

Global B2B Marketing Automation Software Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7D812F2AC7FEN.html>

Date: July 2024

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: G7D812F2AC7FEN

Abstracts

Report Overview:

B2B marketing automation software is a category of software tools and platforms designed to streamline and automate marketing processes and campaigns specifically for business-to-business (B2B) marketing. These platforms help B2B organizations generate leads, nurture prospects, and optimize their marketing efforts.

The Global B2B Marketing Automation Software Market Size was estimated at USD 3290.90 million in 2023 and is projected to reach USD 7691.82 million by 2029, exhibiting a CAGR of 15.20% during the forecast period.

This report provides a deep insight into the global B2B Marketing Automation Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global B2B Marketing Automation Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the B2B Marketing Automation Software market in any manner.

Global B2B Marketing Automation Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

HubSpot

Act-On Software

Marketo

Adobe

Salesforce

Infusionsoft

Oracle

Etrigue

GreenRope

Cognizant

LeadSquared

Omnisend

MarcomCentral

Autopilot

iContact

MailChimp

Market Segmentation (by Type)

Email Marketing

Campaign Management

Reporting and Analytics

Others

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the B2B Marketing Automation Software Market
- Overview of the regional outlook of the B2B Marketing Automation Software Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the B2B Marketing Automation Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of B2B Marketing Automation Software

1.2 Key Market Segments

1.2.1 B2B Marketing Automation Software Segment by Type

1.2.2 B2B Marketing Automation Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 B2B MARKETING AUTOMATION SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 B2B MARKETING AUTOMATION SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global B2B Marketing Automation Software Revenue Market Share by Company (2019-2024)

3.2 B2B Marketing Automation Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company B2B Marketing Automation Software Market Size Sites, Area Served, Product Type

3.4 B2B Marketing Automation Software Market Competitive Situation and Trends

3.4.1 B2B Marketing Automation Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest B2B Marketing Automation Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 B2B MARKETING AUTOMATION SOFTWARE VALUE CHAIN ANALYSIS

4.1 B2B Marketing Automation Software Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF B2B MARKETING AUTOMATION SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 B2B MARKETING AUTOMATION SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global B2B Marketing Automation Software Market Size Market Share by Type (2019-2024)
- 6.3 Global B2B Marketing Automation Software Market Size Growth Rate by Type (2019-2024)

7 B2B MARKETING AUTOMATION SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global B2B Marketing Automation Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global B2B Marketing Automation Software Market Size Growth Rate by Application (2019-2024)

8 B2B MARKETING AUTOMATION SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global B2B Marketing Automation Software Market Size by Region
 - 8.1.1 Global B2B Marketing Automation Software Market Size by Region

- 8.1.2 Global B2B Marketing Automation Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America B2B Marketing Automation Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe B2B Marketing Automation Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific B2B Marketing Automation Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America B2B Marketing Automation Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa B2B Marketing Automation Software Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 HubSpot
 - 9.1.1 HubSpot B2B Marketing Automation Software Basic Information
 - 9.1.2 HubSpot B2B Marketing Automation Software Product Overview

- 9.1.3 HubSpot B2B Marketing Automation Software Product Market Performance
- 9.1.4 HubSpot B2B Marketing Automation Software SWOT Analysis
- 9.1.5 HubSpot Business Overview
- 9.1.6 HubSpot Recent Developments
- 9.2 Act-On Software
 - 9.2.1 Act-On Software B2B Marketing Automation Software Basic Information
 - 9.2.2 Act-On Software B2B Marketing Automation Software Product Overview
 - 9.2.3 Act-On Software B2B Marketing Automation Software Product Market Performance
 - 9.2.4 HubSpot B2B Marketing Automation Software SWOT Analysis
 - 9.2.5 Act-On Software Business Overview
 - 9.2.6 Act-On Software Recent Developments
- 9.3 Marketo
 - 9.3.1 Marketo B2B Marketing Automation Software Basic Information
 - 9.3.2 Marketo B2B Marketing Automation Software Product Overview
 - 9.3.3 Marketo B2B Marketing Automation Software Product Market Performance
 - 9.3.4 HubSpot B2B Marketing Automation Software SWOT Analysis
 - 9.3.5 Marketo Business Overview
 - 9.3.6 Marketo Recent Developments
- 9.4 Adobe
 - 9.4.1 Adobe B2B Marketing Automation Software Basic Information
 - 9.4.2 Adobe B2B Marketing Automation Software Product Overview
 - 9.4.3 Adobe B2B Marketing Automation Software Product Market Performance
 - 9.4.4 Adobe Business Overview
 - 9.4.5 Adobe Recent Developments
- 9.5 Salesforce
 - 9.5.1 Salesforce B2B Marketing Automation Software Basic Information
 - 9.5.2 Salesforce B2B Marketing Automation Software Product Overview
 - 9.5.3 Salesforce B2B Marketing Automation Software Product Market Performance
 - 9.5.4 Salesforce Business Overview
 - 9.5.5 Salesforce Recent Developments
- 9.6 Infusionsoft
 - 9.6.1 Infusionsoft B2B Marketing Automation Software Basic Information
 - 9.6.2 Infusionsoft B2B Marketing Automation Software Product Overview
 - 9.6.3 Infusionsoft B2B Marketing Automation Software Product Market Performance
 - 9.6.4 Infusionsoft Business Overview
 - 9.6.5 Infusionsoft Recent Developments
- 9.7 Oracle
 - 9.7.1 Oracle B2B Marketing Automation Software Basic Information

