

Global Badge Card Printing Machine Market Research Report 2025(Status and Outlook)

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Abstracts

Badge card printing machines are specialized devices designed to produce identification cards, access badges, employee credentials, and membership cards by printing directly onto PVC or composite plastic cards, often incorporating additional features such as magnetic stripe encoding, barcode printing, smart card chip personalization, holographic overlays, or lamination for enhanced durability and security. These systems range from compact desktop units for low-to-medium volume applications to high-capacity industrial printers for large-scale issuance, serving diverse sectors including corporate environments, educational institutions, healthcare facilities, government agencies, and event management organizations where secure, customized, and professional-grade identification is essential.

The global Badge Card Printing Machine market size was estimated at USD 520.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Badge Card Printing Machine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Badge Card Printing Machine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Badge Card Printing Machine market.

Global Badge Card Printing Machine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

HID Global Corporation
Zebra Technologies Corporation
Evolis SA
Magicard Ltd
IdentiSys Inc.
ScreenCheck BV
Card Technology Services
HP Inc.
Entrust Corporation (Datacard Group)
Brady People ID
Bardes Products
AlphaCard

Brother International

Market Segmentation (by Type)

Inkjet
Dye Sub

Market Segmentation (by Application)

Organization
School
Community
Enterprise
Family
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the Badge Card Printing Machine Market

Overview of the regional outlook of the Badge Card Printing Machine Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Badge Card Printing Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Badge Card Printing Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Badge Card Printing Machine

1.2 Key Market Segments

1.2.1 Badge Card Printing Machine Segment by Type

1.2.2 Badge Card Printing Machine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BADGE CARD PRINTING MACHINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Badge Card Printing Machine Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Badge Card Printing Machine Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BADGE CARD PRINTING MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Badge Card Printing Machine Product Life Cycle

3.3 Global Badge Card Printing Machine Sales by Manufacturers (2020-2025)

3.4 Global Badge Card Printing Machine Revenue Market Share by Manufacturers (2020-2025)

3.5 Badge Card Printing Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Badge Card Printing Machine Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Badge Card Printing Machine Market Competitive Situation and Trends

3.8.1 Badge Card Printing Machine Market Concentration Rate

3.8.2 Global 5 and 10 Largest Badge Card Printing Machine Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BADGE CARD PRINTING MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Badge Card Printing Machine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BADGE CARD PRINTING MACHINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Badge Card Printing Machine Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Badge Card Printing Machine Market

5.7 ESG Ratings of Leading Companies

6 BADGE CARD PRINTING MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Badge Card Printing Machine Sales Market Share by Type (2020-2025)

6.3 Global Badge Card Printing Machine Market Size Market Share by Type (2020-2025)

6.4 Global Badge Card Printing Machine Price by Type (2020-2025)

7 BADGE CARD PRINTING MACHINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Badge Card Printing Machine Market Sales by Application (2020-2025)
- 7.3 Global Badge Card Printing Machine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Badge Card Printing Machine Sales Growth Rate by Application (2020-2025)

8 BADGE CARD PRINTING MACHINE MARKET SALES BY REGION

- 8.1 Global Badge Card Printing Machine Sales by Region
 - 8.1.1 Global Badge Card Printing Machine Sales by Region
 - 8.1.2 Global Badge Card Printing Machine Sales Market Share by Region
- 8.2 Global Badge Card Printing Machine Market Size by Region
 - 8.2.1 Global Badge Card Printing Machine Market Size by Region
 - 8.2.2 Global Badge Card Printing Machine Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Badge Card Printing Machine Sales by Country
 - 8.3.2 North America Badge Card Printing Machine Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Badge Card Printing Machine Sales by Country
 - 8.4.2 Europe Badge Card Printing Machine Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Badge Card Printing Machine Sales by Region
 - 8.5.2 Asia Pacific Badge Card Printing Machine Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Badge Card Printing Machine Sales by Country

8.6.2 South America Badge Card Printing Machine Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Badge Card Printing Machine Sales by Region

8.7.2 Middle East and Africa Badge Card Printing Machine Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BADGE CARD PRINTING MACHINE MARKET PRODUCTION BY REGION

9.1 Global Production of Badge Card Printing Machine by Region(2020-2025)

9.2 Global Badge Card Printing Machine Revenue Market Share by Region (2020-2025)

9.3 Global Badge Card Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Badge Card Printing Machine Production

9.4.1 North America Badge Card Printing Machine Production Growth Rate (2020-2025)

9.4.2 North America Badge Card Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Badge Card Printing Machine Production

