

Global Backpack Travel Bag Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

This report studies the Backpack Travel Bag market, Backpack Travel Bag is a cloth sack carried on one's back and secured with two straps that go over the shoulders, but there can be variations to this basic design that is used in travel.

Global Backpack Travel Bag key players include Samsonite, VF Corporation, Osprey, Victorinox, Lowe Alpine, etc. Global top five manufacturers hold a share about 5%.

North America is the largest market, with a share about 50%, followed by Europe, with a share about 35 percent. In terms of product, Backpack is the largest segment, with a share about 50%. And in terms of application, the largest application is Adult, followed by Kids.

Bosson Research's latest report provides a deep insight into the global Backpack Travel Bag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Backpack Travel Bag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Backpack Travel Bag market in any manner.

Global Backpack Travel Bag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Samsonite

Osprey

VF

Victorinox

Traveler's Choice

Lowe Alpine

Deuter

Standard Luggage

Timbuk2

Herschel Supply

Market Segmentation (by Type)

Backpack

Rolling Backpack

Market Segmentation (by Application)

Cargo Ship

Passenger Ship

Boat

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Backpack Travel Bag Market
Overview of the regional outlook of the Backpack Travel Bag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.
Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Backpack Travel Bag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Backpack Travel Bag
- 1.2 Key Market Segments
 - 1.2.1 Backpack Travel Bag Segment by Type
 - 1.2.2 Backpack Travel Bag Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BACKPACK TRAVEL BAG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Backpack Travel Bag Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Backpack Travel Bag Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BACKPACK TRAVEL BAG MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Backpack Travel Bag Sales by Manufacturers (2018-2023)
- 3.2 Global Backpack Travel Bag Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Backpack Travel Bag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Backpack Travel Bag Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Backpack Travel Bag Sales Sites, Area Served, Product Type
- 3.6 Backpack Travel Bag Market Competitive Situation and Trends
 - 3.6.1 Backpack Travel Bag Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Backpack Travel Bag Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 BACKPACK TRAVEL BAG INDUSTRY CHAIN ANALYSIS

- 4.1 Backpack Travel Bag Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BACKPACK TRAVEL BAG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 BACKPACK TRAVEL BAG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Backpack Travel Bag Sales Market Share by Type (2018-2023)

6.3 Global Backpack Travel Bag Market Size Market Share by Type (2018-2023)

6.4 Global Backpack Travel Bag Price by Type (2018-2023)

7 BACKPACK TRAVEL BAG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Backpack Travel Bag Market Sales by Application (2018-2023)

7.3 Global Backpack Travel Bag Market Size (M USD) by Application (2018-2023)

7.4 Global Backpack Travel Bag Sales Growth Rate by Application (2018-2023)

8 BACKPACK TRAVEL BAG MARKET SEGMENTATION BY REGION

8.1 Global Backpack Travel Bag Sales by Region

8.1.1 Global Backpack Travel Bag Sales by Region

8.1.2 Global Backpack Travel Bag Sales Market Share by Region

8.2 North America

8.2.1 North America Backpack Travel Bag Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Backpack Travel Bag Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Backpack Travel Bag Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Backpack Travel Bag Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Backpack Travel Bag Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Samsonite
 - 9.1.1 Samsonite Backpack Travel Bag Basic Information
 - 9.1.2 Samsonite Backpack Travel Bag Product Overview
 - 9.1.3 Samsonite Backpack Travel Bag Product Market Performance
 - 9.1.4 Samsonite Business Overview
 - 9.1.5 Samsonite Backpack Travel Bag SWOT Analysis
 - 9.1.6 Samsonite Recent Developments
- 9.2 Osprey

