

Global Automotive Wire Harness Tape Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Automotive wiring harness tape is an insulator with good durability, good electrical conductivity, and good heat dissipation. Automotive wiring harness tapes are specially designed for wire harness winding in the automotive industry.

This report provides a deep insight into the global Automotive Wire Harness Tape market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Wire Harness Tape Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Wire Harness Tape market in any manner.

Global Automotive Wire Harness Tape Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

3M

tesa SE

Nitto Denko

LINTEC Corporation

Avery Dennison

Henkel

Coroplast

Scapa Industrial

Shanghai Yongguan Adhesive Products

Fujian Youyi Adhesive Tape Group

Shanghai Smith Adhesive New Material

SINOTAPE (Shen Yang) Duct Tape

Zhongshan Crown Adhesive Products

Maxwel Insulation Technology

certoplast Technical adhesive tapes GmbH

Tongxie Tape

Ajit Industries Private Limited (AIPL)

Yahua

Market Segmentation (by Type)

PVC Tape

Duct Tape

Sponge Tape

Flannel Tape

Foil Tape

Felt Tape

Other

Market Segmentation (by Application)

Car Interior

Engine Compartment

Dashboard

Floor

Airbags and Seat Belts

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Wire Harness Tape Market

Overview of the regional outlook of the Automotive Wire Harness Tape Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Wire Harness Tape Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Wire Harness Tape
- 1.2 Key Market Segments
 - 1.2.1 Automotive Wire Harness Tape Segment by Type
 - 1.2.2 Automotive Wire Harness Tape Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE WIRE HARNESS TAPE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Wire Harness Tape Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive Wire Harness Tape Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE WIRE HARNESS TAPE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Wire Harness Tape Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Wire Harness Tape Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Wire Harness Tape Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Wire Harness Tape Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Wire Harness Tape Sales Sites, Area Served, Product Type
- 3.6 Automotive Wire Harness Tape Market Competitive Situation and Trends
 - 3.6.1 Automotive Wire Harness Tape Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automotive Wire Harness Tape Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE WIRE HARNESS TAPE INDUSTRY CHAIN ANALYSIS

4.1 Automotive Wire Harness Tape Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE WIRE HARNESS TAPE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE WIRE HARNESS TAPE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Wire Harness Tape Sales Market Share by Type (2019-2024)

6.3 Global Automotive Wire Harness Tape Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Wire Harness Tape Price by Type (2019-2024)

7 AUTOMOTIVE WIRE HARNESS TAPE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Wire Harness Tape Market Sales by Application (2019-2024)

7.3 Global Automotive Wire Harness Tape Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Wire Harness Tape Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE WIRE HARNESS TAPE MARKET SEGMENTATION BY REGION

8.1 Global Automotive Wire Harness Tape Sales by Region

8.1.1 Global Automotive Wire Harness Tape Sales by Region

8.1.2 Global Automotive Wire Harness Tape Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Wire Harness Tape Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Wire Harness Tape Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Wire Harness Tape Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Wire Harness Tape Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Wire Harness Tape Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 3M

- 9.1.1 3M Automotive Wire Harness Tape Basic Information
- 9.1.2 3M Automotive Wire Harness Tape Product Overview
- 9.1.3 3M Automotive Wire Harness Tape Product Market Performance
- 9.1.4 3M Business Overview
- 9.1.5 3M Automotive Wire Harness Tape SWOT Analysis
- 9.1.6 3M Recent Developments

9.2 tesa SE

- 9.2.1 tesa SE Automotive Wire Harness Tape Basic Information
- 9.2.2 tesa SE Automotive Wire Harness Tape Product Overview
- 9.2.3 tesa SE Automotive Wire Harness Tape Product Market Performance
- 9.2.4 tesa SE Business Overview
- 9.2.5 tesa SE Automotive Wire Harness Tape SWOT Analysis
- 9.2.6 tesa SE Recent Developments

9.3 Nitto Denko

- 9.3.1 Nitto Denko Automotive Wire Harness Tape Basic Information
- 9.3.2 Nitto Denko Automotive Wire Harness Tape Product Overview
- 9.3.3 Nitto Denko Automotive Wire Harness Tape Product Market Performance
- 9.3.4 Nitto Denko Automotive Wire Harness Tape SWOT Analysis
- 9.3.5 Nitto Denko Business Overview
- 9.3.6 Nitto Denko Recent Developments

