

# Global B2B Information Services Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

B2B Information Services is a service provided by enterprises using information resources to provide decision support for enterprises. B2B information services comprise professional publishing (including trade publishing), syndicated information, and related advisory services targeting decision makers in a wide range of industries— finance, law, health care, media, and scientific.

The Global B2B Information Services Market Size was estimated at USD 118.24 million in 2023 and is projected to reach USD 272.07 million by 2029, exhibiting a CAGR of 14.90% during the forecast period.

This report provides a deep insight into the global B2B Information Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global B2B Information Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the B2B Information Services market in any manner.

## Global B2B Information Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Bloomberg

Wolters Kluwer

Informa Markets

Thomson Reuters

Dow Jones

Reed Elsevier

Dun & Bradstreet

Equifax

Infogroup

Amdocs

Forrester

Moody's Analytics

Market Segmentation (by Type)

Professional Publishing

Joint Information

Consultation Service

Market Segmentation (by Application)

Finance

Energy

Medical and Healthcare

Legal and Tax

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the B2B Information Services Market

Overview of the regional outlook of the B2B Information Services Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

B2B Information Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of B2B Information Services

1.2 Key Market Segments

1.2.1 B2B Information Services Segment by Type

1.2.2 B2B Information Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 B2B INFORMATION SERVICES MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 B2B INFORMATION SERVICES MARKET COMPETITIVE LANDSCAPE**

3.1 Global B2B Information Services Revenue Market Share by Company (2019-2024)

3.2 B2B Information Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company B2B Information Services Market Size Sites, Area Served, Product Type

3.4 B2B Information Services Market Competitive Situation and Trends

3.4.1 B2B Information Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest B2B Information Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 B2B INFORMATION SERVICES VALUE CHAIN ANALYSIS**

4.1 B2B Information Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF B2B INFORMATION SERVICES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 B2B INFORMATION SERVICES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global B2B Information Services Market Size Market Share by Type (2019-2024)
- 6.3 Global B2B Information Services Market Size Growth Rate by Type (2019-2024)

## **7 B2B INFORMATION SERVICES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global B2B Information Services Market Size (M USD) by Application (2019-2024)
- 7.3 Global B2B Information Services Market Size Growth Rate by Application (2019-2024)

## **8 B2B INFORMATION SERVICES MARKET SEGMENTATION BY REGION**

- 8.1 Global B2B Information Services Market Size by Region
  - 8.1.1 Global B2B Information Services Market Size by Region
  - 8.1.2 Global B2B Information Services Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America B2B Information Services Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe B2B Information Services Market Size by Country
  - 8.3.2 Germany



8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific B2B Information Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America B2B Information Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa B2B Information Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Bloomberg