- 9.2.1 Osprey Backpack Travel Bag Basic Information
- 9.2.2 Osprey Backpack Travel Bag Product Overview
- 9.2.3 Osprey Backpack Travel Bag Product Market Performance
- 9.2.4 Osprey Business Overview
- 9.2.5 Osprey Backpack Travel Bag SWOT Analysis
- 9.2.6 Osprey Recent Developments
- 9.3 VF
 - 9.3.1 VF Backpack Travel Bag Basic Information
 - 9.3.2 VF Backpack Travel Bag Product Overview
 - 9.3.3 VF Backpack Travel Bag Product Market Performance
 - 9.3.4 VF Business Overview
 - 9.3.5 VF Backpack Travel Bag SWOT Analysis
 - 9.3.6 VF Recent Developments
- 9.4 Victorinox
 - 9.4.1 Victorinox Backpack Travel Bag Basic Information
 - 9.4.2 Victorinox Backpack Travel Bag Product Overview
 - 9.4.3 Victorinox Backpack Travel Bag Product Market Performance
 - 9.4.4 Victorinox Business Overview
 - 9.4.5 Victorinox Backpack Travel Bag SWOT Analysis
 - 9.4.6 Victorinox Recent Developments
- 9.5 Traveler's Choice
 - 9.5.1 Traveler's Choice Backpack Travel Bag Basic Information
 - 9.5.2 Traveler's Choice Backpack Travel Bag Product Overview
 - 9.5.3 Traveler's Choice Backpack Travel Bag Product Market Performance
 - 9.5.4 Traveler's Choice Business Overview
 - 9.5.5 Traveler's Choice Backpack Travel Bag SWOT Analysis
 - 9.5.6 Traveler's Choice Recent Developments
- 9.6 Lowe Alpine
 - 9.6.1 Lowe Alpine Backpack Travel Bag Basic Information
 - 9.6.2 Lowe Alpine Backpack Travel Bag Product Overview
 - 9.6.3 Lowe Alpine Backpack Travel Bag Product Market Performance
 - 9.6.4 Lowe Alpine Business Overview
 - 9.6.5 Lowe Alpine Recent Developments
- 9.7 Deuter
 - 9.7.1 Deuter Backpack Travel Bag Basic Information
 - 9.7.2 Deuter Backpack Travel Bag Product Overview
 - 9.7.3 Deuter Backpack Travel Bag Product Market Performance
 - 9.7.4 Deuter Business Overview
 - 9.7.5 Deuter Recent Developments

9.8 Standard Luggage

- 9.8.1 Standard Luggage Backpack Travel Bag Basic Information
- 9.8.2 Standard Luggage Backpack Travel Bag Product Overview
- 9.8.3 Standard Luggage Backpack Travel Bag Product Market Performance
- 9.8.4 Standard Luggage Business Overview
- 9.8.5 Standard Luggage Recent Developments

9.9 Timbuk2

- 9.9.1 Timbuk2 Backpack Travel Bag Basic Information
- 9.9.2 Timbuk2 Backpack Travel Bag Product Overview
- 9.9.3 Timbuk2 Backpack Travel Bag Product Market Performance
- 9.9.4 Timbuk2 Business Overview
- 9.9.5 Timbuk2 Recent Developments

9.10 Herschel Supply

- 9.10.1 Herschel Supply Backpack Travel Bag Basic Information
- 9.10.2 Herschel Supply Backpack Travel Bag Product Overview
- 9.10.3 Herschel Supply Backpack Travel Bag Product Market Performance
- 9.10.4 Herschel Supply Business Overview
- 9.10.5 Herschel Supply Recent Developments

10 BACKPACK TRAVEL BAG MARKET FORECAST BY REGION

10.1 Global Backpack Travel Bag Market Size Forecast

10.2 Global Backpack Travel Bag Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Backpack Travel Bag Market Size Forecast by Country
- 10.2.3 Asia Pacific Backpack Travel Bag Market Size Forecast by Region
- 10.2.4 South America Backpack Travel Bag Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Backpack Travel Bag by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Backpack Travel Bag Market Forecast by Type (2024-2029)

- 11.1.1 Global Forecasted Sales of Backpack Travel Bag by Type (2024-2029)
- 11.1.2 Global Backpack Travel Bag Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Backpack Travel Bag by Type (2024-2029)

11.2 Global Backpack Travel Bag Market Forecast by Application (2024-2029)

- 11.2.1 Global Backpack Travel Bag Sales (K Units) Forecast by Application
- 11.2.2 Global Backpack Travel Bag Market Size (M USD) Forecast by Application