- 9.7.2 Oracle B2B Marketing Automation Software Product Overview
- 9.7.3 Oracle B2B Marketing Automation Software Product Market Performance
- 9.7.4 Oracle Business Overview
- 9.7.5 Oracle Recent Developments
- 9.8 Etrigue
 - 9.8.1 Etrigue B2B Marketing Automation Software Basic Information
 - 9.8.2 Etrigue B2B Marketing Automation Software Product Overview
 - 9.8.3 Etrigue B2B Marketing Automation Software Product Market Performance
 - 9.8.4 Etrigue Business Overview
 - 9.8.5 Etrigue Recent Developments
- 9.9 GreenRope
 - 9.9.1 GreenRope B2B Marketing Automation Software Basic Information
 - 9.9.2 GreenRope B2B Marketing Automation Software Product Overview
 - 9.9.3 GreenRope B2B Marketing Automation Software Product Market Performance
 - 9.9.4 GreenRope Business Overview
 - 9.9.5 GreenRope Recent Developments
- 9.10 Cognizant
 - 9.10.1 Cognizant B2B Marketing Automation Software Basic Information
 - 9.10.2 Cognizant B2B Marketing Automation Software Product Overview
 - 9.10.3 Cognizant B2B Marketing Automation Software Product Market Performance
 - 9.10.4 Cognizant Business Overview
 - 9.10.5 Cognizant Recent Developments
- 9.11 LeadSquared
 - 9.11.1 LeadSquared B2B Marketing Automation Software Basic Information
 - 9.11.2 LeadSquared B2B Marketing Automation Software Product Overview
 - 9.11.3 LeadSquared B2B Marketing Automation Software Product Market Performance
 - 9.11.4 LeadSquared Business Overview
 - 9.11.5 LeadSquared Recent Developments
- 9.12 Omnisend
 - 9.12.1 Omnisend B2B Marketing Automation Software Basic Information
 - 9.12.2 Omnisend B2B Marketing Automation Software Product Overview
 - 9.12.3 Omnisend B2B Marketing Automation Software Product Market Performance
 - 9.12.4 Omnisend Business Overview
 - 9.12.5 Omnisend Recent Developments
- 9.13 MarcomCentral
 - 9.13.1 MarcomCentral B2B Marketing Automation Software Basic Information
 - 9.13.2 MarcomCentral B2B Marketing Automation Software Product Overview
 - 9.13.3 MarcomCentral B2B Marketing Automation Software Product Market

Performance

9.13.4 MarcomCentral Business Overview

9.13.5 MarcomCentral Recent Developments

9.14 Autopilot

9.14.1 Autopilot B2B Marketing Automation Software Basic Information

9.14.2 Autopilot B2B Marketing Automation Software Product Overview

9.14.3 Autopilot B2B Marketing Automation Software Product Market Performance

9.14.4 Autopilot Business Overview

9.14.5 Autopilot Recent Developments

9.15 iContact

9.15.1 iContact B2B Marketing Automation Software Basic Information

9.15.2 iContact B2B Marketing Automation Software Product Overview

9.15.3 iContact B2B Marketing Automation Software Product Market Performance

9.15.4 iContact Business Overview

9.15.5 iContact Recent Developments

9.16 MailChimp

9.16.1 MailChimp B2B Marketing Automation Software Basic Information

9.16.2 MailChimp B2B Marketing Automation Software Product Overview

9.16.3 MailChimp B2B Marketing Automation Software Product Market Performance

9.16.4 MailChimp Business Overview

9.16.5 MailChimp Recent Developments

10 B2B MARKETING AUTOMATION SOFTWARE REGIONAL MARKET FORECAST

10.1 Global B2B Marketing Automation Software Market Size Forecast

10.2 Global B2B Marketing Automation Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe B2B Marketing Automation Software Market Size Forecast by Country

