

Global Bed Blankets Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Available in a variety of fabrics, patterns and designs, blankets come out smaller than a bedspread, but are big enough to cover your whole body, which a throw is not. They are usually styled folded across the bottom half or quarter of your bed.

The global Bed Blankets market size was estimated at USD 7094 million in 2023 and is projected to reach USD 9095.56 million by 2032, exhibiting a CAGR of 2.80% during the forecast period.

North America Bed Blankets market size was estimated at USD 1938.29 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Bed Blankets market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bed Blankets Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bed Blankets market in any manner.

Global Bed Blankets Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Buffy

Sunday Citizen

Boll & Branch

L.L.Bean

Amazon Basics

Garnet Hill

Bedsure

Zhejiang Truelove Vogue

Shandong New Silk Road

Pendleton Woolen Mills

IBENA

Berkshire Blanket

Brickle Group

Faribault Woolen Mill

Gravity Blankets

Market Segmentation (by Type)

Polyester

Cotton

Wool

Other

Market Segmentation (by Application)

Home Use

Commercial Use

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Bed Blankets Market
- Overview of the regional outlook of the Bed Blankets Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Bed Blankets Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bed Blankets, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bed Blankets

1.2 Key Market Segments

1.2.1 Bed Blankets Segment by Type

1.2.2 Bed Blankets Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BED BLANKETS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Bed Blankets Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Bed Blankets Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BED BLANKETS MARKET COMPETITIVE LANDSCAPE

3.1 Global Bed Blankets Sales by Manufacturers (2019-2024)

3.2 Global Bed Blankets Revenue Market Share by Manufacturers (2019-2024)

3.3 Bed Blankets Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Bed Blankets Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Bed Blankets Sales Sites, Area Served, Product Type

3.6 Bed Blankets Market Competitive Situation and Trends

3.6.1 Bed Blankets Market Concentration Rate

3.6.2 Global 5 and 10 Largest Bed Blankets Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BED BLANKETS INDUSTRY CHAIN ANALYSIS

4.1 Bed Blankets Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BED BLANKETS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BED BLANKETS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bed Blankets Sales Market Share by Type (2019-2024)
- 6.3 Global Bed Blankets Market Size Market Share by Type (2019-2024)
- 6.4 Global Bed Blankets Price by Type (2019-2024)

7 BED BLANKETS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bed Blankets Market Sales by Application (2019-2024)
- 7.3 Global Bed Blankets Market Size (M USD) by Application (2019-2024)
- 7.4 Global Bed Blankets Sales Growth Rate by Application (2019-2024)

8 BED BLANKETS MARKET CONSUMPTION BY REGION

- 8.1 Global Bed Blankets Sales by Region
 - 8.1.1 Global Bed Blankets Sales by Region
 - 8.1.2 Global Bed Blankets Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Bed Blankets Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Bed Blankets Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Bed Blankets Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Bed Blankets Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Bed Blankets Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 BED BLANKETS MARKET PRODUCTION BY REGION

9.1 Global Production of Bed Blankets by Region (2019-2024)

9.2 Global Bed Blankets Revenue Market Share by Region (2019-2024)

9.3 Global Bed Blankets Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Bed Blankets Production

9.4.1 North America Bed Blankets Production Growth Rate (2019-2024)

9.4.2 North America Bed Blankets Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Bed Blankets Production

9.5.1 Europe Bed Blankets Production Growth Rate (2019-2024)

- 9.5.2 Europe Bed Blankets Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Bed Blankets Production (2019-2024)
 - 9.6.1 Japan Bed Blankets Production Growth Rate (2019-2024)
 - 9.6.2 Japan Bed Blankets Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Bed Blankets Production (2019-2024)
 - 9.7.1 China Bed Blankets Production Growth Rate (2019-2024)
 - 9.7.2 China Bed Blankets Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Buffy

