

Global Beer Gas Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Beer gas, also known as mixed gas or Guinness gas, is a blend of carbon dioxide (CO₂) and nitrogen (N₂) used in the dispensing of draft beer. This mixture is popular in the beverage industry due to its ability to create a smoother pour, enhance the taste and aroma of the beer, and maintain the proper carbonation levels. Beer gas is a critical component in ensuring the quality of draft beer served in bars, restaurants, and breweries.

The current market size for beer gas in 2023 is estimated at approximately USD 120 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.67% from 2024 to 2032. This growth can be attributed to the increasing demand for craft beer, the rising number of bars and restaurants offering draft beer, and the growing popularity of nitrogen-infused beers.

Several key growth drivers are fueling the expansion of the beer gas market. Firstly, the rising consumer preference for craft and specialty beers has led to an increased demand for high-quality draft beer, driving the need for precise gas blends like beer gas. Secondly, the expansion of the hospitality industry, particularly in emerging markets, is creating opportunities for the installation of draft beer systems that utilize beer gas. Additionally, the trend towards nitrogen-infused beers, known for their creamy texture and smooth mouthfeel, is boosting the adoption of beer gas among breweries and beverage establishments.

One notable trend in the beer gas market is the growing popularity of nitrogen-infused beers, such as stouts and porters. These beers rely on a higher proportion of nitrogen in

the gas blend to create a cascading effect and a creamy head when poured. This trend has led to an increased demand for nitrogen tanks and regulators among breweries and bars looking to offer unique beer experiences to consumers.

Another trend is the adoption of innovative dispensing technologies that optimize the use of beer gas and enhance the overall beer-drinking experience. For example, some establishments are investing in nitrogen generators to produce nitrogen on-site, reducing the reliance on gas cylinder deliveries and ensuring a consistent supply of nitrogen for draft beer dispensing.

Regionally, the market for beer gas is dominated by North America and Europe, where the consumption of draft beer is high, and the craft beer movement is well-established. These regions benefit from a strong beer culture, a dense network of bars and breweries, and a growing consumer interest in premium and artisanal beers. In contrast, emerging markets in Asia Pacific and Latin America are witnessing a gradual uptake of beer gas as the demand for draft beer grows alongside economic development and changing consumer preferences.

Despite the positive growth outlook, the beer gas market faces challenges related to regulatory compliance, supply chain disruptions, and fluctuating gas prices. For instance, stringent regulations governing gas cylinder safety and handling impose compliance costs on businesses that use beer gas. Moreover, disruptions in the supply chain, such as delays in gas cylinder deliveries or shortages of nitrogen, can impact the operations of bars and breweries reliant on beer gas for draft beer dispensing.

In conclusion, the beer gas market is poised for steady growth driven by the increasing demand for craft beer, the popularity of nitrogen-infused beers, and the expansion of the hospitality industry. To capitalize on these opportunities, businesses in the beer gas sector should focus on innovation, quality control, and regulatory compliance to meet the evolving needs of consumers and ensure sustainable growth in the market.

This report provides a deep insight into the global Beer Gas market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Beer Gas Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Beer Gas market in any manner.

Global Beer Gas Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Coregas

Linde

Air Liquide

Air Products

Taiyo Nippon Sanso

Messer Group

BASF

SOL Group

Arcelor

Co2 Gas Company

Market Segmentation (by Type)

Natural Carbonation

Artificial Carbonation

Market Segmentation (by Application)

Beer Brewing

Beer Bottling

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Beer Gas Market

Overview of the regional outlook of the Beer Gas Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Beer Gas Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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