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the BeiDou GPS Tracker market.

Global BeiDou GPS Tracker Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Teltonika
CalAmp
Ruptela
Queclink Wireless Solutions Co., Ltd.
Shenzhen Boshijie Technology Co., Ltd.
Shenzhen Jimi IOT Co.,Ltd
Gosuncn Technology Group Co., Ltd.
VODOFO

TBIT

Szlinkcomm

Shenzhen Beitian Communication Co., Ltd.

EELINK

Shenzhen SEG GPS Scientific Navigations Co., Ltd.

Meitrack

Market Segmentation (by Type)

Standalone Tracker

Premium Tracker

Market Segmentation (by Application)

Electric Two-wheelers

Shared Mobility

Smart Wearables

Instant Delivery (Logistics, etc.)

Public Transportation

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the BeiDou GPS Tracker Market

Overview of the regional outlook of the BeiDou GPS Tracker Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the BeiDou GPS Tracker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of BeiDou GPS Tracker, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of BeiDou GPS Tracker
- 1.2 Key Market Segments
 - 1.2.1 BeiDou GPS Tracker Segment by Type
 - 1.2.2 BeiDou GPS Tracker Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BEIDOU GPS TRACKER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global BeiDou GPS Tracker Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global BeiDou GPS Tracker Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BEIDOU GPS TRACKER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global BeiDou GPS Tracker Product Life Cycle
- 3.3 Global BeiDou GPS Tracker Sales by Manufacturers (2020-2025)
- 3.4 Global BeiDou GPS Tracker Revenue Market Share by Manufacturers (2020-2025)
- 3.5 BeiDou GPS Tracker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global BeiDou GPS Tracker Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 BeiDou GPS Tracker Market Competitive Situation and Trends
 - 3.8.1 BeiDou GPS Tracker Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest BeiDou GPS Tracker Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BEIDOU GPS TRACKER INDUSTRY CHAIN ANALYSIS

- 4.1 BeiDou GPS Tracker Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BEIDOU GPS TRACKER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global BeiDou GPS Tracker Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to BeiDou GPS Tracker Market
- 5.7 ESG Ratings of Leading Companies

6 BEIDOU GPS TRACKER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global BeiDou GPS Tracker Sales Market Share by Type (2020-2025)
- 6.3 Global BeiDou GPS Tracker Market Size by Type (2020-2025)
- 6.4 Global BeiDou GPS Tracker Price by Type (2020-2025)

7 BEIDOU GPS TRACKER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global BeiDou GPS Tracker Market Sales by Application (2020-2025)
- 7.3 Global BeiDou GPS Tracker Market Size (M USD) by Application (2020-2025)

7.4 Global BeiDou GPS Tracker Sales Growth Rate by Application (2020-2025)

8 BEIDOU GPS TRACKER MARKET SALES BY REGION

8.1 Global BeiDou GPS Tracker Sales by Region

8.1.1 Global BeiDou GPS Tracker Sales by Region

8.1.2 Global BeiDou GPS Tracker Sales Market Share by Region

8.2 Global BeiDou GPS Tracker Market Size by Region

8.2.1 Global BeiDou GPS Tracker Market Size by Region

8.2.2 Global BeiDou GPS Tracker Market Size by Region

8.3 North America

8.3.1 North America BeiDou GPS Tracker Sales by Country

8.3.2 North America BeiDou GPS Tracker Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe BeiDou GPS Tracker Sales by Country

8.4.2 Europe BeiDou GPS Tracker Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific BeiDou GPS Tracker Sales by Region

8.5.2 Asia Pacific BeiDou GPS Tracker Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America BeiDou GPS Tracker Sales by Country

8.6.2 South America BeiDou GPS Tracker Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa BeiDou GPS Tracker Sales by Region
- 8.7.2 Middle East and Africa BeiDou GPS Tracker Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 BEIDOU GPS TRACKER MARKET PRODUCTION BY REGION