9.1.1 Bloomberg B2B Information Services Basic Information

9.1.2 Bloomberg B2B Information Services Product Overview

9.1.3 Bloomberg B2B Information Services Product Market Performance

9.1.4 Bloomberg B2B Information Services SWOT Analysis

9.1.5 Bloomberg Business Overview

9.1.6 Bloomberg Recent Developments

9.2 Wolters Kluwer

9.2.1 Wolters Kluwer B2B Information Services Basic Information

9.2.2 Wolters Kluwer B2B Information Services Product Overview

9.2.3 Wolters Kluwer B2B Information Services Product Market Performance

9.2.4 Bloomberg B2B Information Services SWOT Analysis

9.2.5 Wolters Kluwer Business Overview

#### 9.2.6 Wolters Kluwer Recent Developments

### 9.3 Informa Markets

#### 9.3.1 Informa Markets B2B Information Services Basic Information

#### 9.3.2 Informa Markets B2B Information Services Product Overview

#### 9.3.3 Informa Markets B2B Information Services Product Market Performance

#### 9.3.4 Bloomberg B2B Information Services SWOT Analysis

#### 9.3.5 Informa Markets Business Overview

#### 9.3.6 Informa Markets Recent Developments

### 9.4 Thomson Reuters

#### 9.4.1 Thomson Reuters B2B Information Services Basic Information

#### 9.4.2 Thomson Reuters B2B Information Services Product Overview

#### 9.4.3 Thomson Reuters B2B Information Services Product Market Performance

#### 9.4.4 Thomson Reuters Business Overview

#### 9.4.5 Thomson Reuters Recent Developments

### 9.5 Dow Jones

#### 9.5.1 Dow Jones B2B Information Services Basic Information

#### 9.5.2 Dow Jones B2B Information Services Product Overview

#### 9.5.3 Dow Jones B2B Information Services Product Market Performance

#### 9.5.4 Dow Jones Business Overview

#### 9.5.5 Dow Jones Recent Developments

### 9.6 Reed Elsevier

#### 9.6.1 Reed Elsevier B2B Information Services Basic Information

#### 9.6.2 Reed Elsevier B2B Information Services Product Overview

#### 9.6.3 Reed Elsevier B2B Information Services Product Market Performance

#### 9.6.4 Reed Elsevier Business Overview

#### 9.6.5 Reed Elsevier Recent Developments

### 9.7 Dun and Bradstreet

#### 9.7.1 Dun and Bradstreet B2B Information Services Basic Information

#### 9.7.2 Dun and Bradstreet B2B Information Services Product Overview

#### 9.7.3 Dun and Bradstreet B2B Information Services Product Market Performance

#### 9.7.4 Dun and Bradstreet Business Overview

#### 9.7.5 Dun and Bradstreet Recent Developments

### 9.8 Equifax

#### 9.8.1 Equifax B2B Information Services Basic Information

#### 9.8.2 Equifax B2B Information Services Product Overview

#### 9.8.3 Equifax B2B Information Services Product Market Performance

#### 9.8.4 Equifax Business Overview

#### 9.8.5 Equifax Recent Developments

### 9.9 Infogroup

- 9.9.1 Infogroup B2B Information Services Basic Information
- 9.9.2 Infogroup B2B Information Services Product Overview
- 9.9.3 Infogroup B2B Information Services Product Market Performance
- 9.9.4 Infogroup Business Overview
- 9.9.5 Infogroup Recent Developments
- 9.10 Amdocs
  - 9.10.1 Amdocs B2B Information Services Basic Information
  - 9.10.2 Amdocs B2B Information Services Product Overview
  - 9.10.3 Amdocs B2B Information Services Product Market Performance
  - 9.10.4 Amdocs Business Overview
  - 9.10.5 Amdocs Recent Developments
- 9.11 Forrester
  - 9.11.1 Forrester B2B Information Services Basic Information
  - 9.11.2 Forrester B2B Information Services Product Overview
  - 9.11.3 Forrester B2B Information Services Product Market Performance
  - 9.11.4 Forrester Business Overview
  - 9.11.5 Forrester Recent Developments
- 9.12 Moody's Analytics
  - 9.12.1 Moody's Analytics B2B Information Services Basic Information
  - 9.12.2 Moody's Analytics B2B Information Services Product Overview
  - 9.12.3 Moody's Analytics B2B Information Services Product Market Performance
  - 9.12.4 Moody's Analytics Business Overview
  - 9.12.5 Moody's Analytics Recent Developments

## **10 B2B INFORMATION SERVICES REGIONAL MARKET FORECAST**

- 10.1 Global B2B Information Services Market Size Forecast
- 10.2 Global B2B Information Services Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe B2B Information Services Market Size Forecast by Country
  - 10.2.3 Asia Pacific B2B Information Services Market Size Forecast by Region
  - 10.2.4 South America B2B Information Services Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of B2B Information Services by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global B2B Information Services Market Forecast by Type (2025-2030)
- 11.2 Global B2B Information Services Market Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. B2B Information Services Market Size Comparison by Region (M USD)
- Table 5. Global B2B Information Services Revenue (M USD) by Company (2019-2024)
- Table 6. Global B2B Information Services Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in B2B Information Services as of 2022)
- Table 8. Company B2B Information Services Market Size Sites and Area Served
- Table 9. Company B2B Information Services Product Type
- Table 10. Global B2B Information Services Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of B2B Information Services
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. B2B Information Services Market Challenges
- Table 18. Global B2B Information Services Market Size by Type (M USD)
- Table 19. Global B2B Information Services Market Size (M USD) by Type (2019-2024)
- Table 20. Global B2B Information Services Market Size Share by Type (2019-2024)
- Table 21. Global B2B Information Services Market Size Growth Rate by Type (2019-2024)
- Table 22. Global B2B Information Services Market Size by Application
- Table 23. Global B2B Information Services Market Size by Application (2019-2024) & (M USD)
- Table 24. Global B2B Information Services Market Share by Application (2019-2024)
- Table 25. Global B2B Information Services Market Size Growth Rate by Application (2019-2024)
- Table 26. Global B2B Information Services Market Size by Region (2019-2024) & (M USD)
- Table 27. Global B2B Information Services Market Size Market Share by Region (2019-2024)
- Table 28. North America B2B Information Services Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe B2B Information Services Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific B2B Information Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America B2B Information Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa B2B Information Services Market Size by Region (2019-2024) & (M USD)

Table 33. Bloomberg B2B Information Services Basic Information

Table 34. Bloomberg B2B Information Services Product Overview

Table 35. Bloomberg B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Bloomberg B2B Information Services SWOT Analysis

Table 37. Bloomberg Business Overview

Table 38. Bloomberg Recent Developments

Table 39. Wolters Kluwer B2B Information Services Basic Information

Table 40. Wolters Kluwer B2B Information Services Product Overview

Table 41. Wolters Kluwer B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Bloomberg B2B Information Services SWOT Analysis

