

# Global B2C Shared Mobility Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Shared Mobility refers to the shared use of vehicles, bicycles or other modes of transportation. It is a transportation strategy that allows users to access transportation services according to their needs, while B2C is an enterprise-to-consumer business model that can provide services to consumers more accurately.

This report provides a deep insight into the global B2C Shared Mobility market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global B2C Shared Mobility Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the B2C Shared Mobility market in any manner.

Global B2C Shared Mobility Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Uber Technologies Inc

ANI Technologies Pvt. Ltd(Ola Cabs)

Avis Budget Group, Inc.

BlaBlaCar

Europcar

Gett

Lyft, Inc.

Taxify (Bolt)

The Hertz Corporation

Grab

Cabify

Enterprise Holdings, Inc

Mobiko

Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing)

Beijing Bikelock Technology Co., Ltd(OfO)

## Market Segmentation (by Type)

### By Service Type

Ride Hailing

Bike Sharing

Ride Sharing

Car Sharing

Others

### by Vehicle Type

Cars

Two-Wheelers

Others

### by Application

## Market Segmentation (by Application)

Short Trips (5 Km or Less)

Medium and Long Distance (5-15 Km)

Long-distance(More Than 15 Kilometers)

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the B2C Shared Mobility Market

Overview of the regional outlook of the B2C Shared Mobility Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the B2C Shared Mobility Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of B2C Shared Mobility

1.2 Key Market Segments

1.2.1 B2C Shared Mobility Segment by Type

1.2.2 B2C Shared Mobility Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 B2C SHARED MOBILITY MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 B2C SHARED MOBILITY MARKET COMPETITIVE LANDSCAPE**

3.1 Global B2C Shared Mobility Revenue Market Share by Company (2019-2024)

3.2 B2C Shared Mobility Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company B2C Shared Mobility Market Size Sites, Area Served, Product Type

3.4 B2C Shared Mobility Market Competitive Situation and Trends

3.4.1 B2C Shared Mobility Market Concentration Rate

3.4.2 Global 5 and 10 Largest B2C Shared Mobility Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 B2C SHARED MOBILITY VALUE CHAIN ANALYSIS**

4.1 B2C Shared Mobility Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF B2C SHARED MOBILITY MARKET**



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 B2C SHARED MOBILITY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global B2C Shared Mobility Market Size Market Share by Type (2019-2024)
- 6.3 Global B2C Shared Mobility Market Size Growth Rate by Type (2019-2024)

## **7 B2C SHARED MOBILITY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global B2C Shared Mobility Market Size (M USD) by Application (2019-2024)
- 7.3 Global B2C Shared Mobility Market Size Growth Rate by Application (2019-2024)

## **8 B2C SHARED MOBILITY MARKET SEGMENTATION BY REGION**

- 8.1 Global B2C Shared Mobility Market Size by Region
  - 8.1.1 Global B2C Shared Mobility Market Size by Region
  - 8.1.2 Global B2C Shared Mobility Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America B2C Shared Mobility Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe B2C Shared Mobility Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific B2C Shared Mobility Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America B2C Shared Mobility Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa B2C Shared Mobility Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Uber Technologies Inc