- 9.1 Global Production of BeiDou GPS Tracker by Region(2020-2025)
- 9.2 Global BeiDou GPS Tracker Revenue Market Share by Region (2020-2025)
- 9.3 Global BeiDou GPS Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America BeiDou GPS Tracker Production
 - 9.4.1 North America BeiDou GPS Tracker Production Growth Rate (2020-2025)
 - 9.4.2 North America BeiDou GPS Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe BeiDou GPS Tracker Production
 - 9.5.1 Europe BeiDou GPS Tracker Production Growth Rate (2020-2025)
 - 9.5.2 Europe BeiDou GPS Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan BeiDou GPS Tracker Production (2020-2025)
 - 9.6.1 Japan BeiDou GPS Tracker Production Growth Rate (2020-2025)
 - 9.6.2 Japan BeiDou GPS Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China BeiDou GPS Tracker Production (2020-2025)
 - 9.7.1 China BeiDou GPS Tracker Production Growth Rate (2020-2025)
 - 9.7.2 China BeiDou GPS Tracker Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Teltonika
 - 10.1.1 Teltonika Basic Information
 - 10.1.2 Teltonika BeiDou GPS Tracker Product Overview
 - 10.1.3 Teltonika BeiDou GPS Tracker Product Market Performance
 - 10.1.4 Teltonika Business Overview
 - 10.1.5 Teltonika SWOT Analysis

- 10.1.6 Teltonika Recent Developments
- 10.2 CalAmp
 - 10.2.1 CalAmp Basic Information
 - 10.2.2 CalAmp BeiDou GPS Tracker Product Overview
 - 10.2.3 CalAmp BeiDou GPS Tracker Product Market Performance
 - 10.2.4 CalAmp Business Overview
 - 10.2.5 CalAmp SWOT Analysis
 - 10.2.6 CalAmp Recent Developments
- 10.3 Ruptela
 - 10.3.1 Ruptela Basic Information
 - 10.3.2 Ruptela BeiDou GPS Tracker Product Overview
 - 10.3.3 Ruptela BeiDou GPS Tracker Product Market Performance
 - 10.3.4 Ruptela Business Overview
 - 10.3.5 Ruptela SWOT Analysis
 - 10.3.6 Ruptela Recent Developments
- 10.4 Queclink Wireless Solutions Co., Ltd.
 - 10.4.1 Queclink Wireless Solutions Co., Ltd. Basic Information
 - 10.4.2 Queclink Wireless Solutions Co., Ltd. BeiDou GPS Tracker Product Overview
 - 10.4.3 Queclink Wireless Solutions Co., Ltd. BeiDou GPS Tracker Product Market Performance
 - 10.4.4 Queclink Wireless Solutions Co., Ltd. Business Overview
 - 10.4.5 Queclink Wireless Solutions Co., Ltd. Recent Developments
- 10.5 Shenzhen Boshijie Technology Co., Ltd.
 - 10.5.1 Shenzhen Boshijie Technology Co., Ltd. Basic Information
 - 10.5.2 Shenzhen Boshijie Technology Co., Ltd. BeiDou GPS Tracker Product Overview
 - 10.5.3 Shenzhen Boshijie Technology Co., Ltd. BeiDou GPS Tracker Product Market Performance
 - 10.5.4 Shenzhen Boshijie Technology Co., Ltd. Business Overview
 - 10.5.5 Shenzhen Boshijie Technology Co., Ltd. Recent Developments
- 10.6 Shenzhen Jimi IOT Co.,Ltd
 - 10.6.1 Shenzhen Jimi IOT Co.,Ltd Basic Information
 - 10.6.2 Shenzhen Jimi IOT Co.,Ltd BeiDou GPS Tracker Product Overview
 - 10.6.3 Shenzhen Jimi IOT Co.,Ltd BeiDou GPS Tracker Product Market Performance
 - 10.6.4 Shenzhen Jimi IOT Co.,Ltd Business Overview
 - 10.6.5 Shenzhen Jimi IOT Co.,Ltd Recent Developments
- 10.7 Gosuncn Technology Group Co., Ltd.
 - 10.7.1 Gosuncn Technology Group Co., Ltd. Basic Information
 - 10.7.2 Gosuncn Technology Group Co., Ltd. BeiDou GPS Tracker Product Overview

