

Global Beauty Herbal Supplements Market Research Report 2026(Status and Outlook)

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Abstracts

Beauty herbal supplements are dietary supplements that use herbal plants or their extracts as their core active ingredients. They are taken orally and aim to improve and optimize the health and appearance of the skin, hair, nails, and other external features from within. Their core philosophy is 'inside-out beauty' and 'medicinal foods,' which believes that true beauty comes from overall health and balance of the body. The price range is from \$10 to \$100.

The global Beauty Herbal Supplements market size was estimated at USD 1765.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Beauty Herbal Supplements market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Beauty Herbal Supplements market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Beauty Herbal Supplements market.

Global Beauty Herbal Supplements Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nature's Way

Gaia Herbs

Megafood

Hum Nutrition

Moon Juice

Arkopharma

Blackmores

Swisse Wellness

Himalaya Herbals?

By-Health

Tongrentang

Fancl

Garden of Life

?Pure Encapsulations?

?The Beauty Chef?

?Cureveda?

Vital Proteins?

Market Segmentation (by Type)

Tablets
Granules
Drops

Market Segmentation (by Application)

Skin Health
Anti-aging
Hydration and Moisturization
Hair Health
Improved Complexion

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Beauty Herbal Supplements Market
Overview of the regional outlook of the Beauty Herbal Supplements Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Beauty Herbal Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Beauty Herbal Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Beauty Herbal Supplements

1.2 Key Market Segments

1.2.1 Beauty Herbal Supplements Segment by Type

1.2.2 Beauty Herbal Supplements Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BEAUTY HERBAL SUPPLEMENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Beauty Herbal Supplements Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Beauty Herbal Supplements Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BEAUTY HERBAL SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Beauty Herbal Supplements Product Life Cycle

3.3 Global Beauty Herbal Supplements Sales by Manufacturers (2020-2025)

3.4 Global Beauty Herbal Supplements Revenue Market Share by Manufacturers (2020-2025)

3.5 Beauty Herbal Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Beauty Herbal Supplements Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Beauty Herbal Supplements Market Competitive Situation and Trends

3.8.1 Beauty Herbal Supplements Market Concentration Rate

3.8.2 Global 5 and 10 Largest Beauty Herbal Supplements Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BEAUTY HERBAL SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

4.1 Beauty Herbal Supplements Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BEAUTY HERBAL SUPPLEMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Beauty Herbal Supplements Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Beauty Herbal Supplements Market

5.7 ESG Ratings of Leading Companies

6 BEAUTY HERBAL SUPPLEMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Beauty Herbal Supplements Sales Market Share by Type (2020-2025)

6.3 Global Beauty Herbal Supplements Market Size by Type (2020-2025)

6.4 Global Beauty Herbal Supplements Price by Type (2020-2025)

7 BEAUTY HERBAL SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Beauty Herbal Supplements Market Sales by Application (2020-2025)
- 7.3 Global Beauty Herbal Supplements Market Size (M USD) by Application (2020-2025)
- 7.4 Global Beauty Herbal Supplements Sales Growth Rate by Application (2020-2025)

8 BEAUTY HERBAL SUPPLEMENTS MARKET SALES BY REGION

- 8.1 Global Beauty Herbal Supplements Sales by Region
 - 8.1.1 Global Beauty Herbal Supplements Sales by Region
 - 8.1.2 Global Beauty Herbal Supplements Sales Market Share by Region
- 8.2 Global Beauty Herbal Supplements Market Size by Region
 - 8.2.1 Global Beauty Herbal Supplements Market Size by Region
 - 8.2.2 Global Beauty Herbal Supplements Market Size by Region
- 8.3 North America
 - 8.3.1 North America Beauty Herbal Supplements Sales by Country
 - 8.3.2 North America Beauty Herbal Supplements Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Beauty Herbal Supplements Sales by Country
 - 8.4.2 Europe Beauty Herbal Supplements Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Beauty Herbal Supplements Sales by Region
 - 8.5.2 Asia Pacific Beauty Herbal Supplements Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Beauty Herbal Supplements Sales by Country