(2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Backpack Travel Bag Market Size Comparison by Region (M USD)
- Table 5. Global Backpack Travel Bag Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Backpack Travel Bag Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Backpack Travel Bag Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Backpack Travel Bag Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Backpack Travel Bag as of 2022)
- Table 10. Global Market Backpack Travel Bag Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Backpack Travel Bag Sales Sites and Area Served
- Table 12. Manufacturers Backpack Travel Bag Product Type
- Table 13. Global Backpack Travel Bag Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Backpack Travel Bag
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Backpack Travel Bag Market Challenges
- Table 22. Market Restraints
- Table 23. Global Backpack Travel Bag Sales by Type (K Units)
- Table 24. Global Backpack Travel Bag Market Size by Type (M USD)
- Table 25. Global Backpack Travel Bag Sales (K Units) by Type (2018-2023)
- Table 26. Global Backpack Travel Bag Sales Market Share by Type (2018-2023)
- Table 27. Global Backpack Travel Bag Market Size (M USD) by Type (2018-2023)
- Table 28. Global Backpack Travel Bag Market Size Share by Type (2018-2023)
- Table 29. Global Backpack Travel Bag Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Backpack Travel Bag Sales (K Units) by Application
- Table 31. Global Backpack Travel Bag Market Size by Application

Table 32. Global Backpack Travel Bag Sales by Application (2018-2023) & (K Units)

Table 33. Global Backpack Travel Bag Sales Market Share by Application (2018-2023)

Table 34. Global Backpack Travel Bag Sales by Application (2018-2023) & (M USD)

Table 35. Global Backpack Travel Bag Market Share by Application (2018-2023)

Table 36. Global Backpack Travel Bag Sales Growth Rate by Application (2018-2023)

Table 37. Global Backpack Travel Bag Sales by Region (2018-2023) & (K Units)

Table 38. Global Backpack Travel Bag Sales Market Share by Region (2018-2023)

Table 39. North America Backpack Travel Bag Sales by Country (2018-2023) & (K Units)

Table 40. Europe Backpack Travel Bag Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Backpack Travel Bag Sales by Region (2018-2023) & (K Units)

Table 42. South America Backpack Travel Bag Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Backpack Travel Bag Sales by Region (2018-2023) & (K Units)

Table 44. Samsonite Backpack Travel Bag Basic Information

Table 45. Samsonite Backpack Travel Bag Product Overview

Table 46. Samsonite Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Samsonite Business Overview

Table 48. Samsonite Backpack Travel Bag SWOT Analysis

Table 49. Samsonite Recent Developments

Table 50. Osprey Backpack Travel Bag Basic Information

Table 51. Osprey Backpack Travel Bag Product Overview

Table 52. Osprey Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 53. Osprey Business Overview

Table 54. Osprey Backpack Travel Bag SWOT Analysis

Table 55. Osprey Recent Developments

Table 56. VF Backpack Travel Bag Basic Information

Table 57. VF Backpack Travel Bag Product Overview

Table 58. VF Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. VF Business Overview

Table 60. VF Backpack Travel Bag SWOT Analysis

Table 61. VF Recent Developments

Table 62. Victorinox Backpack Travel Bag Basic Information

Table 63. Victorinox Backpack Travel Bag Product Overview

Table 64. Victorinox Backpack Travel Bag Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 65. Victorinox Business Overview

Table 66. Victorinox Backpack Travel Bag SWOT Analysis

Table 67. Victorinox Recent Developments

Table 68. Traveler's Choice Backpack Travel Bag Basic Information

Table 69. Traveler's Choice Backpack Travel Bag Product Overview

Table 70. Traveler's Choice Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Traveler's Choice Business Overview

Table 72. Traveler's Choice Backpack Travel Bag SWOT Analysis

Table 73. Traveler's Choice Recent Developments

Table 74. Lowe Alpine Backpack Travel Bag Basic Information

Table 75. Lowe Alpine Backpack Travel Bag Product Overview

Table 76. Lowe Alpine Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. Lowe Alpine Business Overview

Table 78. Lowe Alpine Recent Developments

Table 79. Deuter Backpack Travel Bag Basic Information

Table 80. Deuter Backpack Travel Bag Product Overview

Table 81. Deuter Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Deuter Business Overview

Table 83. Deuter Recent Developments

Table 84. Standard Luggage Backpack Travel Bag Basic Information

Table 85. Standard Luggage Backpack Travel Bag Product Overview

Table 86. Standard Luggage Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Standard Luggage Business Overview

Table 88. Standard Luggage Recent Developments

Table 89. Timbuk2 Backpack Travel Bag Basic Information

Table 90. Timbuk2 Backpack Travel Bag Product Overview

Table 91. Timbuk2 Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. Timbuk2 Business Overview

Table 93. Timbuk2 Recent Developments

Table 94. Herschel Supply Backpack Travel Bag Basic Information

Table 95. Herschel Supply Backpack Travel Bag Product Overview

Table 96. Herschel Supply Backpack Travel Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. Herschel Supply Business Overview