10.7.3 Gosuncn Technology Group Co., Ltd. BeiDou GPS Tracker Product Market Performance

10.7.4 Gosuncn Technology Group Co., Ltd. Business Overview

10.7.5 Gosuncn Technology Group Co., Ltd. Recent Developments

10.8 VODOFO

10.8.1 VODOFO Basic Information

10.8.2 VODOFO BeiDou GPS Tracker Product Overview

10.8.3 VODOFO BeiDou GPS Tracker Product Market Performance

10.8.4 VODOFO Business Overview

10.8.5 VODOFO Recent Developments

10.9 TBIT

10.9.1 TBIT Basic Information

10.9.2 TBIT BeiDou GPS Tracker Product Overview

10.9.3 TBIT BeiDou GPS Tracker Product Market Performance

10.9.4 TBIT Business Overview

10.9.5 TBIT Recent Developments

10.10 Szlinkcomm

10.10.1 Szlinkcomm Basic Information

10.10.2 Szlinkcomm BeiDou GPS Tracker Product Overview

10.10.3 Szlinkcomm BeiDou GPS Tracker Product Market Performance

10.10.4 Szlinkcomm Business Overview

10.10.5 Szlinkcomm Recent Developments

10.11 Shenzhen Beitian Communication Co., Ltd.

10.11.1 Shenzhen Beitian Communication Co., Ltd. Basic Information

10.11.2 Shenzhen Beitian Communication Co., Ltd. BeiDou GPS Tracker Product Overview

10.11.3 Shenzhen Beitian Communication Co., Ltd. BeiDou GPS Tracker Product Market Performance

10.11.4 Shenzhen Beitian Communication Co., Ltd. Business Overview

10.11.5 Shenzhen Beitian Communication Co., Ltd. Recent Developments

10.12 EELINK

10.12.1 EELINK Basic Information

10.12.2 EELINK BeiDou GPS Tracker Product Overview

10.12.3 EELINK BeiDou GPS Tracker Product Market Performance

10.12.4 EELINK Business Overview

10.12.5 EELINK Recent Developments

10.13 Shenzhen SEG GPS Scientific Navigations Co., Ltd.

10.13.1 Shenzhen SEG GPS Scientific Navigations Co., Ltd. Basic Information

10.13.2 Shenzhen SEG GPS Scientific Navigations Co., Ltd. BeiDou GPS Tracker

Product Overview

10.13.3 Shenzhen SEG GPS Scientific Navigations Co., Ltd. BeiDou GPS Tracker

Product Market Performance

10.13.4 Shenzhen SEG GPS Scientific Navigations Co., Ltd. Business Overview

10.13.5 Shenzhen SEG GPS Scientific Navigations Co., Ltd. Recent Developments

10.14 Meitrack

10.14.1 Meitrack Basic Information

10.14.2 Meitrack BeiDou GPS Tracker Product Overview

10.14.3 Meitrack BeiDou GPS Tracker Product Market Performance

10.14.4 Meitrack Business Overview

10.14.5 Meitrack Recent Developments

11 BEIDOU GPS TRACKER MARKET FORECAST BY REGION

11.1 Global BeiDou GPS Tracker Market Size Forecast

11.2 Global BeiDou GPS Tracker Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe BeiDou GPS Tracker Market Size Forecast by Country

11.2.3 Asia Pacific BeiDou GPS Tracker Market Size Forecast by Region

11.2.4 South America BeiDou GPS Tracker Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of BeiDou GPS Tracker by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global BeiDou GPS Tracker Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of BeiDou GPS Tracker by Type (2026-2035)

12.1.2 Global BeiDou GPS Tracker Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of BeiDou GPS Tracker by Type (2026-2035)

12.2 Global BeiDou GPS Tracker Market Forecast by Application (2026-2035)

12.2.1 Global BeiDou GPS Tracker Sales (K Units) Forecast by Application

12.2.2 Global BeiDou GPS Tracker Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global BeiDou GPS Tracker Market Size by Type (M USD)

Table 4. Global BeiDou GPS Tracker Market Size by Application

Table 5. BeiDou GPS Tracker Market Size Comparison by Region (M USD)

Table 6. Global BeiDou GPS Tracker Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global BeiDou GPS Tracker Sales Market Share by Manufacturers (2020-2025)

