

Global Bagels Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GA1BC77893C4EN.html>

Date: December 2024

Pages: 147

Price: US\$ 2,800.00 (Single User License)

ID: GA1BC77893C4EN

Abstracts

Report Overview

Bagels are a popular type of bread product that originated in Jewish communities in Poland in the 17th century. They are characterized by their ring shape, chewy texture, and boiled-then-baked cooking method. In the modern market, bagels are enjoyed by a wide range of consumers for breakfast, snacks, and sandwiches. They are often topped or filled with various ingredients like cream cheese, smoked salmon, or deli meats.

The current market size for bagels in 2023 is estimated at approximately USD 970 million. This figure reflects the steady demand for convenient and versatile food options among consumers. Looking ahead, the projected Compound Annual Growth Rate (CAGR) for the bagel market from 2024 to 2032 is expected to be around 4.5%. This growth can be attributed to factors such as increasing consumer preference for ready-to-eat breakfast items, the popularity of artisanal and gourmet food products, and the expansion of bakery chains offering a variety of bagel flavors.

Several key growth drivers fuel the bagel market. Firstly, the shift towards on-the-go eating habits and the rising demand for quick yet satisfying meal options have boosted the consumption of convenient foods like bagels. Secondly, the increasing focus on health and wellness among consumers has led to the development of whole grain, gluten-free, and organic bagel options to cater to diverse dietary preferences. Lastly, the innovation in flavors and fillings, along with aggressive marketing strategies by manufacturers, have contributed to the market's growth by attracting new consumer segments.

In terms of market trends, one notable trend is the growing popularity of specialty and

artisanal bagels. These unique offerings, such as rainbow bagels, stuffed bagels, or dessert-inspired flavors, cater to consumers seeking novel and Instagram-worthy food experiences. Additionally, the rise of online food delivery services has made it easier for consumers to access a wider range of bagel options from local bakeries and chains, further driving market growth.

Regionally, the bagel market is dominated by North America, particularly the United States, where bagels have become a staple breakfast item. The strong market presence in North America can be attributed to factors such as cultural influences, widespread availability in cafes and supermarkets, and the versatility of bagels in various meal occasions. In Europe, countries like the United Kingdom and Germany also exhibit a growing demand for bagels, driven by changing consumer preferences and the influence of American food trends.

Despite the positive outlook, the bagel market faces challenges such as increasing competition from alternative breakfast options like smoothie bowls or avocado toast. Additionally, fluctuations in raw material prices, particularly wheat and yeast, can impact production costs for bagel manufacturers, potentially affecting pricing strategies and profit margins.

In conclusion, the bagel market continues to show steady growth driven by factors like convenience, innovation, and changing consumer preferences. To capitalize on this growth, businesses in the bagel industry should focus on product diversification, health-conscious offerings, and strategic marketing to appeal to evolving consumer tastes and preferences.

This report provides a deep insight into the global Bagels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Bagels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Bagels market in any manner.

Global Bagels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BAB Inc

Panera Bread Company

Bruegger's Bagel Bakery

Einstein Noah Restaurant Group

George Weston Ltd.

Kettleman's Bagel Company

Flowers Foods

Aryzta Americas

Hostess Brands

Dunkin' Donuts

McDonald's

Thomas' Bagels

Market Segmentation (by Type)

Fresh and Frozen Bagels

Prepackaged Bagels

Market Segmentation (by Application)

Supermarkets

Food Service

Convenience store

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Bagels Market

Overview of the regional outlook of the Bagels Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Bagels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Bagels

1.2 Key Market Segments

1.2.1 Bagels Segment by Type

1.2.2 Bagels Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BAGELS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Bagels Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Bagels Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 BAGELS MARKET COMPETITIVE LANDSCAPE

3.1 Global Bagels Sales by Manufacturers (2019-2024)

3.2 Global Bagels Revenue Market Share by Manufacturers (2019-2024)

3.3 Bagels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Bagels Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Bagels Sales Sites, Area Served, Product Type

