

Global Backup-as-a-Service (BaaS) Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GF4AC46F5A83EN.html>

Date: October 2024

Pages: 119

Price: US\$ 3,400.00 (Single User License)

ID: GF4AC46F5A83EN

Abstracts

Report Overview

Online backup service, also known as BaaS, refers to the frequent backup of folders, files, or the entire content of HDDs by service providers to remote secure cloud-based data repositories.

The global Backup-as-a-Service (BaaS) market size was estimated at USD 11580 million in 2023 and is projected to reach USD 68317.84 million by 2032, exhibiting a CAGR of 21.80% during the forecast period.

North America Backup-as-a-Service (BaaS) market size was estimated at USD 4250.42 million in 2023, at a CAGR of 18.69% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Backup-as-a-Service (BaaS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Backup-as-a-Service (BaaS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Backup-as-a-Service (BaaS) market in any manner.

Global Backup-as-a-Service (BaaS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Microsoft

HPE

Dell

Commvault Systems

NetApp

Unitrends Inc

IBM

Oracle Corporation

Veritas Technologies

Veeam Software

Broadcom

Acronis International GmbH

Arcserve

Datto

Alphabet

Cisco

Market Segmentation (by Type)

Online Backup

Cloud Backup

Market Segmentation (by Application)

Email Backup

Application Backup

Media Storage Backup

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Backup-as-a-Service (BaaS) Market

Overview of the regional outlook of the Backup-as-a-Service (BaaS) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Backup-as-a-Service (BaaS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Backup-as-a-Service (BaaS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Backup-as-a-Service (BaaS)
- 1.2 Key Market Segments
 - 1.2.1 Backup-as-a-Service (BaaS) Segment by Type
 - 1.2.2 Backup-as-a-Service (BaaS) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BACKUP-AS-A-SERVICE (BAAS) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BACKUP-AS-A-SERVICE (BAAS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Backup-as-a-Service (BaaS) Revenue Market Share by Company (2019-2024)
- 3.2 Backup-as-a-Service (BaaS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Backup-as-a-Service (BaaS) Market Size Sites, Area Served, Product Type
- 3.4 Backup-as-a-Service (BaaS) Market Competitive Situation and Trends
 - 3.4.1 Backup-as-a-Service (BaaS) Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Backup-as-a-Service (BaaS) Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 BACKUP-AS-A-SERVICE (BAAS) VALUE CHAIN ANALYSIS

- 4.1 Backup-as-a-Service (BaaS) Value Chain Analysis
- 4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BACKUP-AS-A-SERVICE (BAAS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 BACKUP-AS-A-SERVICE (BAAS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Backup-as-a-Service (BaaS) Market Size Market Share by Type (2019-2024)

6.3 Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Type (2019-2024)

7 BACKUP-AS-A-SERVICE (BAAS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Backup-as-a-Service (BaaS) Market Size (M USD) by Application (2019-2024)

7.3 Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Application (2019-2024)

8 BACKUP-AS-A-SERVICE (BAAS) MARKET SEGMENTATION BY REGION

8.1 Global Backup-as-a-Service (BaaS) Market Size by Region

8.1.1 Global Backup-as-a-Service (BaaS) Market Size by Region

8.1.2 Global Backup-as-a-Service (BaaS) Market Size Market Share by Region

8.2 North America

8.2.1 North America Backup-as-a-Service (BaaS) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Backup-as-a-Service (BaaS) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Backup-as-a-Service (BaaS) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Backup-as-a-Service (BaaS) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Backup-as-a-Service (BaaS) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft Backup-as-a-Service (BaaS) Basic Information