Table 8. Global BeiDou GPS Tracker Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global BeiDou GPS Tracker Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in BeiDou GPS Tracker as of 2025)

Table 11. Global Market BeiDou GPS Tracker Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global BeiDou GPS Tracker Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. BeiDou GPS Tracker Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global BeiDou GPS Tracker Sales by Type (K Units)

Table 27. Global BeiDou GPS Tracker Market Size by Type (M USD)

Table 28. Global BeiDou GPS Tracker Sales (K Units) by Type (2020-2025)

Table 29. Global BeiDou GPS Tracker Sales Market Share by Type (2020-2025)

Table 30. Global BeiDou GPS Tracker Market Size (M USD) by Type (2020-2025)

- Table 31. Global BeiDou GPS Tracker Market Share by Type (2020-2025)
- Table 32. Global BeiDou GPS Tracker Price (USD/Unit) by Type (2020-2025)
- Table 33. Global BeiDou GPS Tracker Sales (K Units) by Application
- Table 34. Global BeiDou GPS Tracker Market Size by Application
- Table 35. Global BeiDou GPS Tracker Sales by Application (2020-2025) & (K Units)
- Table 36. Global BeiDou GPS Tracker Sales Market Share by Application (2020-2025)
- Table 37. Global BeiDou GPS Tracker Market Size by Application (2020-2025) & (M USD)
- Table 38. Global BeiDou GPS Tracker Market Share by Application (2020-2025)
- Table 39. Global BeiDou GPS Tracker Sales Growth Rate by Application (2020-2025)
- Table 40. Global BeiDou GPS Tracker Sales by Region (2020-2025) & (K Units)
- Table 41. Global BeiDou GPS Tracker Sales Market Share by Region (2020-2025)
- Table 42. Global BeiDou GPS Tracker Market Size by Region (2020-2025) & (M USD)
- Table 43. Global BeiDou GPS Tracker Market Size by Region (2020-2025)
- Table 44. North America BeiDou GPS Tracker Sales by Country (2020-2025) & (K Units)
- Table 45. North America BeiDou GPS Tracker Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe BeiDou GPS Tracker Sales by Country (2020-2025) & (K Units)
- Table 47. Europe BeiDou GPS Tracker Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific BeiDou GPS Tracker Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific BeiDou GPS Tracker Market Size by Region (2020-2025) & (M USD)
- Table 50. South America BeiDou GPS Tracker Sales by Country (2020-2025) & (K Units)
- Table 51. South America BeiDou GPS Tracker Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa BeiDou GPS Tracker Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa BeiDou GPS Tracker Market Size by Region (2020-2025) & (M USD)
- Table 54. Global BeiDou GPS Tracker Production (K Units) by Region(2020-2025)
- Table 55. Global BeiDou GPS Tracker Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global BeiDou GPS Tracker Revenue Market Share by Region (2020-2025)
- Table 57. Global BeiDou GPS Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America BeiDou GPS Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe BeiDou GPS Tracker Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan BeiDou GPS Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China BeiDou GPS Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Teltonika Basic Information

Table 63. Teltonika BeiDou GPS Tracker Product Overview

Table 64. Teltonika BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Teltonika Business Overview

Table 66. Teltonika SWOT Analysis

Table 67. Teltonika Recent Developments

Table 68. CalAmp Basic Information

Table 69. CalAmp BeiDou GPS Tracker Product Overview

Table 70. CalAmp BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. CalAmp Business Overview

Table 72. CalAmp SWOT Analysis

Table 73. CalAmp Recent Developments

Table 74. Ruptela Basic Information

Table 75. Ruptela BeiDou GPS Tracker Product Overview

Table 76. Ruptela BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Ruptela Business Overview

Table 78. Ruptela SWOT Analysis

Table 79. Ruptela Recent Developments

Table 80. Queclink Wireless Solutions Co., Ltd. Basic Information

Table 81. Queclink Wireless Solutions Co., Ltd. BeiDou GPS Tracker Product Overview

Table 82. Queclink Wireless Solutions Co., Ltd. BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Queclink Wireless Solutions Co., Ltd. Business Overview

