

Global Away From Home Tissues Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

The major product types of away from home tissue products comprise napkins, toweling, toilet tissues, facial tissues, and sanitary products.

Bosson Research's latest report provides a deep insight into the global Away From Home Tissues market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Away From Home Tissues Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Away From Home Tissues market in any manner.

Global Away From Home Tissues Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kimberly-Clark Corporation
Georgia Pacific
SCA
Procter & Gamble
Sofidel Group
Fujian Hengan
Hospeco
Cascades Inc
Asia Pulp and Paper
Weifang Lancel Hygiene Products
Kruger Inc
MPI Papermills

Market Segmentation (by Type)

Paper Napkins
Paper Towels
Wipes
Toilet Papers
Other

Market Segmentation (by Application)

Residential
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Away From Home Tissues Market

Overview of the regional outlook of the Away From Home Tissues Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Away From Home Tissues Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Away From Home Tissues

1.2 Key Market Segments

1.2.1 Away From Home Tissues Segment by Type

1.2.2 Away From Home Tissues Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AWAY FROM HOME TISSUES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Away From Home Tissues Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Away From Home Tissues Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AWAY FROM HOME TISSUES MARKET COMPETITIVE LANDSCAPE

3.1 Global Away From Home Tissues Sales by Manufacturers (2018-2023)

3.2 Global Away From Home Tissues Revenue Market Share by Manufacturers (2018-2023)

3.3 Away From Home Tissues Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Away From Home Tissues Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Away From Home Tissues Sales Sites, Area Served, Product Type

3.6 Away From Home Tissues Market Competitive Situation and Trends

3.6.1 Away From Home Tissues Market Concentration Rate

3.6.2 Global 5 and 10 Largest Away From Home Tissues Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AWAY FROM HOME TISSUES INDUSTRY CHAIN ANALYSIS

- 4.1 Away From Home Tissues Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AWAY FROM HOME TISSUES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AWAY FROM HOME TISSUES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Away From Home Tissues Sales Market Share by Type (2018-2023)
- 6.3 Global Away From Home Tissues Market Size Market Share by Type (2018-2023)
- 6.4 Global Away From Home Tissues Price by Type (2018-2023)

7 AWAY FROM HOME TISSUES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Away From Home Tissues Market Sales by Application (2018-2023)
- 7.3 Global Away From Home Tissues Market Size (M USD) by Application (2018-2023)
- 7.4 Global Away From Home Tissues Sales Growth Rate by Application (2018-2023)

8 AWAY FROM HOME TISSUES MARKET SEGMENTATION BY REGION

- 8.1 Global Away From Home Tissues Sales by Region
 - 8.1.1 Global Away From Home Tissues Sales by Region

- 8.1.2 Global Away From Home Tissues Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Away From Home Tissues Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Away From Home Tissues Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Away From Home Tissues Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Away From Home Tissues Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Away From Home Tissues Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Kimberly-Clark Corporation
 - 9.1.1 Kimberly-Clark Corporation Away From Home Tissues Basic Information
 - 9.1.2 Kimberly-Clark Corporation Away From Home Tissues Product Overview
 - 9.1.3 Kimberly-Clark Corporation Away From Home Tissues Product Market

Performance

- 9.1.4 Kimberly-Clark Corporation Business Overview
- 9.1.5 Kimberly-Clark Corporation Away From Home Tissues SWOT Analysis
- 9.1.6 Kimberly-Clark Corporation Recent Developments

9.2 Georgia Pacific

- 9.2.1 Georgia Pacific Away From Home Tissues Basic Information
- 9.2.2 Georgia Pacific Away From Home Tissues Product Overview
- 9.2.3 Georgia Pacific Away From Home Tissues Product Market Performance
- 9.2.4 Georgia Pacific Business Overview
- 9.2.5 Georgia Pacific Away From Home Tissues SWOT Analysis
- 9.2.6 Georgia Pacific Recent Developments

9.3 SCA

- 9.3.1 SCA Away From Home Tissues Basic Information
- 9.3.2 SCA Away From Home Tissues Product Overview
- 9.3.3 SCA Away From Home Tissues Product Market Performance
- 9.3.4 SCA Business Overview
- 9.3.5 SCA Away From Home Tissues SWOT Analysis
- 9.3.6 SCA Recent Developments

9.4 Procter andamp; Gamble

- 9.4.1 Procter andamp; Gamble Away From Home Tissues Basic Information
- 9.4.2 Procter andamp; Gamble Away From Home Tissues Product Overview
- 9.4.3 Procter andamp; Gamble Away From Home Tissues Product Market

Performance

- 9.4.4 Procter andamp; Gamble Business Overview
- 9.4.5 Procter andamp; Gamble Away From Home Tissues SWOT Analysis
- 9.4.6 Procter andamp; Gamble Recent Developments

