

Global Bathtub and Shower Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G95A6C108477EN.html>

Date: May 2026

Pages: 144

Price: US\$ 3,200.00 (Single User License)

ID: G95A6C108477EN

Abstracts

The Bathtubs and Showers industry can be broken down into several segments, FRP, Enamel Coated Metal , etc.Across the world, the major players cover MTI Bathtubss, Prolux, etc.According to the type, the proportion of FRP and Enamel Coated Metal revenue is relatively high, 36.99% and 32.08% respectively in 2019.

The global Bathtub and Shower market size was estimated at USD 28400.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Bathtub and Shower market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Bathtub and Shower market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Bathtub and Shower market.

Global Bathtub and Shower Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ove Decors

Kohler

Delta

Signature Hardware

Moen

Miseno

James Martin Vanities

Brizo

Jacuzzi

Elkay

Kraus

Pfister

Rohl

Market Segmentation (by Type)

Alcove

Corner

Freestanding

Drop-In

Undermount

Jetted

Walk-In

Market Segmentation (by Application)

Households

Hotels

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Bathtub and Shower Market

Overview of the regional outlook of the Bathtub and Shower Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bathtub and Shower Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Bathtub and Shower, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bathtub and Shower

1.2 Key Market Segments

1.2.1 Bathtub and Shower Segment by Type

1.2.2 Bathtub and Shower Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BATHTUB AND SHOWER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Bathtub and Shower Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Bathtub and Shower Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BATHTUB AND SHOWER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Bathtub and Shower Product Life Cycle

3.3 Global Bathtub and Shower Sales by Manufacturers (2020-2025)

3.4 Global Bathtub and Shower Revenue Market Share by Manufacturers (2020-2025)

3.5 Bathtub and Shower Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Bathtub and Shower Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Bathtub and Shower Market Competitive Situation and Trends

3.8.1 Bathtub and Shower Market Concentration Rate

3.8.2 Global 5 and 10 Largest Bathtub and Shower Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BATHTUB AND SHOWER INDUSTRY CHAIN ANALYSIS

- 4.1 Bathtub and Shower Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BATHTUB AND SHOWER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Bathtub and Shower Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Bathtub and Shower Market
- 5.7 ESG Ratings of Leading Companies

6 BATHTUB AND SHOWER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Bathtub and Shower Sales Market Share by Type (2020-2025)
- 6.3 Global Bathtub and Shower Market Size by Type (2020-2025)
- 6.4 Global Bathtub and Shower Price by Type (2020-2025)

7 BATHTUB AND SHOWER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Bathtub and Shower Market Sales by Application (2020-2025)
- 7.3 Global Bathtub and Shower Market Size (M USD) by Application (2020-2025)

7.4 Global Bathtub and Shower Sales Growth Rate by Application (2020-2025)

8 BATHTUB AND SHOWER MARKET SALES BY REGION

8.1 Global Bathtub and Shower Sales by Region

8.1.1 Global Bathtub and Shower Sales by Region

8.1.2 Global Bathtub and Shower Sales Market Share by Region

8.2 Global Bathtub and Shower Market Size by Region

8.2.1 Global Bathtub and Shower Market Size by Region

8.2.2 Global Bathtub and Shower Market Size by Region

8.3 North America

8.3.1 North America Bathtub and Shower Sales by Country

8.3.2 North America Bathtub and Shower Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Bathtub and Shower Sales by Country

8.4.2 Europe Bathtub and Shower Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Bathtub and Shower Sales by Region

8.5.2 Asia Pacific Bathtub and Shower Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Bathtub and Shower Sales by Country