Table 84. Queclink Wireless Solutions Co., Ltd. Recent Developments

Table 85. Shenzhen Boshijie Technology Co., Ltd. Basic Information

Table 86. Shenzhen Boshijie Technology Co., Ltd. BeiDou GPS Tracker Product Overview

Table 87. Shenzhen Boshijie Technology Co., Ltd. BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Shenzhen Boshijie Technology Co., Ltd. Business Overview

Table 89. Shenzhen Boshijie Technology Co., Ltd. Recent Developments

- Table 90. Shenzhen Jimi IOT Co.,Ltd Basic Information
- Table 91. Shenzhen Jimi IOT Co.,Ltd BeiDou GPS Tracker Product Overview
- Table 92. Shenzhen Jimi IOT Co.,Ltd BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Shenzhen Jimi IOT Co.,Ltd Business Overview
- Table 94. Shenzhen Jimi IOT Co.,Ltd Recent Developments
- Table 95. Gosuncn Technology Group Co., Ltd. Basic Information
- Table 96. Gosuncn Technology Group Co., Ltd. BeiDou GPS Tracker Product Overview
- Table 97. Gosuncn Technology Group Co., Ltd. BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Gosuncn Technology Group Co., Ltd. Business Overview
- Table 99. Gosuncn Technology Group Co., Ltd. Recent Developments
- Table 100. VODOFO Basic Information
- Table 101. VODOFO BeiDou GPS Tracker Product Overview
- Table 102. VODOFO BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. VODOFO Business Overview
- Table 104. VODOFO Recent Developments
- Table 105. TBIT Basic Information
- Table 106. TBIT BeiDou GPS Tracker Product Overview
- Table 107. TBIT BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. TBIT Business Overview
- Table 109. TBIT Recent Developments
- Table 110. Szlinkcomm Basic Information
- Table 111. Szlinkcomm BeiDou GPS Tracker Product Overview
- Table 112. Szlinkcomm BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Szlinkcomm Business Overview
- Table 114. Szlinkcomm Recent Developments
- Table 115. Shenzhen Beitian Communication Co., Ltd. Basic Information
- Table 116. Shenzhen Beitian Communication Co., Ltd. BeiDou GPS Tracker Product Overview
- Table 117. Shenzhen Beitian Communication Co., Ltd. BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Shenzhen Beitian Communication Co., Ltd. Business Overview
- Table 119. Shenzhen Beitian Communication Co., Ltd. Recent Developments
- Table 120. EELINK Basic Information
- Table 121. EELINK BeiDou GPS Tracker Product Overview

Table 122. EELINK BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. EELINK Business Overview

Table 124. EELINK Recent Developments

Table 125. Shenzhen SEG GPS Scientific Navigations Co., Ltd. Basic Information

Table 126. Shenzhen SEG GPS Scientific Navigations Co., Ltd. BeiDou GPS Tracker Product Overview

Table 127. Shenzhen SEG GPS Scientific Navigations Co., Ltd. BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Shenzhen SEG GPS Scientific Navigations Co., Ltd. Business Overview

Table 129. Shenzhen SEG GPS Scientific Navigations Co., Ltd. Recent Developments

Table 130. Meitrack Basic Information

Table 131. Meitrack BeiDou GPS Tracker Product Overview

Table 132. Meitrack BeiDou GPS Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Meitrack Business Overview