9.5.1 Europe Badge Card Printing Machine Production Growth Rate (2020-2025)

9.5.2 Europe Badge Card Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Badge Card Printing Machine Production (2020-2025)

9.6.1 Japan Badge Card Printing Machine Production Growth Rate (2020-2025)

9.6.2 Japan Badge Card Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Badge Card Printing Machine Production (2020-2025)

9.7.1 China Badge Card Printing Machine Production Growth Rate (2020-2025)

9.7.2 China Badge Card Printing Machine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 HID Global Corporation

10.1.1 HID Global Corporation Basic Information

10.1.2 HID Global Corporation Badge Card Printing Machine Product Overview

10.1.3 HID Global Corporation Badge Card Printing Machine Product Market Performance

10.1.4 HID Global Corporation Business Overview

10.1.5 HID Global Corporation SWOT Analysis

10.1.6 HID Global Corporation Recent Developments

10.2 Zebra Technologies Corporation

10.2.1 Zebra Technologies Corporation Basic Information

10.2.2 Zebra Technologies Corporation Badge Card Printing Machine Product Overview

10.2.3 Zebra Technologies Corporation Badge Card Printing Machine Product Market Performance

10.2.4 Zebra Technologies Corporation Business Overview

10.2.5 Zebra Technologies Corporation SWOT Analysis

10.2.6 Zebra Technologies Corporation Recent Developments

10.3 Evolis SA

10.3.1 Evolis SA Basic Information

10.3.2 Evolis SA Badge Card Printing Machine Product Overview

10.3.3 Evolis SA Badge Card Printing Machine Product Market Performance

10.3.4 Evolis SA Business Overview

10.3.5 Evolis SA SWOT Analysis

10.3.6 Evolis SA Recent Developments

10.4 Magicard Ltd

10.4.1 Magicard Ltd Basic Information

10.4.2 Magicard Ltd Badge Card Printing Machine Product Overview

10.4.3 Magicard Ltd Badge Card Printing Machine Product Market Performance

10.4.4 Magicard Ltd Business Overview

10.4.5 Magicard Ltd Recent Developments

10.5 IdentiSys Inc.

10.5.1 IdentiSys Inc. Basic Information

10.5.2 IdentiSys Inc. Badge Card Printing Machine Product Overview

10.5.3 IdentiSys Inc. Badge Card Printing Machine Product Market Performance

10.5.4 IdentiSys Inc. Business Overview

10.5.5 IdentiSys Inc. Recent Developments

10.6 ScreenCheck BV

10.6.1 ScreenCheck BV Basic Information

10.6.2 ScreenCheck BV Badge Card Printing Machine Product Overview

10.6.3 ScreenCheck BV Badge Card Printing Machine Product Market Performance

10.6.4 ScreenCheck BV Business Overview

10.6.5 ScreenCheck BV Recent Developments

10.7 Card Technology Services

10.7.1 Card Technology Services Basic Information

10.7.2 Card Technology Services Badge Card Printing Machine Product Overview

10.7.3 Card Technology Services Badge Card Printing Machine Product Market

Performance

10.7.4 Card Technology Services Business Overview

10.7.5 Card Technology Services Recent Developments

10.8 HP Inc.

10.8.1 HP Inc. Basic Information

10.8.2 HP Inc. Badge Card Printing Machine Product Overview

10.8.3 HP Inc. Badge Card Printing Machine Product Market Performance

10.8.4 HP Inc. Business Overview

10.8.5 HP Inc. Recent Developments

10.9 Entrust Corporation (Datacard Group)

10.9.1 Entrust Corporation (Datacard Group) Basic Information

10.9.2 Entrust Corporation (Datacard Group) Badge Card Printing Machine Product Overview

10.9.3 Entrust Corporation (Datacard Group) Badge Card Printing Machine Product Market Performance

10.9.4 Entrust Corporation (Datacard Group) Business Overview

10.9.5 Entrust Corporation (Datacard Group) Recent Developments

10.10 Brady People ID

10.10.1 Brady People ID Basic Information

10.10.2 Brady People ID Badge Card Printing Machine Product Overview

10.10.3 Brady People ID Badge Card Printing Machine Product Market Performance

10.10.4 Brady People ID Business Overview

10.10.5 Brady People ID Recent Developments

10.11 Bardes Products

10.11.1 Bardes Products Basic Information

10.11.2 Bardes Products Badge Card Printing Machine Product Overview

10.11.3 Bardes Products Badge Card Printing Machine Product Market Performance

10.11.4 Bardes Products Business Overview

10.11.5 Bardes Products Recent Developments

10.12 AlphaCard

10.12.1 AlphaCard Basic Information

10.12.2 AlphaCard Badge Card Printing Machine Product Overview

10.12.3 AlphaCard Badge Card Printing Machine Product Market Performance

10.12.4 AlphaCard Business Overview

10.12.5 AlphaCard Recent Developments

10.13 Brother International

10.13.1 Brother International Basic Information

10.13.2 Brother International Badge Card Printing Machine Product Overview