8.6.2 South America Bathtub and Shower Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Bathtub and Shower Sales by Region
- 8.7.2 Middle East and Africa Bathtub and Shower Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 BATHTUB AND SHOWER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Bathtub and Shower by Region(2020-2025)
- 9.2 Global Bathtub and Shower Revenue Market Share by Region (2020-2025)
- 9.3 Global Bathtub and Shower Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Bathtub and Shower Production
 - 9.4.1 North America Bathtub and Shower Production Growth Rate (2020-2025)
 - 9.4.2 North America Bathtub and Shower Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Bathtub and Shower Production
 - 9.5.1 Europe Bathtub and Shower Production Growth Rate (2020-2025)
 - 9.5.2 Europe Bathtub and Shower Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Bathtub and Shower Production (2020-2025)
 - 9.6.1 Japan Bathtub and Shower Production Growth Rate (2020-2025)
 - 9.6.2 Japan Bathtub and Shower Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Bathtub and Shower Production (2020-2025)
 - 9.7.1 China Bathtub and Shower Production Growth Rate (2020-2025)
 - 9.7.2 China Bathtub and Shower Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ove Decors
 - 10.1.1 Ove Decors Basic Information
 - 10.1.2 Ove Decors Bathtub and Shower Product Overview
 - 10.1.3 Ove Decors Bathtub and Shower Product Market Performance
 - 10.1.4 Ove Decors Business Overview
 - 10.1.5 Ove Decors SWOT Analysis

- 10.1.6 Ove Decors Recent Developments
- 10.2 Kohler
 - 10.2.1 Kohler Basic Information
 - 10.2.2 Kohler Bathtub and Shower Product Overview
 - 10.2.3 Kohler Bathtub and Shower Product Market Performance
 - 10.2.4 Kohler Business Overview
 - 10.2.5 Kohler SWOT Analysis
 - 10.2.6 Kohler Recent Developments
- 10.3 Delta
 - 10.3.1 Delta Basic Information
 - 10.3.2 Delta Bathtub and Shower Product Overview
 - 10.3.3 Delta Bathtub and Shower Product Market Performance
 - 10.3.4 Delta Business Overview
 - 10.3.5 Delta SWOT Analysis
 - 10.3.6 Delta Recent Developments
- 10.4 Signature Hardware
 - 10.4.1 Signature Hardware Basic Information
 - 10.4.2 Signature Hardware Bathtub and Shower Product Overview
 - 10.4.3 Signature Hardware Bathtub and Shower Product Market Performance
 - 10.4.4 Signature Hardware Business Overview
 - 10.4.5 Signature Hardware Recent Developments
- 10.5 Moen
 - 10.5.1 Moen Basic Information
 - 10.5.2 Moen Bathtub and Shower Product Overview
 - 10.5.3 Moen Bathtub and Shower Product Market Performance
 - 10.5.4 Moen Business Overview
 - 10.5.5 Moen Recent Developments
- 10.6 Miseno
 - 10.6.1 Miseno Basic Information
 - 10.6.2 Miseno Bathtub and Shower Product Overview
 - 10.6.3 Miseno Bathtub and Shower Product Market Performance
 - 10.6.4 Miseno Business Overview
 - 10.6.5 Miseno Recent Developments
- 10.7 James Martin Vanities
 - 10.7.1 James Martin Vanities Basic Information
 - 10.7.2 James Martin Vanities Bathtub and Shower Product Overview
 - 10.7.3 James Martin Vanities Bathtub and Shower Product Market Performance
 - 10.7.4 James Martin Vanities Business Overview
 - 10.7.5 James Martin Vanities Recent Developments

10.8 Brizo

- 10.8.1 Brizo Basic Information
- 10.8.2 Brizo Bathtub and Shower Product Overview
- 10.8.3 Brizo Bathtub and Shower Product Market Performance
- 10.8.4 Brizo Business Overview
- 10.8.5 Brizo Recent Developments

10.9 Jacuzzi

- 10.9.1 Jacuzzi Basic Information
- 10.9.2 Jacuzzi Bathtub and Shower Product Overview
- 10.9.3 Jacuzzi Bathtub and Shower Product Market Performance
- 10.9.4 Jacuzzi Business Overview
- 10.9.5 Jacuzzi Recent Developments

10.10 Elkay

- 10.10.1 Elkay Basic Information
- 10.10.2 Elkay Bathtub and Shower Product Overview
- 10.10.3 Elkay Bathtub and Shower Product Market Performance
- 10.10.4 Elkay Business Overview
- 10.10.5 Elkay Recent Developments