Table 134. Meitrack Recent Developments

Table 135. Global BeiDou GPS Tracker Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global BeiDou GPS Tracker Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America BeiDou GPS Tracker Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America BeiDou GPS Tracker Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe BeiDou GPS Tracker Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe BeiDou GPS Tracker Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific BeiDou GPS Tracker Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific BeiDou GPS Tracker Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America BeiDou GPS Tracker Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America BeiDou GPS Tracker Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa BeiDou GPS Tracker Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa BeiDou GPS Tracker Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global BeiDou GPS Tracker Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global BeiDou GPS Tracker Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global BeiDou GPS Tracker Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global BeiDou GPS Tracker Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global BeiDou GPS Tracker Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of BeiDou GPS Tracker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global BeiDou GPS Tracker Market Size (M USD), 2025-2035
- Figure 5. Global BeiDou GPS Tracker Market Size (M USD) (2020-2035)
- Figure 6. Global BeiDou GPS Tracker Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. BeiDou GPS Tracker Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global BeiDou GPS Tracker Product Life Cycle
- Figure 13. BeiDou GPS Tracker Sales Share by Manufacturers in 2025
- Figure 14. Global BeiDou GPS Tracker Revenue Share by Manufacturers in 2025
- Figure 15. BeiDou GPS Tracker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market BeiDou GPS Tracker Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by BeiDou GPS Tracker Revenue in 2025
- Figure 18. Industry Chain Map of BeiDou GPS Tracker
- Figure 19. Global BeiDou GPS Tracker Market PEST Analysis
- Figure 20. Global BeiDou GPS Tracker Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global BeiDou GPS Tracker Market Share by Type
- Figure 27. Sales Market Share of BeiDou GPS Tracker by Type (2020-2025)
- Figure 28. Sales Market Share of BeiDou GPS Tracker by Type in 2025
- Figure 29. Market Share of BeiDou GPS Tracker by Type (2020-2025)
- Figure 30. Market Share of BeiDou GPS Tracker by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global BeiDou GPS Tracker Market Share by Application

- Figure 33. Global BeiDou GPS Tracker Sales Market Share by Application (2020-2025)
- Figure 34. Global BeiDou GPS Tracker Sales Market Share by Application in 2025
- Figure 35. Global BeiDou GPS Tracker Market Share by Application (2020-2025)
- Figure 36. Global BeiDou GPS Tracker Market Share by Application in 2025
- Figure 37. Global BeiDou GPS Tracker Sales Growth Rate by Application (2020-2025)
- Figure 38. Global BeiDou GPS Tracker Sales Market Share by Region (2020-2025)
- Figure 39. Global BeiDou GPS Tracker Market Size by Region (2020-2025)
- Figure 40. North America BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America BeiDou GPS Tracker Sales Market Share by Country in 2024
- Figure 43. North America BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America BeiDou GPS Tracker Market Size by Country in 2024
- Figure 45. U.S. BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada BeiDou GPS Tracker Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada BeiDou GPS Tracker Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico BeiDou GPS Tracker Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico BeiDou GPS Tracker Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe BeiDou GPS Tracker Sales Market Share by Country in 2024
- Figure 53. Europe BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe BeiDou GPS Tracker Market Size by Country in 2024
- Figure 55. Germany BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific BeiDou GPS Tracker Sales and Growth Rate (K Units)

Figure 66. Asia Pacific BeiDou GPS Tracker Sales Market Share by Region in 2024

Figure 67. Asia Pacific BeiDou GPS Tracker Market Size by Region in 2024

Figure 68. China BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America BeiDou GPS Tracker Sales and Growth Rate (K Units)

Figure 79. South America BeiDou GPS Tracker Sales Market Share by Country in 2024

Figure 80. South America BeiDou GPS Tracker Market Size and Growth Rate (M USD)

Figure 81. South America BeiDou GPS Tracker Market Size by Country in 2024

Figure 82. Brazil BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K

Units)

Figure 87. Columbia BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa BeiDou GPS Tracker Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa BeiDou GPS Tracker Sales Market Share by Region in 2024

Figure 90. Middle East and Africa BeiDou GPS Tracker Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa BeiDou GPS Tracker Market Size by Region in 2024

Figure 92. Saudi Arabia BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa BeiDou GPS Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa BeiDou GPS Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global BeiDou GPS Tracker Production Market Share by Region (2020-2025)

Figure 103. North America BeiDou GPS Tracker Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe BeiDou GPS Tracker Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan BeiDou GPS Tracker Production (K Units) Growth Rate (2020-2025)

Figure 106. China BeiDou GPS Tracker Production (K Units) Growth Rate (2020-2025)

Figure 107. Global BeiDou GPS Tracker Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global BeiDou GPS Tracker Market Size Forecast by Value (2020-2035) &

(M USD)

Figure 109. Global BeiDou GPS Tracker Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global BeiDou GPS Tracker Market Share Forecast by Type (2026-2035)

Figure 111. Global BeiDou GPS Tracker Sales Forecast by Application (2026-2035)

Figure 112. Global BeiDou GPS Tracker Market Share Forecast by Application (2026-2035)

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