10.2.3 Asia Pacific B2B Marketing Automation Software Market Size Forecast by

Region

10.2.4 South America B2B Marketing Automation Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of B2B Marketing Automation Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global B2B Marketing Automation Software Market Forecast by Type (2025-2030)

11.2 Global B2B Marketing Automation Software Market Forecast by Application

(2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. B2B Marketing Automation Software Market Size Comparison by Region (M USD)

Table 5. Global B2B Marketing Automation Software Revenue (M USD) by Company (2019-2024)

Table 6. Global B2B Marketing Automation Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in B2B Marketing Automation Software as of 2022)

Table 8. Company B2B Marketing Automation Software Market Size Sites and Area Served

Table 9. Company B2B Marketing Automation Software Product Type

Table 10. Global B2B Marketing Automation Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of B2B Marketing Automation Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. B2B Marketing Automation Software Market Challenges

Table 18. Global B2B Marketing Automation Software Market Size by Type (M USD)

Table 19. Global B2B Marketing Automation Software Market Size (M USD) by Type (2019-2024)

Table 20. Global B2B Marketing Automation Software Market Size Share by Type (2019-2024)

Table 21. Global B2B Marketing Automation Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global B2B Marketing Automation Software Market Size by Application

Table 23. Global B2B Marketing Automation Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global B2B Marketing Automation Software Market Share by Application (2019-2024)

Table 25. Global B2B Marketing Automation Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global B2B Marketing Automation Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global B2B Marketing Automation Software Market Size Market Share by Region (2019-2024)

Table 28. North America B2B Marketing Automation Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe B2B Marketing Automation Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific B2B Marketing Automation Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America B2B Marketing Automation Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa B2B Marketing Automation Software Market Size by Region (2019-2024) & (M USD)

Table 33. HubSpot B2B Marketing Automation Software Basic Information

Table 34. HubSpot B2B Marketing Automation Software Product Overview

Table 35. HubSpot B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. HubSpot B2B Marketing Automation Software SWOT Analysis

Table 37. HubSpot Business Overview

Table 38. HubSpot Recent Developments

Table 39. Act-On Software B2B Marketing Automation Software Basic Information

Table 40. Act-On Software B2B Marketing Automation Software Product Overview

Table 41. Act-On Software B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. HubSpot B2B Marketing Automation Software SWOT Analysis

Table 43. Act-On Software Business Overview

Table 44. Act-On Software Recent Developments

Table 45. Marketo B2B Marketing Automation Software Basic Information

Table 46. Marketo B2B Marketing Automation Software Product Overview

Table 47. Marketo B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. HubSpot B2B Marketing Automation Software SWOT Analysis

Table 49. Marketo Business Overview

Table 50. Marketo Recent Developments

Table 51. Adobe B2B Marketing Automation Software Basic Information

Table 52. Adobe B2B Marketing Automation Software Product Overview

Table 53. Adobe B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Adobe Business Overview

Table 55. Adobe Recent Developments

Table 56. Salesforce B2B Marketing Automation Software Basic Information

Table 57. Salesforce B2B Marketing Automation Software Product Overview

Table 58. Salesforce B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Salesforce Business Overview

Table 60. Salesforce Recent Developments

Table 61. Infusionsoft B2B Marketing Automation Software Basic Information

Table 62. Infusionsoft B2B Marketing Automation Software Product Overview

Table 63. Infusionsoft B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Infusionsoft Business Overview

Table 65. Infusionsoft Recent Developments

Table 66. Oracle B2B Marketing Automation Software Basic Information

Table 67. Oracle B2B Marketing Automation Software Product Overview

Table 68. Oracle B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Oracle Business Overview

Table 70. Oracle Recent Developments

Table 71. Etrigue B2B Marketing Automation Software Basic Information

Table 72. Etrigue B2B Marketing Automation Software Product Overview

Table 73. Etrigue B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Etrigue Business Overview