9.1.2 Microsoft Backup-as-a-Service (BaaS) Product Overview

9.1.3 Microsoft Backup-as-a-Service (BaaS) Product Market Performance

9.1.4 Microsoft Backup-as-a-Service (BaaS) SWOT Analysis

9.1.5 Microsoft Business Overview

9.1.6 Microsoft Recent Developments

9.2 HPE

9.2.1 HPE Backup-as-a-Service (BaaS) Basic Information

9.2.2 HPE Backup-as-a-Service (BaaS) Product Overview

- 9.2.3 HPE Backup-as-a-Service (BaaS) Product Market Performance
- 9.2.4 HPE Backup-as-a-Service (BaaS) SWOT Analysis
- 9.2.5 HPE Business Overview
- 9.2.6 HPE Recent Developments
- 9.3 Dell
 - 9.3.1 Dell Backup-as-a-Service (BaaS) Basic Information
 - 9.3.2 Dell Backup-as-a-Service (BaaS) Product Overview
 - 9.3.3 Dell Backup-as-a-Service (BaaS) Product Market Performance
 - 9.3.4 Dell Backup-as-a-Service (BaaS) SWOT Analysis
 - 9.3.5 Dell Business Overview
 - 9.3.6 Dell Recent Developments
- 9.4 Commvault Systems
 - 9.4.1 Commvault Systems Backup-as-a-Service (BaaS) Basic Information
 - 9.4.2 Commvault Systems Backup-as-a-Service (BaaS) Product Overview
 - 9.4.3 Commvault Systems Backup-as-a-Service (BaaS) Product Market Performance
 - 9.4.4 Commvault Systems Business Overview
 - 9.4.5 Commvault Systems Recent Developments
- 9.5 NetApp
 - 9.5.1 NetApp Backup-as-a-Service (BaaS) Basic Information
 - 9.5.2 NetApp Backup-as-a-Service (BaaS) Product Overview
 - 9.5.3 NetApp Backup-as-a-Service (BaaS) Product Market Performance
 - 9.5.4 NetApp Business Overview
 - 9.5.5 NetApp Recent Developments
- 9.6 Unitrends Inc
 - 9.6.1 Unitrends Inc Backup-as-a-Service (BaaS) Basic Information
 - 9.6.2 Unitrends Inc Backup-as-a-Service (BaaS) Product Overview
 - 9.6.3 Unitrends Inc Backup-as-a-Service (BaaS) Product Market Performance
 - 9.6.4 Unitrends Inc Business Overview
 - 9.6.5 Unitrends Inc Recent Developments
- 9.7 IBM
 - 9.7.1 IBM Backup-as-a-Service (BaaS) Basic Information
 - 9.7.2 IBM Backup-as-a-Service (BaaS) Product Overview
 - 9.7.3 IBM Backup-as-a-Service (BaaS) Product Market Performance
 - 9.7.4 IBM Business Overview
 - 9.7.5 IBM Recent Developments
- 9.8 Oracle Corporation
 - 9.8.1 Oracle Corporation Backup-as-a-Service (BaaS) Basic Information
 - 9.8.2 Oracle Corporation Backup-as-a-Service (BaaS) Product Overview
 - 9.8.3 Oracle Corporation Backup-as-a-Service (BaaS) Product Market Performance