Table 43. Wolters Kluwer Business Overview

Table 44. Wolters Kluwer Recent Developments

Table 45. Informa Markets B2B Information Services Basic Information

Table 46. Informa Markets B2B Information Services Product Overview

Table 47. Informa Markets B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Bloomberg B2B Information Services SWOT Analysis

Table 49. Informa Markets Business Overview

Table 50. Informa Markets Recent Developments

Table 51. Thomson Reuters B2B Information Services Basic Information

Table 52. Thomson Reuters B2B Information Services Product Overview

Table 53. Thomson Reuters B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Thomson Reuters Business Overview

Table 55. Thomson Reuters Recent Developments

Table 56. Dow Jones B2B Information Services Basic Information

Table 57. Dow Jones B2B Information Services Product Overview

Table 58. Dow Jones B2B Information Services Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. Dow Jones Business Overview

Table 60. Dow Jones Recent Developments

Table 61. Reed Elsevier B2B Information Services Basic Information

Table 62. Reed Elsevier B2B Information Services Product Overview

Table 63. Reed Elsevier B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Reed Elsevier Business Overview

Table 65. Reed Elsevier Recent Developments

Table 66. Dun and Bradstreet B2B Information Services Basic Information

Table 67. Dun and Bradstreet B2B Information Services Product Overview

Table 68. Dun and Bradstreet B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Dun and Bradstreet Business Overview

Table 70. Dun and Bradstreet Recent Developments

Table 71. Equifax B2B Information Services Basic Information

Table 72. Equifax B2B Information Services Product Overview

Table 73. Equifax B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Equifax Business Overview

Table 75. Equifax Recent Developments

Table 76. Infogroup B2B Information Services Basic Information

Table 77. Infogroup B2B Information Services Product Overview

Table 78. Infogroup B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Infogroup Business Overview

Table 80. Infogroup Recent Developments

Table 81. Amdocs B2B Information Services Basic Information

Table 82. Amdocs B2B Information Services Product Overview

Table 83. Amdocs B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Amdocs Business Overview

Table 85. Amdocs Recent Developments

Table 86. Forrester B2B Information Services Basic Information

Table 87. Forrester B2B Information Services Product Overview

Table 88. Forrester B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Forrester Business Overview

Table 90. Forrester Recent Developments

Table 91. Moody's Analytics B2B Information Services Basic Information

Table 92. Moody's Analytics B2B Information Services Product Overview

Table 93. Moody's Analytics B2B Information Services Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Moody's Analytics Business Overview

Table 95. Moody's Analytics Recent Developments

Table 96. Global B2B Information Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 97. North America B2B Information Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Europe B2B Information Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 99. Asia Pacific B2B Information Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 100. South America B2B Information Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa B2B Information Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Global B2B Information Services Market Size Forecast by Type (2025-2030) & (M USD)

Table 103. Global B2B Information Services Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of B2B Information Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global B2B Information Services Market Size (M USD), 2019-2030
- Figure 5. Global B2B Information Services Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. B2B Information Services Market Size by Country (M USD)
- Figure 10. Global B2B Information Services Revenue Share by Company in 2023
- Figure 11. B2B Information Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by B2B Information Services Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global B2B Information Services Market Share by Type
- Figure 15. Market Size Share of B2B Information Services by Type (2019-2024)
- Figure 16. Market Size Market Share of B2B Information Services by Type in 2022
- Figure 17. Global B2B Information Services Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global B2B Information Services Market Share by Application
- Figure 20. Global B2B Information Services Market Share by Application (2019-2024)
- Figure 21. Global B2B Information Services Market Share by Application in 2022
- Figure 22. Global B2B Information Services Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global B2B Information Services Market Size Market Share by Region (2019-2024)
- Figure 24. North America B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America B2B Information Services Market Size Market Share by Country in 2023
- Figure 26. U.S. B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada B2B Information Services Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico B2B Information Services Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe B2B Information Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 30. Europe B2B Information Services Market Size Market Share by Country in 2023

Figure 31. Germany B2B Information Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 32. France B2B Information Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 33. U.K. B2B Information Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 34. Italy B2B Information Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 35. Russia B2B Information Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 36. Asia Pacific B2B Information Services Market Size and Growth Rate (M

USD)

Figure 37. Asia Pacific B2B Information Services Market Size Market Share by Region

in 2023

Figure 38. China B2B Information Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 39. Japan B2B Information Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 40. South Korea B2B Information Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 41. India B2B Information Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 42. Southeast Asia B2B Information Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 43. South America B2B Information Services Market Size and Growth Rate (M

USD)

Figure 44. South America B2B Information Services Market Size Market Share by

Country in 2023

Figure 45. Brazil B2B Information Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 46. Argentina B2B Information Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa B2B Information Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa B2B Information Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa B2B Information Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global B2B Information Services Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global B2B Information Services Market Share Forecast by Type (2025-2030)

Figure 57. Global B2B Information Services Market Share Forecast by Application (2025-2030)

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