- 10.1.1 Buffy Bed Blankets Basic Information
- 10.1.2 Buffy Bed Blankets Product Overview
- 10.1.3 Buffy Bed Blankets Product Market Performance
- 10.1.4 Buffy Business Overview
- 10.1.5 Buffy Bed Blankets SWOT Analysis
- 10.1.6 Buffy Recent Developments

10.2 Sunday Citizen

- 10.2.1 Sunday Citizen Bed Blankets Basic Information
- 10.2.2 Sunday Citizen Bed Blankets Product Overview
- 10.2.3 Sunday Citizen Bed Blankets Product Market Performance
- 10.2.4 Sunday Citizen Business Overview
- 10.2.5 Sunday Citizen Bed Blankets SWOT Analysis
- 10.2.6 Sunday Citizen Recent Developments

10.3 Boll and Branch

- 10.3.1 Boll and Branch Bed Blankets Basic Information
- 10.3.2 Boll and Branch Bed Blankets Product Overview
- 10.3.3 Boll and Branch Bed Blankets Product Market Performance
- 10.3.4 Boll and Branch Bed Blankets SWOT Analysis
- 10.3.5 Boll and Branch Business Overview
- 10.3.6 Boll and Branch Recent Developments

10.4 L.L.Bean

- 10.4.1 L.L.Bean Bed Blankets Basic Information
- 10.4.2 L.L.Bean Bed Blankets Product Overview
- 10.4.3 L.L.Bean Bed Blankets Product Market Performance
- 10.4.4 L.L.Bean Business Overview
- 10.4.5 L.L.Bean Recent Developments

10.5 Amazon Basics

- 10.5.1 Amazon Basics Bed Blankets Basic Information

- 10.5.2 Amazon Basics Bed Blankets Product Overview
- 10.5.3 Amazon Basics Bed Blankets Product Market Performance
- 10.5.4 Amazon Basics Business Overview
- 10.5.5 Amazon Basics Recent Developments
- 10.6 Garnet Hill
 - 10.6.1 Garnet Hill Bed Blankets Basic Information
 - 10.6.2 Garnet Hill Bed Blankets Product Overview
 - 10.6.3 Garnet Hill Bed Blankets Product Market Performance
 - 10.6.4 Garnet Hill Business Overview
 - 10.6.5 Garnet Hill Recent Developments
- 10.7 Bedsure
 - 10.7.1 Bedsure Bed Blankets Basic Information
 - 10.7.2 Bedsure Bed Blankets Product Overview
 - 10.7.3 Bedsure Bed Blankets Product Market Performance
 - 10.7.4 Bedsure Business Overview
 - 10.7.5 Bedsure Recent Developments
- 10.8 Zhejiang Truelove Vogue
 - 10.8.1 Zhejiang Truelove Vogue Bed Blankets Basic Information
 - 10.8.2 Zhejiang Truelove Vogue Bed Blankets Product Overview
 - 10.8.3 Zhejiang Truelove Vogue Bed Blankets Product Market Performance
 - 10.8.4 Zhejiang Truelove Vogue Business Overview
 - 10.8.5 Zhejiang Truelove Vogue Recent Developments
- 10.9 Shandong New Silk Road
 - 10.9.1 Shandong New Silk Road Bed Blankets Basic Information
 - 10.9.2 Shandong New Silk Road Bed Blankets Product Overview
 - 10.9.3 Shandong New Silk Road Bed Blankets Product Market Performance
 - 10.9.4 Shandong New Silk Road Business Overview
 - 10.9.5 Shandong New Silk Road Recent Developments
- 10.10 Pendleton Woolen Mills
 - 10.10.1 Pendleton Woolen Mills Bed Blankets Basic Information
 - 10.10.2 Pendleton Woolen Mills Bed Blankets Product Overview
 - 10.10.3 Pendleton Woolen Mills Bed Blankets Product Market Performance
 - 10.10.4 Pendleton Woolen Mills Business Overview
 - 10.10.5 Pendleton Woolen Mills Recent Developments
- 10.11 IBENA
 - 10.11.1 IBENA Bed Blankets Basic Information
 - 10.11.2 IBENA Bed Blankets Product Overview
 - 10.11.3 IBENA Bed Blankets Product Market Performance
 - 10.11.4 IBENA Business Overview