3.6 Bagels Market Competitive Situation and Trends

3.6.1 Bagels Market Concentration Rate

3.6.2 Global 5 and 10 Largest Bagels Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 BAGELS INDUSTRY CHAIN ANALYSIS

4.1 Bagels Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BAGELS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 BAGELS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Bagels Sales Market Share by Type (2019-2024)

6.3 Global Bagels Market Size Market Share by Type (2019-2024)

6.4 Global Bagels Price by Type (2019-2024)

7 BAGELS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Bagels Market Sales by Application (2019-2024)

7.3 Global Bagels Market Size (M USD) by Application (2019-2024)

7.4 Global Bagels Sales Growth Rate by Application (2019-2024)

8 BAGELS MARKET SALES BY REGION

8.1 Global Bagels Sales by Region

8.1.1 Global Bagels Sales by Region

8.1.2 Global Bagels Sales Market Share by Region

8.2 Global Bagels Market Size by Region

8.2.1 Global Bagels Market Size by Region

8.2.2 Global Bagels Market Size Market Share by Region

8.3 North America

8.3.1 North America Bagels Sales by Country

8.3.2 North America Bagels Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Bagels Sales by Country

8.4.2 Europe Bagels Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Bagels Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Bagels Market Size by Region

8.6.2 Asia Pacific Bagels Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Bagels Sales by Country

8.7.2 South America Bagels Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Bagels Sales by Region

8.8.2 Middle East and Africa Bagels Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 BAGELS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Bagels by Region (2019-2024)
- 9.2 Global Bagels Revenue Market Share by Region (2019-2024)
- 9.3 Global Bagels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Bagels Production
 - 9.4.1 North America Bagels Production Growth Rate (2019-2024)
 - 9.4.2 North America Bagels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Bagels Production
 - 9.5.1 Europe Bagels Production Growth Rate (2019-2024)
 - 9.5.2 Europe Bagels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Bagels Production (2019-2024)
 - 9.6.1 Japan Bagels Production Growth Rate (2019-2024)
 - 9.6.2 Japan Bagels Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Bagels Production (2019-2024)
 - 9.7.1 China Bagels Production Growth Rate (2019-2024)
 - 9.7.2 China Bagels Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 BAB Inc
 - 10.1.1 BAB Inc Bagels Basic Information
 - 10.1.2 BAB Inc Bagels Product Overview
 - 10.1.3 BAB Inc Bagels Product Market Performance
 - 10.1.4 BAB Inc Business Overview
 - 10.1.5 BAB Inc Bagels SWOT Analysis
 - 10.1.6 BAB Inc Recent Developments
- 10.2 Panera Bread Company
 - 10.2.1 Panera Bread Company Bagels Basic Information
 - 10.2.2 Panera Bread Company Bagels Product Overview
 - 10.2.3 Panera Bread Company Bagels Product Market Performance
 - 10.2.4 Panera Bread Company Business Overview
 - 10.2.5 Panera Bread Company Bagels SWOT Analysis