9.4 LINTEC Corporation

- 9.4.1 LINTEC Corporation Automotive Wire Harness Tape Basic Information
- 9.4.2 LINTEC Corporation Automotive Wire Harness Tape Product Overview
- 9.4.3 LINTEC Corporation Automotive Wire Harness Tape Product Market Performance
- 9.4.4 LINTEC Corporation Business Overview
- 9.4.5 LINTEC Corporation Recent Developments

9.5 Avery Dennison

- 9.5.1 Avery Dennison Automotive Wire Harness Tape Basic Information
- 9.5.2 Avery Dennison Automotive Wire Harness Tape Product Overview
- 9.5.3 Avery Dennison Automotive Wire Harness Tape Product Market Performance
- 9.5.4 Avery Dennison Business Overview
- 9.5.5 Avery Dennison Recent Developments

9.6 Henkel

- 9.6.1 Henkel Automotive Wire Harness Tape Basic Information

- 9.6.2 Henkel Automotive Wire Harness Tape Product Overview
- 9.6.3 Henkel Automotive Wire Harness Tape Product Market Performance
- 9.6.4 Henkel Business Overview
- 9.6.5 Henkel Recent Developments
- 9.7 Coroplast
 - 9.7.1 Coroplast Automotive Wire Harness Tape Basic Information
 - 9.7.2 Coroplast Automotive Wire Harness Tape Product Overview
 - 9.7.3 Coroplast Automotive Wire Harness Tape Product Market Performance
 - 9.7.4 Coroplast Business Overview
 - 9.7.5 Coroplast Recent Developments
- 9.8 Scapa Industrial
 - 9.8.1 Scapa Industrial Automotive Wire Harness Tape Basic Information
 - 9.8.2 Scapa Industrial Automotive Wire Harness Tape Product Overview
 - 9.8.3 Scapa Industrial Automotive Wire Harness Tape Product Market Performance
 - 9.8.4 Scapa Industrial Business Overview
 - 9.8.5 Scapa Industrial Recent Developments
- 9.9 Shanghai Yongguan Adhesive Products
 - 9.9.1 Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Basic Information
 - 9.9.2 Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Product Overview
 - 9.9.3 Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Product Market Performance
 - 9.9.4 Shanghai Yongguan Adhesive Products Business Overview
 - 9.9.5 Shanghai Yongguan Adhesive Products Recent Developments
- 9.10 Fujian Youyi Adhesive Tape Group
 - 9.10.1 Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Basic Information
 - 9.10.2 Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Product Overview
 - 9.10.3 Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Product Market Performance
 - 9.10.4 Fujian Youyi Adhesive Tape Group Business Overview
 - 9.10.5 Fujian Youyi Adhesive Tape Group Recent Developments
- 9.11 Shanghai Smith Adhesive New Material
 - 9.11.1 Shanghai Smith Adhesive New Material Automotive Wire Harness Tape Basic Information
 - 9.11.2 Shanghai Smith Adhesive New Material Automotive Wire Harness Tape Product Overview

9.11.3 Shanghai Smith Adhesive New Material Automotive Wire Harness Tape
Product Market Performance

9.11.4 Shanghai Smith Adhesive New Material Business Overview

9.11.5 Shanghai Smith Adhesive New Material Recent Developments

9.12 SINOTAPE (Shen Yang) Duct Tape

9.12.1 SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Basic
Information

9.12.2 SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Product
Overview

9.12.3 SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Product
Market Performance

9.12.4 SINOTAPE (Shen Yang) Duct Tape Business Overview

9.12.5 SINOTAPE (Shen Yang) Duct Tape Recent Developments

9.13 Zhongshan Crown Adhesive Products

9.13.1 Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Basic
Information

9.13.2 Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Product
Overview

9.13.3 Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Product
Market Performance

9.13.4 Zhongshan Crown Adhesive Products Business Overview

9.13.5 Zhongshan Crown Adhesive Products Recent Developments

9.14 Maxwell Insulation Technology

9.14.1 Maxwell Insulation Technology Automotive Wire Harness Tape Basic
Information

9.14.2 Maxwell Insulation Technology Automotive Wire Harness Tape Product
Overview

9.14.3 Maxwell Insulation Technology Automotive Wire Harness Tape Product Market
Performance

9.14.4 Maxwell Insulation Technology Business Overview

9.14.5 Maxwell Insulation Technology Recent Developments

9.15 certoplast Technical adhesive tapes GmbH

9.15.1 certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape
Basic Information