10.11.5 IBENA Recent Developments

10.12 Berkshire Blanket

10.12.1 Berkshire Blanket Bed Blankets Basic Information

10.12.2 Berkshire Blanket Bed Blankets Product Overview

10.12.3 Berkshire Blanket Bed Blankets Product Market Performance

10.12.4 Berkshire Blanket Business Overview

10.12.5 Berkshire Blanket Recent Developments

10.13 Brickle Group

10.13.1 Brickle Group Bed Blankets Basic Information

10.13.2 Brickle Group Bed Blankets Product Overview

10.13.3 Brickle Group Bed Blankets Product Market Performance

10.13.4 Brickle Group Business Overview

10.13.5 Brickle Group Recent Developments

10.14 Faribault Woolen Mill

10.14.1 Faribault Woolen Mill Bed Blankets Basic Information

10.14.2 Faribault Woolen Mill Bed Blankets Product Overview

10.14.3 Faribault Woolen Mill Bed Blankets Product Market Performance

10.14.4 Faribault Woolen Mill Business Overview

10.14.5 Faribault Woolen Mill Recent Developments

10.15 Gravity Blankets

10.15.1 Gravity Blankets Bed Blankets Basic Information

10.15.2 Gravity Blankets Bed Blankets Product Overview

10.15.3 Gravity Blankets Bed Blankets Product Market Performance

10.15.4 Gravity Blankets Business Overview

10.15.5 Gravity Blankets Recent Developments

11 BED BLANKETS MARKET FORECAST BY REGION

11.1 Global Bed Blankets Market Size Forecast

11.2 Global Bed Blankets Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Bed Blankets Market Size Forecast by Country

11.2.3 Asia Pacific Bed Blankets Market Size Forecast by Region

11.2.4 South America Bed Blankets Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Bed Blankets by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Bed Blankets Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Bed Blankets by Type (2025-2032)
- 12.1.2 Global Bed Blankets Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Bed Blankets by Type (2025-2032)
- 12.2 Global Bed Blankets Market Forecast by Application (2025-2032)
 - 12.2.1 Global Bed Blankets Sales (K Units) Forecast by Application
 - 12.2.2 Global Bed Blankets Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Bed Blankets Market Size Comparison by Region (M USD)
Table 5. Global Bed Blankets Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Bed Blankets Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Bed Blankets Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Bed Blankets Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bed Blankets as of 2022)
Table 10. Global Market Bed Blankets Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Bed Blankets Sales Sites and Area Served
Table 12. Manufacturers Bed Blankets Product Type
Table 13. Global Bed Blankets Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Bed Blankets
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Bed Blankets Market Challenges
Table 22. Global Bed Blankets Sales by Type (K Units)
Table 23. Global Bed Blankets Market Size by Type (M USD)
Table 24. Global Bed Blankets Sales (K Units) by Type (2019-2024)
Table 25. Global Bed Blankets Sales Market Share by Type (2019-2024)
Table 26. Global Bed Blankets Market Size (M USD) by Type (2019-2024)
Table 27. Global Bed Blankets Market Size Share by Type (2019-2024)
Table 28. Global Bed Blankets Price (USD/Unit) by Type (2019-2024)
Table 29. Global Bed Blankets Sales (K Units) by Application
Table 30. Global Bed Blankets Market Size by Application
Table 31. Global Bed Blankets Sales by Application (2019-2024) & (K Units)
Table 32. Global Bed Blankets Sales Market Share by Application (2019-2024)