#### 9.1.1 Uber Technologies Inc B2C Shared Mobility Basic Information

#### 9.1.2 Uber Technologies Inc B2C Shared Mobility Product Overview

#### 9.1.3 Uber Technologies Inc B2C Shared Mobility Product Market Performance

#### 9.1.4 Uber Technologies Inc B2C Shared Mobility SWOT Analysis

#### 9.1.5 Uber Technologies Inc Business Overview

#### 9.1.6 Uber Technologies Inc Recent Developments

### 9.2 ANI Technologies Pvt. Ltd(Ola Cabs)

#### 9.2.1 ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Basic Information

#### 9.2.2 ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Product Overview

#### 9.2.3 ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Product Market Performance

#### 9.2.4 Uber Technologies Inc B2C Shared Mobility SWOT Analysis

#### 9.2.5 ANI Technologies Pvt. Ltd(Ola Cabs) Business Overview

#### 9.2.6 ANI Technologies Pvt. Ltd(Ola Cabs) Recent Developments

### 9.3 Avis Budget Group, Inc.

#### 9.3.1 Avis Budget Group, Inc. B2C Shared Mobility Basic Information

- 9.3.2 Avis Budget Group, Inc. B2C Shared Mobility Product Overview
- 9.3.3 Avis Budget Group, Inc. B2C Shared Mobility Product Market Performance
- 9.3.4 Uber Technologies Inc B2C Shared Mobility SWOT Analysis
- 9.3.5 Avis Budget Group, Inc. Business Overview
- 9.3.6 Avis Budget Group, Inc. Recent Developments
- 9.4 BlaBlaCar
  - 9.4.1 BlaBlaCar B2C Shared Mobility Basic Information
  - 9.4.2 BlaBlaCar B2C Shared Mobility Product Overview
  - 9.4.3 BlaBlaCar B2C Shared Mobility Product Market Performance
  - 9.4.4 BlaBlaCar Business Overview
  - 9.4.5 BlaBlaCar Recent Developments
- 9.5 Europcar
  - 9.5.1 Europcar B2C Shared Mobility Basic Information
  - 9.5.2 Europcar B2C Shared Mobility Product Overview
  - 9.5.3 Europcar B2C Shared Mobility Product Market Performance
  - 9.5.4 Europcar Business Overview
  - 9.5.5 Europcar Recent Developments
- 9.6 Gett
  - 9.6.1 Gett B2C Shared Mobility Basic Information
  - 9.6.2 Gett B2C Shared Mobility Product Overview
  - 9.6.3 Gett B2C Shared Mobility Product Market Performance
  - 9.6.4 Gett Business Overview
  - 9.6.5 Gett Recent Developments
- 9.7 Lyft, Inc.
  - 9.7.1 Lyft, Inc. B2C Shared Mobility Basic Information
  - 9.7.2 Lyft, Inc. B2C Shared Mobility Product Overview
  - 9.7.3 Lyft, Inc. B2C Shared Mobility Product Market Performance
  - 9.7.4 Lyft, Inc. Business Overview
  - 9.7.5 Lyft, Inc. Recent Developments
- 9.8 Taxify (Bolt)
  - 9.8.1 Taxify (Bolt) B2C Shared Mobility Basic Information
  - 9.8.2 Taxify (Bolt) B2C Shared Mobility Product Overview
  - 9.8.3 Taxify (Bolt) B2C Shared Mobility Product Market Performance
  - 9.8.4 Taxify (Bolt) Business Overview
  - 9.8.5 Taxify (Bolt) Recent Developments
- 9.9 The Hertz Corporation
  - 9.9.1 The Hertz Corporation B2C Shared Mobility Basic Information
  - 9.9.2 The Hertz Corporation B2C Shared Mobility Product Overview
  - 9.9.3 The Hertz Corporation B2C Shared Mobility Product Market Performance

- 9.9.4 The Hertz Corporation Business Overview
- 9.9.5 The Hertz Corporation Recent Developments
- 9.10 Grab
  - 9.10.1 Grab B2C Shared Mobility Basic Information
  - 9.10.2 Grab B2C Shared Mobility Product Overview
  - 9.10.3 Grab B2C Shared Mobility Product Market Performance
  - 9.10.4 Grab Business Overview
  - 9.10.5 Grab Recent Developments
- 9.11 Cabify
  - 9.11.1 Cabify B2C Shared Mobility Basic Information
  - 9.11.2 Cabify B2C Shared Mobility Product Overview
  - 9.11.3 Cabify B2C Shared Mobility Product Market Performance
  - 9.11.4 Cabify Business Overview
  - 9.11.5 Cabify Recent Developments
- 9.12 Enterprise Holdings, Inc
  - 9.12.1 Enterprise Holdings, Inc B2C Shared Mobility Basic Information
  - 9.12.2 Enterprise Holdings, Inc B2C Shared Mobility Product Overview
  - 9.12.3 Enterprise Holdings, Inc B2C Shared Mobility Product Market Performance
  - 9.12.4 Enterprise Holdings, Inc Business Overview
  - 9.12.5 Enterprise Holdings, Inc Recent Developments
- 9.13 Mobiko
  - 9.13.1 Mobiko B2C Shared Mobility Basic Information
  - 9.13.2 Mobiko B2C Shared Mobility Product Overview
  - 9.13.3 Mobiko B2C Shared Mobility Product Market Performance
  - 9.13.4 Mobiko Business Overview
  - 9.13.5 Mobiko Recent Developments
- 9.14 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing)
  - 9.14.1 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Basic Information
  - 9.14.2 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Product Overview
  - 9.14.3 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Product Market Performance
  - 9.14.4 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) Business Overview
  - 9.14.5 Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) Recent Developments
- 9.15 Beijing Bikelock Technology Co., Ltd(Ofo)
  - 9.15.1 Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Basic Information
  - 9.15.2 Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Product