9.15.2 certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape
Product Overview

9.15.3 certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape
Product Market Performance

9.15.4 certoplast Technical adhesive tapes GmbH Business Overview

- 9.15.5 certoplast Technical adhesive tapes GmbH Recent Developments
- 9.16 Tongxie Tape
 - 9.16.1 Tongxie Tape Automotive Wire Harness Tape Basic Information
 - 9.16.2 Tongxie Tape Automotive Wire Harness Tape Product Overview
 - 9.16.3 Tongxie Tape Automotive Wire Harness Tape Product Market Performance
 - 9.16.4 Tongxie Tape Business Overview
 - 9.16.5 Tongxie Tape Recent Developments
- 9.17 Ajit Industries Private Limited (AIPL)
 - 9.17.1 Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Basic Information
 - 9.17.2 Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Product Overview
 - 9.17.3 Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Product Market Performance
 - 9.17.4 Ajit Industries Private Limited (AIPL) Business Overview
 - 9.17.5 Ajit Industries Private Limited (AIPL) Recent Developments
- 9.18 Yahua
 - 9.18.1 Yahua Automotive Wire Harness Tape Basic Information
 - 9.18.2 Yahua Automotive Wire Harness Tape Product Overview
 - 9.18.3 Yahua Automotive Wire Harness Tape Product Market Performance
 - 9.18.4 Yahua Business Overview
 - 9.18.5 Yahua Recent Developments

10 AUTOMOTIVE WIRE HARNESS TAPE MARKET FORECAST BY REGION

- 10.1 Global Automotive Wire Harness Tape Market Size Forecast
- 10.2 Global Automotive Wire Harness Tape Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automotive Wire Harness Tape Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automotive Wire Harness Tape Market Size Forecast by Region
 - 10.2.4 South America Automotive Wire Harness Tape Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Wire Harness Tape by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Automotive Wire Harness Tape Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Automotive Wire Harness Tape by Type

(2025-2030)

11.1.2 Global Automotive Wire Harness Tape Market Size Forecast by Type

(2025-2030)

11.1.3 Global Forecasted Price of Automotive Wire Harness Tape by Type

(2025-2030)

11.2 Global Automotive Wire Harness Tape Market Forecast by Application

(2025-2030)

11.2.1 Global Automotive Wire Harness Tape Sales (Kilotons) Forecast by Application

11.2.2 Global Automotive Wire Harness Tape Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Wire Harness Tape Market Size Comparison by Region (M USD)

Table 5. Global Automotive Wire Harness Tape Sales (Kilotons) by Manufacturers
(2019-2024)

Table 6. Global Automotive Wire Harness Tape Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Automotive Wire Harness Tape Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Automotive Wire Harness Tape Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Wire Harness Tape as of 2022)

Table 10. Global Market Automotive Wire Harness Tape Average Price (USD/Ton) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive Wire Harness Tape Sales Sites and Area Served

Table 12. Manufacturers Automotive Wire Harness Tape Product Type

Table 13. Global Automotive Wire Harness Tape Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive Wire Harness Tape

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive Wire Harness Tape Market Challenges

Table 22. Global Automotive Wire Harness Tape Sales by Type (Kilotons)

Table 23. Global Automotive Wire Harness Tape Market Size by Type (M USD)

Table 24. Global Automotive Wire Harness Tape Sales (Kilotons) by Type (2019-2024)

Table 25. Global Automotive Wire Harness Tape Sales Market Share by Type
(2019-2024)