- 8.6.2 South America Beauty Herbal Supplements Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Beauty Herbal Supplements Sales by Region
 - 8.7.2 Middle East and Africa Beauty Herbal Supplements Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 BEAUTY HERBAL SUPPLEMENTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Beauty Herbal Supplements by Region(2020-2025)
- 9.2 Global Beauty Herbal Supplements Revenue Market Share by Region (2020-2025)
- 9.3 Global Beauty Herbal Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Beauty Herbal Supplements Production
 - 9.4.1 North America Beauty Herbal Supplements Production Growth Rate (2020-2025)
 - 9.4.2 North America Beauty Herbal Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Beauty Herbal Supplements Production
 - 9.5.1 Europe Beauty Herbal Supplements Production Growth Rate (2020-2025)
 - 9.5.2 Europe Beauty Herbal Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Beauty Herbal Supplements Production (2020-2025)
 - 9.6.1 Japan Beauty Herbal Supplements Production Growth Rate (2020-2025)
 - 9.6.2 Japan Beauty Herbal Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Beauty Herbal Supplements Production (2020-2025)
 - 9.7.1 China Beauty Herbal Supplements Production Growth Rate (2020-2025)
 - 9.7.2 China Beauty Herbal Supplements Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Nature?s Way

- 10.1.1 Nature's Way Basic Information
- 10.1.2 Nature's Way Beauty Herbal Supplements Product Overview
- 10.1.3 Nature's Way Beauty Herbal Supplements Product Market Performance
- 10.1.4 Nature's Way Business Overview
- 10.1.5 Nature's Way SWOT Analysis
- 10.1.6 Nature's Way Recent Developments
- 10.2 Gaia Herbs
 - 10.2.1 Gaia Herbs Basic Information
 - 10.2.2 Gaia Herbs Beauty Herbal Supplements Product Overview
 - 10.2.3 Gaia Herbs Beauty Herbal Supplements Product Market Performance
 - 10.2.4 Gaia Herbs Business Overview
 - 10.2.5 Gaia Herbs SWOT Analysis
 - 10.2.6 Gaia Herbs Recent Developments
- 10.3 Megafood
 - 10.3.1 Megafood Basic Information
 - 10.3.2 Megafood Beauty Herbal Supplements Product Overview
 - 10.3.3 Megafood Beauty Herbal Supplements Product Market Performance
 - 10.3.4 Megafood Business Overview
 - 10.3.5 Megafood SWOT Analysis
 - 10.3.6 Megafood Recent Developments
- 10.4 Hum Nutrition
 - 10.4.1 Hum Nutrition Basic Information
 - 10.4.2 Hum Nutrition Beauty Herbal Supplements Product Overview
 - 10.4.3 Hum Nutrition Beauty Herbal Supplements Product Market Performance
 - 10.4.4 Hum Nutrition Business Overview
 - 10.4.5 Hum Nutrition Recent Developments
- 10.5 Moon Juice
 - 10.5.1 Moon Juice Basic Information
 - 10.5.2 Moon Juice Beauty Herbal Supplements Product Overview
 - 10.5.3 Moon Juice Beauty Herbal Supplements Product Market Performance
 - 10.5.4 Moon Juice Business Overview
 - 10.5.5 Moon Juice Recent Developments
- 10.6 Arkopharma
 - 10.6.1 Arkopharma Basic Information
 - 10.6.2 Arkopharma Beauty Herbal Supplements Product Overview
 - 10.6.3 Arkopharma Beauty Herbal Supplements Product Market Performance
 - 10.6.4 Arkopharma Business Overview
 - 10.6.5 Arkopharma Recent Developments
- 10.7 Blackmores