10.13.3 Brother International Badge Card Printing Machine Product Market

Performance

10.13.4 Brother International Business Overview

10.13.5 Brother International Recent Developments

11 BADGE CARD PRINTING MACHINE MARKET FORECAST BY REGION

11.1 Global Badge Card Printing Machine Market Size Forecast

11.2 Global Badge Card Printing Machine Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Badge Card Printing Machine Market Size Forecast by Country

11.2.3 Asia Pacific Badge Card Printing Machine Market Size Forecast by Region

11.2.4 South America Badge Card Printing Machine Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Badge Card Printing Machine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Badge Card Printing Machine Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Badge Card Printing Machine by Type (2026-2033)

12.1.2 Global Badge Card Printing Machine Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Badge Card Printing Machine by Type (2026-2033)

12.2 Global Badge Card Printing Machine Market Forecast by Application (2026-2033)

12.2.1 Global Badge Card Printing Machine Sales (K Units) Forecast by Application

12.2.2 Global Badge Card Printing Machine Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Badge Card Printing Machine Market Size Comparison by Region (M USD)

Table 5. Global Badge Card Printing Machine Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Badge Card Printing Machine Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Badge Card Printing Machine Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Badge Card Printing Machine Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Badge Card Printing Machine as of 2024)

Table 10. Global Market Badge Card Printing Machine Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Badge Card Printing Machine Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Badge Card Printing Machine Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Badge Card Printing Machine Sales by Type (K Units)

Table 26. Global Badge Card Printing Machine Market Size by Type (M USD)

Table 27. Global Badge Card Printing Machine Sales (K Units) by Type (2020-2025)

Table 28. Global Badge Card Printing Machine Sales Market Share by Type (2020-2025)
Table 29. Global Badge Card Printing Machine Market Size (M USD) by Type (2020-2025)
Table 30. Global Badge Card Printing Machine Market Size Share by Type (2020-2025)
Table 31. Global Badge Card Printing Machine Price (USD/Unit) by Type (2020-2025)
Table 32. Global Badge Card Printing Machine Sales (K Units) by Application
Table 33. Global Badge Card Printing Machine Market Size by Application
Table 34. Global Badge Card Printing Machine Sales by Application (2020-2025) & (K Units)
Table 35. Global Badge Card Printing Machine Sales Market Share by Application (2020-2025)
Table 36. Global Badge Card Printing Machine Market Size by Application (2020-2025) & (M USD)
Table 37. Global Badge Card Printing Machine Market Share by Application (2020-2025)
Table 38. Global Badge Card Printing Machine Sales Growth Rate by Application (2020-2025)
Table 39. Global Badge Card Printing Machine Sales by Region (2020-2025) & (K Units)
Table 40. Global Badge Card Printing Machine Sales Market Share by Region (2020-2025)
Table 41. Global Badge Card Printing Machine Market Size by Region (2020-2025) & (M USD)
Table 42. Global Badge Card Printing Machine Market Size Market Share by Region (2020-2025)
Table 43. North America Badge Card Printing Machine Sales by Country (2020-2025) & (K Units)
Table 44. North America Badge Card Printing Machine Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Badge Card Printing Machine Sales by Country (2020-2025) & (K Units)
Table 46. Europe Badge Card Printing Machine Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Badge Card Printing Machine Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Badge Card Printing Machine Market Size by Region (2020-2025) & (M USD)
Table 49. South America Badge Card Printing Machine Sales by Country (2020-2025) &

(K Units)

Table 50. South America Badge Card Printing Machine Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Badge Card Printing Machine Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Badge Card Printing Machine Market Size by Region (2020-2025) & (M USD)

Table 53. Global Badge Card Printing Machine Production (K Units) by Region(2020-2025)

Table 54. Global Badge Card Printing Machine Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Badge Card Printing Machine Revenue Market Share by Region (2020-2025)