## Overview

9.15.3 Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Product Market

## Performance

9.15.4 Beijing Bikelock Technology Co., Ltd(Ofo) Business Overview

9.15.5 Beijing Bikelock Technology Co., Ltd(Ofo) Recent Developments

## **10 B2C SHARED MOBILITY REGIONAL MARKET FORECAST**

10.1 Global B2C Shared Mobility Market Size Forecast

10.2 Global B2C Shared Mobility Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe B2C Shared Mobility Market Size Forecast by Country

10.2.3 Asia Pacific B2C Shared Mobility Market Size Forecast by Region

10.2.4 South America B2C Shared Mobility Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of B2C Shared Mobility by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global B2C Shared Mobility Market Forecast by Type (2025-2030)

11.2 Global B2C Shared Mobility Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. B2C Shared Mobility Market Size Comparison by Region (M USD)

Table 5. Global B2C Shared Mobility Revenue (M USD) by Company (2019-2024)

Table 6. Global B2C Shared Mobility Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in B2C Shared Mobility as of 2022)

Table 8. Company B2C Shared Mobility Market Size Sites and Area Served

Table 9. Company B2C Shared Mobility Product Type

Table 10. Global B2C Shared Mobility Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of B2C Shared Mobility

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. B2C Shared Mobility Market Challenges

Table 18. Global B2C Shared Mobility Market Size by Type (M USD)

Table 19. Global B2C Shared Mobility Market Size (M USD) by Type (2019-2024)

Table 20. Global B2C Shared Mobility Market Size Share by Type (2019-2024)

Table 21. Global B2C Shared Mobility Market Size Growth Rate by Type (2019-2024)

Table 22. Global B2C Shared Mobility Market Size by Application

Table 23. Global B2C Shared Mobility Market Size by Application (2019-2024) & (M USD)

Table 24. Global B2C Shared Mobility Market Share by Application (2019-2024)

Table 25. Global B2C Shared Mobility Market Size Growth Rate by Application (2019-2024)

Table 26. Global B2C Shared Mobility Market Size by Region (2019-2024) & (M USD)

Table 27. Global B2C Shared Mobility Market Size Market Share by Region (2019-2024)

Table 28. North America B2C Shared Mobility Market Size by Country (2019-2024) & (M USD)

Table 29. Europe B2C Shared Mobility Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific B2C Shared Mobility Market Size by Region (2019-2024) & (M USD)

Table 31. South America B2C Shared Mobility Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa B2C Shared Mobility Market Size by Region (2019-2024) & (M USD)

Table 33. Uber Technologies Inc B2C Shared Mobility Basic Information

Table 34. Uber Technologies Inc B2C Shared Mobility Product Overview

Table 35. Uber Technologies Inc B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Uber Technologies Inc B2C Shared Mobility SWOT Analysis

Table 37. Uber Technologies Inc Business Overview

Table 38. Uber Technologies Inc Recent Developments

Table 39. ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Basic Information

Table 40. ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Product Overview

Table 41. ANI Technologies Pvt. Ltd(Ola Cabs) B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Uber Technologies Inc B2C Shared Mobility SWOT Analysis

Table 43. ANI Technologies Pvt. Ltd(Ola Cabs) Business Overview

Table 44. ANI Technologies Pvt. Ltd(Ola Cabs) Recent Developments

Table 45. Avis Budget Group, Inc. B2C Shared Mobility Basic Information

Table 46. Avis Budget Group, Inc. B2C Shared Mobility Product Overview

Table 47. Avis Budget Group, Inc. B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Uber Technologies Inc B2C Shared Mobility SWOT Analysis

Table 49. Avis Budget Group, Inc. Business Overview

Table 50. Avis Budget Group, Inc. Recent Developments

Table 51. BlaBlaCar B2C Shared Mobility Basic Information

Table 52. BlaBlaCar B2C Shared Mobility Product Overview

Table 53. BlaBlaCar B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 54. BlaBlaCar Business Overview

Table 55. BlaBlaCar Recent Developments

Table 56. Europcar B2C Shared Mobility Basic Information

Table 57. Europcar B2C Shared Mobility Product Overview

Table 58. Europcar B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Europcar Business Overview