Table 33. Global Bed Blankets Sales by Application (2019-2024) & (M USD)
Table 34. Global Bed Blankets Market Share by Application (2019-2024)
Table 35. Global Bed Blankets Sales Growth Rate by Application (2019-2024)
Table 36. Global Bed Blankets Sales by Region (2019-2024) & (K Units)
Table 37. Global Bed Blankets Sales Market Share by Region (2019-2024)
Table 38. North America Bed Blankets Sales by Country (2019-2024) & (K Units)
Table 39. Europe Bed Blankets Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Bed Blankets Sales by Region (2019-2024) & (K Units)
Table 41. South America Bed Blankets Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Bed Blankets Sales by Region (2019-2024) & (K Units)
Table 43. Global Bed Blankets Production (K Units) by Region (2019-2024)
Table 44. Global Bed Blankets Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Bed Blankets Revenue Market Share by Region (2019-2024)
Table 46. Global Bed Blankets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Bed Blankets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Bed Blankets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Bed Blankets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Bed Blankets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Buffy Bed Blankets Basic Information
Table 52. Buffy Bed Blankets Product Overview
Table 53. Buffy Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Buffy Business Overview
Table 55. Buffy Bed Blankets SWOT Analysis
Table 56. Buffy Recent Developments
Table 57. Sunday Citizen Bed Blankets Basic Information
Table 58. Sunday Citizen Bed Blankets Product Overview
Table 59. Sunday Citizen Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Sunday Citizen Business Overview
Table 61. Sunday Citizen Bed Blankets SWOT Analysis
Table 62. Sunday Citizen Recent Developments
Table 63. Boll and Branch Bed Blankets Basic Information

Table 64. Boll and Branch Bed Blankets Product Overview
Table 65. Boll and Branch Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Boll and Branch Bed Blankets SWOT Analysis
Table 67. Boll and Branch Business Overview
Table 68. Boll and Branch Recent Developments
Table 69. L.L.Bean Bed Blankets Basic Information
Table 70. L.L.Bean Bed Blankets Product Overview
Table 71. L.L.Bean Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. L.L.Bean Business Overview
Table 73. L.L.Bean Recent Developments
Table 74. Amazon Basics Bed Blankets Basic Information
Table 75. Amazon Basics Bed Blankets Product Overview
Table 76. Amazon Basics Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Amazon Basics Business Overview
Table 78. Amazon Basics Recent Developments
Table 79. Garnet Hill Bed Blankets Basic Information
Table 80. Garnet Hill Bed Blankets Product Overview
Table 81. Garnet Hill Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Garnet Hill Business Overview
Table 83. Garnet Hill Recent Developments
Table 84. Bedsure Bed Blankets Basic Information
Table 85. Bedsure Bed Blankets Product Overview
Table 86. Bedsure Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Bedsure Business Overview
Table 88. Bedsure Recent Developments
Table 89. Zhejiang Truelove Vogue Bed Blankets Basic Information
Table 90. Zhejiang Truelove Vogue Bed Blankets Product Overview
Table 91. Zhejiang Truelove Vogue Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Zhejiang Truelove Vogue Business Overview
Table 93. Zhejiang Truelove Vogue Recent Developments
Table 94. Shandong New Silk Road Bed Blankets Basic Information
Table 95. Shandong New Silk Road Bed Blankets Product Overview
Table 96. Shandong New Silk Road Bed Blankets Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Shandong New Silk Road Business Overview

Table 98. Shandong New Silk Road Recent Developments

Table 99. Pendleton Woolen Mills Bed Blankets Basic Information

Table 100. Pendleton Woolen Mills Bed Blankets Product Overview

Table 101. Pendleton Woolen Mills Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Pendleton Woolen Mills Business Overview

Table 103. Pendleton Woolen Mills Recent Developments

Table 104. IBENA Bed Blankets Basic Information

Table 105. IBENA Bed Blankets Product Overview

Table 106. IBENA Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. IBENA Business Overview

Table 108. IBENA Recent Developments

Table 109. Berkshire Blanket Bed Blankets Basic Information

Table 110. Berkshire Blanket Bed Blankets Product Overview

Table 111. Berkshire Blanket Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Berkshire Blanket Business Overview