Table 56. Global Badge Card Printing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Badge Card Printing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Badge Card Printing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Badge Card Printing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Badge Card Printing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. HID Global Corporation Basic Information

Table 62. HID Global Corporation Badge Card Printing Machine Product Overview

Table 63. HID Global Corporation Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. HID Global Corporation Business Overview

Table 65. HID Global Corporation SWOT Analysis

Table 66. HID Global Corporation Recent Developments

Table 67. Zebra Technologies Corporation Basic Information

Table 68. Zebra Technologies Corporation Badge Card Printing Machine Product Overview

Table 69. Zebra Technologies Corporation Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Zebra Technologies Corporation Business Overview

Table 71. Zebra Technologies Corporation SWOT Analysis

Table 72. Zebra Technologies Corporation Recent Developments

Table 73. Evolis SA Basic Information

Table 74. Evolis SA Badge Card Printing Machine Product Overview
Table 75. Evolis SA Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Evolis SA Business Overview
Table 77. Evolis SA SWOT Analysis
Table 78. Evolis SA Recent Developments
Table 79. Magicard Ltd Basic Information
Table 80. Magicard Ltd Badge Card Printing Machine Product Overview
Table 81. Magicard Ltd Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Magicard Ltd Business Overview
Table 83. Magicard Ltd Recent Developments
Table 84. IdentiSys Inc. Basic Information
Table 85. IdentiSys Inc. Badge Card Printing Machine Product Overview
Table 86. IdentiSys Inc. Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. IdentiSys Inc. Business Overview
Table 88. IdentiSys Inc. Recent Developments
Table 89. ScreenCheck BV Basic Information
Table 90. ScreenCheck BV Badge Card Printing Machine Product Overview
Table 91. ScreenCheck BV Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. ScreenCheck BV Business Overview
Table 93. ScreenCheck BV Recent Developments
Table 94. Card Technology Services Basic Information
Table 95. Card Technology Services Badge Card Printing Machine Product Overview
Table 96. Card Technology Services Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Card Technology Services Business Overview
Table 98. Card Technology Services Recent Developments
Table 99. HP Inc. Basic Information
Table 100. HP Inc. Badge Card Printing Machine Product Overview
Table 101. HP Inc. Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. HP Inc. Business Overview
Table 103. HP Inc. Recent Developments
Table 104. Entrust Corporation (Datacard Group) Basic Information
Table 105. Entrust Corporation (Datacard Group) Badge Card Printing Machine Product Overview

Table 106. Entrust Corporation (Datacard Group) Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Entrust Corporation (Datacard Group) Business Overview
Table 108. Entrust Corporation (Datacard Group) Recent Developments
Table 109. Brady People ID Basic Information
Table 110. Brady People ID Badge Card Printing Machine Product Overview
Table 111. Brady People ID Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Brady People ID Business Overview
Table 113. Brady People ID Recent Developments
Table 114. Bardes Products Basic Information
Table 115. Bardes Products Badge Card Printing Machine Product Overview
Table 116. Bardes Products Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Bardes Products Business Overview
Table 118. Bardes Products Recent Developments
Table 119. AlphaCard Basic Information
Table 120. AlphaCard Badge Card Printing Machine Product Overview
Table 121. AlphaCard Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. AlphaCard Business Overview
Table 123. AlphaCard Recent Developments
Table 124. Brother International Basic Information
Table 125. Brother International Badge Card Printing Machine Product Overview
Table 126. Brother International Badge Card Printing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Brother International Business Overview
Table 128. Brother International Recent Developments
Table 129. Global Badge Card Printing Machine Sales Forecast by Region (2026-2033) & (K Units)
Table 130. Global Badge Card Printing Machine Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Badge Card Printing Machine Sales Forecast by Country (2026-2033) & (K Units)
Table 132. North America Badge Card Printing Machine Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Badge Card Printing Machine Sales Forecast by Country (2026-2033) & (K Units)
Table 134. Europe Badge Card Printing Machine Market Size Forecast by Country

(2026-2033) & (M USD)

Table 135. Asia Pacific Badge Card Printing Machine Sales Forecast by Region

(2026-2033) & (K Units)

Table 136. Asia Pacific Badge Card Printing Machine Market Size Forecast by Region

(2026-2033) & (M USD)

Table 137. South America Badge Card Printing Machine Sales Forecast by Country

(2026-2033) & (K Units)

Table 138. South America Badge Card Printing Machine Market Size Forecast by

Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Badge Card Printing Machine Sales Forecast by