Table 26. Global Automotive Wire Harness Tape Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Automotive Wire Harness Tape Market Size Share by Type (2019-2024)
- Table 28. Global Automotive Wire Harness Tape Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Automotive Wire Harness Tape Sales (Kilotons) by Application
- Table 30. Global Automotive Wire Harness Tape Market Size by Application
- Table 31. Global Automotive Wire Harness Tape Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Automotive Wire Harness Tape Sales Market Share by Application (2019-2024)
- Table 33. Global Automotive Wire Harness Tape Sales by Application (2019-2024) & (M USD)
- Table 34. Global Automotive Wire Harness Tape Market Share by Application (2019-2024)
- Table 35. Global Automotive Wire Harness Tape Sales Growth Rate by Application (2019-2024)
- Table 36. Global Automotive Wire Harness Tape Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Automotive Wire Harness Tape Sales Market Share by Region (2019-2024)
- Table 38. North America Automotive Wire Harness Tape Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Automotive Wire Harness Tape Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Automotive Wire Harness Tape Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Automotive Wire Harness Tape Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Automotive Wire Harness Tape Sales by Region (2019-2024) & (Kilotons)
- Table 43. 3M Automotive Wire Harness Tape Basic Information
- Table 44. 3M Automotive Wire Harness Tape Product Overview
- Table 45. 3M Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. 3M Business Overview
- Table 47. 3M Automotive Wire Harness Tape SWOT Analysis
- Table 48. 3M Recent Developments
- Table 49. tesa SE Automotive Wire Harness Tape Basic Information
- Table 50. tesa SE Automotive Wire Harness Tape Product Overview
- Table 51. tesa SE Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. tesa SE Business Overview

Table 53. tesa SE Automotive Wire Harness Tape SWOT Analysis

Table 54. tesa SE Recent Developments

Table 55. Nitto Denko Automotive Wire Harness Tape Basic Information

Table 56. Nitto Denko Automotive Wire Harness Tape Product Overview

Table 57. Nitto Denko Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Nitto Denko Automotive Wire Harness Tape SWOT Analysis

Table 59. Nitto Denko Business Overview

Table 60. Nitto Denko Recent Developments

Table 61. LINTEC Corporation Automotive Wire Harness Tape Basic Information

Table 62. LINTEC Corporation Automotive Wire Harness Tape Product Overview

Table 63. LINTEC Corporation Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. LINTEC Corporation Business Overview

Table 65. LINTEC Corporation Recent Developments

Table 66. Avery Dennison Automotive Wire Harness Tape Basic Information

Table 67. Avery Dennison Automotive Wire Harness Tape Product Overview

Table 68. Avery Dennison Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Avery Dennison Business Overview

Table 70. Avery Dennison Recent Developments

Table 71. Henkel Automotive Wire Harness Tape Basic Information

Table 72. Henkel Automotive Wire Harness Tape Product Overview

Table 73. Henkel Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Henkel Business Overview

Table 75. Henkel Recent Developments

Table 76. Coroplast Automotive Wire Harness Tape Basic Information

Table 77. Coroplast Automotive Wire Harness Tape Product Overview

Table 78. Coroplast Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Coroplast Business Overview

Table 80. Coroplast Recent Developments

Table 81. Scapa Industrial Automotive Wire Harness Tape Basic Information

Table 82. Scapa Industrial Automotive Wire Harness Tape Product Overview

Table 83. Scapa Industrial Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 84. Scapa Industrial Business Overview
- Table 85. Scapa Industrial Recent Developments
- Table 86. Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Basic Information
- Table 87. Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Product Overview
- Table 88. Shanghai Yongguan Adhesive Products Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Shanghai Yongguan Adhesive Products Business Overview
- Table 90. Shanghai Yongguan Adhesive Products Recent Developments
- Table 91. Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Basic Information
- Table 92. Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Product Overview
- Table 93. Fujian Youyi Adhesive Tape Group Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Fujian Youyi Adhesive Tape Group Business Overview
- Table 95. Fujian Youyi Adhesive Tape Group Recent Developments
- Table 96. Shanghai Smith Adhesive New Material Automotive Wire Harness Tape Basic Information
- Table 97. Shanghai Smith Adhesive New Material Automotive Wire Harness Tape Product Overview
- Table 98. Shanghai Smith Adhesive New Material Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Shanghai Smith Adhesive New Material Business Overview
- Table 100. Shanghai Smith Adhesive New Material Recent Developments
- Table 101. SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Basic Information
- Table 102. SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Product Overview
- Table 103. SINOTAPE (Shen Yang) Duct Tape Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. SINOTAPE (Shen Yang) Duct Tape Business Overview
- Table 105. SINOTAPE (Shen Yang) Duct Tape Recent Developments
- Table 106. Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Basic Information
- Table 107. Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Product Overview
- Table 108. Zhongshan Crown Adhesive Products Automotive Wire Harness Tape Sales

(Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Zhongshan Crown Adhesive Products Business Overview