9.5 Sofidel Group

- 9.5.1 Sofidel Group Away From Home Tissues Basic Information
- 9.5.2 Sofidel Group Away From Home Tissues Product Overview
- 9.5.3 Sofidel Group Away From Home Tissues Product Market Performance
- 9.5.4 Sofidel Group Business Overview
- 9.5.5 Sofidel Group Away From Home Tissues SWOT Analysis
- 9.5.6 Sofidel Group Recent Developments

9.6 Fujian Hengan

- 9.6.1 Fujian Hengan Away From Home Tissues Basic Information
- 9.6.2 Fujian Hengan Away From Home Tissues Product Overview
- 9.6.3 Fujian Hengan Away From Home Tissues Product Market Performance
- 9.6.4 Fujian Hengan Business Overview
- 9.6.5 Fujian Hengan Recent Developments

9.7 Hospeco

- 9.7.1 Hospeco Away From Home Tissues Basic Information
- 9.7.2 Hospeco Away From Home Tissues Product Overview
- 9.7.3 Hospeco Away From Home Tissues Product Market Performance
- 9.7.4 Hospeco Business Overview
- 9.7.5 Hospeco Recent Developments

9.8 Cascades Inc

- 9.8.1 Cascades Inc Away From Home Tissues Basic Information
- 9.8.2 Cascades Inc Away From Home Tissues Product Overview
- 9.8.3 Cascades Inc Away From Home Tissues Product Market Performance
- 9.8.4 Cascades Inc Business Overview
- 9.8.5 Cascades Inc Recent Developments

9.9 Asia Pulp and Paper

- 9.9.1 Asia Pulp and Paper Away From Home Tissues Basic Information
- 9.9.2 Asia Pulp and Paper Away From Home Tissues Product Overview
- 9.9.3 Asia Pulp and Paper Away From Home Tissues Product Market Performance
- 9.9.4 Asia Pulp and Paper Business Overview
- 9.9.5 Asia Pulp and Paper Recent Developments

9.10 Weifang Lancel Hygiene Products

- 9.10.1 Weifang Lancel Hygiene Products Away From Home Tissues Basic Information
- 9.10.2 Weifang Lancel Hygiene Products Away From Home Tissues Product Overview
- 9.10.3 Weifang Lancel Hygiene Products Away From Home Tissues Product Market Performance
- 9.10.4 Weifang Lancel Hygiene Products Business Overview
- 9.10.5 Weifang Lancel Hygiene Products Recent Developments

9.11 Kruger Inc

- 9.11.1 Kruger Inc Away From Home Tissues Basic Information
- 9.11.2 Kruger Inc Away From Home Tissues Product Overview
- 9.11.3 Kruger Inc Away From Home Tissues Product Market Performance
- 9.11.4 Kruger Inc Business Overview
- 9.11.5 Kruger Inc Recent Developments

9.12 MPI Papermills

- 9.12.1 MPI Papermills Away From Home Tissues Basic Information
- 9.12.2 MPI Papermills Away From Home Tissues Product Overview
- 9.12.3 MPI Papermills Away From Home Tissues Product Market Performance
- 9.12.4 MPI Papermills Business Overview
- 9.12.5 MPI Papermills Recent Developments

10 AWAY FROM HOME TISSUES MARKET FORECAST BY REGION

- 10.1 Global Away From Home Tissues Market Size Forecast
- 10.2 Global Away From Home Tissues Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Away From Home Tissues Market Size Forecast by Country
 - 10.2.3 Asia Pacific Away From Home Tissues Market Size Forecast by Region
 - 10.2.4 South America Away From Home Tissues Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Away From Home Tissues by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Away From Home Tissues Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Away From Home Tissues by Type (2024-2029)
 - 11.1.2 Global Away From Home Tissues Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Away From Home Tissues by Type (2024-2029)
- 11.2 Global Away From Home Tissues Market Forecast by Application (2024-2029)
 - 11.2.1 Global Away From Home Tissues Sales (K Units) Forecast by Application
 - 11.2.2 Global Away From Home Tissues Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Away From Home Tissues Market Size Comparison by Region (M USD)

Table 5. Global Away From Home Tissues Sales (K Units) by Manufacturers
(2018-2023)

Table 6. Global Away From Home Tissues Sales Market Share by Manufacturers
(2018-2023)

Table 7. Global Away From Home Tissues Revenue (M USD) by Manufacturers
(2018-2023)

Table 8. Global Away From Home Tissues Revenue Share by Manufacturers
(2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Away From Home Tissues as of 2022)

Table 10. Global Market Away From Home Tissues Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Away From Home Tissues Sales Sites and Area Served

Table 12. Manufacturers Away From Home Tissues Product Type

Table 13. Global Away From Home Tissues Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Away From Home Tissues