Table 60. Europcar Recent Developments

- Table 61. Gett B2C Shared Mobility Basic Information
- Table 62. Gett B2C Shared Mobility Product Overview
- Table 63. Gett B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Gett Business Overview
- Table 65. Gett Recent Developments
- Table 66. Lyft, Inc. B2C Shared Mobility Basic Information
- Table 67. Lyft, Inc. B2C Shared Mobility Product Overview
- Table 68. Lyft, Inc. B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Lyft, Inc. Business Overview
- Table 70. Lyft, Inc. Recent Developments
- Table 71. Taxify (Bolt) B2C Shared Mobility Basic Information
- Table 72. Taxify (Bolt) B2C Shared Mobility Product Overview
- Table 73. Taxify (Bolt) B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Taxify (Bolt) Business Overview
- Table 75. Taxify (Bolt) Recent Developments
- Table 76. The Hertz Corporation B2C Shared Mobility Basic Information
- Table 77. The Hertz Corporation B2C Shared Mobility Product Overview
- Table 78. The Hertz Corporation B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. The Hertz Corporation Business Overview
- Table 80. The Hertz Corporation Recent Developments
- Table 81. Grab B2C Shared Mobility Basic Information
- Table 82. Grab B2C Shared Mobility Product Overview
- Table 83. Grab B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Grab Business Overview
- Table 85. Grab Recent Developments
- Table 86. Cabify B2C Shared Mobility Basic Information
- Table 87. Cabify B2C Shared Mobility Product Overview
- Table 88. Cabify B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Cabify Business Overview
- Table 90. Cabify Recent Developments
- Table 91. Enterprise Holdings, Inc B2C Shared Mobility Basic Information
- Table 92. Enterprise Holdings, Inc B2C Shared Mobility Product Overview
- Table 93. Enterprise Holdings, Inc B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Enterprise Holdings, Inc Business Overview



Table 95. Enterprise Holdings, Inc Recent Developments

Table 96. Mobiko B2C Shared Mobility Basic Information

Table 97. Mobiko B2C Shared Mobility Product Overview

Table 98. Mobiko B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Mobiko Business Overview

Table 100. Mobiko Recent Developments

Table 101. Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Basic Information

Table 102. Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Product Overview

Table 103. Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) Business Overview

Table 105. Beijing Xiaoju Technology Co, Ltd. (Didi Chuxing) Recent Developments

Table 106. Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Basic Information

Table 107. Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Product Overview

Table 108. Beijing Bikelock Technology Co., Ltd(Ofo) B2C Shared Mobility Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Beijing Bikelock Technology Co., Ltd(Ofo) Business Overview

Table 110. Beijing Bikelock Technology Co., Ltd(Ofo) Recent Developments

Table 111. Global B2C Shared Mobility Market Size Forecast by Region (2025-2030) & (M USD)

Table 112. North America B2C Shared Mobility Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Europe B2C Shared Mobility Market Size Forecast by Country (2025-2030) & (M USD)

Table 114. Asia Pacific B2C Shared Mobility Market Size Forecast by Region (2025-2030) & (M USD)

Table 115. South America B2C Shared Mobility Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa B2C Shared Mobility Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Global B2C Shared Mobility Market Size Forecast by Type (2025-2030) & (M USD)

Table 118. Global B2C Shared Mobility Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of B2C Shared Mobility

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global B2C Shared Mobility Market Size (M USD), 2019-2030

Figure 5. Global B2C Shared Mobility Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. B2C Shared Mobility Market Size by Country (M USD)

Figure 10. Global B2C Shared Mobility Revenue Share by Company in 2023

Figure 11. B2C Shared Mobility Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by B2C Shared Mobility Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global B2C Shared Mobility Market Share by Type

Figure 15. Market Size Share of B2C Shared Mobility by Type (2019-2024)

Figure 16. Market Size Market Share of B2C Shared Mobility by Type in 2022

Figure 17. Global B2C Shared Mobility Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global B2C Shared Mobility Market Share by Application

Figure 20. Global B2C Shared Mobility Market Share by Application (2019-2024)

Figure 21. Global B2C Shared Mobility Market Share by Application in 2022

Figure 22. Global B2C Shared Mobility Market Size Growth Rate by Application (2019-2024)

Figure 23. Global B2C Shared Mobility Market Size Market Share by Region (2019-2024)

Figure 24. North America B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America B2C Shared Mobility Market Size Market Share by Country in 2023

Figure 26. U.S. B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada B2C Shared Mobility Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico B2C Shared Mobility Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe B2C Shared Mobility Market Size Market Share by Country in 2023

Figure 31. Germany B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific B2C Shared Mobility Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific B2C Shared Mobility Market Size Market Share by Region in 2023

Figure 38. China B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America B2C Shared Mobility Market Size and Growth Rate (M USD)

Figure 44. South America B2C Shared Mobility Market Size Market Share by Country in 2023

Figure 45. Brazil B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa B2C Shared Mobility Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa B2C Shared Mobility Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa B2C Shared Mobility Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global B2C Shared Mobility Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global B2C Shared Mobility Market Share Forecast by Type (2025-2030)

Figure 57. Global B2C Shared Mobility Market Share Forecast by Application (2025-2030)

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