

Global Awnings Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GD1A45CF5F73EN.html>

Date: June 2026

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: GD1A45CF5F73EN

Abstracts

Report Overview:

An awning or overhang is a secondary covering attached to the exterior wall of a building. It is typically composed of canvas woven of acrylic, cotton or polyester yarn, or vinyl laminated to polyester fabric that is stretched tightly over a light structure of aluminium, iron or steel, possibly coated or transparent material (used to cover solar thermal panels in the summer, but that must allow as much light as possible in the winter). The configuration of this structure is something of a truss, space frame or planar frame. Awnings are also often constructed of aluminium understructure with aluminium sheeting. These aluminium awnings are often used when a fabric awning is not a practical application where snow load as well as wind loads may be a factor.

The Global Awnings Market Size was estimated at USD 6412.92 million in 2023 and is projected to reach USD 7883.12 million by 2029, exhibiting a CAGR of 3.50% during the forecast period.

This report provides a deep insight into the global Awnings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Awnings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Awnings market in any manner.

Global Awnings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SunSetter Products

Kampa

SUNAIR Awnings

Advanced Design Awning & Sign

Awning Company of America

Carroll Awning

Nulmage Awnings

KE Durasol

Eide Industries

Aristocrat

Rollup Awnings

Sunesta Retractable Awnings

Awntech

Reed Awning

Solarus USA

Thompson Awning Company

Craft-Bilt Awnings

Market Segmentation (by Type)

Fixed Awnings

Slide Out Awnings

Roller Awnings

Retractable Awnings

Patio Awnings

Market Segmentation (by Application)

Commercial

Residential

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Awnings Market

Overview of the regional outlook of the Awnings Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Awnings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Awnings
- 1.2 Key Market Segments
 - 1.2.1 Awnings Segment by Type
 - 1.2.2 Awnings Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AWNINGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Awnings Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Awnings Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AWNINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Awnings Sales by Manufacturers (2019-2024)
- 3.2 Global Awnings Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Awnings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Awnings Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Awnings Sales Sites, Area Served, Product Type
- 3.6 Awnings Market Competitive Situation and Trends
 - 3.6.1 Awnings Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Awnings Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AWNINGS INDUSTRY CHAIN ANALYSIS

- 4.1 Awnings Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AWNINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AWNINGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Awnings Sales Market Share by Type (2019-2024)
- 6.3 Global Awnings Market Size Market Share by Type (2019-2024)
- 6.4 Global Awnings Price by Type (2019-2024)

7 AWNINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Awnings Market Sales by Application (2019-2024)
- 7.3 Global Awnings Market Size (M USD) by Application (2019-2024)
- 7.4 Global Awnings Sales Growth Rate by Application (2019-2024)

8 AWNINGS MARKET SEGMENTATION BY REGION

- 8.1 Global Awnings Sales by Region
 - 8.1.1 Global Awnings Sales by Region
 - 8.1.2 Global Awnings Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Awnings Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Awnings Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Awnings Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Awnings Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Awnings Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 SunSetter Products
 - 9.1.1 SunSetter Products Awnings Basic Information
 - 9.1.2 SunSetter Products Awnings Product Overview
 - 9.1.3 SunSetter Products Awnings Product Market Performance
 - 9.1.4 SunSetter Products Business Overview
 - 9.1.5 SunSetter Products Awnings SWOT Analysis
 - 9.1.6 SunSetter Products Recent Developments
- 9.2 Kampa
 - 9.2.1 Kampa Awnings Basic Information