- 9.8.4 Oracle Corporation Business Overview
- 9.8.5 Oracle Corporation Recent Developments
- 9.9 Veritas Technologies
 - 9.9.1 Veritas Technologies Backup-as-a-Service (BaaS) Basic Information
 - 9.9.2 Veritas Technologies Backup-as-a-Service (BaaS) Product Overview
 - 9.9.3 Veritas Technologies Backup-as-a-Service (BaaS) Product Market Performance
 - 9.9.4 Veritas Technologies Business Overview
 - 9.9.5 Veritas Technologies Recent Developments
- 9.10 Veeam Software
 - 9.10.1 Veeam Software Backup-as-a-Service (BaaS) Basic Information
 - 9.10.2 Veeam Software Backup-as-a-Service (BaaS) Product Overview
 - 9.10.3 Veeam Software Backup-as-a-Service (BaaS) Product Market Performance
 - 9.10.4 Veeam Software Business Overview
 - 9.10.5 Veeam Software Recent Developments
- 9.11 Broadcom
 - 9.11.1 Broadcom Backup-as-a-Service (BaaS) Basic Information
 - 9.11.2 Broadcom Backup-as-a-Service (BaaS) Product Overview
 - 9.11.3 Broadcom Backup-as-a-Service (BaaS) Product Market Performance
 - 9.11.4 Broadcom Business Overview
 - 9.11.5 Broadcom Recent Developments
- 9.12 Acronis International GmbH
 - 9.12.1 Acronis International GmbH Backup-as-a-Service (BaaS) Basic Information
 - 9.12.2 Acronis International GmbH Backup-as-a-Service (BaaS) Product Overview
 - 9.12.3 Acronis International GmbH Backup-as-a-Service (BaaS) Product Market Performance
 - 9.12.4 Acronis International GmbH Business Overview
 - 9.12.5 Acronis International GmbH Recent Developments
- 9.13 Arcserve
 - 9.13.1 Arcserve Backup-as-a-Service (BaaS) Basic Information
 - 9.13.2 Arcserve Backup-as-a-Service (BaaS) Product Overview
 - 9.13.3 Arcserve Backup-as-a-Service (BaaS) Product Market Performance
 - 9.13.4 Arcserve Business Overview
 - 9.13.5 Arcserve Recent Developments
- 9.14 Datto
 - 9.14.1 Datto Backup-as-a-Service (BaaS) Basic Information
 - 9.14.2 Datto Backup-as-a-Service (BaaS) Product Overview
 - 9.14.3 Datto Backup-as-a-Service (BaaS) Product Market Performance
 - 9.14.4 Datto Business Overview
 - 9.14.5 Datto Recent Developments

9.15 Alphabet

- 9.15.1 Alphabet Backup-as-a-Service (BaaS) Basic Information
- 9.15.2 Alphabet Backup-as-a-Service (BaaS) Product Overview
- 9.15.3 Alphabet Backup-as-a-Service (BaaS) Product Market Performance
- 9.15.4 Alphabet Business Overview
- 9.15.5 Alphabet Recent Developments

9.16 Cisco

- 9.16.1 Cisco Backup-as-a-Service (BaaS) Basic Information
- 9.16.2 Cisco Backup-as-a-Service (BaaS) Product Overview
- 9.16.3 Cisco Backup-as-a-Service (BaaS) Product Market Performance
- 9.16.4 Cisco Business Overview
- 9.16.5 Cisco Recent Developments

10 BACKUP-AS-A-SERVICE (BAAS) REGIONAL MARKET FORECAST

10.1 Global Backup-as-a-Service (BaaS) Market Size Forecast

10.2 Global Backup-as-a-Service (BaaS) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Backup-as-a-Service (BaaS) Market Size Forecast by Country

10.2.3 Asia Pacific Backup-as-a-Service (BaaS) Market Size Forecast by Region

10.2.4 South America Backup-as-a-Service (BaaS) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Backup-as-a-Service (BaaS) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Backup-as-a-Service (BaaS) Market Forecast by Type (2025-2032)

11.2 Global Backup-as-a-Service (BaaS) Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Backup-as-a-Service (BaaS) Market Size Comparison by Region (M USD)

Table 5. Global Backup-as-a-Service (BaaS) Revenue (M USD) by Company (2019-2024)

Table 6. Global Backup-as-a-Service (BaaS) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Backup-as-a-Service (BaaS) as of 2022)

Table 8. Company Backup-as-a-Service (BaaS) Market Size Sites and Area Served

Table 9. Company Backup-as-a-Service (BaaS) Product Type

Table 10. Global Backup-as-a-Service (BaaS) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Backup-as-a-Service (BaaS)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Backup-as-a-Service (BaaS) Market Challenges

Table 18. Global Backup-as-a-Service (BaaS) Market Size by Type (M USD)

Table 19. Global Backup-as-a-Service (BaaS) Market Size (M USD) by Type (2019-2024)