- 10.7.1 Blackmores Basic Information
- 10.7.2 Blackmores Beauty Herbal Supplements Product Overview
- 10.7.3 Blackmores Beauty Herbal Supplements Product Market Performance
- 10.7.4 Blackmores Business Overview
- 10.7.5 Blackmores Recent Developments
- 10.8 Swisse Wellness
 - 10.8.1 Swisse Wellness Basic Information
 - 10.8.2 Swisse Wellness Beauty Herbal Supplements Product Overview
 - 10.8.3 Swisse Wellness Beauty Herbal Supplements Product Market Performance
 - 10.8.4 Swisse Wellness Business Overview
 - 10.8.5 Swisse Wellness Recent Developments
- 10.9 Himalaya Herbals?
 - 10.9.1 Himalaya Herbals? Basic Information
 - 10.9.2 Himalaya Herbals? Beauty Herbal Supplements Product Overview
 - 10.9.3 Himalaya Herbals? Beauty Herbal Supplements Product Market Performance
 - 10.9.4 Himalaya Herbals? Business Overview
 - 10.9.5 Himalaya Herbals? Recent Developments
- 10.10 By-Health
 - 10.10.1 By-Health Basic Information
 - 10.10.2 By-Health Beauty Herbal Supplements Product Overview
 - 10.10.3 By-Health Beauty Herbal Supplements Product Market Performance
 - 10.10.4 By-Health Business Overview
 - 10.10.5 By-Health Recent Developments
- 10.11 Tongrentang
 - 10.11.1 Tongrentang Basic Information
 - 10.11.2 Tongrentang Beauty Herbal Supplements Product Overview
 - 10.11.3 Tongrentang Beauty Herbal Supplements Product Market Performance
 - 10.11.4 Tongrentang Business Overview
 - 10.11.5 Tongrentang Recent Developments
- 10.12 Fancl
 - 10.12.1 Fancl Basic Information
 - 10.12.2 Fancl Beauty Herbal Supplements Product Overview
 - 10.12.3 Fancl Beauty Herbal Supplements Product Market Performance
 - 10.12.4 Fancl Business Overview
 - 10.12.5 Fancl Recent Developments
- 10.13 Garden of Life
 - 10.13.1 Garden of Life Basic Information
 - 10.13.2 Garden of Life Beauty Herbal Supplements Product Overview
 - 10.13.3 Garden of Life Beauty Herbal Supplements Product Market Performance

- 10.13.4 Garden of Life Business Overview
- 10.13.5 Garden of Life Recent Developments
- 10.14 ?Pure Encapsulations?
 - 10.14.1 ?Pure Encapsulations? Basic Information
 - 10.14.2 ?Pure Encapsulations? Beauty Herbal Supplements Product Overview
 - 10.14.3 ?Pure Encapsulations? Beauty Herbal Supplements Product Market Performance
 - 10.14.4 ?Pure Encapsulations? Business Overview
 - 10.14.5 ?Pure Encapsulations? Recent Developments
- 10.15 ?The Beauty Chef?
 - 10.15.1 ?The Beauty Chef? Basic Information
 - 10.15.2 ?The Beauty Chef? Beauty Herbal Supplements Product Overview
 - 10.15.3 ?The Beauty Chef? Beauty Herbal Supplements Product Market Performance
 - 10.15.4 ?The Beauty Chef? Business Overview
 - 10.15.5 ?The Beauty Chef? Recent Developments
- 10.16 ?Cureveda?
 - 10.16.1 ?Cureveda? Basic Information
 - 10.16.2 ?Cureveda? Beauty Herbal Supplements Product Overview
 - 10.16.3 ?Cureveda? Beauty Herbal Supplements Product Market Performance
 - 10.16.4 ?Cureveda? Business Overview
 - 10.16.5 ?Cureveda? Recent Developments
- 10.17 Vital Proteins?
 - 10.17.1 Vital Proteins? Basic Information
 - 10.17.2 Vital Proteins? Beauty Herbal Supplements Product Overview
 - 10.17.3 Vital Proteins? Beauty Herbal Supplements Product Market Performance
 - 10.17.4 Vital Proteins? Business Overview
 - 10.17.5 Vital Proteins? Recent Developments

11 BEAUTY HERBAL SUPPLEMENTS MARKET FORECAST BY REGION

- 11.1 Global Beauty Herbal Supplements Market Size Forecast
- 11.2 Global Beauty Herbal Supplements Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Beauty Herbal Supplements Market Size Forecast by Country
 - 11.2.3 Asia Pacific Beauty Herbal Supplements Market Size Forecast by Region
 - 11.2.4 South America Beauty Herbal Supplements Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Beauty Herbal Supplements by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Beauty Herbal Supplements Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Beauty Herbal Supplements by Type (2026-2035)

12.1.2 Global Beauty Herbal Supplements Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Beauty Herbal Supplements by Type (2026-2035)