- 9.2.2 Kampa Awnings Product Overview
- 9.2.3 Kampa Awnings Product Market Performance
- 9.2.4 Kampa Business Overview
- 9.2.5 Kampa Awnings SWOT Analysis
- 9.2.6 Kampa Recent Developments
- 9.3 SUNAIR Awnings
 - 9.3.1 SUNAIR Awnings Awnings Basic Information
 - 9.3.2 SUNAIR Awnings Awnings Product Overview
 - 9.3.3 SUNAIR Awnings Awnings Product Market Performance
 - 9.3.4 SUNAIR Awnings Awnings SWOT Analysis
 - 9.3.5 SUNAIR Awnings Business Overview
 - 9.3.6 SUNAIR Awnings Recent Developments
- 9.4 Advanced Design Awning and Sign
 - 9.4.1 Advanced Design Awning and Sign Awnings Basic Information
 - 9.4.2 Advanced Design Awning and Sign Awnings Product Overview
 - 9.4.3 Advanced Design Awning and Sign Awnings Product Market Performance
 - 9.4.4 Advanced Design Awning and Sign Business Overview
 - 9.4.5 Advanced Design Awning and Sign Recent Developments
- 9.5 Awning Company of America
 - 9.5.1 Awning Company of America Awnings Basic Information
 - 9.5.2 Awning Company of America Awnings Product Overview
 - 9.5.3 Awning Company of America Awnings Product Market Performance
 - 9.5.4 Awning Company of America Business Overview
 - 9.5.5 Awning Company of America Recent Developments
- 9.6 Carroll Awning
 - 9.6.1 Carroll Awning Awnings Basic Information
 - 9.6.2 Carroll Awning Awnings Product Overview
 - 9.6.3 Carroll Awning Awnings Product Market Performance
 - 9.6.4 Carroll Awning Business Overview
 - 9.6.5 Carroll Awning Recent Developments
- 9.7 Nulmage Awnings
 - 9.7.1 Nulmage Awnings Awnings Basic Information
 - 9.7.2 Nulmage Awnings Awnings Product Overview
 - 9.7.3 Nulmage Awnings Awnings Product Market Performance
 - 9.7.4 Nulmage Awnings Business Overview
 - 9.7.5 Nulmage Awnings Recent Developments
- 9.8 KE Durasol
 - 9.8.1 KE Durasol Awnings Basic Information
 - 9.8.2 KE Durasol Awnings Product Overview

- 9.8.3 KE Durasol Awnings Product Market Performance
- 9.8.4 KE Durasol Business Overview
- 9.8.5 KE Durasol Recent Developments
- 9.9 Eide Industries
 - 9.9.1 Eide Industries Awnings Basic Information
 - 9.9.2 Eide Industries Awnings Product Overview
 - 9.9.3 Eide Industries Awnings Product Market Performance
 - 9.9.4 Eide Industries Business Overview
 - 9.9.5 Eide Industries Recent Developments
- 9.10 Aristocrat
 - 9.10.1 Aristocrat Awnings Basic Information
 - 9.10.2 Aristocrat Awnings Product Overview
 - 9.10.3 Aristocrat Awnings Product Market Performance
 - 9.10.4 Aristocrat Business Overview
 - 9.10.5 Aristocrat Recent Developments
- 9.11 Rollup Awnings
 - 9.11.1 Rollup Awnings Awnings Basic Information
 - 9.11.2 Rollup Awnings Awnings Product Overview
 - 9.11.3 Rollup Awnings Awnings Product Market Performance
 - 9.11.4 Rollup Awnings Business Overview
 - 9.11.5 Rollup Awnings Recent Developments
- 9.12 Sunesta Retractable Awnings
 - 9.12.1 Sunesta Retractable Awnings Awnings Basic Information
 - 9.12.2 Sunesta Retractable Awnings Awnings Product Overview
 - 9.12.3 Sunesta Retractable Awnings Awnings Product Market Performance
 - 9.12.4 Sunesta Retractable Awnings Business Overview
 - 9.12.5 Sunesta Retractable Awnings Recent Developments
- 9.13 Awntech
 - 9.13.1 Awntech Awnings Basic Information
 - 9.13.2 Awntech Awnings Product Overview
 - 9.13.3 Awntech Awnings Product Market Performance
 - 9.13.4 Awntech Business Overview
 - 9.13.5 Awntech Recent Developments
- 9.14 Reed Awning
 - 9.14.1 Reed Awning Awnings Basic Information
 - 9.14.2 Reed Awning Awnings Product Overview
 - 9.14.3 Reed Awning Awnings Product Market Performance
 - 9.14.4 Reed Awning Business Overview
 - 9.14.5 Reed Awning Recent Developments

9.15 Solarus USA

- 9.15.1 Solarus USA Awnings Basic Information
- 9.15.2 Solarus USA Awnings Product Overview
- 9.15.3 Solarus USA Awnings Product Market Performance
- 9.15.4 Solarus USA Business Overview
- 9.15.5 Solarus USA Recent Developments

9.16 Thompson Awning Company

- 9.16.1 Thompson Awning Company Awnings Basic Information
- 9.16.2 Thompson Awning Company Awnings Product Overview
- 9.16.3 Thompson Awning Company Awnings Product Market Performance
- 9.16.4 Thompson Awning Company Business Overview
- 9.16.5 Thompson Awning Company Recent Developments