Table 98. Herschel Supply Recent Developments

Table 99. Global Backpack Travel Bag Sales Forecast by Region (2024-2029) & (K Units)

Table 100. Global Backpack Travel Bag Market Size Forecast by Region (2024-2029) & (M USD)

Table 101. North America Backpack Travel Bag Sales Forecast by Country (2024-2029) & (K Units)

Table 102. North America Backpack Travel Bag Market Size Forecast by Country (2024-2029) & (M USD)

Table 103. Europe Backpack Travel Bag Sales Forecast by Country (2024-2029) & (K Units)

Table 104. Europe Backpack Travel Bag Market Size Forecast by Country (2024-2029) & (M USD)

Table 105. Asia Pacific Backpack Travel Bag Sales Forecast by Region (2024-2029) & (K Units)

Table 106. Asia Pacific Backpack Travel Bag Market Size Forecast by Region (2024-2029) & (M USD)

Table 107. South America Backpack Travel Bag Sales Forecast by Country (2024-2029) & (K Units)

Table 108. South America Backpack Travel Bag Market Size Forecast by Country (2024-2029) & (M USD)

Table 109. Middle East and Africa Backpack Travel Bag Consumption Forecast by Country (2024-2029) & (Units)

Table 110. Middle East and Africa Backpack Travel Bag Market Size Forecast by Country (2024-2029) & (M USD)

Table 111. Global Backpack Travel Bag Sales Forecast by Type (2024-2029) & (K Units)

Table 112. Global Backpack Travel Bag Market Size Forecast by Type (2024-2029) & (M USD)

Table 113. Global Backpack Travel Bag Price Forecast by Type (2024-2029) & (USD/Unit)

Table 114. Global Backpack Travel Bag Sales (K Units) Forecast by Application (2024-2029)

Table 115. Global Backpack Travel Bag Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Backpack Travel Bag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Backpack Travel Bag Market Size (M USD), 2018-2029
- Figure 5. Global Backpack Travel Bag Market Size (M USD) (2018-2029)
- Figure 6. Global Backpack Travel Bag Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Backpack Travel Bag Market Size by Country (M USD)
- Figure 11. Backpack Travel Bag Sales Share by Manufacturers in 2022
- Figure 12. Global Backpack Travel Bag Revenue Share by Manufacturers in 2022
- Figure 13. Backpack Travel Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Backpack Travel Bag Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Backpack Travel Bag Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Backpack Travel Bag Market Share by Type
- Figure 18. Sales Market Share of Backpack Travel Bag by Type (2018-2023)
- Figure 19. Sales Market Share of Backpack Travel Bag by Type in 2022
- Figure 20. Market Size Share of Backpack Travel Bag by Type (2018-2023)
- Figure 21. Market Size Market Share of Backpack Travel Bag by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Backpack Travel Bag Market Share by Application
- Figure 24. Global Backpack Travel Bag Sales Market Share by Application (2018-2023)
- Figure 25. Global Backpack Travel Bag Sales Market Share by Application in 2022
- Figure 26. Global Backpack Travel Bag Market Share by Application (2018-2023)
- Figure 27. Global Backpack Travel Bag Market Share by Application in 2022
- Figure 28. Global Backpack Travel Bag Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Backpack Travel Bag Sales Market Share by Region (2018-2023)
- Figure 30. North America Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Backpack Travel Bag Sales Market Share by Country in 2022

- Figure 32. U.S. Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Backpack Travel Bag Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Backpack Travel Bag Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Backpack Travel Bag Sales Market Share by Country in 2022
- Figure 37. Germany Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Backpack Travel Bag Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Backpack Travel Bag Sales Market Share by Region in 2022
- Figure 44. China Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Backpack Travel Bag Sales and Growth Rate (K Units)
- Figure 50. South America Backpack Travel Bag Sales Market Share by Country in 2022
- Figure 51. Brazil Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Backpack Travel Bag Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Backpack Travel Bag Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)

Units)

Figure 60. South Africa Backpack Travel Bag Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Backpack Travel Bag Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Backpack Travel Bag Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Backpack Travel Bag Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Backpack Travel Bag Market Share Forecast by Type (2024-2029)

Figure 65. Global Backpack Travel Bag Sales Forecast by Application (2024-2029)

Figure 66. Global Backpack Travel Bag Market Share Forecast by Application (2024-2029)

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