Table 20. Global Backup-as-a-Service (BaaS) Market Size Share by Type (2019-2024)

Table 21. Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Backup-as-a-Service (BaaS) Market Size by Application

Table 23. Global Backup-as-a-Service (BaaS) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Backup-as-a-Service (BaaS) Market Share by Application (2019-2024)

Table 25. Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Backup-as-a-Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Backup-as-a-Service (BaaS) Market Size Market Share by Region

(2019-2024)

Table 28. North America Backup-as-a-Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Backup-as-a-Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Backup-as-a-Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Backup-as-a-Service (BaaS) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Backup-as-a-Service (BaaS) Market Size by Region (2019-2024) & (M USD)

Table 33. Microsoft Backup-as-a-Service (BaaS) Basic Information

Table 34. Microsoft Backup-as-a-Service (BaaS) Product Overview

Table 35. Microsoft Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Microsoft Backup-as-a-Service (BaaS) SWOT Analysis

Table 37. Microsoft Business Overview

Table 38. Microsoft Recent Developments

Table 39. HPE Backup-as-a-Service (BaaS) Basic Information

Table 40. HPE Backup-as-a-Service (BaaS) Product Overview

Table 41. HPE Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. HPE Backup-as-a-Service (BaaS) SWOT Analysis

Table 43. HPE Business Overview

Table 44. HPE Recent Developments

Table 45. Dell Backup-as-a-Service (BaaS) Basic Information

Table 46. Dell Backup-as-a-Service (BaaS) Product Overview

Table 47. Dell Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Dell Backup-as-a-Service (BaaS) SWOT Analysis

Table 49. Dell Business Overview

Table 50. Dell Recent Developments

Table 51. Commvault Systems Backup-as-a-Service (BaaS) Basic Information

Table 52. Commvault Systems Backup-as-a-Service (BaaS) Product Overview

Table 53. Commvault Systems Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Commvault Systems Business Overview

Table 55. Commvault Systems Recent Developments

Table 56. NetApp Backup-as-a-Service (BaaS) Basic Information

Table 57. NetApp Backup-as-a-Service (BaaS) Product Overview

Table 58. NetApp Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. NetApp Business Overview

Table 60. NetApp Recent Developments

Table 61. Unitrends Inc Backup-as-a-Service (BaaS) Basic Information

Table 62. Unitrends Inc Backup-as-a-Service (BaaS) Product Overview

Table 63. Unitrends Inc Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Unitrends Inc Business Overview

Table 65. Unitrends Inc Recent Developments

Table 66. IBM Backup-as-a-Service (BaaS) Basic Information

Table 67. IBM Backup-as-a-Service (BaaS) Product Overview

Table 68. IBM Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. IBM Business Overview

Table 70. IBM Recent Developments

Table 71. Oracle Corporation Backup-as-a-Service (BaaS) Basic Information

Table 72. Oracle Corporation Backup-as-a-Service (BaaS) Product Overview

Table 73. Oracle Corporation Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Oracle Corporation Business Overview

Table 75. Oracle Corporation Recent Developments

Table 76. Veritas Technologies Backup-as-a-Service (BaaS) Basic Information

Table 77. Veritas Technologies Backup-as-a-Service (BaaS) Product Overview

Table 78. Veritas Technologies Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Veritas Technologies Business Overview

Table 80. Veritas Technologies Recent Developments

Table 81. Veeam Software Backup-as-a-Service (BaaS) Basic Information

Table 82. Veeam Software Backup-as-a-Service (BaaS) Product Overview

Table 83. Veeam Software Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Veeam Software Business Overview

Table 85. Veeam Software Recent Developments

Table 86. Broadcom Backup-as-a-Service (BaaS) Basic Information

Table 87. Broadcom Backup-as-a-Service (BaaS) Product Overview

Table 88. Broadcom Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Broadcom Business Overview

Table 90. Broadcom Recent Developments

Table 91. Acronis International GmbH Backup-as-a-Service (BaaS) Basic Information

