

Global Balloon Grade Helium Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Balloon Grade Helium competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Balloon Grade Helium refers to a colorless, odorless, non-toxic inert gas with high purity suitable for filling balloons. It has stable chemical properties and a density much smaller than air, about one-seventh of air, which can give balloons good floating properties. Helium (chemical symbol He) is a colorless, odorless, non-toxic inert gas. It is the lightest gas in the universe except hydrogen. Balloon Grade Helium refers to high-quality helium with high purity suitable for filling balloons. Since the density of helium is much smaller than that of air (about one-seventh of air), it can easily float in the air after filling balloons. At the same time, helium has stable chemical properties, does not react with other elements or compounds, and exists in gaseous state at normal temperature and pressure, which makes it a safe choice for filling balloons.

The global Balloon Grade Helium market size was estimated at USD 243.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Balloon Grade Helium market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Balloon Grade Helium market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Balloon Grade Helium market.

Global Balloon Grade Helium Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Mertius Gas
BOC Gases
Jinhong Gas
Air Products
Airgas
Coregas
American Gas Products
Messer
Air Liquide

Taiyo Nippon Sanso
Zephyr Solutions
Linde Gas & Equipment

Market Segmentation (by Type)

Purity below 99%
Purity 99% and above

Market Segmentation (by Application)

Entertainment and Decoration
Advertising and Publicity
Scientific Research and Meteorology
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Balloon Grade Helium Market
Overview of the regional outlook of the Balloon Grade Helium Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Balloon Grade Helium Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Balloon Grade Helium, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Balloon Grade Helium
- 1.2 Key Market Segments
 - 1.2.1 Balloon Grade Helium Segment by Type
 - 1.2.2 Balloon Grade Helium Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BALLOON GRADE HELIUM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Balloon Grade Helium Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Balloon Grade Helium Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BALLOON GRADE HELIUM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Balloon Grade Helium Product Life Cycle
- 3.3 Global Balloon Grade Helium Sales by Manufacturers (2020-2025)
- 3.4 Global Balloon Grade Helium Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Balloon Grade Helium Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Balloon Grade Helium Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Balloon Grade Helium Market Competitive Situation and Trends
 - 3.8.1 Balloon Grade Helium Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Balloon Grade Helium Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BALLOON GRADE HELIUM INDUSTRY CHAIN ANALYSIS

- 4.1 Balloon Grade Helium Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BALLOON GRADE HELIUM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Balloon Grade Helium Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Balloon Grade Helium Market
- 5.7 ESG Ratings of Leading Companies

6 BALLOON GRADE HELIUM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Balloon Grade Helium Sales Market Share by Type (2020-2025)
- 6.3 Global Balloon Grade Helium Market Size by Type (2020-2025)
- 6.4 Global Balloon Grade Helium Price by Type (2020-2025)

7 BALLOON GRADE HELIUM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Balloon Grade Helium Market Sales by Application (2020-2025)

7.3 Global Balloon Grade Helium Market Size (M USD) by Application (2020-2025)

7.4 Global Balloon Grade Helium Sales Growth Rate by Application (2020-2025)

8 BALLOON GRADE HELIUM MARKET SALES BY REGION

8.1 Global Balloon Grade Helium Sales by Region

8.1.1 Global Balloon Grade Helium Sales by Region

8.1.2 Global Balloon Grade Helium Sales Market Share by Region

8.2 Global Balloon Grade Helium Market Size by Region

8.2.1 Global Balloon Grade Helium Market Size by Region

8.2.2 Global Balloon Grade Helium Market Size by Region

8.3 North America

8.3.1 North America Balloon Grade Helium Sales by Country

8.3.2 North America Balloon Grade Helium Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Balloon Grade Helium Sales by Country

8.4.2 Europe Balloon Grade Helium Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Balloon Grade Helium Sales by Region

8.5.2 Asia Pacific Balloon Grade Helium Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Balloon Grade Helium Sales by Country

8.6.2 South America Balloon Grade Helium Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Balloon Grade Helium Sales by Region
- 8.7.2 Middle East and Africa Balloon Grade Helium Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 BALLOON GRADE HELIUM MARKET PRODUCTION BY REGION