10.11 Kraus

- 10.11.1 Kraus Basic Information
- 10.11.2 Kraus Bathtub and Shower Product Overview
- 10.11.3 Kraus Bathtub and Shower Product Market Performance
- 10.11.4 Kraus Business Overview
- 10.11.5 Kraus Recent Developments

10.12 Pfister

- 10.12.1 Pfister Basic Information
- 10.12.2 Pfister Bathtub and Shower Product Overview
- 10.12.3 Pfister Bathtub and Shower Product Market Performance
- 10.12.4 Pfister Business Overview
- 10.12.5 Pfister Recent Developments

10.13 Rohl

- 10.13.1 Rohl Basic Information
- 10.13.2 Rohl Bathtub and Shower Product Overview
- 10.13.3 Rohl Bathtub and Shower Product Market Performance
- 10.13.4 Rohl Business Overview
- 10.13.5 Rohl Recent Developments

11 BATHTUB AND SHOWER MARKET FORECAST BY REGION

- 11.1 Global Bathtub and Shower Market Size Forecast
- 11.2 Global Bathtub and Shower Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Bathtub and Shower Market Size Forecast by Country
 - 11.2.3 Asia Pacific Bathtub and Shower Market Size Forecast by Region
 - 11.2.4 South America Bathtub and Shower Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Bathtub and Shower by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Bathtub and Shower Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Bathtub and Shower by Type (2026-2035)
 - 12.1.2 Global Bathtub and Shower Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Bathtub and Shower by Type (2026-2035)
- 12.2 Global Bathtub and Shower Market Forecast by Application (2026-2035)
 - 12.2.1 Global Bathtub and Shower Sales (K Units) Forecast by Application
 - 12.2.2 Global Bathtub and Shower Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Bathtub and Shower Market Size by Type (M USD)
Table 4. Global Bathtub and Shower Market Size by Application
Table 5. Bathtub and Shower Market Size Comparison by Region (M USD)
Table 6. Global Bathtub and Shower Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Bathtub and Shower Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Bathtub and Shower Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Bathtub and Shower Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Bathtub and Shower as of 2025)
Table 11. Global Market Bathtub and Shower Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Bathtub and Shower Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Bathtub and Shower Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Bathtub and Shower Sales by Type (K Units)
Table 27. Global Bathtub and Shower Market Size by Type (M USD)
Table 28. Global Bathtub and Shower Sales (K Units) by Type (2020-2025)
Table 29. Global Bathtub and Shower Sales Market Share by Type (2020-2025)
Table 30. Global Bathtub and Shower Market Size (M USD) by Type (2020-2025)
Table 31. Global Bathtub and Shower Market Share by Type (2020-2025)

Table 32. Global Bathtub and Shower Price (USD/Unit) by Type (2020-2025)
Table 33. Global Bathtub and Shower Sales (K Units) by Application
Table 34. Global Bathtub and Shower Market Size by Application
Table 35. Global Bathtub and Shower Sales by Application (2020-2025) & (K Units)
Table 36. Global Bathtub and Shower Sales Market Share by Application (2020-2025)
Table 37. Global Bathtub and Shower Market Size by Application (2020-2025) & (M USD)
Table 38. Global Bathtub and Shower Market Share by Application (2020-2025)
Table 39. Global Bathtub and Shower Sales Growth Rate by Application (2020-2025)
Table 40. Global Bathtub and Shower Sales by Region (2020-2025) & (K Units)
Table 41. Global Bathtub and Shower Sales Market Share by Region (2020-2025)
Table 42. Global Bathtub and Shower Market Size by Region (2020-2025) & (M USD)
Table 43. Global Bathtub and Shower Market Size by Region (2020-2025)
Table 44. North America Bathtub and Shower Sales by Country (2020-2025) & (K Units)
Table 45. North America Bathtub and Shower Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Bathtub and Shower Sales by Country (2020-2025) & (K Units)
Table 47. Europe Bathtub and Shower Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Bathtub and Shower Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Bathtub and Shower Market Size by Region (2020-2025) & (M USD)
Table 50. South America Bathtub and Shower Sales by Country (2020-2025) & (K Units)
Table 51. South America Bathtub and Shower Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Bathtub and Shower Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Bathtub and Shower Market Size by Region (2020-2025) & (M USD)
Table 54. Global Bathtub and Shower Production (K Units) by Region(2020-2025)
Table 55. Global Bathtub and Shower Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Bathtub and Shower Revenue Market Share by Region (2020-2025)
Table 57. Global Bathtub and Shower Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Bathtub and Shower Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Bathtub and Shower Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Bathtub and Shower Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Bathtub and Shower Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Ove Decors Basic Information