Table 92. Acronis International GmbH Backup-as-a-Service (BaaS) Product Overview

Table 93. Acronis International GmbH Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Acronis International GmbH Business Overview

Table 95. Acronis International GmbH Recent Developments

Table 96. Arcserve Backup-as-a-Service (BaaS) Basic Information

Table 97. Arcserve Backup-as-a-Service (BaaS) Product Overview

Table 98. Arcserve Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Arcserve Business Overview

Table 100. Arcserve Recent Developments

Table 101. Datto Backup-as-a-Service (BaaS) Basic Information

Table 102. Datto Backup-as-a-Service (BaaS) Product Overview

Table 103. Datto Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Datto Business Overview

Table 105. Datto Recent Developments

Table 106. Alphabet Backup-as-a-Service (BaaS) Basic Information

Table 107. Alphabet Backup-as-a-Service (BaaS) Product Overview

Table 108. Alphabet Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Alphabet Business Overview

Table 110. Alphabet Recent Developments

Table 111. Cisco Backup-as-a-Service (BaaS) Basic Information

Table 112. Cisco Backup-as-a-Service (BaaS) Product Overview

Table 113. Cisco Backup-as-a-Service (BaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Cisco Business Overview

Table 115. Cisco Recent Developments

Table 116. Global Backup-as-a-Service (BaaS) Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. North America Backup-as-a-Service (BaaS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Backup-as-a-Service (BaaS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Asia Pacific Backup-as-a-Service (BaaS) Market Size Forecast by Region

(2025-2032) & (M USD)

Table 120. South America Backup-as-a-Service (BaaS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Middle East and Africa Backup-as-a-Service (BaaS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 122. Global Backup-as-a-Service (BaaS) Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Backup-as-a-Service (BaaS) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Backup-as-a-Service (BaaS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Backup-as-a-Service (BaaS) Market Size (M USD), 2019-2032
- Figure 5. Global Backup-as-a-Service (BaaS) Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Backup-as-a-Service (BaaS) Market Size by Country (M USD)
- Figure 10. Global Backup-as-a-Service (BaaS) Revenue Share by Company in 2023
- Figure 11. Backup-as-a-Service (BaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Backup-as-a-Service (BaaS) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Backup-as-a-Service (BaaS) Market Share by Type
- Figure 15. Market Size Share of Backup-as-a-Service (BaaS) by Type (2019-2024)
- Figure 16. Market Size Market Share of Backup-as-a-Service (BaaS) by Type in 2022
- Figure 17. Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Backup-as-a-Service (BaaS) Market Share by Application
- Figure 20. Global Backup-as-a-Service (BaaS) Market Share by Application (2019-2024)
- Figure 21. Global Backup-as-a-Service (BaaS) Market Share by Application in 2022
- Figure 22. Global Backup-as-a-Service (BaaS) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Backup-as-a-Service (BaaS) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Backup-as-a-Service (BaaS) Market Size Market Share by Country in 2023
- Figure 26. U.S. Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Backup-as-a-Service (BaaS) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Backup-as-a-Service (BaaS) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Backup-as-a-Service (BaaS) Market Size Market Share by Country in 2023

Figure 31. Germany Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Backup-as-a-Service (BaaS) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Backup-as-a-Service (BaaS) Market Size Market Share by Region in 2023

Figure 38. China Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Backup-as-a-Service (BaaS) Market Size and Growth Rate (M USD)

Figure 44. South America Backup-as-a-Service (BaaS) Market Size Market Share by Country in 2023

Figure 45. Brazil Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Backup-as-a-Service (BaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Backup-as-a-Service (BaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Backup-as-a-Service (BaaS) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Backup-as-a-Service (BaaS) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Backup-as-a-Service (BaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Backup-as-a-Service (BaaS) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Backup-as-a-Service (BaaS) Market Share Forecast by Type (2025-2032)

Figure 57. Global Backup-as-a-Service (BaaS) Market Share Forecast by Application (2025-2032)

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