- 9.1 Global Production of Balloon Grade Helium by Region(2020-2025)
- 9.2 Global Balloon Grade Helium Revenue Market Share by Region (2020-2025)
- 9.3 Global Balloon Grade Helium Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Balloon Grade Helium Production
 - 9.4.1 North America Balloon Grade Helium Production Growth Rate (2020-2025)
 - 9.4.2 North America Balloon Grade Helium Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Balloon Grade Helium Production
 - 9.5.1 Europe Balloon Grade Helium Production Growth Rate (2020-2025)
 - 9.5.2 Europe Balloon Grade Helium Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Balloon Grade Helium Production (2020-2025)
 - 9.6.1 Japan Balloon Grade Helium Production Growth Rate (2020-2025)
 - 9.6.2 Japan Balloon Grade Helium Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Balloon Grade Helium Production (2020-2025)
 - 9.7.1 China Balloon Grade Helium Production Growth Rate (2020-2025)
 - 9.7.2 China Balloon Grade Helium Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Mertius Gas
 - 10.1.1 Mertius Gas Basic Information
 - 10.1.2 Mertius Gas Balloon Grade Helium Product Overview
 - 10.1.3 Mertius Gas Balloon Grade Helium Product Market Performance
 - 10.1.4 Mertius Gas Business Overview

- 10.1.5 Mertius Gas SWOT Analysis
- 10.1.6 Mertius Gas Recent Developments
- 10.2 BOC Gases
 - 10.2.1 BOC Gases Basic Information
 - 10.2.2 BOC Gases Balloon Grade Helium Product Overview
 - 10.2.3 BOC Gases Balloon Grade Helium Product Market Performance
 - 10.2.4 BOC Gases Business Overview
 - 10.2.5 BOC Gases SWOT Analysis
 - 10.2.6 BOC Gases Recent Developments
- 10.3 Jinhong Gas
 - 10.3.1 Jinhong Gas Basic Information
 - 10.3.2 Jinhong Gas Balloon Grade Helium Product Overview
 - 10.3.3 Jinhong Gas Balloon Grade Helium Product Market Performance
 - 10.3.4 Jinhong Gas Business Overview
 - 10.3.5 Jinhong Gas SWOT Analysis
 - 10.3.6 Jinhong Gas Recent Developments
- 10.4 Air Products
 - 10.4.1 Air Products Basic Information
 - 10.4.2 Air Products Balloon Grade Helium Product Overview
 - 10.4.3 Air Products Balloon Grade Helium Product Market Performance
 - 10.4.4 Air Products Business Overview
 - 10.4.5 Air Products Recent Developments
- 10.5 Airgas
 - 10.5.1 Airgas Basic Information
 - 10.5.2 Airgas Balloon Grade Helium Product Overview
 - 10.5.3 Airgas Balloon Grade Helium Product Market Performance
 - 10.5.4 Airgas Business Overview
 - 10.5.5 Airgas Recent Developments
- 10.6 Coregas
 - 10.6.1 Coregas Basic Information
 - 10.6.2 Coregas Balloon Grade Helium Product Overview
 - 10.6.3 Coregas Balloon Grade Helium Product Market Performance
 - 10.6.4 Coregas Business Overview
 - 10.6.5 Coregas Recent Developments
- 10.7 American Gas Products
 - 10.7.1 American Gas Products Basic Information
 - 10.7.2 American Gas Products Balloon Grade Helium Product Overview
 - 10.7.3 American Gas Products Balloon Grade Helium Product Market Performance
 - 10.7.4 American Gas Products Business Overview