Table 63. Ove Decors Bathtub and Shower Product Overview

Table 64. Ove Decors Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Ove Decors Business Overview

Table 66. Ove Decors SWOT Analysis

Table 67. Ove Decors Recent Developments

Table 68. Kohler Basic Information

Table 69. Kohler Bathtub and Shower Product Overview

Table 70. Kohler Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Kohler Business Overview

Table 72. Kohler SWOT Analysis

Table 73. Kohler Recent Developments

Table 74. Delta Basic Information

Table 75. Delta Bathtub and Shower Product Overview

Table 76. Delta Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Delta Business Overview

Table 78. Delta SWOT Analysis

Table 79. Delta Recent Developments

Table 80. Signature Hardware Basic Information

Table 81. Signature Hardware Bathtub and Shower Product Overview

Table 82. Signature Hardware Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Signature Hardware Business Overview

Table 84. Signature Hardware Recent Developments

Table 85. Moen Basic Information

Table 86. Moen Bathtub and Shower Product Overview

Table 87. Moen Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Moen Business Overview

Table 89. Moen Recent Developments

Table 90. Miseno Basic Information

Table 91. Miseno Bathtub and Shower Product Overview

Table 92. Miseno Bathtub and Shower Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 93. Miseno Business Overview

Table 94. Miseno Recent Developments

Table 95. James Martin Vanities Basic Information

Table 96. James Martin Vanities Bathtub and Shower Product Overview

Table 97. James Martin Vanities Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. James Martin Vanities Business Overview

Table 99. James Martin Vanities Recent Developments

Table 100. Brizo Basic Information

Table 101. Brizo Bathtub and Shower Product Overview

Table 102. Brizo Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Brizo Business Overview

Table 104. Brizo Recent Developments

Table 105. Jacuzzi Basic Information

Table 106. Jacuzzi Bathtub and Shower Product Overview

Table 107. Jacuzzi Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Jacuzzi Business Overview

Table 109. Jacuzzi Recent Developments

Table 110. Elkay Basic Information

Table 111. Elkay Bathtub and Shower Product Overview

Table 112. Elkay Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Elkay Business Overview

Table 114. Elkay Recent Developments

Table 115. Kraus Basic Information

Table 116. Kraus Bathtub and Shower Product Overview

Table 117. Kraus Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Kraus Business Overview

Table 119. Kraus Recent Developments

Table 120. Pfister Basic Information

Table 121. Pfister Bathtub and Shower Product Overview

Table 122. Pfister Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Pfister Business Overview

Table 124. Pfister Recent Developments

Table 125. Rohl Basic Information

Table 126. Rohl Bathtub and Shower Product Overview

Table 127. Rohl Bathtub and Shower Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Rohl Business Overview

Table 129. Rohl Recent Developments

Table 130. Global Bathtub and Shower Sales Forecast by Region (2026-2035) & (K Units)

Table 131. Global Bathtub and Shower Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Bathtub and Shower Sales Forecast by Country (2026-2035) & (K Units)

Table 133. North America Bathtub and Shower Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Bathtub and Shower Sales Forecast by Country (2026-2035) & (K Units)

Table 135. Europe Bathtub and Shower Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Bathtub and Shower Sales Forecast by Region (2026-2035) & (K Units)