12.2 Global Beauty Herbal Supplements Market Forecast by Application (2026-2035)

12.2.1 Global Beauty Herbal Supplements Sales (K MT) Forecast by Application

12.2.2 Global Beauty Herbal Supplements Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Beauty Herbal Supplements Market Size by Type (M USD)
- Table 4. Global Beauty Herbal Supplements Market Size by Application
- Table 5. Beauty Herbal Supplements Market Size Comparison by Region (M USD)
- Table 6. Global Beauty Herbal Supplements Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Beauty Herbal Supplements Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Beauty Herbal Supplements Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Beauty Herbal Supplements Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Beauty Herbal Supplements as of 2025)
- Table 11. Global Market Beauty Herbal Supplements Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Beauty Herbal Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Beauty Herbal Supplements Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Beauty Herbal Supplements Sales by Type (K MT)
- Table 27. Global Beauty Herbal Supplements Market Size by Type (M USD)

- Table 28. Global Beauty Herbal Supplements Sales (K MT) by Type (2020-2025)
- Table 29. Global Beauty Herbal Supplements Sales Market Share by Type (2020-2025)
- Table 30. Global Beauty Herbal Supplements Market Size (M USD) by Type (2020-2025)
- Table 31. Global Beauty Herbal Supplements Market Share by Type (2020-2025)
- Table 32. Global Beauty Herbal Supplements Price (USD/KG) by Type (2020-2025)
- Table 33. Global Beauty Herbal Supplements Sales (K MT) by Application
- Table 34. Global Beauty Herbal Supplements Market Size by Application
- Table 35. Global Beauty Herbal Supplements Sales by Application (2020-2025) & (K MT)
- Table 36. Global Beauty Herbal Supplements Sales Market Share by Application (2020-2025)
- Table 37. Global Beauty Herbal Supplements Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Beauty Herbal Supplements Market Share by Application (2020-2025)
- Table 39. Global Beauty Herbal Supplements Sales Growth Rate by Application (2020-2025)
- Table 40. Global Beauty Herbal Supplements Sales by Region (2020-2025) & (K MT)
- Table 41. Global Beauty Herbal Supplements Sales Market Share by Region (2020-2025)
- Table 42. Global Beauty Herbal Supplements Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Beauty Herbal Supplements Market Size by Region (2020-2025)
- Table 44. North America Beauty Herbal Supplements Sales by Country (2020-2025) & (K MT)
- Table 45. North America Beauty Herbal Supplements Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Beauty Herbal Supplements Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Beauty Herbal Supplements Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Beauty Herbal Supplements Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Beauty Herbal Supplements Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Beauty Herbal Supplements Sales by Country (2020-2025) & (K MT)
- Table 51. South America Beauty Herbal Supplements Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Beauty Herbal Supplements Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Beauty Herbal Supplements Market Size by Region (2020-2025) & (M USD)

Table 54. Global Beauty Herbal Supplements Production (K MT) by Region(2020-2025)

Table 55. Global Beauty Herbal Supplements Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Beauty Herbal Supplements Revenue Market Share by Region (2020-2025)

Table 57. Global Beauty Herbal Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Beauty Herbal Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Beauty Herbal Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Beauty Herbal Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Beauty Herbal Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Nature?s Way Basic Information

Table 63. Nature?s Way Beauty Herbal Supplements Product Overview

Table 64. Nature?s Way Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Nature?s Way Business Overview

Table 66. Nature?s Way SWOT Analysis

Table 67. Nature?s Way Recent Developments

Table 68. Gaia Herbs Basic Information

Table 69. Gaia Herbs Beauty Herbal Supplements Product Overview

Table 70. Gaia Herbs Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Gaia Herbs Business Overview

Table 72. Gaia Herbs SWOT Analysis

Table 73. Gaia Herbs Recent Developments

Table 74. Megafood Basic Information

Table 75. Megafood Beauty Herbal Supplements Product Overview

Table 76. Megafood Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Megafood Business Overview