Country (2026-2033) & (Units)

Table 140. Middle East and Africa Badge Card Printing Machine Market Size Forecast

by Country (2026-2033) & (M USD)

Table 141. Global Badge Card Printing Machine Sales Forecast by Type (2026-2033) &

(K Units)

Table 142. Global Badge Card Printing Machine Market Size Forecast by Type

(2026-2033) & (M USD)

Table 143. Global Badge Card Printing Machine Price Forecast by Type (2026-2033) &

(USD/Unit)

Table 144. Global Badge Card Printing Machine Sales (K Units) Forecast by Application

(2026-2033)

Table 145. Global Badge Card Printing Machine Market Size Forecast by Application

(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Badge Card Printing Machine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Badge Card Printing Machine Market Size (M USD), 2024-2033
- Figure 5. Global Badge Card Printing Machine Market Size (M USD) (2020-2033)
- Figure 6. Global Badge Card Printing Machine Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Badge Card Printing Machine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Badge Card Printing Machine Product Life Cycle
- Figure 13. Badge Card Printing Machine Sales Share by Manufacturers in 2024
- Figure 14. Global Badge Card Printing Machine Revenue Share by Manufacturers in 2024
- Figure 15. Badge Card Printing Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Badge Card Printing Machine Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Badge Card Printing Machine Revenue in 2024
- Figure 18. Industry Chain Map of Badge Card Printing Machine
- Figure 19. Global Badge Card Printing Machine Market PEST Analysis
- Figure 20. Global Badge Card Printing Machine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Badge Card Printing Machine Market Share by Type
- Figure 27. Sales Market Share of Badge Card Printing Machine by Type (2020-2025)
- Figure 28. Sales Market Share of Badge Card Printing Machine by Type in 2024
- Figure 29. Market Size Share of Badge Card Printing Machine by Type (2020-2025)
- Figure 30. Market Size Share of Badge Card Printing Machine by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Badge Card Printing Machine Market Share by Application
- Figure 33. Global Badge Card Printing Machine Sales Market Share by Application (2020-2025)
- Figure 34. Global Badge Card Printing Machine Sales Market Share by Application in 2024
- Figure 35. Global Badge Card Printing Machine Market Share by Application (2020-2025)
- Figure 36. Global Badge Card Printing Machine Market Share by Application in 2024
- Figure 37. Global Badge Card Printing Machine Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Badge Card Printing Machine Sales Market Share by Region (2020-2025)
- Figure 39. Global Badge Card Printing Machine Market Size Market Share by Region (2020-2025)
- Figure 40. North America Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Badge Card Printing Machine Sales Market Share by Country in 2024
- Figure 43. North America Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Badge Card Printing Machine Market Size Market Share by Country in 2024
- Figure 45. U.S. Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Badge Card Printing Machine Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Badge Card Printing Machine Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Badge Card Printing Machine Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Badge Card Printing Machine Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Badge Card Printing Machine Sales Market Share by Country in

2024

Figure 53. Europe Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Badge Card Printing Machine Market Size Market Share by Country in 2024

Figure 55. Germany Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Badge Card Printing Machine Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Badge Card Printing Machine Sales Market Share by Region in 2024

Figure 67. Asia Pacific Badge Card Printing Machine Market Size Market Share by Region in 2024

Figure 68. China Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Badge Card Printing Machine Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Badge Card Printing Machine Sales and Growth Rate (K Units)

Figure 79. South America Badge Card Printing Machine Sales Market Share by Country in 2024

Figure 80. South America Badge Card Printing Machine Market Size and Growth Rate (M USD)

Figure 81. South America Badge Card Printing Machine Market Size Market Share by Country in 2024

Figure 82. Brazil Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Badge Card Printing Machine Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Badge Card Printing Machine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Badge Card Printing Machine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Badge Card Printing Machine Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Badge Card Printing Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Badge Card Printing Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Badge Card Printing Machine Production Market Share by Region (2020-2025)

Figure 103. North America Badge Card Printing Machine Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Badge Card Printing Machine Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Badge Card Printing Machine Production (K Units) Growth Rate (2020-2025)

Figure 106. China Badge Card Printing Machine Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Badge Card Printing Machine Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Badge Card Printing Machine Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Badge Card Printing Machine Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Badge Card Printing Machine Market Share Forecast by Type (2026-2033)

Figure 111. Global Badge Card Printing Machine Sales Forecast by Application

(2026-2033)

Figure 112. Global Badge Card Printing Machine Market Share Forecast by Application
(2026-2033)

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