- 10.2.6 Panera Bread Company Recent Developments
- 10.3 Bruegger's Bagel Bakery
 - 10.3.1 Bruegger's Bagel Bakery Bagels Basic Information
 - 10.3.2 Bruegger's Bagel Bakery Bagels Product Overview
 - 10.3.3 Bruegger's Bagel Bakery Bagels Product Market Performance
 - 10.3.4 Bruegger's Bagel Bakery Bagels SWOT Analysis
 - 10.3.5 Bruegger's Bagel Bakery Business Overview
 - 10.3.6 Bruegger's Bagel Bakery Recent Developments
- 10.4 Einstein Noah Restaurant Group
 - 10.4.1 Einstein Noah Restaurant Group Bagels Basic Information
 - 10.4.2 Einstein Noah Restaurant Group Bagels Product Overview
 - 10.4.3 Einstein Noah Restaurant Group Bagels Product Market Performance
 - 10.4.4 Einstein Noah Restaurant Group Business Overview
 - 10.4.5 Einstein Noah Restaurant Group Recent Developments
- 10.5 George Weston Ltd.
 - 10.5.1 George Weston Ltd. Bagels Basic Information
 - 10.5.2 George Weston Ltd. Bagels Product Overview
 - 10.5.3 George Weston Ltd. Bagels Product Market Performance
 - 10.5.4 George Weston Ltd. Business Overview
 - 10.5.5 George Weston Ltd. Recent Developments
- 10.6 Kettleman's Bagel Company
 - 10.6.1 Kettleman's Bagel Company Bagels Basic Information
 - 10.6.2 Kettleman's Bagel Company Bagels Product Overview
 - 10.6.3 Kettleman's Bagel Company Bagels Product Market Performance
 - 10.6.4 Kettleman's Bagel Company Business Overview
 - 10.6.5 Kettleman's Bagel Company Recent Developments
- 10.7 Flowers Foods
 - 10.7.1 Flowers Foods Bagels Basic Information
 - 10.7.2 Flowers Foods Bagels Product Overview
 - 10.7.3 Flowers Foods Bagels Product Market Performance
 - 10.7.4 Flowers Foods Business Overview
 - 10.7.5 Flowers Foods Recent Developments
- 10.8 Aryzta Americas
 - 10.8.1 Aryzta Americas Bagels Basic Information
 - 10.8.2 Aryzta Americas Bagels Product Overview
 - 10.8.3 Aryzta Americas Bagels Product Market Performance
 - 10.8.4 Aryzta Americas Business Overview
 - 10.8.5 Aryzta Americas Recent Developments
- 10.9 Hostess Brands

- 10.9.1 Hostess Brands Bagels Basic Information
- 10.9.2 Hostess Brands Bagels Product Overview
- 10.9.3 Hostess Brands Bagels Product Market Performance
- 10.9.4 Hostess Brands Business Overview
- 10.9.5 Hostess Brands Recent Developments
- 10.10 Dunkin' Donuts
 - 10.10.1 Dunkin' Donuts Bagels Basic Information
 - 10.10.2 Dunkin' Donuts Bagels Product Overview
 - 10.10.3 Dunkin' Donuts Bagels Product Market Performance
 - 10.10.4 Dunkin' Donuts Business Overview
 - 10.10.5 Dunkin' Donuts Recent Developments
- 10.11 McDonald's
 - 10.11.1 McDonald's Bagels Basic Information
 - 10.11.2 McDonald's Bagels Product Overview
 - 10.11.3 McDonald's Bagels Product Market Performance
 - 10.11.4 McDonald's Business Overview
 - 10.11.5 McDonald's Recent Developments
- 10.12 Thomas' Bagels
 - 10.12.1 Thomas' Bagels Bagels Basic Information
 - 10.12.2 Thomas' Bagels Bagels Product Overview
 - 10.12.3 Thomas' Bagels Bagels Product Market Performance
 - 10.12.4 Thomas' Bagels Business Overview
 - 10.12.5 Thomas' Bagels Recent Developments

11 BAGELS MARKET FORECAST BY REGION

- 11.1 Global Bagels Market Size Forecast
- 11.2 Global Bagels Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Bagels Market Size Forecast by Country
 - 11.2.3 Asia Pacific Bagels Market Size Forecast by Region
 - 11.2.4 South America Bagels Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Bagels by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Bagels Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Bagels by Type (2025-2032)
 - 12.1.2 Global Bagels Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Bagels by Type (2025-2032)
- 12.2 Global Bagels Market Forecast by Application (2025-2032)
 - 12.2.1 Global Bagels Sales (K MT) Forecast by Application
 - 12.2.2 Global Bagels Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Bagels Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GA1BC77893C4EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1BC77893C4EN.html>