- 10.7.5 American Gas Products Recent Developments
- 10.8 Messer
 - 10.8.1 Messer Basic Information
 - 10.8.2 Messer Balloon Grade Helium Product Overview
 - 10.8.3 Messer Balloon Grade Helium Product Market Performance
 - 10.8.4 Messer Business Overview
 - 10.8.5 Messer Recent Developments
- 10.9 Air Liquide
 - 10.9.1 Air Liquide Basic Information
 - 10.9.2 Air Liquide Balloon Grade Helium Product Overview
 - 10.9.3 Air Liquide Balloon Grade Helium Product Market Performance
 - 10.9.4 Air Liquide Business Overview
 - 10.9.5 Air Liquide Recent Developments
- 10.10 Taiyo Nippon Sanso
 - 10.10.1 Taiyo Nippon Sanso Basic Information
 - 10.10.2 Taiyo Nippon Sanso Balloon Grade Helium Product Overview
 - 10.10.3 Taiyo Nippon Sanso Balloon Grade Helium Product Market Performance
 - 10.10.4 Taiyo Nippon Sanso Business Overview
 - 10.10.5 Taiyo Nippon Sanso Recent Developments
- 10.11 Zephyr Solutions
 - 10.11.1 Zephyr Solutions Basic Information
 - 10.11.2 Zephyr Solutions Balloon Grade Helium Product Overview
 - 10.11.3 Zephyr Solutions Balloon Grade Helium Product Market Performance
 - 10.11.4 Zephyr Solutions Business Overview
 - 10.11.5 Zephyr Solutions Recent Developments
- 10.12 Linde Gas and Equipment
 - 10.12.1 Linde Gas and Equipment Basic Information
 - 10.12.2 Linde Gas and Equipment Balloon Grade Helium Product Overview
 - 10.12.3 Linde Gas and Equipment Balloon Grade Helium Product Market Performance
 - 10.12.4 Linde Gas and Equipment Business Overview
 - 10.12.5 Linde Gas and Equipment Recent Developments

11 BALLOON GRADE HELIUM MARKET FORECAST BY REGION

- 11.1 Global Balloon Grade Helium Market Size Forecast
- 11.2 Global Balloon Grade Helium Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Balloon Grade Helium Market Size Forecast by Country
 - 11.2.3 Asia Pacific Balloon Grade Helium Market Size Forecast by Region

11.2.4 South America Balloon Grade Helium Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Balloon Grade Helium by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Balloon Grade Helium Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Balloon Grade Helium by Type (2026-2035)

12.1.2 Global Balloon Grade Helium Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Balloon Grade Helium by Type (2026-2035)

12.2 Global Balloon Grade Helium Market Forecast by Application (2026-2035)

12.2.1 Global Balloon Grade Helium Sales (K MT) Forecast by Application

12.2.2 Global Balloon Grade Helium Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Balloon Grade Helium Market Size by Type (M USD)
- Table 4. Global Balloon Grade Helium Market Size by Application
- Table 5. Balloon Grade Helium Market Size Comparison by Region (M USD)
- Table 6. Global Balloon Grade Helium Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Balloon Grade Helium Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Balloon Grade Helium Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Balloon Grade Helium Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Balloon Grade Helium as of 2025)
- Table 11. Global Market Balloon Grade Helium Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Balloon Grade Helium Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Balloon Grade Helium Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Balloon Grade Helium Sales by Type (K MT)
- Table 27. Global Balloon Grade Helium Market Size by Type (M USD)
- Table 28. Global Balloon Grade Helium Sales (K MT) by Type (2020-2025)
- Table 29. Global Balloon Grade Helium Sales Market Share by Type (2020-2025)

- Table 30. Global Balloon Grade Helium Market Size (M USD) by Type (2020-2025)
- Table 31. Global Balloon Grade Helium Market Share by Type (2020-2025)
- Table 32. Global Balloon Grade Helium Price (USD/KG) by Type (2020-2025)
- Table 33. Global Balloon Grade Helium Sales (K MT) by Application
- Table 34. Global Balloon Grade Helium Market Size by Application
- Table 35. Global Balloon Grade Helium Sales by Application (2020-2025) & (K MT)
- Table 36. Global Balloon Grade Helium Sales Market Share by Application (2020-2025)
- Table 37. Global Balloon Grade Helium Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Balloon Grade Helium Market Share by Application (2020-2025)
- Table 39. Global Balloon Grade Helium Sales Growth Rate by Application (2020-2025)
- Table 40. Global Balloon Grade Helium Sales by Region (2020-2025) & (K MT)
- Table 41. Global Balloon Grade Helium Sales Market Share by Region (2020-2025)
- Table 42. Global Balloon Grade Helium Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Balloon Grade Helium Market Size by Region (2020-2025)
- Table 44. North America Balloon Grade Helium Sales by Country (2020-2025) & (K MT)
- Table 45. North America Balloon Grade Helium Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Balloon Grade Helium Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Balloon Grade Helium Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Balloon Grade Helium Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Balloon Grade Helium Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Balloon Grade Helium Sales by Country (2020-2025) & (K MT)
- Table 51. South America Balloon Grade Helium Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Balloon Grade Helium Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Balloon Grade Helium Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Balloon Grade Helium Production (K MT) by Region(2020-2025)
- Table 55. Global Balloon Grade Helium Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Balloon Grade Helium Revenue Market Share by Region (2020-2025)
- Table 57. Global Balloon Grade Helium Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Balloon Grade Helium Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Balloon Grade Helium Production (K MT), Revenue (US\$ Million),

Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Balloon Grade Helium Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Balloon Grade Helium Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Mertius Gas Basic Information

Table 63. Mertius Gas Balloon Grade Helium Product Overview

Table 64. Mertius Gas Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Mertius Gas Business Overview

Table 66. Mertius Gas SWOT Analysis

Table 67. Mertius Gas Recent Developments

Table 68. BOC Gases Basic Information

Table 69. BOC Gases Balloon Grade Helium Product Overview

Table 70. BOC Gases Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. BOC Gases Business Overview

Table 72. BOC Gases SWOT Analysis

Table 73. BOC Gases Recent Developments

Table 74. Jinhong Gas Basic Information

Table 75. Jinhong Gas Balloon Grade Helium Product Overview

Table 76. Jinhong Gas Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Jinhong Gas Business Overview

Table 78. Jinhong Gas SWOT Analysis

Table 79. Jinhong Gas Recent Developments

Table 80. Air Products Basic Information

Table 81. Air Products Balloon Grade Helium Product Overview

Table 82. Air Products Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Air Products Business Overview

Table 84. Air Products Recent Developments

Table 85. Airgas Basic Information

Table 86. Airgas Balloon Grade Helium Product Overview

Table 87. Airgas Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Airgas Business Overview

Table 89. Airgas Recent Developments

Table 90. Coregas Basic Information

- Table 91. Coregas Balloon Grade Helium Product Overview
- Table 92. Coregas Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Coregas Business Overview
- Table 94. Coregas Recent Developments
- Table 95. American Gas Products Basic Information
- Table 96. American Gas Products Balloon Grade Helium Product Overview
- Table 97. American Gas Products Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. American Gas Products Business Overview
- Table 99. American Gas Products Recent Developments
- Table 100. Messer Basic Information
- Table 101. Messer Balloon Grade Helium Product Overview
- Table 102. Messer Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Messer Business Overview
- Table 104. Messer Recent Developments
- Table 105. Air Liquide Basic Information
- Table 106. Air Liquide Balloon Grade Helium Product Overview
- Table 107. Air Liquide Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Air Liquide Business Overview
- Table 109. Air Liquide Recent Developments
- Table 110. Taiyo Nippon Sanso Basic Information
- Table 111. Taiyo Nippon Sanso Balloon Grade Helium Product Overview
- Table 112. Taiyo Nippon Sanso Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Taiyo Nippon Sanso Business Overview
- Table 114. Taiyo Nippon Sanso Recent Developments
- Table 115. Zephyr Solutions Basic Information
- Table 116. Zephyr Solutions Balloon Grade Helium Product Overview
- Table 117. Zephyr Solutions Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Zephyr Solutions Business Overview
- Table 119. Zephyr Solutions Recent Developments
- Table 120. Linde Gas and Equipment Basic Information
- Table 121. Linde Gas and Equipment Balloon Grade Helium Product Overview
- Table 122. Linde Gas and Equipment Balloon Grade Helium Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Linde Gas and Equipment Business Overview

Table 124. Linde Gas and Equipment Recent Developments

Table 125. Global Balloon Grade Helium Sales Forecast by Region (2026-2035) & (K MT)

Table 126. Global Balloon Grade Helium Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Balloon Grade Helium Sales Forecast by Country (2026-2035) & (K MT)

Table 128. North America Balloon Grade Helium Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Balloon Grade Helium Sales Forecast by Country (2026-2035) & (K MT)

Table 130. Europe Balloon Grade Helium Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Balloon Grade Helium Sales Forecast by Region (2026-2035) & (K MT)