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Away From Home Tissues Market Challenges

Table 22. Market Restraints

Table 23. Global Away From Home Tissues Sales by Type (K Units)

Table 24. Global Away From Home Tissues Market Size by Type (M USD)

Table 25. Global Away From Home Tissues Sales (K Units) by Type (2018-2023)

Table 26. Global Away From Home Tissues Sales Market Share by Type (2018-2023)

Table 27. Global Away From Home Tissues Market Size (M USD) by Type (2018-2023)

Table 28. Global Away From Home Tissues Market Size Share by Type (2018-2023)

- Table 29. Global Away From Home Tissues Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Away From Home Tissues Sales (K Units) by Application
- Table 31. Global Away From Home Tissues Market Size by Application
- Table 32. Global Away From Home Tissues Sales by Application (2018-2023) & (K Units)
- Table 33. Global Away From Home Tissues Sales Market Share by Application (2018-2023)
- Table 34. Global Away From Home Tissues Sales by Application (2018-2023) & (M USD)
- Table 35. Global Away From Home Tissues Market Share by Application (2018-2023)
- Table 36. Global Away From Home Tissues Sales Growth Rate by Application (2018-2023)
- Table 37. Global Away From Home Tissues Sales by Region (2018-2023) & (K Units)
- Table 38. Global Away From Home Tissues Sales Market Share by Region (2018-2023)
- Table 39. North America Away From Home Tissues Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Away From Home Tissues Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Away From Home Tissues Sales by Region (2018-2023) & (K Units)
- Table 42. South America Away From Home Tissues Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Away From Home Tissues Sales by Region (2018-2023) & (K Units)
- Table 44. Kimberly-Clark Corporation Away From Home Tissues Basic Information
- Table 45. Kimberly-Clark Corporation Away From Home Tissues Product Overview
- Table 46. Kimberly-Clark Corporation Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Kimberly-Clark Corporation Business Overview
- Table 48. Kimberly-Clark Corporation Away From Home Tissues SWOT Analysis
- Table 49. Kimberly-Clark Corporation Recent Developments
- Table 50. Georgia Pacific Away From Home Tissues Basic Information
- Table 51. Georgia Pacific Away From Home Tissues Product Overview
- Table 52. Georgia Pacific Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Georgia Pacific Business Overview
- Table 54. Georgia Pacific Away From Home Tissues SWOT Analysis
- Table 55. Georgia Pacific Recent Developments
- Table 56. SCA Away From Home Tissues Basic Information
- Table 57. SCA Away From Home Tissues Product Overview

Table 58. SCA Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. SCA Business Overview

Table 60. SCA Away From Home Tissues SWOT Analysis

Table 61. SCA Recent Developments

Table 62. Procter andamp; Gamble Away From Home Tissues Basic Information

Table 63. Procter andamp; Gamble Away From Home Tissues Product Overview

Table 64. Procter andamp; Gamble Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 65. Procter andamp; Gamble Business Overview

Table 66. Procter andamp; Gamble Away From Home Tissues SWOT Analysis

Table 67. Procter andamp; Gamble Recent Developments

Table 68. Sofidel Group Away From Home Tissues Basic Information

Table 69. Sofidel Group Away From Home Tissues Product Overview

Table 70. Sofidel Group Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Sofidel Group Business Overview

Table 72. Sofidel Group Away From Home Tissues SWOT Analysis

Table 73. Sofidel Group Recent Developments

Table 74. Fujian Hengan Away From Home Tissues Basic Information

Table 75. Fujian Hengan Away From Home Tissues Product Overview

Table 76. Fujian Hengan Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. Fujian Hengan Business Overview

Table 78. Fujian Hengan Recent Developments

Table 79. Hospeco Away From Home Tissues Basic Information

Table 80. Hospeco Away From Home Tissues Product Overview

Table 81. Hospeco Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Hospeco Business Overview

Table 83. Hospeco Recent Developments

Table 84. Cascades Inc Away From Home Tissues Basic Information

Table 85. Cascades Inc Away From Home Tissues Product Overview

Table 86. Cascades Inc Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Cascades Inc Business Overview