9.17 Craft-Bilt Awnings

- 9.17.1 Craft-Bilt Awnings Awnings Basic Information
- 9.17.2 Craft-Bilt Awnings Awnings Product Overview
- 9.17.3 Craft-Bilt Awnings Awnings Product Market Performance
- 9.17.4 Craft-Bilt Awnings Business Overview
- 9.17.5 Craft-Bilt Awnings Recent Developments

10 AWNINGS MARKET FORECAST BY REGION

10.1 Global Awnings Market Size Forecast

10.2 Global Awnings Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Awnings Market Size Forecast by Country
- 10.2.3 Asia Pacific Awnings Market Size Forecast by Region
- 10.2.4 South America Awnings Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Awnings by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Awnings Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Awnings by Type (2025-2030)
- 11.1.2 Global Awnings Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Awnings by Type (2025-2030)

11.2 Global Awnings Market Forecast by Application (2025-2030)

- 11.2.1 Global Awnings Sales (K Units) Forecast by Application
- 11.2.2 Global Awnings Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Awnings Market Size Comparison by Region (M USD)
- Table 5. Global Awnings Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Awnings Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Awnings Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Awnings Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Awnings as of 2022)
- Table 10. Global Market Awnings Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Awnings Sales Sites and Area Served
- Table 12. Manufacturers Awnings Product Type
- Table 13. Global Awnings Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Awnings
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Awnings Market Challenges
- Table 22. Global Awnings Sales by Type (K Units)
- Table 23. Global Awnings Market Size by Type (M USD)
- Table 24. Global Awnings Sales (K Units) by Type (2019-2024)
- Table 25. Global Awnings Sales Market Share by Type (2019-2024)
- Table 26. Global Awnings Market Size (M USD) by Type (2019-2024)
- Table 27. Global Awnings Market Size Share by Type (2019-2024)
- Table 28. Global Awnings Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Awnings Sales (K Units) by Application
- Table 30. Global Awnings Market Size by Application
- Table 31. Global Awnings Sales by Application (2019-2024) & (K Units)
- Table 32. Global Awnings Sales Market Share by Application (2019-2024)
- Table 33. Global Awnings Sales by Application (2019-2024) & (M USD)

Table 34. Global Awnings Market Share by Application (2019-2024)

Table 35. Global Awnings Sales Growth Rate by Application (2019-2024)

Table 36. Global Awnings Sales by Region (2019-2024) & (K Units)

Table 37. Global Awnings Sales Market Share by Region (2019-2024)

Table 38. North America Awnings Sales by Country (2019-2024) & (K Units)

Table 39. Europe Awnings Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Awnings Sales by Region (2019-2024) & (K Units)

Table 41. South America Awnings Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Awnings Sales by Region (2019-2024) & (K Units)

Table 43. SunSetter Products Awnings Basic Information

Table 44. SunSetter Products Awnings Product Overview

Table 45. SunSetter Products Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. SunSetter Products Business Overview

Table 47. SunSetter Products Awnings SWOT Analysis

Table 48. SunSetter Products Recent Developments

Table 49. Kampa Awnings Basic Information

Table 50. Kampa Awnings Product Overview

Table 51. Kampa Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Kampa Business Overview

Table 53. Kampa Awnings SWOT Analysis

Table 54. Kampa Recent Developments

Table 55. SUNAIR Awnings Awnings Basic Information

Table 56. SUNAIR Awnings Awnings Product Overview

Table 57. SUNAIR Awnings Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. SUNAIR Awnings Awnings SWOT Analysis

Table 59. SUNAIR Awnings Business Overview

Table 60. SUNAIR Awnings Recent Developments

Table 61. Advanced Design Awning and Sign Awnings Basic Information

Table 62. Advanced Design Awning and Sign Awnings Product Overview

Table 63. Advanced Design Awning and Sign Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Advanced Design Awning and Sign Business Overview

Table 65. Advanced Design Awning and Sign Recent Developments

Table 66. Awning Company of America Awnings Basic Information

Table 67. Awning Company of America Awnings Product Overview

Table 68. Awning Company of America Awnings Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Awning Company of America Business Overview

Table 70. Awning Company of America Recent Developments

Table 71. Carroll Awning Awnings Basic Information

Table 72. Carroll Awning Awnings Product Overview

Table 73. Carroll Awning Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Carroll Awning Business Overview

Table 75. Carroll Awning Recent Developments

Table 76. Nulmage Awnings Awnings Basic Information

Table 77. Nulmage Awnings Awnings Product Overview

Table 78. Nulmage Awnings Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Nulmage Awnings Business Overview