Table 113. Berkshire Blanket Recent Developments

Table 114. Brickle Group Bed Blankets Basic Information

Table 115. Brickle Group Bed Blankets Product Overview

Table 116. Brickle Group Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Brickle Group Business Overview

Table 118. Brickle Group Recent Developments

Table 119. Faribault Woolen Mill Bed Blankets Basic Information

Table 120. Faribault Woolen Mill Bed Blankets Product Overview

Table 121. Faribault Woolen Mill Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Faribault Woolen Mill Business Overview

Table 123. Faribault Woolen Mill Recent Developments

Table 124. Gravity Blankets Bed Blankets Basic Information

Table 125. Gravity Blankets Bed Blankets Product Overview

Table 126. Gravity Blankets Bed Blankets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Gravity Blankets Business Overview

Table 128. Gravity Blankets Recent Developments

Table 129. Global Bed Blankets Sales Forecast by Region (2025-2032) & (K Units)

Table 130. Global Bed Blankets Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Bed Blankets Sales Forecast by Country (2025-2032) & (K Units)

Table 132. North America Bed Blankets Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Bed Blankets Sales Forecast by Country (2025-2032) & (K Units)

Table 134. Europe Bed Blankets Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Bed Blankets Sales Forecast by Region (2025-2032) & (K Units)

Table 136. Asia Pacific Bed Blankets Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Bed Blankets Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America Bed Blankets Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Bed Blankets Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Bed Blankets Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Bed Blankets Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global Bed Blankets Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Bed Blankets Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global Bed Blankets Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global Bed Blankets Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Bed Blankets
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bed Blankets Market Size (M USD), 2019-2032
- Figure 5. Global Bed Blankets Market Size (M USD) (2019-2032)
- Figure 6. Global Bed Blankets Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Bed Blankets Market Size by Country (M USD)
- Figure 11. Bed Blankets Sales Share by Manufacturers in 2023
- Figure 12. Global Bed Blankets Revenue Share by Manufacturers in 2023
- Figure 13. Bed Blankets Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Bed Blankets Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Bed Blankets Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Bed Blankets Market Share by Type
- Figure 18. Sales Market Share of Bed Blankets by Type (2019-2024)
- Figure 19. Sales Market Share of Bed Blankets by Type in 2023
- Figure 20. Market Size Share of Bed Blankets by Type (2019-2024)
- Figure 21. Market Size Market Share of Bed Blankets by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Bed Blankets Market Share by Application
- Figure 24. Global Bed Blankets Sales Market Share by Application (2019-2024)
- Figure 25. Global Bed Blankets Sales Market Share by Application in 2023
- Figure 26. Global Bed Blankets Market Share by Application (2019-2024)
- Figure 27. Global Bed Blankets Market Share by Application in 2023
- Figure 28. Global Bed Blankets Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Bed Blankets Sales Market Share by Region (2019-2024)
- Figure 30. North America Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Bed Blankets Sales Market Share by Country in 2023
- Figure 32. U.S. Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Bed Blankets Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Bed Blankets Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Bed Blankets Sales Market Share by Country in 2023
- Figure 37. Germany Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Bed Blankets Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Bed Blankets Sales Market Share by Region in 2023
- Figure 44. China Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Bed Blankets Sales and Growth Rate (K Units)
- Figure 50. South America Bed Blankets Sales Market Share by Country in 2023
- Figure 51. Brazil Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Bed Blankets Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Bed Blankets Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Bed Blankets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Bed Blankets Production Market Share by Region (2019-2024)
- Figure 62. North America Bed Blankets Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Bed Blankets Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Bed Blankets Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Bed Blankets Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Bed Blankets Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Bed Blankets Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Bed Blankets Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Bed Blankets Market Share Forecast by Type (2025-2032)
- Figure 70. Global Bed Blankets Sales Forecast by Application (2025-2032)

Figure 71. Global Bed Blankets Market Share Forecast by Application (2025-2032)

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