Table 88. Cascades Inc Recent Developments

Table 89. Asia Pulp and Paper Away From Home Tissues Basic Information

Table 90. Asia Pulp and Paper Away From Home Tissues Product Overview

- Table 91. Asia Pulp and Paper Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Asia Pulp and Paper Business Overview
- Table 93. Asia Pulp and Paper Recent Developments
- Table 94. Weifang Lancel Hygiene Products Away From Home Tissues Basic Information
- Table 95. Weifang Lancel Hygiene Products Away From Home Tissues Product Overview
- Table 96. Weifang Lancel Hygiene Products Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Weifang Lancel Hygiene Products Business Overview
- Table 98. Weifang Lancel Hygiene Products Recent Developments
- Table 99. Kruger Inc Away From Home Tissues Basic Information
- Table 100. Kruger Inc Away From Home Tissues Product Overview
- Table 101. Kruger Inc Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Kruger Inc Business Overview
- Table 103. Kruger Inc Recent Developments
- Table 104. MPI Papermills Away From Home Tissues Basic Information
- Table 105. MPI Papermills Away From Home Tissues Product Overview
- Table 106. MPI Papermills Away From Home Tissues Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. MPI Papermills Business Overview
- Table 108. MPI Papermills Recent Developments
- Table 109. Global Away From Home Tissues Sales Forecast by Region (2024-2029) & (K Units)
- Table 110. Global Away From Home Tissues Market Size Forecast by Region (2024-2029) & (M USD)
- Table 111. North America Away From Home Tissues Sales Forecast by Country (2024-2029) & (K Units)
- Table 112. North America Away From Home Tissues Market Size Forecast by Country (2024-2029) & (M USD)
- Table 113. Europe Away From Home Tissues Sales Forecast by Country (2024-2029) & (K Units)
- Table 114. Europe Away From Home Tissues Market Size Forecast by Country (2024-2029) & (M USD)
- Table 115. Asia Pacific Away From Home Tissues Sales Forecast by Region (2024-2029) & (K Units)
- Table 116. Asia Pacific Away From Home Tissues Market Size Forecast by Region

(2024-2029) & (M USD)

Table 117. South America Away From Home Tissues Sales Forecast by Country

(2024-2029) & (K Units)

Table 118. South America Away From Home Tissues Market Size Forecast by Country

(2024-2029) & (M USD)

Table 119. Middle East and Africa Away From Home Tissues Consumption Forecast by Country (2024-2029) & (Units)

Table 120. Middle East and Africa Away From Home Tissues Market Size Forecast by Country (2024-2029) & (M USD)

Table 121. Global Away From Home Tissues Sales Forecast by Type (2024-2029) & (K Units)

Table 122. Global Away From Home Tissues Market Size Forecast by Type (2024-2029) & (M USD)

Table 123. Global Away From Home Tissues Price Forecast by Type (2024-2029) & (USD/Unit)

Table 124. Global Away From Home Tissues Sales (K Units) Forecast by Application (2024-2029)

Table 125. Global Away From Home Tissues Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Away From Home Tissues
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Away From Home Tissues Market Size (M USD), 2018-2029
- Figure 5. Global Away From Home Tissues Market Size (M USD) (2018-2029)
- Figure 6. Global Away From Home Tissues Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Away From Home Tissues Market Size by Country (M USD)
- Figure 11. Away From Home Tissues Sales Share by Manufacturers in 2022
- Figure 12. Global Away From Home Tissues Revenue Share by Manufacturers in 2022
- Figure 13. Away From Home Tissues Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Away From Home Tissues Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Away From Home Tissues Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Away From Home Tissues Market Share by Type
- Figure 18. Sales Market Share of Away From Home Tissues by Type (2018-2023)
- Figure 19. Sales Market Share of Away From Home Tissues by Type in 2022
- Figure 20. Market Size Share of Away From Home Tissues by Type (2018-2023)
- Figure 21. Market Size Market Share of Away From Home Tissues by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Away From Home Tissues Market Share by Application
- Figure 24. Global Away From Home Tissues Sales Market Share by Application (2018-2023)
- Figure 25. Global Away From Home Tissues Sales Market Share by Application in 2022
- Figure 26. Global Away From Home Tissues Market Share by Application (2018-2023)
- Figure 27. Global Away From Home Tissues Market Share by Application in 2022
- Figure 28. Global Away From Home Tissues Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Away From Home Tissues Sales Market Share by Region (2018-2023)

- Figure 30. North America Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Away From Home Tissues Sales Market Share by Country in 2022
- Figure 32. U.S. Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Away From Home Tissues Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Away From Home Tissues Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Away From Home Tissues Sales Market Share by Country in 2022
- Figure 37. Germany Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Away From Home Tissues Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Away From Home Tissues Sales Market Share by Region in 2022
- Figure 44. China Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Away From Home Tissues Sales and Growth Rate (K Units)
- Figure 50. South America Away From Home Tissues Sales Market Share by Country in 2022

Figure 51. Brazil Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Away From Home Tissues Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Away From Home Tissues Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Away From Home Tissues Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Away From Home Tissues Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Away From Home Tissues Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Away From Home Tissues Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Away From Home Tissues Market Share Forecast by Type (2024-2029)

Figure 65. Global Away From Home Tissues Sales Forecast by Application (2024-2029)

Figure 66. Global Away From Home Tissues Market Share Forecast by Application (2024-2029)

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