Table 80. Nulmage Awnings Recent Developments

Table 81. KE Durasol Awnings Basic Information

Table 82. KE Durasol Awnings Product Overview

Table 83. KE Durasol Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. KE Durasol Business Overview

Table 85. KE Durasol Recent Developments

Table 86. Eide Industries Awnings Basic Information

Table 87. Eide Industries Awnings Product Overview

Table 88. Eide Industries Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Eide Industries Business Overview

Table 90. Eide Industries Recent Developments

Table 91. Aristocrat Awnings Basic Information

Table 92. Aristocrat Awnings Product Overview

Table 93. Aristocrat Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Aristocrat Business Overview

Table 95. Aristocrat Recent Developments

Table 96. Rollup Awnings Awnings Basic Information

Table 97. Rollup Awnings Awnings Product Overview

Table 98. Rollup Awnings Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Rollup Awnings Business Overview

Table 100. Rollup Awnings Recent Developments

- Table 101. Sunesta Retractable Awnings Awnings Basic Information
- Table 102. Sunesta Retractable Awnings Awnings Product Overview
- Table 103. Sunesta Retractable Awnings Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Sunesta Retractable Awnings Business Overview
- Table 105. Sunesta Retractable Awnings Recent Developments
- Table 106. Awntech Awnings Basic Information
- Table 107. Awntech Awnings Product Overview
- Table 108. Awntech Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Awntech Business Overview
- Table 110. Awntech Recent Developments
- Table 111. Reed Awning Awnings Basic Information
- Table 112. Reed Awning Awnings Product Overview
- Table 113. Reed Awning Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Reed Awning Business Overview
- Table 115. Reed Awning Recent Developments
- Table 116. Solarus USA Awnings Basic Information
- Table 117. Solarus USA Awnings Product Overview
- Table 118. Solarus USA Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Solarus USA Business Overview
- Table 120. Solarus USA Recent Developments
- Table 121. Thompson Awning Company Awnings Basic Information
- Table 122. Thompson Awning Company Awnings Product Overview
- Table 123. Thompson Awning Company Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Thompson Awning Company Business Overview
- Table 125. Thompson Awning Company Recent Developments
- Table 126. Craft-Bilt Awnings Awnings Basic Information
- Table 127. Craft-Bilt Awnings Awnings Product Overview
- Table 128. Craft-Bilt Awnings Awnings Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Craft-Bilt Awnings Business Overview
- Table 130. Craft-Bilt Awnings Recent Developments
- Table 131. Global Awnings Sales Forecast by Region (2025-2030) & (K Units)
- Table 132. Global Awnings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Awnings Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Awnings Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Awnings Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Awnings Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Awnings Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Awnings Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Awnings Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Awnings Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Awnings Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Awnings Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Awnings Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Awnings Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Awnings Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Awnings Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Awnings Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Awnings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Awnings Market Size (M USD), 2019-2030
- Figure 5. Global Awnings Market Size (M USD) (2019-2030)
- Figure 6. Global Awnings Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Awnings Market Size by Country (M USD)
- Figure 11. Awnings Sales Share by Manufacturers in 2023
- Figure 12. Global Awnings Revenue Share by Manufacturers in 2023
- Figure 13. Awnings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Awnings Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Awnings Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Awnings Market Share by Type
- Figure 18. Sales Market Share of Awnings by Type (2019-2024)
- Figure 19. Sales Market Share of Awnings by Type in 2023
- Figure 20. Market Size Share of Awnings by Type (2019-2024)
- Figure 21. Market Size Market Share of Awnings by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Awnings Market Share by Application
- Figure 24. Global Awnings Sales Market Share by Application (2019-2024)
- Figure 25. Global Awnings Sales Market Share by Application in 2023
- Figure 26. Global Awnings Market Share by Application (2019-2024)
- Figure 27. Global Awnings Market Share by Application in 2023
- Figure 28. Global Awnings Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Awnings Sales Market Share by Region (2019-2024)
- Figure 30. North America Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Awnings Sales Market Share by Country in 2023
- Figure 32. U.S. Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Awnings Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Awnings Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Awnings Sales Market Share by Country in 2023
- Figure 37. Germany Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Awnings Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Awnings Sales Market Share by Region in 2023
- Figure 44. China Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Awnings Sales and Growth Rate (K Units)
- Figure 50. South America Awnings Sales Market Share by Country in 2023
- Figure 51. Brazil Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Awnings Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Awnings Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Awnings Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Awnings Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Awnings Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Awnings Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Awnings Market Share Forecast by Type (2025-2030)
- Figure 65. Global Awnings Sales Forecast by Application (2025-2030)
- Figure 66. Global Awnings Market Share Forecast by Application (2025-2030)

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