Table 78. Megafood SWOT Analysis

Table 79. Megafood Recent Developments

- Table 80. Hum Nutrition Basic Information
- Table 81. Hum Nutrition Beauty Herbal Supplements Product Overview
- Table 82. Hum Nutrition Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Hum Nutrition Business Overview
- Table 84. Hum Nutrition Recent Developments
- Table 85. Moon Juice Basic Information
- Table 86. Moon Juice Beauty Herbal Supplements Product Overview
- Table 87. Moon Juice Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Moon Juice Business Overview
- Table 89. Moon Juice Recent Developments
- Table 90. Arkopharma Basic Information
- Table 91. Arkopharma Beauty Herbal Supplements Product Overview
- Table 92. Arkopharma Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Arkopharma Business Overview
- Table 94. Arkopharma Recent Developments
- Table 95. Blackmores Basic Information
- Table 96. Blackmores Beauty Herbal Supplements Product Overview
- Table 97. Blackmores Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Blackmores Business Overview
- Table 99. Blackmores Recent Developments
- Table 100. Swisse Wellness Basic Information
- Table 101. Swisse Wellness Beauty Herbal Supplements Product Overview
- Table 102. Swisse Wellness Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Swisse Wellness Business Overview
- Table 104. Swisse Wellness Recent Developments
- Table 105. Himalaya Herbals? Basic Information
- Table 106. Himalaya Herbals? Beauty Herbal Supplements Product Overview
- Table 107. Himalaya Herbals? Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Himalaya Herbals? Business Overview
- Table 109. Himalaya Herbals? Recent Developments
- Table 110. By-Health Basic Information
- Table 111. By-Health Beauty Herbal Supplements Product Overview
- Table 112. By-Health Beauty Herbal Supplements Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 113. By-Health Business Overview

Table 114. By-Health Recent Developments

Table 115. Tongrentang Basic Information

Table 116. Tongrentang Beauty Herbal Supplements Product Overview

Table 117. Tongrentang Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Tongrentang Business Overview

Table 119. Tongrentang Recent Developments

Table 120. Fancl Basic Information

Table 121. Fancl Beauty Herbal Supplements Product Overview

Table 122. Fancl Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Fancl Business Overview

Table 124. Fancl Recent Developments

Table 125. Garden of Life Basic Information

Table 126. Garden of Life Beauty Herbal Supplements Product Overview

Table 127. Garden of Life Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Garden of Life Business Overview

Table 129. Garden of Life Recent Developments

Table 130. ?Pure Encapsulations? Basic Information

Table 131. ?Pure Encapsulations? Beauty Herbal Supplements Product Overview

Table 132. ?Pure Encapsulations? Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. ?Pure Encapsulations? Business Overview

Table 134. ?Pure Encapsulations? Recent Developments

Table 135. ?The Beauty Chef? Basic Information

Table 136. ?The Beauty Chef? Beauty Herbal Supplements Product Overview

Table 137. ?The Beauty Chef? Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. ?The Beauty Chef? Business Overview

Table 139. ?The Beauty Chef? Recent Developments

Table 140. ?Cureveda? Basic Information

Table 141. ?Cureveda? Beauty Herbal Supplements Product Overview

Table 142. ?Cureveda? Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. ?Cureveda? Business Overview

Table 144. ?Cureveda? Recent Developments

- Table 145. Vital Proteins? Basic Information
- Table 146. Vital Proteins? Beauty Herbal Supplements Product Overview
- Table 147. Vital Proteins? Beauty Herbal Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Vital Proteins? Business Overview
- Table 149. Vital Proteins? Recent Developments
- Table 150. Global Beauty Herbal Supplements Sales Forecast by Region (2026-2035) & (K MT)
- Table 151. Global Beauty Herbal Supplements Market Size Forecast by Region (2026-2035) & (M USD)
- Table 152. North America Beauty Herbal Supplements Sales Forecast by Country (2026-2035) & (K MT)
- Table 153. North America Beauty Herbal Supplements Market Size Forecast by Country (2026-2035) & (M USD)
- Table 154. Europe Beauty Herbal Supplements Sales Forecast by Country (2026-2035) & (K MT)
- Table 155. Europe Beauty Herbal Supplements Market Size Forecast by Country (2026-2035) & (M USD)
- Table 156. Asia Pacific Beauty Herbal Supplements Sales Forecast by Region (2026-2035) & (K MT)
- Table 157. Asia Pacific Beauty Herbal Supplements Market Size Forecast by Region (2026-2035) & (M USD)
- Table 158. South America Beauty Herbal Supplements Sales Forecast by Country (2026-2035) & (K MT)
- Table 159. South America Beauty Herbal Supplements Market Size Forecast by Country (2026-2035) & (M USD)
- Table 160. Middle East and Africa Beauty Herbal Supplements Sales Forecast by Country (2026-2035) & (Units)
- Table 161. Middle East and Africa Beauty Herbal Supplements Market Size Forecast by Country (2026-2035) & (M USD)
- Table 162. Global Beauty Herbal Supplements Sales Forecast by Type (2026-2035) & (K MT)
- Table 163. Global Beauty Herbal Supplements Market Size Forecast by Type (2026-2035) & (M USD)
- Table 164. Global Beauty Herbal Supplements Price Forecast by Type (2026-2035) & (USD/KG)
- Table 165. Global Beauty Herbal Supplements Sales (K MT) Forecast by Application (2026-2035)
- Table 166. Global Beauty Herbal Supplements Market Size Forecast by Application