Table 110. Zhongshan Crown Adhesive Products Recent Developments

Table 111. Maxwel Insulation Technology Automotive Wire Harness Tape Basic Information

Table 112. Maxwel Insulation Technology Automotive Wire Harness Tape Product Overview

Table 113. Maxwel Insulation Technology Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Maxwel Insulation Technology Business Overview

Table 115. Maxwel Insulation Technology Recent Developments

Table 116. certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape Basic Information

Table 117. certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape Product Overview

Table 118. certoplast Technical adhesive tapes GmbH Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. certoplast Technical adhesive tapes GmbH Business Overview

Table 120. certoplast Technical adhesive tapes GmbH Recent Developments

Table 121. Tongxie Tape Automotive Wire Harness Tape Basic Information

Table 122. Tongxie Tape Automotive Wire Harness Tape Product Overview

Table 123. Tongxie Tape Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Tongxie Tape Business Overview

Table 125. Tongxie Tape Recent Developments

Table 126. Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Basic Information

Table 127. Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Product Overview

Table 128. Ajit Industries Private Limited (AIPL) Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Ajit Industries Private Limited (AIPL) Business Overview

Table 130. Ajit Industries Private Limited (AIPL) Recent Developments

Table 131. Yahua Automotive Wire Harness Tape Basic Information

Table 132. Yahua Automotive Wire Harness Tape Product Overview

Table 133. Yahua Automotive Wire Harness Tape Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Yahua Business Overview

Table 135. Yahua Recent Developments

- Table 136. Global Automotive Wire Harness Tape Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 137. Global Automotive Wire Harness Tape Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Automotive Wire Harness Tape Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 139. North America Automotive Wire Harness Tape Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Automotive Wire Harness Tape Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 141. Europe Automotive Wire Harness Tape Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Automotive Wire Harness Tape Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 143. Asia Pacific Automotive Wire Harness Tape Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Automotive Wire Harness Tape Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 145. South America Automotive Wire Harness Tape Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Automotive Wire Harness Tape Consumption Forecast by Country (2025-2030) & (Units)
- Table 147. Middle East and Africa Automotive Wire Harness Tape Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Global Automotive Wire Harness Tape Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 149. Global Automotive Wire Harness Tape Market Size Forecast by Type (2025-2030) & (M USD)
- Table 150. Global Automotive Wire Harness Tape Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 151. Global Automotive Wire Harness Tape Sales (Kilotons) Forecast by Application (2025-2030)
- Table 152. Global Automotive Wire Harness Tape Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Wire Harness Tape

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Wire Harness Tape Market Size (M USD), 2019-2030

Figure 5. Global Automotive Wire Harness Tape Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Wire Harness Tape Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Wire Harness Tape Market Size by Country (M USD)

Figure 11. Automotive Wire Harness Tape Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Wire Harness Tape Revenue Share by Manufacturers in 2023

Figure 13. Automotive Wire Harness Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Wire Harness Tape Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Wire Harness Tape Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Wire Harness Tape Market Share by Type

Figure 18. Sales Market Share of Automotive Wire Harness Tape by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Wire Harness Tape by Type in 2023

Figure 20. Market Size Share of Automotive Wire Harness Tape by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Wire Harness Tape by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Wire Harness Tape Market Share by Application

Figure 24. Global Automotive Wire Harness Tape Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Wire Harness Tape Sales Market Share by Application in 2023

Figure 26. Global Automotive Wire Harness Tape Market Share by Application (2019-2024)

Figure 27. Global Automotive Wire Harness Tape Market Share by Application in 2023

Figure 28. Global Automotive Wire Harness Tape Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Wire Harness Tape Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Automotive Wire Harness Tape Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Automotive Wire Harness Tape Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Wire Harness Tape Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Automotive Wire Harness Tape Sales Market Share by Country in 2023

Figure 37. Germany Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Automotive Wire Harness Tape Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Automotive Wire Harness Tape Sales Market Share by Region in 2023

Figure 44. China Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 48. Southeast Asia Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Automotive Wire Harness Tape Sales and Growth Rate (Kilotons)

Figure 50. South America Automotive Wire Harness Tape Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Automotive Wire Harness Tape Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Automotive Wire Harness Tape Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Automotive Wire Harness Tape Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Automotive Wire Harness Tape Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Automotive Wire Harness Tape Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Wire Harness Tape Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Wire Harness Tape Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Wire Harness Tape Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Wire Harness Tape Market Share Forecast by Application (2025-2030)

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