Table 132. Asia Pacific Balloon Grade Helium Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Balloon Grade Helium Sales Forecast by Country (2026-2035) & (K MT)

Table 134. South America Balloon Grade Helium Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Balloon Grade Helium Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Balloon Grade Helium Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Balloon Grade Helium Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Balloon Grade Helium Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Balloon Grade Helium Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Balloon Grade Helium Sales (K MT) Forecast by Application (2026-2035)

Table 141. Global Balloon Grade Helium Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Balloon Grade Helium
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Balloon Grade Helium Market Size (M USD), 2025-2035
- Figure 5. Global Balloon Grade Helium Market Size (M USD) (2020-2035)
- Figure 6. Global Balloon Grade Helium Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Balloon Grade Helium Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Balloon Grade Helium Product Life Cycle
- Figure 13. Balloon Grade Helium Sales Share by Manufacturers in 2025
- Figure 14. Global Balloon Grade Helium Revenue Share by Manufacturers in 2025
- Figure 15. Balloon Grade Helium Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Balloon Grade Helium Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Balloon Grade Helium Revenue in 2025
- Figure 18. Industry Chain Map of Balloon Grade Helium
- Figure 19. Global Balloon Grade Helium Market PEST Analysis
- Figure 20. Global Balloon Grade Helium Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Balloon Grade Helium Market Share by Type
- Figure 27. Sales Market Share of Balloon Grade Helium by Type (2020-2025)
- Figure 28. Sales Market Share of Balloon Grade Helium by Type in 2025
- Figure 29. Market Share of Balloon Grade Helium by Type (2020-2025)
- Figure 30. Market Share of Balloon Grade Helium by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Balloon Grade Helium Market Share by Application

Figure 33. Global Balloon Grade Helium Sales Market Share by Application (2020-2025)

Figure 34. Global Balloon Grade Helium Sales Market Share by Application in 2025

Figure 35. Global Balloon Grade Helium Market Share by Application (2020-2025)

Figure 36. Global Balloon Grade Helium Market Share by Application in 2025

Figure 37. Global Balloon Grade Helium Sales Growth Rate by Application (2020-2025)

Figure 38. Global Balloon Grade Helium Sales Market Share by Region (2020-2025)

Figure 39. Global Balloon Grade Helium Market Size by Region (2020-2025)

Figure 40. North America Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Balloon Grade Helium Sales Market Share by Country in 2024

Figure 43. North America Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Balloon Grade Helium Market Size by Country in 2024

Figure 45. U.S. Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Balloon Grade Helium Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Balloon Grade Helium Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Balloon Grade Helium Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Balloon Grade Helium Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Balloon Grade Helium Sales Market Share by Country in 2024

Figure 53. Europe Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Balloon Grade Helium Market Size by Country in 2024

Figure 55. Germany Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Balloon Grade Helium Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Balloon Grade Helium Sales Market Share by Region in 2024

Figure 67. Asia Pacific Balloon Grade Helium Market Size by Region in 2024

Figure 68. China Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Balloon Grade Helium Sales and Growth Rate (K MT)

Figure 79. South America Balloon Grade Helium Sales Market Share by Country in 2024

Figure 80. South America Balloon Grade Helium Market Size and Growth Rate (M USD)

Figure 81. South America Balloon Grade Helium Market Size by Country in 2024

Figure 82. Brazil Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Balloon Grade Helium Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Balloon Grade Helium Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Balloon Grade Helium Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Balloon Grade Helium Market Size by Region in 2024

Figure 92. Saudi Arabia Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Balloon Grade Helium Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Balloon Grade Helium Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Balloon Grade Helium Production Market Share by Region (2020-2025)

Figure 103. North America Balloon Grade Helium Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Balloon Grade Helium Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Balloon Grade Helium Production (K MT) Growth Rate (2020-2025)

Figure 106. China Balloon Grade Helium Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Balloon Grade Helium Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Balloon Grade Helium Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Balloon Grade Helium Sales Market Share Forecast by Type

(2026-2035)

Figure 110. Global Balloon Grade Helium Market Share Forecast by Type (2026-2035)

Figure 111. Global Balloon Grade Helium Sales Forecast by Application (2026-2035)

Figure 112. Global Balloon Grade Helium Market Share Forecast by Application
(2026-2035)

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