

# Global Automotive Wireless Charging Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G3C69D1F7948EN.html>

Date: March 2026

Pages: 159

Price: US\$ 3,200.00 (Single User License)

ID: G3C69D1F7948EN

## Abstracts

Wireless vehicle charging enables energy transfer between vehicles and charging stations without physical connection through technologies such as electromagnetic induction and magnetic resonance. It primarily encompasses two main scenarios: static charging (charging while parked) and dynamic charging (charging while in motion). Its core technologies include the SAE J2954 standard (supporting up to 11 kW power, updated in 2024) and China's GB/T 38775 series standards, covering passenger vehicles, commercial vehicles, and future autonomous vehicles.

**Technology Applications and Scenarios**

**Static Charging:** Already widely deployed, such as at the Hangzhou Asian Games Village charging station and Tesla Model S/X vehicles, which can be equipped with optional wireless charging modules supporting automatic parking alignment.

**Dynamic Charging:** Currently in the experimental phase. FAW Group has built the world's first 5G + autonomous driving dynamic charging road, enabling vehicles to recharge in real-time while in motion; France and Michigan, USA, have also deployed pilot dynamic charging roads.

**Policy Driven:** China has allowed in-vehicle wireless charging power to be increased to 80W since September 2024 and has included it in the 14th Five-Year Plan for new infrastructure; the United States has allocated funds through the Infrastructure Act to support dynamic charging road construction.

**Technological Breakthroughs and Efficiency Improvements**

**Power Upgrades:** In-vehicle smartphone wireless charging power has surpassed 50W (e.g., the Huawei-BYD collaboration), while automotive charging power is advancing from 7.7kW to 11kW+. BYD's latest patent achieves an energy conversion efficiency of 96.5%.

**Dynamic Charging Commercialization:** Electreon and Xos are collaborating to deploy a commercial vehicle dynamic charging network in Detroit, aiming to reduce fleet operating costs by 30%; China plans to implement dynamic charging on the Hangzhou-Shaoxing-Ningbo Expressway by 2027.

**Synergy with Autonomous Driving:** Tesla's Robotaxi plan integrates low-power wireless charging to enable unmanned recharging;

Xpeng G9 uses V2X technology to automatically navigate to wireless charging parking spaces.2. Standardization and ecosystem developmentUnified international standards: SAE J2954-2024 integrates dynamic charging specifications (SAE J2954/3) to promote cross-brand interoperability; China's GB/T 38775 series standards fill domestic gaps and facilitate export certification.Automaker-Technology Company Collaboration: WiTricity collaborates with ABT e-Line to integrate wireless charging into the Volkswagen ID.4; Huawei and ZTE launch vehicle-grade charging modules compatible with 800V high-voltage platforms.Automotive wireless charging is transitioning from ?technology validation? to ?scenario implementation,? with the integration of dynamic charging and autonomous driving set to become a core growth area over the next decade. Despite challenges such as high costs and fragmented standards, its application potential in commercial fleets and smart cities remains significant. Companies must focus on breakthroughs in high-power technology (such as BYD's 96.5% efficiency solution), the development of dynamic charging ecosystems (such as Electreon's road network), and cross-industry collaboration (such as Huawei's partnership with automakers) to gain a competitive edge in the next round of competition. With policy support and capital inflows, the global market size is expected to exceed \$10 billion by 2030, reshaping the automotive energy supply landscape.

The global Automotive Wireless Charging market size was estimated at USD 613.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 28.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Wireless Charging market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Wireless Charging market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Wireless Charging market.

## **Global Automotive Wireless Charging Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

WiTricity  
ADAYO  
LG  
Qualcomm Halo  
InvisPower  
BYD  
HuaWei  
Electreon  
Molex  
Panasonic  
ZTE  
Plugless Power  
HEVO Inc

### **Market Segmentation (by Type)**

Electromagnetic Induction  
Magnetic Resonance

Magneto-Dynamic Coupling

### **Market Segmentation (by Application)**

Passenger Automotive

Public Transportation Automotive

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Wireless Charging Market

Overview of the regional outlook of the Automotive Wireless Charging Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Wireless Charging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Wireless Charging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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