(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Beauty Herbal Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Beauty Herbal Supplements Market Size (M USD), 2025-2035
- Figure 5. Global Beauty Herbal Supplements Market Size (M USD) (2020-2035)
- Figure 6. Global Beauty Herbal Supplements Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Beauty Herbal Supplements Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Beauty Herbal Supplements Product Life Cycle
- Figure 13. Beauty Herbal Supplements Sales Share by Manufacturers in 2025
- Figure 14. Global Beauty Herbal Supplements Revenue Share by Manufacturers in 2025
- Figure 15. Beauty Herbal Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Beauty Herbal Supplements Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Beauty Herbal Supplements Revenue in 2025
- Figure 18. Industry Chain Map of Beauty Herbal Supplements
- Figure 19. Global Beauty Herbal Supplements Market PEST Analysis
- Figure 20. Global Beauty Herbal Supplements Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Beauty Herbal Supplements Market Share by Type
- Figure 27. Sales Market Share of Beauty Herbal Supplements by Type (2020-2025)
- Figure 28. Sales Market Share of Beauty Herbal Supplements by Type in 2025
- Figure 29. Market Share of Beauty Herbal Supplements by Type (2020-2025)
- Figure 30. Market Share of Beauty Herbal Supplements by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Beauty Herbal Supplements Market Share by Application
- Figure 33. Global Beauty Herbal Supplements Sales Market Share by Application (2020-2025)
- Figure 34. Global Beauty Herbal Supplements Sales Market Share by Application in 2025
- Figure 35. Global Beauty Herbal Supplements Market Share by Application (2020-2025)
- Figure 36. Global Beauty Herbal Supplements Market Share by Application in 2025
- Figure 37. Global Beauty Herbal Supplements Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Beauty Herbal Supplements Sales Market Share by Region (2020-2025)
- Figure 39. Global Beauty Herbal Supplements Market Size by Region (2020-2025)
- Figure 40. North America Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Beauty Herbal Supplements Sales Market Share by Country in 2024
- Figure 43. North America Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Beauty Herbal Supplements Market Size by Country in 2024
- Figure 45. U.S. Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Beauty Herbal Supplements Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Beauty Herbal Supplements Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Beauty Herbal Supplements Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Beauty Herbal Supplements Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Beauty Herbal Supplements Sales Market Share by Country in 2024
- Figure 53. Europe Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Beauty Herbal Supplements Market Size by Country in 2024

Figure 55. Germany Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Beauty Herbal Supplements Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Beauty Herbal Supplements Sales Market Share by Region in 2024

Figure 67. Asia Pacific Beauty Herbal Supplements Market Size by Region in 2024

Figure 68. China Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Beauty Herbal Supplements Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Beauty Herbal Supplements Sales and Growth Rate (K MT)

Figure 79. South America Beauty Herbal Supplements Sales Market Share by Country in 2024

Figure 80. South America Beauty Herbal Supplements Market Size and Growth Rate (M USD)

Figure 81. South America Beauty Herbal Supplements Market Size by Country in 2024

Figure 82. Brazil Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Beauty Herbal Supplements Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Beauty Herbal Supplements Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Beauty Herbal Supplements Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Beauty Herbal Supplements Market Size by Region in 2024

Figure 92. Saudi Arabia Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Beauty Herbal Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Beauty Herbal Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Beauty Herbal Supplements Production Market Share by Region (2020-2025)

Figure 103. North America Beauty Herbal Supplements Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Beauty Herbal Supplements Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Beauty Herbal Supplements Production (K MT) Growth Rate (2020-2025)

Figure 106. China Beauty Herbal Supplements Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Beauty Herbal Supplements Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Beauty Herbal Supplements Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Beauty Herbal Supplements Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Beauty Herbal Supplements Market Share Forecast by Type (2026-2035)

Figure 111. Global Beauty Herbal Supplements Sales Forecast by Application (2026-2035)

Figure 112. Global Beauty Herbal Supplements Market Share Forecast by Application (2026-2035)

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