Table 137. Asia Pacific Bathtub and Shower Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Bathtub and Shower Sales Forecast by Country (2026-2035) & (K Units)

Table 139. South America Bathtub and Shower Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Bathtub and Shower Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Bathtub and Shower Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Bathtub and Shower Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Bathtub and Shower Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Bathtub and Shower Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Bathtub and Shower Sales (K Units) Forecast by Application (2026-2035)

Table 146. Global Bathtub and Shower Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Bathtub and Shower
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Bathtub and Shower Market Size (M USD), 2025-2035
- Figure 5. Global Bathtub and Shower Market Size (M USD) (2020-2035)
- Figure 6. Global Bathtub and Shower Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Bathtub and Shower Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Bathtub and Shower Product Life Cycle
- Figure 13. Bathtub and Shower Sales Share by Manufacturers in 2025
- Figure 14. Global Bathtub and Shower Revenue Share by Manufacturers in 2025
- Figure 15. Bathtub and Shower Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Bathtub and Shower Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Bathtub and Shower Revenue in 2025
- Figure 18. Industry Chain Map of Bathtub and Shower
- Figure 19. Global Bathtub and Shower Market PEST Analysis
- Figure 20. Global Bathtub and Shower Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Bathtub and Shower Market Share by Type
- Figure 27. Sales Market Share of Bathtub and Shower by Type (2020-2025)
- Figure 28. Sales Market Share of Bathtub and Shower by Type in 2025
- Figure 29. Market Share of Bathtub and Shower by Type (2020-2025)
- Figure 30. Market Share of Bathtub and Shower by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Bathtub and Shower Market Share by Application

- Figure 33. Global Bathtub and Shower Sales Market Share by Application (2020-2025)
- Figure 34. Global Bathtub and Shower Sales Market Share by Application in 2025
- Figure 35. Global Bathtub and Shower Market Share by Application (2020-2025)
- Figure 36. Global Bathtub and Shower Market Share by Application in 2025
- Figure 37. Global Bathtub and Shower Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Bathtub and Shower Sales Market Share by Region (2020-2025)
- Figure 39. Global Bathtub and Shower Market Size by Region (2020-2025)
- Figure 40. North America Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Bathtub and Shower Sales Market Share by Country in 2024
- Figure 43. North America Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Bathtub and Shower Market Size by Country in 2024
- Figure 45. U.S. Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Bathtub and Shower Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Bathtub and Shower Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Bathtub and Shower Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Bathtub and Shower Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Bathtub and Shower Sales Market Share by Country in 2024
- Figure 53. Europe Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Bathtub and Shower Market Size by Country in 2024
- Figure 55. Germany Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Bathtub and Shower Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Bathtub and Shower Sales Market Share by Region in 2024

Figure 67. Asia Pacific Bathtub and Shower Market Size by Region in 2024

Figure 68. China Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Bathtub and Shower Sales and Growth Rate (K Units)

Figure 79. South America Bathtub and Shower Sales Market Share by Country in 2024

Figure 80. South America Bathtub and Shower Market Size and Growth Rate (M USD)

Figure 81. South America Bathtub and Shower Market Size by Country in 2024

Figure 82. Brazil Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Bathtub and Shower Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Bathtub and Shower Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Bathtub and Shower Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Bathtub and Shower Market Size by Region in 2024

Figure 92. Saudi Arabia Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Bathtub and Shower Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Bathtub and Shower Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Bathtub and Shower Production Market Share by Region (2020-2025)

Figure 103. North America Bathtub and Shower Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Bathtub and Shower Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Bathtub and Shower Production (K Units) Growth Rate (2020-2025)

Figure 106. China Bathtub and Shower Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Bathtub and Shower Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Bathtub and Shower Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Bathtub and Shower Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Bathtub and Shower Market Share Forecast by Type (2026-2035)

Figure 111. Global Bathtub and Shower Sales Forecast by Application (2026-2035)

Figure 112. Global Bathtub and Shower Market Share Forecast by Application
(2026-2035)

I would like to order

Product name: Global Bathtub and Shower Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G95A6C108477EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G95A6C108477EN.html>