Table 75. Etrigue Recent Developments

Table 76. GreenRope B2B Marketing Automation Software Basic Information

Table 77. GreenRope B2B Marketing Automation Software Product Overview

Table 78. GreenRope B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. GreenRope Business Overview

Table 80. GreenRope Recent Developments

Table 81. Cognizant B2B Marketing Automation Software Basic Information

Table 82. Cognizant B2B Marketing Automation Software Product Overview

Table 83. Cognizant B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Cognizant Business Overview

- Table 85. Cognizant Recent Developments
- Table 86. LeadSquared B2B Marketing Automation Software Basic Information
- Table 87. LeadSquared B2B Marketing Automation Software Product Overview
- Table 88. LeadSquared B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. LeadSquared Business Overview
- Table 90. LeadSquared Recent Developments
- Table 91. Omnisend B2B Marketing Automation Software Basic Information
- Table 92. Omnisend B2B Marketing Automation Software Product Overview
- Table 93. Omnisend B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Omnisend Business Overview
- Table 95. Omnisend Recent Developments
- Table 96. MarcomCentral B2B Marketing Automation Software Basic Information
- Table 97. MarcomCentral B2B Marketing Automation Software Product Overview
- Table 98. MarcomCentral B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. MarcomCentral Business Overview
- Table 100. MarcomCentral Recent Developments
- Table 101. Autopilot B2B Marketing Automation Software Basic Information
- Table 102. Autopilot B2B Marketing Automation Software Product Overview
- Table 103. Autopilot B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Autopilot Business Overview
- Table 105. Autopilot Recent Developments
- Table 106. iContact B2B Marketing Automation Software Basic Information
- Table 107. iContact B2B Marketing Automation Software Product Overview
- Table 108. iContact B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. iContact Business Overview
- Table 110. iContact Recent Developments
- Table 111. MailChimp B2B Marketing Automation Software Basic Information
- Table 112. MailChimp B2B Marketing Automation Software Product Overview
- Table 113. MailChimp B2B Marketing Automation Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. MailChimp Business Overview
- Table 115. MailChimp Recent Developments
- Table 116. Global B2B Marketing Automation Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 117. North America B2B Marketing Automation Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Europe B2B Marketing Automation Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 119. Asia Pacific B2B Marketing Automation Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 120. South America B2B Marketing Automation Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa B2B Marketing Automation Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Global B2B Marketing Automation Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 123. Global B2B Marketing Automation Software Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of B2B Marketing Automation Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global B2B Marketing Automation Software Market Size (M USD), 2019-2030
- Figure 5. Global B2B Marketing Automation Software Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. B2B Marketing Automation Software Market Size by Country (M USD)
- Figure 10. Global B2B Marketing Automation Software Revenue Share by Company in 2023
- Figure 11. B2B Marketing Automation Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by B2B Marketing Automation Software Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global B2B Marketing Automation Software Market Share by Type
- Figure 15. Market Size Share of B2B Marketing Automation Software by Type (2019-2024)
- Figure 16. Market Size Market Share of B2B Marketing Automation Software by Type in 2022
- Figure 17. Global B2B Marketing Automation Software Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global B2B Marketing Automation Software Market Share by Application
- Figure 20. Global B2B Marketing Automation Software Market Share by Application (2019-2024)
- Figure 21. Global B2B Marketing Automation Software Market Share by Application in 2022
- Figure 22. Global B2B Marketing Automation Software Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global B2B Marketing Automation Software Market Size Market Share by Region (2019-2024)
- Figure 24. North America B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America B2B Marketing Automation Software Market Size Market Share by Country in 2023

Figure 26. U.S. B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada B2B Marketing Automation Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico B2B Marketing Automation Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe B2B Marketing Automation Software Market Size Market Share by Country in 2023

Figure 31. Germany B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific B2B Marketing Automation Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific B2B Marketing Automation Software Market Size Market Share by Region in 2023

Figure 38. China B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America B2B Marketing Automation Software Market Size and Growth Rate (M USD)

Figure 44. South America B2B Marketing Automation Software Market Size Market

Share by Country in 2023

Figure 45. Brazil B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa B2B Marketing Automation Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa B2B Marketing Automation Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa B2B Marketing Automation Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global B2B Marketing Automation Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global B2B Marketing Automation Software Market Share Forecast by Type (2025-2030)

Figure 57. Global B2B Marketing Automation Software Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global B2B Marketing Automation Software Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7D812F2AC7FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7D812F2AC7FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

